

Seeking Grassroots Organizers for Trustlines

What is Trustlines?

Trustlines is your key to using an ancient form of money known as mutual credit, which consists simply of credits and debits between mutually trusted parties. The Trustlines Protocol is a blockchain-based tech stack that turns this idea into a modern payment system. It is mobile-accessible and allows users to transact without any government documents, and crucially also without the user depositing any money in the first place.

The Goal

Our goal is to build up a dense global network of Trustlines users, so nobody is ever again excluded from the financial system. But Trustlines is a grassroots project and has to start at the local level. That is why we're relying on people like you to develop your own local Trustlines community.

The Plan

To achieve this, we are looking for chapter organizers for [Trustlines](#). A chapter-based organization is one that has local branches in multiple areas, with a shared mission. We want to co-create this structure with you. Our strategy is to implement Trustlines in diverse trading communities so that chapter organizers retain full autonomy, but can still rely on the Trustlines team and [Foundation](#) for guidance and support. Most communities use [the white-label app](#).

We are Looking for Someone Who...

- regularly spends time as a community organizer
(in personal or professional life, e.g. political organizers, spiritual leaders, community/education groups, mutual aid or local support systems, women's groups, school clubs, business associations)
- is well-connected in their community
- is interested in, or has professional experience in, marketing and communications
- has experience with or interest in community currencies or mutual credit
- is passionate about Trustlines and interested in taking the role of community organizer to bring it to life

Potential Responsibilities for Chapter Organizers

SHORT-TERM TARGETS

- Undergo two onboarding sessions to get familiar with Trustlines
- Identify who your community is, or show how you will identify the right community
- Create a presentation to demonstrate local opportunity, ideas for growing the community
- Get feedback from your community: plan a realistic strategy to present Trustlines and help people try the app (e.g., organize meet-ups, workshops)
- Create and manage an online presence for your community (e.g. WhatsApp group)
- Grow the number of people using Trustlines in your local community

- Document progress in a structured way & align regularly with updates
- Help us help you! Provide “meta” feedback on this process to help future chapter leaders. Identify roadblocks. Communicate what else you might need.

LONG-TERM TARGETS

- Bring together the right community so the Trustlines network grows organically
- Gather user feedback on product
- Gather user feedback on messaging
- Create a plan for resource mapping (matching unused resources with unmet needs) & discovery of local economic loops
- Establish partnerships with local NGOs, local government programs, etc.
- Create a plan for impact measurement
- Help co-create the tools needed so anyone can start a local Trustlines community

Benefits to Participating

- Innovate on the frontier of a decentralized, bottom-up, community-focused, scalable economic system
- Access to travel/conference budget and grants, potential speaking opportunities
- Support and additional media attention for your community and projects
- Acknowledgement of your work across all our social channels
- New connections among community currency and blockchain professionals

- Trainings about alternative currencies, blockchain, and cryptocurrencies
- Your suggestions for Trustlines will be considered at a high level for implementation

Contact

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