## **AARON TRUONG**

**UX** Designer



Contact <u>aarontruong.com</u> (portfolio)

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<u>aarontruong@protonmail.com</u> (email)

Education UC San Diego 2016 - 2020

**B.S. Cognitive Science** (Design & Interaction)

UC San Diego Extension - Front End Development Certification

**Experience** Mission: Cure

UX Designer July 2021 - Present

Designing, testing, and developing an iOS & Android app to assist pancreatitis patients through user engagement, personalized newsfeed, and plans for care management.

Dexcom

Product Design Intern Jan 2020 – Aug 2020

Worked with Dexcom designers, as part of DDI (Diabetes Design Initiative) team, on the Dexcom Follow mobile app. Conducted user research, developed, & tested prototypes of a redesigned Follow app and new features.

## **Automation Playground**

UX Research Assistant March 2019 – June 2019

As part of the UCSD Design Lab, researched and conducted studies to identify and prototype how mobility disadvantaged users will utilize and interact with autonomous vehicles & micro-mobility transit modalities.

Hyundai

UX Research Assistant Oct 2018 – March 2019

Involved in projects regarding micro-mobility + autonomous taxis.

Collected and synthesized data from user interviews, ethnographic studies, & observational data to prototype AV passenger interactions and experiences.

Skills & Tools

User Research, Ethnographic Studies, User Interviews, Usability Testing, Competitive Analysis, Storyboarding, Affinity Diagram, User Personas, Agile Development, Prototyping, Wireframe, A/B Testing, User Flow, Design Systems, Interaction Design, Remote Testing, Graphic/Visual Design, Sketching

Figma, Sketch, Invision, Adobe (Xd, Ps, Ai) Suite, Balsamiq, Notion, Miro, FigJam, HTML, CSS, Javascript, Python, Java, GitHub