AARON TRUONG
UX Designer

Contact

aarontruong.com (portfolio)

in/aarontruong (LinkedIn)

aarontruong@protonmail.com (email)

Education

UC San Diego 2016 – 2020

B.S. Cognitive Science (Design & Interaction)

UC San Diego Extension - Front End Development Certification

Experience

Mission: Cure

UX Designer   July 2021 - Present

As part of Develop for Good team, designing and developing an iOS & Android app to assist patients with pancreatitis through user engagement and personalized content.

Dexcom

Product Design Intern   Jan 2020 – Aug 2020

Collaborated with Dexcom designers as part of DDI (Diabetes Design Initiative) team on the Dexcom Follow app. Conducted user research, developed, & tested prototypes of redesigned Follow app and features.

Automation Playground

UX Research Assistant   March 2019 – June 2019

Researched and conducted activities to identify and potentially address how vehicle automation and use of micro-mobility will affect how mobility disadvantaged users use and interact with these transit modalities.

Hyundai

UX Research Assistant   Oct 2018 – March 2019

Involved in projects regarding micro-mobility + Robotaxi. Collected data from user interviews, ethnographic studies, and observational data which was synthesized for prototyping AV passenger experiences.

Skills & Tools

User Research, Ethnographic Studies, User Interviews, Usability Testing, Competitive Analysis, Storyboarding, Affinity Diagram, User Personas, Agile Development, Prototyping, Wireframe, A/B Testing, User Flow, Design Systems, Interaction Design, Remote Testing, Graphic/Visual Design, Sketching

Figma, Sketch, Invision, Adobe (Xd, Ps, Ai) Suite, Balsamiq, Notion, Miro, FigJam, HTML, CSS, Javascript, Python, Java, GitHub