AARON TRUONG

UX Designer

Contact <u>aarontruong.com (portfolio)</u>

in/aarontruong (LinkedIn)

<u>aarontruong@protonmail.com</u> (email)

Education UC San Diego Sept 2016 – Aug 2020

B.S. Cognitive Science (Design & Interaction)

UC San Diego Extension - Front End Development Certification

Experience Mission: Cure

UX Designer July 2021 - Nov 2021

Adapted an existing desktop platform to a new iOS & Android app with increased functionality, such as notetaking, to provide support for patients with pancreatitis in advocating for their care.

Dexcom

Product Design Intern Jan 2020 – Aug 2020

Part of intern team focused primarily on the Dexcom Follow app. Conducted user research, designed, & tested prototypes of redesigned Follow app and new features over three design cycles.

The Design Lab - UCSD

UX Research Assistant March 2019 – June 2019

Researched and conducted activities to identify and address how vehicle automation & use of micro-mobility will affect how mobility disadvantaged users use and interact with future transit modalities.

Hyundai

UX Research Assistant Oct 2018 – March 2019

Involved in projects regarding micro-mobility & Robotaxis. Collected data from user interviews, ethnographic studies, and observations, which were synthesized for prototyping AV passenger experiences.

Skills & Tools

User Research, Ethnographic Studies, User Interviews, Usability Testing, Competitive Analysis, Storyboarding, Affinity Diagram, User Personas, Iterative Design, Prototyping, Wireframe, A/B Testing, User Flow, Design Systems, Interaction Design, Remote Testing, Interface/Visual Design

Figma, Sketch, Invision, Adobe (Xd, Ps, Ai) Suite, Balsamiq, Notion, Miro, FigJam, HTML, CSS, Javascript, Python, Java, GitHub, Slack, Agile