



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF MANAGEMENT SCIENCES
MARCH/APRIL 2015 EXAMINATION**

COURSE CODE: MBA840

CREDIT UNIT: 3

COURSE TITLE: PROJECT EVALUATION

TIME ALLOWED: 2^{1/2} HOURS

Instructions: 1. Attempt question number one (1) and any other three (3) questions.
2. Question number 1 carries 25 marks, while the other questions carry 15 marks each.
3. Present all your points in coherent and orderly manner.

QUESTION 1 (COMPULSORY)

- a) Explain the term Competition in relation to an industry.
- b) Identify and analyze the main forces that determine the nature of competition in an industry.
- c) List the factors that affect location of a project.

QUESTION 2

- a) Differentiate between financial analysis and economic analysis in relation to a project.
- b) Identify and discuss the necessary facts to be considered in supply analysis for an industry.

QUESTION 3

- a) Mention the reasons that necessitate the preparation of Projected Cash Flow Statement in relation to a project undertaking.
- b) Mention and explain the two types of linkage effects of a project undertaking.

QUESTION 4

- a) Differentiate between qualitative forecast and quantitative forecast in demand.
- b) List and explain the various stages of project evaluation.

QUESTION 5

- a) Identify and explain the various ways the production output of a manufacturing plant can be measured.
- b) Mention and explain the stages of a manufacturing project cycle.

QUESTION 6

- a) Explain the term project planning.
- b) Discuss the importance of project planning.