



NATIONAL OPEN UNIVERSITY OF NIGERIA

14/16 Ahmadu Bello Way, Victoria Island,

Lagos

SCHOOL OF ARTS & SOCIAL

SCIENCES

MARCH/APRIL 2014 EXAMINATION

COURSE CODE: JLS 721

COURSE TITLE: NEWS WRITING

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER QUESTION 1 & 2 AND ANY OTHER ONE FROM 3, 4

AND 5

1. Use the diagram of Inverted Pyramid style of writing news story as the impetus to express your view on news content, structure and flow in Nigeria newspapers.

**(25
Marks)**

2. Prove that the following journalistic ethics are relevant and important to balanced reporting:

(a) Objectivity **(5 Marks)**

(b) Respect for privacy **(5 Marks)**

(c) Decency **(5 Marks)**

(d) Accuracy and fairness **(5 Marks)**

(e) Privilege/Non-disclosure of news source's identity **(5 Marks)**

3. (a) Discuss the importance of internet in news reporting **(10 Marks)**
(b) Of what importance is the existence of the press in Nigeria? **(10 Marks)**

4. Which mass media theory do you think is appropriate for the type of media system being practised in Nigeria? Discuss extensively how

the media theory suggested can affect news reporting in Nigeria.
(20 Marks)

5. (a) Lead is an essential part of every news story. Discuss.
(10 Marks)
- (b) Enumerate and discuss any five of the activities involved in newsgathering.
(10 Marks)