

Break through the Holiday clutter & separate your brand by reaching target shoppers — at the moment they prepare to shop! Leverage impactful programs with Grocery Shopping Network:

- Own YOUR category during the critical November and December Holiday shopping period
- Ask about our 5 to 1 ROI Guarantee based on in-store transaction data
- Optimize current media plans

Awareness, Buzz, Loyalty, and Measureable Lift

- Create Loyalty: Exclusively own your product aisle and generate demand with custom recipe executions
- Create Buzz: Incentivize influential Power Shoppers with coupons or special offers
- Create Awareness: Place exclusive reminders in the aisle where consumers are building a list for their next shopping trip
- Create Measurable Lift: Campaign ROI Reporting will demonstrate the effectiveness of your Holiday investment

GSN's Two Digital Advertising Platforms



Reach 7.9MM Shoppers on Grocery Store Chain Websites

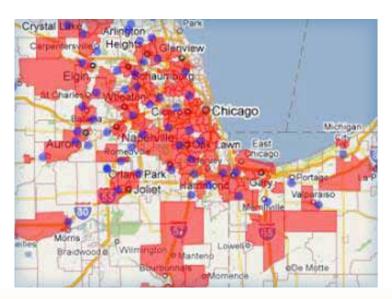


Reach Holiday Shoppers with high impact ad executions:

- Category Exclusives!
- Incentive/Promotion with Coupon Programs
- Recipe Integration
- Get on the Holiday Shopping List



Target Your Brand Shoppers By Neighborhood



Premium Shoppers around Kroger/ Walmart locations:

- Leverage Brand Purchase Data from 50MM Shoppers
- Precise Neighborhood Digital Targeting
- Reach your Target Shoppers near any Walmart, Kroger or other retail location
- Digital Placements on Premium Publisher Sites

