



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
MARCH/APRIL 2014 EXAMINATION

COURSE CODE: JLS 843

COURSE TITLE: ELEMENTS OF MULTIMEDIA: THEORY AND PRACTICE

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND OTHER TWO

- 1. “Global information flow is in the hands of those who owned the media technology.”** Discuss your own perspective of this assertion.

(30 Marks)

- 2.** What contributions do you think Multimedia has brought to global information and media industry?

(20 Marks)

- 3. (a)** What is your own understanding of multimedia journalism?
(a) Discuss the trends in multimedia usage.

- 4.** Discuss fully the processes involved in the production of multimedia news.

(5 Marks)

- 5.** Why do you think continuous researches are required in the area of multimedia journalism?

(20 Marks)