

**NATIONAL OPEN UNIVERSITY  
UNIVERSITY VILLAGE, PLOT  
NNAMDI AZIKIWE**



**OF NIGERIA  
91 CADASTRAL ZONE  
EXPRESSWAY, JABI, ABUJA**

**FACULTY OF SOCIAL SCIENCES**

**DEPARTMENT OF MASS COMMUNICATION**

**EXAMINATION: POSTGRADUATE DIPLOMA IN JOURNALISM**

**JUNE, 2017\_1 EXAMINATIONS**

**COURSE CODE: JLS711**

**COURSE TITLE: INTRODUCTION TO JOURNALISM**

**TIME ALLOWED: 3 HOURS**

**UNITS: 3**

**INSTRUCTION: ANSWER ANY FOUR (4) QUESTIONS.**

**Each question carries 17½marks**

- 1.** You are asked to cover an event where the Minister of Health and the President of the Federation gave talks. Suddenly a protest by health workers erupted. Use the inverted pyramid to write a news story.
- 2.** Just as a door is the entrance to your house, the lead is the gateway to your story. Explain.
- 3.** You are invited to start up a newspaper house in your state. How would you structure the organization to be efficient?
- 4.** Being the editor of your college newspaper, you cast headlines for your news stories. A colleague of yours asks why you can't leave the stories void of headlines. What will be your response?
- 5.** You have an appointment to interview a senator. What notable interviewing techniques will you employ?
- 6.** Your newspaper is bereft of news for the day. As an editor, where can you send your reporters to get news?