



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY VICTORIA ISLAND
LAGOS**

**OCTOBER 2013 EXAMINATIONS
School of Arts and Social Sciences**

**Course Code: JIs822
Course Title: Publication Layout And Design
Instruction: Answer Any Four Questions. All Questions
Carry Equal Marks
Time Allowed: 3 Hrs.**

1. A. Clearly distinguish between 'Journalistic Style' and 'House Style'
B. Write a three-paragraph news story titled "NOUN Graduates 3000 Students" showing your understanding of Inverted Pyramid style
2. A. What is defamation? How can a plaintiff press a case of defamation?
B. Outline the defences available to someone accused of defamation.
3. Which officer in the newspaper house has the final decision on news selection? Explain your reason and give four factors he or she would consider in selecting news from among many sources.
4. Enumerate and explain how the computer can be used to facilitate copy editing.
B. Draw a diagram showing the individuals responsible for copy preparation in an average newsroom
5. A. What Desk Top Publishing? B. How is it different from manual method of publishing?
6. Write short notes on the following:
Picture editing
Page layout
Typography
The stone sub
The copy taster

