



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**14/16, AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS**  
**SCHOOL OF MANAGEMENT SCIENCES**  
**JUNE, 2013 EXAMINATION**

**Course Code HCM 439**

**Credit Unit: 2**

**Course Title: HOTEL PLANNING ND INTERIOR DECORATION**

**Time Allowed: 2 Hours**

**Instructions:**

**1. Attempt question number one (1) and any other two (2).  
2. Question number 1 is compulsory and carries 30 marks while the other 2 carry 20 marks each. 3. Present all your points in coherent and orderly manner.**

1a. Identify with explanations, classes of colours.

1b. State at least five terms often used in reference to colours.

1c. List various kinds of professionals involved in designing and construction of Hotel Facility

1d. Mention 5 Characteristics of Management Information System

2a. Mention at least three (3) the feasibility report must cover.

2b. List five (5) and explain two (2) importance of home to mankind.

3a. List five layout and design of an efficient food area should take the following into account.

3b. Mention at least five (5) colours and its symbols.

4a. Enumerate at least 5 factors an Architect must consider before firming up design.

4b. Name and explain five (5) advantages of computers.

5a. The process of marketing planning is a continuum. The task is never ending. Marketing/sales

managers must always be planning. For instances, the development of next year's marketing

plan begins the day this year's plan is approved. List five (5) process stages you know.

5b. List three (3) problems facing marketing plan.