

NATIONAL OPEN UNIVERSITY OF NIGERIA 14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS SCHOOL OF ARTS AND SOCIAL SCIENCES MAY/JUNE 2012 EXAMINATION

JLS 611: INTRODUCTION TO JOURNALISM

TIME ALLOWED: 3HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS.

- 1. Journalism has undergone several evolutionary changes since inception to date.
 - a. What is journalism
 - b. Discuss the historical background of journalism
 - c. What role has technology played in the growth and development of Journalism?
- 2. The early press defined the course of Nigerian Journalism.
 - a. X-ray the pivotal place of lwe Irohin in the development of the Nigerian press
 - b. Show the existing press between 1863 and 1930 assisted to shape the future of the Nigerian press
- 3. The past shapes the figure is a time is a time statement in history of the Nigerian press.
 - a. Underscore the truthfulness of the above statement
 - b. Prove that Zik's Group of Newspapers was the harbinger of modern journalism in Nigeria.
- 4. Discuss the organizational structure of a print media organization
- 5. What are the factors that determine news?
 - b. How do investigative and interpretative reporting assist to enhance the quality of news stories?
- 6. What are the sources of news available to a journalist?
 - b. Underscore the need for good knowledge of journalism mass media law by a practicing journalist.