

AARON TRUONG

UX + Product Design



CONTACT

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EDUCATION

UC San Diego 2016 – 2020

B.S. Cognitive Science (Design & Interaction)

UC San Diego Extension - Front End Development Certification

EXPERIENCE

Diabetes Design Initiative

UX + Product Design Intern Jan 2020 – Sept 2020

Collaborated with Dexcom designers to improve the Dexcom Follow app. Conducted user research + testing and developed prototypes of redesigned Follow app which were positively received by Dexcom stakeholders.

Automation Playground

UX Research Intern March 2019 – June 2019

Researched and conducted activities to identify and potentially address how vehicle automation and use of micro-mobility will affect how mobility disadvantaged users use and interact with these transit modalities.

Hyundai

UX Design Intern Oct 2018 – March 2019

Involved in two projects for Hyundai regarding micro-mobility + Robotaxi. Collected data from user interviews, ethnographic studies, and observational data which was synthesized for proposing solutions to Hyundai and prototyping AV passenger experience.

In-N-Out

Associate June 2018 – April 2019

AYCE Sushi SCM

Server Aug 2019 – Feb 2020

ADDITIONAL INFO

Skills

User Research, Ethnographic Studies, User Interviews, Usability Testing, Competitive Analysis, Storyboarding, Affinity Diagram, User Personas

Prototyping, Wireframe, A/B Testing, User Flow, Design Systems, Interaction Design, Remote Testing, Visual Design, Sketching

Tools

Figma, Sketch, Invision, Adobe (Xd, Ps, Ai) Suite, Balsamiq

HTML, CSS, Javascript, Python, Java, GitHub