



NATIONAL OPEN UNIVERSITY OF NIGERIA

**University Village, Nnamdi Azikwe Express Way, Plot 91,
Cadastral Zone, Jabi,
Jabi, Abuja**

Faculty of Agricultural Sciences

FIRST SEMESTER EXAMINATION: June/July

Programme: Agricultural Extension and Management

Course Code: AEM716

Credit

Unit: 2

Course Title: Agricultural Marketing and Cooperatives

Time Allowed: 2 Hours

Total Score: 100 Marks

**Instruction: Answer Question one (compulsory) and any other
three (3) Questions, All Questions carry equal marks**

1. Agricultural marketing has evolved over the years as a separate discipline that studies the process of resource mobilization in the agricultural sector aimed at meeting the changing needs of customers. Explain this statement by highlighting the 5 agricultural marketing concepts and describing any two of them **(25 Marks)**
2.
 - a) What do you understand by the term agricultural marketing systems?
 - b) Explain the interrelationships between the key players within agricultural marketing systems **(25 Marks)**
3.
 - a) List the 3 identifiable agricultural marketing functions
 - b) explain the any 2 of the functions by highlighting on the role played by their elements. **(25 Marks)**
4. What do you understand by the term commodity, list the major commodities in Nigerian Agricultural markets and what are their distinguishing characteristic or attributes **(25 Marks)**

5. Demand and supply are fundamental elements of the market mechanism discuss this statement with specific reference to agricultural marketing in Nigeria **(25 Marks)**
6. Discuss the motivation of formation and the limitations of cooperative performance in agricultural sector of Nigeria's economy. **(25 Marks)**