



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
MARCH/APRIL 2016 EXAMINATION
SCHOOL OF MANAGEMENT SCIENCES**

COURSE CODE: BUS810

Credit Unit: 2

COURSE TITLE: Comparative Management

TIME ALLOWED: 2 Hours

- Instructions:**
- 1. Attempt question Number one (1) and any other two (2) questions**
 - 2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each.**
 - 3. Present all your points in coherent and orderly manner**

Question No. 1 (COMPULSORY)

1. (a) Define Comparative Management. **(10 Marks)**
(b) List and explain five (5) areas in which there is similarity between Administration and Management. **(10 Marks)**
(c) Briefly explain the importance of comparative management to different countries in the world. **(10 Marks)**

Question 2

2. With regard to the comparison of cultures in various geographical regions, discuss exhaustively the difference between “EMIC” Approach and “ETIC” Approach to the study of culture. **(20 Marks)**

Question 3

3. (a) List and explain the six (6) different approaches to cross-cultural management research. **(10 Marks)**
(b) Name and discuss the two main approaches we have in comparative management. **(10 Marks)**

Question 4

4. Six (6) main skills are considered important for a manager/leader or administrator in a public organization. List and discuss them exhaustively. **(20 Marks)**

Question 5

5. (a) Define organization (organizational) structure **(10 Marks)**
(b) Discuss the three main reasons for development of organization structure **(10 Marks)**