



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS  
SCHOOL OF MANAGEMENT SCIENCE  
MAY/JUNE 2012 EXAMINATION**

ENT 424 FEASIBILITY STUDIES AND BUSINESS PROPOSALS (2 CR)  
TIME ALLOWED: 2 HRS

INSTRUCTIONS: Attempt any 3 questions of your choice. Each question carries 23.3 marks. Present answer legibly and logically using relevant examples.

1. What are the various considerations in technical analysis known to you?
2. What are the 5 main outlines of a business description known to you?
3. Explain the 5 main vital factors to consider in the location of a business venture.
4. What are the main relevant considerations in the description of the venture plan?
5. Discuss the 5 main essential areas of a business plan well known to you?