

NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village, Nnamdi Azikwe Express Way, Plot 91, Cadastral Zone, Jabi, Jabi, Abuja Faculty of Agricultural Sciences

FIRST SEMESTER EXAMINATION: 2017

Programme: Agricultural Extension and Management

Course Code: AEA 304

Course Title: Agricultural Marketing and Price

Credit Unit: 3

Total Score: 100 Marks
Time Allowed: 3 Hours

Instruction: Answer any five (5) Questions

- 1. Discuss what is meant by market conduct and market performance (20 marks)
- 2. What are the major factors that cause variations in the size of the marketing margin of agricultural products? (20 marks)
- 3. Explain the impact of the Abolition of the Marketing Boards in Nigeria **(20 marks)**
- 4. Why are small scale farmers always being urged to form cooperative societies? (20 marks)
- 5. i. Why do Nigerian farmers need agricultural insurance cover? (15 marks)
 - ii. What are the main objectives of NAIC? (5 marks)
- 6. a. Vividly explain what you understand by market efficiency (**20 marks**).

7.	Outline marks)	and	explain	the	different	types	of	cooperative	s (20