



# Where stories begin

## Our unparalleled newsgathering helps you inform the world

**LATEST NEWS FROM AP:** At 100 days in, Trump seems both outsider and insider Trump's first 100 days: A president's v

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TOP STORIES >

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## Helping the world tell its stories

Engage your audiences with world-class content and cutting-edge services



### World-class journalism

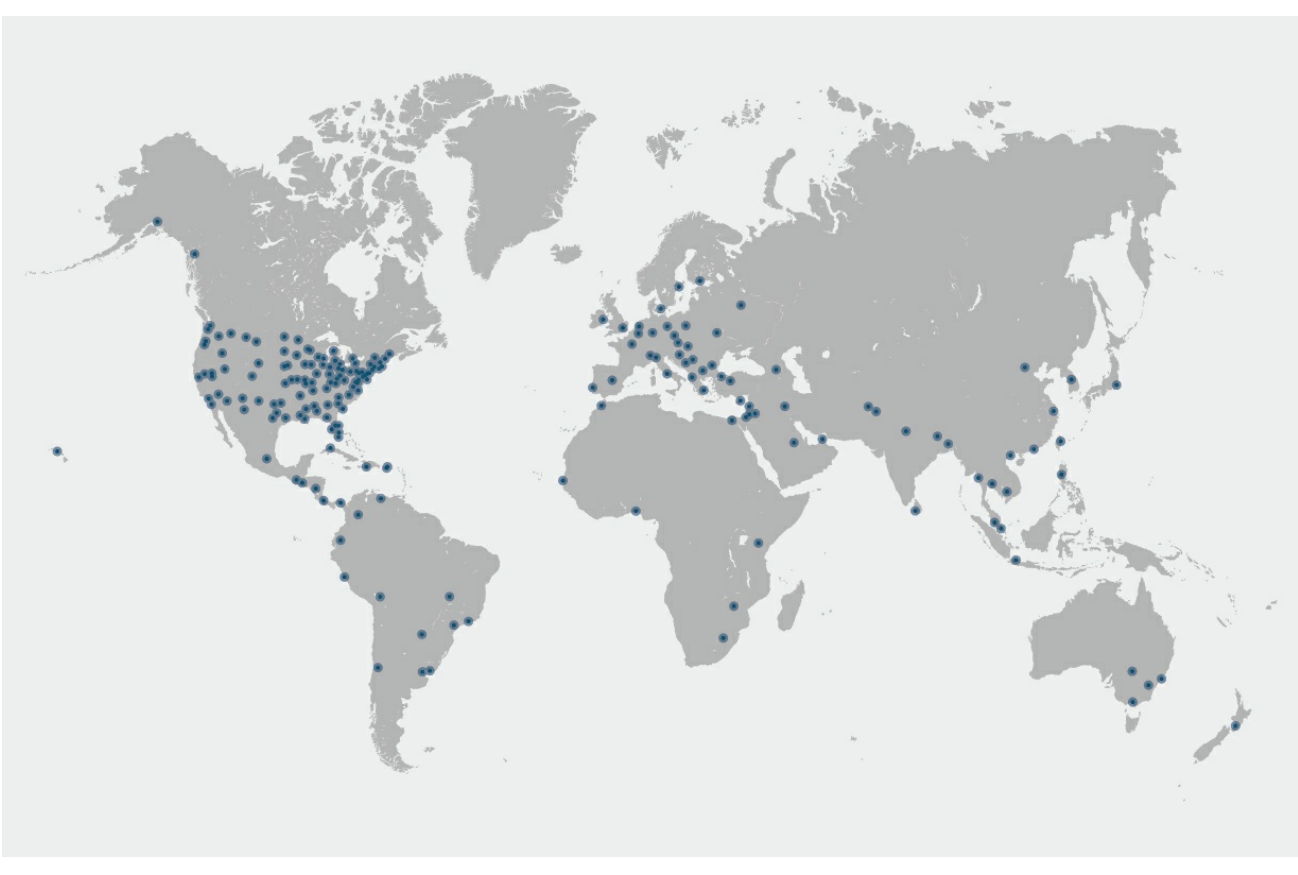
Access a wealth of content produced by our network of outstanding journalists worldwide, including news as it breaks and stories from our vast multimedia archive.

EXPLORE OUR CONTENT >

### Global expertise

With specialists available around the clock and regional teams on the ground in 263 locations, we're the perfect partner for your local, regional or global needs.

MORE ABOUT US >



### Extensive topic coverage

Find stories for all interests from our journalists on the campaign trail, the red carpet and the sidelines.

EXPLORE TOPICS >

## Our expert services

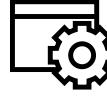
We offer end-to-end services from content creation to distribution, as well as a range of production tools for the newsroom



Live and location services



Content Services



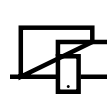
Planning services and media tools



Advertise with us



Partnership opportunities



News production services

## We work with organizations of all sizes across a broad spectrum of industries

### News and media

Find everything you need for your newsroom across all formats and genres.

### Brands and agencies

Craft and amplify your message with our custom content creation and distribution services.

### Businesses

Gain a competitive advantage with our fast and accurate industry-specific news and data.



## From our blogs

### Webinar: How to use artificial intelligence in your newsroom

See examples of how AP is deploying artificial intelligence and learn how journalists can take advantage of existing technology to start automating and augmenting their own reporting.

Posted in: [INSIGHTS](#)

### "The Promise" of journalism

A new movie starring Christian Bale highlights the value of reporting and how the stories behind the news can both inform and entertain audiences.

Posted in: [INSIGHTS](#)



### Honoring courage in the name of fallen AP photographer

Posted in: [THE DEFINITIVE SOURCE](#)