



aaron truong

ux/product designer

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education

UC San Diego
B.S. Cognitive Science
(Design & Interaction)

UC San Diego Extension

Front End Development
Certification

tools

Figma
Sketch
Notion
Miro
Adobe Xd
Adobe Ps
Invision
HTML/CSS
Github

skills

ux design
ui design
product design
user research
interaction design
wireframes
prototyping
user testing
usability testing
ethnographic studies
a/b testing
google analytics

experience

UX Designer, Mission: Cure

July 2021 – Present

- Collaborated with a team of designers and developers to redesign a static desktop platform into a responsive mobile app experience.
- Produced high fidelity designs in Figma to be used as a guide for developers through an iterative, agile design process.
- Conducted user testing to ensure prototypes, user flows, and features were effective and understandable.
- Created a style guide and design system for the company which was used by both design and development teams.

Product Design Intern, Dexcom

Jan 2020 – August 2020

- Conducted user research using various methods such as surveys, interviews, & focus groups in order to assess the usability of the Dexcom Follow app & identify potential areas for improvement.
- Generated high fidelity prototypes and design artifacts for experimental features and to address pre-existing user pain points that were discovered during research and user testing.
- Identified major design opportunities for Dexcom Follow overhaul and produced high fidelity, user tested prototypes that were well received & approved by Dexcom's head of design.

UX Research Assistant, The Design Lab @ UCSD

March 2019 – June 2019

- Interviewed with disabled users who have difficulty with current transportation options to understand their needs and how autonomous vehicles could be designed to better address them.
- Conducted accessibility research and created findings to inform industry partners of ways to enhance accessibility in their future autonomous mobility offerings.

UX Research Assistant, Hyundai

Oct 2018 – March 2019

- Collected data from user interviews, ethnographic studies, and observations which was synthesized for prototyping robotaxi passenger experiences.
- Analyzed existing micro-mobility spectrum and developed research artifacts to propose market opportunities for stakeholders.
- Participated in simulating autonomous vehicle passenger experiences to generate actionable insights for stakeholders' robotaxi concepts.