



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

EXAMINATION: BACHELOR OF SCIENCE IN MASS COMMUNICATIONS

JUNE, 2017_1 EXAMINATIONS

**COURSE CODE: MAC423 UNIT: 3
COURSE TITLE: BOOK PUBLISHING AND THE LAW**

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

Each question carries 17½ Marks

TIME: 3HOURS

1. As a writer:
 - a. you may contemplate the type of publishing you want for your book. What publishing arrangements are available for consideration?
 - b. mention the stages your book must go through from idea to when it hits the bookshops or stands.
2. There are four interrelated stages in editing a book for publication. What are they?
3. In a desire to have your book properly designed, you interviewed a book designer. In his response, what key principles will you be on the outlook for?
4. E-Publishing has its opportunities in Nigeria. Argue for and against this statement.
5. Once a manuscript is accepted by a publishing house, it goes through two stages of evaluation. Mention and explain the stages.
6. Book publishing, is not void of challenges. Discuss the challenges a publisher faces in Nigeria.