



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**14/16 AHMADU BELLO WAY VICTORIA ISLAND, LAGOS**  
**SCHOOL OF ARTS AND SOCIAL SCIENCES**

MARCH/APRIL 2014 EXAMINATION

**COURSE CODE: JLS 722**

**COURSE TITLE: PUBLICATION LAYOUT AND DESIGN**

**TIME: 3 HRS**

**Instruction: Answer 4 questions, Question one and two is compulsory**

- 1) Right from the time a copy is handed in by the author or writer, the copy undergoes through treatment and this involves a number of activities before it is published. Discuss(20 marks)
- 2) A sub editor's job becomes daunting when he / she is considered to be anachronistic and this has significant effect on the editorial task of the subeditor. Highlight and expound the editorial tasks that this defect can greatly affect (20 marks)
- 3) News judgment is not based on the whims and caprices of the editor; what factors can possibly be responsible for this? Expatriate (15marks)
- 4) There are many methods students use for reading. Of course, the results are not always the same and these are akin to the diverse procedures that go into printing and the different results that emanate from them. Discuss (15marks)
- 5) Discuss the functions of headline and ways in which it can be varied inclusive of the general rules to be observed while varying headlines (15 marks)

- 6) Although libel is a major challenge, it is not all together unavoidable. To what extent do you agree or disagree with this statement (15marks)