



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
MAY/JUNE 2012 EXAMINATION

JLS 745: ISSUES IN COMMUNICATION TECHNOLOGY AND POLICY
TIME ALLOWED: 3HRS

INSTRUCTION: Answer any four questions

1. a. List and explain the features that make technology distinct as a subject of study
 1. Trace the early history and development of technology up to the last century and briefly state its impact on our personal and working lives
2. a. Explain briefly the right of the individual to communicate.
 - b. Critically examine the roles of both the community and voluntary organizations in communication.
3. Identify and discuss the role of inventions in extending visual expression
4. What are the opportunities available in the new communication technology? List and explain their implications for the society
5. Write detailed notes on the following:
 - a. The right to publish
 - b. Right not to disclose source of information
 - c. Official secrets Acts 1962
 - d. Hypodermic Needle model
 - e. Multi-step flow model
6. Some experts have expressed dissatisfaction with established media. Enumerate and explain what alternative models have been suggested.

b. Explain the term Development Participant Media Theory.