



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja  
Faculty of Management Sciences, Department of Financial Studies  
**JULY 2017 EXAMINATIONS**

**COURSE CODE: ACC 320**

**CREDIT UNIT: 2**

**COURSE TITLE: ECONOMICS AND BUSINESS ENVIRONMENT**

**TIME ALLOWED: 2 hrs**

**Instructions:** 1. Attempt question Number one (1) and any other two (2).  
2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each  
**Present all points in a coherent and orderly manner**

**QUESTION 1**

1a) What are the significant current economic environments that affects business? 18 Marks

1b) List 6 government goals for setting any macroeconomic policy?  
6 Marks

1c) Discuss Inflation in details 6 Marks

**QUESTION 2**

2a) Explain Normative and Positive Economics  
10 Marks

2b) Mention four important influences on policy decisions. 4 Marks

2c) It is known that there is a well-established set of goal that is widely accepted as legitimate objects of government attention. Discuss these goals.  
6 Marks

**QUESTION 3**

3a) What are the three Dominant Macroeconomic Principles?  
6 Marks

3b) Economists often differ in their views of how the world works; Give two reasons for the difference 8 Marks

3c) What is GDP? 2 Marks

3d) What are the three different ways to think about and measure GDP?  
3 Marks

**QUESTION 4**

4a) What is the difference between Monetary and Fiscal Policy Decisions?  
4 Marks

4b) What are the internal environmental factors that determine the success of a business organisation?  
10 Marks

4c) Discuss 3 direct action environments 6 Marks

**QUESTION 5**

5a) In a tabular format, compare Business/IT strategic and application planning approaches 8 Marks

5b) With a diagram, explain the Information Technology Architecture 12 Marks