

# Where stories begin

Our unparalleled newsgathering helps you inform the world

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2,000

the App Store

1 million

50,000

1.7 million

## Helping the world tell its stories

Engage your audiences with world-class content and cutting-edge services



World-class journalism

Access a wealth of content produced by our network of outstanding journalists worldwide, including news as it breaks and stories from our vast multimedia archive.

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With specialists available around the clock and regional teams on the ground in 263 locations, we're the perfect partner for your local, regional or global needs.

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## Find stories for all interests from our journalists on the campaign

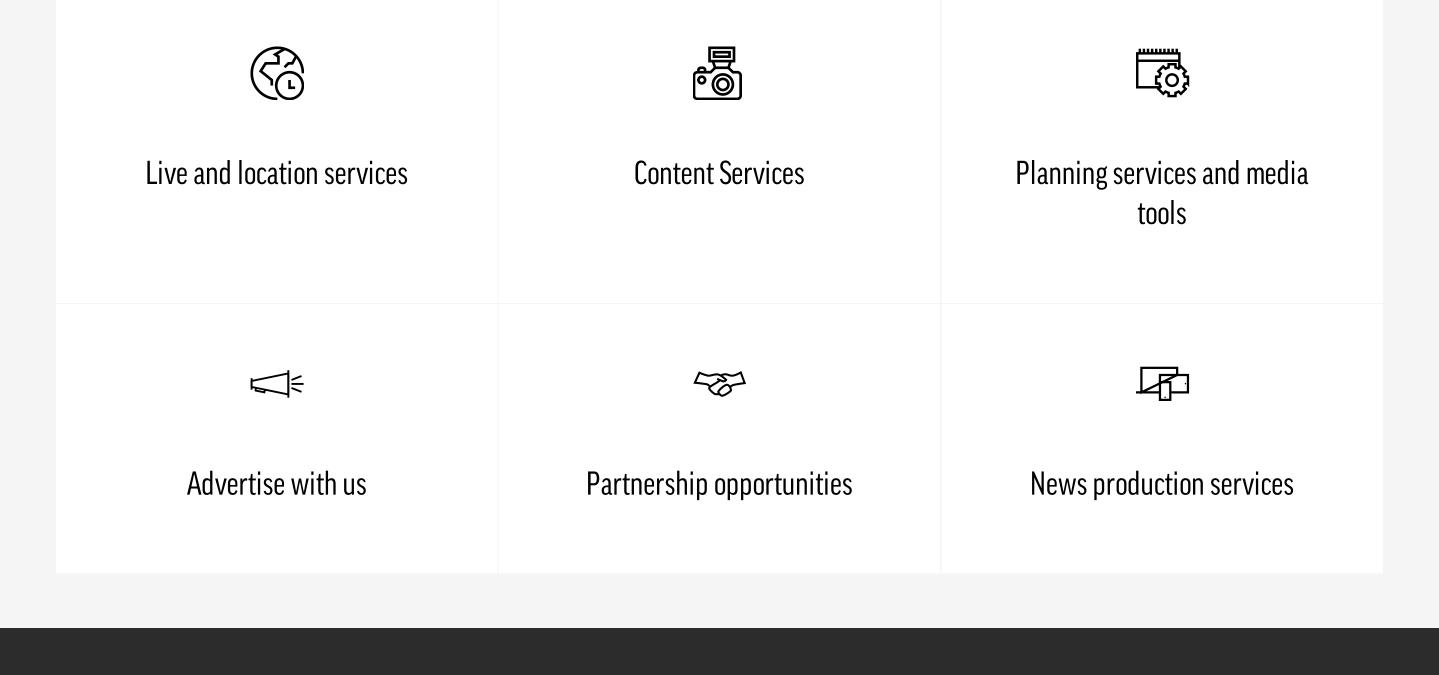
Extensive topic coverage

trail, the red carpet and the sidelines.

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## Our expert services

We offer end-to-end services from content creation to distribution, as well as a range of production tools for the newsroom



Brands and agencies

We work with organizations of all sizes across a broad spectrum of industries

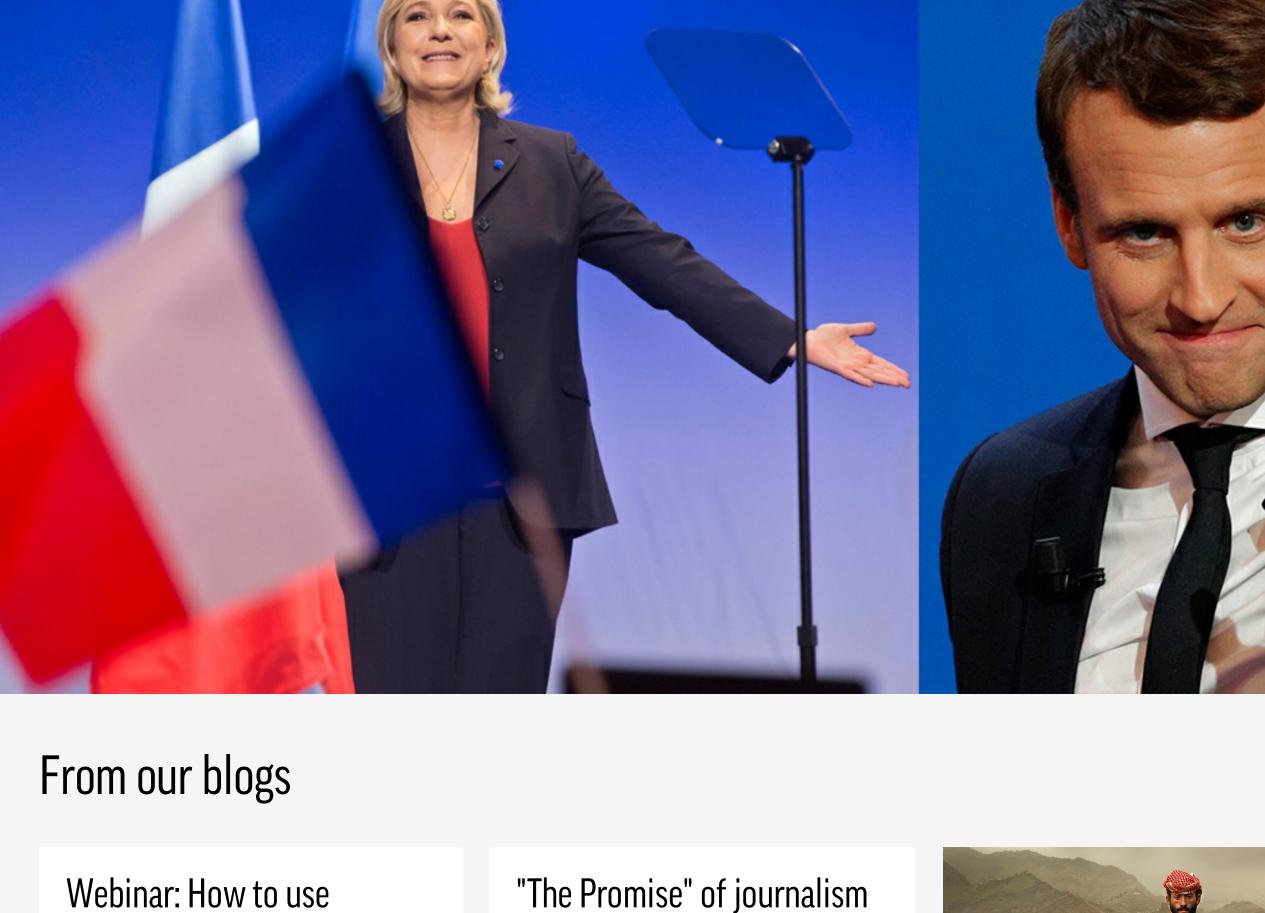
#### Find everything you need for your newsroom across all formats and genres.

News and media

#### Craft and amplify your message with our custom content creation and distribution services.

#### Gain a competitive advantage with our fast and accurate industry-specific news and data.

**Businesses** 



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### newsroom See examples of how AP is deploying artificial intelligence and learn how journalists can take advantage of

automating and augmenting their own reporting. Posted in: INSIGHTS

existing technology to start

#### A new movie starring Christian Bale highlights the value of reporting and how the stories behind the news can

both inform and entertain audiences. Posted in: **INSIGHTS** 



name of fallen AP photographer Posted in: THE DEFINITIVE SOURCE

Honoring courage in the