Shingles, MinHash, LSH

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What's obligatory?

Slides marked with star (*) are for people that want a deeper understanding of the topic, and are not curriculum for the exam.

Additional materials:

Book ch. 3 (only some parts apply)

http://infolab.stanford.edu/~ullman/mmds/ch3.pdf

Slides from the book's authors:

http://www.mmds.org/mmds/v2.1/ch03-lsh.pdf

Context

- Many real-world applications require finding "near duplicate"/"similar" pairs:
 - Pages with similar words
 - Customers who purchased similar products
 - Products with similar customer sets
 - Images with similar features
 - Users who visited similar websites

Today's Setting

Goal: Given a large number (in the millions or billions) of documents,
 find "near duplicate" pairs

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- Applications:
 - Mirror websites, or approximate mirrors
 - Don't want to show both in search results
 - Similar news articles at many news sites
 - Cluster articles by "same story"

Today's Setting

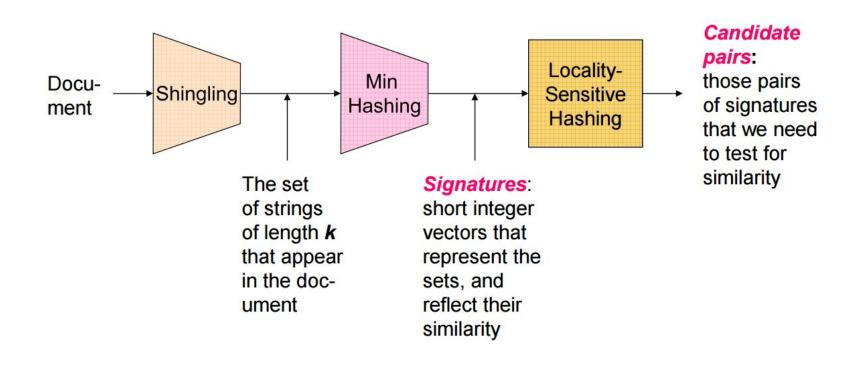
- Goal: Given a large number (in the millions or billions) of documents, find "near duplicate" pairs
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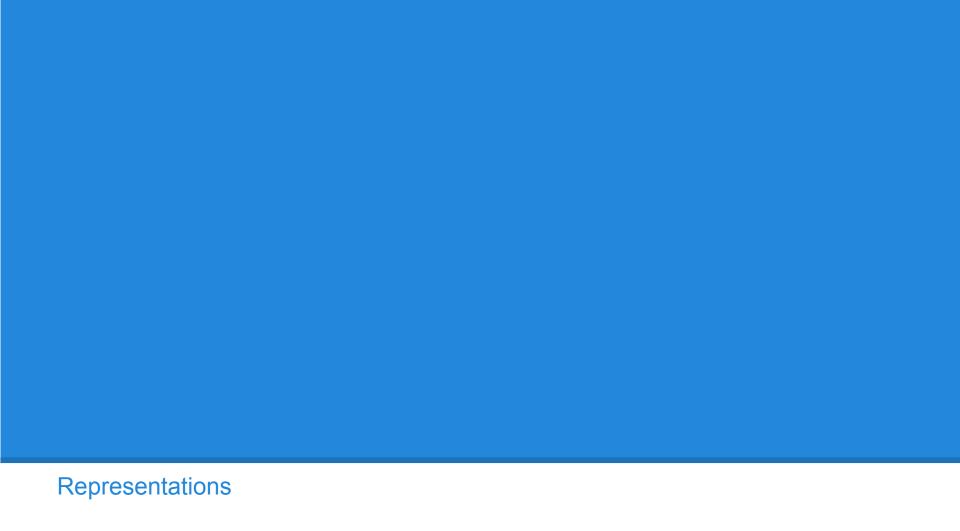
• Problems:

- Many small pieces of one document can appear out of order in another
- Too many documents to compare all pairs
- Documents are so large or so many that they cannot fit in main memory

http://www.mmds.org/mmds/v2.1/ch03-lsh.pdf

What are we going to see today?





Shingles: docs -> sets conversion

- A k-shingle (or k-gram) for a document is a sequence of k tokens that appears in the doc
- Tokens can be characters, words or something else, depending on the application

Example: bigrams

• k=2

- document D1 = knowledge is important
- bigrams: {knowledge is, is important}

- document D2 = nowadays imagination is important
- bigrams: {nowadays imagination, imagination is, is important}

Example: chars

• k=2

- document D1 = abcab
- 2-shingles: {ab, bc, ca}

- document D2 = caab
- 2-shingles: {?, ?}

Example: chars

• k=2

- document D1 = abcab
- 2-shingles: {ab, bc, ca}

- document D2 = caab
- 2-shingles: {ab, aa, ca}

What k?

- k should be chosen that:
 - Probability of two documents having the same shingle by chance is low
 - If two documents are similarity they contain at least one matching shingle

What k?

- k should be chosen that:
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How many 10-shingles are there?

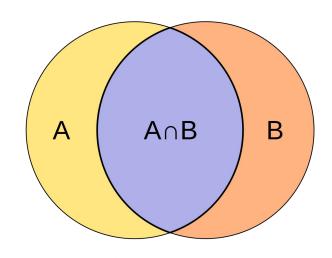
- k=10, ASCII chars (27)
 - 27^10 ~ 2 * 10^14 pretty many
- But most (99.9%) of them are unlikely
- Let's compress:
 - represent a document by the set of hash values of its k-shingles:
 - Abcab -> {ab, bc, ca} -> {1, 5, 7} (2^32 numbers)



Similarity Measures: Jaccard Similarity

- we have docs as sets (for example of n-grams)
- what "near duplicated" / "similar" means?

Jaccard Similarity



Jaccard Similarity example

knowledge is <u>very very very</u> important

imagination is more important than knowledge

abs is more important than imagination

potato is the most important

Jaccard Similarity example

knowledge is <u>very very very</u> important $S_1 = \{knowledge, is, <u>very</u>, important \}$

imagination is more important than knowledge $S_2 = \{imagination, is, more, important, than, knowledge\}$

abs is more important than imagination $S_3 = \{abs, is, more, important, than imagination\}$

potato is the most important $S_{\Delta} = \{potato, is, the, most, important\}$

Jaccard Similarity example

```
most
                                         potato
knowledge
                   more
                                than
                                            the
                                               and
                                    very
              is
                       important
  music
               cabbage
                                       imagination
         S_1 = \{knowledge, is, very, important\}
  S_2 = \{imagination, is, more, important, than, knowledge\}
```

Preprocessing is important [Assignment]

knowledge

music important

cabbage

imagination

 $S_1 = \{knowledge, important\}$

 $S_2 = \{imagination, important, knowledge\}$

Preprocessing is important

knowledge

potato

music important

cabbage

imagination

 $S_1 = \{knowledge, important\}$

 $S_4 = \{potato, important\}$



Setting

- Goal: Find similar documents (sets)
 - Documents are already converted to sets
- Similarity between documents = J
- Documents are large
 - Example: 10000 characters per doc, 9-shingles
 - How much additional space for representations?
- Every document is compared many times

How do we solve it?

- Comparing is too slow!
- We need: smaller representations of documents (=sets) that can be compared even faster

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- Comparing is too slow!
- We need: smaller representations of documents (=sets) that can be compared even faster
 - Like: MinHash signatures!

Sets can be encoded as bit (column) vectors [Assignment]

For now all possible elements (words) = $\{a,g,i,k,p\}$ Sets (documents) = $\{S_1, S_2, S_3, S_4\}$

$$S_{1} = \{k, i\} -> S_{4} = (0 \ 0 \ 1 \ 1 \ 0)^{T}$$

$$S_{2} = \{g, i, k\} -> S_{4} = (0 \ 1 \ 1 \ 1 \ 0)^{T}$$

$$S_{3} = \{a, i, g\} -> S_{4} = (1 \ 1 \ 1 \ 0 \ 0)^{T}$$

$$S_{4} = \{p, i\} -> S_{4} = (???)^{T}$$

Sets can be encoded as bit (column) vectors

For now all possible elements (words) = $\{a,g,i,k,p\}$ Sets (documents) = $\{S_1, S_2, S_3, S_4\}$

$$S_1 = \{k, i\} -> S_4 = (0 \ 0 \ 1 \ 1 \ 0)^T$$

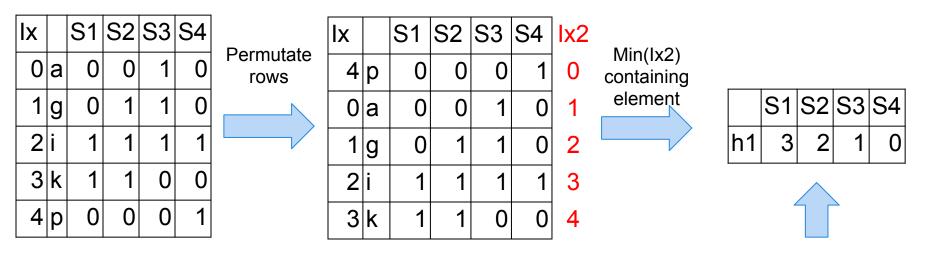
 $S_2 = \{g, i, k\} -> S_4 = (0 \ 1 \ 1 \ 1 \ 0)^T$
 $S_3 = \{a, i, g\} -> S_4 = (1 \ 1 \ 1 \ 0 \ 0)^T$
 $S_4 = \{p, i\} -> S_4 = (0 \ 0 \ 1 \ 0 \ 1)^T$

Matrix representation

Ixs <-> Elements

1	7	-			
lx		S1	S2	S3	S4
0	а	0	0	1	0
1	g	0	1	1	0
2	i	1	1	1	1
3	k	1	1	0	0
4	p	0	0	0	1

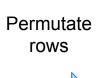
Minhash Signature: random permutations + min

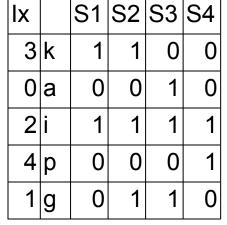


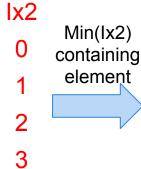
First row of a signature

Minhash Signature: random permutations + min [Assignment]

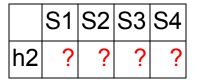
lx		S1	S2	S3	S4
0	а	0	0	1	0
1	g	0	1	1	0
2	i	1	1	1	1
3	k	1	1	0	0
4	p	0	0	0	1







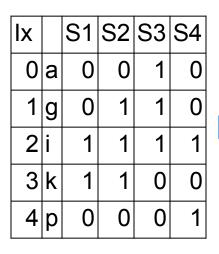
4



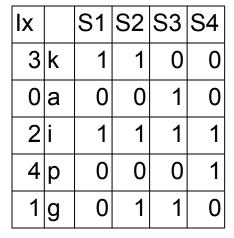


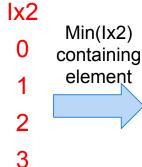
Second row of a signature

Minhash Signature: random permutations + min









	S1	S2	S3	S4
h2	0	0	1	2



Second row of a signature

Minhash Signature

	S1	S2	S3	S4
h1	3	2	1	0



	S1	S2	S3	S4
h2	0	0	1	2



	S1	S2	S3	S4
h1	3	2	1	0
h2	0	0	1	2

Minhash Signature

lx		S1	S2	S3	S4
0	а	0	0	1	0
1	g	0	1	1	0
2	i	1	1	1	1
3	k	1	1	0	0
4	р	0	0	0	1

	S1	S2	S3	S4
h1	3	2	1	0
h2	0	0	1	2

Great! We have only smaller fixed (here =2) number of signature rows (= new elements) to deal with. Not-even binary...

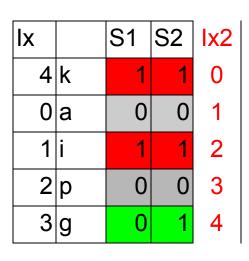
How to compare them to get similarity?

Derivation: probability?*

lx		S1	S2	lx2
4	k	1	1	0
0	а	0	0	1
1	i	1	1	2
2	р	0	0	3
3	g	0	1	4

Let's calc the **probability** of: h(S1) = h(S2) for some random permutation

Derivation: Row types *



We have three row types:

- x rows with 1 in both cols
- y rows with 1 in one col
- z rows with 0 in both cols

Derivation: observation *

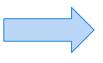
lx		S1	S2	lx2
4	k	1	1	0
0	а	0	0	1
1	İ	1	1	2
2	р	0	0	3
3	g	0	1	4

Let's calc the probability of: h(S1) = h(S2)for some random permutation

Observation 1: gray rows can change h(S1) or h(S2) but can not change if h(S1) = h(S2)

Derivation: green and red left *

Observation 1: gray rows can change h(S1) or h(S2) but can not change if h(S1) = h(S2)



We can ignore them for now!

lx		S1	S2	lx2
4	k	1	1	0
1	İ	1	1	2
3	g	0	1	4

Now:

h(S1) = h(S2) if the first row is green h(S1) != h(S2) if the first row is green

Derivation: what's the solution? *

Now:

h(S1) = h(S2) if the first row is red h(S1) != h(S2) if the first row is green



lx		S1	S2	lx2
4	k	1	1	0
1	İ	1	1	2
3	g	0	1	4

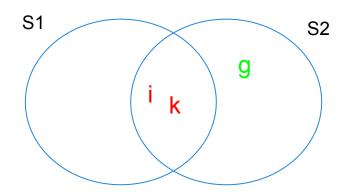
There are x red rows and y green rows



For how many permutations red is on the top?

Derivation: what's the solution? *

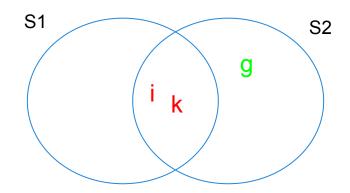
$$P[h(S1) = h(S2)] = x / (x+y) = ?$$



lx		S1	S2	lx2
4	k	1	1	0
1	i	1	1	2
3	g	0	1	4

Derivation: what's the solution?

$$P[h(S1) = h(S2)] = x / (x+y) = J(S1,S2)$$



lx		S1	S2	lx2
4	k	1	1	0
1	i	1	1	2
3	g	0	1	4

Problem?

Nice! We know that there is some probability s:

$$s = P[h(S1) = h(S2)] = J(S1,S2)$$

But we do not observe probabilities!
We observe events:
if h(S1) = h(S2) for some h or not

Problem?

We need to estimate somehow this probability s:

- Permute i = 1..H times
- Check how many times: h_i(S1) = h_i(S2)
- Then the estimator of s:

$$s_{MLE} = \# h_i(S1) = h_i(S2) / H$$

Back to our example: results vs true

	S1	S2	S3	S4
h1	3	2	1	0
h2	0	0	1	2

Reality

- Matrix representation would be huge
- Materializing a permutation takes a lot of space
- What with a new document?

Solutions:

- We do not store the data as a matrix
- We do not permute -> we simulate permutating with hash functions
- Signatures are computed iteratively

Simulating permutations: general formula

$$ix2(ix) = ((a\cdot ix+b) \mod p)$$

For and a,b and prime p

Simulating permutations: example

$$ix2(ix) = ((3 \cdot ix + 1) \mod 5)$$

lx	lx2
0	1
1	4
2	2
3	0
4	3

Algorithm to calc a signatures of all docs (from the book)

- 1. Initialize signatures with inf
- 2. For every element indexed with ix:
 - a. For every perumutation:
 - i. For every document:
 - 1. If element not present in a doc skip, otherwise:
 - 2. signature = min(signature, ix2(ix))

Algorithm example (blackboard)

lx		S1	S2	S3	S4	lx2	lx2
0	а	0	0	1	0	1	1
1	g	0	1	1	0	2	4
2	i	1	1	1	1	3	2
3	k	1	1	0	0	4	0
4	р	0	0	0	1	0	3

- 1. Initialize signatures with inf
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Algorithm sample

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1	g	0	1	1	0	2	4
2	i	1	1	1	1	3	2
3	k	1	1	0	0	4	0
4	р	0	0	0	1	0	3

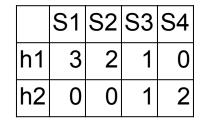
	S1	S2	S3	S4
h1	inf	inf	inf	inf
h2	inf	inf	inf	inf

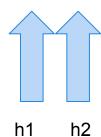
	S1	S2	S3	S4
h1	3	2	1	3
h2	2	2	1	2

	S1	S2	S3	S4
h1	inf	inf	1	inf
h2	inf	inf	1	inf

	S1	S2	S3	S4
h1	3	2	1	3
h2	0	0	1	2

	S1	S2	S3	S4
h1	inf	2	1	inf
h2	inf	4	1	inf







Number of pairs problem

 We know how to compare 2 documents in a short (for H fixed = O(1)) time

But still:

- with 10M documents we have ~10M^2 pairs
 few days of computation
- Solution: LSH

LSH: General idea

- Use a function f(S1,S2) that tells whether S1 and S2 is a candidate pair
- candidate pair = a pair of elements whose similarity must be evaluated
 - (to check if they are really similar)

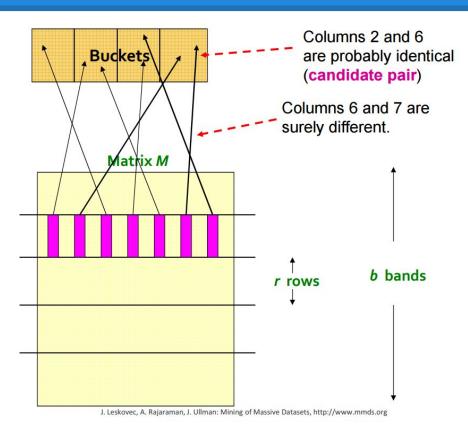
Number of candidate pairs << number of all pairs

- For some similarity threshold t we want
 - Almost all pairs S1, S2 with s(S1,S2) >= t
 - Almost none pairs with s(S1,S2) < t

LSH: algorithm

- Input: Signature Matrix (Docs x Signatures)
- Output: list of candidate pairs S1, S2 to be later evaluated with s(S1,S2)

Overview & algorithm

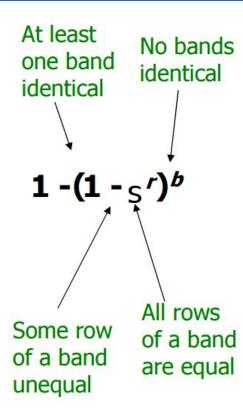


- Split M into b bands with r rows each
- For each doc (column):
 - o For each band:
 - Hash band signature part into one of buckets
- Go over all buckets for all bands:
 - If there are two docs in one bucket-> candidate pair

Probability that signatures between S1,S2 agree in one row: s (like in MinHash)



What's the **probability** that S1,S2 will become a candidate pair?



Probability that signatures between S1,S2 agree in one row: s



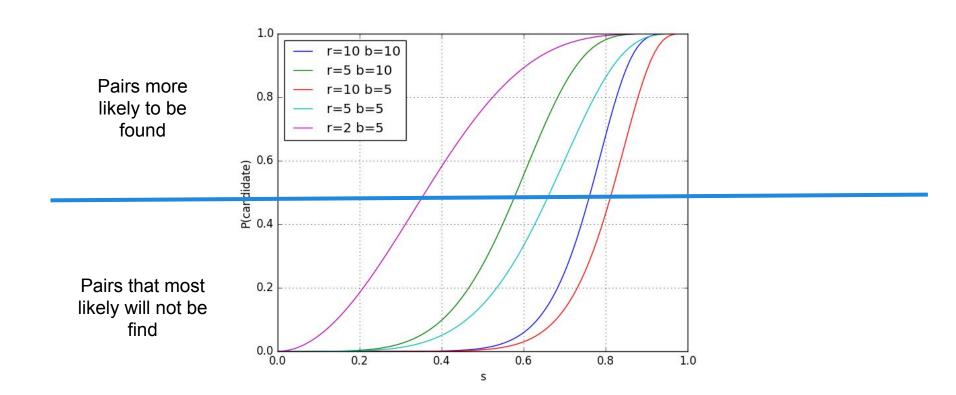
What's the **probability** that S1,S2 will become a candidate pair?

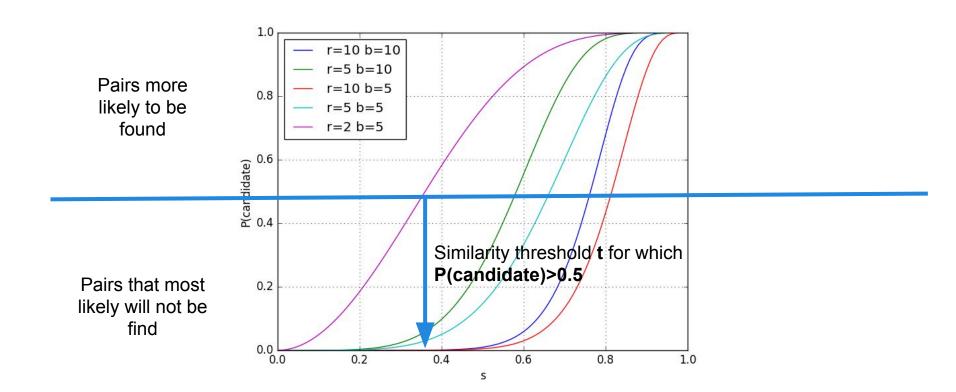
$$P(candidate) = 1 - (1-s^r)^b$$

Example: calc one curve, r=5, b=10 *

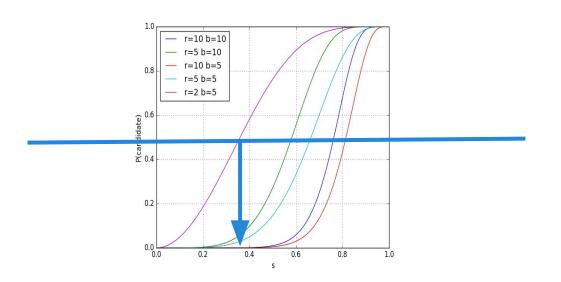
```
import numpy as np

s = np.array(range(0,5))/10
pc = lambda r,b: 1-(1-s**r)**b
print(list(s))
print(list(pc(5,10)))
```



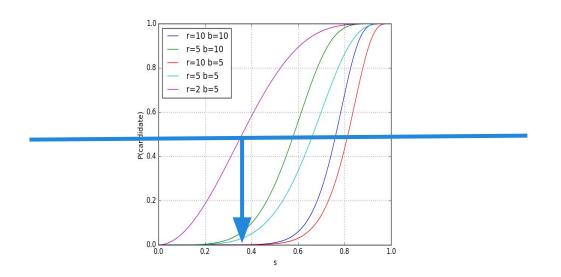


Analysis: How to find t? *



(blackboard)

Analysis: How to find t? *

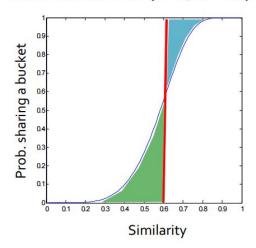


$$t \sim (1/b)^{1/r}$$

Fix t and b/r
-> get the rest
(blackboard
example)

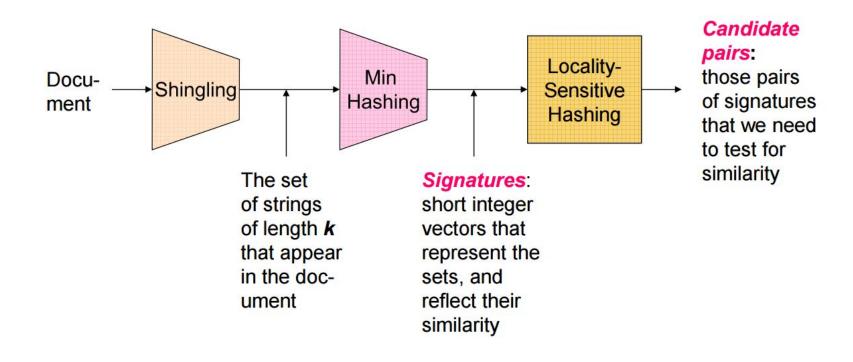
False positives, false negatives

- Picking r and b to get the best S-curve
 - 50 hash-functions (r=5, b=10)



Blue area: False Negative rate
Green area: False Positive rate

Final pipeline





Assignment

Given the following documents:

D1 = be or not to be

D2 = to be two bees

D3 = not to bees

- Represent them using bigrams.
- 2) Calculate Jaccard Similarity between them
- 3) Represent as bit-vectors (vector positions should be ordered alphabetically for example: "be to" before "to be" as long as 'b'<'t', "be to" before "be too" as long as ''<'o etc.)
- 4) Store as a matrix
- 5) calculate MinHash signatures for two permutations:
 - a) Identity permutation ix2(ix) = ix
 - b) $ix2(ix) = (3*ix+1) \mod 7$
- 6) estimate Jaccard Similarity from MinHash signatures and compare to true values

Given the following documents:

D1 = be or not to be

D2 = to be two bees

D3 = not to bees

1) Represent them as using bigrams.

```
S1 = {be_or, or_not, not_to, to_be}
S2 = {to_be, be_two, two_bees}
S3 = {not_to, to_bees}
```

2) Calculate Jaccard Similarity between them

```
J(S1,S2) = 1 / 6

J(S1,S3) = 1 / 5

J(S2,S3) = 0
```

3) Represent as bit-vectors:

 $S2 = (0 \ 1 \ 0 \ 0 \ 1 \ 0 \ 1)^{T}$ $S3 = (0 \ 0 \ 1 \ 0 \ 0 \ 1 \ 0)^{T}$

```
Elements ordered <u>alphabetically</u> along with vector positions:

be_or, be_two, not_to, or_not, to_be, to_bees, two_bees

0 1 2 3 4 5 6

Pos: 0.12.34.56

S1 = (1.0.11.10.0)^T
```

4) Store as matrix

Pos: 0 1 2 3 4 5 6S1 = $(1 0 1 1 1 0 0)^T$ S2 = $(0 1 0 0 1 0 1)^T$ S3 = $(0 0 1 0 0 1 0)^T$

lx	S1	S2	S3
0	1	0	0
1	0	1	0
2	1	0	1
3	1	0	0
4	1	1	0
5	0	0	1
6	0	1	0

- 5) calculate MinHash signatures for two permutations:
 - a) Identity permutation ix2(ix) = ix

lx	S1	S2	S3	lx2
0	1	0	0	0
1	0	1	0	1
2	1	0	1	2
3	1	0	0	3
4	1	1	0	4
5	0	0	1	5
6	0	1	0	6



	S1	S2	S3
h1	0	1	2

5) calculate MinHash signatures for two permutations:

b)
$$ix2(ix) = (3*ix+1) \mod 7$$

lx	S1	S2		S3	lx2
0	1		0	0	1
1	0		1	0	4
2	1		0	1	0
3	1		0	0	3
4	1		1	0	6
5	0		0	1	2
6	0		1	0	5

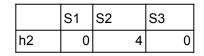


lx		S1	S2	S3	lx2
	2	1	0	1	0
	0	1	0	0	1
	5	0	0	1	2
	3	1	0	0	3
	1	0	1	0	4
	6	0	1	0	5
	4	1	1	0	6



	S1	S2	S3
h2	0	4	0

	S1	S2	S3
h1	0	1	2





	S1	S2	S3
h1	0	1	2
h2	0	4	0

6) estimate Jaccard Similarity from MinHash signatures and compare to true values:

$$J'(S1,S2) = 0 < J(S1,S2) = 1/6$$

$$J'(S1,S3) = \frac{1}{2} > J(S1,S3) = \frac{1}{5}$$

$$J'(S2,S3) = 0 = J(S2,S3) = 0$$