



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
OCTOBER 2013 EXAMINATION

Course code: BUS 898
Credit unit: 2
Course title: BUSINESS POLICY
Time allowed: 2 hrs

Instructions : 1. Attempt question number one (1) and any other (2) questions.

2. Question number 1 carries 30 marks, while the other questions carry 20 marks each.

3. Present all your points in coherent and orderly manner.

1. What are the main objectives of business policy
(30 marks)

2. Discuss evolution based on managerial practices in business
(20 marks)

3. Predict the future of business policy with regard to managerial practices
(20 marks)

4. The paradigm shift that donate the development of the strategic management discipline are those of ad-hoc policy making. Discuss
(20 marks).

5. Explain the Five forms of organizational strategy
(20 marks).

