



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF SCHOOL OF MANAGEMENT SCIENCES
MAY/JUNE 2012 EXAMINATION

BHM 304: RESEARCH METHODOLOGY

TIME ALLOWED: 2.50 hours

INSTRUCTION(S): Attempt any three (3) questions of your choice. Each question carries 23.3 marks

1. a. Enumerate and discuss in detail the two major types of research.
- b. Present briefly the main purpose of research
2. What are the two types of questionnaire used in research? Briefly discuss the techniques you can use in administering a research questionnaire
3. Enumerate and discuss briefly the main features of empirical scientific research
4. Discuss in detail the main steps in a descriptive research. What are the major sources of data for a descriptive research?
5. Present a brief *outline* for the presentation of a research project.