

Question MCQ1 : Ohaja (2009) posits that magazine like newspapers meet the _____ purpose of communication for their readers

Answer: Four -fold

Question MCQ2 : According to Anaeto et al (2009), there are _____ broad classifications of magazines

Answer: Three

Question MCQ3 : _____ magazines are targeted at the general public

Answer: Consumer

Question MCQ4 : Daramola (2003) describes _____ magazines as specialized magazines

Answer: Professional

Question MCQ5 : _____ magazines are called in-house publications

Answer: Company

Question MCQ6 : _____ magazines deal with different issues that cut across people

Answer: General interest

Question MCQ7 : The magazines that carry news and significant issues and events are _____ magazines

Answer: News

Question MCQ8 : Ohaja (2004) avers that there are _____ requirements that a magazine article should meet to be classified as a good writing

Answer: Two

Question MCQ9 : According to Ebele (2003) the first quality of any good writing is _____

Answer: Economy

Question MCQ10 : The figure of speech that compares one thing to another is called _____

Answer: Simile

Question MCQ11 : The figure of speech that compares one thing to another without the use of "like" or "as" is _____

Answer: Metaphor

Question MCQ12 : The figure of speech that exaggerates an idea to stress a point is _____

Answer: Hyperbole

Question MCQ13 : _____ portrays ideas, inanimate objects or animals as having human qualities or abilities

Answer: Personification

Question MCQ14 : _____ things make a piece of writing elegant

Answer: Four

Question MCQ15 : Words or phrases that are so old and over used are _____

Answer: Cliches

Question MCQ16 : _____ indicates the end of a declarative sentence

Answer: Full stop

Question MCQ17 : A _____ sentence is one that is neither a

question, a command or an exclamation

Answer: Declarative

Question MCQ18 : _____ separates elements in dates, addresses and places

Answer: Comma

Question MCQ19 : Which punctuation mark is appropriate between place and publishers in a bibliography

Answer: Colon

Question MCQ20 : The apostrophe has _____ main uses

Answer: Three

Question MCQ21 : The apostrophe has _____ main uses

Answer: Dash

Question MCQ22 : The apostrophe has _____ main usesMCQ21

Answer: Three

Question MCQ23 : Hyphen serves _____ main purposes

Answer: Two

Question MCQ24 : _____ is used to show a sudden shift in thought

Answer: Dash

Question MCQ25 : Use _____ to break a word at the end of a line

Answer: Hyphen

Question MCQ26 : Affect" means "influence" while effect means

Answer: Cause

Question MCQ27 : Complementary means 'matching' while 'complimentary' is _____

Answer: Free

Question MCQ28 : The contents of _____ magazines are mainly pictures of events of all kinds

Answer: Picture

Question MCQ29 : Areoye (2008) avers that there are _____ standard magazine sizes

Answer: Three

Question MCQ30 : The following are magazines sizes except _____

Answer: Portrait

Question MCQ31 : _____ size magazine are very big and wide

Answer: Life size

Question MCQ32 : _____ types of magazines were outlined in the study material

Answer: Twelve

Question MCQ33 : _____ is a report beyond straight news

Answer: In-depth

Question MCQ34 : _____ focuses on analyzing a particular aspect of the total situation

Answer: News analysis

Question MCQ35 : _____ concentrates on issues, problems or controversy

Answer: Interpretative report

Question MCQ36 : _____ reporting is concerned with uncovering hidden or suppressed facts behind a news event

Answer: Investigative

Question MCQ37 : _____ is the position of the magazine or newspaper on any given issue

Answer: Editorial

Question MCQ38 : The special kind of opinion article that appears regularly reflecting the opinion of the writer is _____

Answer: Columns

Question MCQ39 : _____ is basically, a sales message

Answer: Advertisement

Question MCQ40 : _____ concentrates on issues, problems or controversy

Answer: News analysis

Question MCQ41 : The time and location in which a story takes place is

Answer: Setting

Question MCQ42 : There are _____ essential parts of plot

Answer: Five

Question MCQ43 : There are _____ types of conflict

Answer: Two

Question MCQ44 : Professionally, _____ is the process of recording events in pictorial form

Answer: Photography

Question MCQ45 : Pictures can be classified into _____ forms

Answer: Three

Question MCQ46 : _____ is when pictures are representative of objects

Answer: Representation

Question MCQ47 : Picture can be a form of _____ through which we communicate happenings, events and others

Answer: Expression

Question MCQ48 : Basically, pictures perform _____ functions

Answer: Six

Question MCQ49 : Osho (2007) outlined _____ types of photographs

Answer: Eight

Question MCQ50 : A period lacking in news stories is referred to as

Answer: Dry

Question QFB1 : Pictures that tell stories are _____ Pictures

Answer: Action

Question QFB2 : _____ pictures are not arranged

Answer: Informal

Question QFB3 : _____ are arranged pictures

Answer: Formal pictures

Question QFB4 : Pictures that are quarrelsome in nature are

Answer: Spontaneous Action pictures

Question QFB5 : _____ pictures are meant to entertain readers in a newspaper or magazine

Answer: Dramatic

Question QFB6 : _____ refers to a story told primarily through a series of photographs with captions of current events

Answer: Photorama

Question QFB7 : _____ is the account of an event through picture

Answer: Photo Journalism

Question QFB8 : Always _____ your caption to avoid confusion as to whether it is a recent or past picture

Answer: Date

Question QFB9 : The first step in picture editing is _____

Answer: Cropping

Question QFB10 : The process of enlarging or reducing a photograph so that it will fit a desired space on the newspaper or magazine page is

Answer: Scaling and Sizing

Question QFB11 : _____ means blowing, printing or running the picture off the edge of the page of the magazine

Answer: Bleeding

Question QFB12 : _____ is a repository of knowledge

Answer: Library

Question QFB13 : _____ means cutting pictures for negative effect of the subject to excite attention

Answer: Slicing

Question QFB14 : The process of improving artwork especially photographs is _____

Answer: Retouching

Question QFB15 : _____ is the changing of a direction of a picture

Answer: Flopping

Question QFB16 : According to Okoye (2006), interviews can be conducted in _____ ways

Answer: Three

Question QFB17 : A good feature writer will develop his own distinctive writing _____

Answer: Style

Question QFB18 : _____ news is not always hot or fresh news

Answer: Feature

Question QFB19 : _____ simply means closeness in space and time

Answer: Proximity

Question QFB20 : News stories are generally written with a tight

Answer: Deadline

Question QFB21 : There are _____ major kinds of feature as outlined in the study material

Answer: Six

Question QFB22 : _____ has the advantage of focusing on the areas not usually covered or under covered by straight news

Answer: Feature

Question QFB23 : A good feature writer must unavoidably love the art of _____

Answer: Writing

Question QFB24 : The account of a trip to a place of interest is _____

Answer: Travelogue

Question QFB25 : A _____ is a periodical publication containing contributions by various writers

Answer: Magazine

Question QFB26 : The English word magazine originally denoted a _____

Answer: Storehouse

Question QFB27 : <p/>Drum magazine was established in the year _____

Answer: 1960

Question QFB28 : Spear magazine was established in the year _____

Answer: 1962

Question QFB29 : In the mid 1980s, _____ magazine pioneered investigative Journalism

Answer: Newswatch

Question QFB30 : _____ report usually focuses on why?

Answer: Interpretative

Question QFB31 : _____ is the position of the magazine on any given issue

Answer: Editorial

Question QFB32 : The type of cartoons that comments on an issue, personality or current news event is _____

Answer: Editorial cartoon

Question QFB33 : Figurative language according to Obiaku (1999) communicates by _____

Answer: Analogy

Question QFB34 : The figure of speech that is reflected here: "the student is as proud as a peacock" is _____

Answer: Simile

Question QFB35 : The figure of speech that compares one thing to another without 'like or as' is _____

Answer: Metaphor

Question QFB36 : The figure of speech used in this sentence; "that city is not just far but next to heaven"

Answer: Hyperbole

Question QFB37 : Four things make a piece of writing elegant. True or false _____

Answer: True

Question QFB38 : A _____ is used to mark an accepted abbreviation

Answer: Full stop

Question QFB39 : The _____ is the most common mark of punctuation

Answer:

Question QFB40 : Use the _____ to introduce clarifying details

Answer: Colon

Question QFB41 : The apostrophe has _____ main uses

Answer: Three

Question QFB42 : A struggle with a force outside one's self is _____ struggle

Answer: External

Question QFB43 : _____ struggle is a struggle within one's self

Answer: Internal

Question QFB44 : The angle from which the story is told is _____ of view

Answer: Point

Question QFB45 : There are _____ kinds of conflict in a work of fiction

Answer: Four

Question QFB46 : Apart from book review, _____ other items can be reviewed

Answer: Three

Question QFB47 : _____ are the beauty of a magazine

Answer: Pictures

Question QFB48 : Photo journalists are expected to take _____ pictures that communicate even without caption

Answer: Action

Question QFB49 : Pictures taken as a situation warrants are _____ pictures

Answer: Informal

Question QFB50 : Magazine generate revenue for the owner(s) mainly from _____

Answer: Advertisement