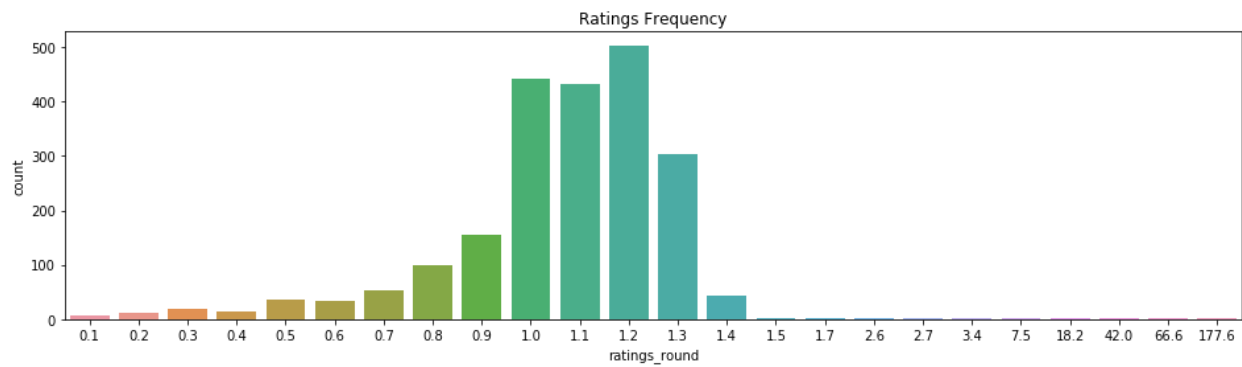


Following insights were generated along with visualization

### Insight 1: The Dogs ratings

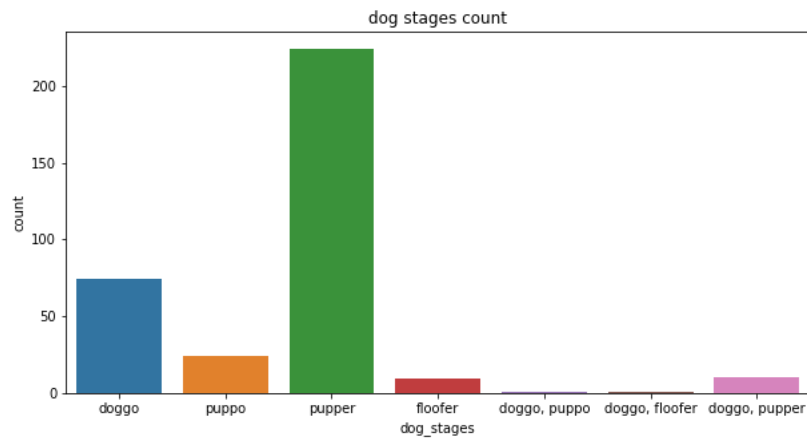
The dog's ratings are one of the important quantitative data in this data.  
To learn more knowledge about dog ratings frequency using `value_counts()`.  
Rating 1.2 has the most occurrence of 503.  
Maximum rating 177.6 has frequency 1.  
Lowest rating 0.1 has frequency 7.  
Unique integer values range from: 0 1 2 3 7 18 42 66 177  
Matplot is used to depict the range of dog ratings frequency.



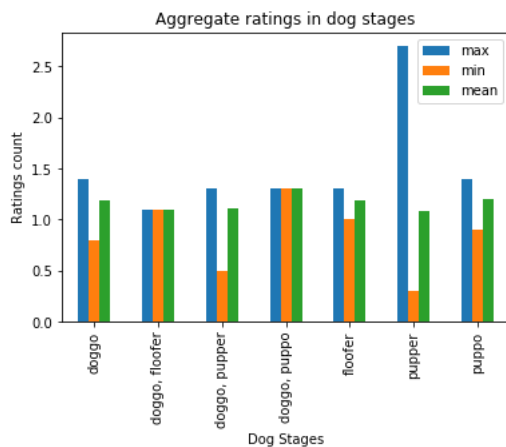
## Insight 2: Dog Stages frequency

Dog stages are another important categorical data value.

- Pupper is the most occurring stage 226 times.
- Doggo floofer, doggo puppo occur only once.



- The display of count of ratings grouped by each dog stages shows:
  - doggo has 1.1 rating occurring 20 times
  - doggo, floofer has 1.1 rating 1 times
  - doggo, pupper has 1.2 rating 6 times
  - doggo, puppo has 1.3 rating 1 time
  - floofer has 1.2 ratings 3 times
  - pupper has 1.2 ratings 55 times.
  - puppo has 1.3 ratings 10 times.Matplot is used to depict the range of dog stages frequency.



### Insight 3: Aggregates in Dog Stages

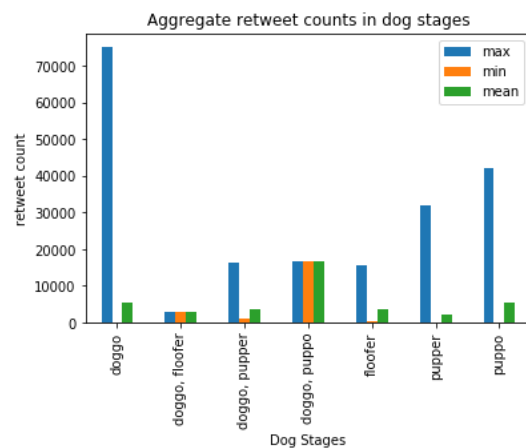
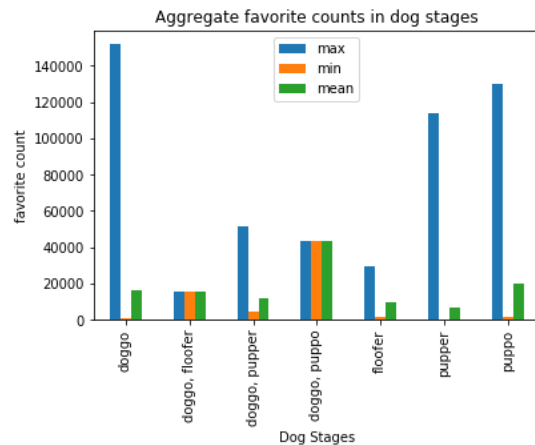
Rounded Ratings, favorite count is aggregated for each dog stage.

Highest and lowest ratings seen in stage pupper: max of 2.7 and min 0.3

Stage doggo has max favorite and retweet counts.

Stage doggo, puppero has a similar pattern for favorite and retweet counts.

Matplot is used to depict the range of aggregates of favorite and retweet counts in dog stages.


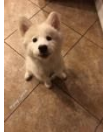




#### Insight 4: Analysis of dog breeds.

- a. Analyzing dog breeds is one of the important studies for this data set.

Top 10 dog breeds are

golden_retriever	139	
Labrador_retriever	93	
Pembroke	88	
Chihuahua	79	
pug	54	
Chow	41	

Samoyed	39	
Pomeranian	38	
toy_poodle	37	
Malamute	29	

- b. To find the sum of favorite count and retweet count for each breed, 373 dog breeds were grouped together and sorted with sum of favorite count and retweet counts
- c. Golden\_retriever has highest favorite counts (1543483) and retweet counts (432588) in 373 dog breeds found above. Computer-desktop which is not a breed has low favorite counts & retweet counts.