



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
JANUARY/FEBRUARY 2013 EXAMINATION**

English Unit

ENG314: Public Speaking (2C)

Time: 1½ Hours

INSTRUCTION: Answer any TWO questions.

1. How would you distinguish between **persuasion** and **manipulation** in public speaking?
2. Discuss the ways the persuader can motivate the listeners to voluntarily change their attitudes towards what is being disseminated in any communication event.
3. 'A good presentation outline brings out the structure of your speech.' Discuss this assertion, using relevant examples.
4. What are the various kinds of listening techniques that an audience may employ in a public speaking event?