TRANG TRUONG

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SUMMARY

Expertise in deep learning, supervised learning, and statistical modeling, using frameworks to build and optimize predictive models. Skilled in NLP (BERTopic, LDA, LLMs), developing data pipelines with Python and SQL, and applying critical thinking and problem solving to translate data into actionable business insights. Proven ability to deliver end-to-end ML solutions with strong performance and communicate results effectively to diverse stakeholders.

EDUCATION

Arizona State University

Aug 2023 – Dec 2026

Bachelor of Science, Business Data Analytics

- **GPA:** 3.86
- Coursework: Computer Applications and Information Technology, Math for Business Analysis, Business Statistics, Information Systems Analytics, AI Business, Principles of Programming with C++

SKILLS

- Programming Languages: Python (Pandas, NumPy, Matplotlib, Plotly, Scikit-learn), SQL, C++
- Machine Learning & AI: Supervised Learning (Regression, Classification), Deep Learning (NLP, BERTopic, LDA, LLMs, PyTorch, TensorFlow, Keras)
- Database & Querying: SQL, MySQL, NoSQL
- Frameworks & Tools: Jupyter Notebook, Visual Studio Code, Git
- Data Visualization: Matplotlib, Plotly, Excel, Tableau

EXPERIENCE

BullyBlocker Jul 2025 – Present

Undergraduate Researcher

- Optimized cyberbullying detection model by integrating multiple API-based LLMs, achieving a 10–13% F1-score improvement and enabling scoring of harmful conversations.
- Developed explainable NLP systems that identified key reasons behind flagged abuse, reducing false positives by 12% and enhancing trust in moderation outcomes.
- Designed and deployed LLM-powered mediation generation models, advancing ethical AI applications for safer and more constructive online interactions.

School of Mathematical and Statistical Sciences, ASU

Oct 2024 – Jun 2025

Office Assistant

- Automated scheduling workflows for 200+ students, reducing advisor processing delays by 30% and enhancing operational transparency.
- Digitized and maintained math placement test records, improving access speed and minimizing administrative bottlenecks during registration periods.

PROJECTS

Intelligent Education Chatbot LINK | PyTorch, NLP (BERTopic), LLM (LLaMA 3)

Jun 2025 – Present

- Developed two NLP-based models for personalized learning: one collecting user preferences to recommend courses, and another interpreting direct commands for fast, intent-driven suggestions.
- Building a course-sequencing recommender system that suggests the next course based on user progression, leveraging behavioral patterns and course content relationships.
- Currently integrating LLaMA3 to power natural conversations and deliver adaptive, context-aware course recommendations in real time.

Tesla Stock Price LINK | Time Series Forecasting, Feature Engineering, ML/DL Models

Sep 2025 – Present

- Built and benchmarked time-series models (ARIMA, GARCH, RF, XGBoost, SVR, LSTM) on Tesla OHLCV data, achieving lowest RMSE by 0.0394 and directional accuracy by 52.07%, outperforming naive baselines.
- Engineered financial features (returns, volatility, momentum) to improve model robustness on non-stationary, fat-tailed stock data.
- Extended work toward a financial research paper, incorporating external market and sentiment signals to further enhance predictive accuracy.

Sephora Product Reviews LINK | PyTorch, TensorFlow, NLP (BERTopic), LDA

Mar 2025 – Aug 2025

- Developed a production-grade data mining and NLP pipeline analyzing 160,000+ customer reviews using LDA and BERTopic, uncovering top dissatisfaction drivers across product categories.
- Engineered a skin-type recommendation model that uses user reviews to map suitable skin types, enhancing product relevance and personalization.
- Applied SMOTE for class balancing, boosting low-rating classification precision by 28%, and proposed product enhancement strategies through customer user research analysis.

Loan Recovery System LINK | Random Forest, Risk Scoring, Behavioral Modeling

Jun 202

- Developed a Random Forest model using key financial and behavioral features to accurately classify overdue loans by recovery risk.
- Created individualized risk scores to segment borrowers into actionable categories for optimized collection strategies (legal action, settlements, automated follow-ups).
- Integrated predictive insights with borrower profiles to enable targeted, data-driven recovery planning and decision-making.