



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF MANAGEMENT SCIENCES
MAY/JUNE 2012 EXAMINATION**

ENT 326 AGRO-BUSINESS MANAGEMENT

Time allowed: 2 Hours

Instruction: Attempt any 3 questions of your choice. Each question carries 23.3 marks. Present your answer legibly and logically using relevant examples.

1. What is Agri-business? List and discuss its components
2. Which form of business fits more in Nigeria and why is it different from others?
3. Discuss planning as it affects agro-business enterprise
4. Controlling as a management function in agro-business. Discuss
5. Discuss the marketing mix of Agro-business products in Nigeria.