# **AARON TRUONG**

Product + UX Design

CONTACT

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**EDUCATION** 

**UC San Diego** 2016 – 2020

**B.S. Cognitive Science** (Design & Interaction)

UC San Diego Extension – Front End Development Certification

**EXPERIENCE** 

### **Diabetes Design Initative**

Product Design Jan 2020 - Present

Collaborated with Dexcom designers to improve the Dexcom Follow app. Conducted user research + testing and developed prototypes of redesigned Follow app which were positively received by Dexcom stakeholders.

## **Automation Playground**

UX Research March 2019 – June 2019

Researched and conducted activities to identify and potentially address how vehicle automation and use of micro-mobility will affect how mobility disadvantaged users use and interact with these transit modalities.

## Hyundai

UX Design Oct 2018 – March 2019

Involved in two projects for Hyundai regarding micro-mobility + Robotaxi. Collected data from user interviews, ethnographic studies, and observational data which was synthesized for proposing solutions to Hyundai and prototyping AV passenger experience.

# ADDITIONAL INFO

#### Skills

User Research, Ethnographic Studies, User Interviews, Usability Testing, Competitive Analysis, Storyboarding, Affinity Diagram, Personas

Prototyping, Wireframe, A/B Testing, User Flow, Design Systems, Interaction Design, Remote Testing, Visual Design, Sketching

#### **Tools**

Figma, Sketch, Invision, Adobe (Xd, Ps, Ai),

HTML, CSS, Javascript, Python, Java