



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, LAGOS

SCHOOL OF EDUCATION
MAY/JUNE 2013 EXAMINATION

COURSE CODE: EDT 823
COURSE TITLE: RESEARCH AND MEDIA
TIME; 2 HOURS

N/B: ANSWER ANY THREE (3) OUT OF THE FOUR QUESTIONS

ALL QUESTIONS CARRY EQUAL MARKS.

QUESTIONS:

1. Analyze critically Allen (1960) categorization of media research.
2. What are the perceived importance of media research to you as an Educational Technology student?
3. What areas in your opinion need more research in the media research categories?
4. Discuss critically the various steps you will adopt to ensure future expansion in media use in your school?