



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
JANUARY/FEBRUARY 2013 EXAMINATION

JLS 724: FEATURE WRITING

Instructions: Answer any four questions. All questions carry equal marks

Time allowed: 3 Hours

1. Discuss the assertion that feature story ideas are everywhere.
2. What are the forms and varieties of feature stories?
3. Outline and explain the essential attributes required by feature story writer.
- 4a. Discuss the main functions of features
- 4b. Enumerate and explain five types of interview
- 4c. Explain briefly the term opinion columns?
5.
 - a. What are the guidelines for writing feature lead?
 - b. How would you determine the content of a good feature?
6. Write short notes on the following:
 - a. Sidebar
 - b. Characteristics of sidebar

- c. Feature series.
- d. Book Reviews
- e. Film Reviews

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