



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
MAY/JUNE 2012 EXAMINATION

JLS 621 NEWS WRITING

INSTRUCTION: ANSWER ANY FOUR
TIME ALLOWED: 3 HOURS

1. (a) What are your assessments of a good reporter?
(b) To write a good and in-depth news story on people who died as a result of collapse building, make a list of places you will visit before writing the story?
2. (a) Make justifications for the preference of libertarian theory of the press over authoritarian theory?
(b) Why do you think development media theory will be suitable in Nigeria?
3. Explain the following journalistic terms in a way that would be understood by your media audience:
 - i. Beat
 - ii. Byline
 - iii. Caption
 - iv. Credit line
 - v. Dead line
 - vi. Off the record
 - vii. Put to bed
 - viii. Sacred cow
 - ix. Masthead
 - x. Caption
4. (a) Make known the rudiment of news?
(b) As a professional reporter, why would you consider lead inescapable in your news story?
(c) Discuss at least five types of lead that you can use to give your news stories good directions?
5. (a) With the aid of a well labelled diagram, discuss the inverted pyramid style of writing news story?
(b) Highlight at least 10 samples of transition words that help in making your news stories flow?

Discuss fully at least four ways in which Nigerian journalists can run afoul of the law of contempt in Nigeria?