



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS**  
**SCHOOL OF EDUCATION**  
**MARCH/APRIL 2014 EXAMINATION**

**COURSE CODE:** EDT830  
**COURSE TITLE:** MULTIMEDIA TECHNOLOGY IN TEACHING AND LEARNING  
**TIME ALLOWED:** 2 Hours  
**INSTRUCTION:** Answer question one and any other two

1. Discuss elaborately the basic issues involved in the design of interactive Multi-media material (30mks)
2. Write briefly on the following:-
  - (a) Alpha testing
  - (b) Beta testing
  - (c) CD-Based delivery of multimedia
  - (d) Blended Delivery strategy
  - (e) Web-Based Delivery of content (20mks)
3. (a) Explain the concept of text in multimedia. (10mks)  
  
(b) Discuss Five (5) factors that influence the textual communication. (10mks)
4. Discuss the various stages involved in script writing. (20mks)

