



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF AGRICULTURAL SCIENCES
SECOND SEMESTER EXAMINATION
JANUARY/FEBRUARY, 2018**

Programme: Agricultural Extension and Management

Course Code: AEM 450

Course Title: Agricultural Finance and Marketing

Credit Unit: 3

Total Score: 70 Marks

Time Allowed: 3 Hours

Instruction: Answer question one (1) and any other four (4)

Questions

1. Vividly explain to Mr. Johnson why it necessary to have accurate record keeping in farm **(30marks)**.
2. Outline the things to consider in farm management account and discuss any five of them **(10mark)**.
3. Outline the role credit can play in facilitating agricultural development **(10marks)**.
4. Explain the following terms
 - a. Current Ratio (Liquidity) **(2marks)**
 - b. Debt to Asset Ratio (Solvency) **(2marks)**
 - c. Earned financial progress (profitability) **(2marks)**
 - d. Return on Equity (ROE) **(2marks)**
 - e. Return on Equity (ROE) **(2marks)**
5. Explain the behavioural approach and the institutional approach to studying agricultural marketing **(10marks)**.
6. Explain the term Market Conduct and marketing Margin **(10marks)**.
7. Explain the importance of market and marketing in economic and national development **(10marks)**.