



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

OCTOBER 2016 EXAMINATION

COURSE CODE: JLS 843
COURSE TITLE: ELEMENTS OF MULTIMEDIA: THEORY AND PRACTICE
UNIT: 3

INSTRUCTION: ANSWER ANY FOUR QUESTIONS **TIME: 3**
HOURS

1. Enhancing multimedia journalism has been identified as one of the ways to boost journalism practice and information flow in Nigeria. Reasonably justify the idea by discussing the essence of multimedia in the modern day journalism practice. **(17½ Marks)**
2. You are the guest speaker in a seminar organised for the induction of young journalists in Lagos State. Base on your experience in multimedia practice, discuss at least **Seven** tips for Multimedia news writing to guide the young journalists towards effective multimedia practice. **(17½ Marks)**
3. “The progressive advancement in ICTs may create a wider gap in the imbalance of the Global Information Flow between the developed and the developing countries in near future”. Support this assertion by emphasising the impacts of ICTs. **(17½ Marks)**
4. “Nigeria is not ripe for online journalism practice and therefore it should be discouraged”. Highlight and discuss the problems associated with online journalism in Nigeria to support this argument. **(17½ Marks)**
5. “Telecommunication tools are the backbone of effective journalism practice in Nigeria”. How true is this statement?**(17½ Marks)**
6. Relate the concept of ‘multimedia journalism’ to the idea of ‘information society’. **(17½ Marks)**

