



# aaron truong

ux/product designer

## contact

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## education

### UC San Diego '20

Cognitive Science  
(Design & Interaction)

### UC San Diego Extension

Front End Development  
Certification

## tools

Figma  
Sketch  
Notion  
Miro  
Adobe Xd  
Adobe Ps  
Invision  
HTML/CSS  
Github

## skills

ux design  
product design  
user research  
interaction design  
wireframes  
prototyping  
user testing  
usability testing  
ethnographic studies  
a/b testing

## experience

### UX Designer, Mission: Cure

July 2021 – Present

- As part of a three person UX team, worked with developers to adapt a website into an interactive mobile app
- Design and prototype user flows, app features (i.e. onboarding, care plans), & brand design system

### Product Design Intern, Dexcom

Jan 2020 – August 2020

- Participated in three design sprints on the Dexcom Follow app as part of a student design team
- Iterated designs to alleviate painpoints found from extensive user testing and interviews
- Prototyped and conducted user testing for new features & iOS widget

### UX Research Assistant, The Design Lab @ UCSD

March 2019 – June 2019

- Conducted research and interviews to identify and address how vehicle automation & use of micro-mobility will affect how mobility disadvantaged users use and interact with future transit modalities

### UX Research Assistant, Hyundai

Oct 2018 – March 2019

- Involved in projects regarding micro-mobility & Robotaxis
- Collected data from user interviews, ethnographic studies, and observations which were synthesized for prototype AV passenger experiences
- My research findings for micro-mobility was used to inform AV prototype and future aspects for stakeholders to develop further