



NATIONAL OPEN UNIVERSITY OF NIGERIA
SCHOOL OF SCIENCE AND TECHNOLOGY
FIRST SEMESTER EXAMINATION 2012/2013 SESSION

COURSE CODE: CIT415

COURSE TITLE: Introduction to E_Commerce(3 UNITS)

TIME ALLOWED: 2¹/₂ HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS IN ALL

- 1a. What is online shopping?[5 marks]
- 1b. List any five (5) issues that should be addressed in a website development agreement. [12.5 marks]

- 2a. List and explain three forces that energise e-commerce? [10¹/₂marks]
- 2b. Explain what is meant by handling customer returns? [7 marks]

- 3a. Explain the impact of B2B (Business-to-Business) markets on the economy of developing countries. [10 marks]
- 3b. Discuss e-business.[7.5 marks]

- 4a. Briefly explain how the problem associated with security and privacy in e-commerce and e-business development can be solved.[7.5 marks]
- 4b. Distinguish between the e-commerce and e-business. [10 marks]

- 5a. Write short note on the contribution of e-commerce to the organization. [10 marks]
- 5b. Explain the process involved in registering a domain name. [7.5 marks]

- 6a. Write short note on Domain name. [10 marks]
- 6b. Discuss the reasons for e-commerce security issues in IT. [7.5 marks]

