

NATIONAL OPEN UNIVERSITY OF NIGERIA

Plot 91, Cadastral Zone, Nnamdi Azikwe Express Way, Jabi, Abuja Faculty of Education 2020_1 Semester

PROGRAMME: M.ED Educational Technology

COURSE CODE: EDT811

COURSE TITLE: Theories of Communication and Philosophical Basis of

Instructional Media UNITS: 2

TIME ALLOWED: 2 HOURS

INSTRUCTION: Answer question number 1 and any other two

Question One

(a) It would be a mistake to assume from the outset that a given use of the term '*theory*' in academic literature or discourse is a reference to a scientific or empirically based theory. Elucidate.

(b) Highlight and discuss the major contributions of B. F. Skinner to the development and use of instructional media for teaching and learning.

30 Marks

Question Two

- (a) Attempt a comprehensive definition of communication.
- (b) Make an attempt to summarize what communication involves.

Total = 20 marks

Question Three

With suitable examples where applicable, explain five (5) different dimensions of communication. **20 Marks**

Question Four

- (a) Describe the place of communication in the teaching-learning process.
- (b) Comment elaborately on two forms of classroom communication.

20 Marks