

AARON TRUONG

UX + Product Design

CONTACT

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EDUCATION

UC San Diego 2016 – 2020

B.S. Cognitive Science (Design & Interaction)

UC San Diego Extension – Front End Development Certification

EXPERIENCE

Diabetes Design Initiative

UX + Product Design Intern Jan 2020 – Sept 2020

Collaborated with Dexcom designers to improve the Dexcom Follow app. Conducted user research + testing and developed prototypes of redesigned Follow app which were positively received by Dexcom stakeholders.

Automation Playground

UX Research Intern March 2019 – June 2019

Researched and conducted activities to identify and potentially address how vehicle automation and use of micro-mobility will affect how mobility disadvantaged users use and interact with these transit modalities.

Hyundai

UX Design Intern Oct 2018 – March 2019

Involved in two projects for Hyundai regarding micro-mobility + Robotaxi. Collected data from user interviews, ethnographic studies, and observational data which was synthesized for proposing solutions to Hyundai and prototyping AV passenger experience.

ADDITIONAL INFO

Skills

User Research, Ethnographic Studies, User Interviews, Usability Testing, Competitive Analysis, Storyboarding, Affinity Diagram, Personas

Prototyping, Wireframe, A/B Testing, User Flow, Design Systems, Interaction Design, Remote Testing, Visual Design, Sketching

Tools

Figma, Sketch, Invision, Adobe (Xd, Ps, Ai) Suite, Balsamiq

HTML, CSS, Javascript, Python, Java, GitHub