



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY VICTORIA ISLAND
LAGOS

OCTOBER 2013 EXAMINATIONS
School of Arts and Social Sciences

COURSE CODE: JLS721
COURSE TITLE: NEWS WRITING
UNIT: 3
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO
TIME: 2 HOURS

1. Discuss the following journalistic ethics and they affect balanced reporting:
 - (a) Accuracy and fairness **(6 Marks)**
 - (b) Respect for privacy **(6 Marks)**
 - (c) Decency **(6 Marks)**
 - (d) Privilege/Non-disclosure of news source's identity **(6 Marks)**
2. (a) Why will you considered lead essential part of every news story **(13 Marks)**
(b) Enumerate and discuss any five of the activities involved in newsgathering. **(10 Marks)**
3. Which mass media theories do you think will be appropriate for the type of media system being practised in Nigeria? Discuss extensively why the media theory you have suggested is suitable in Nigeria. **(23 Marks)**
4. (a) Discuss the importance of internet in news reporting **(13 Marks)**
(b) Of what importance is the existence of the press in Nigeria? **(10 Marks)**

5. Use the diagram of Inverted Pyramid style of writing news story as the impetus to discuss news structure and flow.
(23 Marks)