

**Promotional Campaign Wrap Report** 

## **Campaign Overview**

**Total Campaign Views** 

**Views Breakdown** 

**Video Breakdown** 



## **Promotional Lyric Videos**

**Lyric Video Views** 

**Lyric Video Watch Time** 

**Top Traffic Source** 



## **Promotional Mix Videos**

**Promotional Mix Videos** 

**Mix Video Views** 

**Mix Video Watch Time** 

