

NATIONAL OPEN UNIVERSITY OF NIGERIA DEPARTMENT OF AGRICULTURAL ECONOMICS AND EXTENSION FACULTY OF AGRICULTURAL SCIENCES 2020_1 EXAMINATIONS

COURSE TITLE: FOOD SERVICE AND PROFESSIONALISM

COURSE CODE: HCM 303

TIME: 2

INSTRUCTIONS: Answer Question one which is compulsory (25 marks) and any other three

each carry (15 marks).

- Q1a. Identify the essential component of the hospitality industry? (4 mks)
- Q1b. Describe how a hospitality marketer can meet the demand of customers? (6mks)
- Q1c. What are the main involvements of food service management operations? (4 mks)
- Q1d. Define food service operation in relation to the hospitality industry? (6 mks
- Q1e. State five challenge of food service workers in the food service organizations? (5 mks)
- Q2a. Explain the two (2) procedures of Purchasing Specification? (9 mks)
- Q2b. Identify and explain any 3 sources of purchasing in the hospitality Industry (6 mks))
- Q3a. Explain how prime location can be an important factor to consider in opening a restaurant (5 mks)
- Q3b. With aid of a chart illustrate the points that can influence the decision of a location? (4 mks)
- Q3c. Explain the importance of Personal & Environmental hygiene among food and beverage employee? (6 mks)
- Q4a. What is menu? (3 mks)
- Q4b. Enumerate the 3 primary functions of a menu? (3 mks)
- Q4c. Identify the 2 traditional types of 'menu' and give difference between the 2? (4 mks)
- Q4d. Outline five key features/characteristics of the types of a menu? (5 mks)

- Q5a. Define mise-en-place? (5 mks)
- Q5b. Give mise en- place procedure for laying table laying table? (5 mks)
- Q5c. Explain the procedure for table laying (5 mks
- Q6a. What are the Responsibilities of the Human Resources Manager? (3 mks)
- Q6b. Explain briefly any four of the following:
 - i. Job description
 - ii. Recruitment and selection
 - iii. Orientation
 - iv. Performance appraisal
 - v. Compensation
 - vi. Equal Employment opportunity (EEO) (12marks)