

**NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE  
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION**

**EXAMINATION: BACHELOR OF SCIENCE IN MASS COMMUNICATIONS**

**SESSION: 2015/2016 SEMESTER: SECOND**

**COURSE CODE: MAC423 UNIT: 3**

**COURSE TITLE: BOOK PUBLISHING AND THE LAW**

**INSTRUCTION: ANSWER ANY FOUR QUESTIONS**

**Each question carries 17½ Marks**

**TIME: 3HOURS**

1. a. What are the key points to be considered when discussing the history and the development of Book Publishing in Nigeria? Highlighting these points.  
b.. State the values of book publishing in developing the world.
2. Can books be classified? Categorise the various types of books, specifying their different usages and functions.
3. Design is very important in book publishing. What are the key principles of design in book publishing.
4. Do publishers face any challenges in the course of their duties? Identify and discuss the challenges faced by book publishing organisations in Nigeria?
5. Discuss the partners in book publishing in relation to the functions these professionals perform in the publishing industry.
6. Write short notes on any **four** (4) of the following:
  - i. Role of ICT in book publishing
  - ii. Book Publishing
  - iii. The book Publishing Agreement
  - iv. Laws relating to book publishing
  - v. Functions of Books
  - vi. Official Secret