

Graph Self-Supervised Learning: Taxonomy, Frontiers, and Applications

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Tutorial outline

<u>Content</u>		<u>Presenter</u>
20 min	<ul style="list-style-type: none">• Introduction and background<ul style="list-style-type: none">• Graph analytics and graph neural networks• Background of graph self-supervised learning	Part 1 Shirui Pan
30 min	<ul style="list-style-type: none">• Taxonomy of graph self-supervised learning<ul style="list-style-type: none">• Uniform framework• Categories of GSSL• Representative methods	Part 2 Ming Jin
30 min	<ul style="list-style-type: none">• Frontiers of graph self-supervised learning<ul style="list-style-type: none">• graph self-supervised learning• Efficient graph self-supervised learning• Automatic graph self-supervised learning	Part 3 Yizhen Zheng
30 min	<ul style="list-style-type: none">• Applications of graph self-supervised learning<ul style="list-style-type: none">• Recommender system• Outlier detection• More applications	Part 4 Yixin Liu
10 min	<ul style="list-style-type: none">• Future directions and conclusion<ul style="list-style-type: none">• Potential directions of graph self-supervised learning• Conclusion	Part 5 Yixin Liu

Part 1:Introduction and background

- Graph analytics
- Graph neural networks
- Graph self-supervised learning: Background

What is graphs?

Example: A Social Network Graph



A Graph has **nodes/vertices** and **edges**.

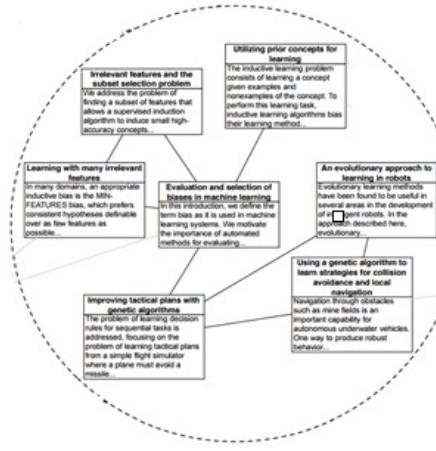
Nodes/vertices → a person in the social network

Edges → Connection between people

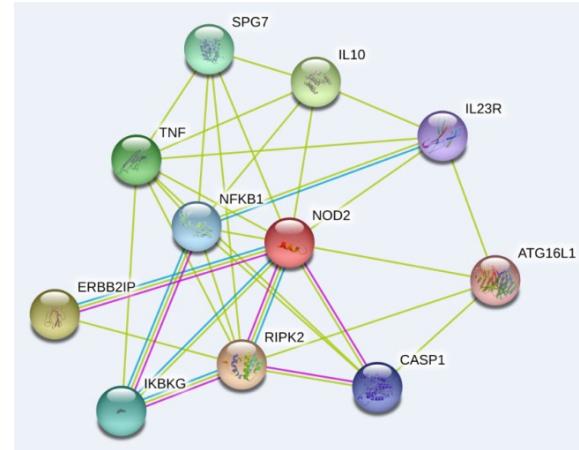
Graphs in real-world applications



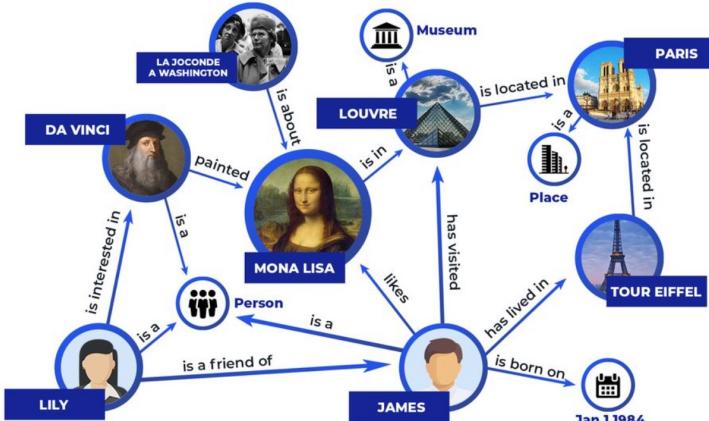
Social Networks



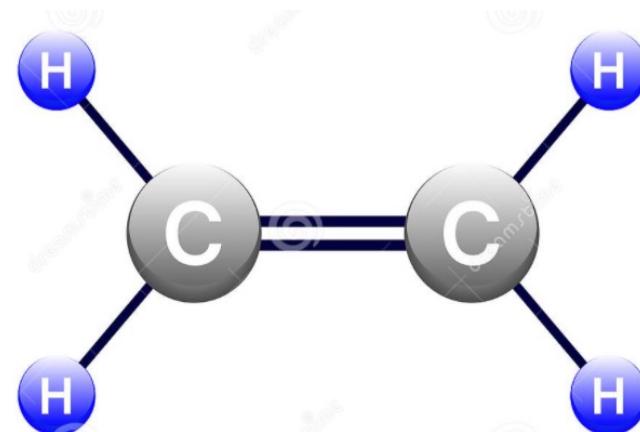
Bibliography Networks



Protein Interaction Networks



Knowledge Graphs

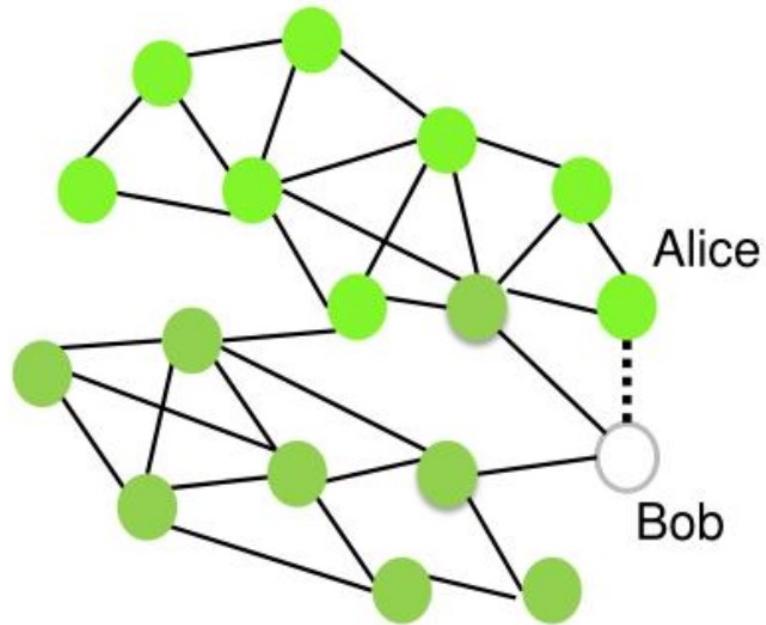


Chemical Compounds



Traffic Networks

Graph Analytics (1): Link Prediction

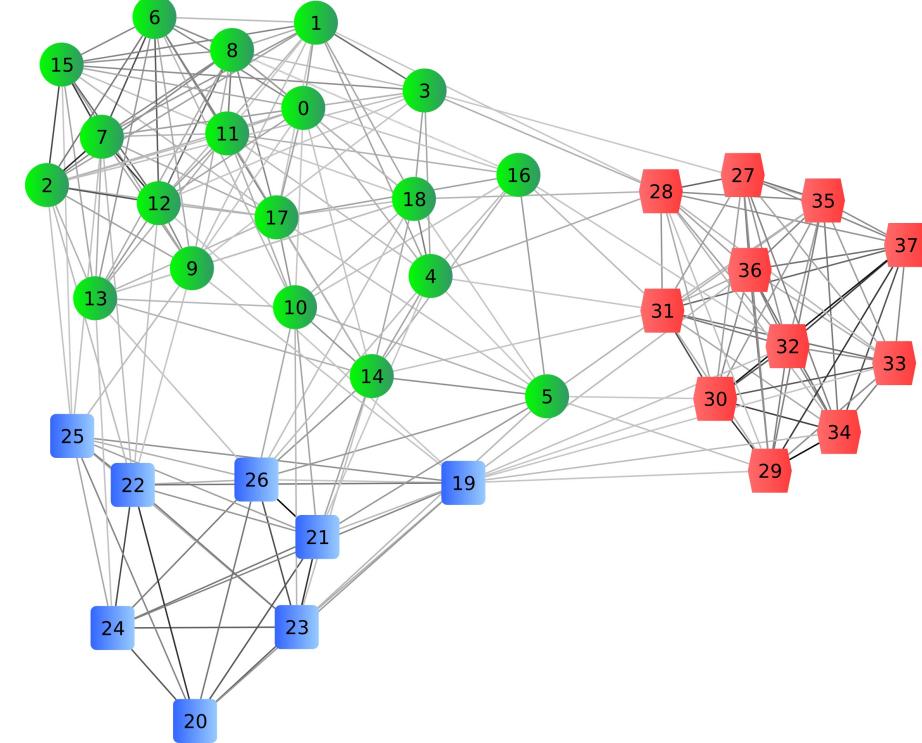
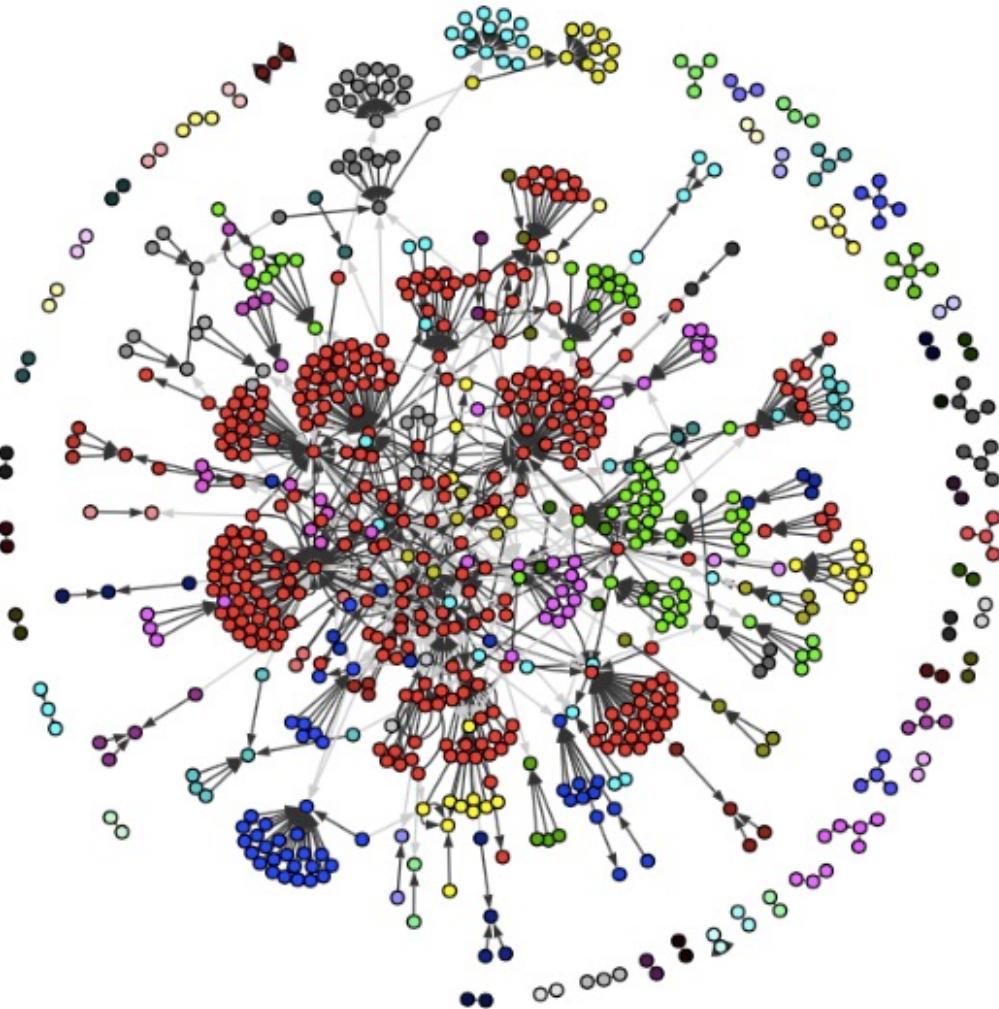


Friend Recommendation: Does Alice Know Bob in Facebook



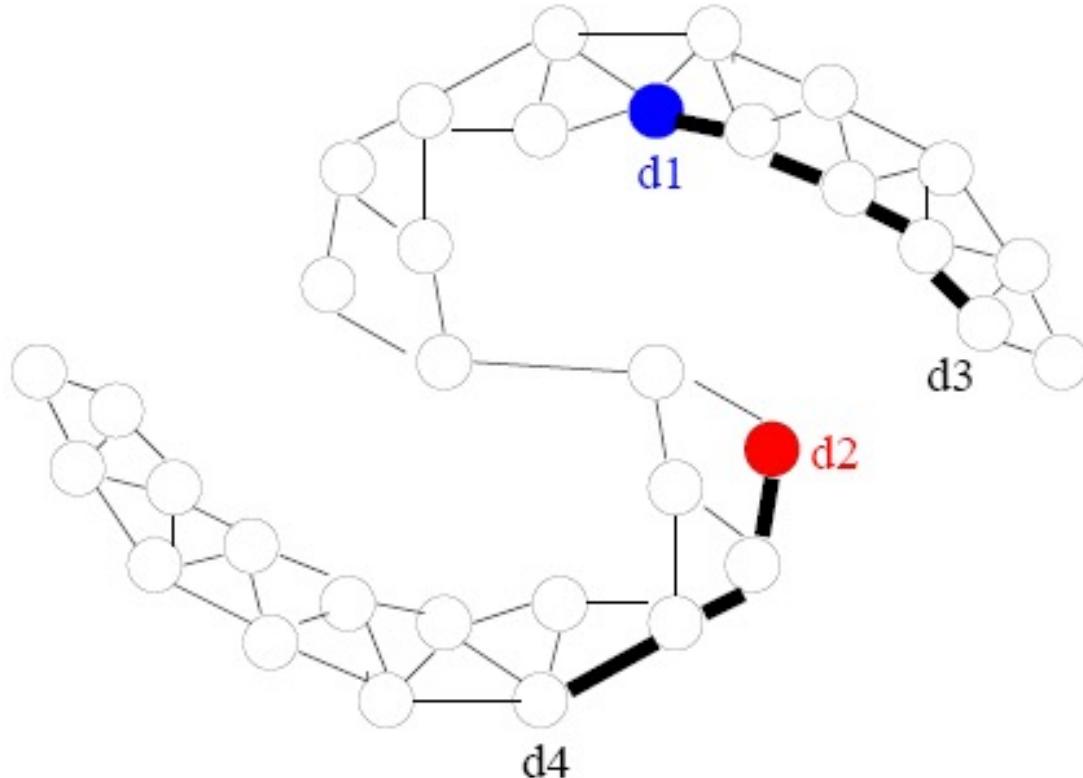
Item Recommendation: Which Items will The User Like?

Graph Analytics (2): Community Detection



Typically a Graph Clustering Task

Graph Analytics (3): Node Classification

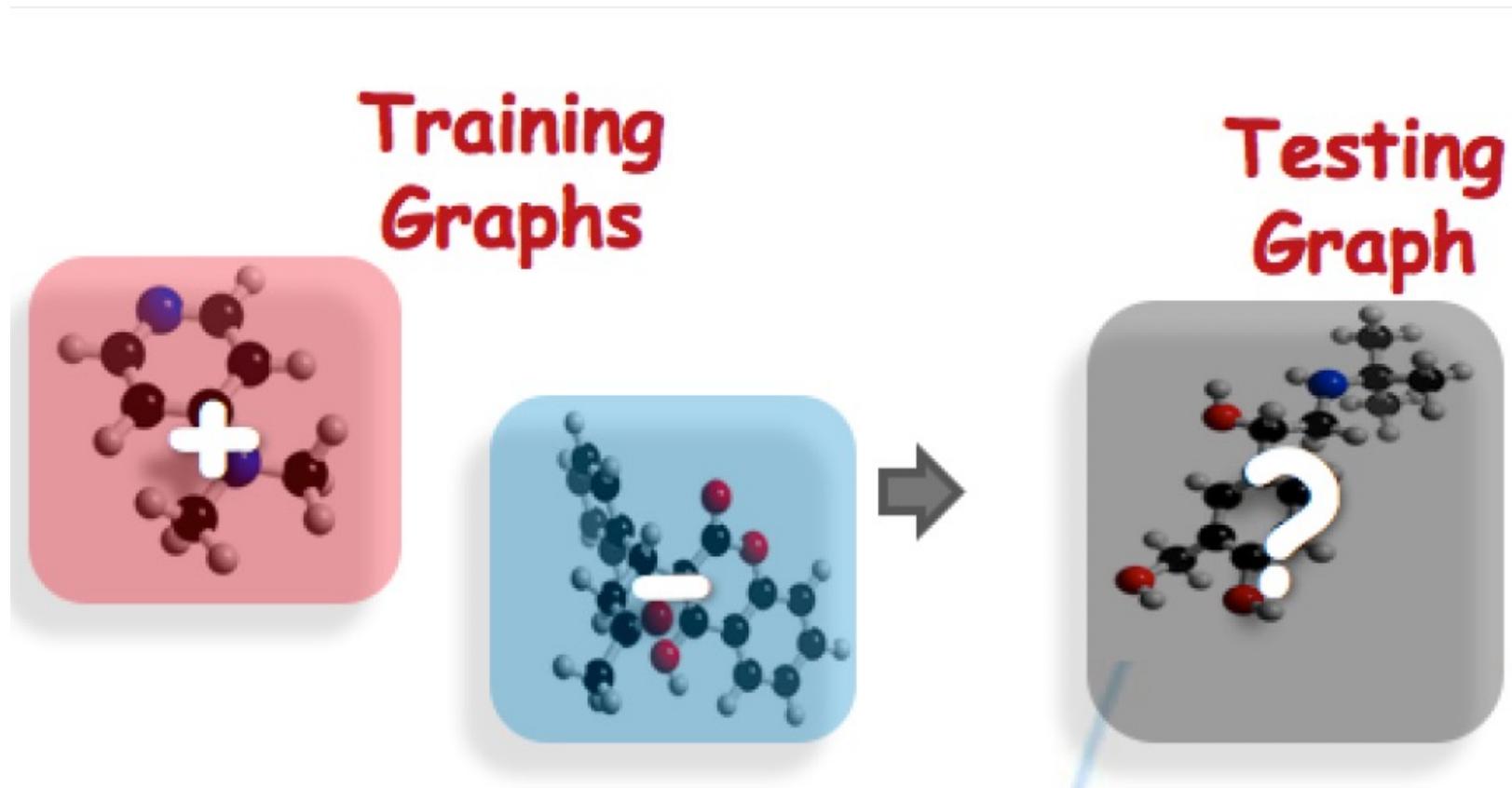


-Graph from Jerry Zhu's Tutorial in ICML 07

- d1 is democratic
- d2 is republican
- What can we say about d3 and d4?

Graph Analytics (4): Graph Classification

- Example: Drug Activity Prediction in the Biological domain



It is active to Breast Cancer?

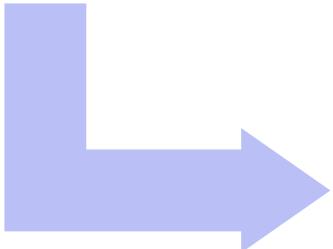
Graph Analytics: Many Others...

- Sampling
- Ranking
- Evolution
- Matching
- Visualization
- Social Influence
- ...

Traditional Machine Learning Pipeline

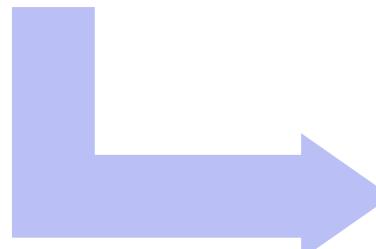
- **Network Feature Extractions**

- Nodes: degree/PageRank score
- Edges: # of common neighbors



- **Feature Vector Construction**

- Network Feature + Content Feature



- **Machine Learning Tasks**

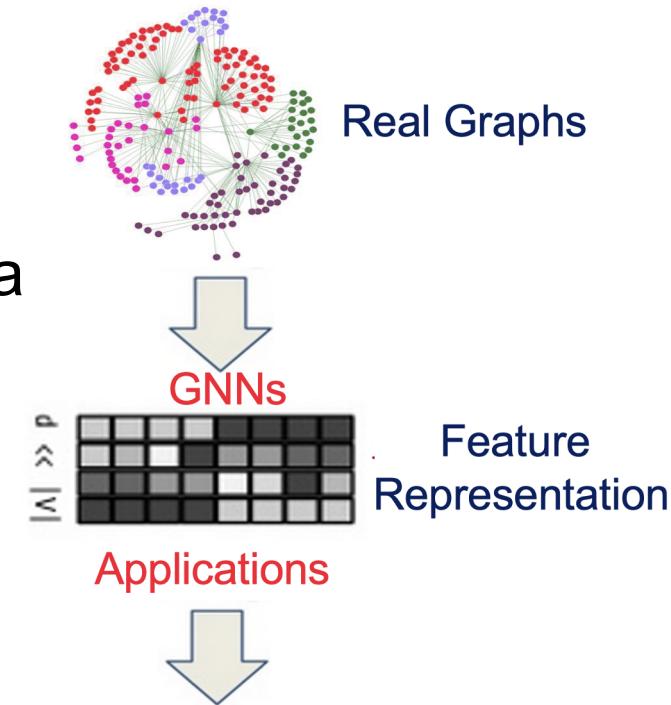
- Classification
- Clustering
- Link Prediction

Disadvantages:

- Ineffective
- Shallow Method
- Multiple Steps

Graph neural networks (GNNs)

- Methods and Applications
 - Frontier of Deep Learning
 - Effective Representation for Graph Data
 - Wide applications

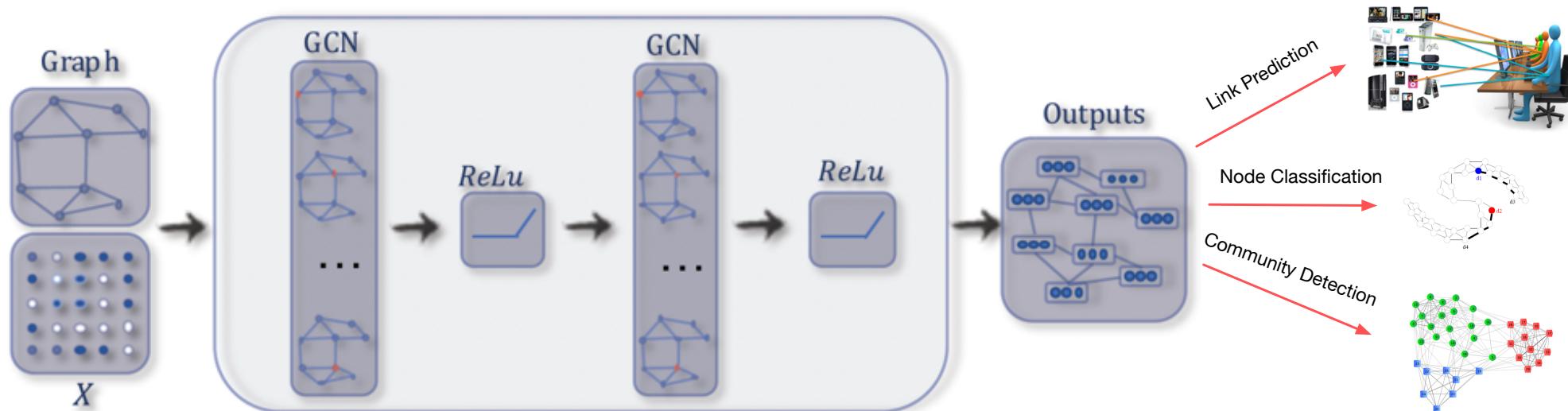


Graph neural networks (GNNs)

A deep encoder which transfer the node in a graph into a latent vector

$$\text{ENC}(v) = \text{multiple layers of non-linear transformations of graph structure}$$

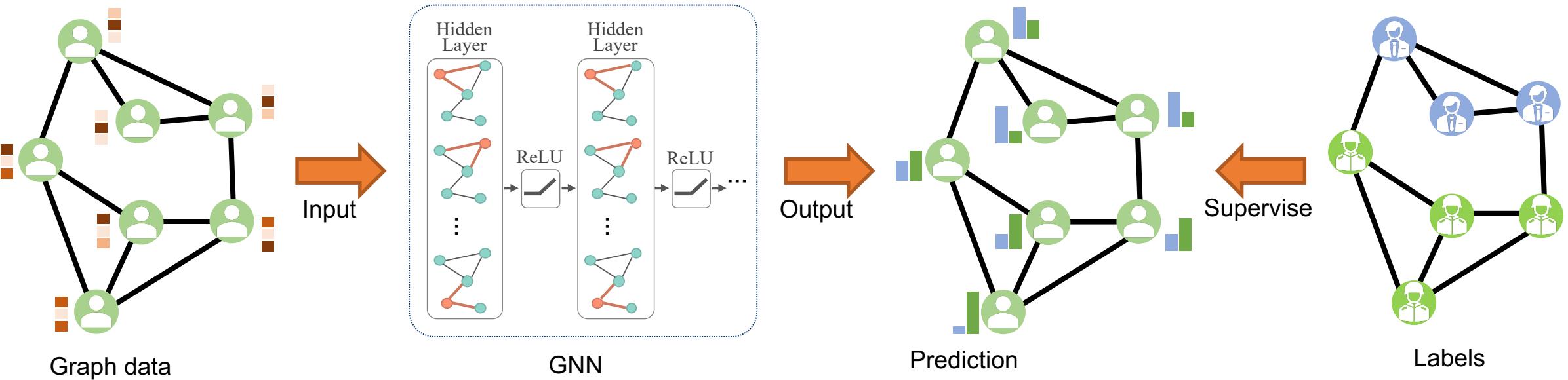
- Learn Better Representation for Graph Data



Big Picture of Graph Neural Networks

Motivation of graph self-supervised learning (GSSL)

Recent graph learning focuses on (semi-) supervised learning scenarios...



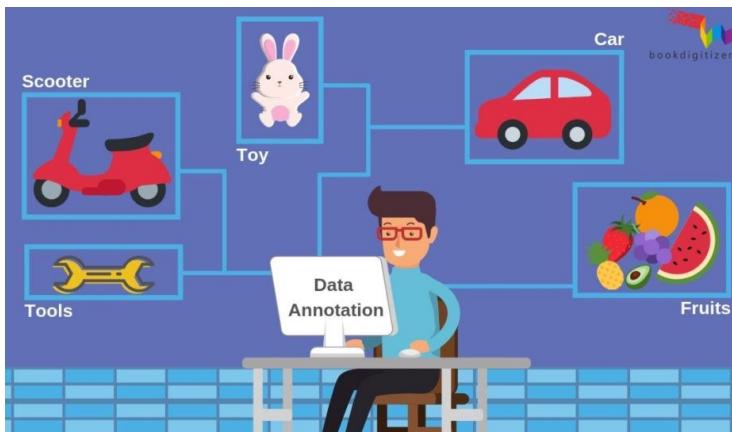
Reliance on labels!

Motivation

Recent graph learning focuses on (semi-) supervised learning scenarios...

Reliance on **labels** → Problems:

- Problem 1: Expensive cost of data collection and annotation

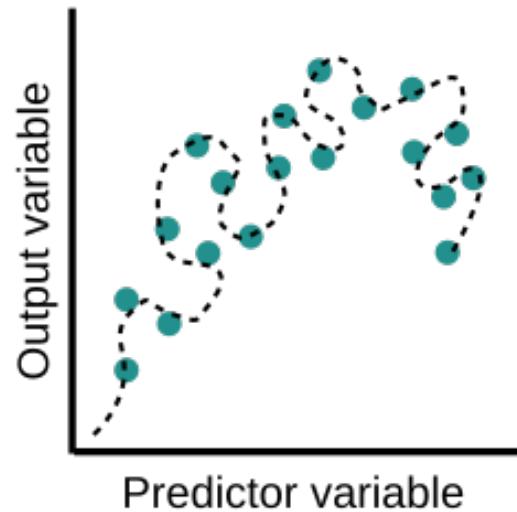


Motivation

Recent graph learning focuses on (semi-) supervised learning scenarios...

Reliance on **labels** → Problems:

- Problem 1: Expensive cost of data collection and annotation
- Problem 2: Poor generalization (over-fitting)

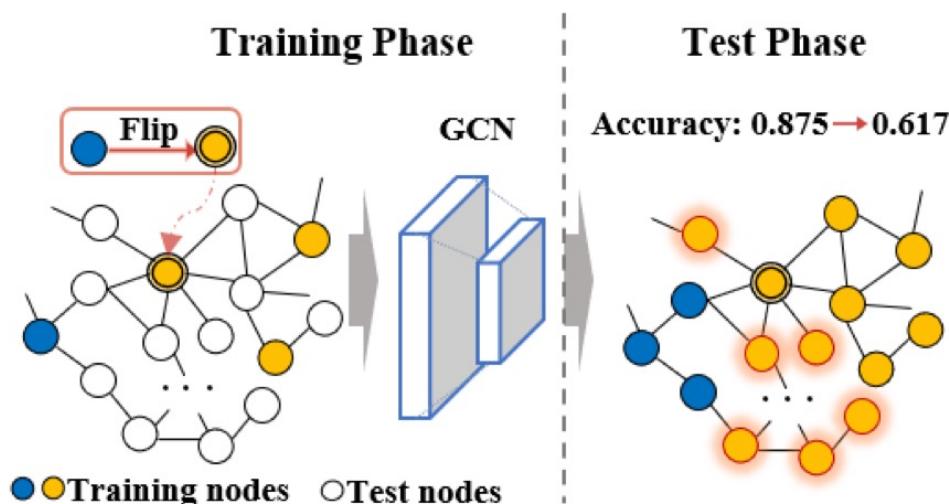


Motivation

Recent graph learning focuses on (semi-) supervised learning scenarios...

Reliance on **labels** → Problems:

- Problem 1: Expensive cost of data collection and annotation
- Problem 2: Poor generalization (over-fitting)
- Problem 3: Vulnerable to label-related adversarial attacks

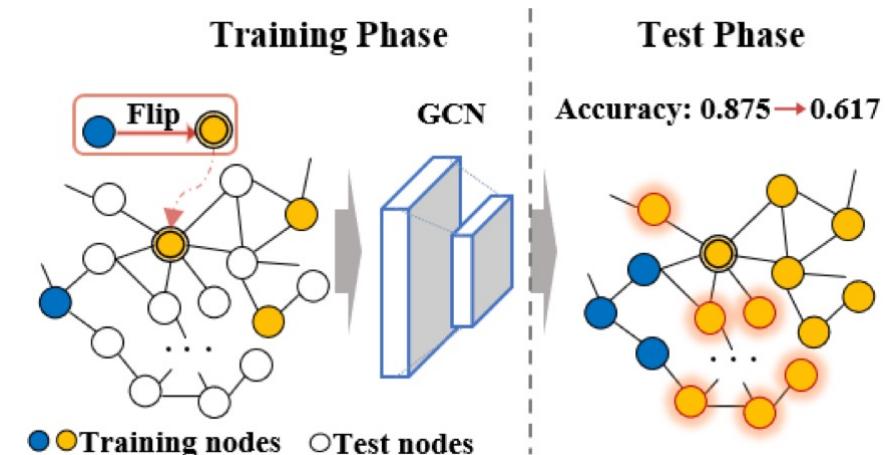
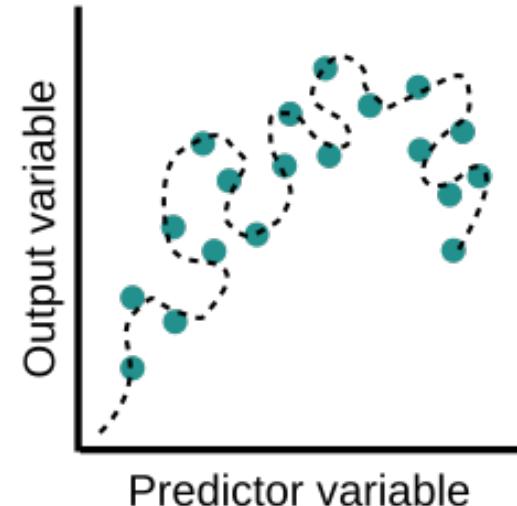
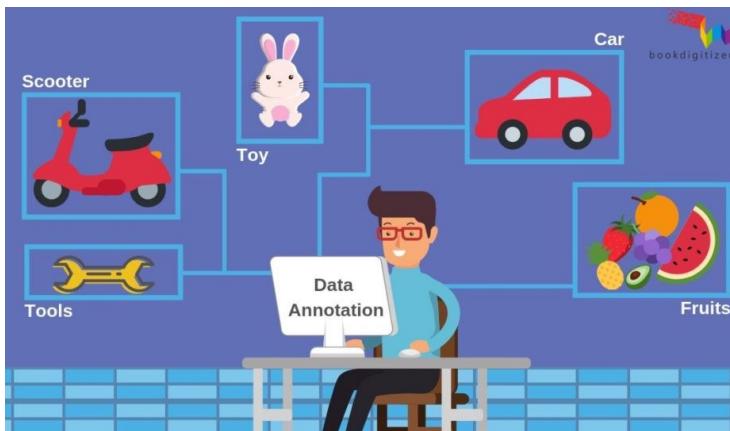


Motivation

Recent graph learning focuses on (semi-) supervised learning scenarios...

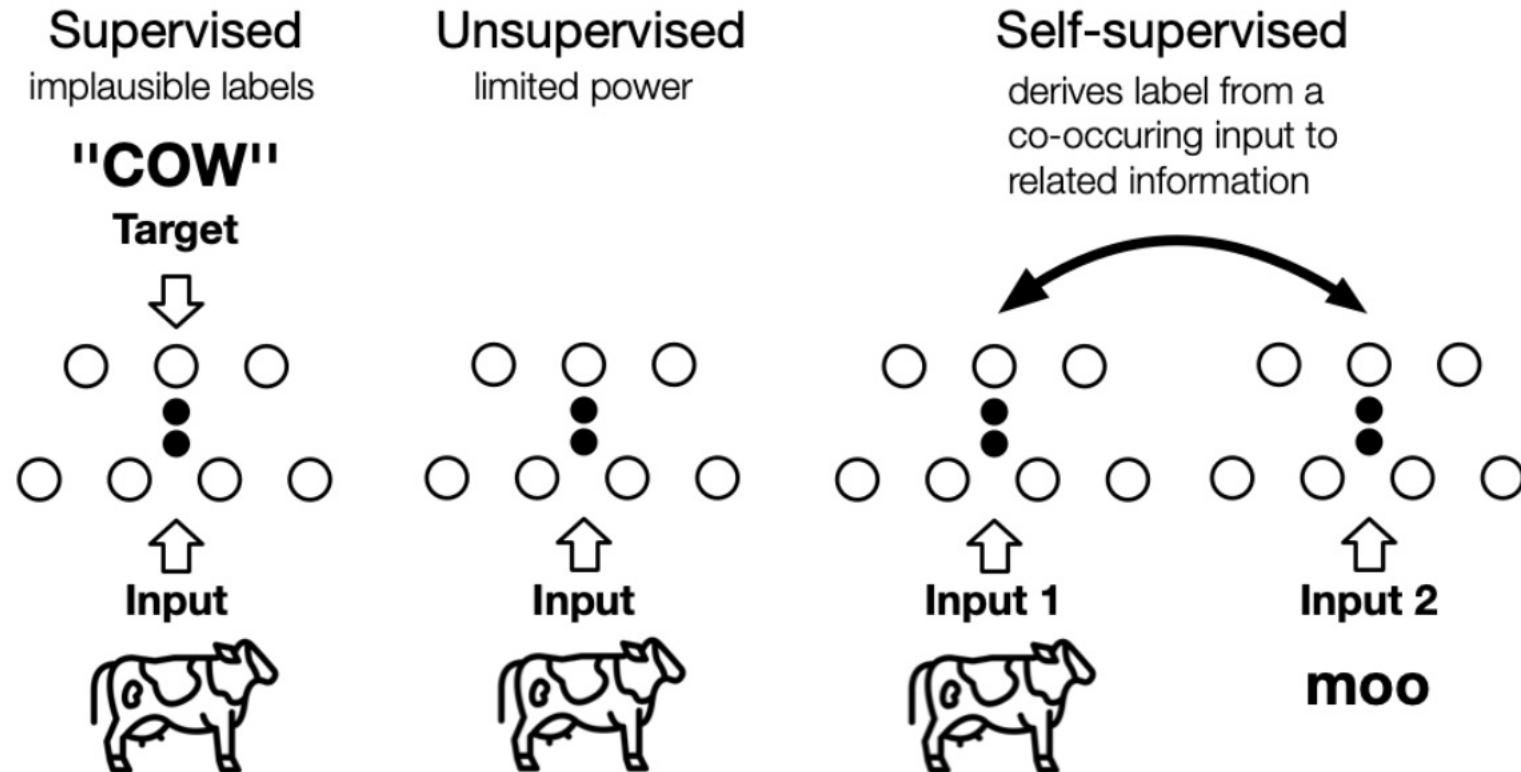
Reliance on **labels** → Problems:

- Expensive cost of data collection and annotation
- Pool generalization
- Vulnerable to label-related adversarial attacks



How to address these problems?

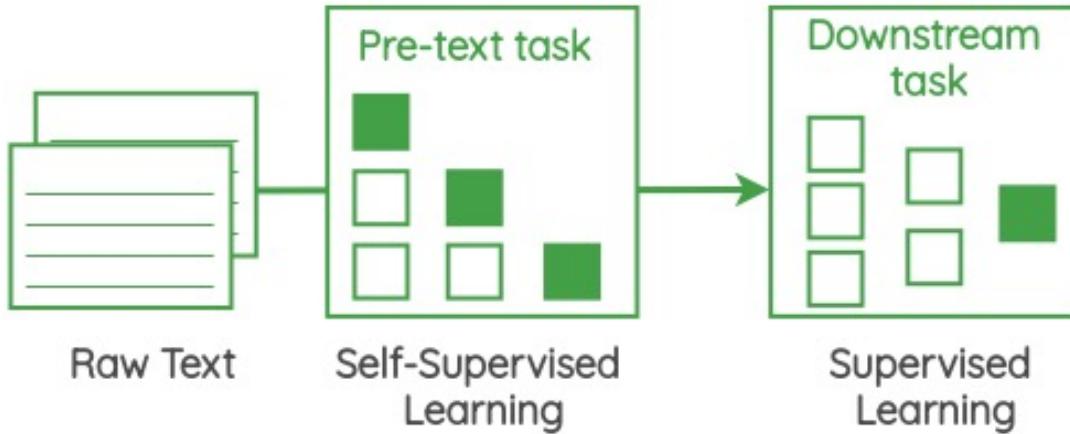
Self-supervised Learning (SSL)



Instead of relying on **human-annotated labels**, self-supervised learning acquires “labels” **from data itself** by using an “automatic” process.

Reduces the dependence on manual labels!

Self-supervised Learning (SSL)



"pretext task": use the data itself to generate labels and use supervised methods to solve unsupervised problems.

The representations learned by performing this task can be used as a starting point for our **downstream supervised tasks**.

Critical problem: how to design the pretext task?

Self-supervised Learning: Computer Vision

Contrastive learning:

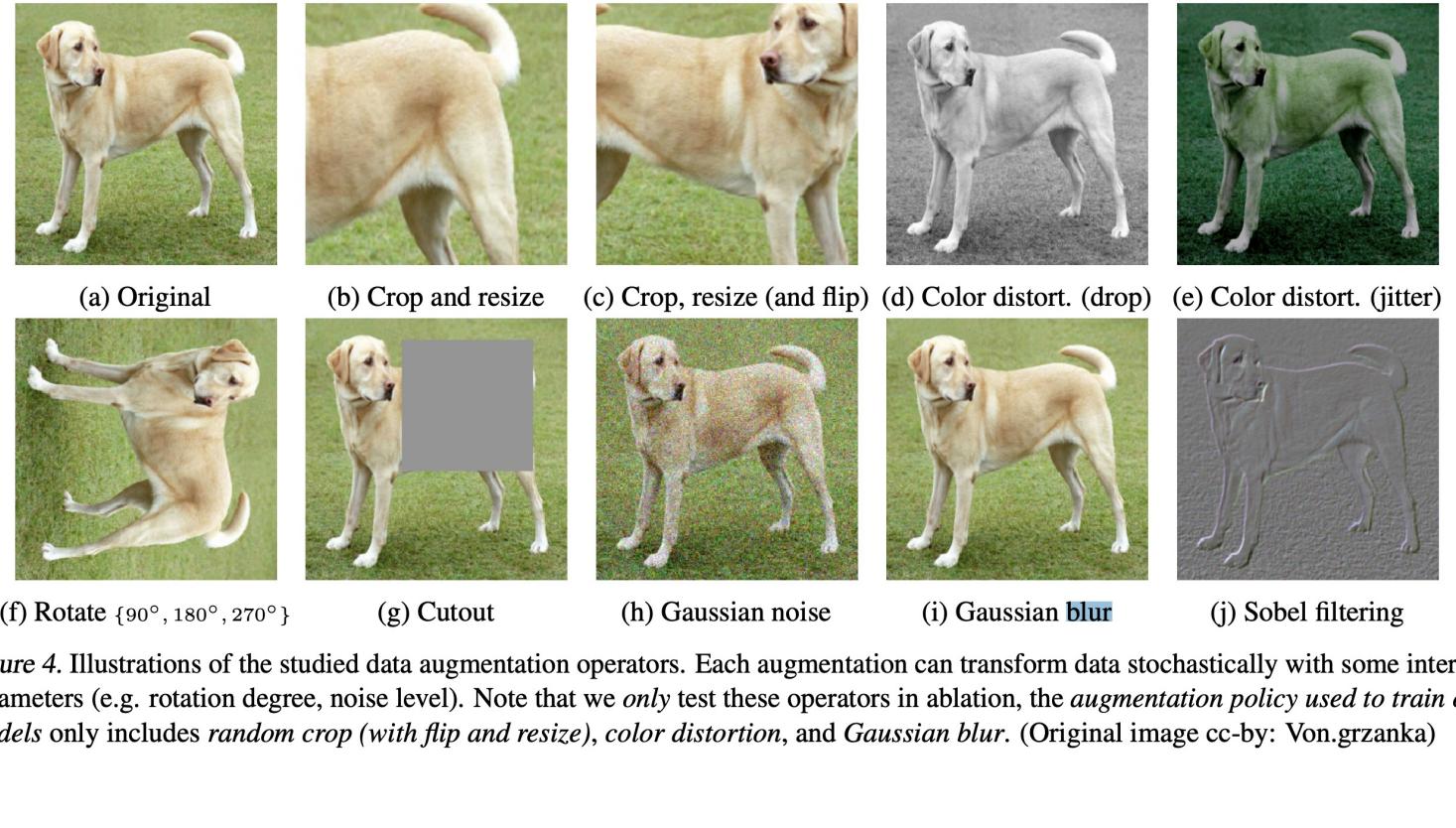
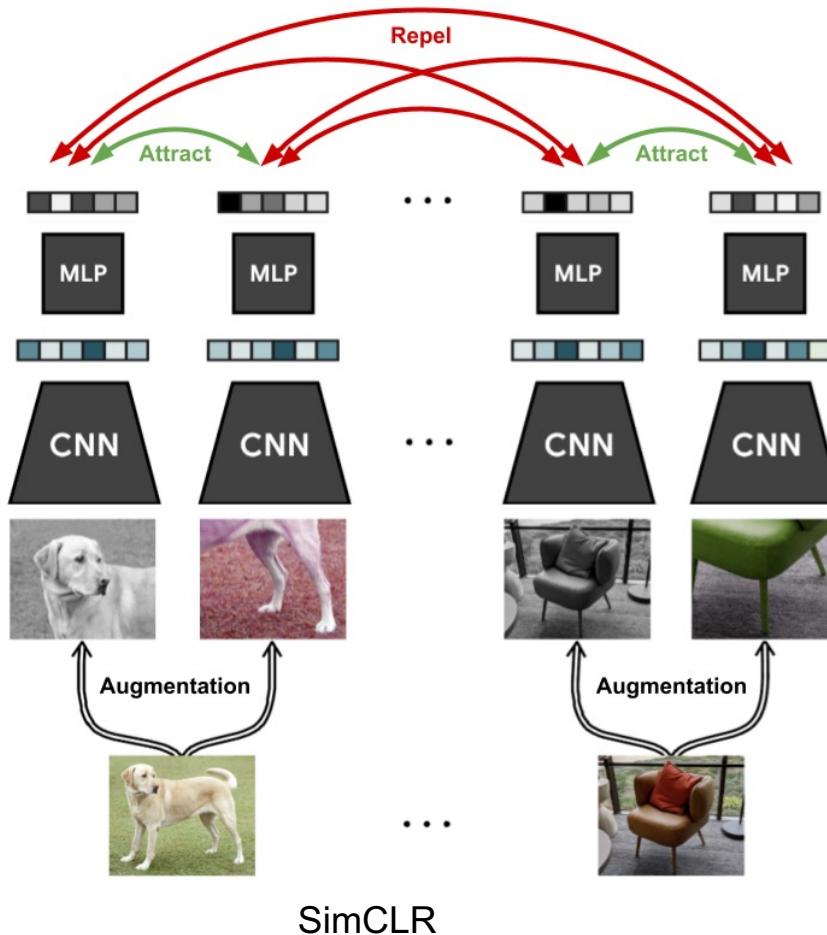
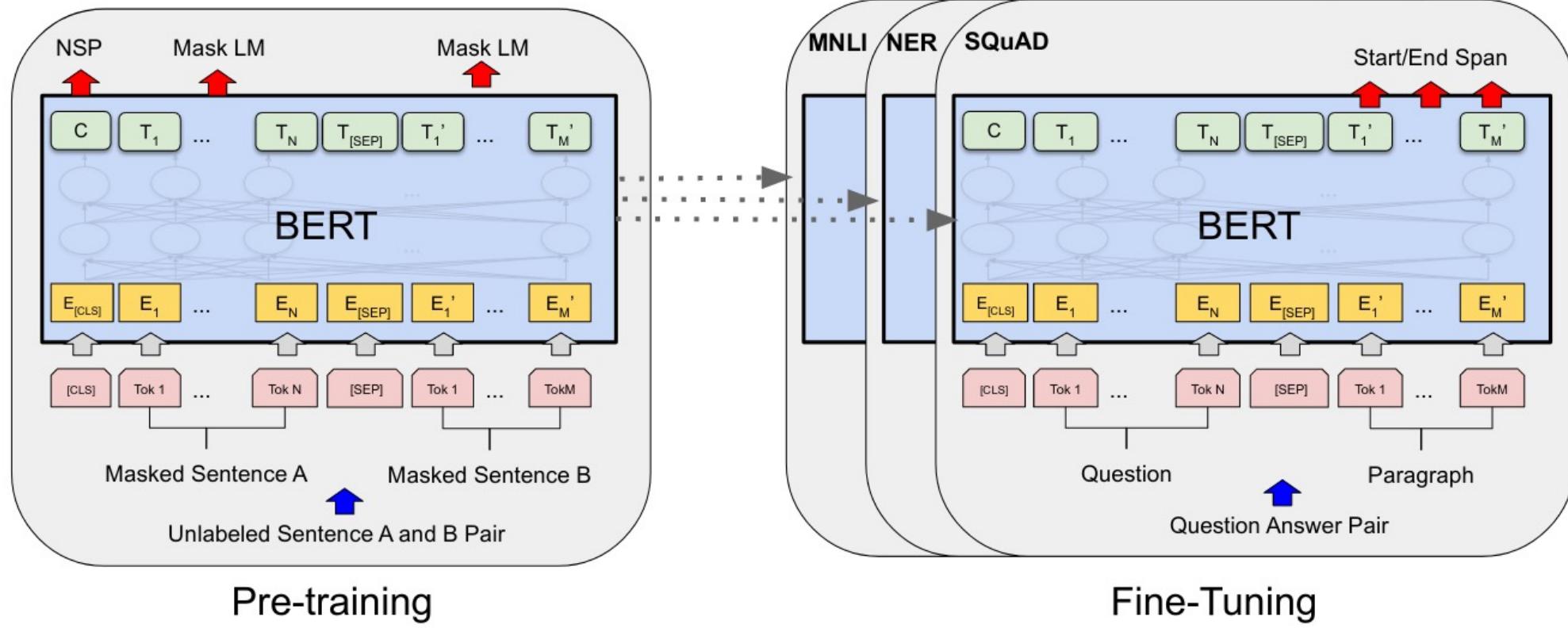


Figure 4. Illustrations of the studied data augmentation operators. Each augmentation can transform data stochastically with some internal parameters (e.g. rotation degree, noise level). Note that we *only* test these operators in ablation, the *augmentation policy used to train our models* only includes *random crop (with flip and resize), color distortion, and Gaussian blur*. (Original image cc-by: Von.grzanka)

Self-supervised Learning: NLP

Large-scale pre-trained language model: BERT



- 2 self-supervised pre-training schemes of BERT:
- Masked Language Modeling (MLM)
 - Next Sentence Prediction (NSP)

Self-supervised Learning on graphs

How to **design pretext tasks** in graph domain?

Can we transfer the pretext tasks designed for CV/NLP to graph domain?

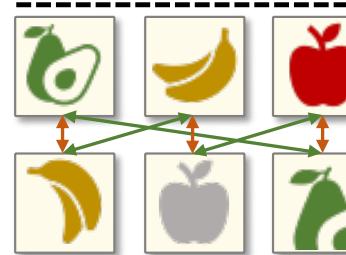
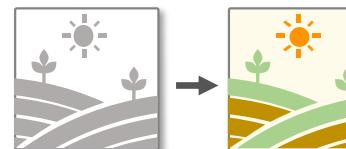
- Not trivial!

Data space

- CV/NLP: 2D/1D regular-grid Euclidean space
- Graph: Non-Euclidean space

Reliance between samples

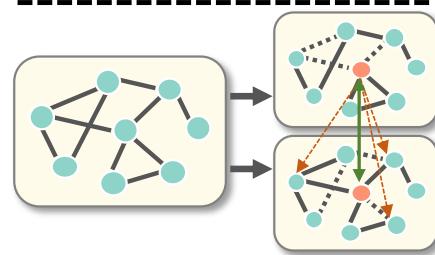
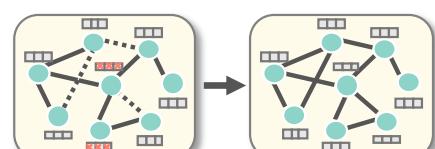
- CV/NLP: Independent samples (image/text)
- Graph: data examples (nodes) in graph data are correlated by the topological structure



SSL on CV



SSL on NLP



SSL on graph

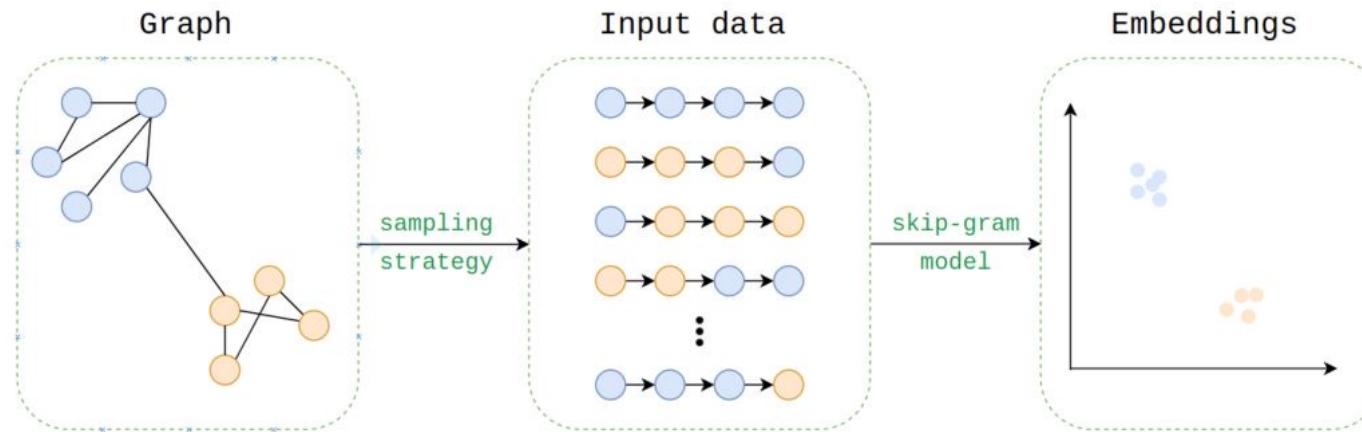
Cannot easily transfer!

Need: exclusive definitions and taxonomies

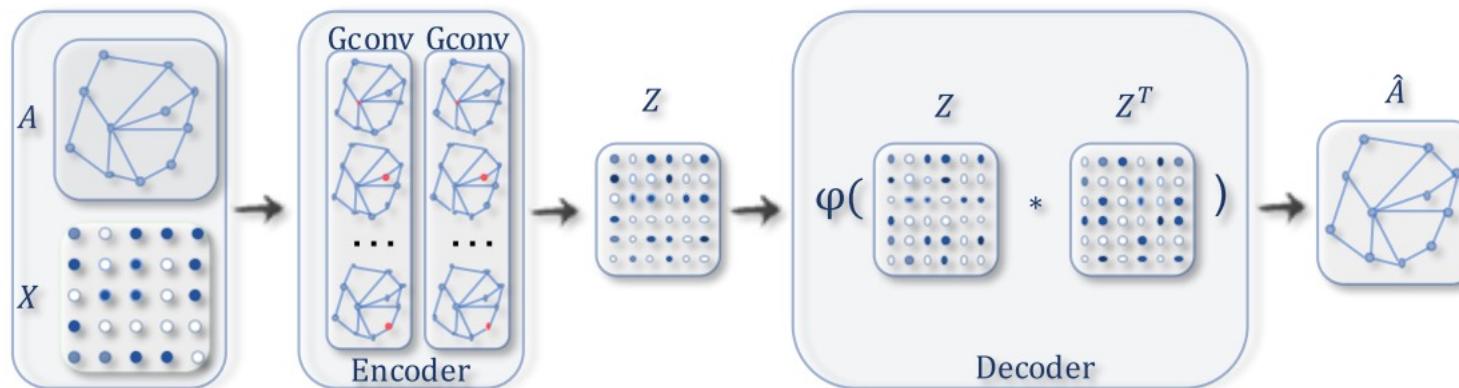
Self-supervised Learning on graphs

Early studies:

- Node2vec:



- Graph autoencoder (GAE)



Self-supervised Learning on graphs

A pioneer work of graph SSL:

Deep Graph Infomax

Authors Petar Veličković, William Fedus, William L Hamilton, Pietro Liò, Yoshua Bengio, R Devon Hjelm

Publication date 2019/5

Journal 7th International Conference on Learning Representations (ICLR 2019)

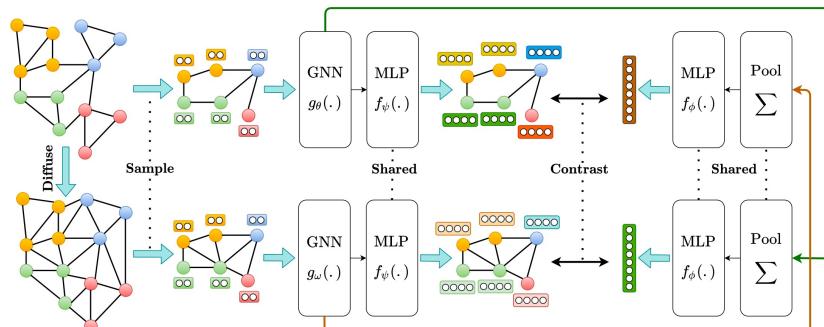
Total citations [Cited by 1535](#)



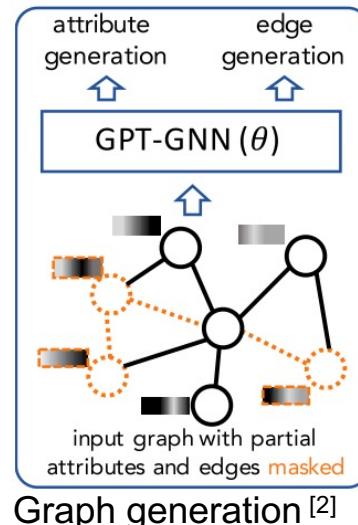
[Growing trend!](#)

Self-supervised Learning on graphs

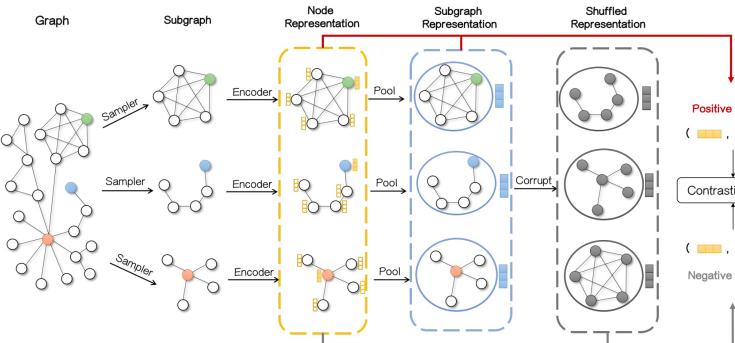
After DGI...



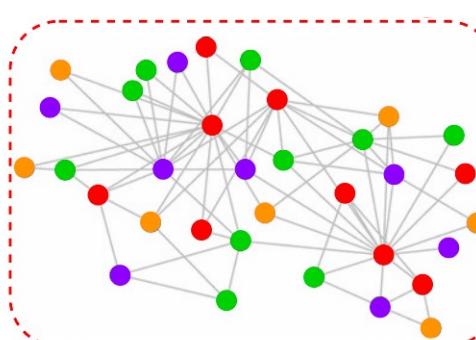
Multi-view contrastive learning^[1]



Graph generation^[2]



Subgraph contrastive learning^[3]



Clustering prediction^[4]

Following questions:

- Which are the representative works?
- How to categorize them?
- How to formulate them with a unified framework?
- What is the research frontiers?
- Where can GSSL be applied?
- What are the potential future directions?

[1] Hassani, K., & Khasahmadi, A. H. (2020, November). Contrastive multi-view representation learning on graphs. In International Conference on Machine Learning (pp. 4116-4126). PMLR.

[2] Hu, Z., Dong, Y., Wang, K., Chang, K. W., & Sun, Y. (2020, August). Gpt-gnn: Generative pre-training of graph neural networks. In Proceedings of the 26th ACM SIGKDD (pp. 1857-1867).

[3] Jiao, Y., Xiong, Y., Zhang, J., Zhang, Y., Zhang, T., & Zhu, Y. (2020, November). Sub-graph contrast for scalable self-supervised graph representation learning. In 2020 IEEE ICDM (pp. 222-231). IEEE.

[4] You, Y., Chen, T., Wang, Z., & Shen, Y. (2020, November). When does self-supervision help graph convolutional networks?. In International Conference on Machine Learning (pp. 10871-10880). PMLR.

Part 2: Taxonomy of graph self-supervised learning

- Uniform framework
- Categories of GSSL
- Representative methods

Graph Self-Supervised Learning: A Survey

IEEE TKDE-2022

Graph Self-Supervised Learning: A Survey

Yixin Liu, Ming Jin, Shirui Pan, Chuan Zhou, Yu Zheng, Feng Xia, Philip S. Yu, *Life Fellow, IEEE*

Abstract—Deep learning on graphs has attracted significant interests recently. However, most of the works have focused on (semi-) supervised learning, resulting in shortcomings including heavy label reliance, poor generalization, and weak robustness. To address these issues, self-supervised learning (SSL), which extracts informative knowledge through well-designed pretext tasks without relying on manual labels, has become a promising and trending learning paradigm for graph data. Different from SSL on other domains like computer vision and natural language processing, SSL on graphs has an exclusive background, design ideas, and taxonomies. Under the umbrella of *graph self-supervised learning*, we present a timely and comprehensive review of the existing approaches which employ SSL techniques for graph data. We construct a unified framework that mathematically formalizes the paradigm of graph SSL. According to the objectives of pretext tasks, we divide these approaches into four categories: generation-based, auxiliary property-based, contrast-based, and hybrid approaches. We further describe the applications of graph SSL across various research fields and summarize the commonly used datasets, evaluation benchmark, performance comparison and open-source codes of graph SSL. Finally, we discuss the remaining challenges and potential future directions in this research field.

Index Terms—Self-supervised learning, graph analytics, deep learning, graph representation learning, graph neural networks.

Graph self-supervised learning: A survey

[Y Liu, M Jin, S Pan, C Zhou, Y Zheng... - ... on Knowledge and ...](#), 2022 - ieeexplore.ieee.org

Deep learning on graphs has attracted significant interests recently. However, most of the works have focused on (semi-) supervised learning, resulting in shortcomings including heavy label reliance, poor generalization, and weak robustness. To address these issues, self-supervised learning (SSL), which extracts informative knowledge through well-designed pretext tasks without relying on manual labels, has become a promising and trending learning paradigm for graph data. Different from SSL on other domains like computer vision ...

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Overview

- **Unified framework and systematic taxonomy**

We propose a unified framework that mathematically formalizes graph SSL approaches. Based on our framework, we systematically categorize the existing works into four categories.



- **Comprehensive and up-to-date review**

We conduct a comprehensive and timely review for classical and latest graph SSL approaches.



- **Abundant resources and applications.**

We collect abundant resources on graph SSL, including datasets, evaluation benchmark, performance comparison, and open-source codes. We also summarize the practical applications of graph SSL in various research fields.

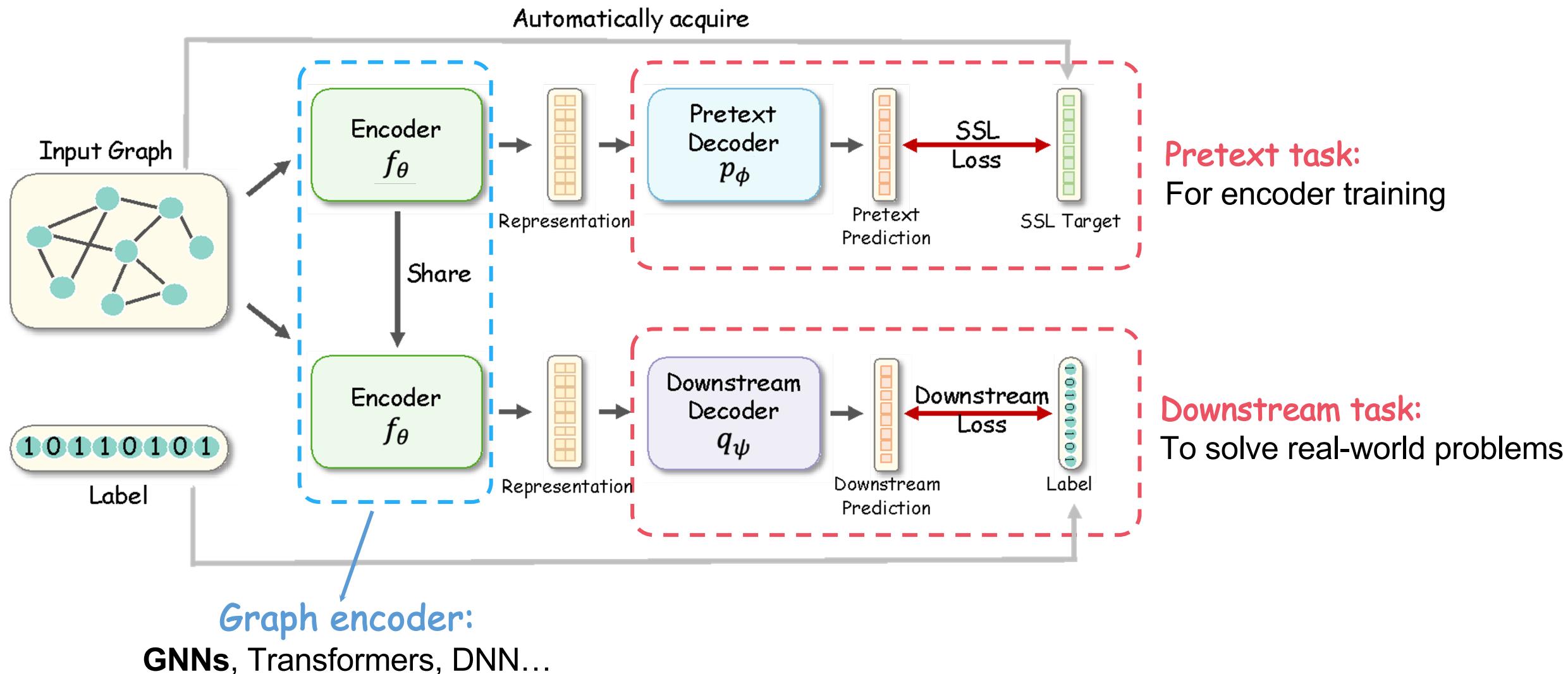


- **Outlook on future directions**

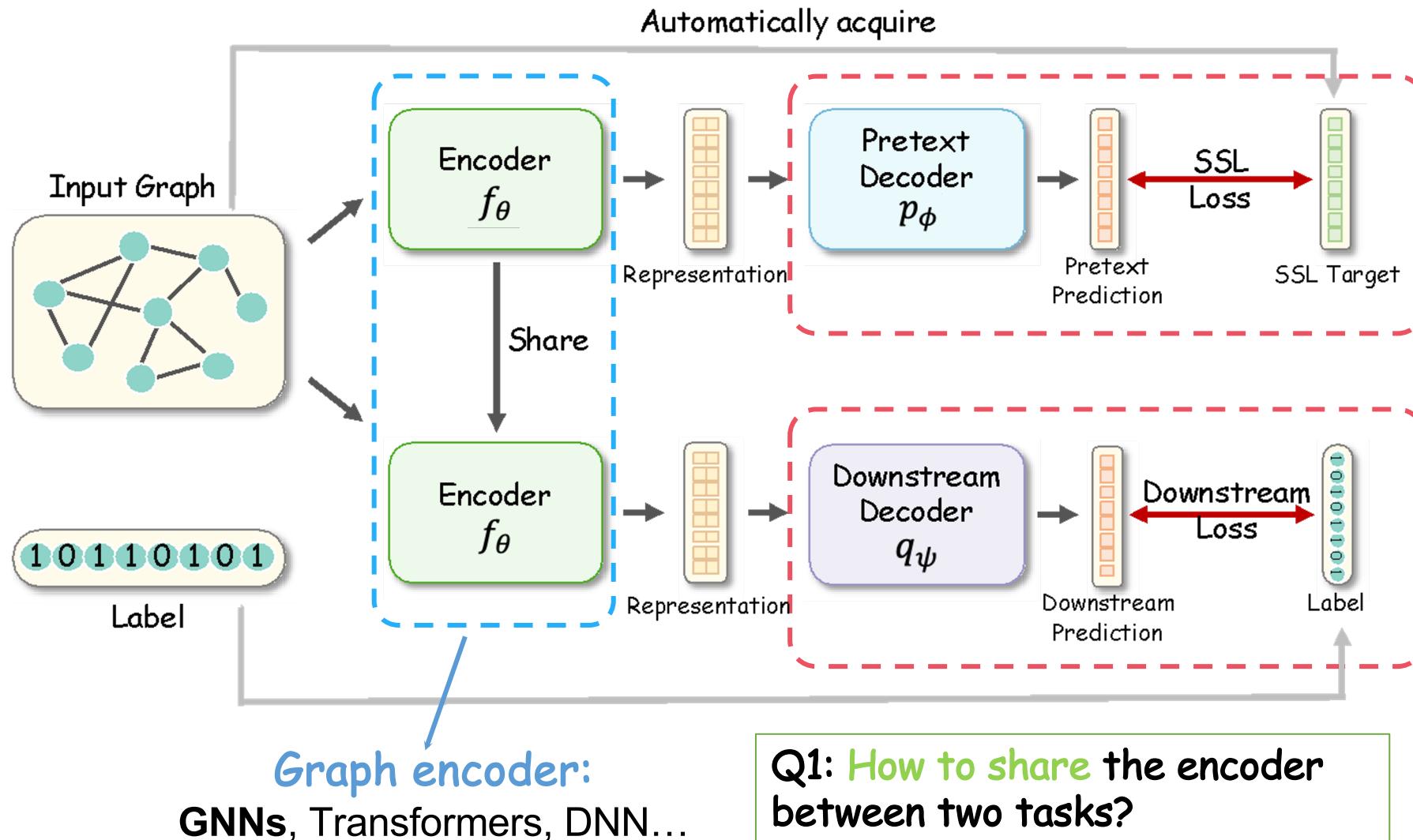
We point out the technical limitations of current research. We further suggest six promising directions for future works from different perspectives.



Encoder-Decoder Framework

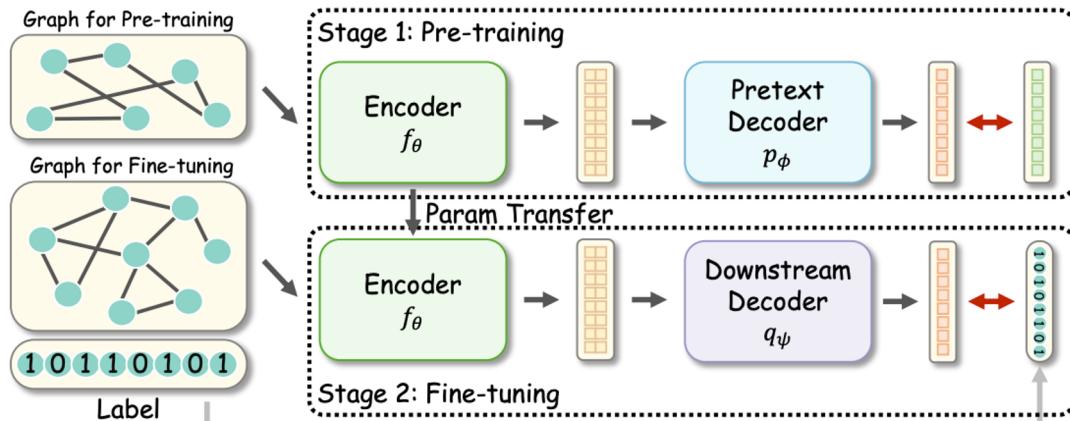


Encoder-Decoder Framework

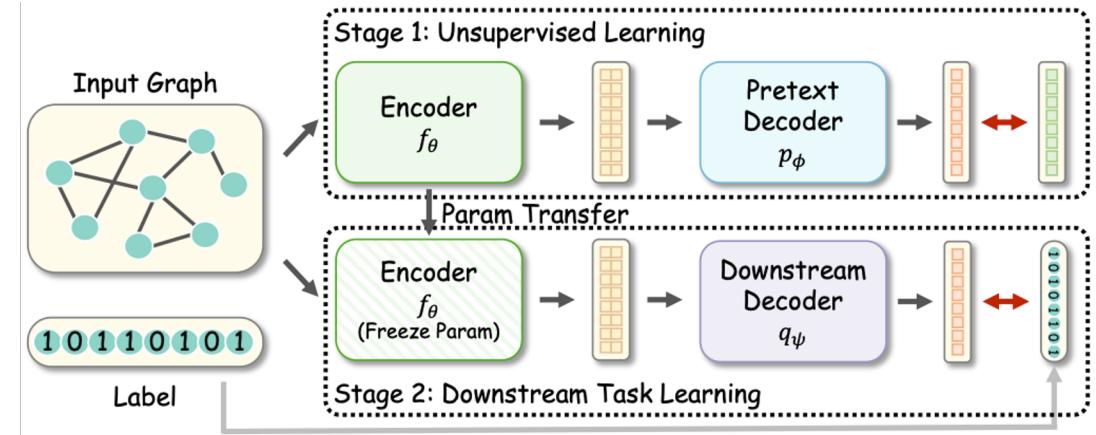


3 SSL schemes

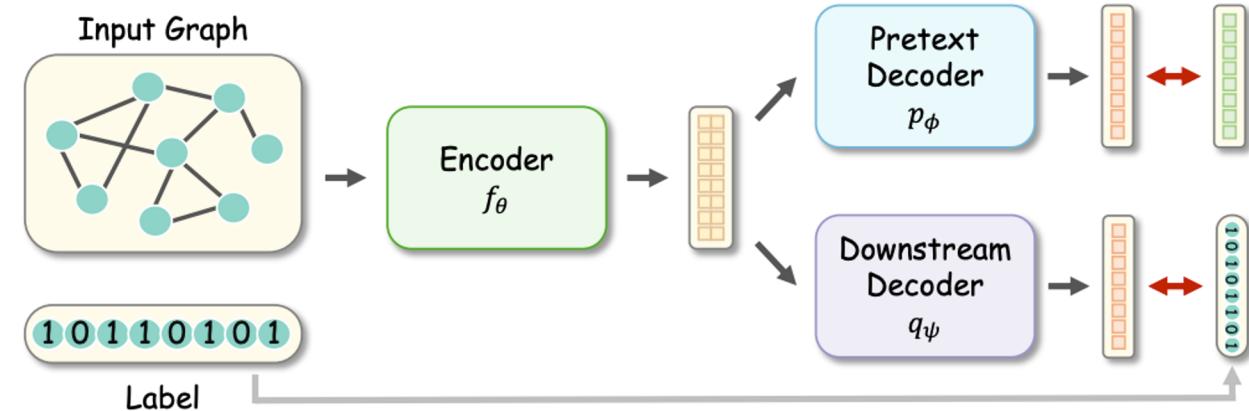
Q1: How to share the encoder between two tasks?



(i) Pre-training and Fine-tuning (PF)



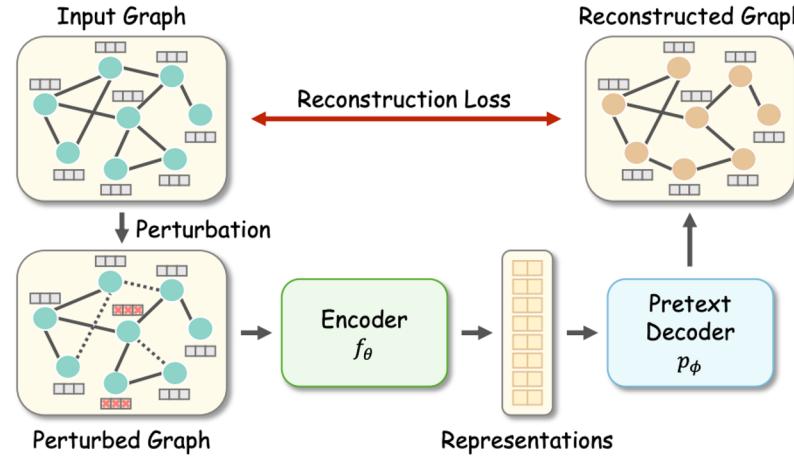
(iii) Unsupervised Representation Learning (URL)



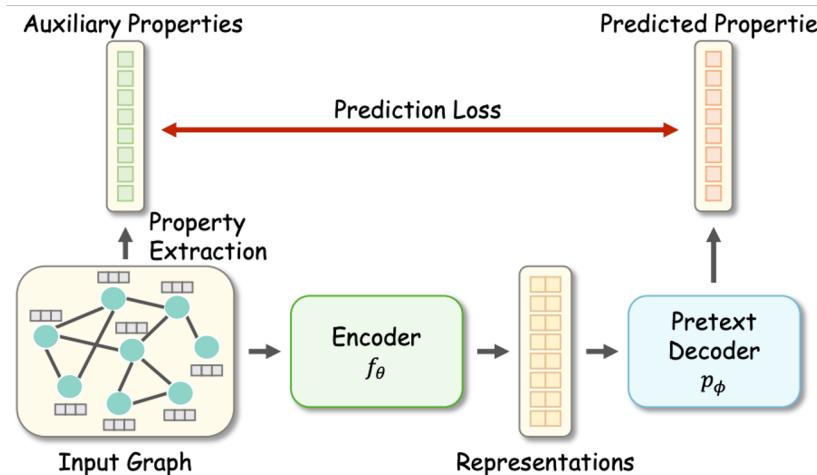
(ii) Joint Learning (JL)

4 Categories of Graph SSL

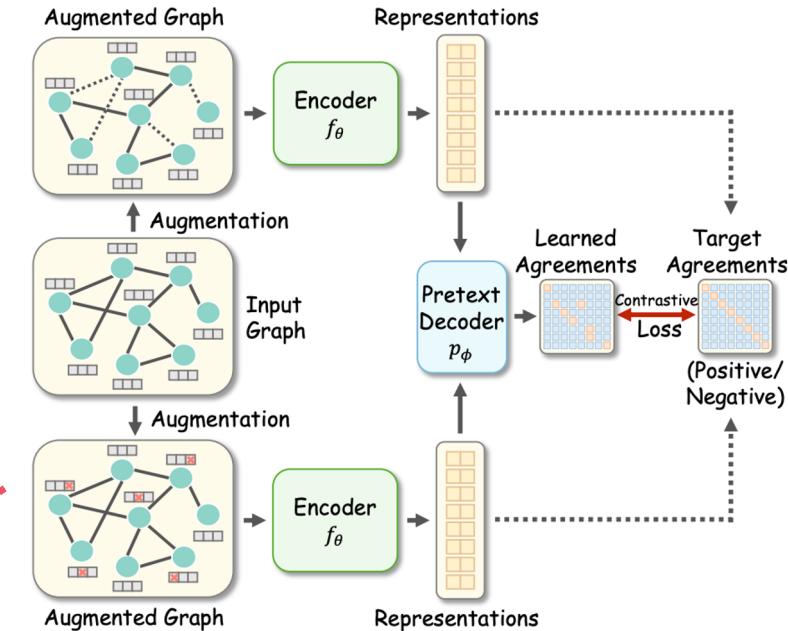
Q2: Which types of pretext tasks do we have?



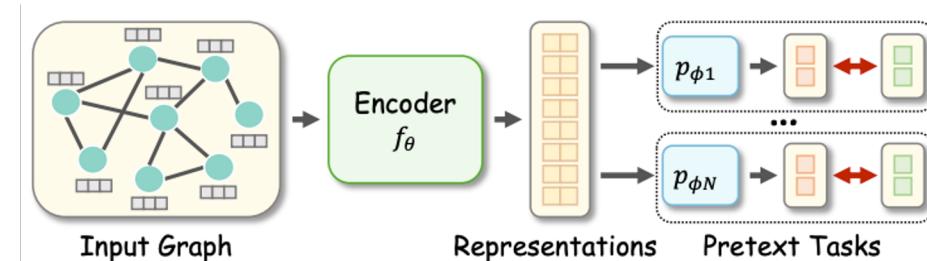
(i) Generation-based



(ii) Auxiliary Property-based



(iii) Contrast-based



(iv) Hybrid

3 Types of Downstream Tasks

Q3: What kind of downstream tasks can be solved?

(i) Node-level tasks:

Node classification, node regression...

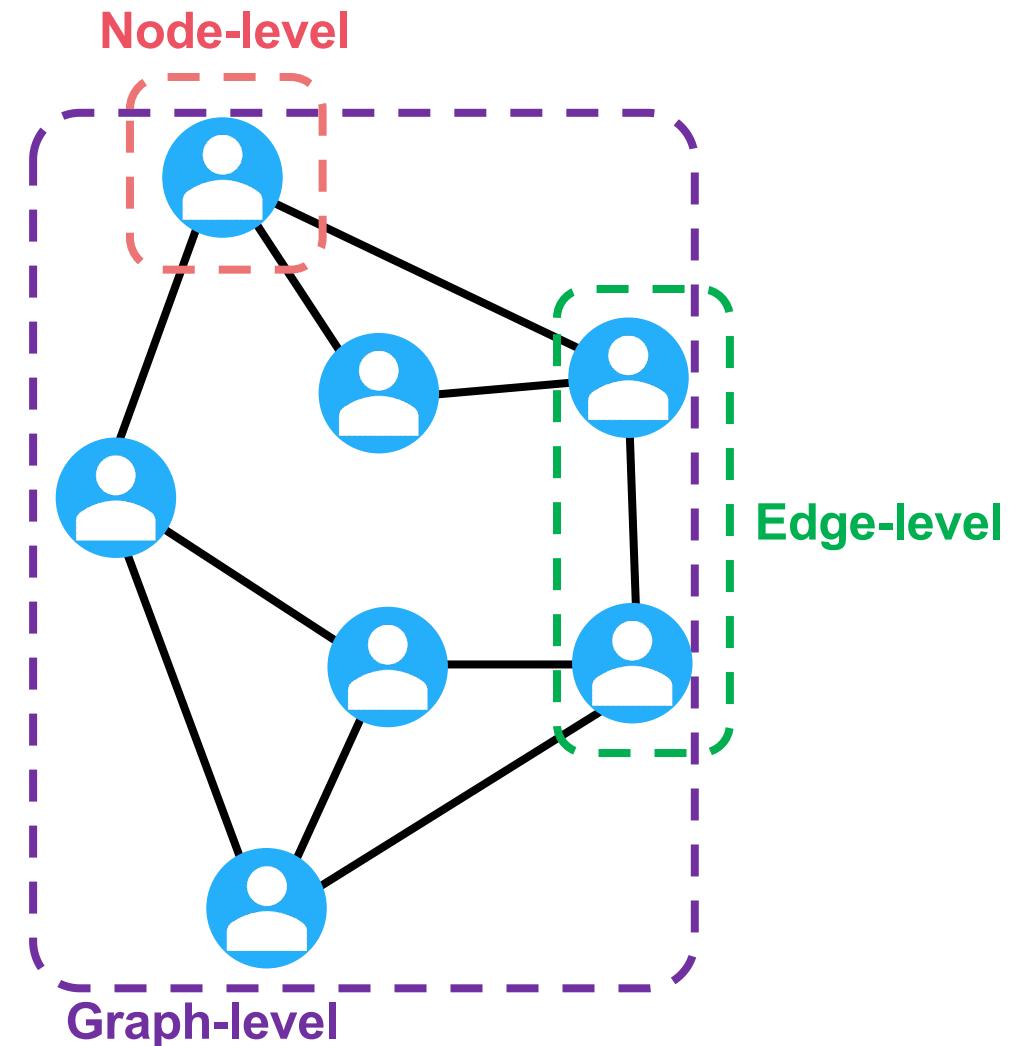
(ii) Edge-level tasks:

Link prediction, edge classification...

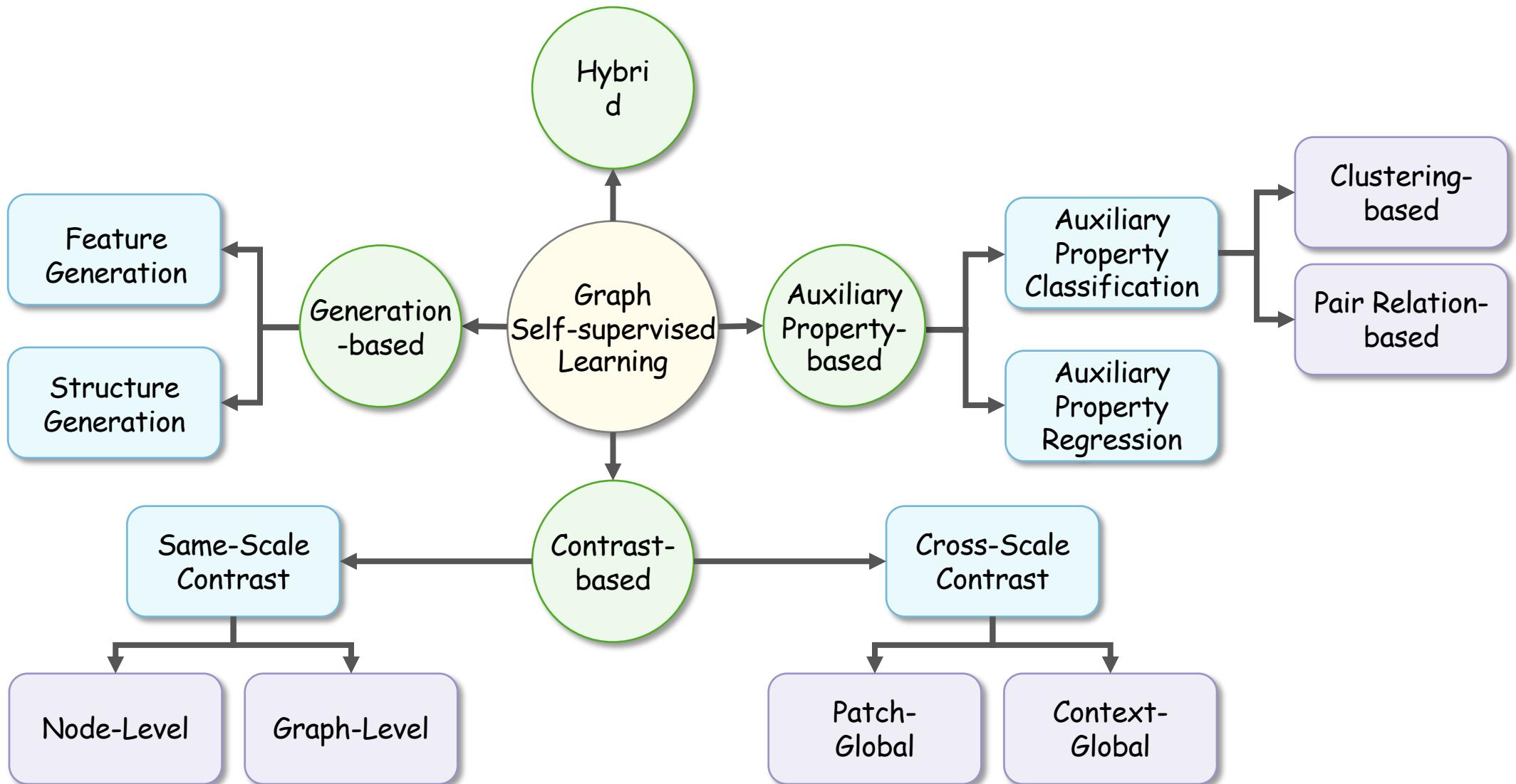
(iii) Graph-level tasks:

graph classification, graph regression,

...



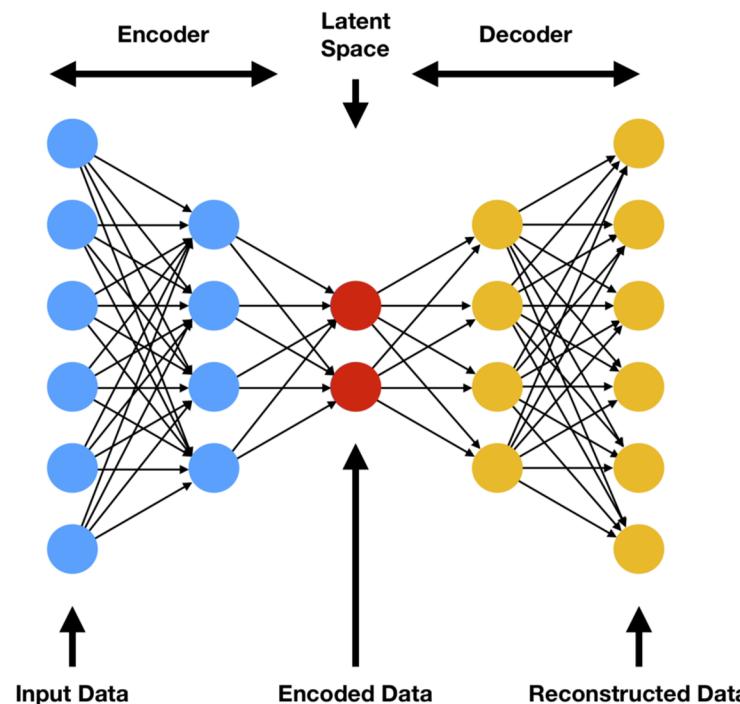
Outline of Graph SSL



Generation-based Methods: Origin

Generation-based methods aim to reconstruct the input data and use the input data as the supervision signals.

Origin: Autoencoder

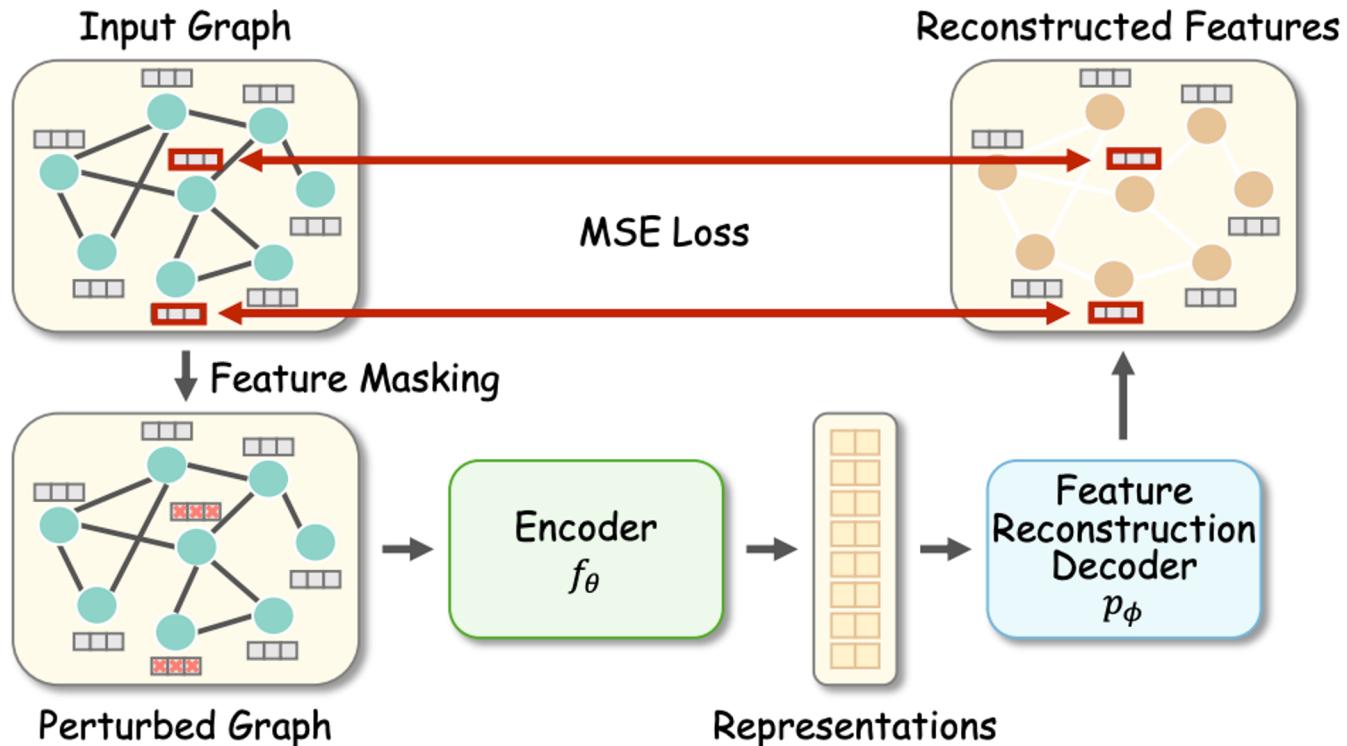


Generation-based Methods

Feature Generation: reconstruct the feature information

Structure Generation: reconstruct the topological structure information

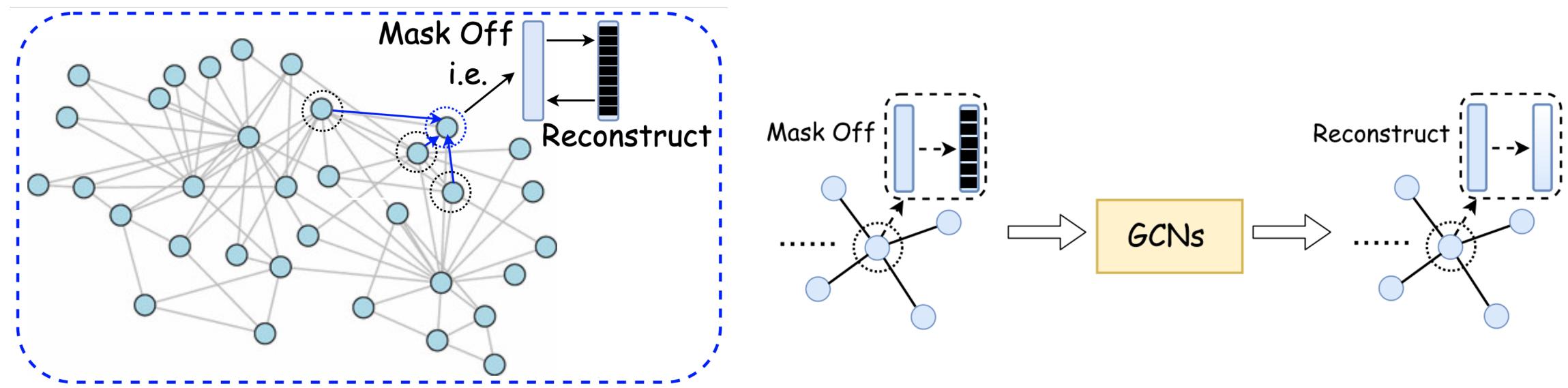
Feature Generation



- **Pretext Decoder:** Fully connected layers that regresses the features
- **SSL Loss:** Regression loss (MSE)

Feature Generation: Representative Method

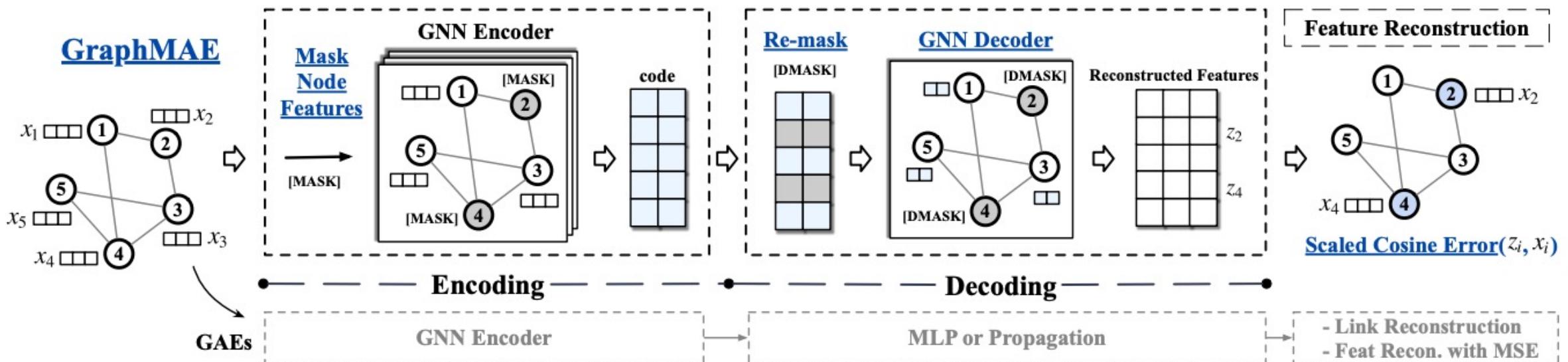
- Graph completion



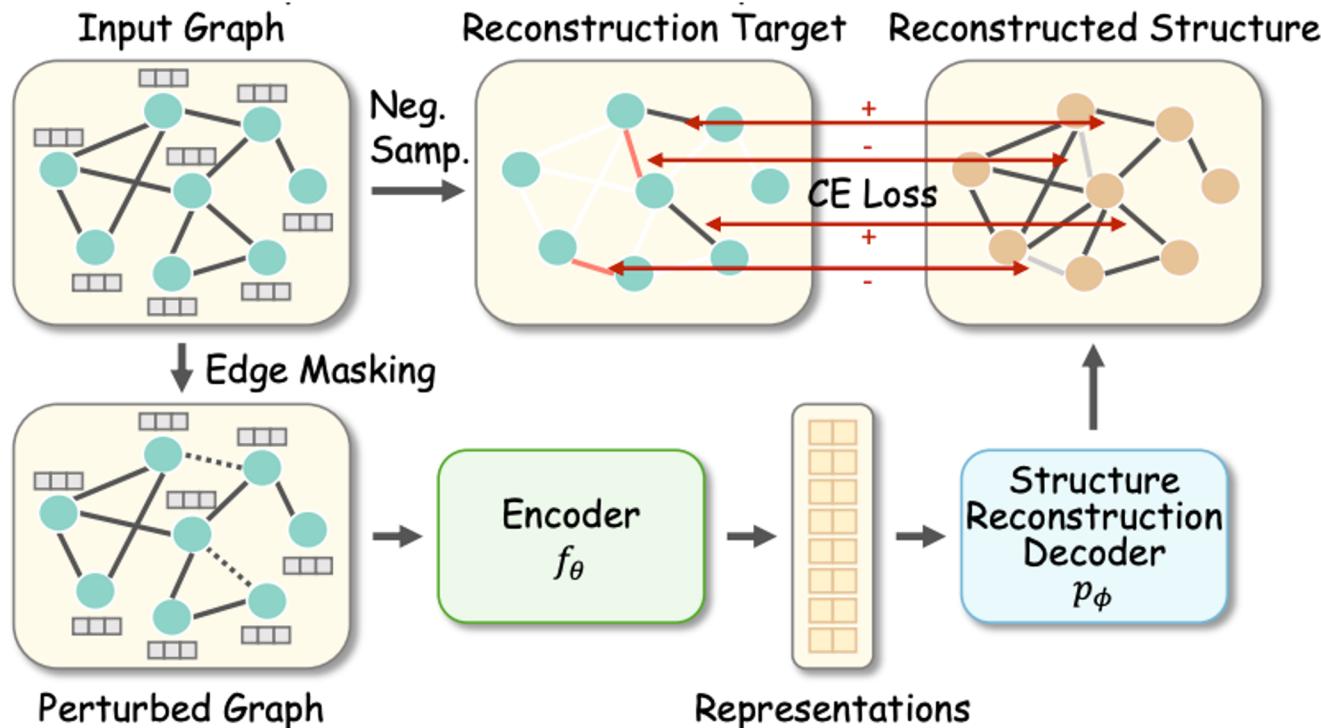
Intuition: Use the neighboring information to reconstruct the masked features
(similar to MLM in BERT)

Feature Generation: Representative Method

- Self-Supervised Masked Graph Autoencoder (GraphMAE)



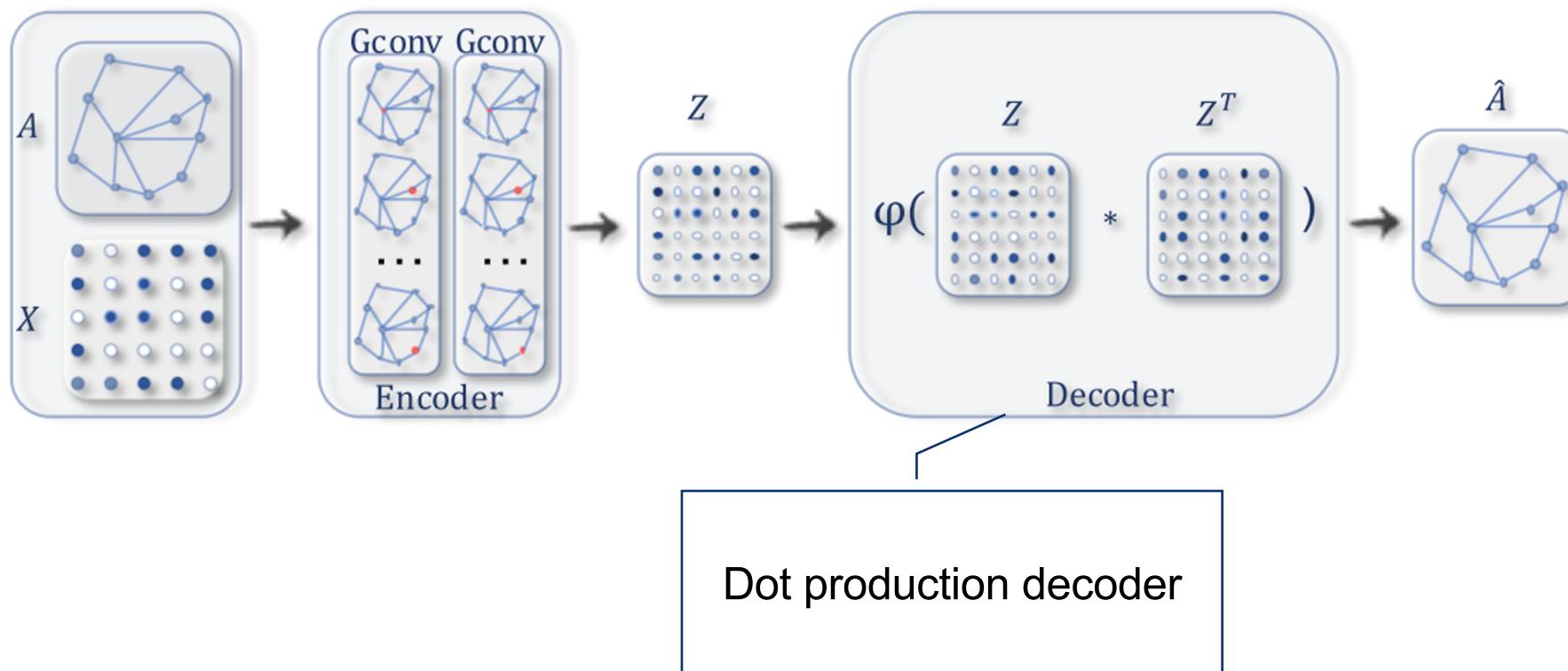
Structure Generation



- **Pretext Decoder:** Adjacency matrix reconstruction network
- **SSL Loss:** Binary cross-entropy

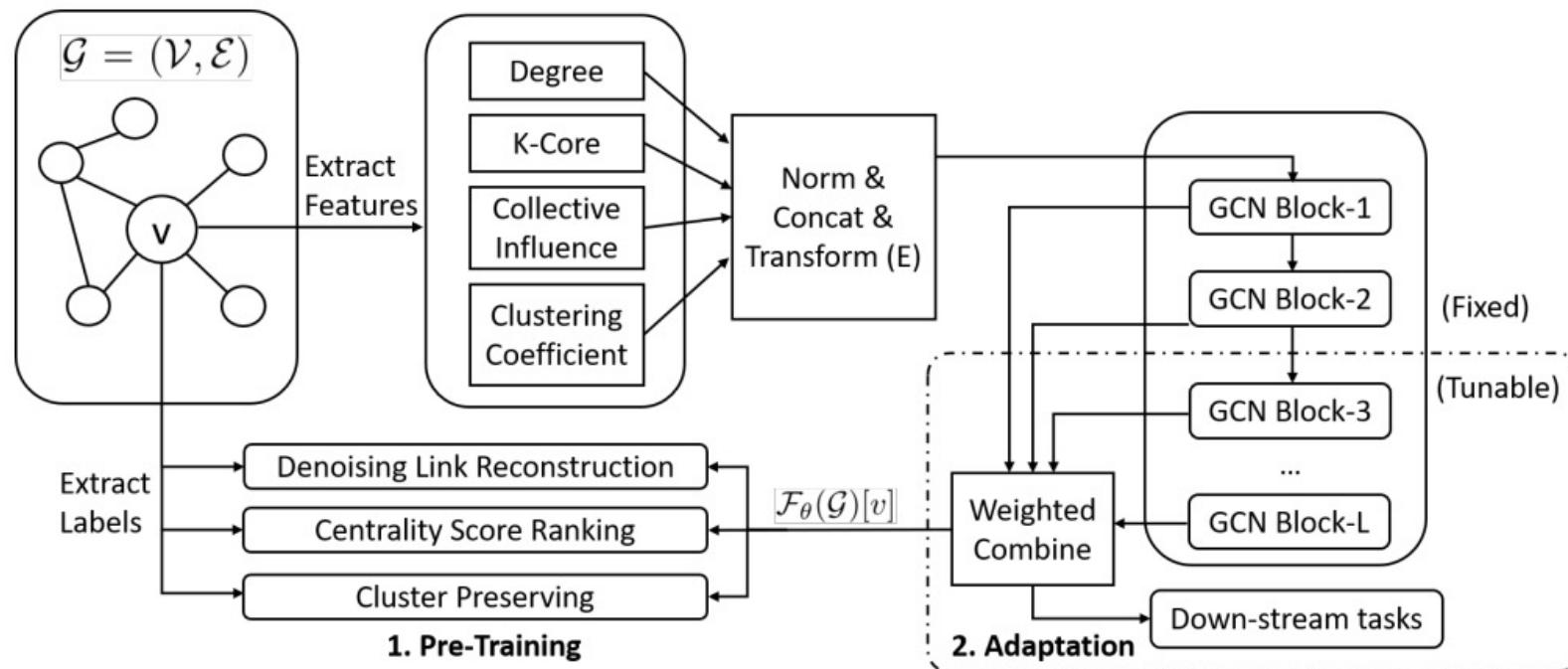
Structure Generation: Representative Method

- Graph Autoencoder (GAE)



Structure Generation: Representative Method

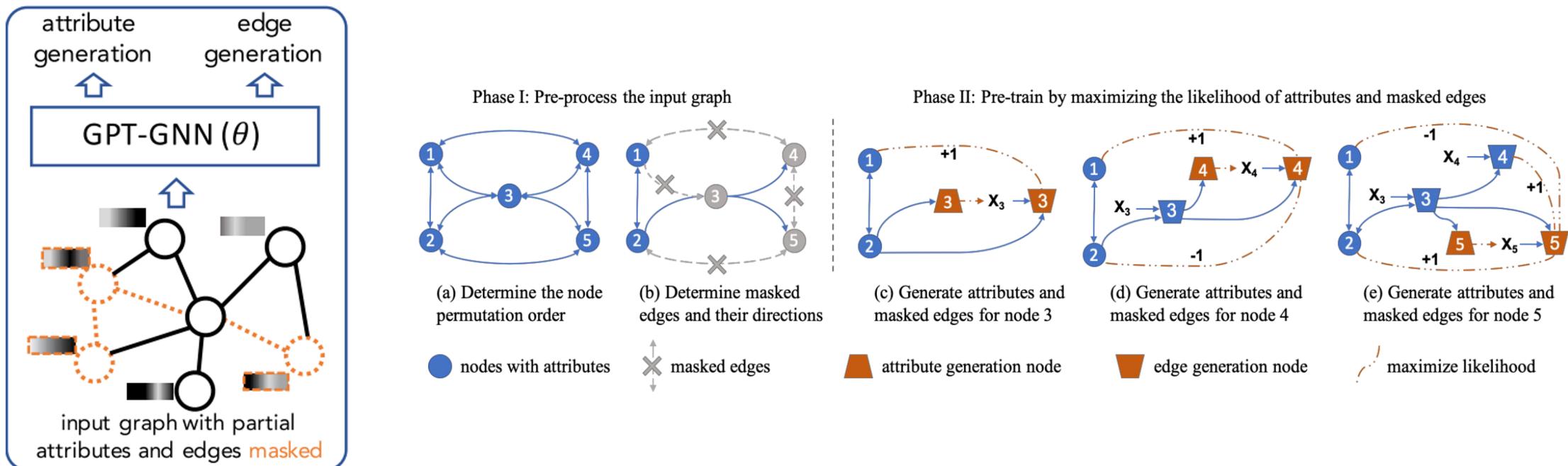
- Pre-Training GNNs for Generic Structural Feature Extraction



- A multi-layer GNN is pre-trained on three structure-guided tasks
- Part of GNN layers are fine-tuned on the given downstream tasks

Other Representative Generation-Based Methods

- **GPT-GNN**



Feature generation + Structure generation

Generation-based Methods: Summary

Approach	Pretext Task Category	Downstream Task Level	Training Scheme	Data Type of Graph	Input Data Perturbation	Generation Target
Graph Completion [17]	FG	Node	PF/JL	Attributed	Feature Masking	Node Feature
AttributeMask [40]	FG	Node	PF/JL	Attributed	Feature Masking	PCA Node Feature
AttrMasking [16]	FG	Node	PF	Attributed	Feature Masking	Node/Edge Feature
MGAE [41]	FG	Node	JL	Attributed	Feature Noising	Node Feature
Corrupted Features Reconstruction [42]	FG	Node	JL	Attributed	Feature Noising	Node Feature
Corrupted Embeddings Reconstruction [42]	FG	Node	JL	Attributed	Embedding Noising	Node Embedding
GALA [43]	FG	Node/Link	JL	Attributed	-	Node Feature
Autoencoding [42]	FG	Node	JL	Attributed	-	Node Feature
GAE/VGAE [32]	SG	Link	URL	Attributed	-	Adjacency Matrix
SIG-VAE [44]	SG	Node/Link	URL	Plain/Attributed	-	Adjacency Matrix
ARGA/ARVGA [45]	SG	Node/Link	URL	Attributed	-	Adjacency Matrix
SuperGAT [46]	SG	Node	JL	Attributed	-	Partial Edge
Denoising Link Reconstruction [47]	SG	Node/Link/Graph	PF	Attributed	Edge Masking	Masked Edge
EdgeMask [40]	SG	Node	PF/JL	Attributed	Edge Masking	Masked Edge
Zhu et al. [48]	SG	Node	PF	Attributed	Feature Masking/Edge Masking	Partial Edge

Auxiliary Property-based Methods: Origin

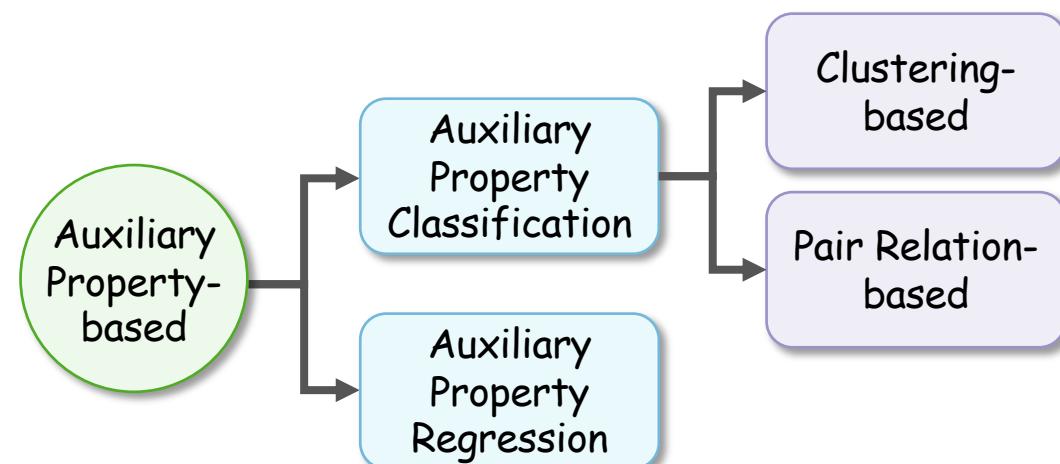
Generation-based methods aim to predict node-, link- and graph- level properties which can be obtained from the graph data freely.

Origin: Supervised learning ⇒ Learn with “sample-label” pairs

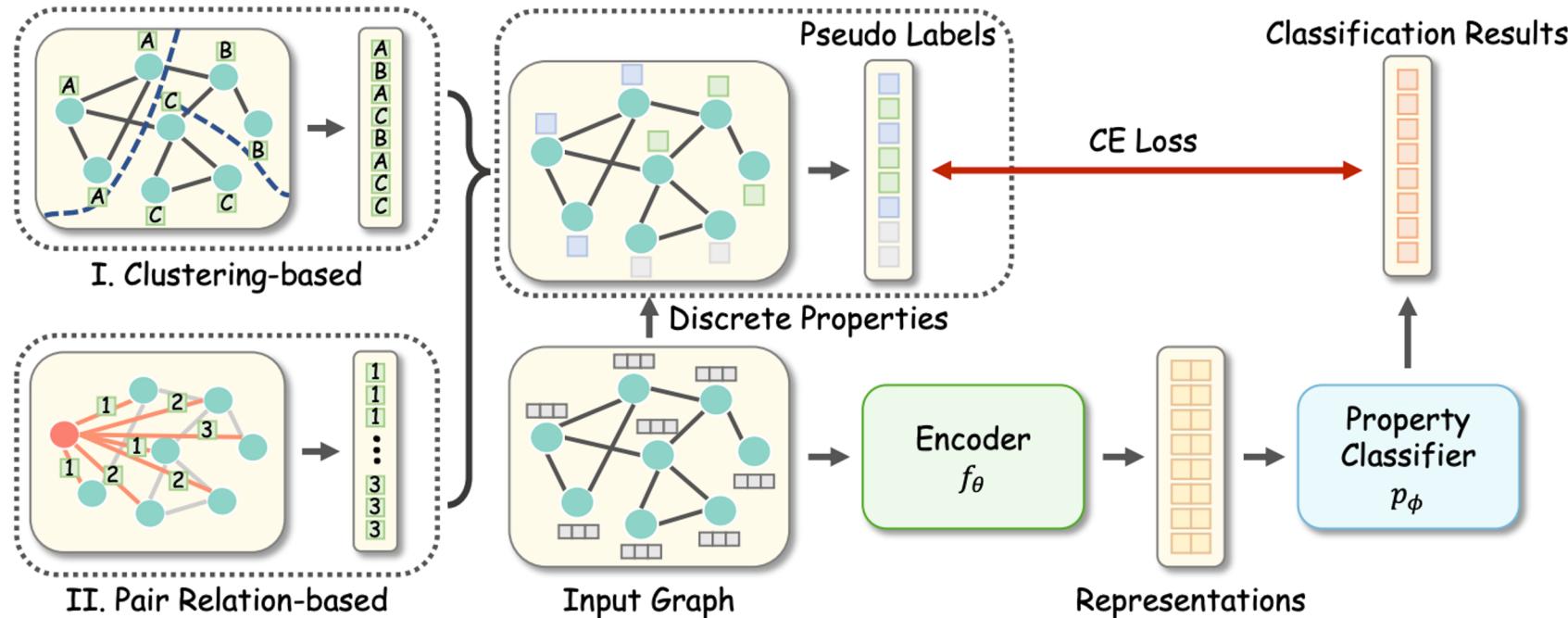
Difference:

- ⇒ Supervised learning uses **manual labels** to train models
- ⇒ Auxiliary property-based methods uses **pseudo labels** to train models

Taxonomy: follows supervised learning



Auxiliary Property Classification



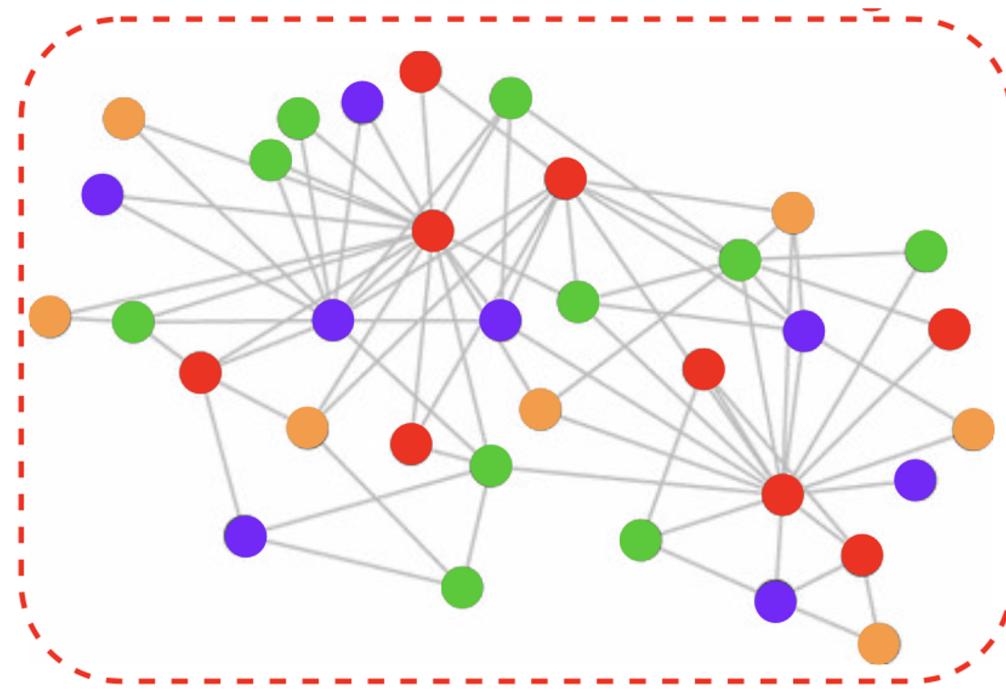
- **Pretext Decoder:** Classifier head
- **SSL Loss:** Classification Loss (Cross-entropy)

How to acquire properties?

- Clustering
- Pair Relation

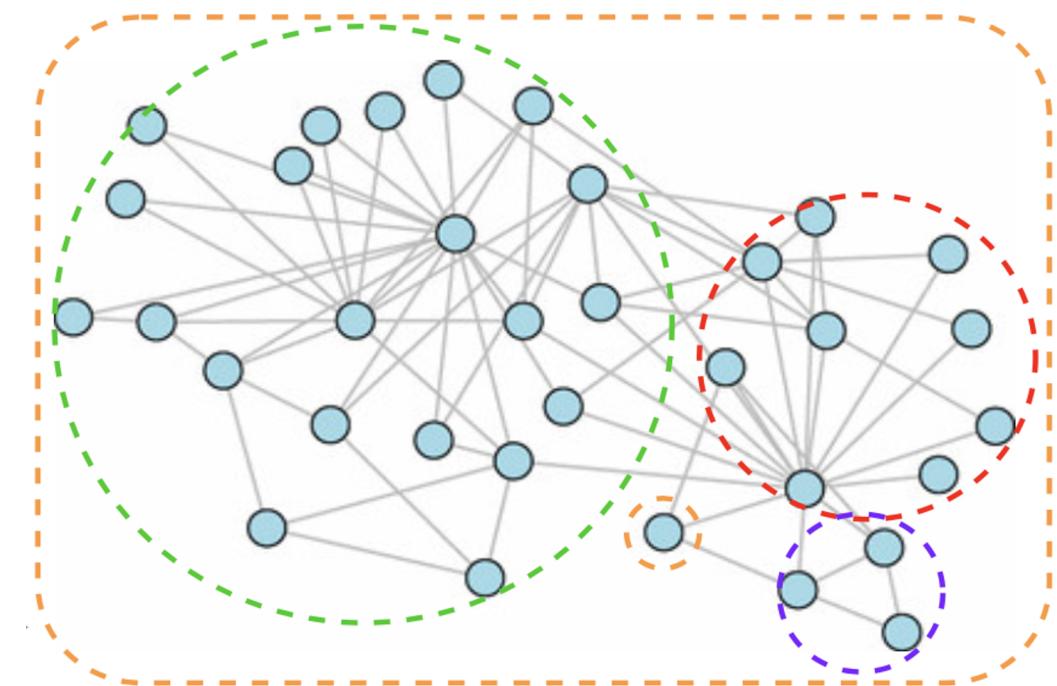
Clustering-based Auxiliary Property Classification: Representative Methods

- **Node Feature Clustering**



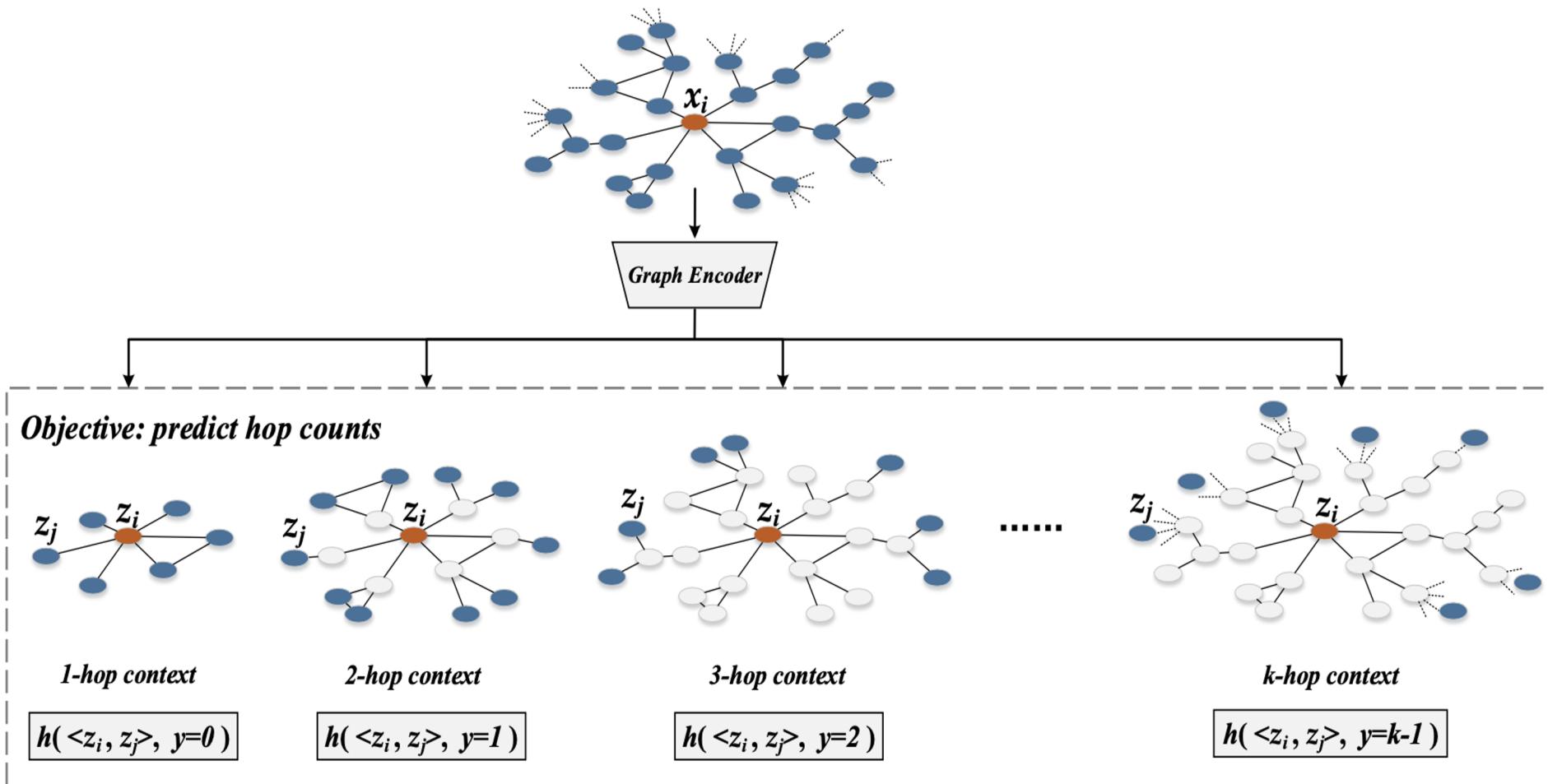
Feature-based clustering
(e.g., k-means)

- **Graph Topology Partitioning**



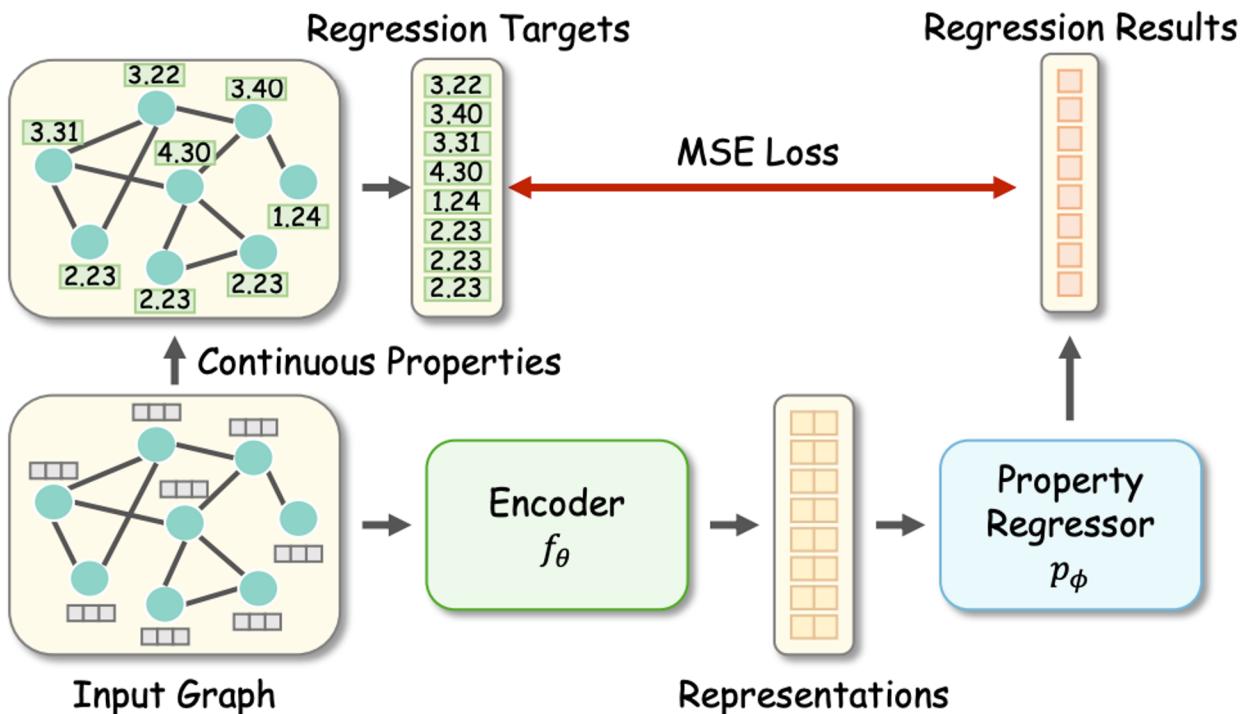
Structure-based clustering
(e.g., Metis)

Pair Relation-based Auxiliary Property Classification: Representative Method



Auxiliary Property Regression: Representative Method

- NodeProperty



- **Pretext Decoder:** Regression head
- **SSL Loss:** Regression Loss (MSE)

E.g., target property \Rightarrow the degree of nodes

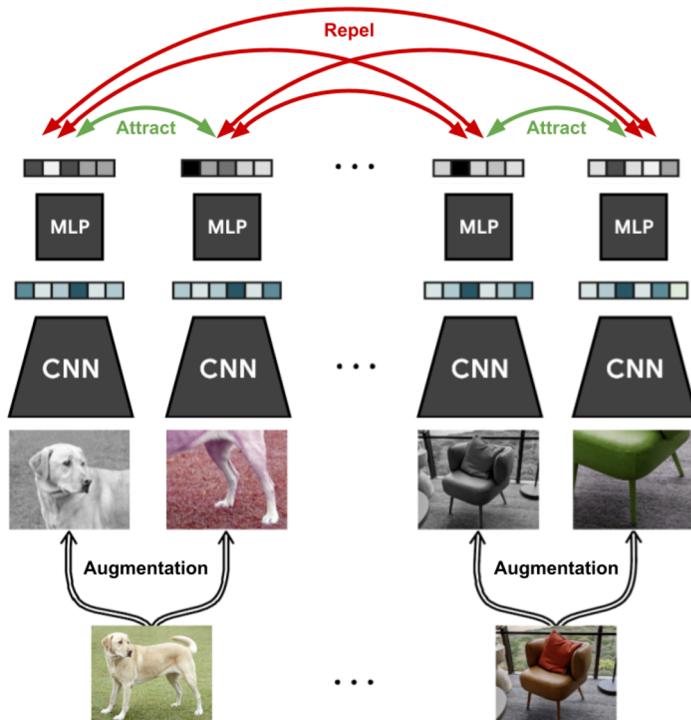
Auxiliary Property-based Methods: Summary

Approach	Pretext Task Category	Downstream Task Level	Training Scheme	Data Type of Graph	Property Level	Mapping Function
Node Clustering [17]	CAPC	Node	PF/JL	Attributed	Node	Feature-based Clustering
M3S [54]	CAPC	Node	JL	Attributed	Node	Feature-based Clustering
Graph Partitioning [17]	CAPC	Node	PF/JL	Attributed	Node	Structure-based Clustering
Cluster Preserving [48]	CAPC	Node/Link/Graph	PF	Attributed	Node	Structure-based Clustering
CAGNN [55]	CAPC	Node	URL	Attributed	Node	Feature-based Clustering with Structural Refinement
S ² GRL [56]	PAPC	Node/Link	URL	Attributed	Node Pair	Shortest Distance Function
PairwiseDistance [41]	PAPC	Node	PF/JL	Attributed	Node Pair	Shortest Distance Function
Centrality Score Ranking [48]	PAPC	Node/Link/Graph	PF	Attributed	Node Pair	Centrality Scores Comparison
TopoTER [57]	PAPC	Node/Graph	URL	Attributed	Node Pair	Topological Transformation Indicator
NodeProperty [41]	APR	Node	PF/JL	Attributed	Node	Degree Calculation
Distance2Cluster [41]	APR	Node	PF/JL	Attributed	Node Pair	Distance to Cluster Center
PairwiseAttrSim [41]	APR	Node	PF/JL	Attributed	Node Pair	Cosine Similarity of Feature
SimP-GCN [58]	APR	Node	JL	Attributed	Node Pair	Cosine Similarity of Feature

Contrast-based Methods: Origin

Contrast-based methods learn by maximizing the agreement between two augmented instances.

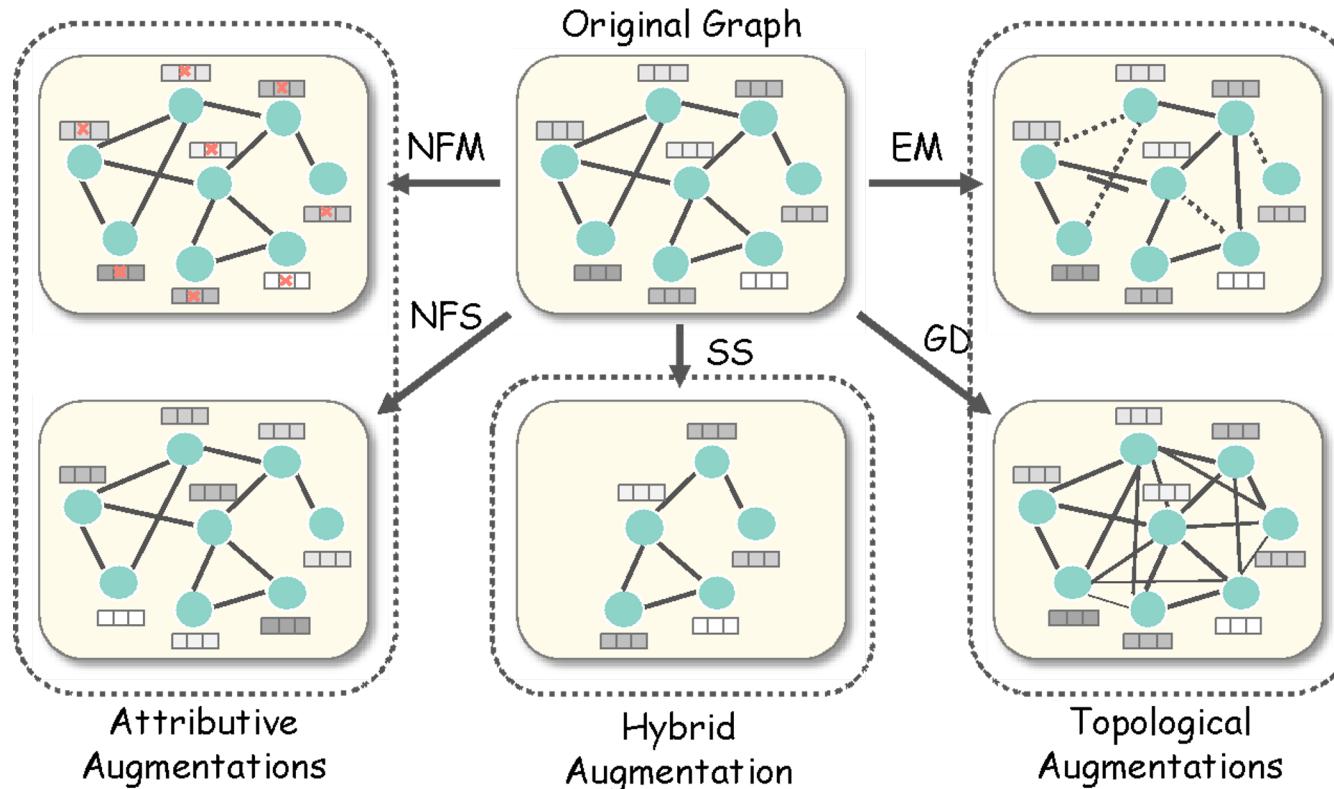
Origin: Visual Contrastive Learning \Rightarrow Mutual Information (MI) Maximization



Key components:

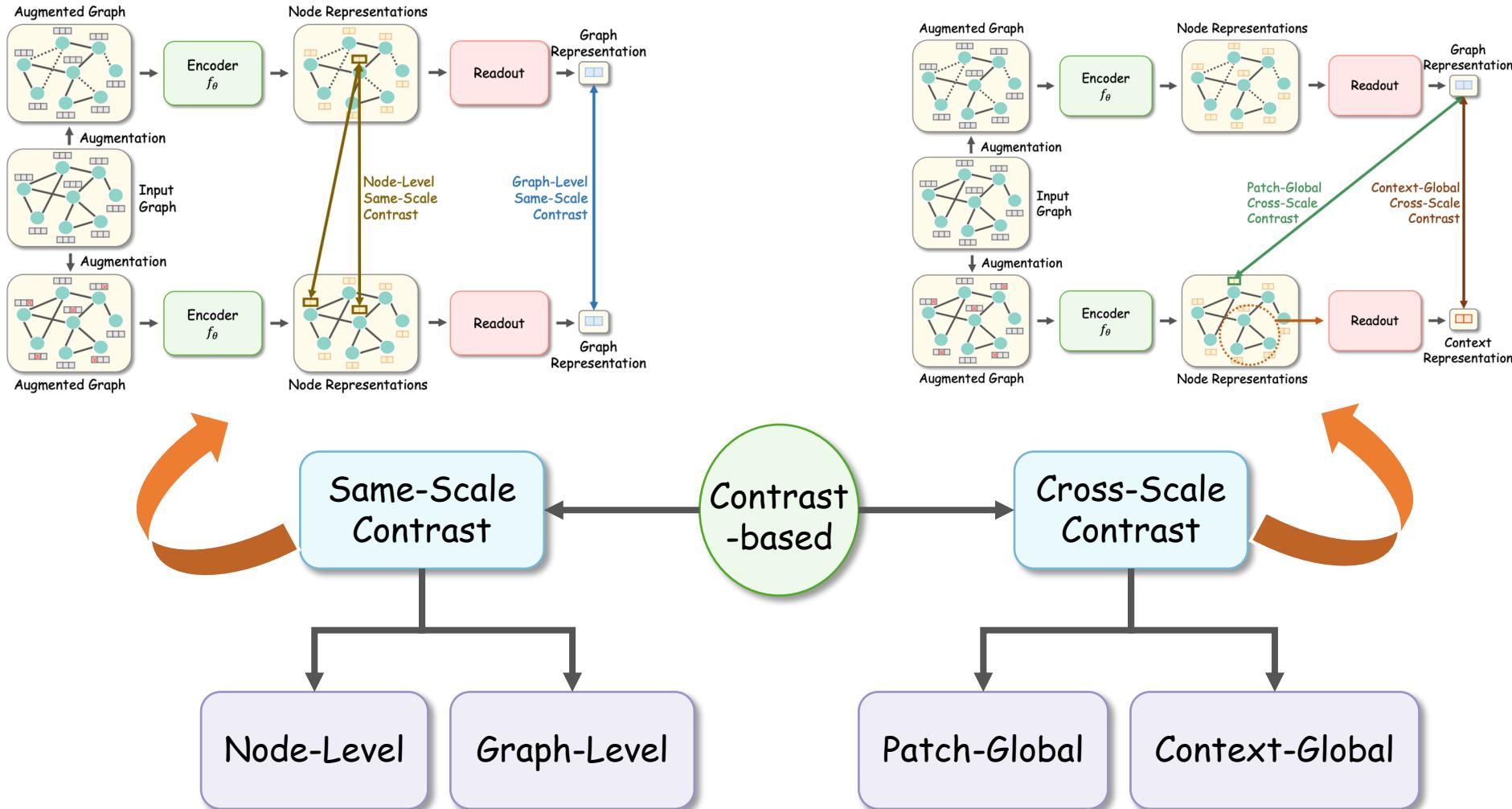
- Data augmentation
- Contrastive model <main taxonomy>
- Contrastive objective

Data Augmentation on Graphs



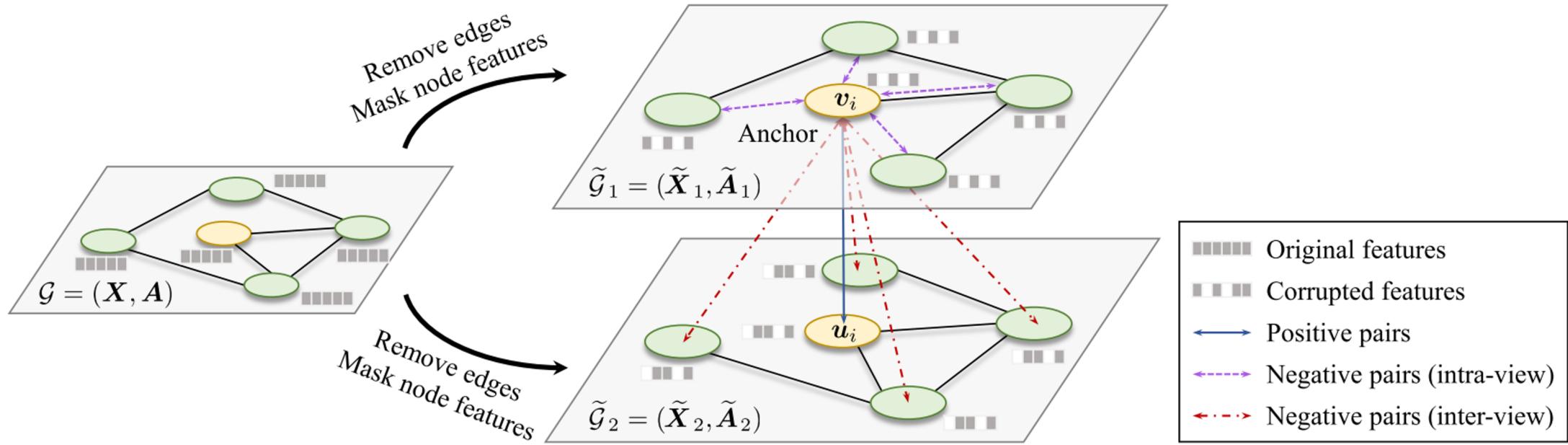
- **Attributive augmentations**
 - Node feature masking (NFM)
 - Node feature shuffle (NFS)
- **Topological augmentations**
 - Edge modification (EM)
 - Graph diffusion (GD)
- **Hybrid augmentations**
 - Subgraph sampling (SS)

Graph Contrastive Learning: Taxonomy



Node-Level Same-Scale Contrast: Representative Method

- GRACE

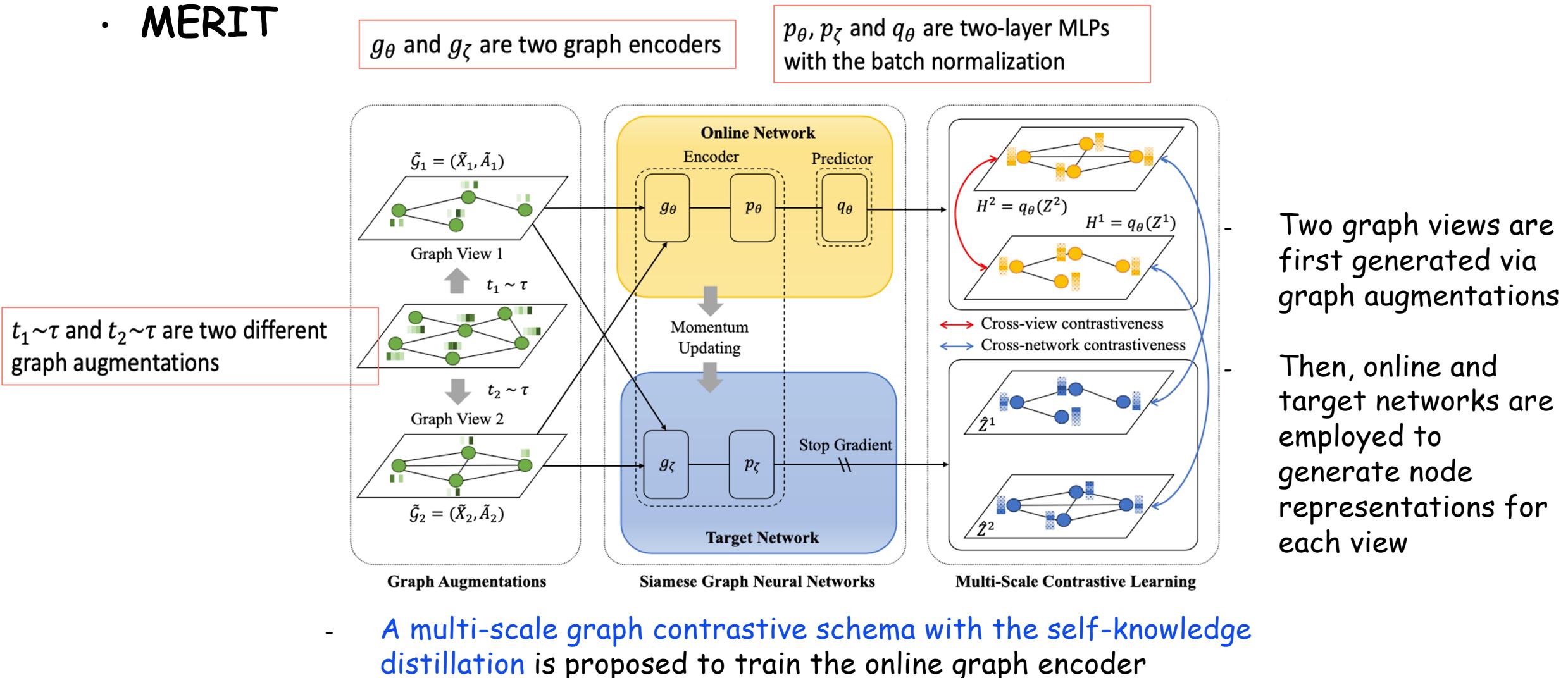


54

- **SimCLR Contrastive Learning Framework**
- Intra + Inter view contrast
- Augmentation: Remove edges (EM) + mask features (NFM)

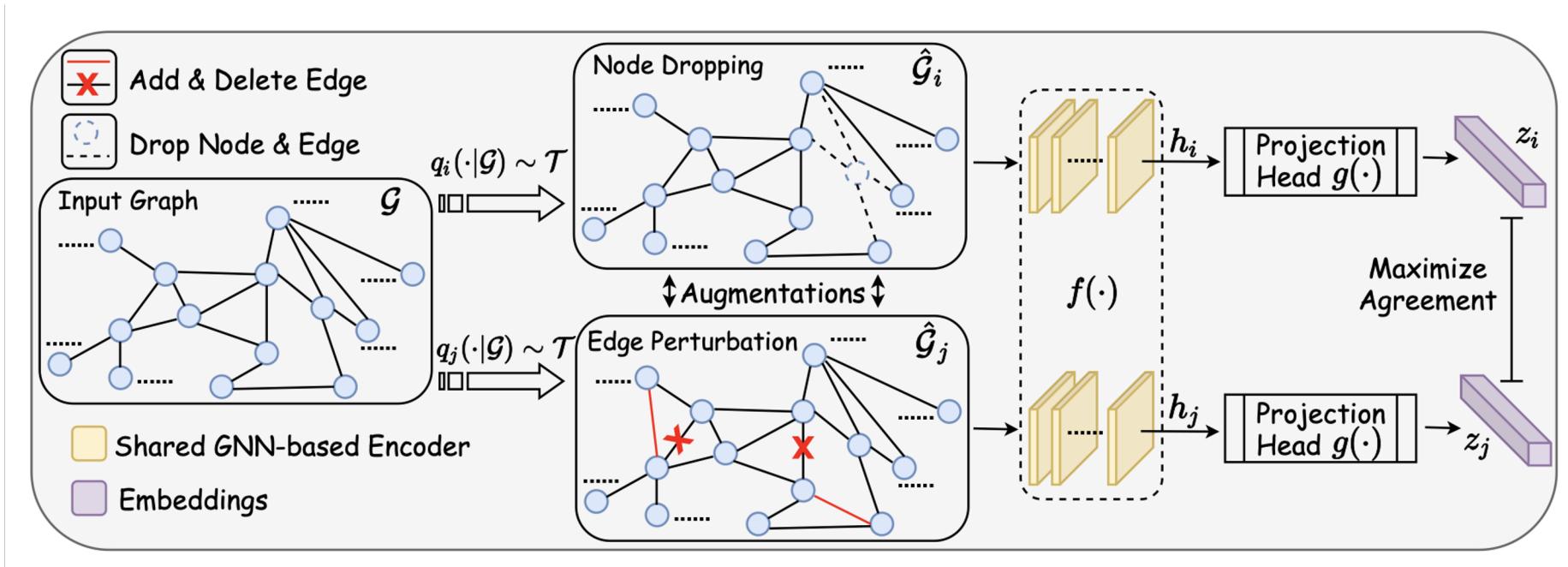
Node-Level Same-Scale Contrast: Representative Method

- MERIT



Graph-Level Same-Scale Contrast: Representative Method

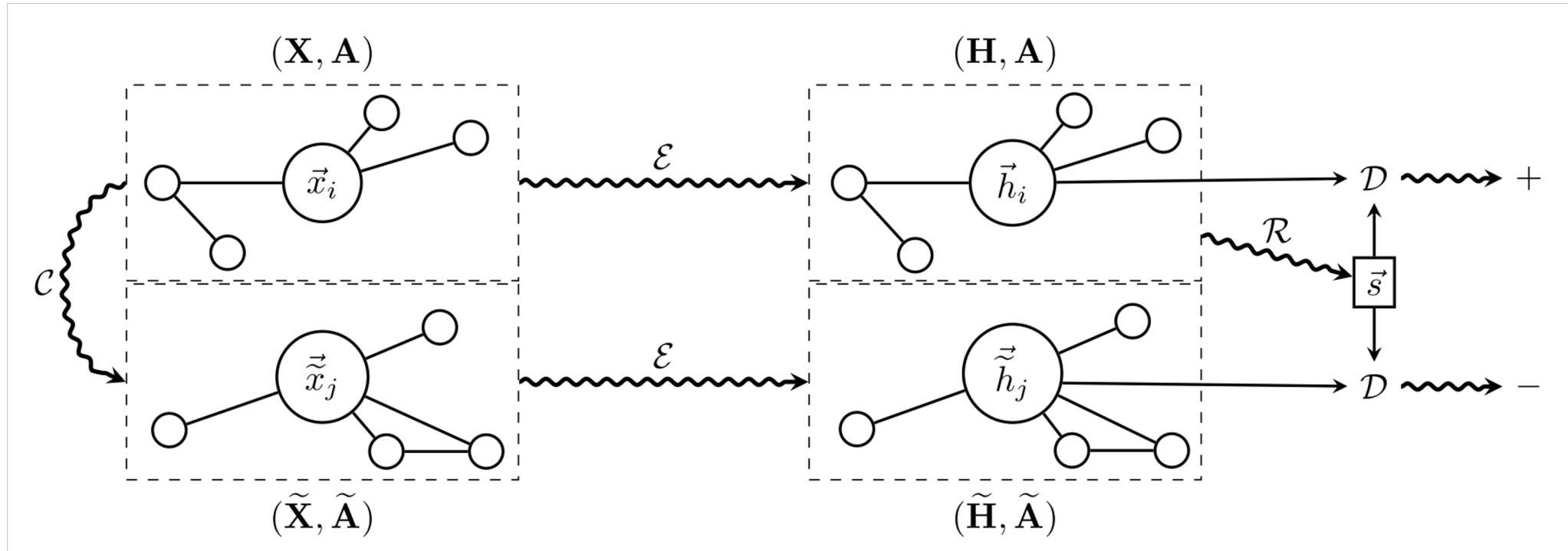
- **GraphCL**



- **SimCLR Contrastive Learning Framework**
- Augmentation: EM+SS

Patch-Global Cross-Scale Contrast: Representative Method

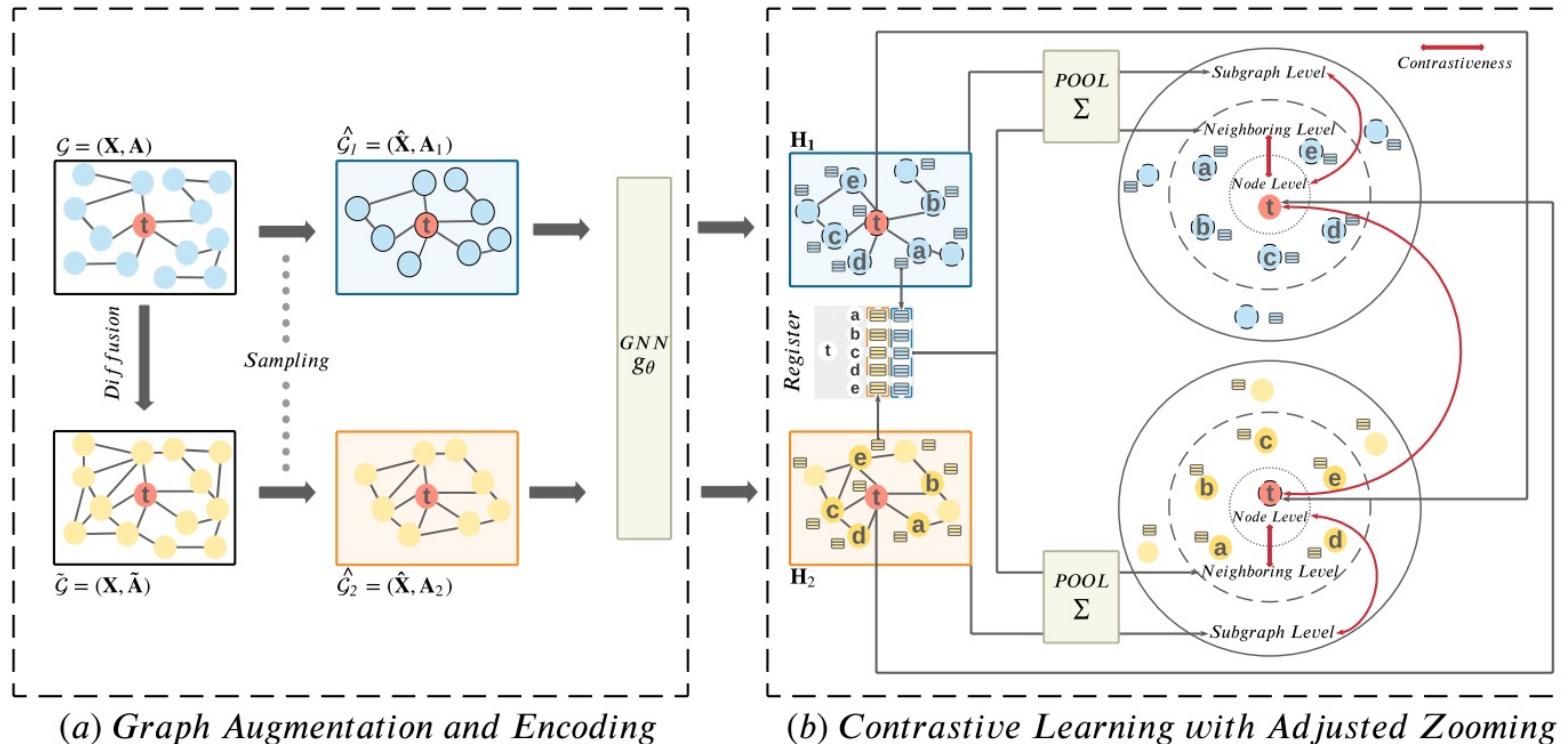
- DGI



- Maximize the MI between node and full graph

Patch-Global Cross-Scale Contrast: Representative Method

- **G-Zoom**



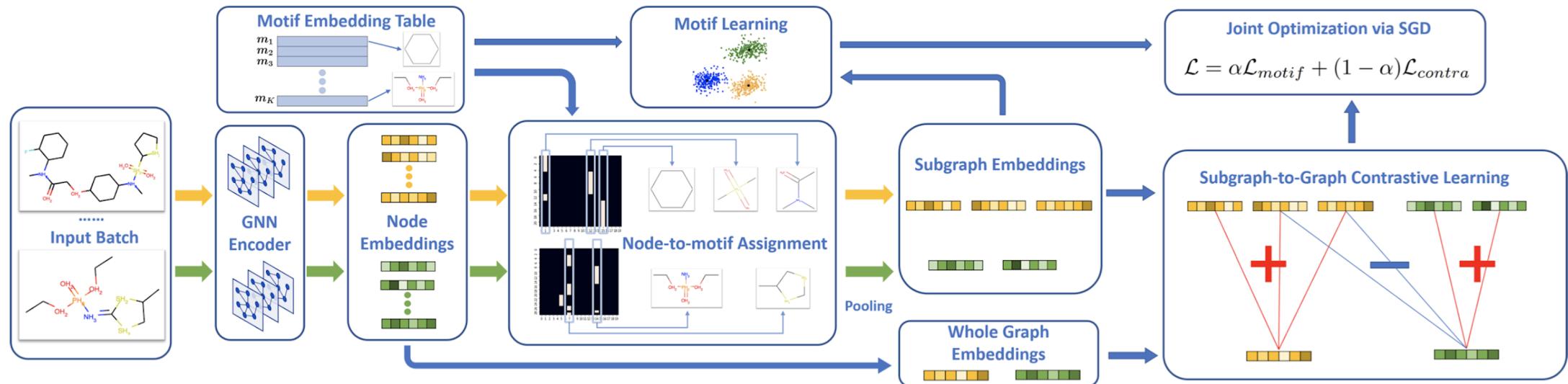
- Node vs. Node

- Node vs. Context

- Node vs. Graph

Context-Global Cross-Scale Contrast: Representative Method

- MICRO-Graph



- Motif vs. Full graph

MI Estimation - Contrastive Loss

- Jensen-Shannon Estimator

$$\begin{aligned}\mathcal{MI}_{JSD}(\mathbf{h}_i, \mathbf{h}_j) = & \mathbb{E}_{\mathcal{P}} \left[\log (\mathcal{D}(\mathbf{h}_i, \mathbf{h}_j)) \right] \\ & - \mathbb{E}_{\mathcal{P} \times \tilde{\mathcal{P}}} \left[\log (1 - \mathcal{D}(\mathbf{h}_i, \mathbf{h}'_j)) \right].\end{aligned}$$

- Noise-Contrastive Estimator

$$\begin{aligned}\mathcal{MI}_{NCE}(\mathbf{h}_i, \mathbf{h}_j) = & \mathbb{E}_{\mathcal{P} \times \tilde{\mathcal{P}}^N} \left[\log \frac{e^{\mathcal{D}(\mathbf{h}_i, \mathbf{h}_j)}}{e^{\mathcal{D}(\mathbf{h}_i, \mathbf{h}_j)} + \sum_{n \in N} e^{\mathcal{D}(\mathbf{h}_i, \mathbf{h}'_n)}} \right]\end{aligned}$$

- Triplet loss

$$\mathcal{L}_{triplet} = \mathbb{E}_{\mathcal{P} \times \tilde{\mathcal{P}}} \left[\max \left[\mathcal{D}(\mathbf{h}_i, \mathbf{h}_j) - \mathcal{D}(\mathbf{h}_i, \mathbf{h}'_j) + \epsilon, 0 \right] \right]$$

- BYOL loss

$$\mathcal{L}_{byol} = \mathbb{E}_{\mathcal{P}^N} \left[- \frac{2}{N} \sum_{i,j \in N} \frac{[p_\psi(\mathbf{h}_i)]^T \mathbf{h}_j}{\|p_\psi(\mathbf{h}_i)\| \|\mathbf{h}_j\|} \right]$$

- Barlow Twins loss

$$\begin{aligned}\mathcal{L}_{bt} = & \mathbb{E}_{\mathbf{B} \sim \mathcal{P}^N} \left[\sum_a \left(1 - \frac{\sum_{i \in \mathbf{B}} \mathbf{H}_{ia}^{(1)} \mathbf{H}_{ia}^{(2)}}{\|\mathbf{H}_{ia}^{(1)}\| \|\mathbf{H}_{ia}^{(2)}\|} \right)^2 \right. \\ & \left. + \lambda \sum_a \sum_{b \neq a} \left(\frac{\sum_{i \in \mathbf{B}} \mathbf{H}_{ia}^{(1)} \mathbf{H}_{ib}^{(2)}}{\|\mathbf{H}_{ia}^{(1)}\| \|\mathbf{H}_{ib}^{(2)}\|} \right)^2 \right]\end{aligned}$$

Contrast-based Methods: Summary

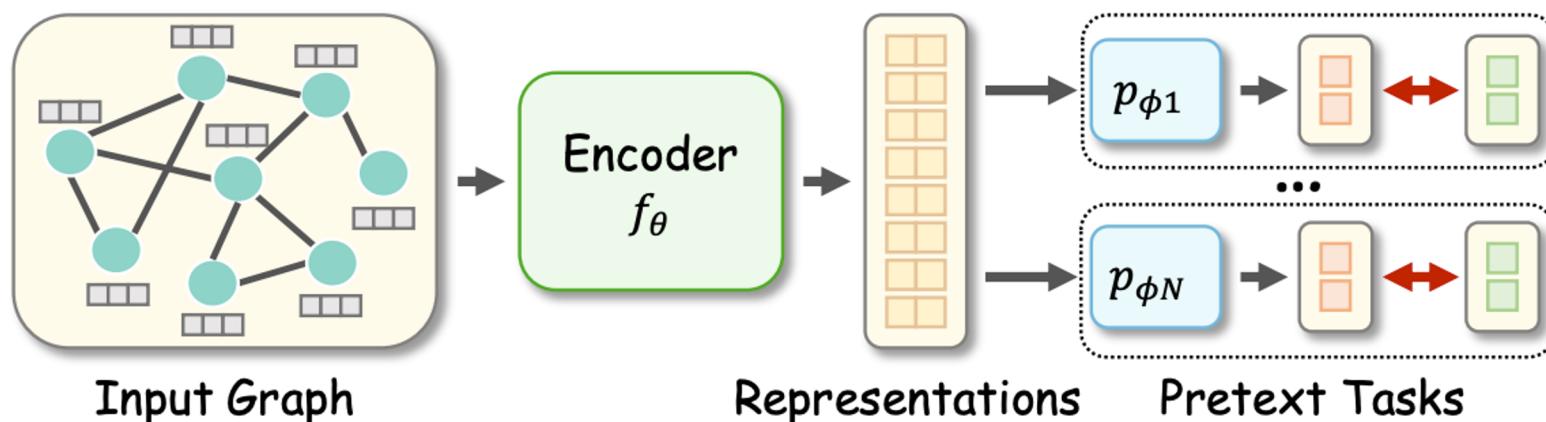
Approach	Pretext Task Category	Downstream Task Level	Training Scheme	Data Type of Graph	Graph Augmentation	Objective Function
DeepWalk [30]	NSC	Node	URL	Plain	SS	SkipGram
node2vec [31]	NSC	Node	URL	Plain	SS	SkipGram
GraphSAGE [78]	NSC	Node	URL	Attributed	SS	JSD
SELAR [80]	NSC	Node	JL	Heterogeneous	Meta-path sampling	JSD
LINE [79]	NSC	Node	URL	Plain	SS	JSD
GRACE [33]	NSC	Node	URL	Attributed	NFM+EM	InfoNCE
GROC [18]	NSC	Node	URL	Attributed	NFM+Adversarial EM	InfoNCE
GCA [67]	NSC	Node	URL	Attributed	Adaptive NFM+Adaptive EM	InfoNCE
GraphCL(N) [81]	NSC	Node	URL	Attributed	SS+NFS+EM	InfoNCE
GCC [15]	NSC	Node/Graph	PF/URL	Plain	SS	InfoNCE
HeCo [82]	NSC	Node	URL	Heterogeneous	NFM	InfoNCE
Contrast-Reg [71]	NSC	Node	JL	Attributed	Arbitrary	JSD
BGRL [83]	NSC	Node	URL	Attributed	NFM+EM	BYOL
SelfGNN [84]	NSC	Node	URL	Attributed	GD+Node attributive transformation	BYOL
G-BT [86]	NSC	Node	URL	Attributed	NFM+EM	Barlow Twins
MERIT [66]	NSC	Node	URL	Attributed	SS+GD+NFM+EM	BYOL+InfoNCE
DwGCL [68]	NSC	Node	JL	Attributed	Adaptive NFM+Adaptive EM	KL-Divergence
GraphCL(G) [65]	GSC	Graph	PF/URL	Attributed	SS+NFM+EM	InfoNCE
DACL [88]	GSC	Graph	URL	Attributed	Noise Mixing	InfoNCE
AD-GCL [75]	GSC	Graph	PF/URL	Attributed	Adversarail EM	InfoNCE
JOAO [69]	GSC	Graph	PF/URL	Attributed	Automated	InfoNCE
CSSL [74]	GSC	Graph	PF/JL/URL	Attributed	SS+Node insertion/deletion+EM	InfoNCE
LCGNN [89]	GSC	Graph	JL	Attributed	Arbitrary	InfoNCE
IGSD [74]	GSC	Graph	JL/URL	Attributed	GD+EM	BYOL+InfoNCE
DGI [13]	PGCC	Node	URL	Attributed	None	JSD
GIC [90]	PGCC	Node	URL	Attributed	Arbitrary	JSD
HDGI [91]	PGCC	Node	URL	Heterogeneous	None	JSD
ConCH [92]	PGCC	Node	JL	Attributed	None	JSD
DMGI [93]	PGCC	Node	JL/URL	Heterogeneous	None	JSD
EGI [94]	PGCC	Node	PF/JL	Attributed	SS	JSD
STDGI [70]	PGCC	Node	URL	Dynamic	Node feature shuffling	JSD
KS2L [95]	PGCC	Node	URL	Attributed	None	InfoNCE
MVGRL [14]	PGCC	Node/Graph	URL	Attributed	GD+SS	JSD
SUBG-CON [77]	PGCC	Node	URL	Attributed	SS+Node representation shuffling	Triplet
SLiCE [96]	PGCC	Edge	JL	Heterogeneous	None	JSD
InfoGraph [97]	PGCC	Graph	JL/URL	Attributed	None	JSD
Robinson et al. [98]	PGCC	Graph	URL	Attributed	Arbitrary	JSD
BiGI [99]	CGCC	Graph	URL	Heterogeneous	SS	JSD
HTC [100]	CGCC	Graph	JL	Attributed	NFS	JSD
MICRO-Graph [101]	CGCC	Graph	URL	Attributed	SS	InfoNCE
SUGAR [102]	CGCC	Graph	JL	Attributed	SS	JSD

Hybrid Methods: Motivation

Hybrid methods integrate various pretext tasks together in a multi-task learning fashion

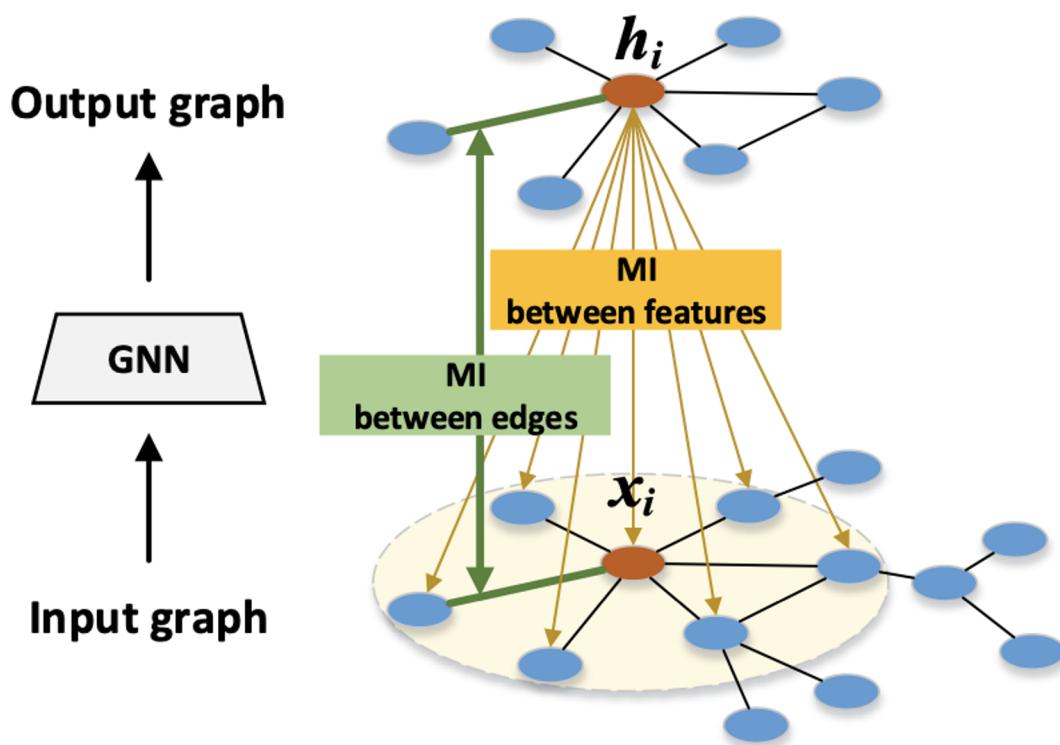
Motivation:

- ⇒ A single pretext task cannot provide sufficient guidance
- ⇒ Using multiple pretext tasks can better leverage the advantages of various types of supervision signals



Hybrid Methods: Representative Methods

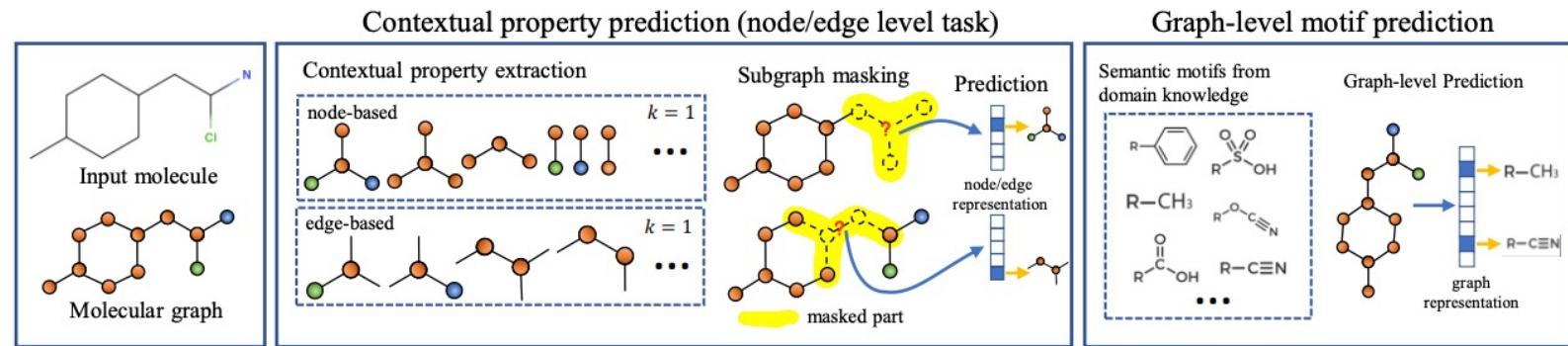
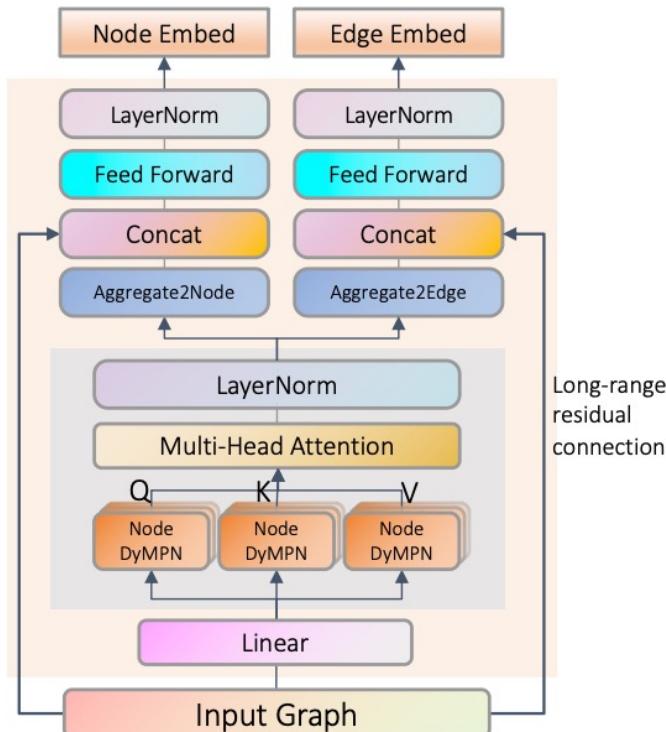
- GMI



- Edge MI: Structure generation
- Node MI: Same-scale contrast

Hybrid Methods: Representative Methods

- **GROVER**



- Node- and edge-level reconstruction
- Context- and graph-level auxiliary properties prediction

- Backbone model: Node and edge GNN transformers

Hybrid Methods: Summary

Approach	Pretext Task Categories	Downstream Task Level	Training Scheme	Data Type of Graph
GPT-GNN [9]	FG/SG	Node/Link	PF	Hetero.
Graph-Bert [104]	FG/SG	Node	PF	Attributed
PT-DGNN [105]	FG/SG	Link	PF	Dynamic
M. et al. [43]	FG/FG/FG	Node	JL	Attributed
GMI [106]	SG/NSC	Node/Link	URL	Attributed
CG ³ [107]	SG/NSC	Node	JL	Attributed
MVMI-FT [108]	SG/PGCC	Node	URL	Attributed
GraphLoG [109]	NSC/GSC/ CGCC	Graph	PF	Attributed
HDMI [110]	NSC/PGCC	Node	URL	Multiplex
LnL-GNN [111]	NSC/NSC	Node	JL	Attributed
Hu et al. [48]	SG/APC/ APC	Node/Link/ Graph	PF	Attributed
GROVER [10]	APC/APC	Node/Link/ Graph	PF	Attributed
Kou et al. [112]	FG/SG/ APC	Node	JL	Attributed

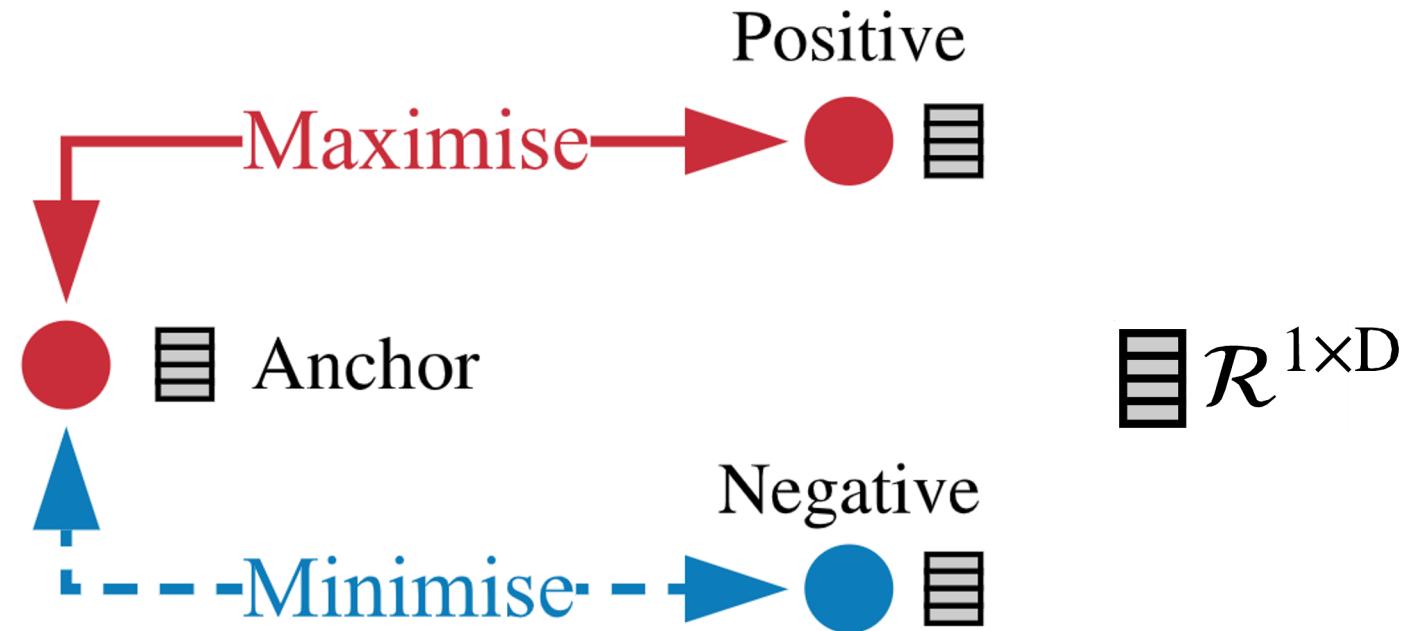
Part 3: Frontiers of graph self-supervised learning

- Efficient graph self-supervised learning : A new paradigm
- Heterophilic graph self-supervised learning
- Heterogeneous graph self-supervised learning

Efficient graph self-supervised learning : A new paradigm

Existing Problems - Slow Computation with Node Comparison

These contrastive-learning approaches rely on **node-to-node comparison**.



(a)Node-to-node Comparison

Existing Problems - Slow Computation with Node Comparison

Node-to-node comparison require heavy gradient computation. For example, for the two **representative contrastive losses**:

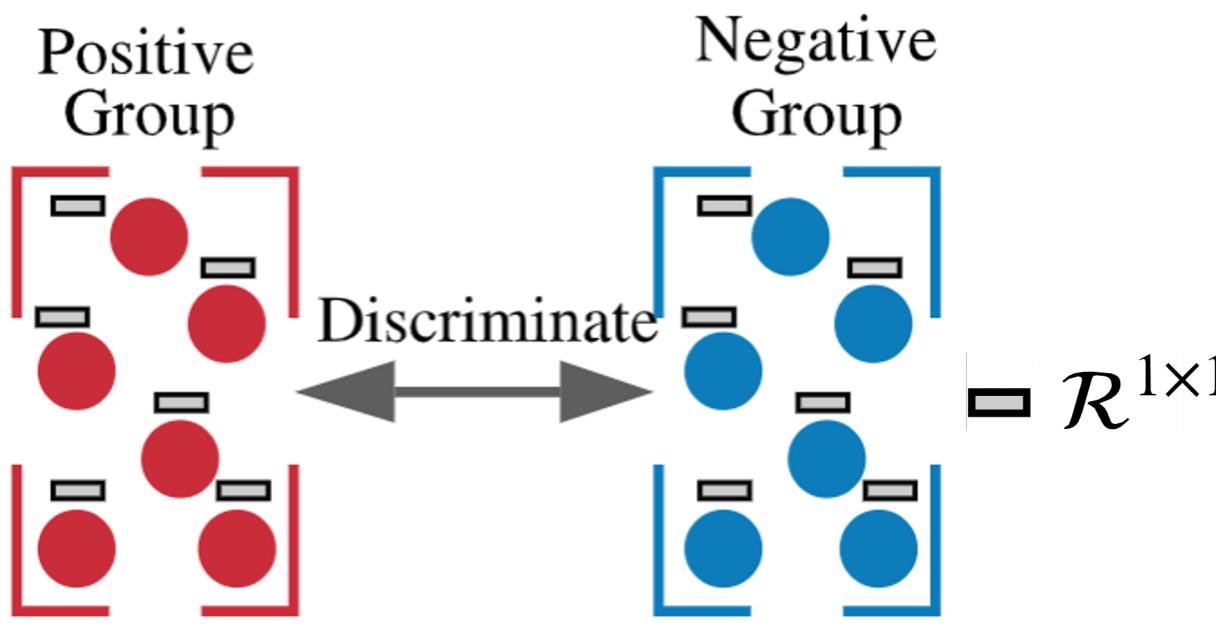
InfoNCE Loss $\mathcal{L}_{\text{NCE}}(i) = -\log \frac{e^{z_i \cdot c_i / \tau}}{\sum_{k=1}^N e^{z_i \cdot z_k / \tau}},$

Gradient Computation require all negative samples

JSD-estimator $\mathcal{L}_{\text{JSD}}(i) = -\log \mathcal{D}(z_i, \vec{s}) + \log(1 - \mathcal{D}(\tilde{z}_i, \vec{s})) , \vec{s} = \sigma\left(\frac{1}{N} \sum_{i=1}^N z_i\right)$

Gradient Computation require all positive samples

Introduction to Group Discrimination (GD)



(b) Group Discrimination

Summarisation (e.g., sum):

$$\boxed{\mathcal{R}^{1 \times D}} \xrightarrow{\quad} \boxed{\mathcal{R}^{1 \times 1}}$$

Positive Group:

Summarised Node representation $\mathcal{R}^{1 \times 1}$) generated with original or augmented graph.

Negative Group:

Summarised Node representation $\mathcal{R}^{1 \times 1}$) generated with corrupted graph.

Introduction to Group Discrimination (GD)

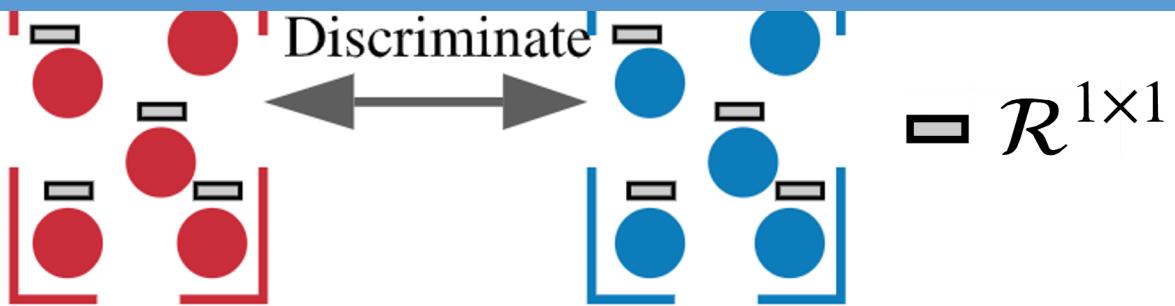
Use a very simple BCE loss to conduct discrimination

Positive
Group

Negative
Group

$$\mathcal{L}_{\text{BCE}} = -\frac{1}{2N} \left(\sum_i y_i \log h_i + (1 - y_i) \log(1 - h_i) \right)$$

A very simple binary classification task: discriminating positive/negative samples



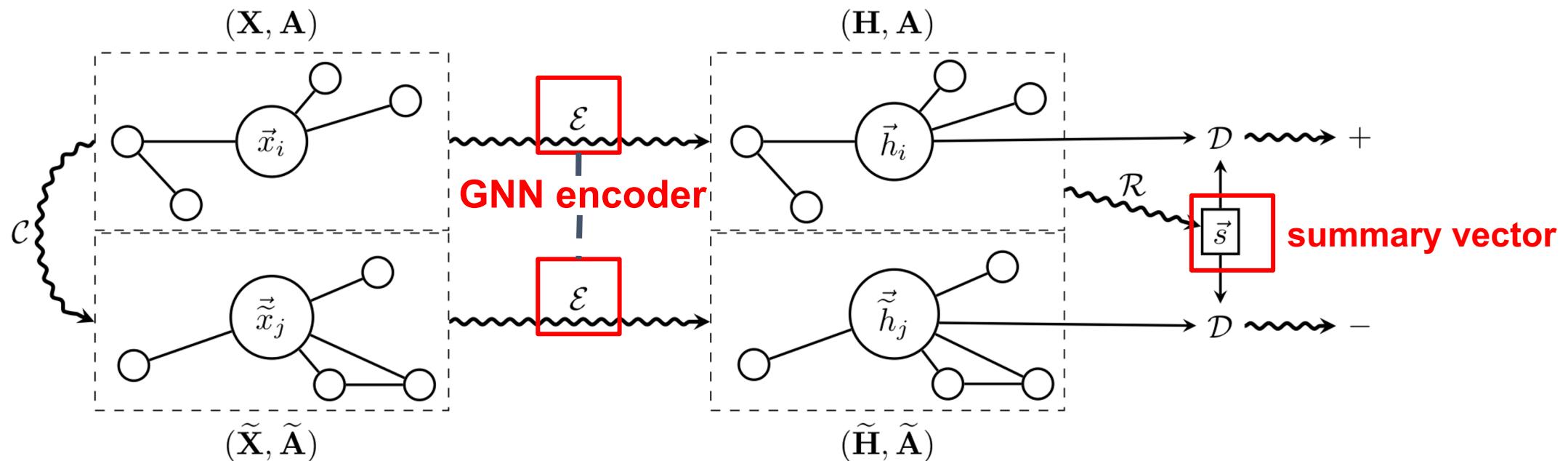
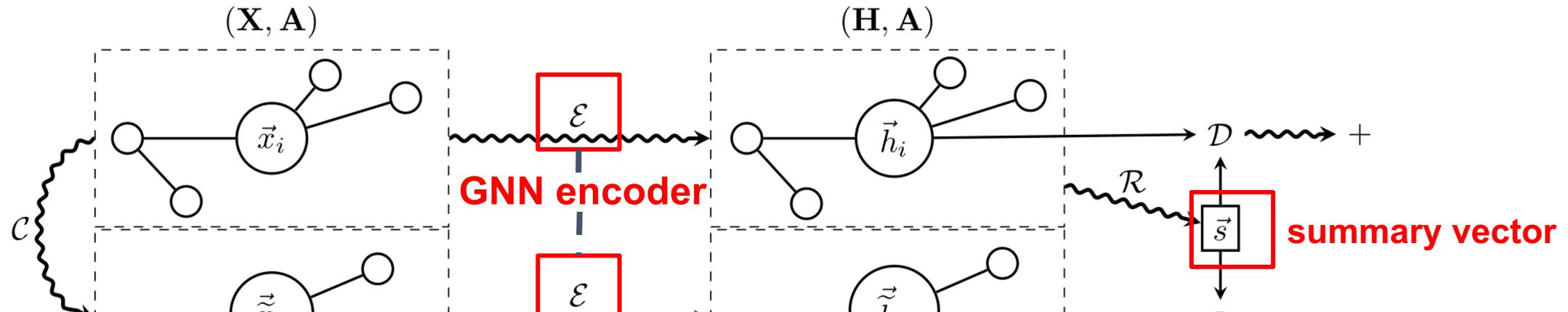
If positive $\rightarrow y = 1$, else $\rightarrow y = 0$

$h_i \in \mathcal{R}^{1 \times 1}$ is the summarised node embedding/binary prediction for a node i

(b) Group Discrimination

Rethinking DGI

Original Thought of DGI →
MI maximization between nodes and summary vector.



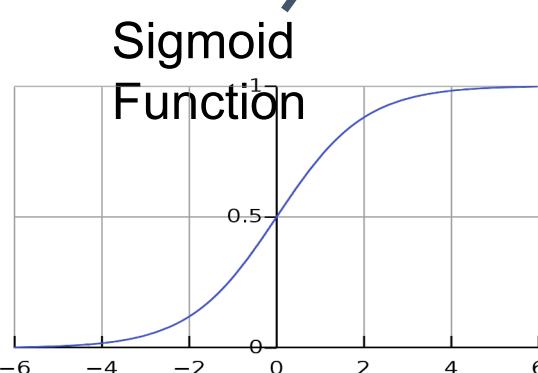
$$\mathcal{L}_{\text{DGI}} = \frac{1}{2N} \left(\sum_{i=1}^N \log \mathcal{D}(z_i, \vec{s}) + \log(1 - \mathcal{D}(\tilde{z}_i, \vec{s})) \right),$$

Rethinking DGI

However, due to **inappropriate usage of Sigmoid function....**

$$\mathcal{L}_{\text{DGI}} = \frac{1}{2N} \left(\sum_{i=1}^N \log \mathcal{D}(z_i, \vec{s}) + \log(1 - \mathcal{D}(\tilde{z}_i, \vec{s})) \right),$$

$$\vec{s} = \sigma \left(\frac{1}{N} \sum_{i=1}^N z_i \right)$$



Node
Embeddings

Rethinking DGI

Activation	Statistics	Cora	CiteSeer	PubMed
ReLU/LReLU/PReLU	Mean	0.50	0.50	0.50
	Std	1.3e-03	1.0e-04	4.0e-04
	Range	1.4e-03	8.0e-04	1.5e-03
Sigmoid	Mean	0.62	0.62	0.62
	Std	5.4e-05	2.9e-05	6.6e-05
	Range	3.6e-03	3.0e-03	3.2e-03

Value in summary vector \vec{s} almost becomes constant vector $s = \epsilon I = I$ with no variance.

The assumption of learning via MI interaction between nodes and summary vector 

Dataset	0	0.2	0.4	0.6	0.8	1.0
Cora	70.3±0.7	82.4±0.2	82.3±0.3	82.5±0.4	82.3±0.3	82.5±0.1
CiteSeer	61.8±0.8	71.7±0.6	71.9±0.7	71.6±0.9	71.7±1.0	71.6±0.8
PubMed	68.3±1.5	77.8±0.5	77.9±0.8	77.7±0.9	77.4±1.1	77.2±0.9

Changing ϵ has trivial effect on model performance.

Rethinking DGI

Simplifying DGI

Set ϵ to 1 for $s = \epsilon I = I$, and remove w in $\mathcal{D}(z_i, \vec{s}) = z_i \cdot w \cdot \vec{s}$,

$$\mathcal{L}_{\text{DGI}} = \frac{1}{2N} \left(\sum_{i=1}^N \log \mathcal{D}(z_i, \vec{s}) + \log(1 - \mathcal{D}(\tilde{z}_i, \vec{s})) \right),$$

$$= \frac{1}{2N} \left(\sum_{i=1}^N \log(z_i \cdot \vec{s}) + \log(1 - \tilde{z}_i \cdot \vec{s}) \right),$$

$$= \frac{1}{2N} \left(\sum_{i=1}^N \log(\text{sum}(z_i)) + \log(1 - \text{sum}(\tilde{z}_i)) \right),$$

Rethinking DGI

$$= \frac{1}{2N} \left(\sum_{i=1}^N \log(\text{sum}(z_i)) + \log(1 - \text{sum}(\tilde{z}_i)) \right),$$

Considering summarised embedding as h_i . → **become BCE loss**

$$\mathcal{L}_{\text{BCE}} = \frac{1}{2N} \left(\sum_{i=1}^{2N} y_i \log h_i + (1 - y_i) \log(1 - h_i) \right),$$

Rethinking DGI

With the new loss → Dramatic improvement in memory and time

Experiment	Method	Cora	CiteSeer	PubMed
Accuracy	DGI	81.7±0.6	71.5±0.7	77.3±0.6
	DGI _{BCE}	82.5±0.3	71.7±0.6	77.7±0.5
Memory	DGI	4189MB	8199MB	11471MB
	DGI _{BCE}	1475MB 64.8%	1587MB 80.6%	1629MB 85.8%
Time	DGI	0.085s	0.134s	0.158s
	DGI _{BCE}	0.010s 8.5×	0.021s 6.4×	0.015s 10.5×

Rethinking DGI

$$= \frac{1}{2N} \left(\sum_{i=1}^N \log(\text{sum}(z_i)) + \log(1 - \text{sum}(\tilde{z}_i)) \right),$$

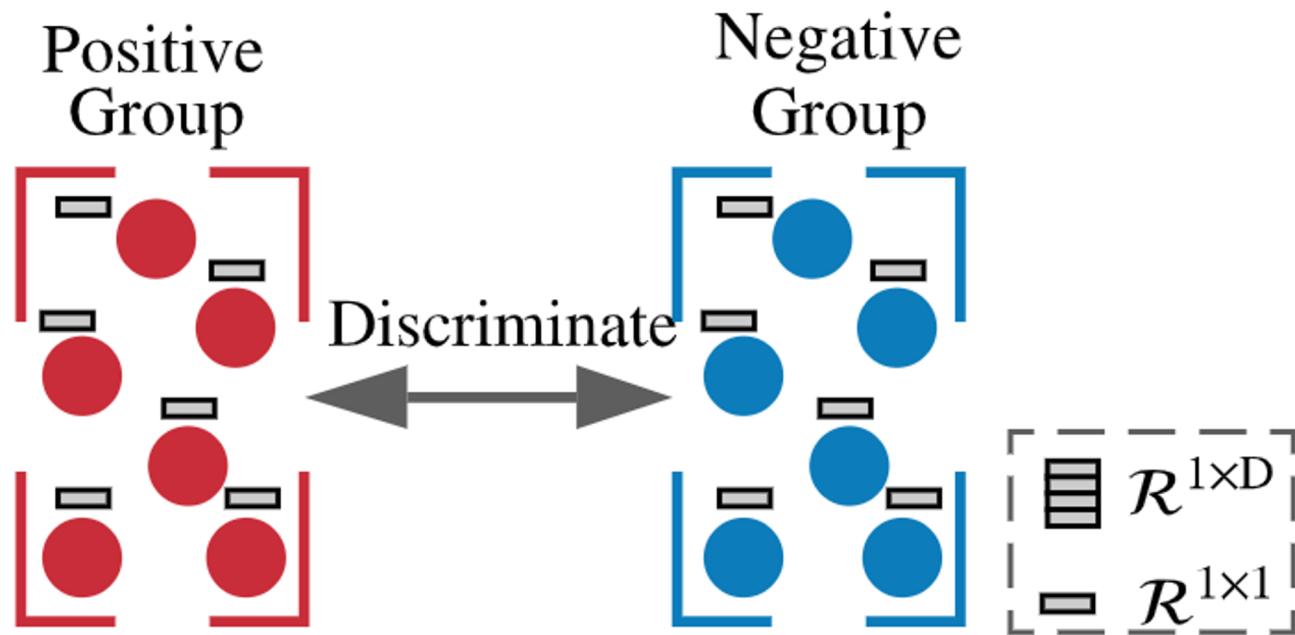
Replacing the summation with other aggregation function

Table 11: The experiment result on three datasets with different aggregation function on node embeddings.

Method	Cora	CiteSeer	PubMed
Sum	82.5 ± 0.2	71.7 ± 0.6	77.7 ± 0.5
Mean	81.8 ± 0.5	71.8 ± 1.1	76.5 ± 1.2
Min	80.4 ± 1.3	61.7 ± 1.8	70.1 ± 1.9
Max	71.4 ± 1.2	65.3 ± 1.4	70.2 ± 2.8
linear	82.2 ± 0.4	72.1 ± 0.7	77.9 ± 0.5

Rethinking DGI

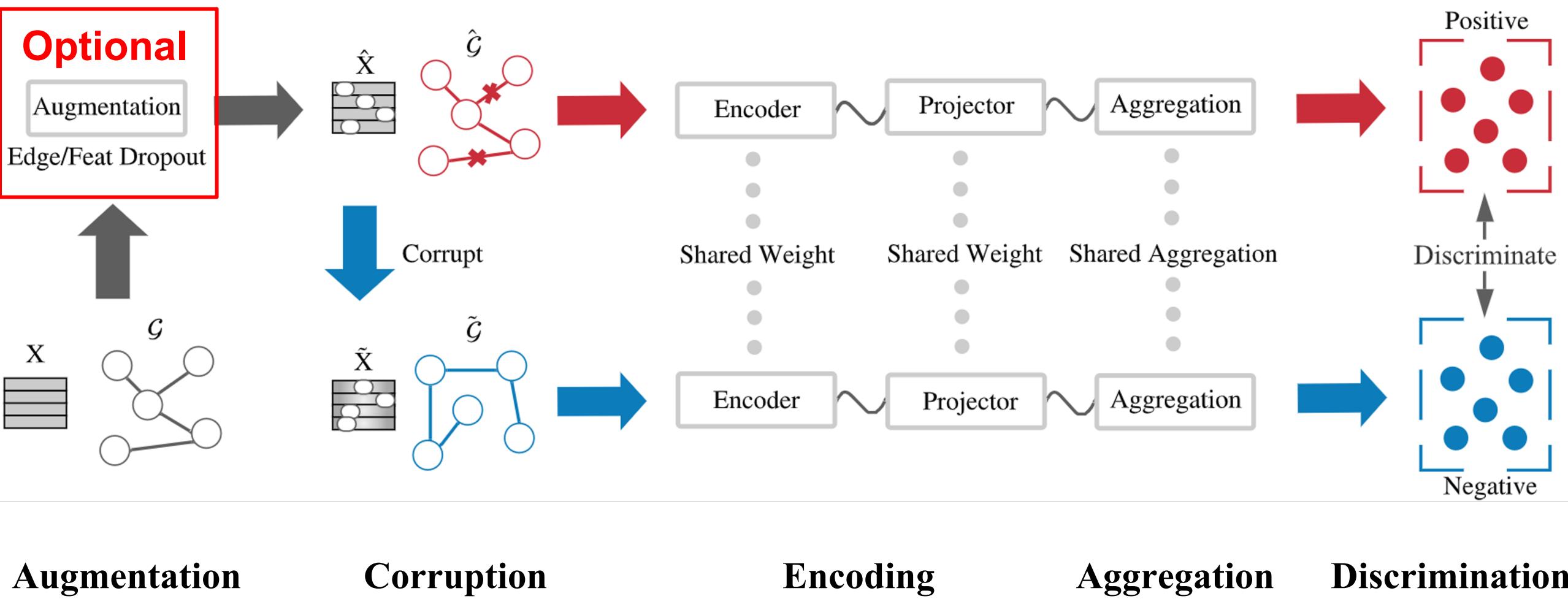
$$\mathcal{L}_{\text{BCE}} = \frac{1}{2N} \left(\sum_{i=1}^{2N} y_i \log h_i + (1 - y_i) \log(1 - h_i) \right),$$



(b) Group Discrimination

With this loss, we can see
Instead of contrastive
learning, DGI is a Group
Discrimination method

Proposed Framework: Graph Group Discrimination (GGD)



Experiment (Small-to-Medium scale Dataset)

Overall Performance Comparison

Data	Method	Cora	CiteSeer	PubMed	Comp	Photo
X, A, Y	GCN	81.5	70.3	79.0	76.3±0.5	87.3±1.0
X, A, Y	GAT	83.0±0.7	72.5±0.7	79.0±0.3	79.3±1.1	86.2±1.5
X, A, Y	SGC	81.0±0.0	71.9±0.1	78.9±0.0	74.4±0.1	86.4±0.0
X, A, Y	CG3	83.4±0.7	73.6±0.8	80.2±0.8	79.9±0.6	89.4±0.5
X, A	DGI	81.7±0.6	71.5±0.7	77.3±0.6	75.9±0.6	83.1±0.5
X, A	GMI	82.7±0.2	73.0±0.3	80.1±0.2	76.8±0.1	85.1±0.1
X, A	MVGRL	82.9±0.7	72.6±0.7	79.4±0.3	79.0±0.6	87.3±0.3
X, A	GRACE	80.0±0.4	71.7±0.6	79.5±1.1	71.8±0.4	81.8±1.0
X, A	BGRL	80.5±1.0	71.0±1.2	79.5±0.6	89.2±0.9	91.2±0.8
X, A	GBT	81.0±0.5	70.8±0.2	79.0±0.1	88.5±1.0	91.1±0.7
X, A	GGD	84.1±0.4	73.0±0.6	81.3±0.8	90.1±0.9	92.5±0.6

Time Consumption Improvement (epoch per

Second)	Cora	CiteSeer	PubMed	Comp	Photo
DGI	0.085	0.134	0.158	0.171	0.059
GMI	0.394	0.497	2.285	1.297	0.637
MVGRL	0.123	0.171	0.488	0.663	0.468
GRACE	0.056	0.092	0.893	0.546	0.203
BGRL	0.085	0.094	0.147	0.337	0.273
GBT	0.073	0.072	0.103	0.492	0.173
GGD	0.010	0.021	0.015	0.016	0.009
Improve	7.3-39.4×	3.4-23.7×	6.9-152.3×	10.7-15.3×	19.2-70.8×

Memory Consumption Improvement (MB)

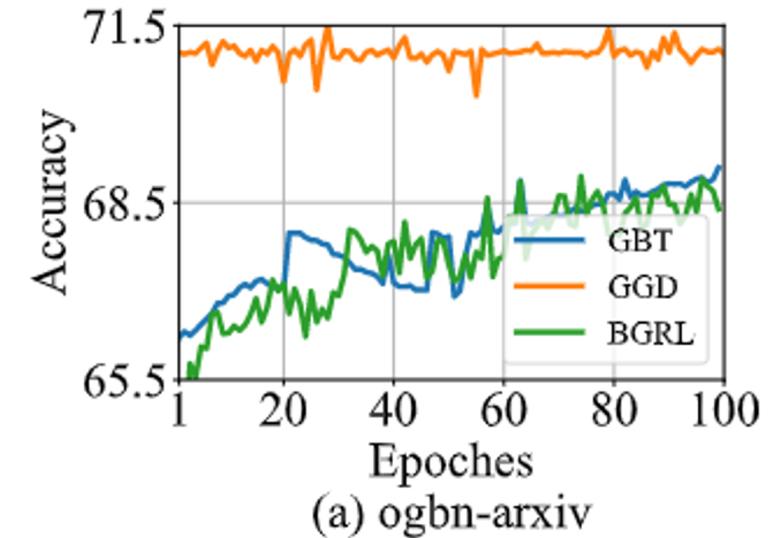
Method	Cora	CiteSeer	PubMed	Comp	Photo
DGI	4,189	8,199	11,471	7,991	4,946
GMI	4,527	5,467	14,697	10,655	5,219
MVGRL	5,381	5,429	6,619	6,645	6,645
GRACE	1,913	2,043	12,597	8,129	4,881
BGRL	1,627	1,749	2,299	5,069	3,303
GBT	1,651	1,799	2,461	5,037	2,641
GGD	1,475	1,587	1,629	1,787	1,637
Improve	10.7-72.6%	11.8-80.6%	27.2-85.8%	64.5-83.2%	38.0-75.4%

Experiment (Large scale Dataset - Ogbn-arxiv)

Using only **0.18** seconds and **69.8%** less memory to reach SOTA.

10783 faster than existing methods.

Method	Valid	Test	Memory	Time	Total
Supervised GCN	73.0 ± 0.2	71.7 ± 0.3	-	-	-
MLP	57.7 ± 0.4	55.5 ± 0.2	-	-	-
Node2vec	71.3 ± 0.1	70.1 ± 0.1	-	-	-
DGI	71.3 ± 0.1	70.3 ± 0.2	-	-	-
GRACE(10k epos)	72.6 ± 0.2	71.5 ± 0.1	-	-	-
BGRL(10k epos)	72.5 ± 0.1	71.6 ± 0.1	OOM (Full-graph)	/	/
GBT(300 epos)	71.0 ± 0.1	70.1 ± 0.2	14,959MB	6.47	1,941.00
GGD(1 epo)	72.7 ± 0.3	71.6 ± 0.5	4,513MB 69.8%	0.18	0.18 10,783×



Fast convergence → converge with only 1 epoch

Heterophilic Graph Self-supervised Learning

Homophily assumption

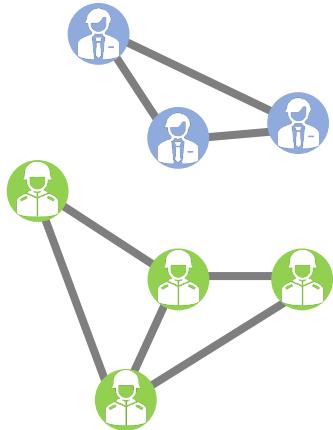
Most UGRL methods are designed based on the homophily assumption:

Linked nodes tend to share similar attributes with each other.

- Low-pass filter-like GNNs^[1] (e.g., GCN) as encoders:



Representations of adjacent nodes
become similar



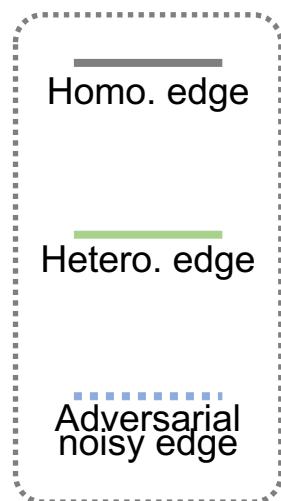
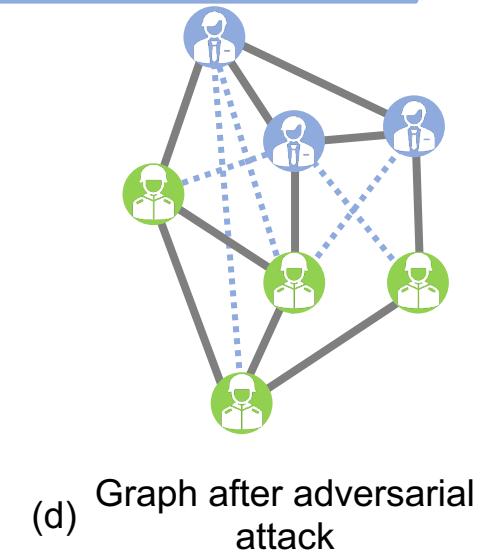
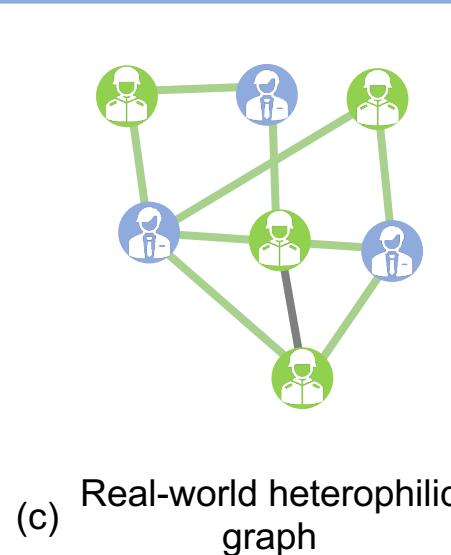
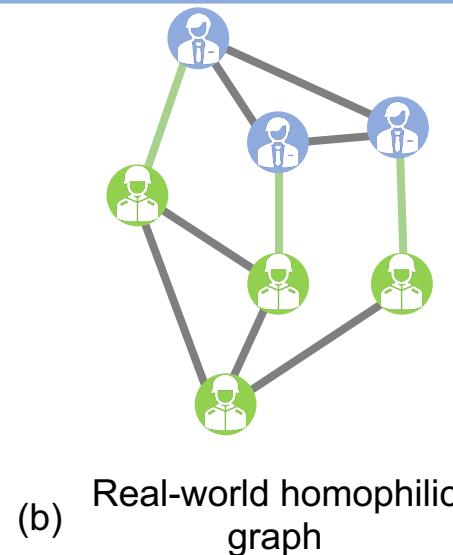
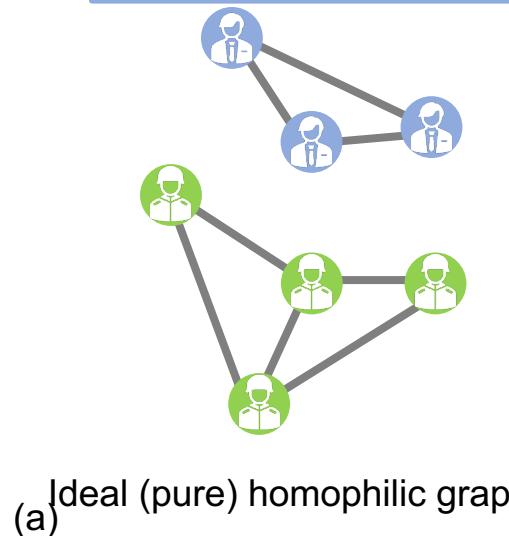
Limitation

Do real-world graphs always obey the homophily assumption?

No!

- Pure homophilic graph is ideal, real-world graphs often contain **heterophilic edges**.
- Real-world homophilic graphs can also include **heterophilic edges**.
- In heterophilic graphs, heterophilic edges are much more than homophilic edges.
- Adversarial attack tends to reduce the homophily of graphs [5].

The behind homophily assumption hinders the generalization ability to heterophilic graphs and robustness against adversarial attack of most UGRL methods



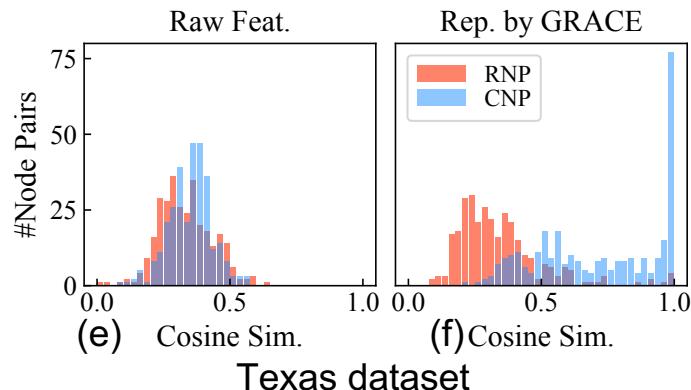
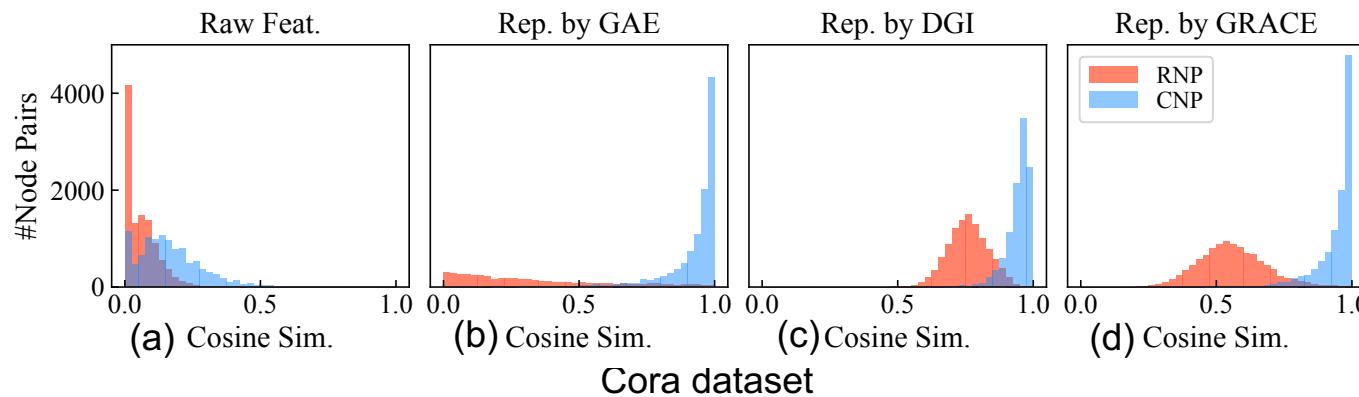
Observation

Most UGRL methods are designed based on the homophily assumption:

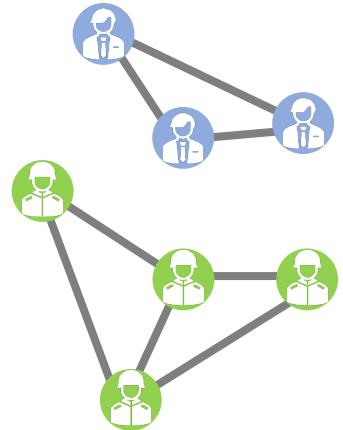
Linked nodes tend to share similar attributes with each other.

Visualization of the cosine similarity of:

CNP: connected node pairs
RNP: randomly sampled node pairs



All the connected nodes are pushed to be closer in the representation space, even if some of them have moderate feature similarities that are comparable to randomly sampled node pairs.

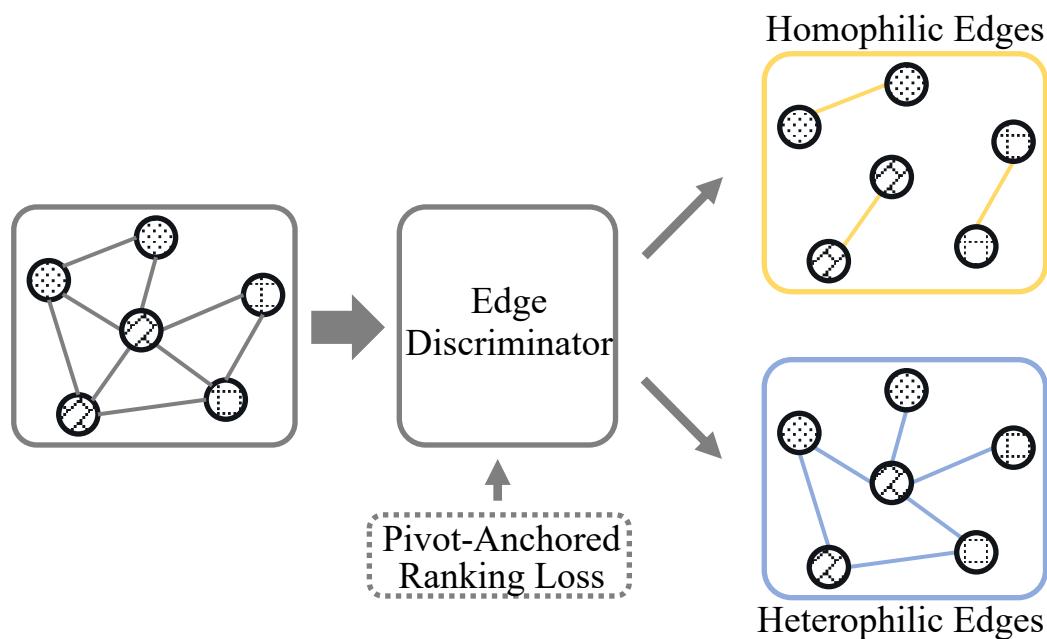


Contribution

To address the aforementioned limitation...

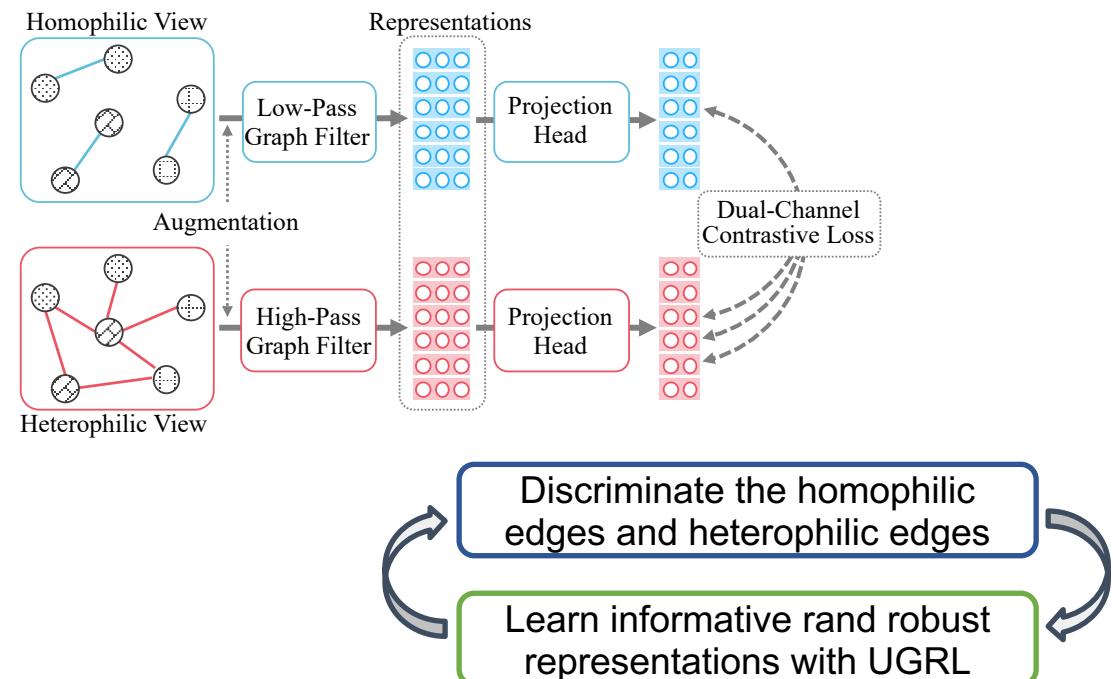
(Q1) Is it possible to distinguish between two types of edges in an unsupervised manner?

(A1) trainable edge discriminator with a pivot-anchored ranking loss function.

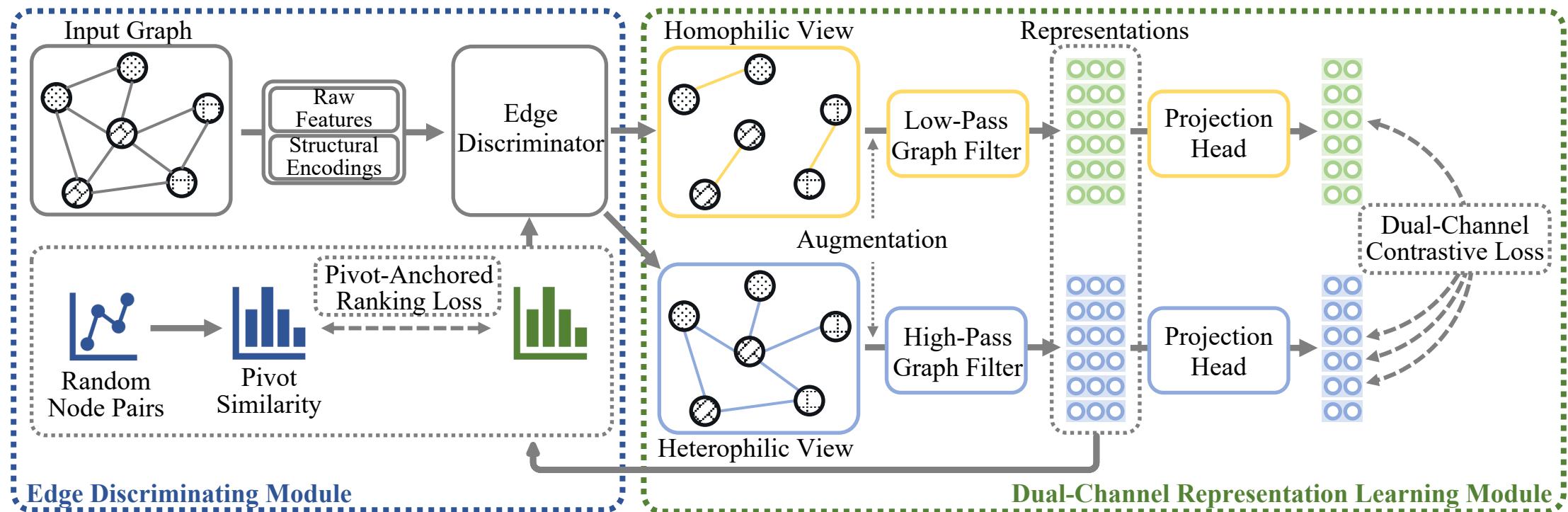


(Q2) How to effectively couple edge discriminating with representation learning into an integrated UGRL model?

(A2) dual-channel graph encoding module with robust cross-channel contrasting.
Training with a closed-loop interplay.



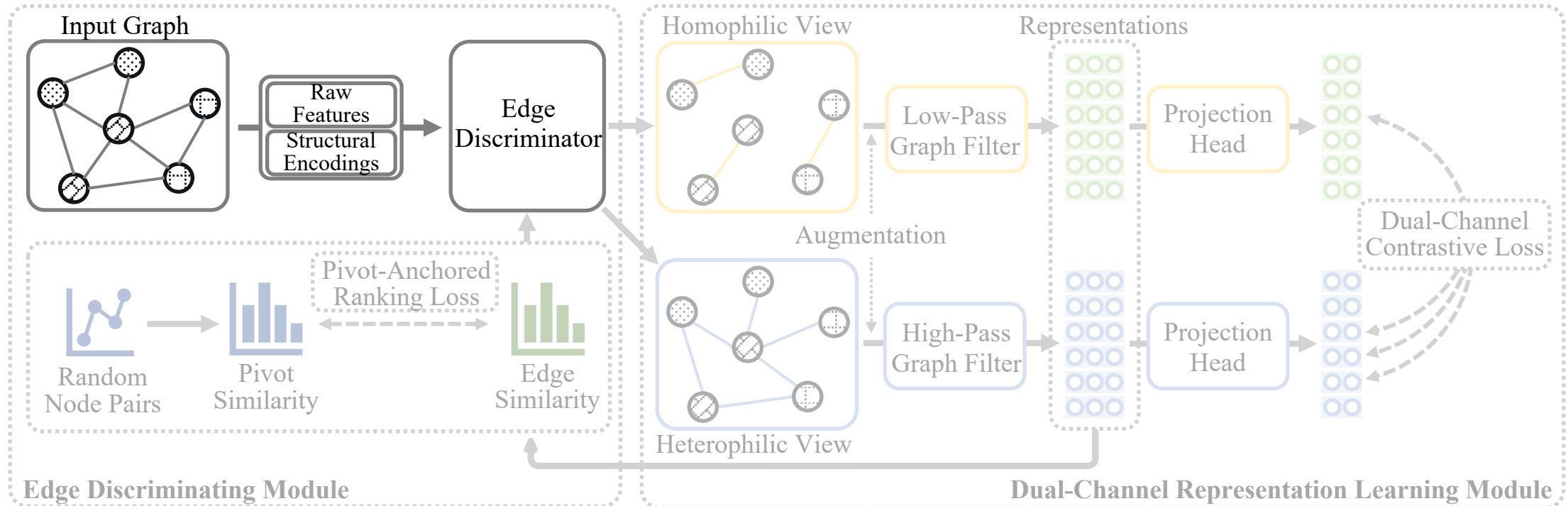
Proposed method - GREET



To discriminates the homophilic and heterophilic edges without accessing node labels.

To leverage both types of edges to generate informative node representations.

Edge discriminating



- Edge discriminator – a two-layer MLP:

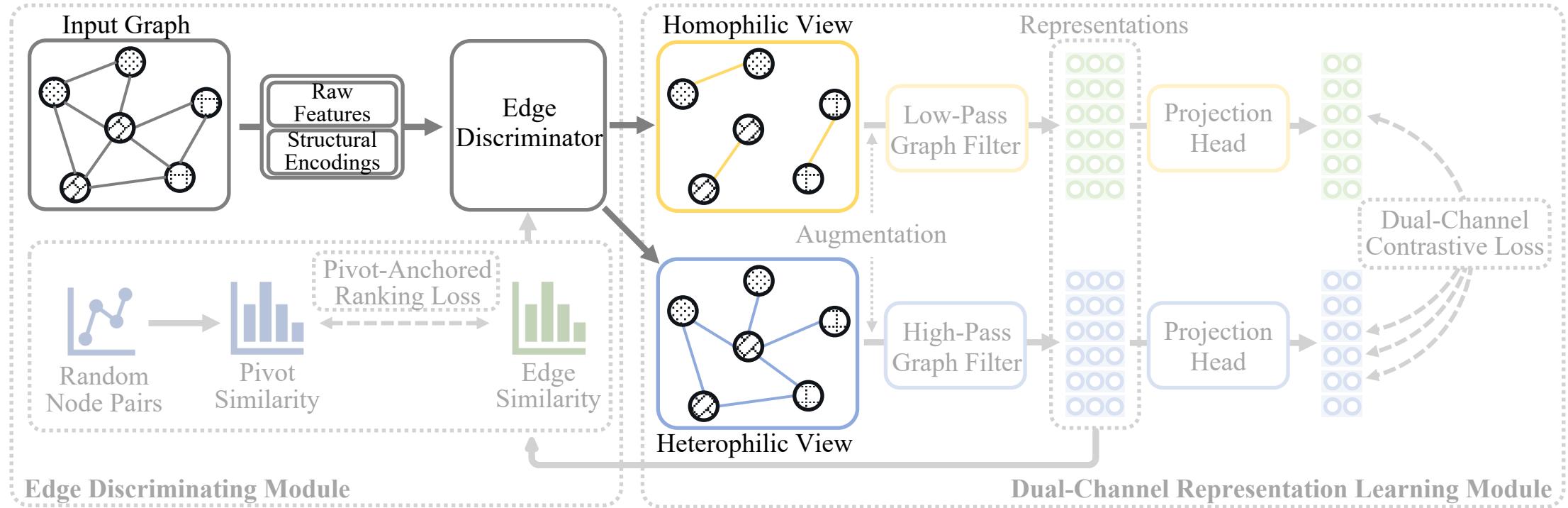
$$\begin{aligned} \mathbf{h}'_i &= \text{MLP}_1([\mathbf{x}_i \parallel \mathbf{s}_i]), \quad \mathbf{h}'_j = \text{MLP}_1([\mathbf{x}_j \parallel \mathbf{s}_j]), \\ \theta_{i,j} &= (\text{MLP}_2([\mathbf{h}'_i \parallel \mathbf{h}'_j]) + \text{MLP}_2([\mathbf{h}'_j \parallel \mathbf{h}'_i]))/2, \end{aligned}$$

- Input of edge discriminator:
Raw feature + Structural encoding (SE)

Random walk diffusion process-based SE [6]:

$$\mathbf{s}_i = [\mathbf{T}_{ii}, \mathbf{T}_{ii}^2, \dots, \mathbf{T}_{ii}^{d_s}] \in \mathbb{R}^{d_s} \text{ where } \mathbf{T} = \mathbf{A}\mathbf{D}^{-1}$$

View generalization



- Gumbel-Max reparametrization trick [7]:

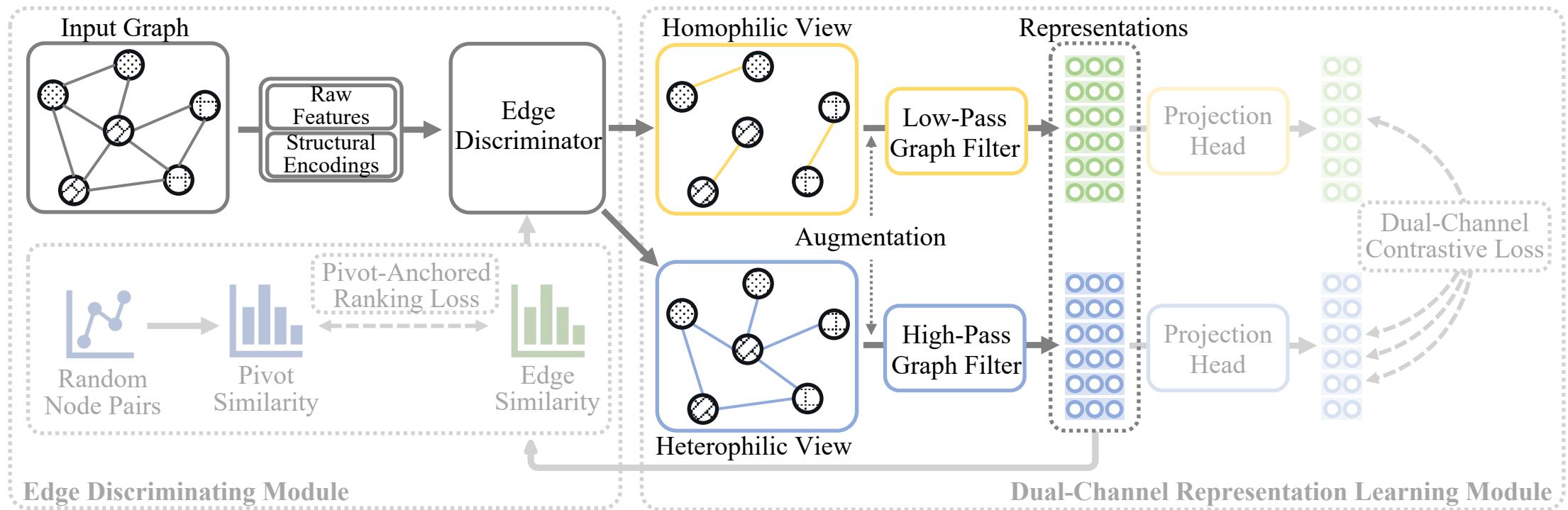
$$\hat{w}_{i,j} = \text{Sigmoid}\left(\left(\theta_{i,j} + \log\delta - \log(1-\delta)\right)/\tau_g\right)$$

- View generation:

$$\text{Input graph: } \mathcal{G} = (\mathbf{A}, \bar{\mathbf{X}}) \begin{cases} \text{Homo. view} & \mathcal{G}^{(hm)} = (\mathbf{A}^{(hm)}, \mathbf{X}) \\ \text{Hetero. view} & \mathcal{G}^{(ht)} = (\mathbf{A}^{(ht)}, \bar{\mathbf{X}}) \end{cases}$$

$$\text{where } \mathbf{A}_{i,j}^{(hm)} = \hat{w}_{i,j}, \mathbf{A}_{i,j}^{(ht)} = 1 - \hat{w}_{i,j}, \text{ for } e_{i,j} \in \mathcal{E}$$

Dual-channel encoding



- Homo. View encoder – low-pass filter:

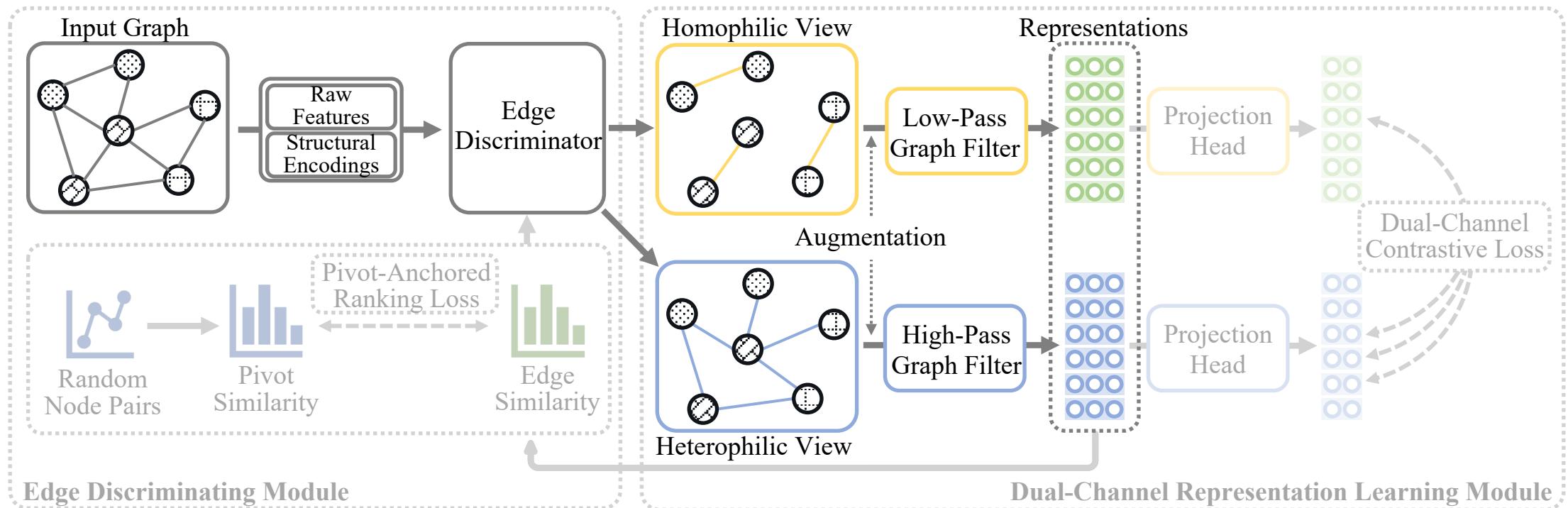
$$\mathbf{H}_0^{(hm)} = \text{MLP}^{(hm)}(\mathbf{X}), \quad \mathbf{H}_l^{(hm)} = \tilde{\mathbf{A}}^{(hm)} \mathbf{H}_{l-1}^{(hm)}$$

- Hetero. View encoder – high-pass filter:

$$\mathbf{H}_0^{(ht)} = \text{MLP}^{(ht)}(\mathbf{X}), \quad \mathbf{H}_l^{(ht)} = \tilde{\mathbf{L}}^{(ht)} \mathbf{H}_{l-1}^{(ht)},$$

where $\tilde{\mathbf{L}}^{(ht)} = \mathbf{I} - \alpha \tilde{\mathbf{A}}^{(ht)}$

Dual-channel encoding



- Homo. View encoder – low-pass filter:

$$\mathbf{H}_0^{(hm)} = \text{MLP}^{(hm)}(\mathbf{X}), \mathbf{H}_l^{(hm)} = \tilde{\mathbf{A}}^{(hm)} \mathbf{H}_{l-1}^{(hm)}$$

concat
→

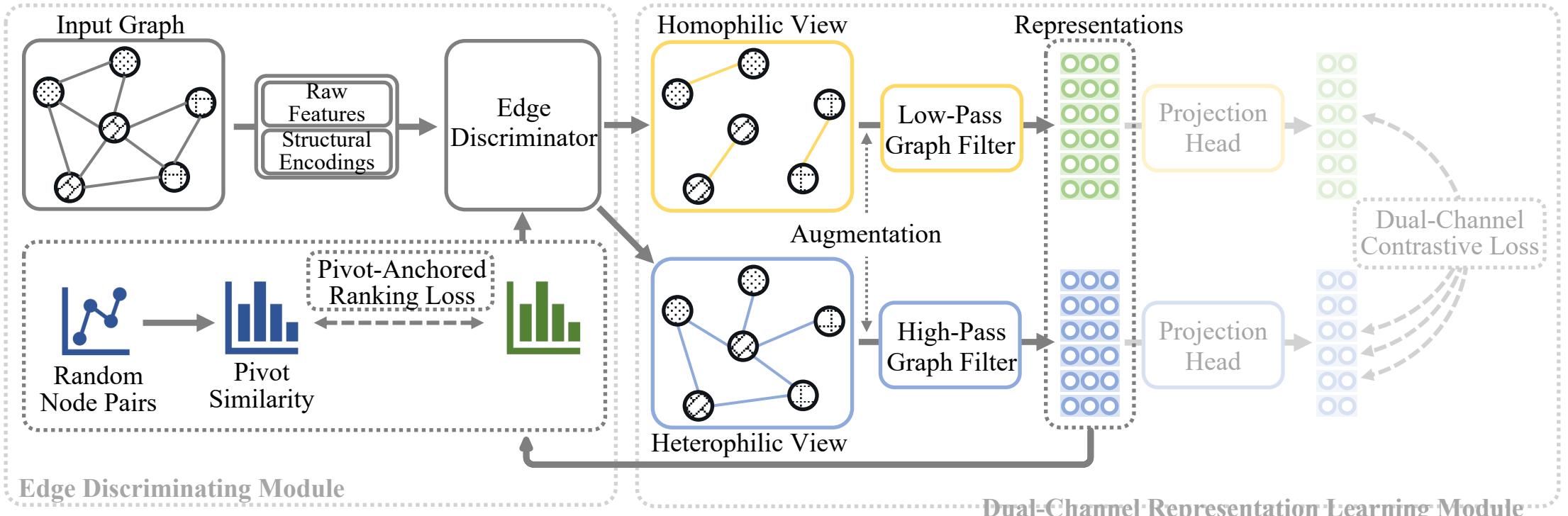
Node representations:

$$\mathbf{H} = [\mathbf{H}^{(hm)} \parallel \mathbf{H}^{(ht)}] \in \mathbb{R}^{n \times d_r}$$

- Hetero. View encoder – low-pass filter:

$$\mathbf{H}_0^{(ht)} = \text{MLP}^{(ht)}(\mathbf{X}), \mathbf{H}_l^{(ht)} = \tilde{\mathbf{L}}^{(ht)} \mathbf{H}_{l-1}^{(ht)},$$

Pivot-anchored ranking loss



$$\mathcal{R}^{(hm)}(e_{i,j}) = [s_{v_{i'}, v_{j'}} - s_{e_{i,j}} + \gamma^{(hm)}]_+,$$

Rep. sim. of connected nodes i, j where $e_{i,j}$ is an existing edge

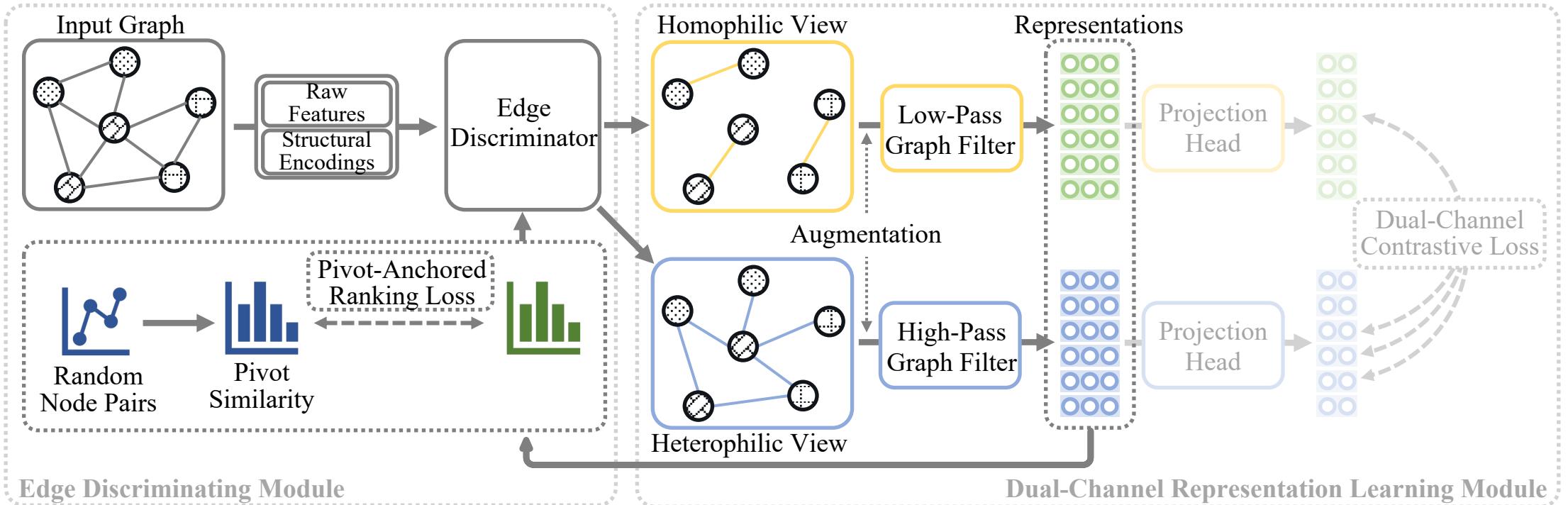
$$\mathcal{R}^{(ht)}(e_{i,j}) = [s_{e_{i,j}} - s_{v_{i'}, v_{j'}} + \gamma^{(ht)}]_+,$$

Rep. sim. of two randomly sampled nodes v'_i, v'_j

Where $s_{e_{i,j}} = \cos(\mathbf{h}_i, \mathbf{h}_j)$

$\gamma^{(hm)}, \gamma^{(ht)}$: margins (hyper-params)

Pivot-anchored ranking loss



$$\mathcal{R}^{(hm)}(e_{i,j}) = [s_{v_{i'}, v_{j'}} - s_{e_{i,j}} + \gamma^{(hm)}]_+,$$

$$\mathcal{R}^{(ht)}(e_{i,j}) = [s_{e_{i,j}} - s_{v_{i'}, v_{j'}} + \gamma^{(ht)}]_+,$$

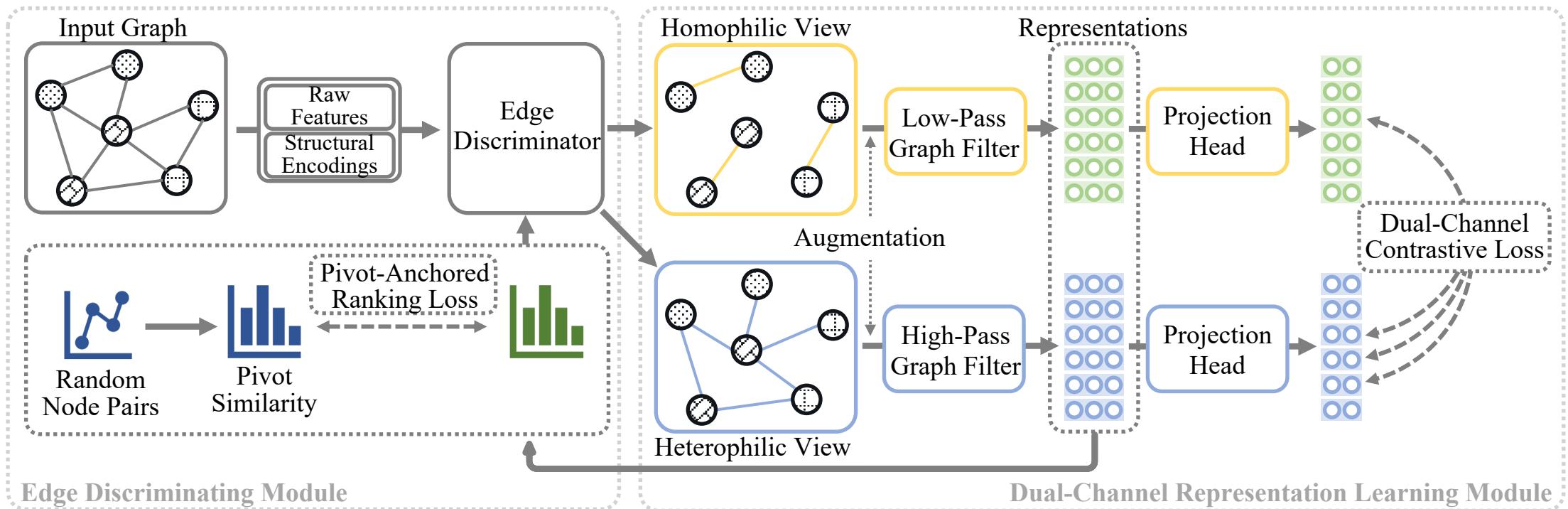
Where $s_{e_{i,j}} = \cos(\mathbf{h}_i, \mathbf{h}_j)$

$$\mathcal{L}_r = \mathcal{L}_r^{(hm)} + \mathcal{L}_r^{(ht)}$$

$$\mathcal{L}_r^{(hm)} = \mathbb{E}_{e_{i,j} \sim \Pi(\hat{w}_{i,j})} \mathcal{R}^{(hm)}(e_{i,j}) = \frac{1}{\hat{W}^{(hm)}} \sum_{e_{i,j} \in \mathcal{E}} \hat{w}_{i,j} \mathcal{R}^{(hm)}(e_{i,j}),$$

$$\mathcal{L}_r^{(ht)} = \mathbb{E}_{e_{i,j} \sim \Pi(1-\hat{w}_{i,j})} \mathcal{R}^{(ht)}(e_{i,j}) = \frac{1}{\hat{W}^{(ht)}} \sum_{e_{i,j} \in \mathcal{E}} (1 - \hat{w}_{i,j}) \mathcal{R}^{(ht)}(e_{i,j}),$$

Dual-channel contrastive loss



kNN extends positive samples:

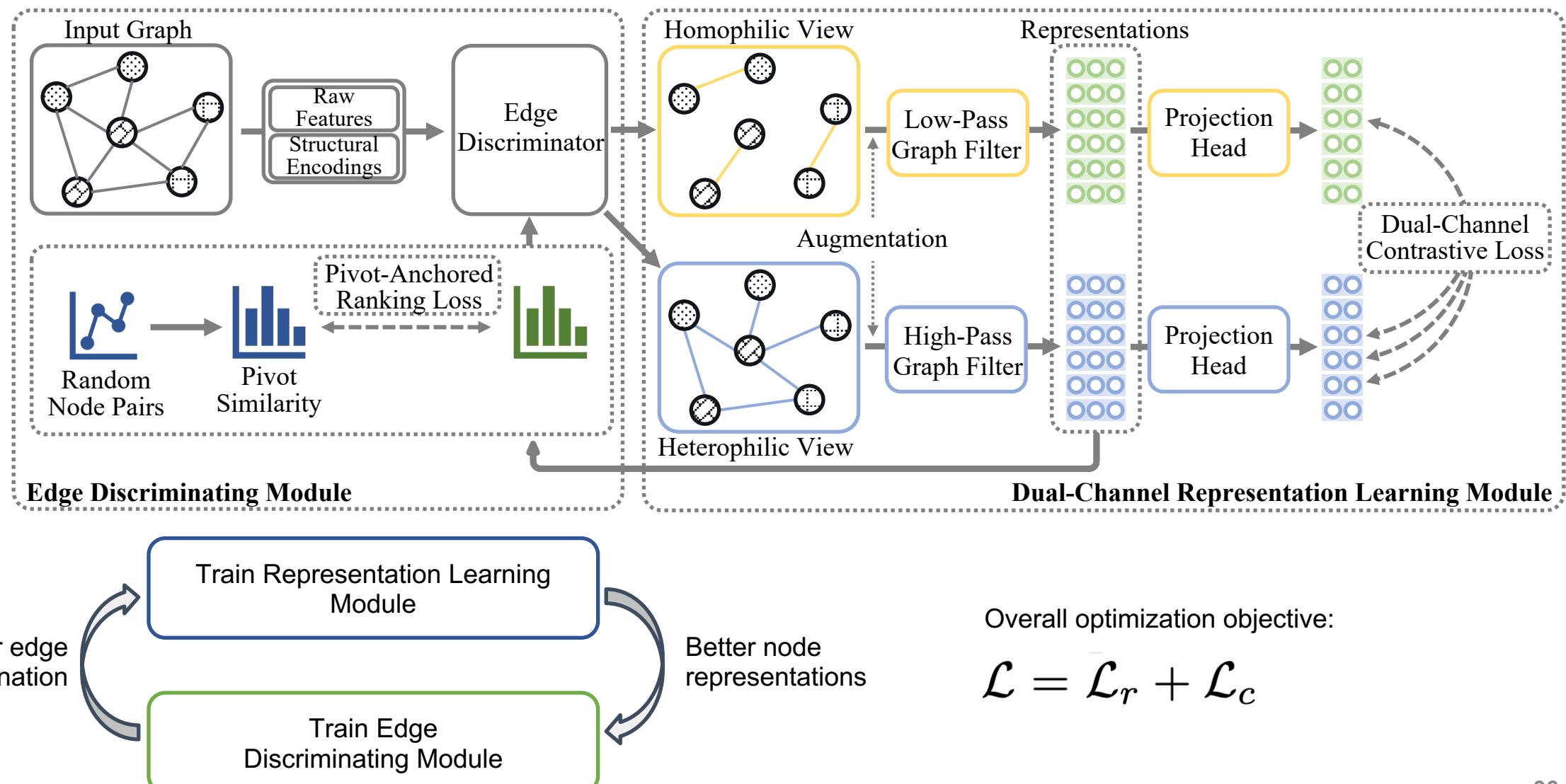
$$\mathcal{N}_i = \text{kNN}(v_i, k)$$



$$\mathcal{L}_c = -\frac{1}{n} \sum_{v_i \in \mathcal{V}} \left[\frac{1}{2|\mathcal{N}_i|} \sum_{v_j \in \mathcal{N}_i} \left(\log \frac{e^{\cos(\mathbf{z}_i^{(hm)}, \mathbf{z}_j^{(ht)}) / \tau_c}}{\sum_{v_k \in \mathcal{V} \setminus v_i} e^{\cos(\mathbf{z}_i^{(hm)}, \mathbf{z}_k^{(ht)}) / \tau_c}} + \log \frac{e^{\cos(\mathbf{z}_i^{(ht)}, \mathbf{z}_j^{(hm)}) / \tau_c}}{\sum_{v_k \in \mathcal{V} \setminus v_i} e^{\cos(\mathbf{z}_i^{(ht)}, \mathbf{z}_k^{(hm)}) / \tau_c}} \right) \right],$$

(Cross-view Info-NCE loss)

Alternative training scheme



Performance comparison

- Node classification @ homophilic graphs

Methods	Cora	CiteSeer	PubMed	Wiki-CS	Amz. Comp.	Amz. Photo	Co. CS	Co. Physics
GCN*	81.5	70.3	79.0	76.89±0.37	86.34±0.48	92.35±0.25	93.10±0.17	95.54±0.19
GAT*	83.0	72.5	79.0	77.42±0.19	87.06±0.35	92.64±0.42	92.41±0.27	95.45±0.17
MLP	56.11±0.34	56.91±0.42	71.35±0.05	72.02±0.21	73.88±0.10	78.54±0.05	90.42±0.08	93.54±0.05
DeepWalk	69.47±0.55	58.82±0.61	69.87±1.25	74.35±0.06	85.68±0.06	89.44±0.11	84.61±0.22	91.77±0.15
node2vec	71.24±0.89	47.64±0.77	66.47±1.00	71.79±0.05	84.39±0.08	89.67±0.12	85.08±0.03	91.19±0.04
GAE	71.07±0.39	65.22±0.43	71.73±0.92	70.15±0.01	85.27±0.19	91.62±0.13	90.01±0.71	94.92±0.07
VGAE	79.81±0.87	66.75±0.37	77.16±0.31	75.63±0.19	86.37±0.21	92.20±0.11	92.11±0.09	94.52±0.00
DGI	82.29±0.56	71.49±0.14	77.43±0.84	75.73±0.13	84.09±0.39	91.49±0.25	91.95±0.40	94.57±0.38
GMI	82.51±1.47	71.56±0.56	79.83±0.90	75.06±0.13	81.76±0.52	90.72±0.33	OOM	OOM
MVGRL	<u>83.03±0.27</u>	<u>72.75±0.46</u>	79.63±0.38	77.97±0.18	87.09±0.27	92.01±0.13	91.97±0.19	95.53±0.10
GRACE	80.08±0.53	71.41±0.38	80.15±0.34	79.16±0.36	87.21±0.44	92.65±0.32	92.78±0.23	95.39±0.32
GCA	80.39±0.42	71.21±0.24	80.37±0.75	<u>79.35±0.12</u>	87.84±0.27	92.78±0.17	<u>93.32±0.12</u>	<u>95.87±0.15</u>
BGRL	81.08±0.17	71.59±0.42	79.97±0.36	78.74±0.22	88.92±0.33	93.24±0.29	93.26±0.36	95.76±0.38
GREET	83.81±0.87	73.08±0.84	<u>80.29±1.00</u>	80.68±0.31	<u>87.94±0.35</u>	<u>92.85±0.31</u>	94.65±0.18	96.13±0.12

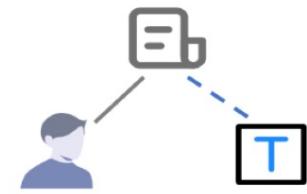
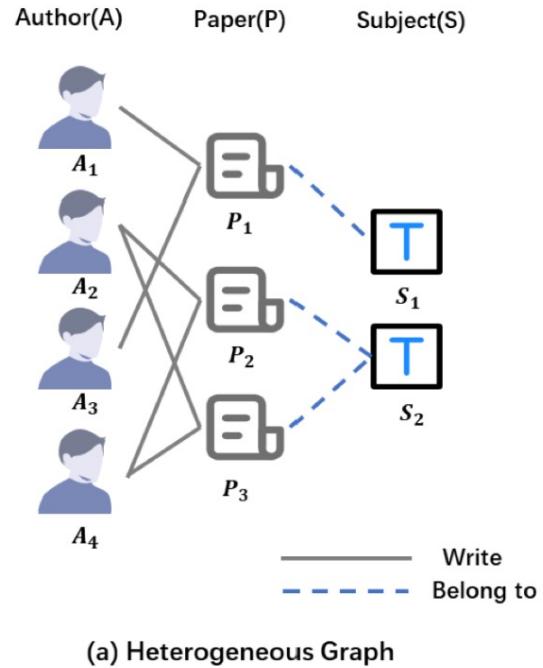
Performance comparison

- Node classification @ heterophilic graphs

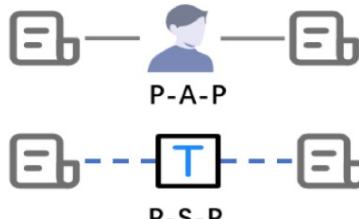
Methods	Chameleon	Squirrel	Actor	Cornell	Texas	Wisconsin
GCN	59.63±2.32	36.28±1.52	30.83±0.77	57.03±3.30	60.00±4.80	56.47±6.55
GAT	56.38±2.19	32.09±3.27	28.06±1.48	59.46±3.63	61.62±3.78	54.71±6.87
MLP	46.91±2.15	29.28±1.33	35.66±0.94	81.08±7.93	81.62±5.51	84.31±3.40
Geom-GCN*	60.90	38.14	31.63	60.81	67.57	64.12
H2GCN*	59.39±1.98	37.90±2.02	35.86±1.03	82.16±4.80	84.86±6.77	86.67±4.69
FAGCN	<u>63.44±2.05</u>	<u>41.17±1.94</u>	<u>35.74±0.62</u>	<u>81.35±5.05</u>	<u>84.32±6.02</u>	<u>83.33±2.01</u>
GPR-GNN	61.58±2.24	39.65±2.81	35.27±1.04	81.89±5.93	83.24±4.95	84.12±3.45
DeepWalk	47.74±2.05	32.93±1.58	22.78±0.64	39.18±5.57	46.49±6.49	33.53±4.92
node2vec	41.93±3.29	22.84±0.72	28.28±1.27	42.94±7.46	41.92±7.76	37.45±7.09
GAE	33.84±2.77	28.03±1.61	28.03±1.18	58.85±3.21	58.64±4.53	52.55±3.80
VGAE	35.22±2.71	29.48±1.48	26.99±1.56	59.19±4.09	59.20±4.26	56.67±5.51
DGI	39.95±1.75	31.80±0.77	29.82±0.69	63.35±4.61	60.59±7.56	55.41±5.96
GMI	46.97±3.43	30.11±1.92	27.82±0.90	54.76±5.06	50.49±2.21	45.98±2.76
MVGRL	51.07±2.68	35.47±1.29	30.02±0.70	64.30±5.43	62.38±5.61	62.37±4.32
GRACE	48.05±1.81	31.33±1.22	29.01±0.78	54.86±6.95	57.57±5.68	50.00±5.83
GRACE-FA	52.68±2.14	35.97±1.20	32.55±1.28	67.57±4.98	64.05±7.46	63.73±6.81
GCA	49.80±1.81	35.50±0.91	29.65±1.47	55.41±4.56	59.46±6.16	50.78±4.06
BGRL	47.46±2.74	32.64±0.78	29.86±0.75	57.30±5.51	59.19±5.85	52.35±4.12
GREET	63.64±1.26	42.29±1.43	36.55±1.01	85.14±4.87	87.03±2.36	84.90±4.48

Heterogenous Graph Self-supervised Learning

Heterogeneous Graphs



(b) Network Schema



**Heterogeneous Graph has
different types of nodes or edges**

Figure 1: A toy example of HIN (ACM) and relative illustrations of meta-path and network schema.

HeCo Framework – (View Generation)

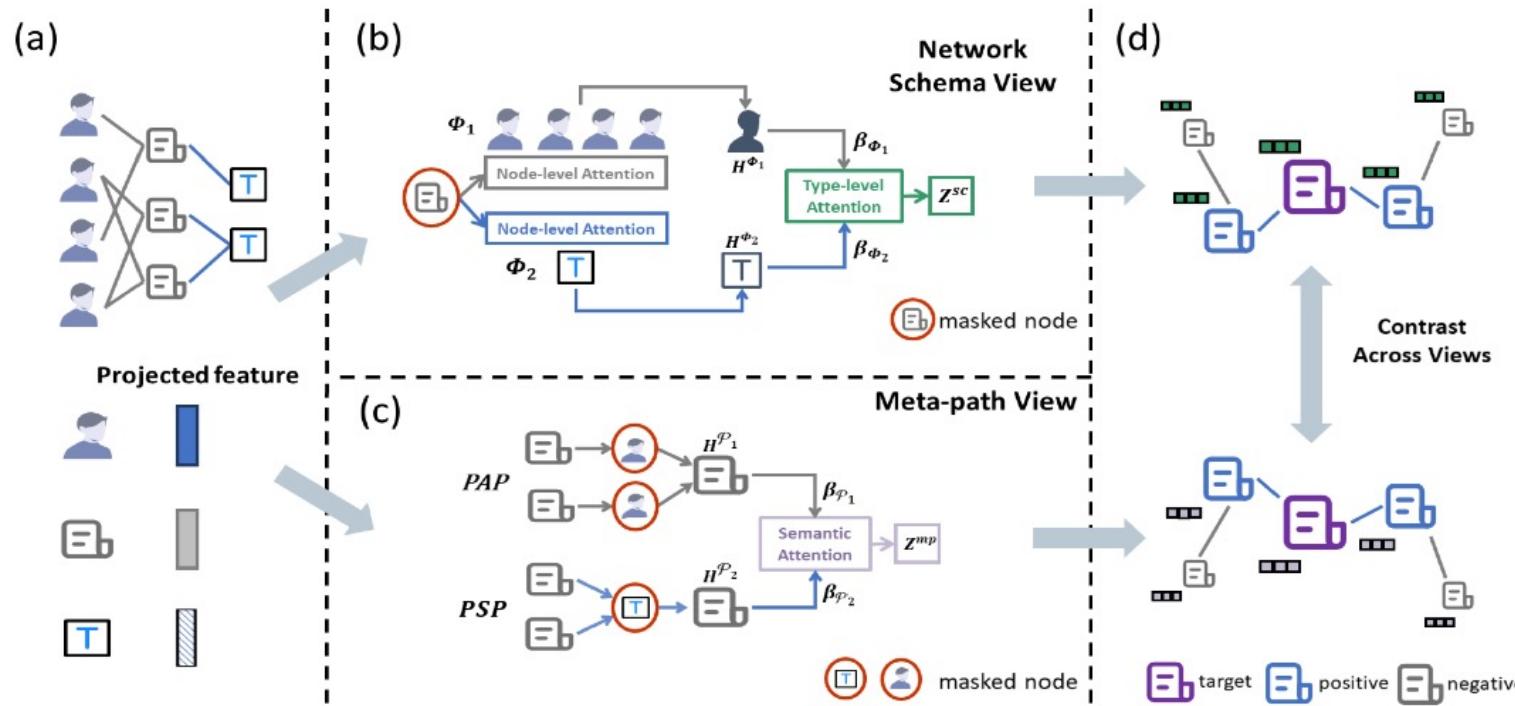


Figure 2: The overall architecture of our proposed HeCo.

Network Schema View

$$h_i^{\Phi_m} = \sigma \left(\sum_{j \in N_i^{\Phi_m}} \alpha_{i,j}^{\Phi_m} \cdot h_j \right)$$

$$\alpha_{i,j}^{\Phi_m} = \frac{\exp \left(\text{LeakyReLU} \left(\mathbf{a}_{\Phi_m}^\top \cdot [h_i || h_j] \right) \right)}{\sum_{l \in N_i^{\Phi_m}} \exp \left(\text{LeakyReLU} \left(\mathbf{a}_{\Phi_m}^\top \cdot [h_i || h_l] \right) \right)},$$

HeCo Framework – (View Generation)

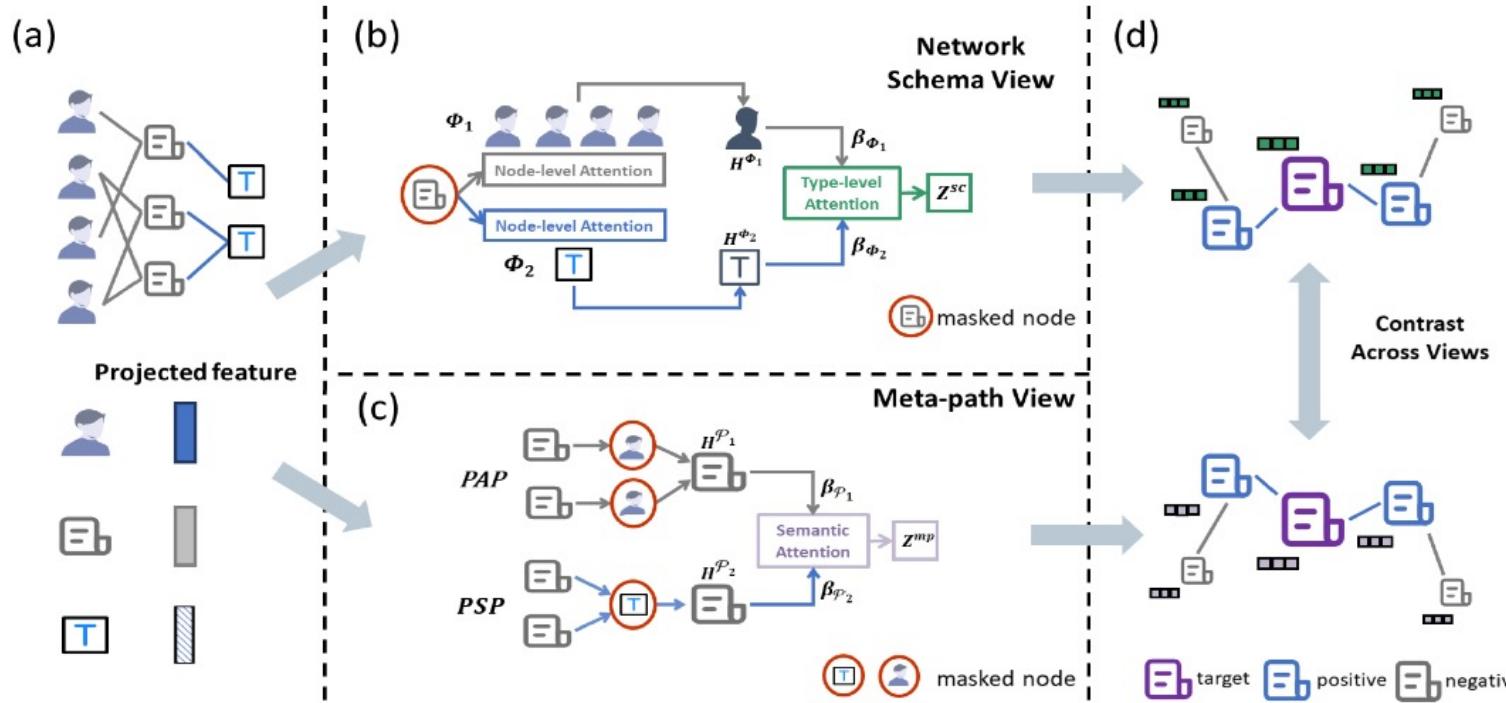


Figure 2: The overall architecture of our proposed HeCo.

Meta-path View

$$w_{\Phi_m} = \frac{1}{|V|} \sum_{i \in V} \mathbf{a}_{sc}^\top \cdot \tanh \left(\mathbf{W}_{sc} h_i^{\Phi_m} + \mathbf{b}_{sc} \right),$$

$$\beta_{\Phi_m} = \frac{\exp(w_{\Phi_m})}{\sum_{i=1}^S \exp(w_{\Phi_i})},$$

$$z_i^{sc} = \sum_{m=1}^S \beta_{\Phi_m} \cdot h_i^{\Phi_m}.$$

HeCo Framework – (Contrastive Learning)

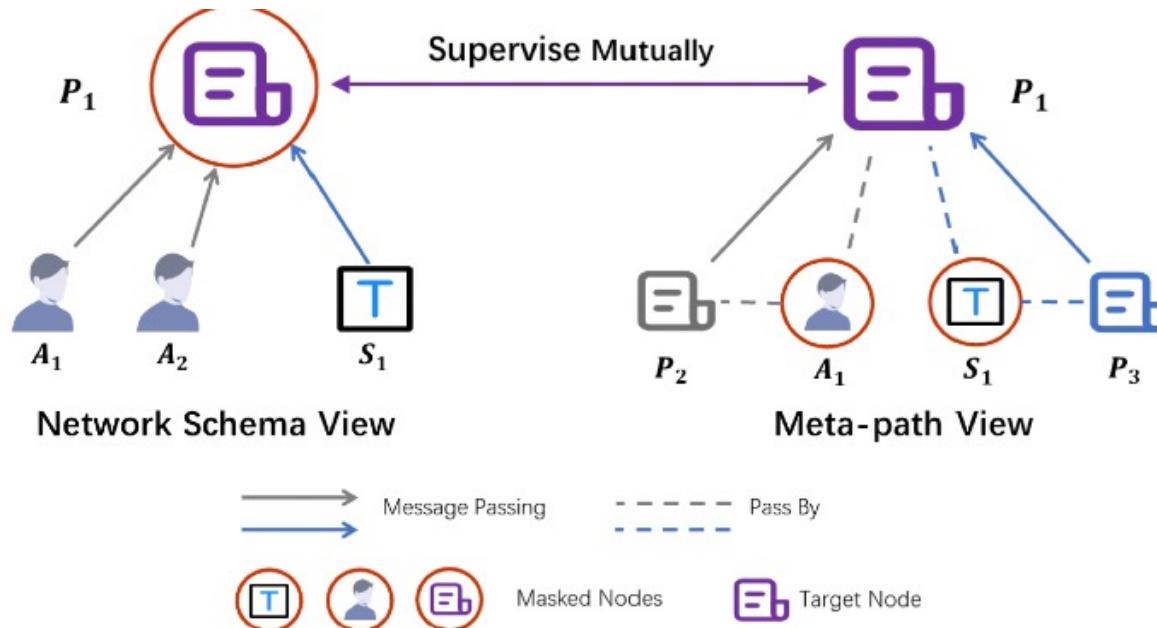


Figure 3: A schematic diagram of view mask mechanism.

Masked Node in Network Schema View

Masked People/Subjects in Meta-path View

$$z_i^{sc_proj} = W^{(2)} \sigma \left(W^{(1)} z_i^{sc} + b^{(1)} \right) + b^{(2)},$$

$$z_i^{mp_proj} = W^{(2)} \sigma \left(W^{(1)} z_i^{mp} + b^{(1)} \right) + b^{(2)},$$

$$\mathcal{L}_i^{sc} = -\log \frac{\sum_{j \in \mathbb{P}_i} \exp \left(\text{sim} \left(z_i^{sc_proj}, z_j^{mp_proj} \right) / \tau \right)}{\sum_{k \in \{\mathbb{P}_i \cup \mathbb{N}_i\}} \exp \left(\text{sim} \left(z_i^{sc_proj}, z_k^{mp_proj} \right) / \tau \right)},$$

$$\mathcal{J} = \frac{1}{|V|} \sum_{i \in V} \left[\lambda \cdot \mathcal{L}_i^{sc} + (1 - \lambda) \cdot \mathcal{L}_i^{mp} \right],$$

HeCo Framework – (Contrastive Learning)

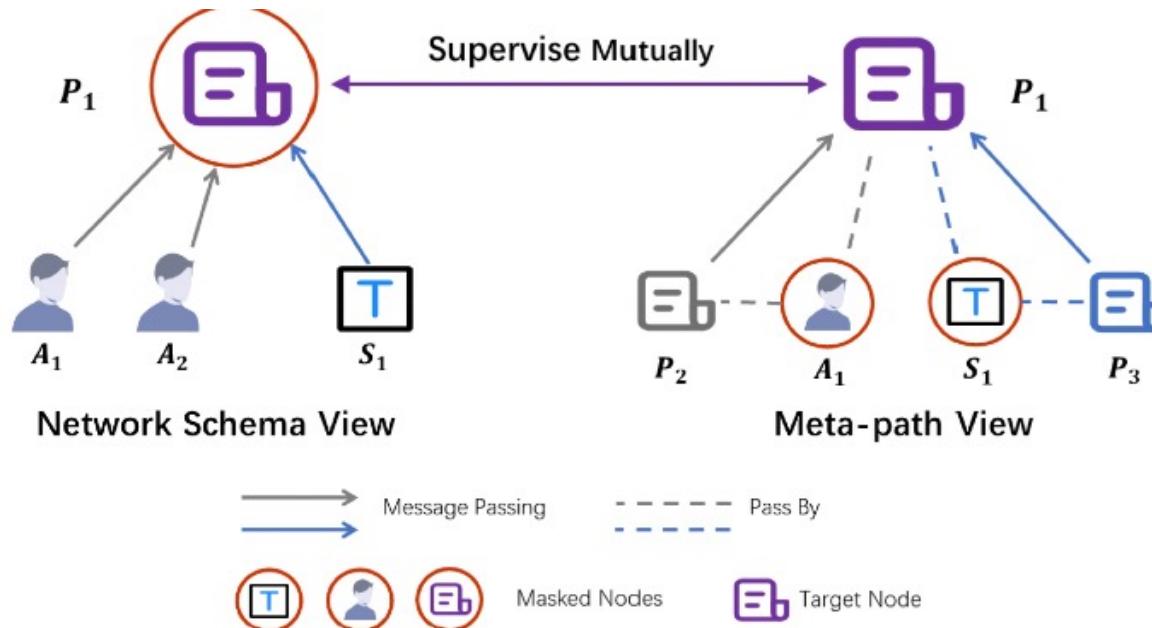


Figure 3: A schematic diagram of view mask mechanism.

$$z_i^{sc_proj} = W^{(2)} \sigma \left(W^{(1)} z_i^{sc} + b^{(1)} \right) + b^{(2)},$$
$$z_i^{mp_proj} = W^{(2)} \sigma \left(W^{(1)} z_i^{mp} + b^{(1)} \right) + b^{(2)},$$

$$\mathcal{L}_i^{sc} = -\log \frac{\sum_{j \in \mathbb{P}_i} \exp \left(\text{sim} \left(z_i^{sc_proj}, z_j^{mp_proj} \right) / \tau \right)}{\sum_{k \in \{\mathbb{P}_i \cup \mathbb{N}_i\}} \exp \left(\text{sim} \left(z_i^{sc_proj}, z_k^{mp_proj} \right) / \tau \right)},$$

We can obtain \mathcal{L}^{mp} similarly

$$\mathcal{J} = \frac{1}{|V|} \sum_{i \in V} \left[\lambda \cdot \mathcal{L}_i^{sc} + (1 - \lambda) \cdot \mathcal{L}_i^{mp} \right],$$

Experiment

Table 2: Quantitative results ($\% \pm \sigma$) on node classification.

Datasets	Metric	Split	GraphSAGE	GAE	Mp2vec	HERec	HetGNN	HAN	DGI	DMGI	HeCo
ACM	Ma-F1	20	47.13 \pm 4.7	62.72 \pm 3.1	51.91 \pm 0.9	55.13 \pm 1.5	72.11 \pm 0.9	85.66 \pm 2.1	79.27 \pm 3.8	87.86 \pm 0.2	88.56\pm0.8
		40	55.96 \pm 6.8	61.61 \pm 3.2	62.41 \pm 0.6	61.21 \pm 0.8	72.02 \pm 0.4	87.47 \pm 1.1	80.23 \pm 3.3	86.23 \pm 0.8	87.61\pm0.5
		60	56.59 \pm 5.7	61.67 \pm 2.9	61.13 \pm 0.4	64.35 \pm 0.8	74.33 \pm 0.6	88.41 \pm 1.1	80.03 \pm 3.3	87.97 \pm 0.4	89.04\pm0.5
	Mi-F1	20	49.72 \pm 5.5	68.02 \pm 1.9	53.13 \pm 0.9	57.47 \pm 1.5	71.89 \pm 1.1	85.11 \pm 2.2	79.63 \pm 3.5	87.60 \pm 0.8	88.13\pm0.8
		40	60.98 \pm 3.5	66.38 \pm 1.9	64.43 \pm 0.6	62.62 \pm 0.9	74.46 \pm 0.8	87.21 \pm 1.2	80.41 \pm 3.0	86.02 \pm 0.9	87.45\pm0.5
		60	60.72 \pm 4.3	65.71 \pm 2.2	62.72 \pm 0.3	65.15 \pm 0.9	76.08 \pm 0.7	88.10 \pm 1.2	80.15 \pm 3.2	87.82 \pm 0.5	88.71\pm0.5
	AUC	20	65.88 \pm 3.7	79.50 \pm 2.4	71.66 \pm 0.7	75.44 \pm 1.3	84.36 \pm 1.0	93.47 \pm 1.5	91.47 \pm 2.3	96.72\pm0.3	96.49 \pm 0.3
		40	71.06 \pm 5.2	79.14 \pm 2.5	80.48 \pm 0.4	79.84 \pm 0.5	85.01 \pm 0.6	94.84 \pm 0.9	91.52 \pm 2.3	96.35 \pm 0.3	96.40\pm0.4
		60	70.45 \pm 6.2	77.90 \pm 2.8	79.33 \pm 0.4	81.64 \pm 0.7	87.64 \pm 0.7	94.68 \pm 1.4	91.41 \pm 1.9	96.79\pm0.2	96.55 \pm 0.3
DBLP	Ma-F1	20	71.97 \pm 8.4	90.90 \pm 0.1	88.98 \pm 0.2	89.57 \pm 0.4	89.51 \pm 1.1	89.31 \pm 0.9	87.93 \pm 2.4	89.94 \pm 0.4	91.28\pm0.2
		40	73.69 \pm 8.4	89.60 \pm 0.3	88.68 \pm 0.2	89.73 \pm 0.4	88.61 \pm 0.8	88.87 \pm 1.0	88.62 \pm 0.6	89.25 \pm 0.4	90.34\pm0.3
		60	73.86 \pm 8.1	90.08 \pm 0.2	90.25 \pm 0.1	90.18 \pm 0.3	89.56 \pm 0.5	89.20 \pm 0.8	89.19 \pm 0.9	89.46 \pm 0.6	90.64\pm0.3
	Mi-F1	20	71.44 \pm 8.7	91.55 \pm 0.1	89.67 \pm 0.1	90.24 \pm 0.4	90.11 \pm 1.0	90.16 \pm 0.9	88.72 \pm 2.6	90.78 \pm 0.3	91.97\pm0.2
		40	73.61 \pm 8.6	90.00 \pm 0.3	89.14 \pm 0.2	90.15 \pm 0.4	89.03 \pm 0.7	89.47 \pm 0.9	89.22 \pm 0.5	89.92 \pm 0.4	90.76\pm0.3
		60	74.05 \pm 8.3	90.95 \pm 0.2	91.17 \pm 0.1	91.01 \pm 0.3	90.43 \pm 0.6	90.34 \pm 0.8	90.35 \pm 0.8	90.66 \pm 0.5	91.59\pm0.2
	AUC	20	90.59 \pm 4.3	98.15 \pm 0.1	97.69 \pm 0.0	98.21 \pm 0.2	97.96 \pm 0.4	98.07 \pm 0.6	96.99 \pm 1.4	97.75 \pm 0.3	98.32\pm0.1
		40	91.42 \pm 4.0	97.85 \pm 0.1	97.08 \pm 0.0	97.93 \pm 0.1	97.70 \pm 0.3	97.48 \pm 0.6	97.12 \pm 0.4	97.23 \pm 0.2	98.06\pm0.1
		60	91.73 \pm 3.8	98.37 \pm 0.1	98.00 \pm 0.0	98.49 \pm 0.1	97.97 \pm 0.2	97.96 \pm 0.5	97.76 \pm 0.5	97.72 \pm 0.4	98.59\pm0.1
Freebase	Ma-F1	20	45.14 \pm 4.5	53.81 \pm 0.6	53.96 \pm 0.7	55.78 \pm 0.5	52.72 \pm 1.0	53.16 \pm 2.8	54.90 \pm 0.7	55.79 \pm 0.9	59.23\pm0.7
		40	44.88 \pm 4.1	52.44 \pm 2.3	57.80 \pm 1.1	59.28 \pm 0.6	48.57 \pm 0.5	59.63 \pm 2.3	53.40 \pm 1.4	49.88 \pm 1.9	61.19\pm0.6
		60	45.16 \pm 3.1	50.65 \pm 0.4	55.94 \pm 0.7	56.50 \pm 0.4	52.37 \pm 0.8	56.77 \pm 1.7	53.81 \pm 1.1	52.10 \pm 0.7	60.13\pm1.3
	Mi-F1	20	54.83 \pm 3.0	55.20 \pm 0.7	56.23 \pm 0.8	57.92 \pm 0.5	56.85 \pm 0.9	57.24 \pm 3.2	58.16 \pm 0.9	58.26 \pm 0.9	61.72\pm0.6
		40	57.08 \pm 3.2	56.05 \pm 2.0	61.01 \pm 1.3	62.71 \pm 0.7	53.96 \pm 1.1	63.74 \pm 2.7	57.82 \pm 0.8	54.28 \pm 1.6	64.03\pm0.7
		60	55.92 \pm 3.2	53.85 \pm 0.4	58.74 \pm 0.8	58.57 \pm 0.5	56.84 \pm 0.7	61.06 \pm 2.0	57.96 \pm 0.7	56.69 \pm 1.2	63.61\pm1.6
	AUC	20	67.63 \pm 5.0	73.03 \pm 0.7	71.78 \pm 0.7	73.89 \pm 0.4	70.84 \pm 0.7	73.26 \pm 2.1	72.80 \pm 0.6	73.19 \pm 1.2	76.22\pm0.8
		40	66.42 \pm 4.7	74.05 \pm 0.9	75.51 \pm 0.8	76.08 \pm 0.4	69.48 \pm 0.2	77.74 \pm 1.2	72.97 \pm 1.1	70.77 \pm 1.6	78.44\pm0.5
		60	66.78 \pm 3.5	71.75 \pm 0.4	74.78 \pm 0.4	74.89 \pm 0.4	71.01 \pm 0.5	75.69 \pm 1.5	73.32 \pm 0.9	73.17 \pm 1.4	78.04\pm0.4
AMiner	Ma-F1	20	42.46 \pm 2.5	60.22 \pm 2.0	54.78 \pm 0.5	58.32 \pm 1.1	50.06 \pm 0.9	56.07 \pm 3.2	51.61 \pm 3.2	59.50 \pm 2.1	71.38\pm1.1
		40	45.77 \pm 1.5	65.66 \pm 1.5	64.77 \pm 0.5	64.50 \pm 0.7	58.97 \pm 0.9	63.85 \pm 1.5	54.72 \pm 2.6	61.92 \pm 2.1	73.75\pm0.5
		60	44.91 \pm 2.0	63.74 \pm 1.6	60.65 \pm 0.3	65.53 \pm 0.7	57.34 \pm 1.4	62.02 \pm 1.2	55.45 \pm 2.4	61.15 \pm 2.5	75.80\pm1.8
	Mi-F1	20	49.68 \pm 3.1	65.78 \pm 2.9	60.82 \pm 0.4	63.64 \pm 1.1	61.49 \pm 2.5	68.86 \pm 4.6	62.39 \pm 3.9	63.93 \pm 3.3	78.81\pm1.3
		40	52.10 \pm 2.2	71.34 \pm 1.8	69.66 \pm 0.6	71.57 \pm 0.7	68.47 \pm 2.2	76.89 \pm 1.6	63.87 \pm 2.9	63.60 \pm 2.5	80.53\pm0.7
		60	51.36 \pm 2.2	67.70 \pm 1.9	63.92 \pm 0.5	69.76 \pm 0.8	65.61 \pm 2.2	74.73 \pm 1.4	63.10 \pm 3.0	62.51 \pm 2.6	82.46\pm1.4
	AUC	20	70.86 \pm 2.5	85.39 \pm 1.0	81.22 \pm 0.3	83.35 \pm 0.5	77.96 \pm 1.4	78.92 \pm 2.3	75.89 \pm 2.2	85.34 \pm 0.9	90.82\pm0.6
		40	74.44 \pm 1.3	88.29 \pm 1.0	88.82 \pm 0.2	88.70 \pm 0.4	83.14 \pm 1.6	80.72 \pm 2.1	77.86 \pm 2.1	88.02 \pm 1.3	92.11\pm0.6
		60	74.16 \pm 1.3	86.92 \pm 0.8	85.57 \pm 0.2	87.74 \pm 0.5	84.77 \pm 0.9	80.39 \pm 1.5	77.21 \pm 1.4	86.20 \pm 1.7	92.40\pm0.7

Table 3: Quantitative results ($\% \pm \sigma$) on node clustering.

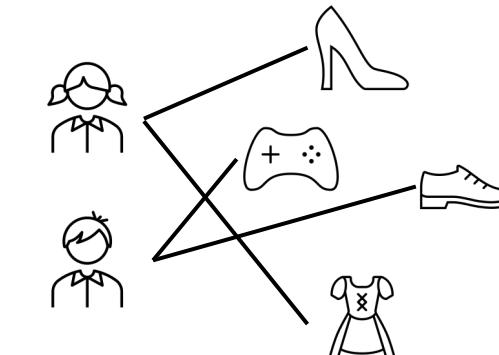
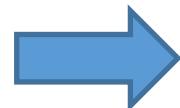
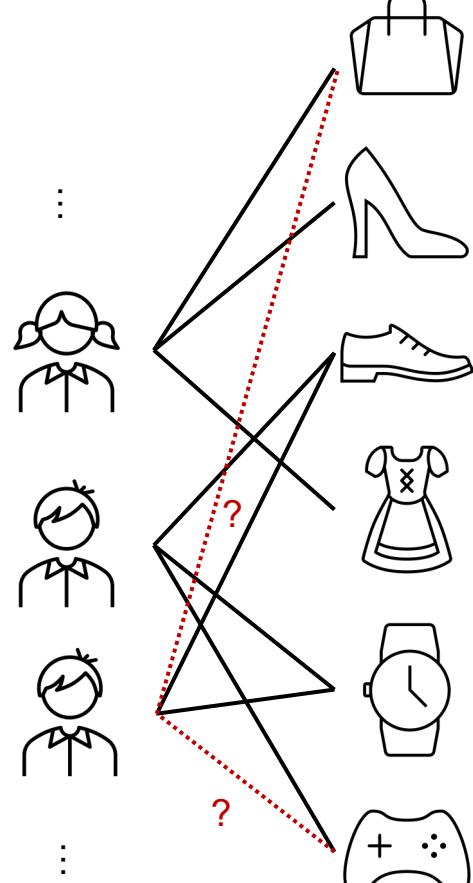
Datasets	ACM		DBLP		Freebase		AMiner	
	Metrics	NMI	ARI	NMI	ARI	NMI	ARI	NMI
GraphSage	29.20	27.72	51.50	36.40	9.05	10.49	15.74	10.10
GAE	27.42	24.49	72.59	77.31	19.03	14.10	28.58	20.90
Mp2vec	48.43	34.65	73.55	77.70	16.47	17.32	30.80	25.26
HERec	47.54	35.67	70.21	73.99	19.76	19.36	27.82	20.16
HetGNN	41.53	34.81	69.79	75.34	12.25	15.01	21.46	26.60
DGI	51.73	41.16	59.23	61.85	18.34	11.29	22.06	15.93
DMGI	51.66	46.64	70.06	75.46	16.98	16.91	19.24	20.09
HeCo	56.87	56.94	74.51	80.17	20.38	20.98	32.26	28.64

Part 4: Applications of graph self-supervised learning

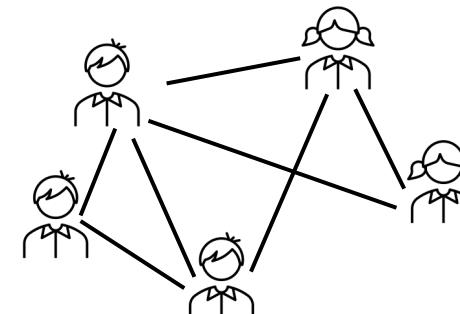
- Recommender system
- Outlier detection
- More applications: Chemistry, graph structure learning...

Graphs in recommender system

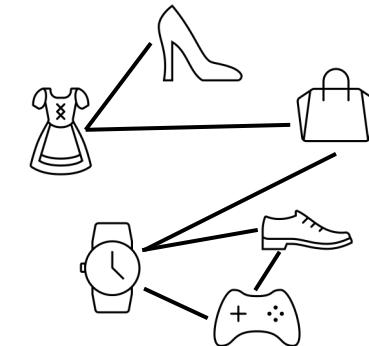
Users Items



Interaction → User-item graph

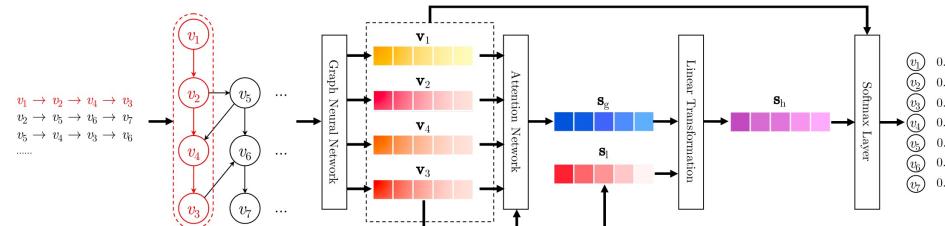
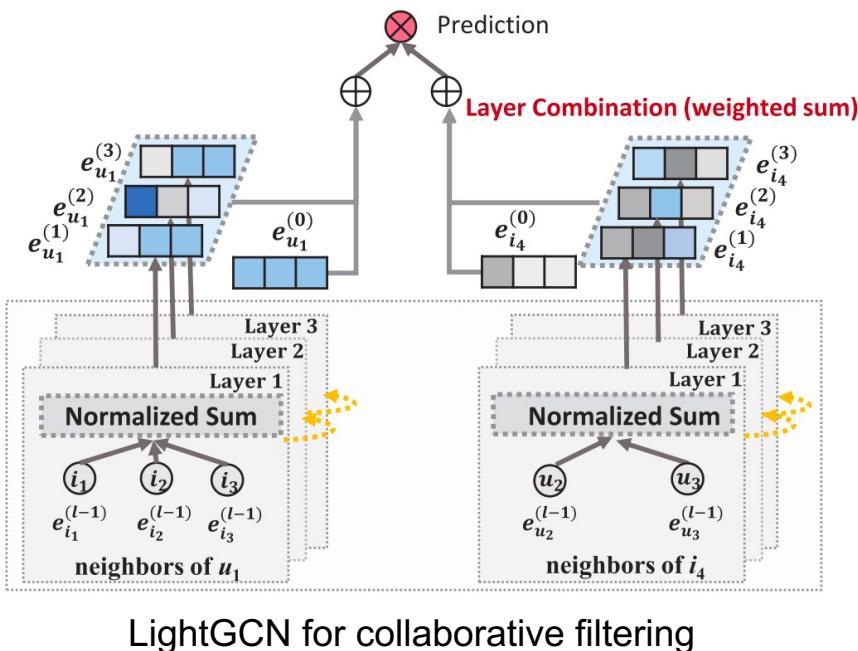


Social relation → User-user graph
(for social recommendation)

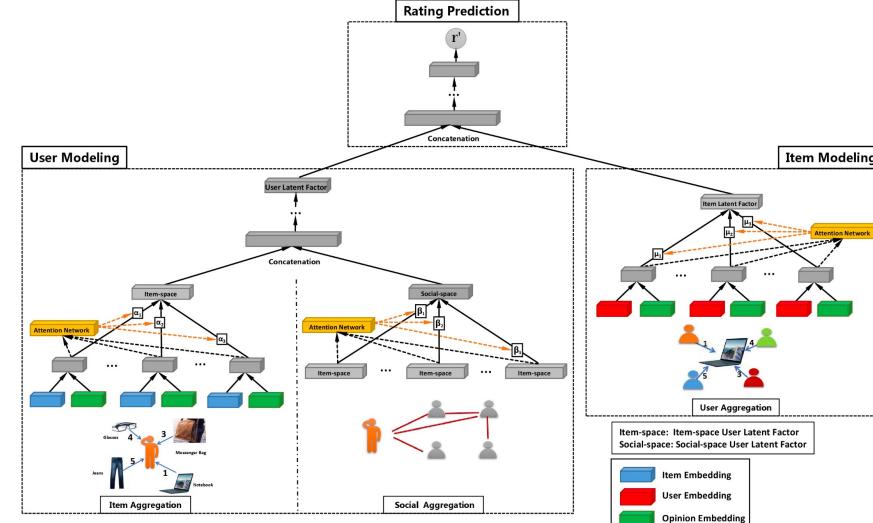


Item transmission/similarity → Item-item graph
(for sequential/session-based recommendation)

GNNs for recommender system



SR-GNN for session-based recommendation



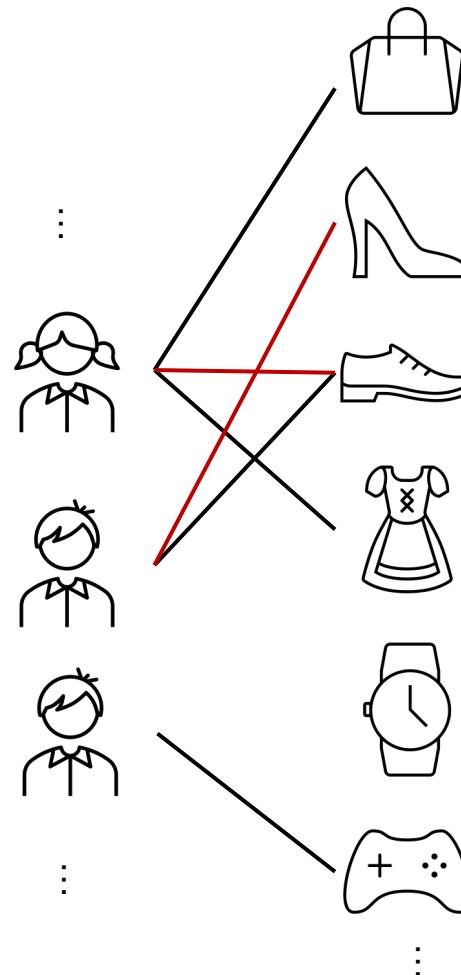
GraphRec for social recommendation

[1] He, Xiangnan, et al. "Lightgcn: Simplifying and powering graph convolution network for recommendation." Proceedings of the 43rd International ACM SIGIR conference on research and development in Information Retrieval. 2020.

[2] Wu, Shu, et al. "Session-based recommendation with graph neural networks." Proceedings of the AAAI conference on artificial intelligence. Vol. 33. No. 01. 2019.

[3] Fan, Wenqi, et al. "Graph neural networks for social recommendation." The world wide web conference. 2019.

GSSL for recommendation: Motivations



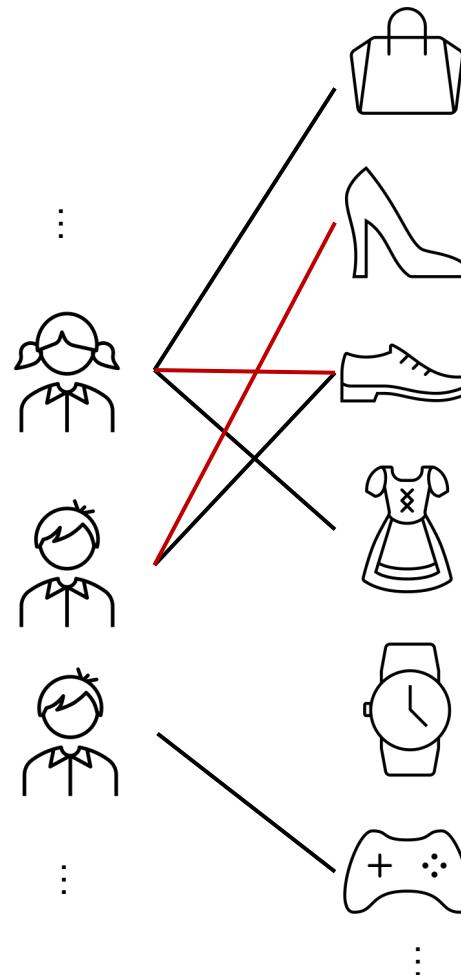
Learning scheme: observed interactions → ranking loss (e.g. BPR)

$$\mathcal{L}_{main} = \sum_{(u, i, j) \in O} -\log \sigma(\hat{y}_{ui} - \hat{y}_{uj}),$$

- Problem 1: Sparse Supervision Signal
The observed interactions can be extremely sparse compared to the whole interaction space

GSSL:
provide extra supervision signals from data itself!

GSSL for recommendation: Motivations



Learning scheme: observed interactions → ranking loss (e.g. BPR)

$$\mathcal{L}_{main} = \sum_{(u, i, j) \in O} -\log \sigma(\hat{y}_{ui} - \hat{y}_{uj}),$$

- Problem 1: Sparse Supervision Signal
- Problem 2: Noisy interaction

Observed interactions usually contain noises, e.g., a user is misled to click an item and finds it uninteresting after consuming it

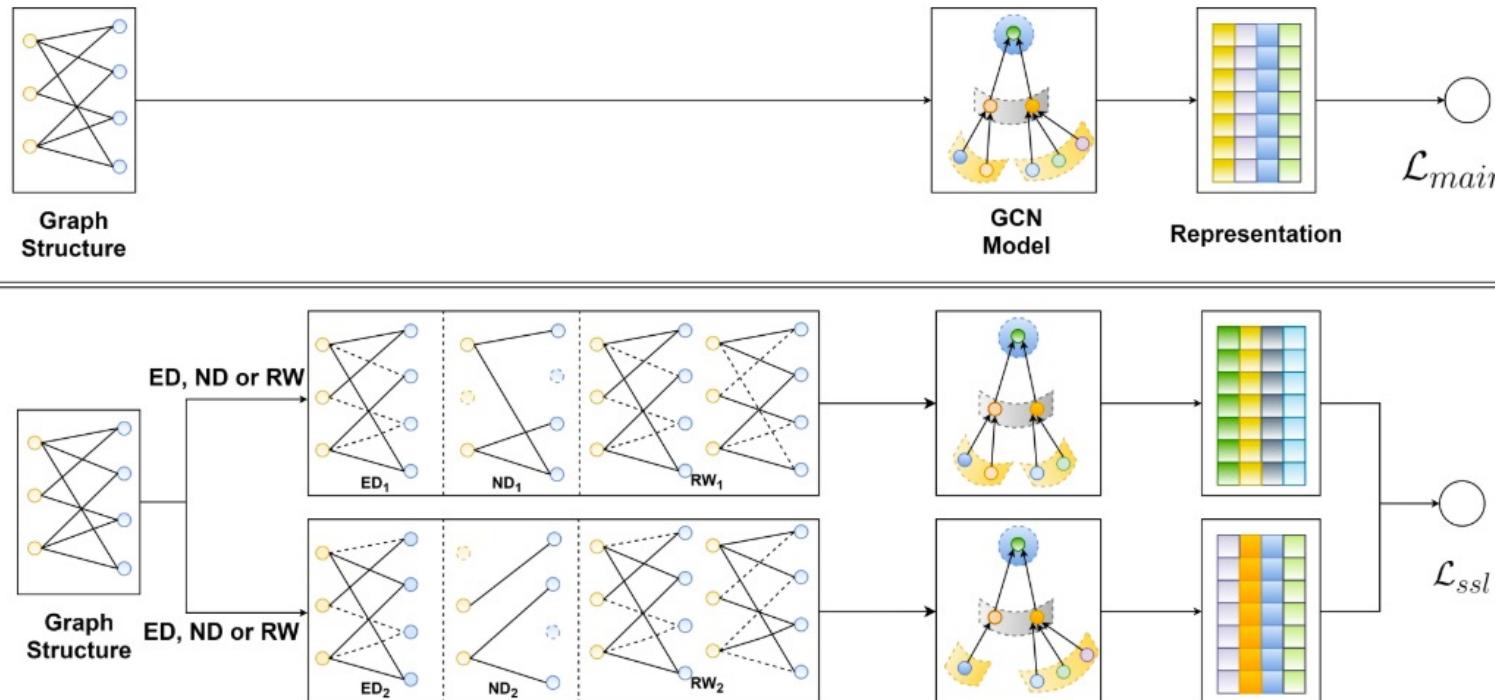
GSSL:

- Regularize the model to prevent it from over-fitting the noisy interaction
- Data augmentations to reduce the impact by noise

Contrast-based method

SGL

Scenario: collaborative filtering recommendation



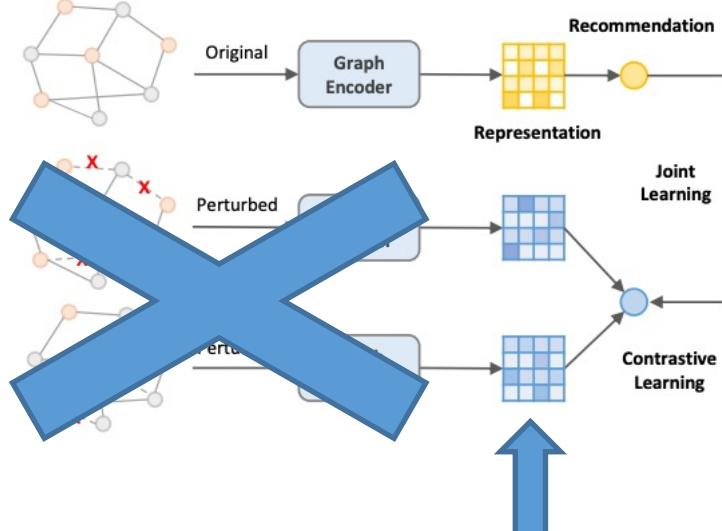
Augmentations: Node Dropout (ND), Edge Dropout (ED), and Random Walk (RW)

$$\mathcal{L}_{ssl}^{user} = \sum_{u \in \mathcal{U}} -\log \frac{\exp(s(\mathbf{z}'_u, \mathbf{z}''_u)/\tau)}{\sum_{v \in \mathcal{U}} \exp(s(\mathbf{z}'_u, \mathbf{z}''_v)/\tau)},$$

Contrast-based method

Following works of SGL: Scenario: collaborative filtering recommendation

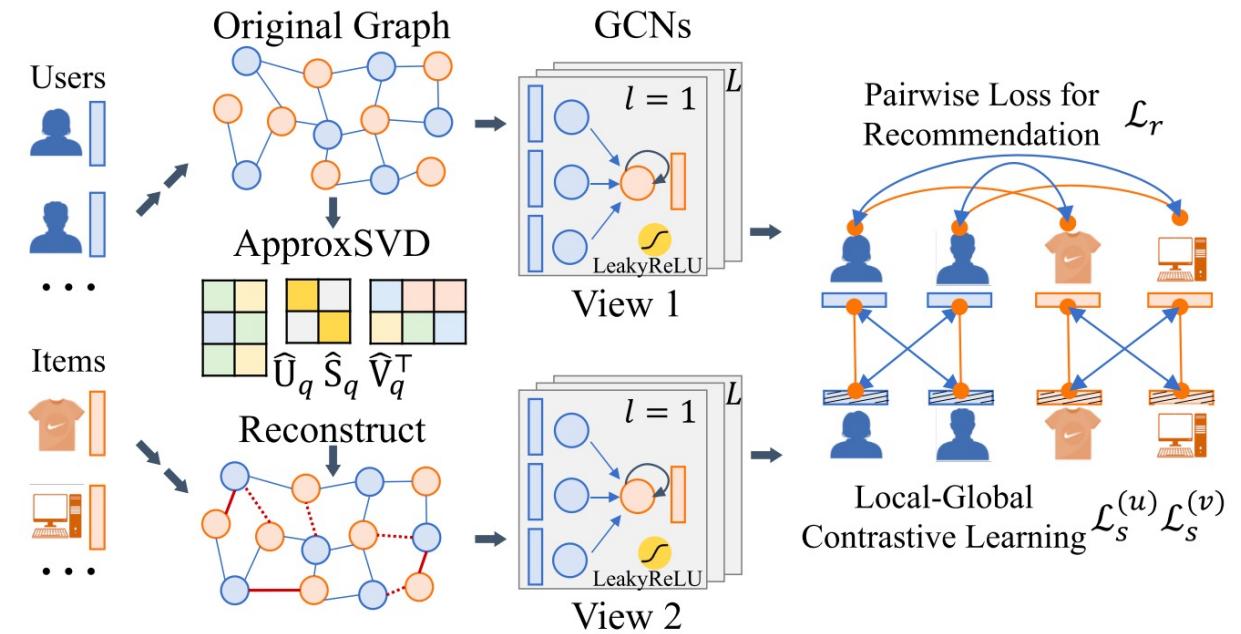
SimGCL



$$\mathbf{e}'_i = \mathbf{e}_i + \Delta'_i, \quad \mathbf{e}''_i = \mathbf{e}_i + \Delta''_i,$$

representation-level augmentation!

LightGCL

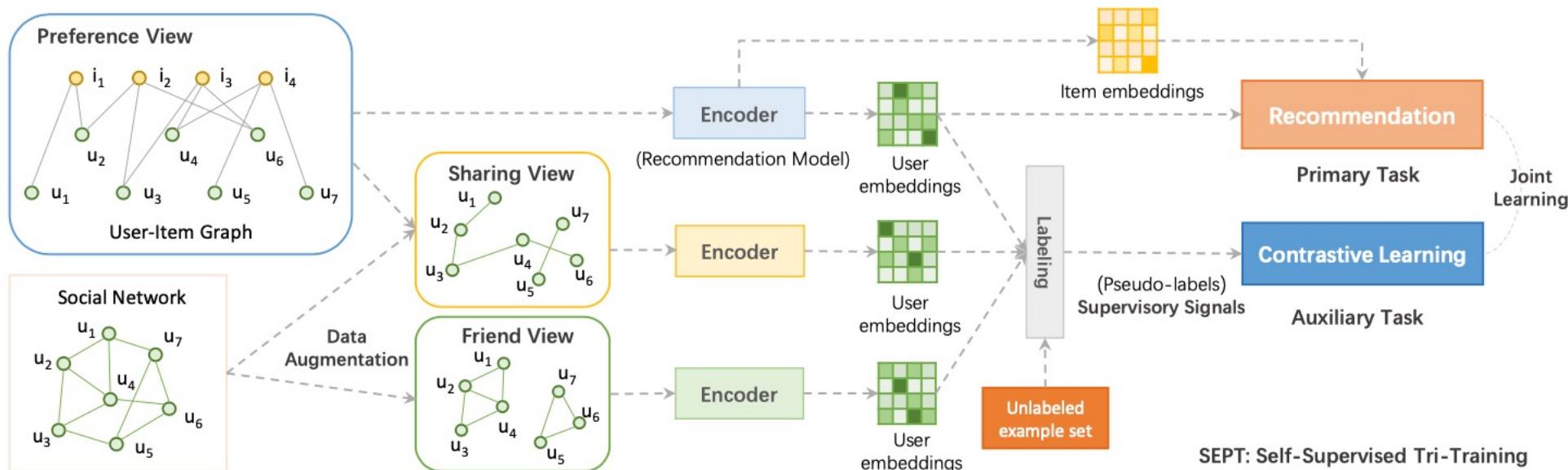


SVD-based augmentation

Contrast-based method

SEPT

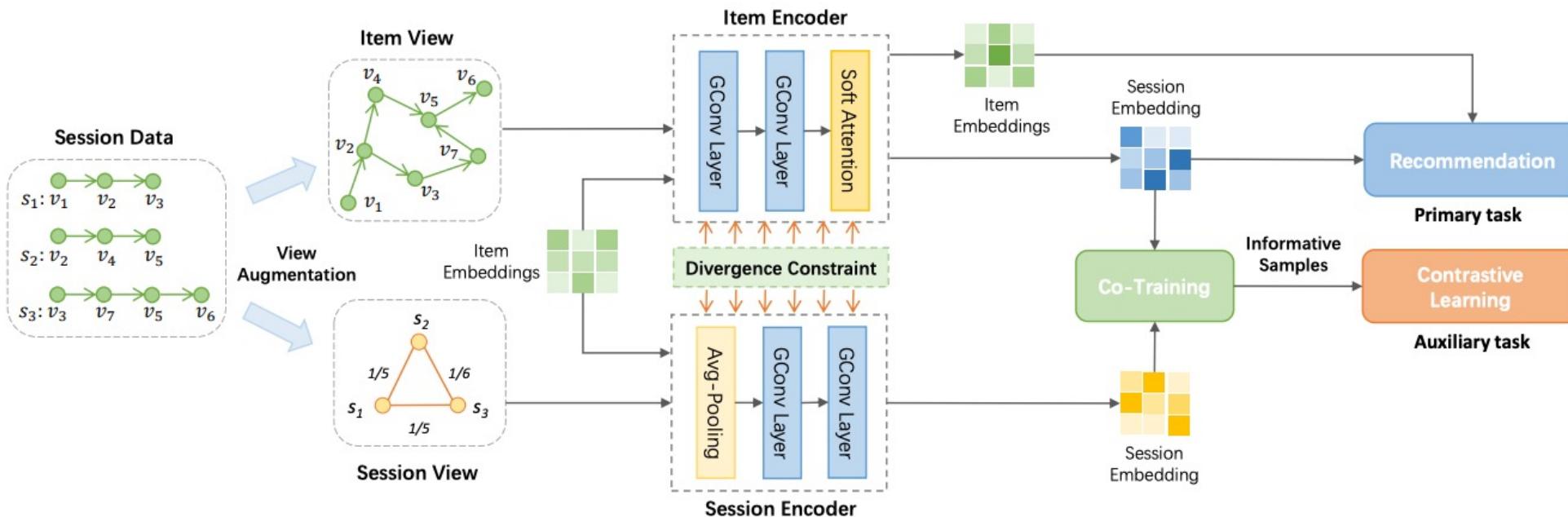
Scenario: social recommendation



Contrast-based method

COTREC

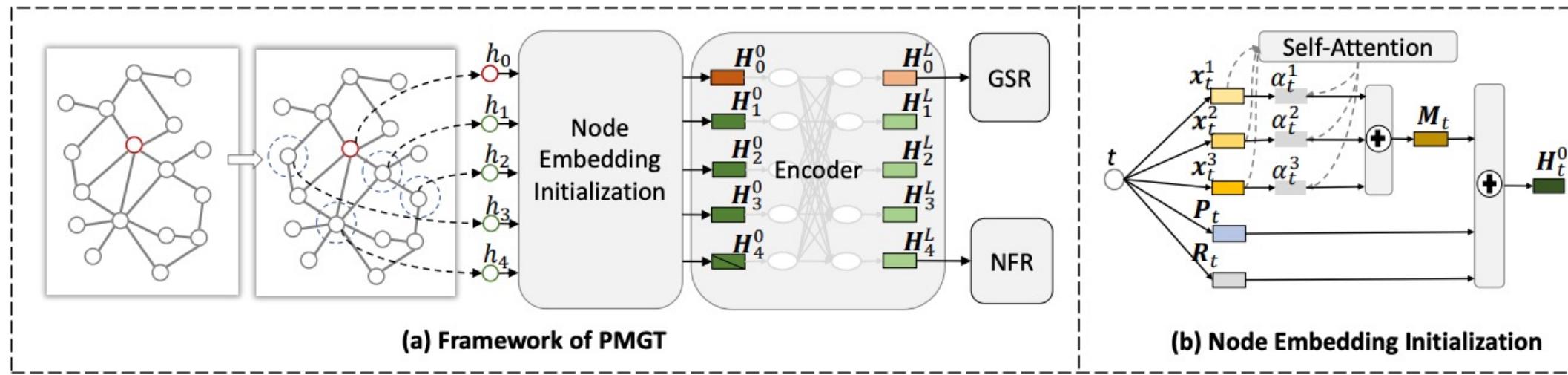
Scenario: session-based recommendation



Generation-based method

PMGT

Scenario: Multimodal Side Information-based Recommendation



Edge reconstruction:

$$\mathcal{L}_{edge} = \frac{1}{|\mathcal{V}|} \sum_{h \in \mathcal{V}} \frac{1}{|\mathcal{N}_h|} \sum_{t \in \mathcal{N}_h} \left[-\log (\sigma(\frac{\mathbf{h}^\top \mathbf{t}}{\|\mathbf{h}\|_2 \|\mathbf{t}\|_2})) \right. \\ \left. - Q \cdot \mathbb{E}_{t_n \sim P_n(t)} \log (\sigma(-\frac{\mathbf{h}^\top \mathbf{t}_n}{\|\mathbf{h}\|_2 \|\mathbf{t}_n\|_2})) \right],$$

Loss:

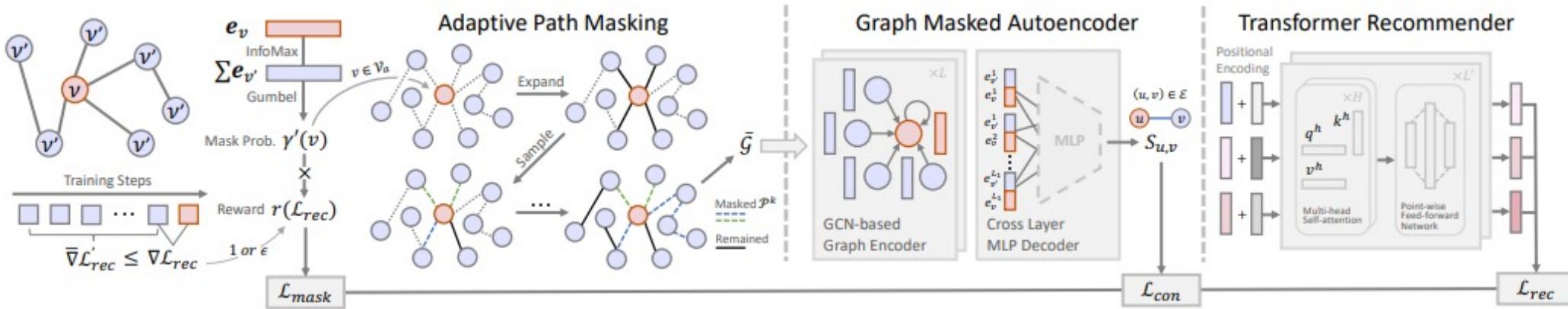
Feature reconstruction:

$$\mathcal{L}_{feature} = \frac{1}{|\mathcal{V}|} \sum_{h \in \mathcal{V}} \frac{1}{|\mathcal{M}_h|} \sum_{t \in \mathcal{M}_h} \sum_i^m \|\mathbf{H}_t^L \mathbf{W}_r^i - \mathbf{x}_t^i\|_2^2,$$

Generation-based method

MAERec

Scenario: Sequential Recommendation



$$\gamma'(v) = \gamma(v) - \log(-\log(\mu)), \quad \mu \sim \text{Uniform}(0, 1).$$

$$\mathcal{L}_{mask} = - \sum_{v \in \mathcal{V}} \gamma'(v)$$

“Learning to mask” loss

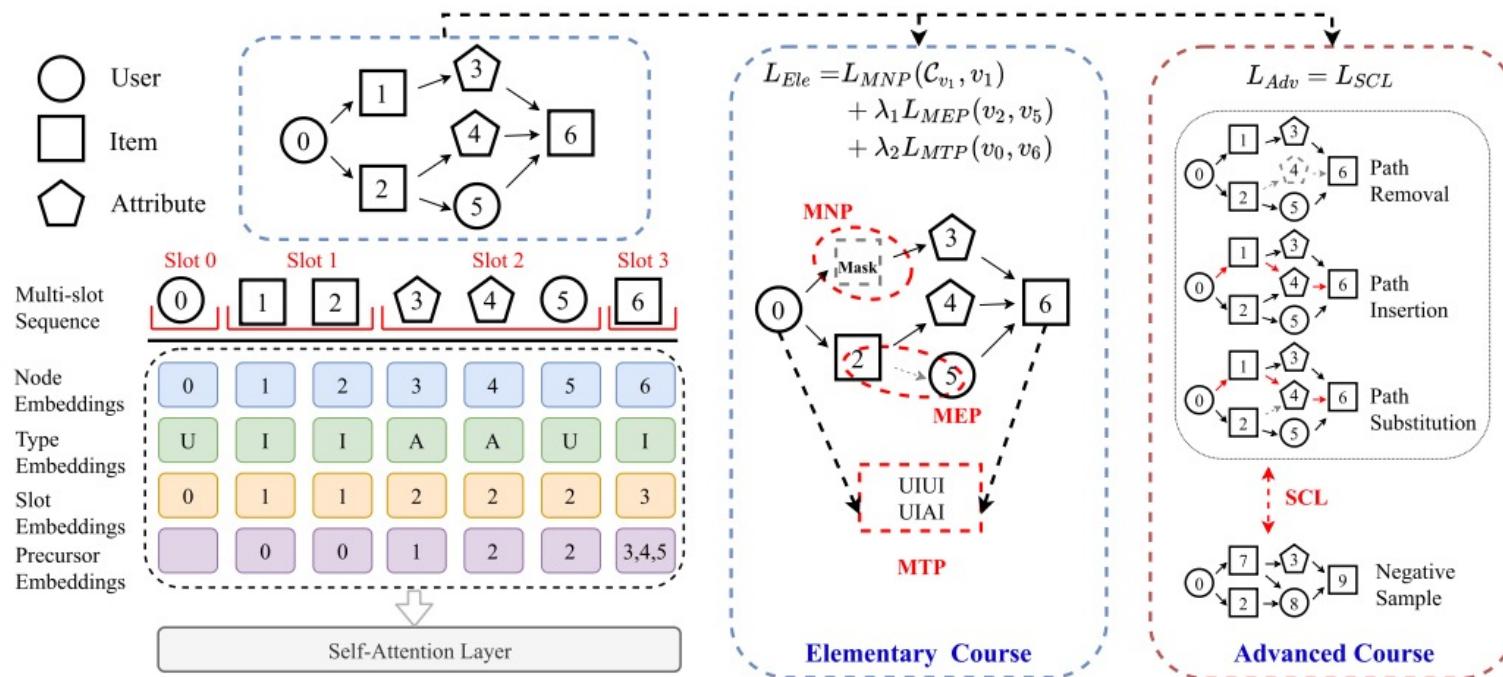
$$\mathcal{L}_{con} = - \sum_{(v, v') \in \mathcal{E} \setminus \mathcal{P}^k} \log \frac{\exp(s_{v, v'})}{\sum_{v'' \in \mathcal{V}} \exp(s_{v, v'')}}$$

Reconstruction loss:
recovering the masked global item transition paths

Hybrid method

CHEST

Scenario: Sequential Recommendation



Three tasks:

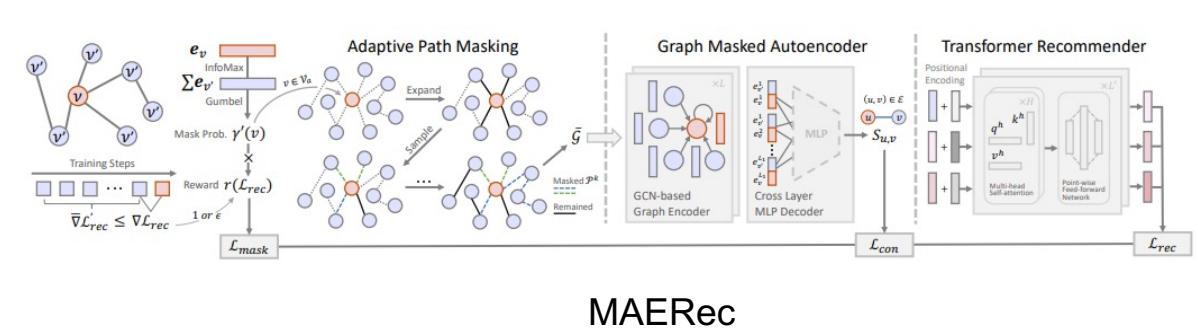
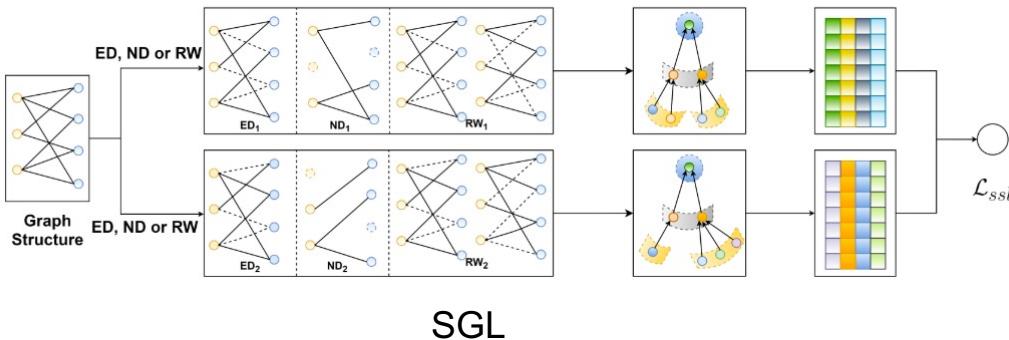
- Masked Node Prediction (MNP)
- Masked Edge Prediction (MEP)
- Meta-path Type Prediction (MTP)

Summary: GSSL for recommender systems

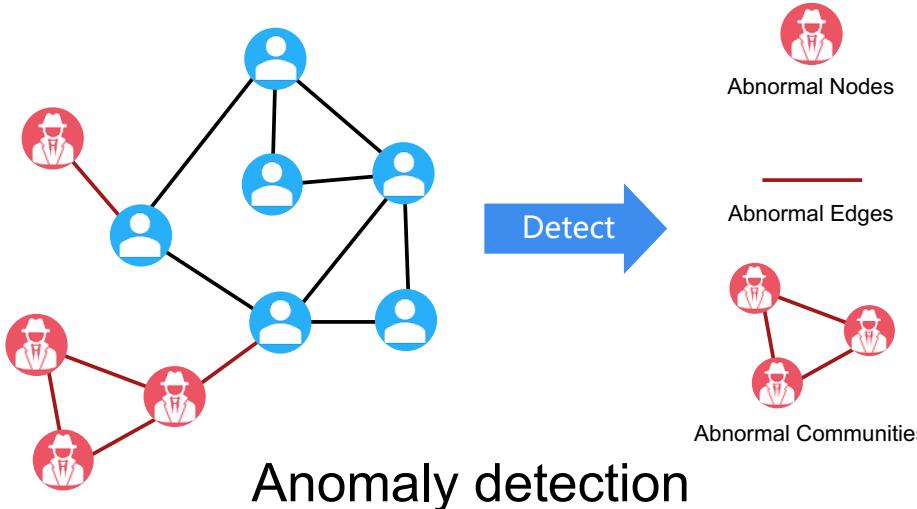
- **Scenarios**
 - Collaborative filtering-based recommendation
 - Social recommendation
 - Session-based recommendation
 - Sequential recommendation
 - ...

- **Pretext tasks**
 - Mainstream solution: Contrast-based GSSL
 - Promising directions: Generation-based and hybrid GSSL

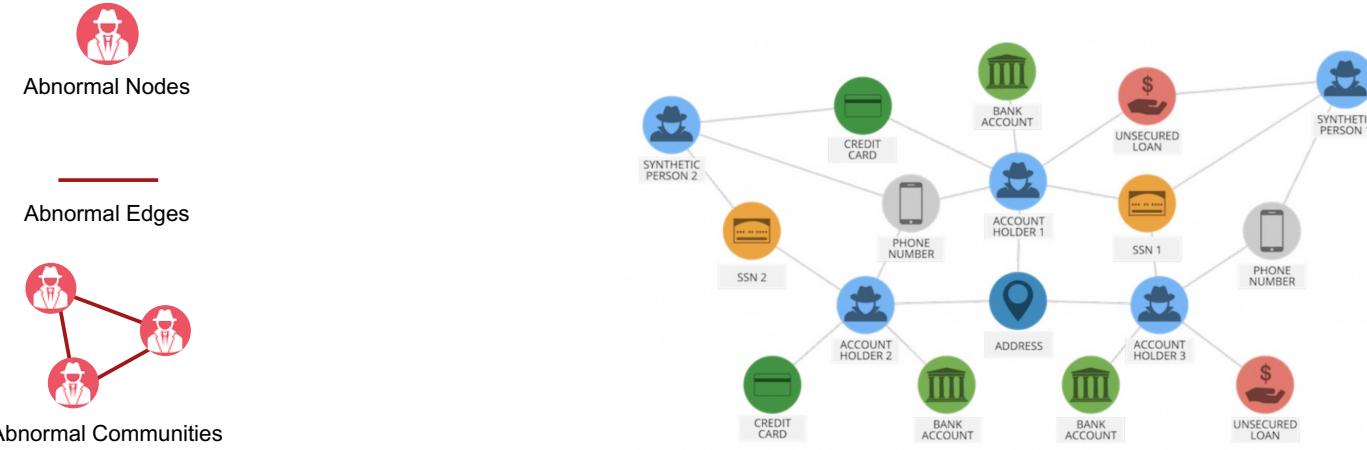
- **Representative methods**



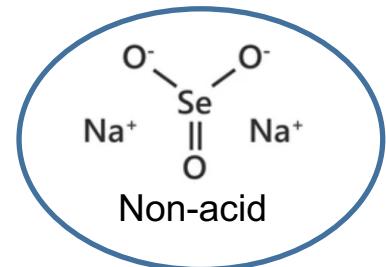
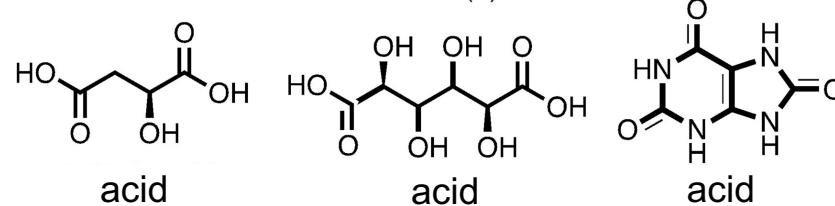
Graph-based outlier detection



Anomaly detection

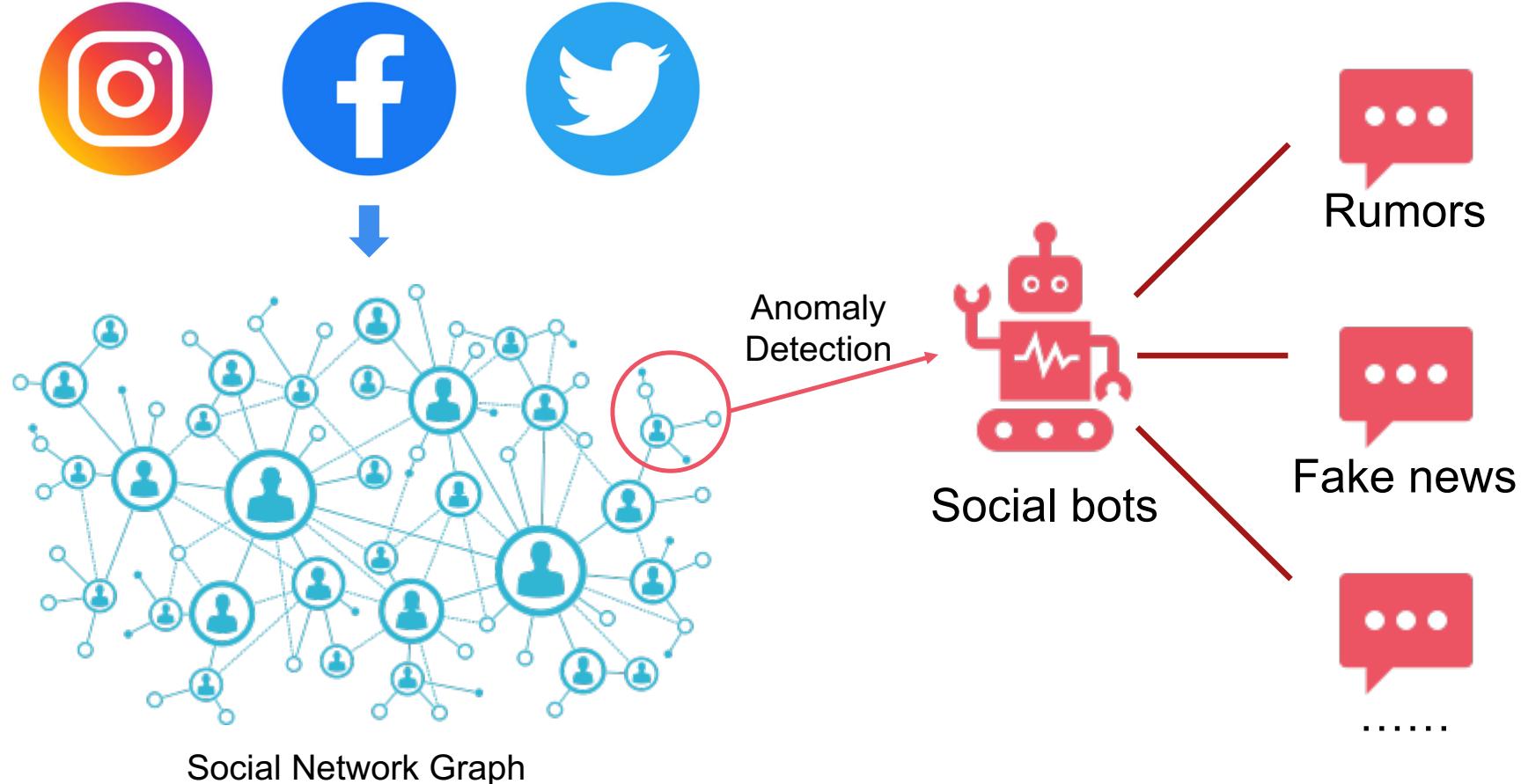


Fraud detection

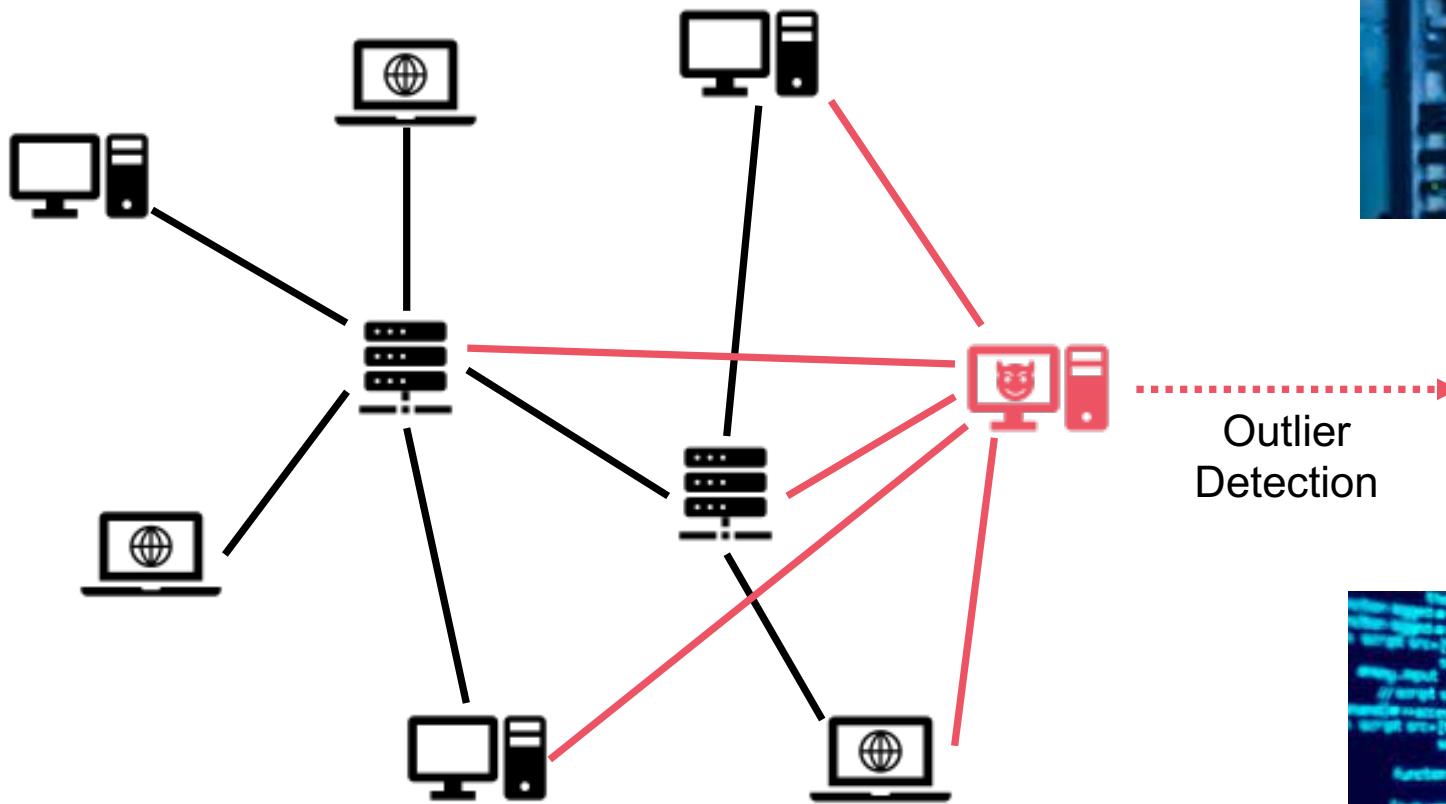


Out-of-distribution detection

Graph-based outlier detection



Graph-based outlier detection



Hackers



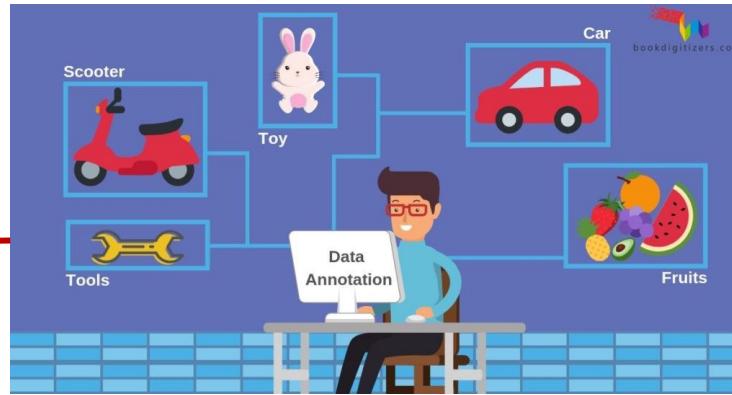
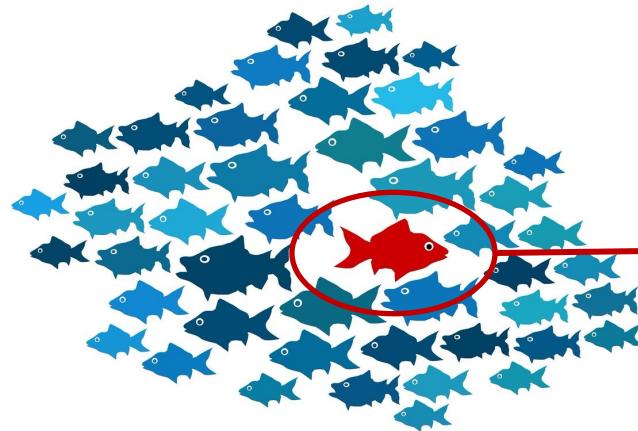
Outlier Detection



Cyber Attacks

GSSL for outlier detection: motivation

The lack of annotated labels for outliers:



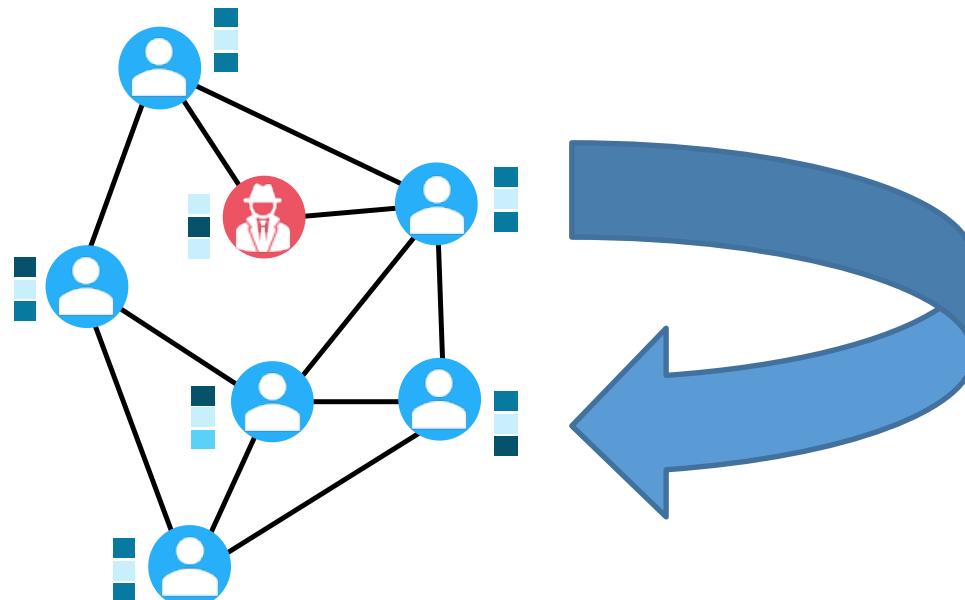
Challenge: It's difficult to annotate the anomalies/out-of-distribution samples from numerous normal sample!

GSSL for outlier detection: motivation

It's difficult to annotate the anomalies/out-of-distribution samples from numerous normal sample!

Self-supervised methods:

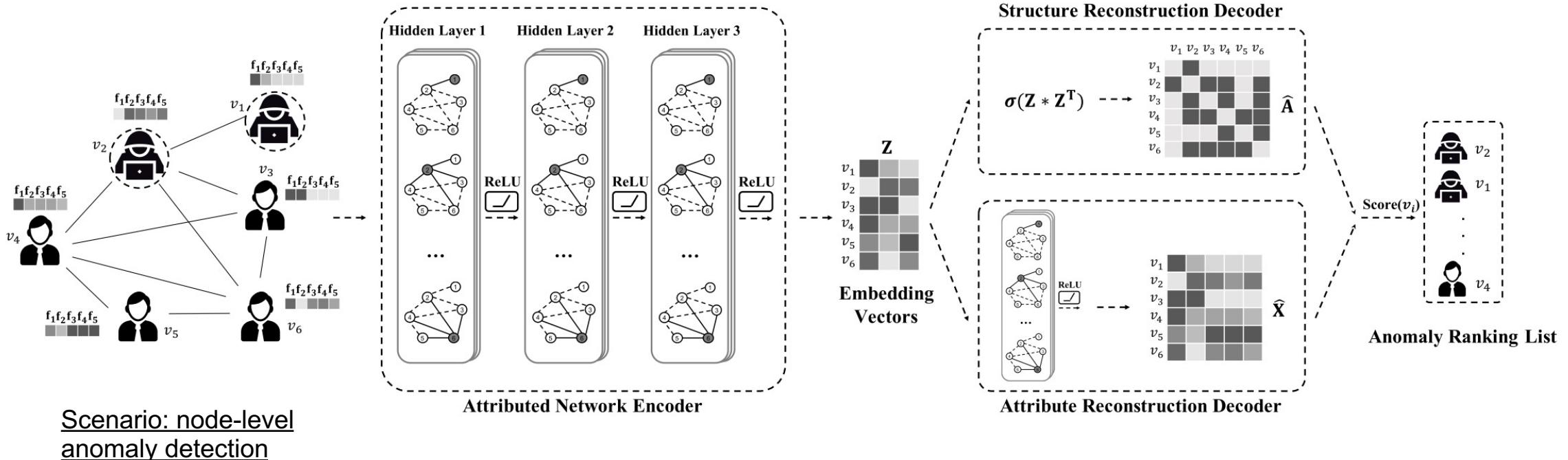
capture the latent patterns of normal data without any label
→ the model can find the outlier according to its normality



Capture the normal patterns from itself!

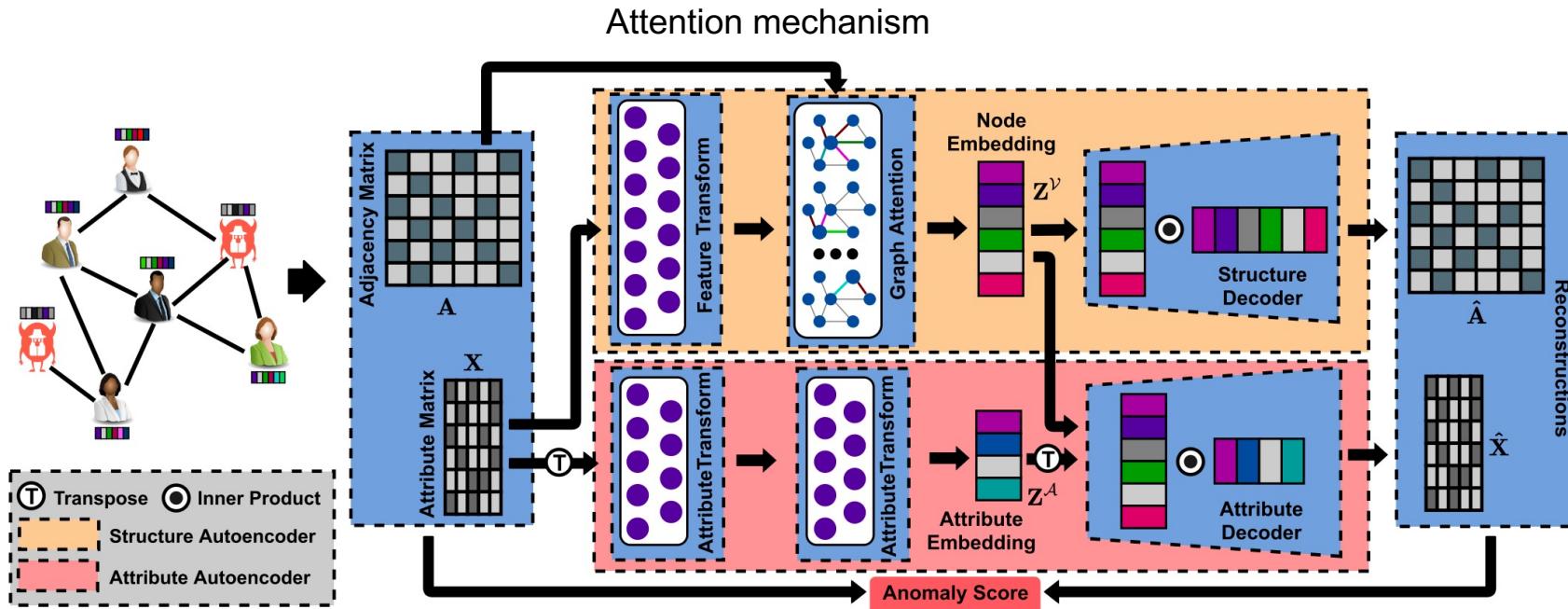
Generation-based method

DOMINANT



Generation-based method

AnomalyDAE

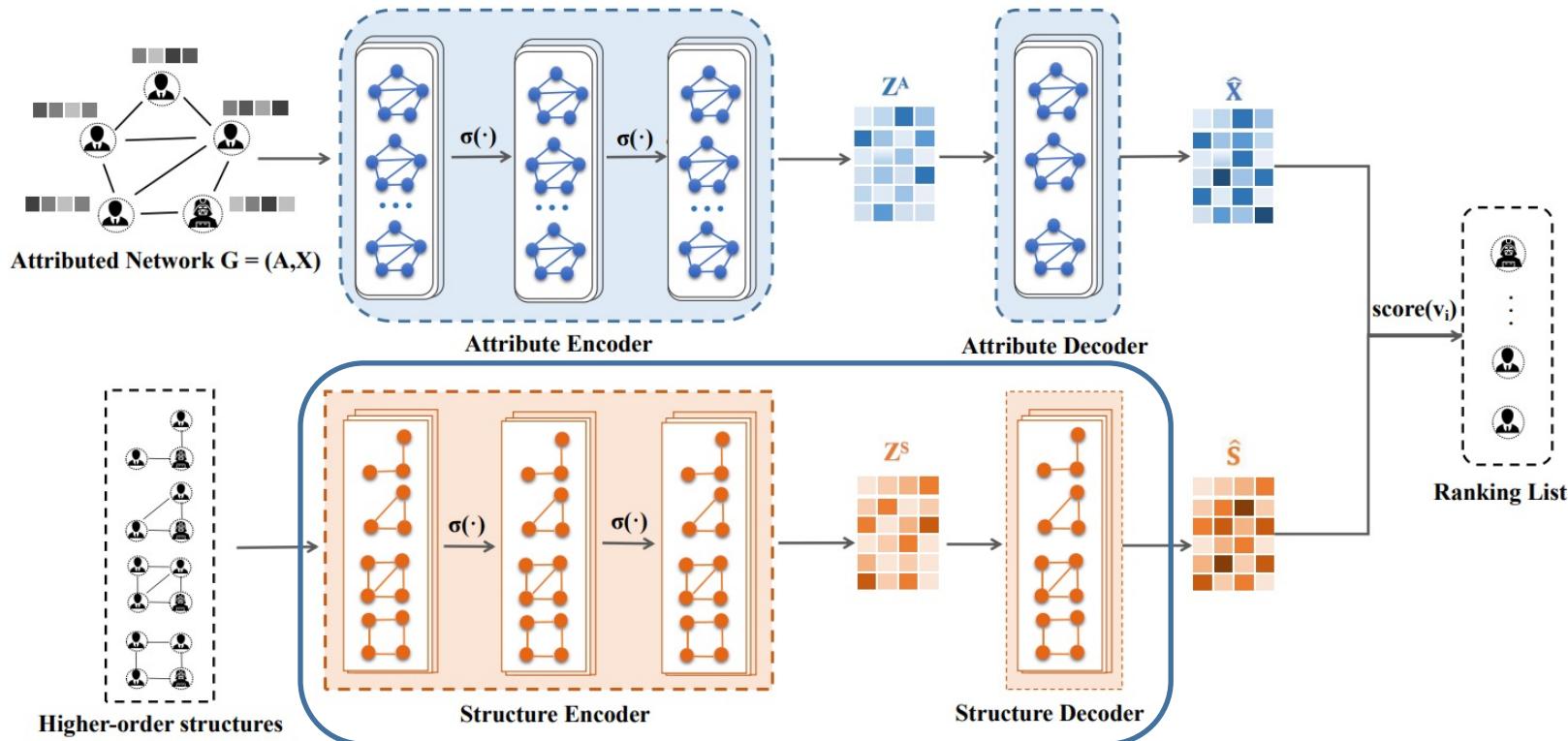


Scenario: node-level
anomaly detection

Generation-based method

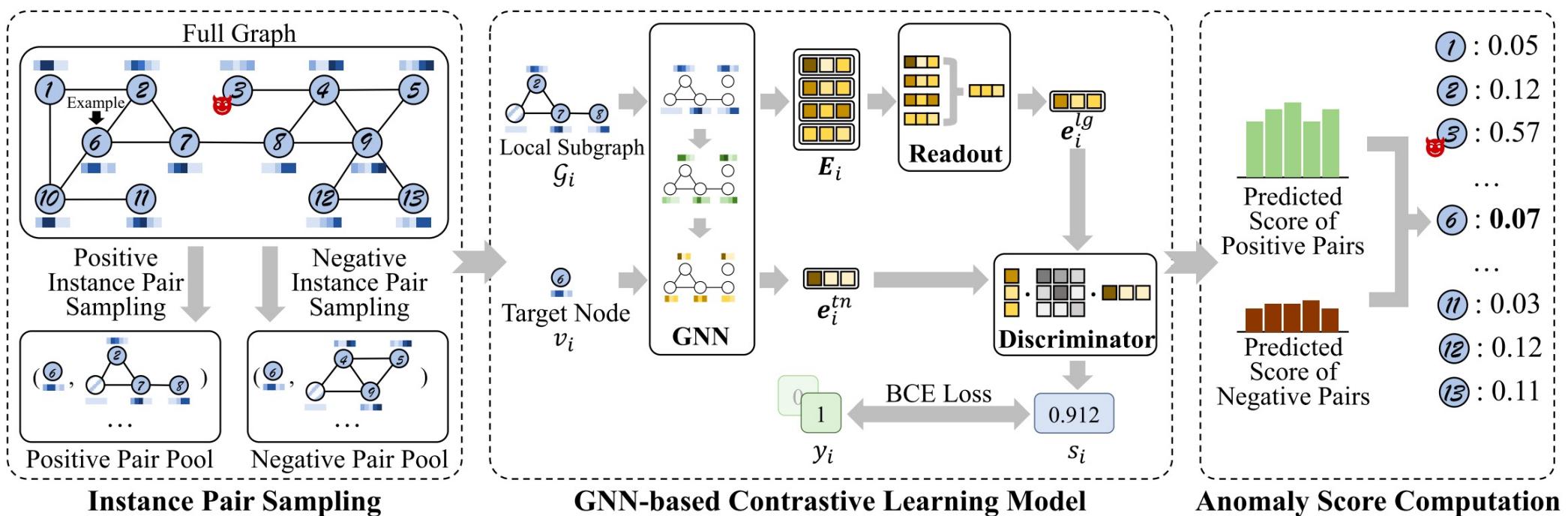
GUIDE

Scenario: node-level anomaly detection



Contrast-based method

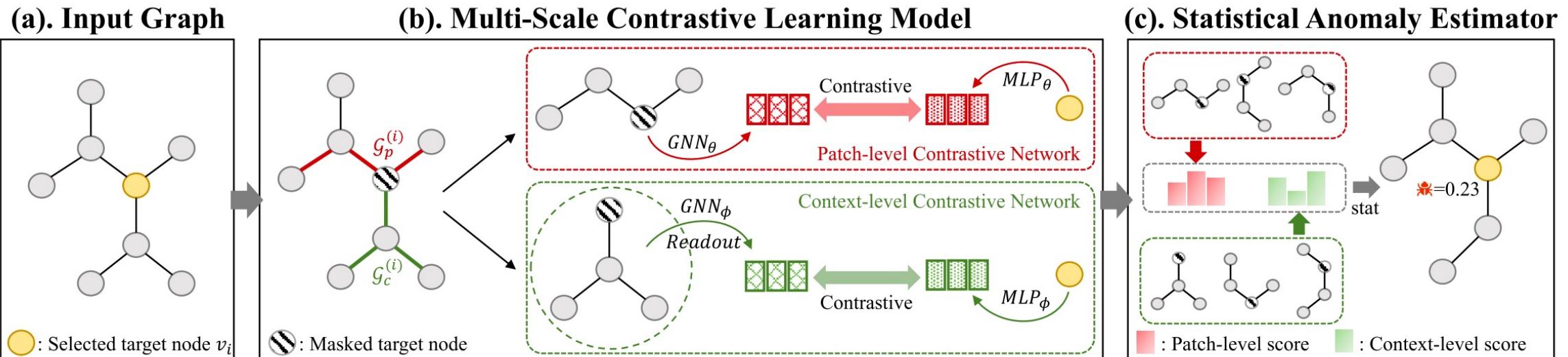
CoLA



Scenario: node-level
anomaly detection

Contrast-based method

ANEMONE

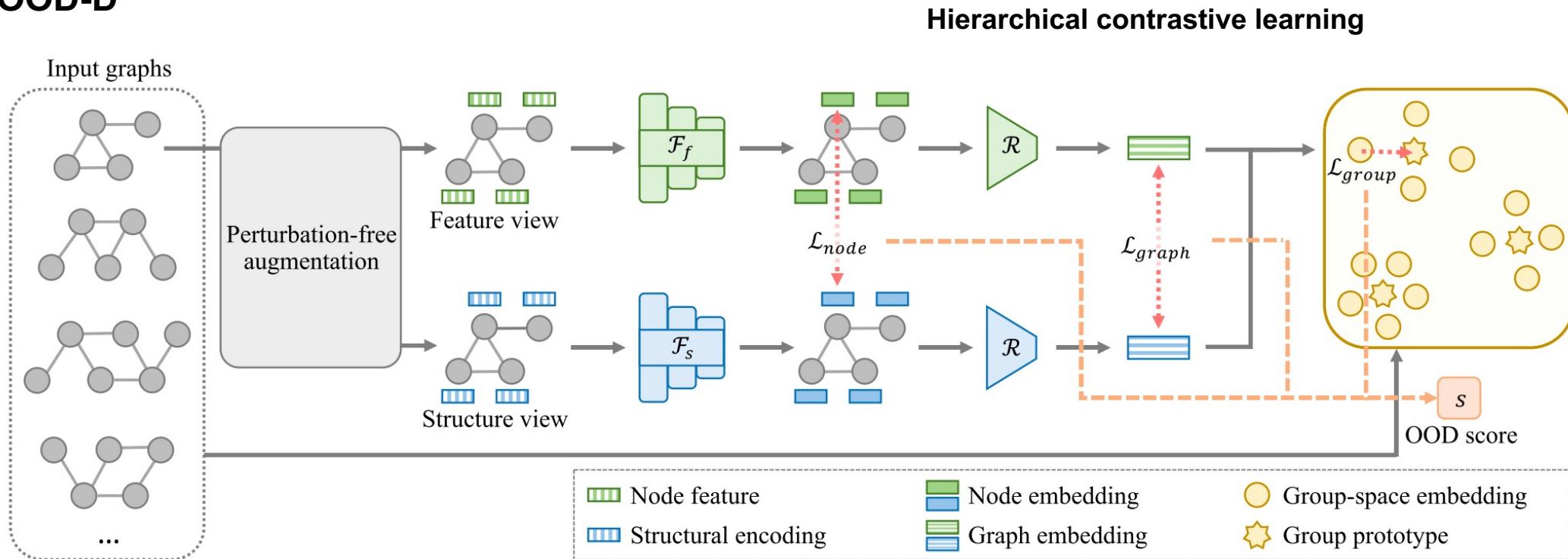


Scenario: node-level
anomaly detection

Multi-scale contrastive learning!

Contrast-based method

GOOD-D

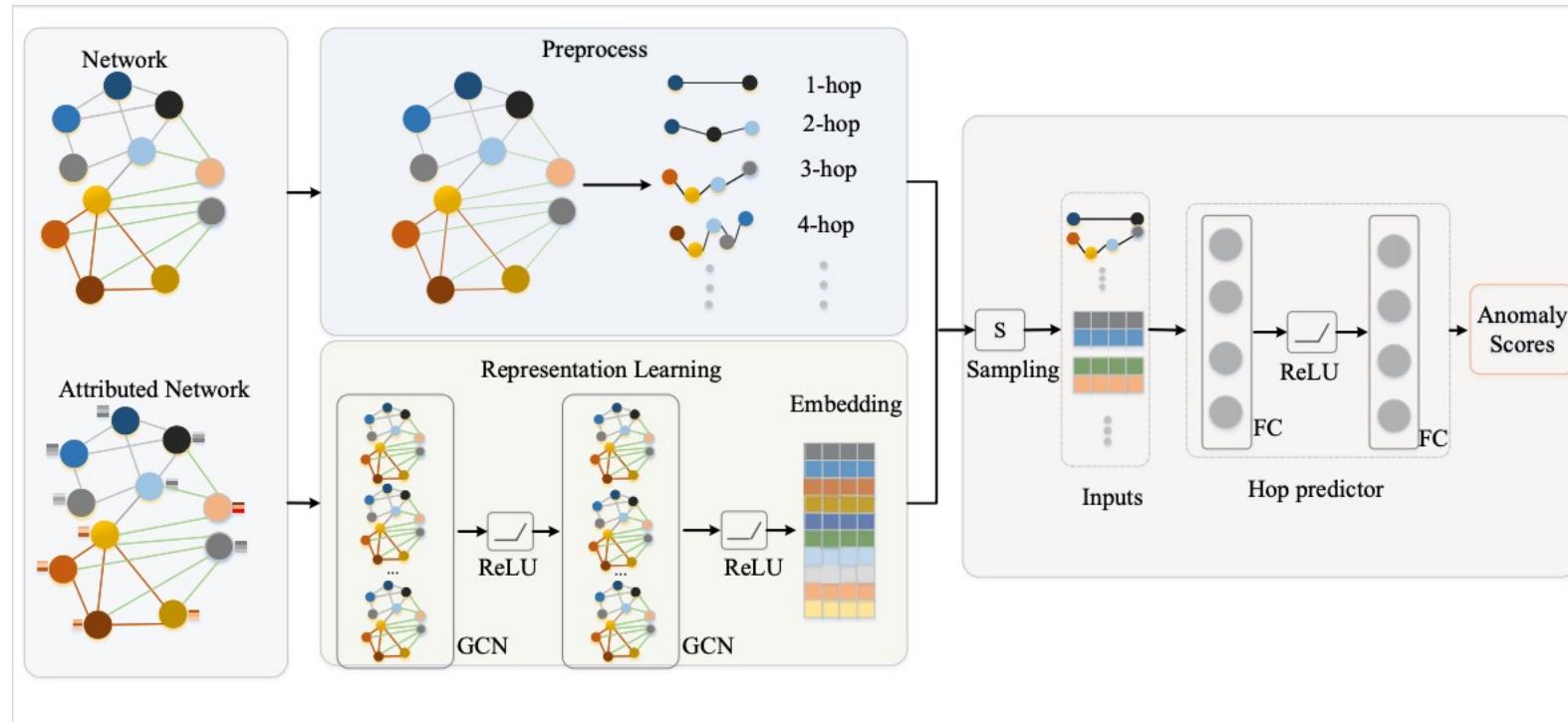


Scenario: graph-level out-of-distribution/anomaly detection

Auxiliary property-based method

Sub-CR

Hop prediction-based anomaly detection

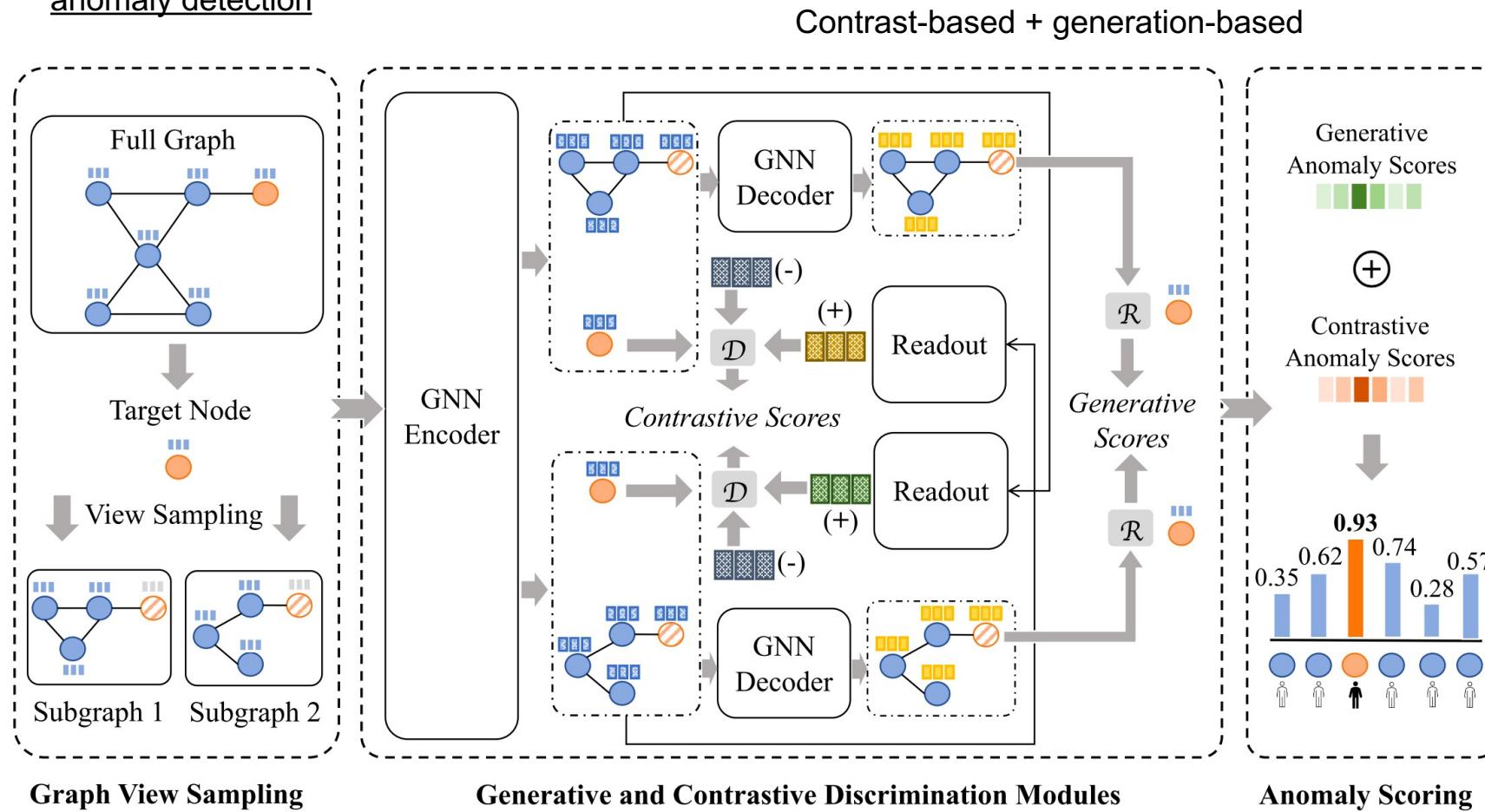


Scenario: node-level
anomaly detection

Hybrid method

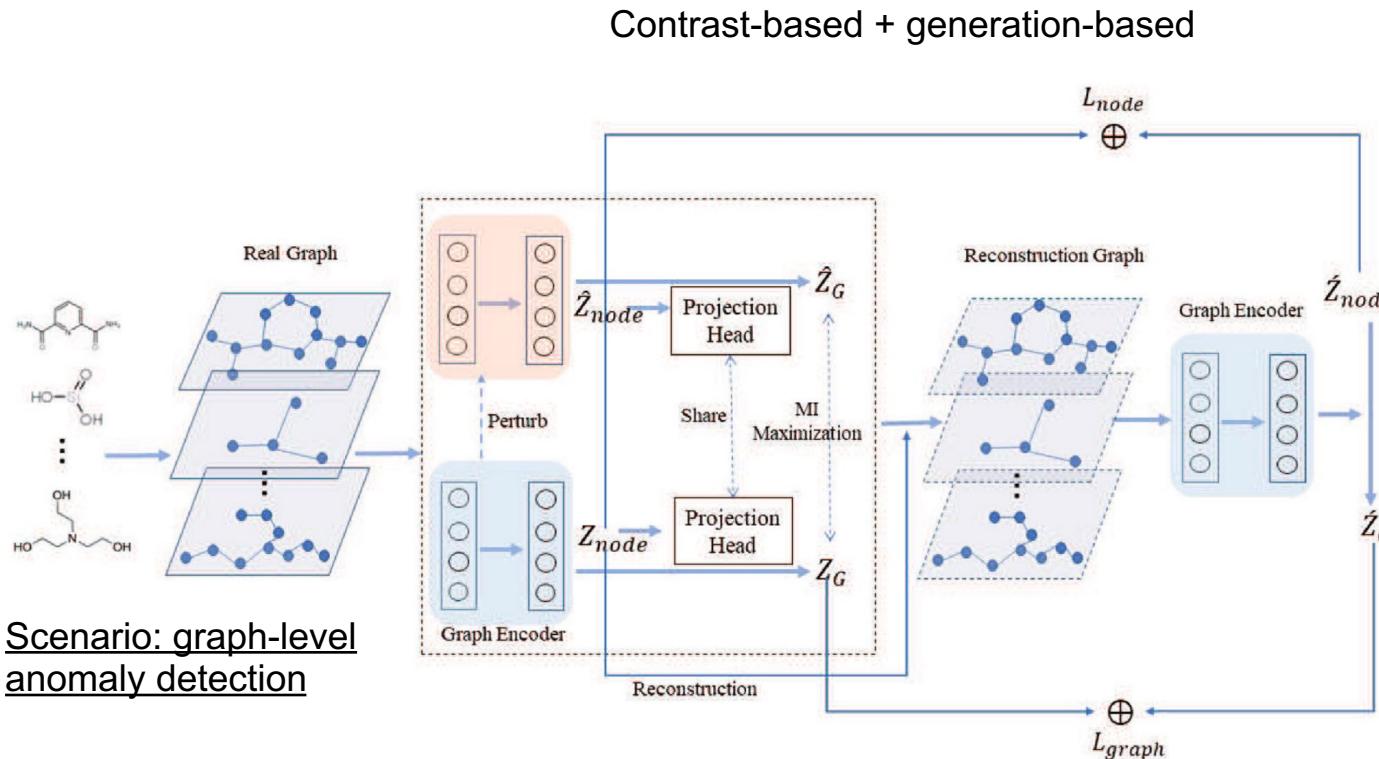
SL-GAD

Scenario: node-level
anomaly detection



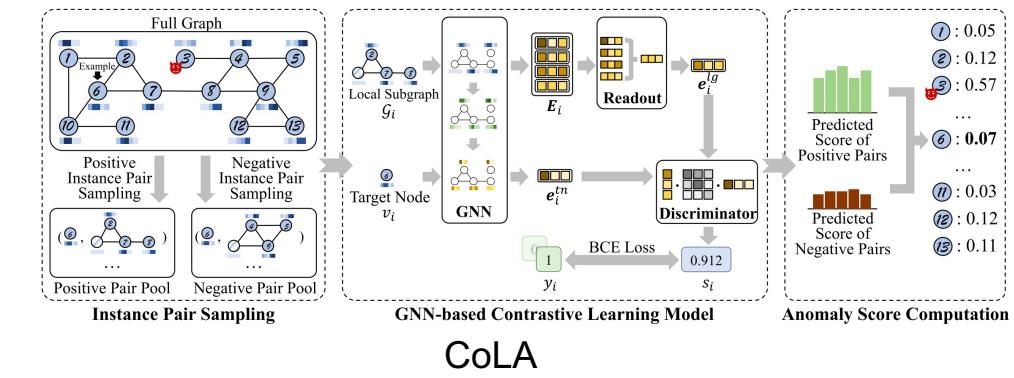
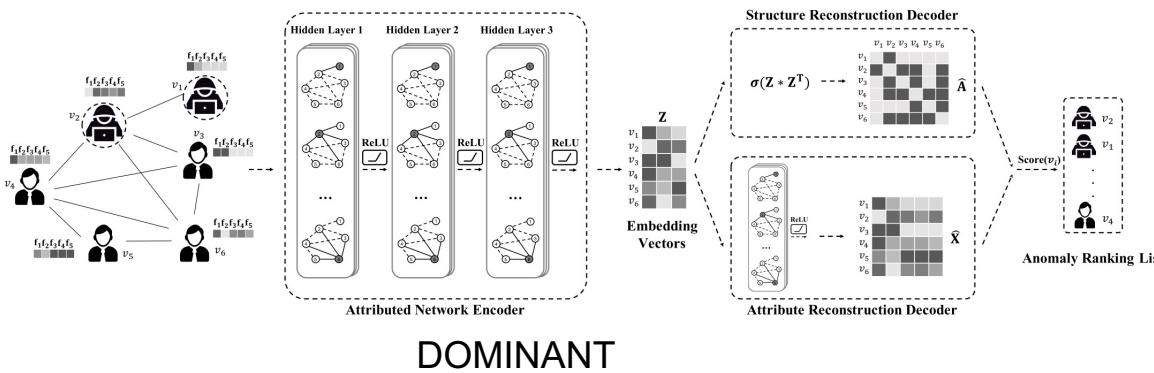
Hybrid method

GLADC



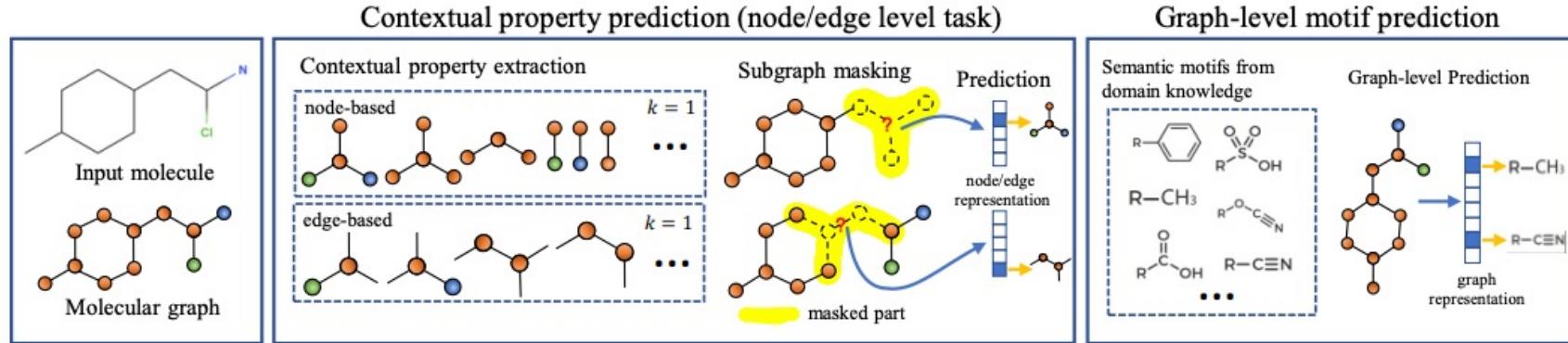
Summary: GSSL for outlier detection

- **Scenarios**
 - Node-level
 - Graph-level
- **Pretext tasks**
 - Early methods: generation-based: autoencoder
 - Mainstream methods: contrast-based: from single scale to multi-scale
 - A new perspective: auxiliary property – predict the hop
 - Advanced solutions: hybrid GSSL
- **Representative methods**

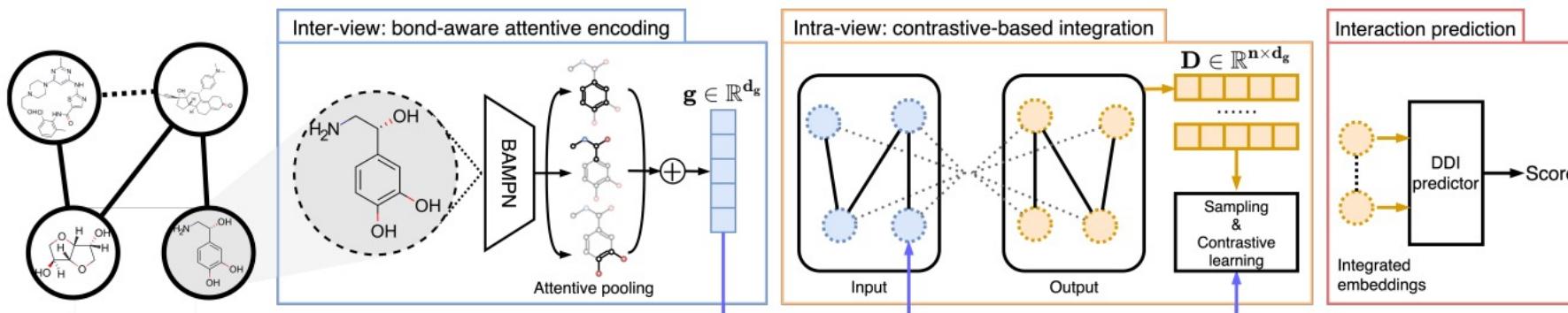


More applications: chemistry

GROVER for molecular pre-train model

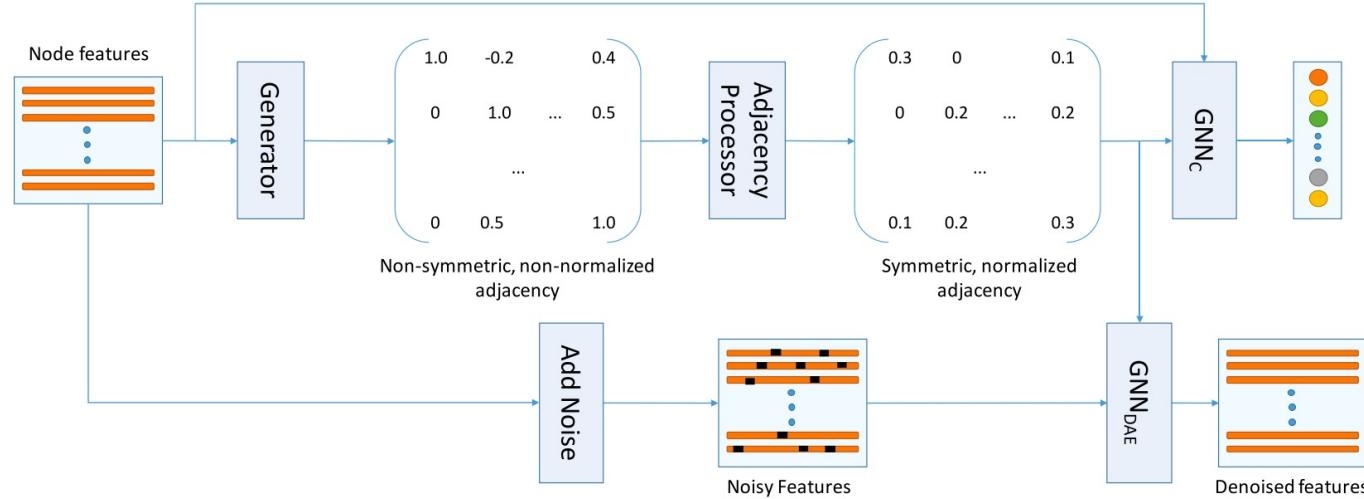


MIRACLE for drug-drug interaction prediction

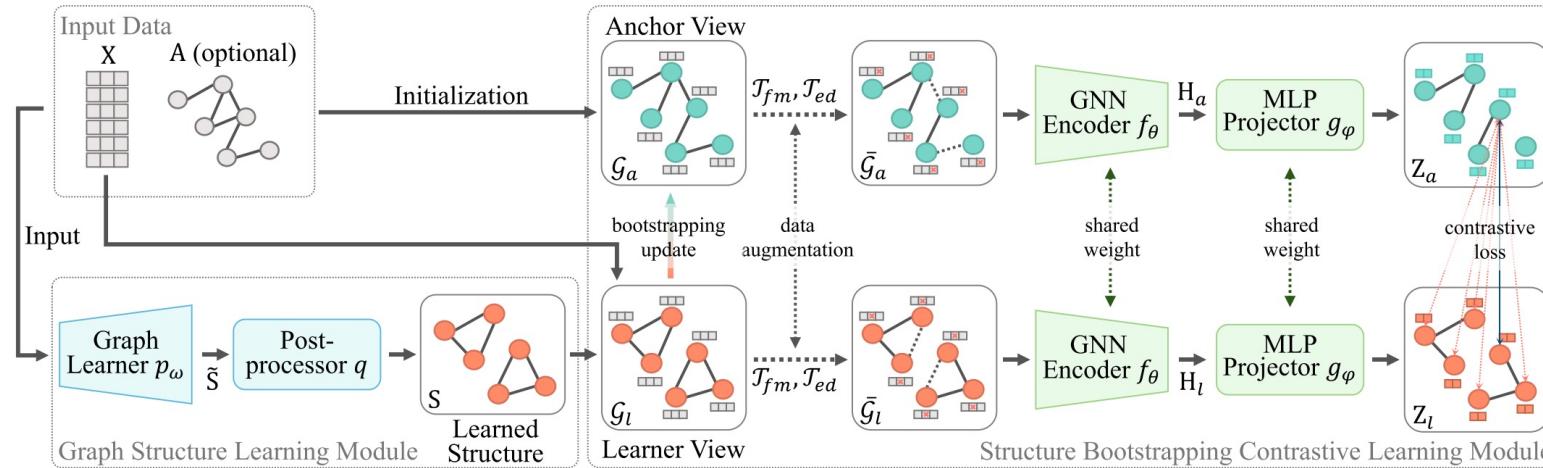


More applications: graph structure learning

SLAPS

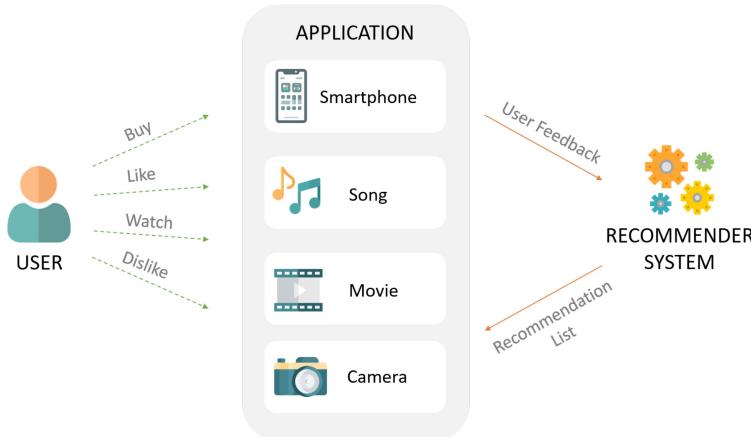


SUBLIME

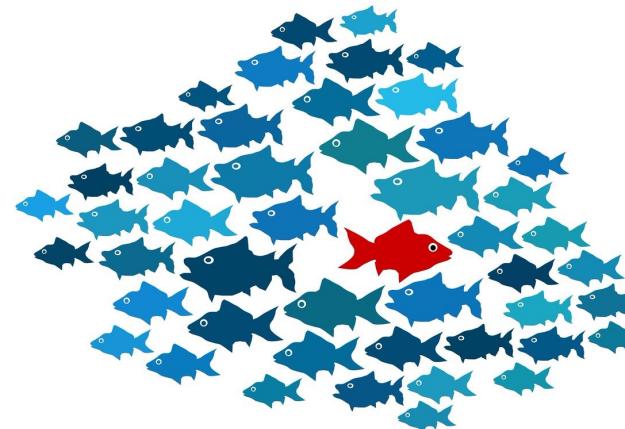


Summary

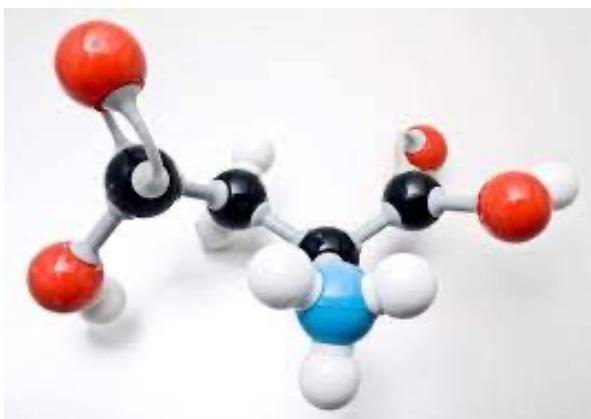
- **Recommender Systems**



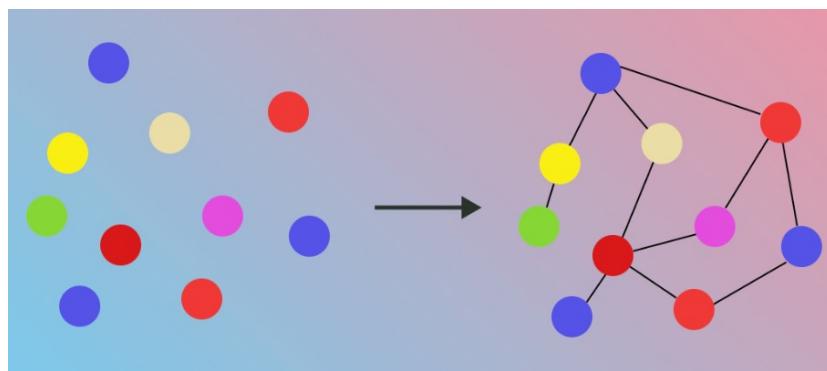
- **Outlier Detection**



- **Chemistry**



- **Graph Structure Learning**



- **Boarder Applications**

- Expert finding
- Program repairing
- Open world modeling
- Medical
- Federated Learning

...

Part 5: Future directions and conclusion

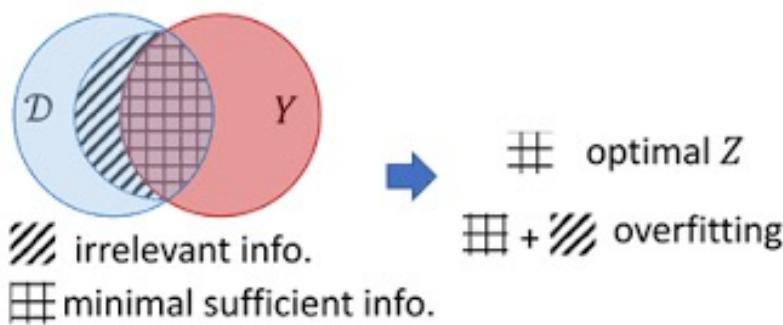
- Potential directions of graph self-supervised learning
- Conclusion

Future Directions

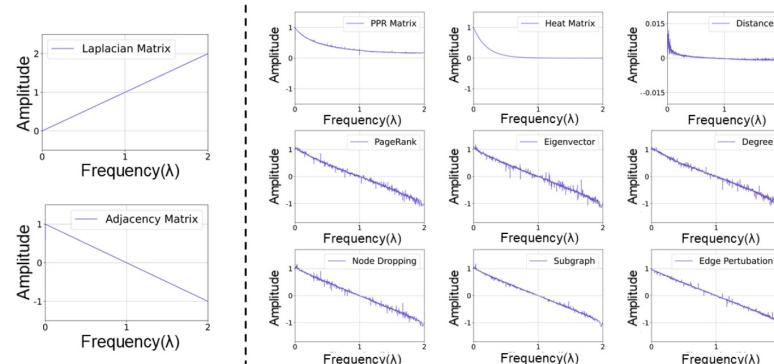
• Theoretical Foundation

The existing methods are mostly designed with intuition and their performance gain is evaluated by empirical experiments, but don't have a solid theoretical foundation.

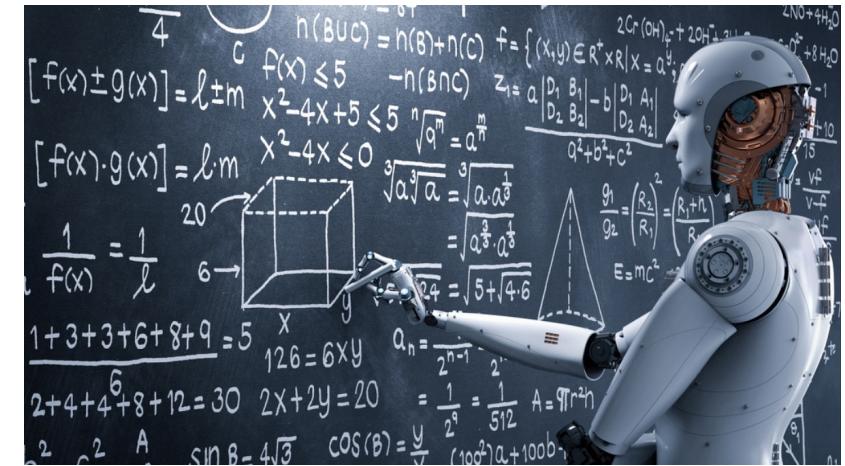
Potential theoretical basis:



Information theory



Spectral graph theory



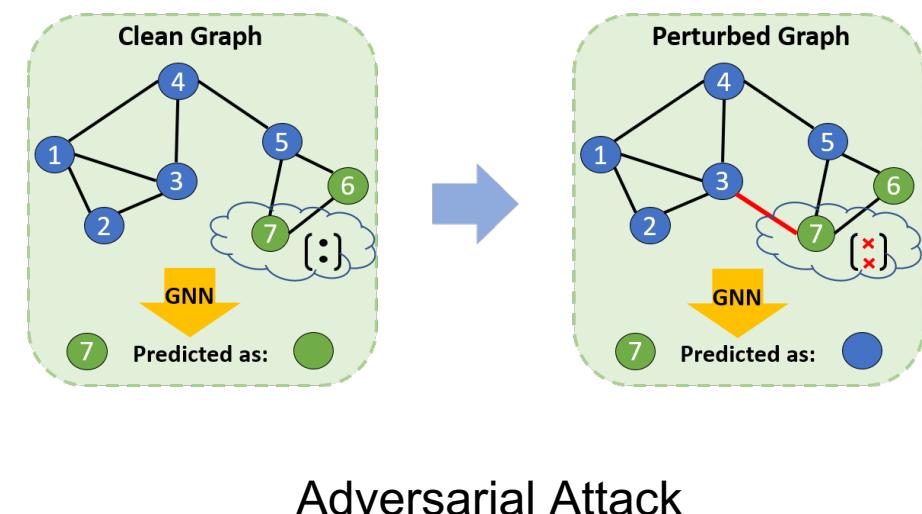
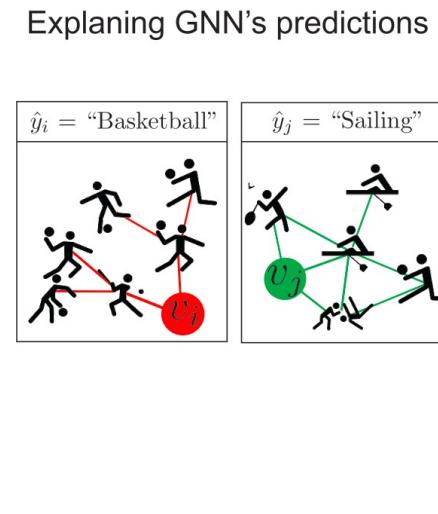
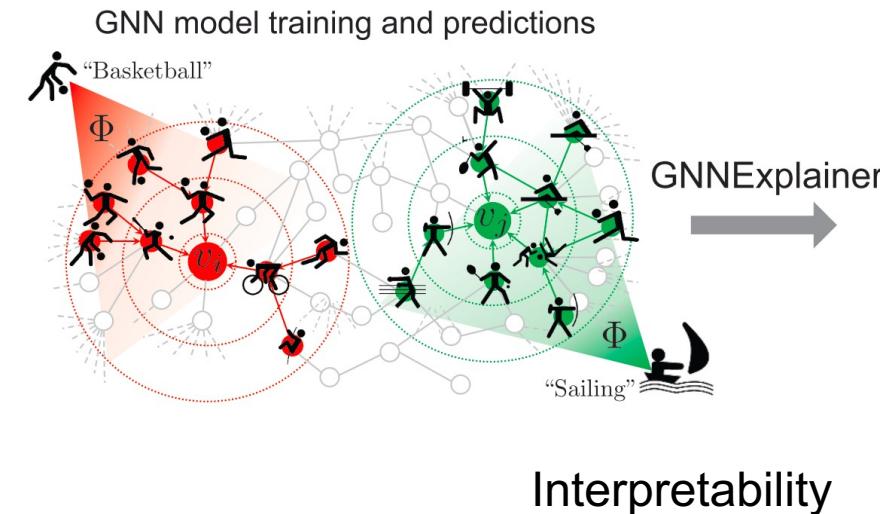
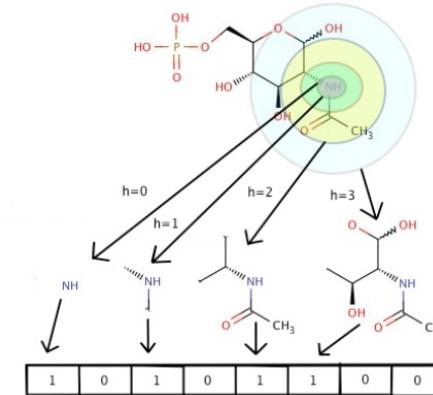
Future Directions

- Interpretability and Robustness

Most of the current works lack these properties.

Interpretability: Explainable GSSL model

Robustness: adversarial attack/defense of GSSL model

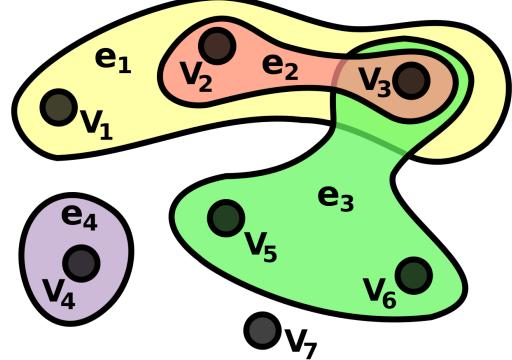


Future Directions

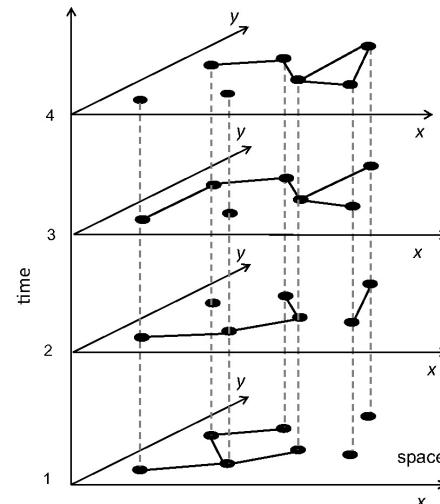
- Pretext Tasks for Complex Types of Graphs

Most of the existing works: Plain graph, Attributed graph

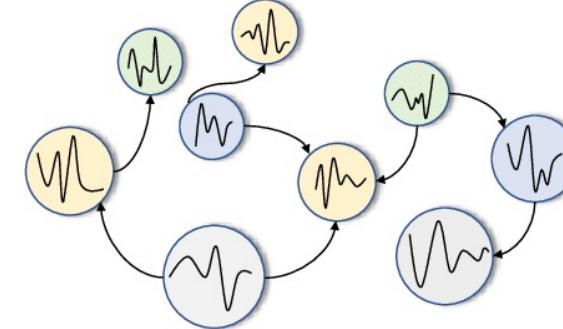
Potential targets:



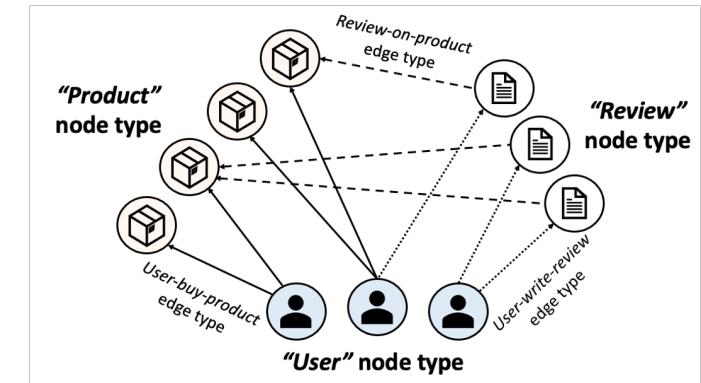
Hypergraph



Dynamic graph



Spatial-temporal graph



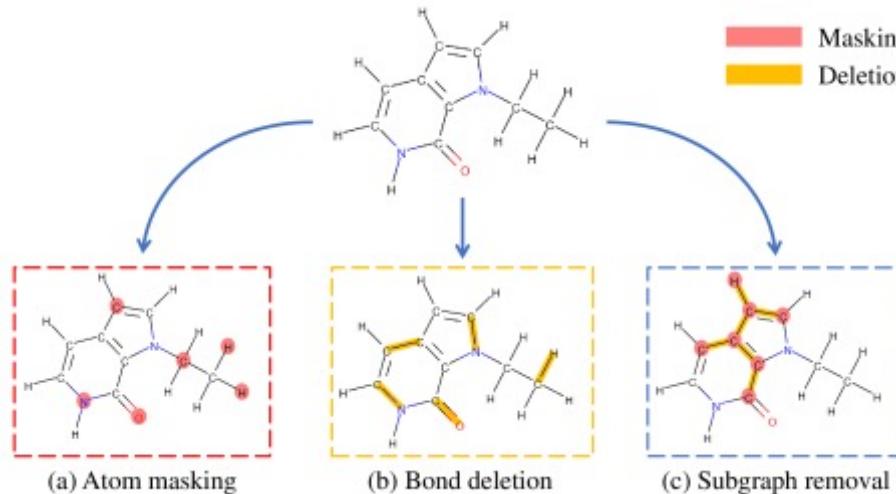
Heterogeneous graph

Future Directions

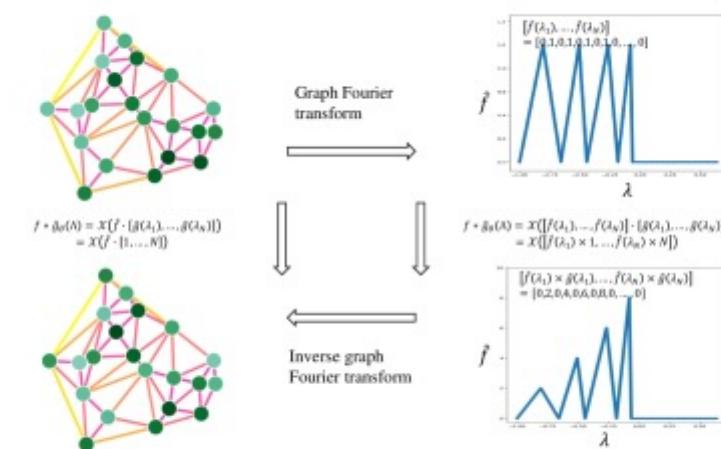
- Augmentation for Graph Contrastive Learning

Existing augmentations: Feature and/or structure perturbing.

Can we develop more effective augmentation strategy for graphs?



Knowledge-based augmentation



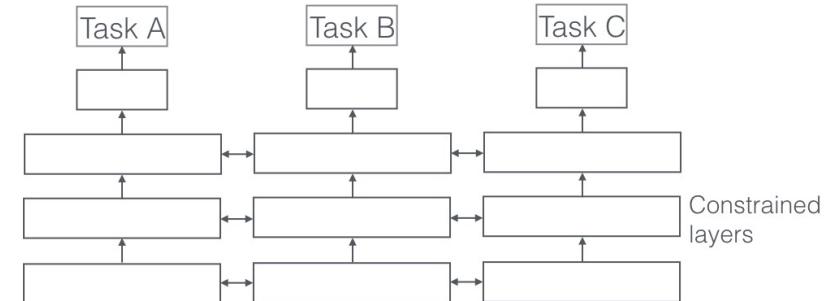
Spectral-based augmentation

Future Directions

- Learning with Multiple Pretext Tasks

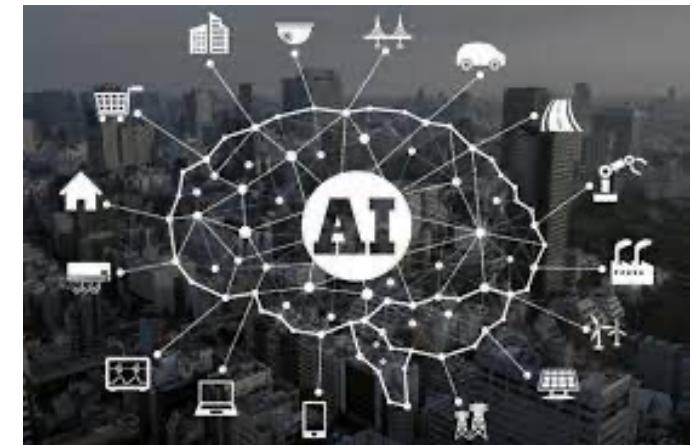
How to effectively leverage different pretext tasks?

Can we select pretext tasks automatically?



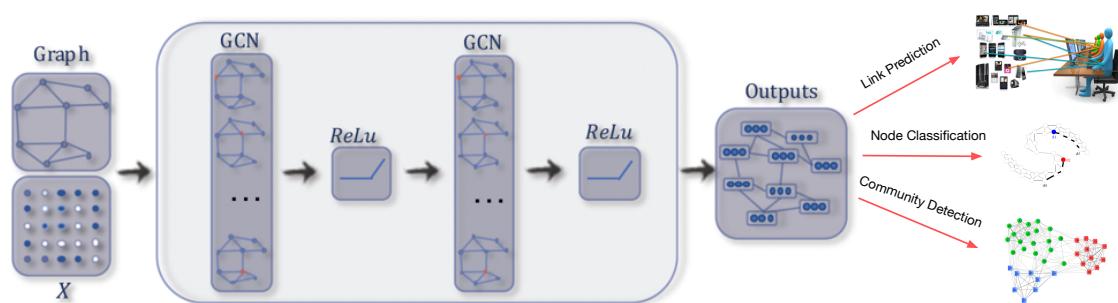
- Broader Scope of Applications

Can we apply GSSL to more graph-related scenarios?

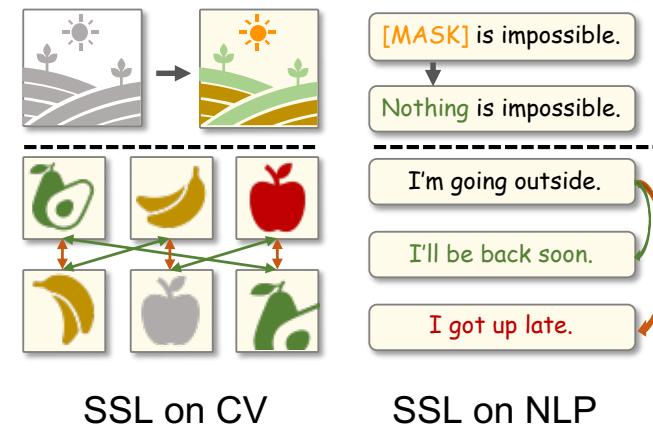


Conclusion

- Background

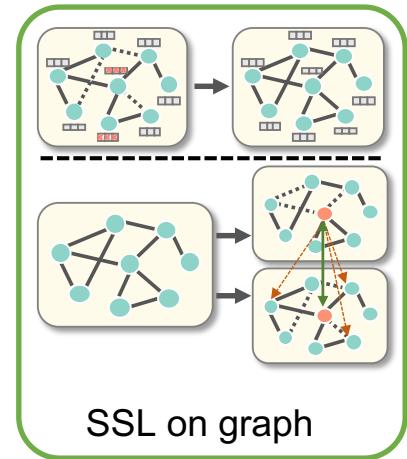


Graph neural networks



SSL on CV

SSL on NLP

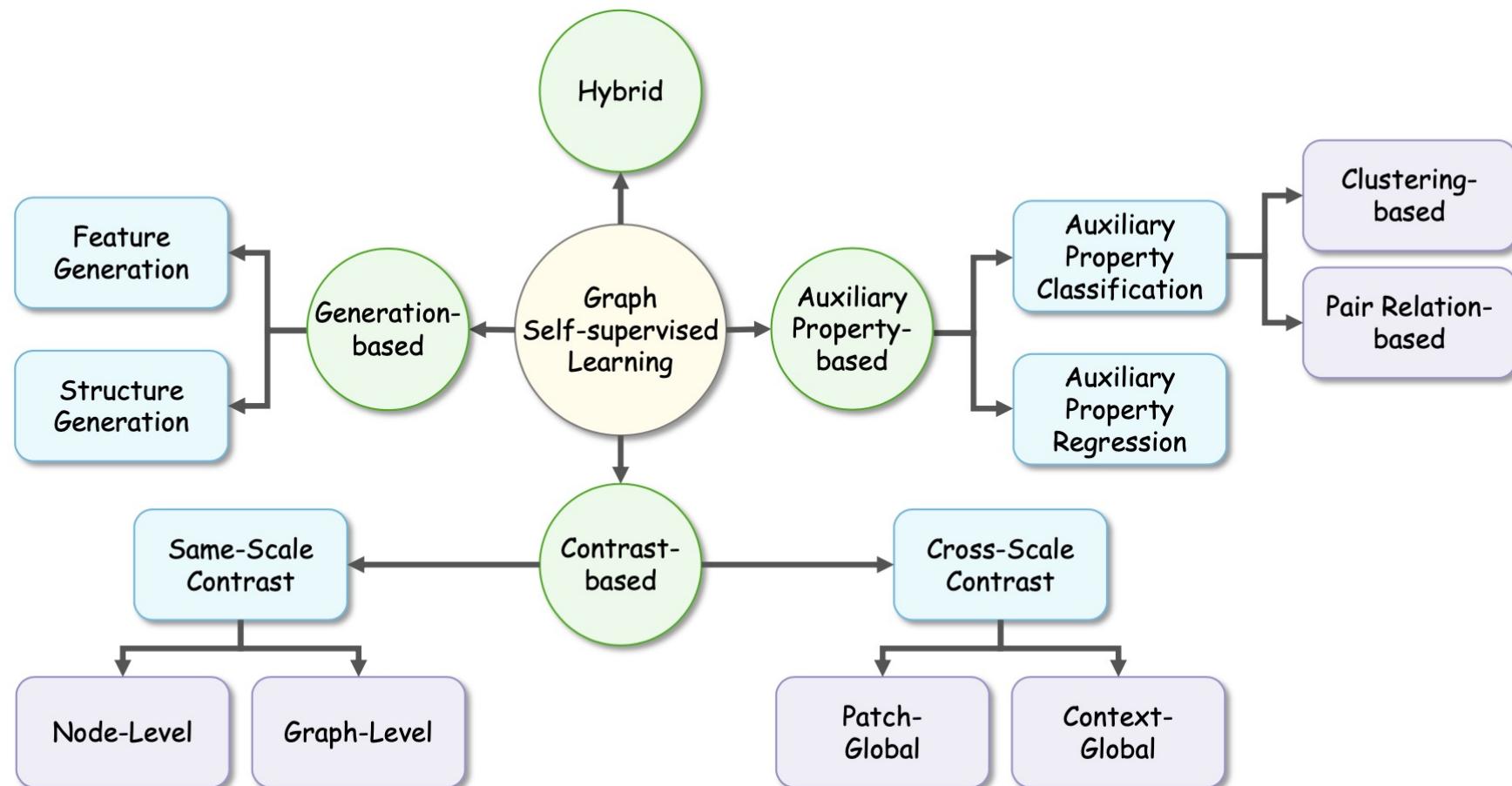


SSL on graph

Self-supervised learning on graph:
acquires supervision signals **from data itself** for
graph-based deep learning models.

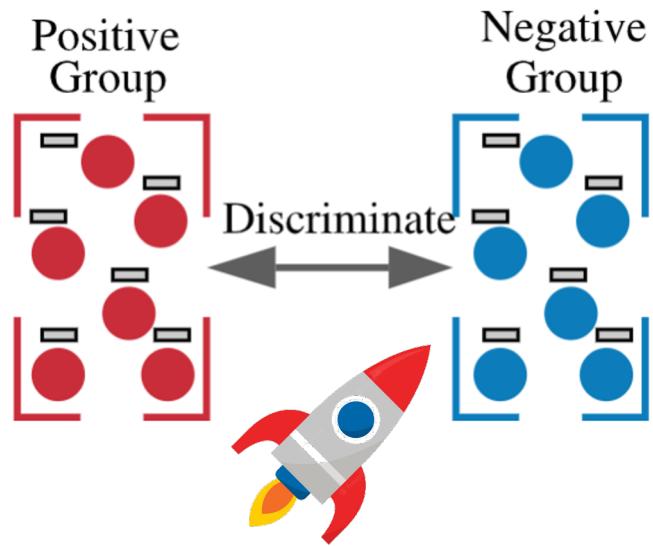
Conclusion

- Graph self-supervised learning: Taxonomy

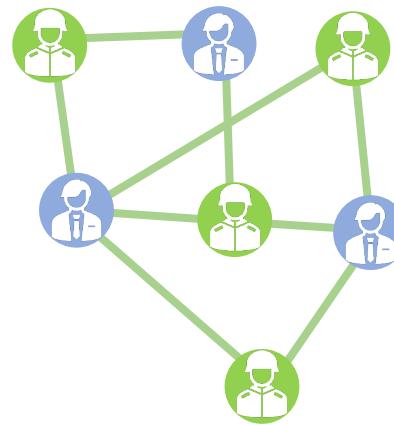


Conclusion

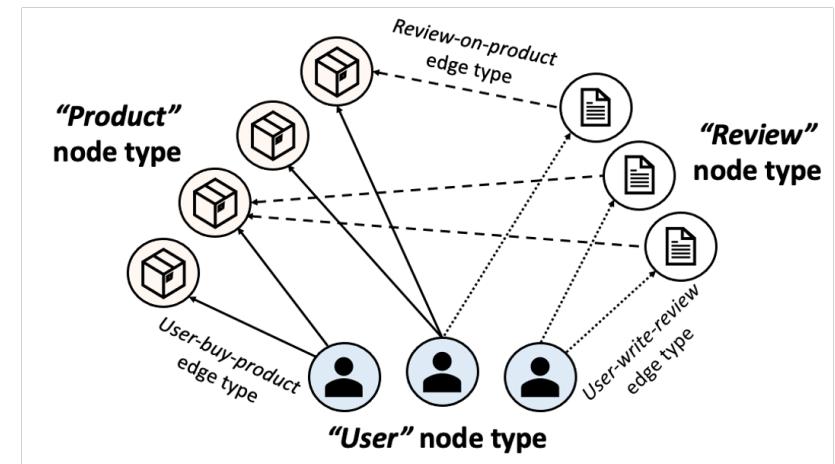
- Graph self-supervised learning: Frontiers



Efficient GSSL paradigm:
Group Discrimination



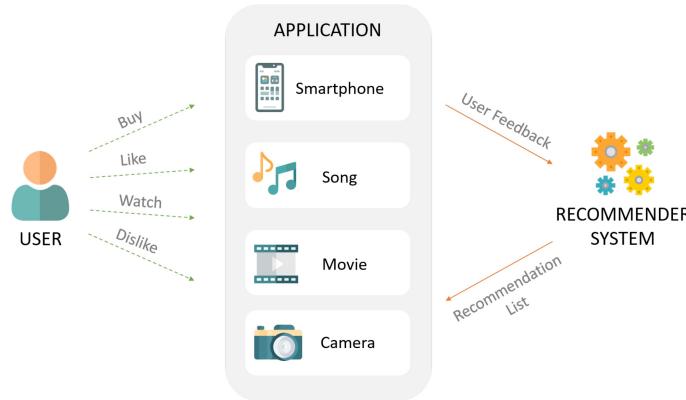
GSSL for
Heterophilic graph



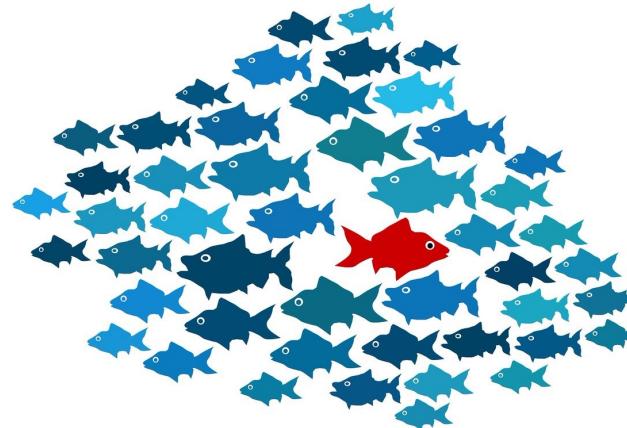
GSSL for
Heterogeneous graph

Conclusion

- Graph self-supervised learning: Applications
- Recommender Systems

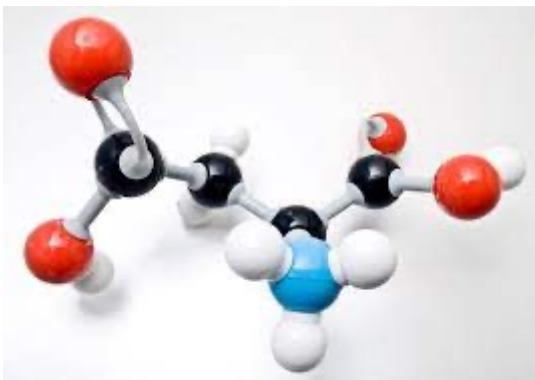


- Outlier Detection

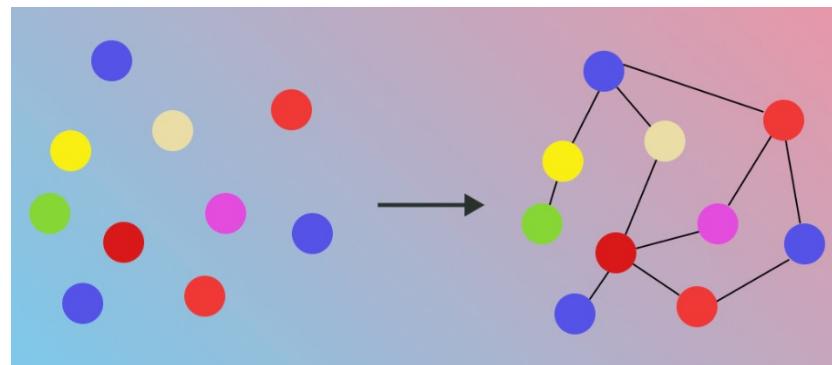


Boarder Applications...

- Chemistry



- Graph Structure Learning



Thanks for listening!
Q&A