



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI-ABUJA
FACULTY OF ARTS
DEPARTMENT OF LANGUAGES
OCTOBER/NOVEMBER
EXAMINATION 2016

COURSE CODE: ENG 414

COURSE TITLE: SPEECH WRITING

CREDIT UNITS: 3

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER THREE (3) QUESTIONS IN ALL. QUESTION 5 IS
COMPULSORY

1. You have been asked to make a presentation on the topic, '*Empowering Nigerian youth through social media*', to a coalition of young University graduates
 - a. Develop a draft outline for your presentation.

(20 marks)
2. Write a speech for your presentation to a group of young university final year students on, '*Entrepreneurship and the value of vocational skills in the 21st century*', in not more than four (4) paragraphs

(20 marks)
3. Read the speech provided below and do the following:
 - a. Summarise the speech in a outline format
 - b. Make sure you list the main points.

(20 marks)
4. Read the speech provided below and answer the following questions:
 1. Analyse the speech in terms of type, style, and features of a good speech

2. Who are likely to be the audience for this speech?
 3. Provide an appropriate title for the speech. **(20 marks)**
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5. Read the speech provided below and do the following:
 1. Identify the major parts of the speech and the features that characterise each part.
 2. According to the speaker, what is the purpose of the speech?
 3. Identify one strategy the speaker uses to identify with the audience
 4. Identify one strategy the speaker uses to highlight a point
 5. Comment on the language and style **(30 marks)**

Opening speech by Facebook's owner, Mark Zuckerberg's during his visit to Lagos, Nigeria.

It's great to be here in Lagos. Thank you for all coming out today. This is actually my first trip to sub-Saharan Africa and I wanted to come to Lagos first because of the vibrant developer and entrepreneurial eco- system that you guys have here.

I've been going around the world to different cities and we have been doing town hall Q & As sitting down with people in the Facebook community and hearing from them about how they use our services and what we can do better. And here in Lagos, I wanted to, not just sit down with people in our community but sit down with developers and entrepreneurs. And the reason for that is that there is energy here. You feel it as soon as you get off the plane. And I think the world needs to see that. Here in Lagos and across the continent, things are changing really quickly. The economy is shifting from a resource- based economy to an entrepreneurial and knowledge- based economy and you guys are the ones who are leading that change, not only remaking Lagos and Nigeria, but shaping the whole continent and influencing the world on how things are going to work around the world for the next generation. I think that that is a story that is under-appreciated in a lot of parts of the world. I think that people often don't really have a sense for how much energy there is and what the entrepreneurial spirit is here. So I just want to have a conversation here today and talk about that. Its great to be here today with all of you guys.

[Applause]