

# aaron truong

ux/product designer

## experience

### UX/UI Designer, Nutripair

January 2023 - Present

Designing key features and overseeing alpha testing for mobile platform while working closely with front-end developers to update previous builds.

Conducted redesign and deployment of company website, using Webflow, increasing engagement & sign-ups for early access to mobile app.

### UX/UI Designer, Mission: Cure

July 2021 - December 2022

Redesigning Mission: Cure desktop platform to create an interactive mobile experience with enhanced features and more opportunities for user interaction.

### Product Design Intern, Dexcom

Jan 2020 - August 2020

Worked on the Dexcom Follow app over three design sprints. Conducted user research, prototyping, and usability testing to redesign and explore new features.

Presented findings & design iterations to positive stakeholder feedback and approval.

### UX Research Assistant, The Design Lab - UCSD

March 2019 - June 2019

Conducted extensive ethnographic research to gain insight into the needs of mobility-disadvantaged individuals and to explore how they would interact with future autonomous vehicles and micro-mobility options.

### UX Research Assistant, Hyundai

Oct 2018 - March 2019

Analyzed current micro-mobility spectrum and identified market opportunities for stakeholders.

Synthesized findings from user interviews, ethnographic research, and observational studies to prototype Robotaxi passenger experiences and interactions.

## contact

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## education

### UC San Diego

*B.S. Cognitive Science  
(Design & Interaction)*

### UC San Diego Extension

*Front End Development  
Certification*

## tools

Figma, Sketch, Notion, Miro, Adobe Suite (Xd, Ps), Invision, HTML/CSS, Github, Google Analytics, Jira, Click Up, Smartlook

## skills

ux design, ui design, product design, user research, interaction design, wireframes, prototyping, user testing, usability testing, user interviews, ethnographic studies, a/b testing, analytics, agile methodology, kanban board, focus group discussions