

Trustworthy Internet Movement Initiative Launches at RSA 2012 USA Conference

Non-Profit Aims to Solve Internet's Most Intractable Security Issues via Collaboration and Innovation; Invites Participation across Industry, Investment Communities



SAN FRANCISCO, February 29, 2012 – RSA Conference USA 2012 –

Just thirty years from its initial appearance on the world's computing stage, the Internet is now so embedded in business and society that

life without it is almost unthinkable. Yet there are key aspects of life on the Internet – security, privacy, reliability – that constantly threaten to overwhelm its benefits. That ongoing threat is the driving force behind a new cross-industry, non-profit being launched at this year's RSA Conference, called the Trustworthy Internet Movement.

The Trustworthy Internet Movement (TIM) is a vendor-neutral organization with a mission to resolve major lingering security issues on the Internet, such as SSL governance and the spread of botnets and malware and to ensure that security is built into the very fabric of private and public clouds. Founding principal and veteran of the information security industry Philippe Courtot, Chairman and CEO of Qualys, has personally pledged \$500,000 in seed money to get the initiative off the ground.

"With two billion people relying on the Internet for much of their personal and business lives, it is incumbent upon the industry to put its collective heads together and resolve the problems of online security, privacy, and reliability once and for all," says Courtot. "This is no longer just an issue of technology but of society as a whole."

Drawing on individual talent in large corporations, cloud providers, and industry groups as well as tapping into the resources of technology leaders and the venture capital community, TIM will fund and foster collaborative innovation through working groups between these stakeholders. Together, members will identify the hard issues to be solved and create solutions to address them.

TIM Fundamentals

Three core pillars will guide the work and focus of TIM: **Innovation, Collaboration and Individual Expertise.**



Innovation

TIM will focus on fostering innovation to solve the hard problems of the Internet via funding new solutions and the provision of appropriate technical assistance and resources to address them.



Collaboration

TIM will provide collaborative frameworks for discussing these problems and working towards solutions through expert and stakeholder working groups. Working group results will be published on a regular basis.



Individual Expertise

TIM will leverage specialized knowledge and expertise from the brightest and best in the

industry to guide and support working group developments.

Criteria for membership

The group will be actively recruiting for membership in TIM during the RSA Conference USA 2012; participation is invited on the following bases:

- **Experts with domain expertise** who want to devote time and energy to solve one or more of the problems they are most passionate about.
- **Innovators and technology leaders** who want to innovate and build new security solutions that solve real problems for real people.
- **Stakeholders**, including individuals and corporations that want to focus on the resolution of a particular Internet security, privacy, or reliability concern.
- **Corporations, venture capitalists, and angel investors** that are in a position to fund TIM to solve a specific problem.
- **Academic institutions and non-profit organizations** that are looking for funding for a specific initiative TIM is interested in and can help resolve.

Courtot encourages anyone and everyone with a stake in the future of the Internet to visit www.trustworthyinternet.org and sign up to participate.

“We have a unique opportunity with the rapid spread of cloud-based services to leverage the power of the industry and the wider community of Internet users to resolve the issues that are holding back the Internet from fulfilling its true potential,” said Courtot.

About the Trustworthy Internet Movement

The Trustworthy Internet Movement (TIM) is a non-profit, vendor-neutral organization that leverages the resources of the technology industry, information security professionals, and the venture capital community to resolve the problems of Internet security, privacy and reliability. The organization will fund and foster collaborative innovation through focused working groups to identify specific issues and create new solutions to address them. TIM was launched at the RSA Conference USA 2012 in San Francisco, California. More information at www.TrustworthyInternet.org.