



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF MANAGEMENT SCIENCES
MARCH/APRIL 2015 EXAMINATION

COURSE CODE: TSM444

COURSE UNIT: 2

COURSE TITLE: GLOBAL TOURISM ISSUES

TIME ALLOWED: 2HRS

INSTRUCTIONS: 1. Attempt question Number one (1) and any other two (2).
2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each
3. Present all your points in coherent and orderly manner

QUESTION 1 (30 MARKS)

- a. State and explain 5 impact of tourism on host nation
- b. Define tourism as expressed by WTO/UN (WTO 1991)
- c. Discuss the principles of alternative tourism as described by Hitchcock & Parnwell (1993)
- d. Identify four (4) main tourism-related empowerment in Australia
- e. Discuss the three (3) core objectives of Islander Tourism Action

QUESTION 2 (20 MARKS)

- a. Discuss 5 environmental and ecological effects of tourism on host nation.
- b. What are the negative ramifications in attempting to make tourism an industry as described by Theobald?
- c. Mention 4 groups purposes for tourists and travelers visitation and travel

QUESTION 3 (20 MARKS)

- a. Define the following
 - i. Alternative tourist
 - ii. Ecotourism
- b. Discuss the guidelines to different fields of Alternative tourism
- c. State 4 sources of tourism consumption expenditure

QUESTION 4 (20 MARKS)

- a. Discuss the downturns in tourism in Northern Part of Nigeria.
- b. State five events that brought terrorism in Global Tourism.
- c. State 5 basic tourism units

QUESTION 5 (20 MARKS)

- a. Discuss the seven major dimensions of sustainable Tourism Development.
- b. State three (3) factors militating against sustainable tourism.