



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF MANAGEMENT SCIENCES
MARCH/APRIL 2015 EXAMINATION**

COURSE CODE: BUS 825

COURSE UNIT: 2

COURSE TITLE: RESEARCH DESIGN AND METHODOLOGY FOR BUSINESS DECISION

TIME ALLOWED: 2HOURS

- INSTRUCTIONS:**
- 1. Attempt question number one (1) and any other two (2).**
 - 2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each**
 - 3. Present all your points in coherent and orderly manner**

Q1) a. Define the concept of research to bring out its conceptual and operational connotations.

b. Discuss fully the Problems of Research in Developing countries.

Q2) a. Enumerate the unethical behaviour you would want to watch out for as a researcher of repute.

b. What are the issues involved in planning the research report?

Q3) a. Before a given data can be presented for analysis and interpretation, it must be edited. Illuminate this statement.

b. Data collection methods are used in that section of research activity which is dedicated to collecting data. Comment on these methods.

Q4) a. Comment on the basic operation in the scientific research process

b. What do you understand by the term sample design? Discuss fully its variants.

Q5) a. Highlight clearly and comment on the Characteristics of a Researchable Hypothesis

b. Enumerate the general rule for designing questionnaire items.