



# Where stories begin

## Our unparalleled newsgathering helps you inform the world

**LATEST NEWS FROM AP:** Americans offer hope, prayer in assessing Trump's 100 days Trump plan would cut taxes for c

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TOP STORIES >

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### Helping the world tell its stories

Engage your audiences with world-class content and cutting-edge services



#### World-class journalism

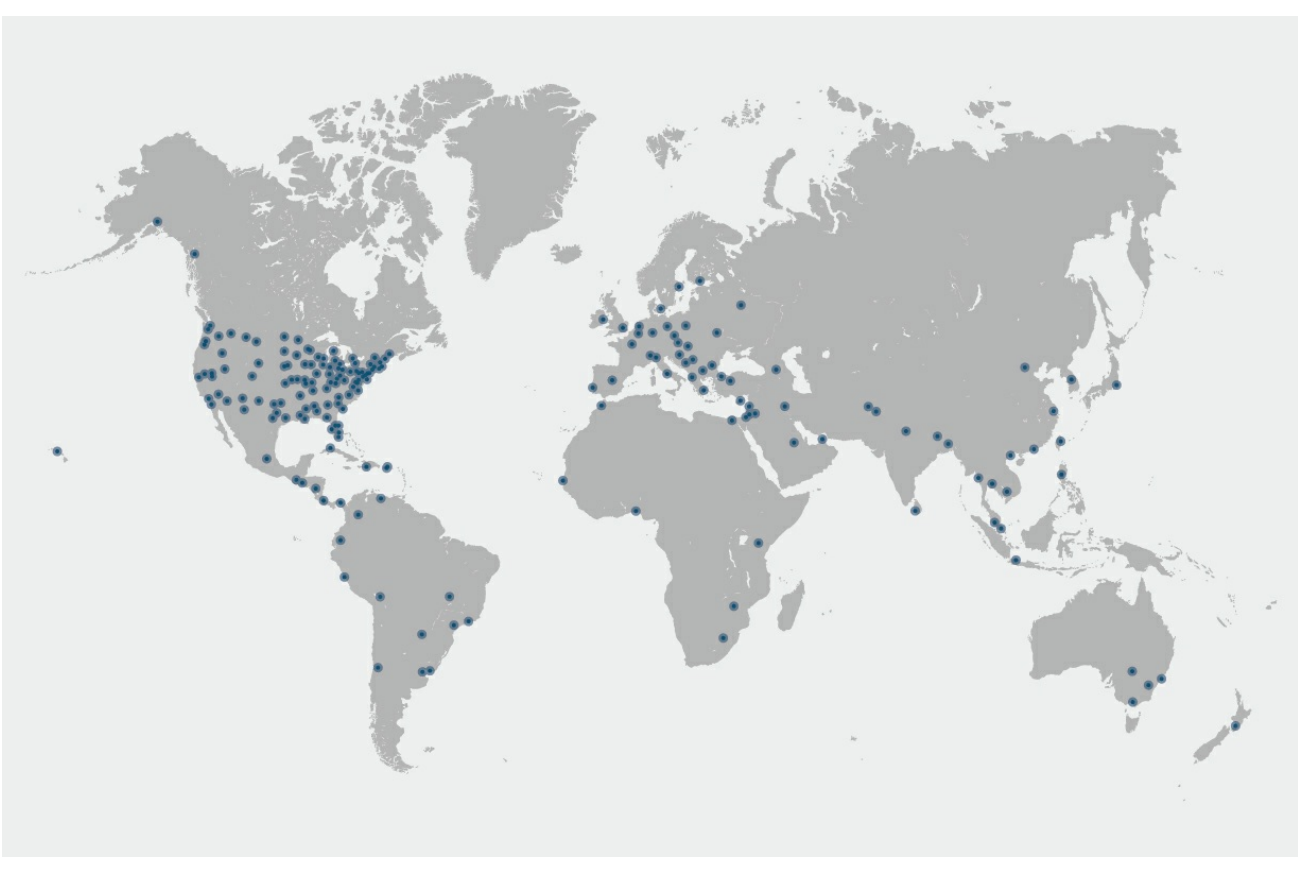
Access a wealth of content produced by our network of outstanding journalists worldwide, including news as it breaks and stories from our vast multimedia archive.

EXPLORE OUR CONTENT >

#### Global expertise

With specialists available around the clock and regional teams on the ground in 263 locations, we're the perfect partner for your local, regional or global needs.

MORE ABOUT US >



#### Extensive topic coverage

Find stories for all interests from our journalists on the campaign trail, the red carpet and the sidelines.

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### Our expert services

We offer end-to-end services from content creation to distribution, as well as a range of production tools for the newsroom

 Live and location services	 Content Services	 Planning services and media tools
 Advertise with us	 Partnership opportunities	 News production services

### We work with organizations of all sizes across a broad spectrum of industries

<b>News and media</b> Find everything you need for your newsroom across all formats and genres.	<b>Brands and agencies</b> Craft and amplify your message with our custom content creation and distribution services.	<b>Businesses</b> Gain a competitive advantage with our fast and accurate industry-specific news and data.
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### From our blogs

"The Promise" of journalism

A new movie starring Christian Bale highlights the value of reporting and how the stories behind the news can both inform and entertain audiences.

Posted in: [INSIGHTS](#)

Honoring courage in the name of fallen AP photographer

Posted in: [THE DEFINITIVE SOURCE](#)

E-book: Best practices for designing the modern newsroom workflow

As newsrooms adapt to the digital era, the systems powering them must also keep pace. Read our e-book to see the four features that optimize the NRCS to help journalists generate revenue from digital sources and keep up with broadcasts.

Posted in: [INSIGHTS](#)