



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
MARCH/APRIL 2016 EXAMINATION
SCHOOL OF MANAGEMENT SCIENCES

COURSE CODE: BUS 839

CREDIT UNIT 2

COURSE TITLE: MANAGEMENT THEORY

TIME ALLOWED: 2 HOURS

- Instructions:**
- 1. Attempt question Number one (1) and any other three (2) questions**
 - 2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each.**
 - 3. Present all your points in coherent and orderly manner**

Question No. 1 (COMPULSORY)

1. (a) The word “Manager” has many definitions just as there are many organizations to manage. Give a standard definition of the word “manager”.
- (b) List and explain the four roles that all managers play towards achieving goals.
- (c) Modern management thought views management as a profession. Define the word “Profession” in your own words.

Question 2

2. (a) Give the definition of PLANNING.
- (b) Planning is regarded as a necessary function in an organization. Provide four (4) reasons why managers undertake planning activity as given by Gluck (1980).

Question 3

3. (a) What is the difference between policy and strategy as given by Brown & Moberg, (1980).
- (b) Under planning function, we have three main types of plan. List and discuss them.

Question 4

4. It is difficult for a modern organization to succeed in its operations without planning at all. However, planning has its own headache and frustrations. Discuss in detail the three main planning problems you know.

Question 5

5. The vertical dimension of managerial job has three levels. List and discuss the three levels exhaustively.