



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
MARCH/APRIL 2014 EXAMINATION**

Course Code: MBA 818

Credit Unit: 3

Course title: Business Ethics and Corporate Governance

Time Allowed: 2^{1/2} hrs

Instruction: Attempt question Number one (1) and any other THREE (3) Question number 1 is compulsory and carries 25 marks, while the other questions carry equal marks each .Present all your points in coherent and orderly manner

1. List and Explain the theories of Business Ethics
 - b. Discuss the criticism of care approach to Ethics
2. Briefly describe why organisations need to be ethical
 - b. Highlight the basic stages of moral development and the nature of moral standards
3. Define advertising and list its adverse effects on the society
 - b. Briefly explain any five (5) consumer rights
4. Most companies that strive to be responsible to their stakeholders concentrate on five main groups. Write short note on this.
 - b. What are the arguments against corporate social responsibility?
5. List and explain unethical market practices in an oligopolistic system
6. What is corporate governance? Give five (5) rationales behind corporate governance?
 - b. Briefly describe any THREE (3) measures put in place for protecting consumers