#### Dialogue and The Power of Decision-Making

Perception | Dialogue | Execution

#### **@How Thoughts Are Made?**

Our thoughts shape how we perceive reality, but they can also distort it. Interpretation often blurs the line between **opinion** and **fact**, leading to biased decisions and incomplete understanding.

**✓ Fact:** "The iPhone 15 weighs 171 grams." (Verifiable and measurable)

**X** Opinion: "The iPhone 15 is too heavy." (Subjective interpretation)

# ♣The Power of Dialogue

Dialogue is about **understanding—not debating**. It's a cooperative exchange where judgment is suspended to create shared meaning. Unlike debates, dialogue seeks **mutual understanding**, not competition.

### **©** Effective Dialogue Principles

- Suspend Judgment Listen before deciding.
- Whole-System Thinking Gather diverse perspectives.
- **Co-Creation** Foster collective exploration.
- Flow of Thought Let discussions evolve before refining them.

# Decision-Making Framework

- No Decision (Inform) Sharing information, no decision yet.
- **Your Decision (Delegate)** Trust others to decide.
- Our Decision (Consensus) Decide collaboratively.
- Q Each Decision (Dialogue) Align separate decisions toward a shared goal.

# 🎭 Kantor's Four-Player Model

- Mover Initiates ideas.
- X Opposer Challenges ideas.
- **Jefollower** Supports ideas.
- **Bystander** Observes and reflects.

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Great products are built through great dialogues - focus on understanding, not winning.