

NATIONAL OPEN UNIVERSITY OF NIGERIA FACULTY OF SOCIAL SCIENCES DEPARTMENT OF MASS COMMUNICATION SEPTEMBER 2020_1 EXAMINATION

COURSE CODE: JLS724

COURSE TITLE: FEATURE WRITING

UNITS: 3

TIME: 3 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

- 1. Discuss the steps to be followed in writing an article on the topic 'Community and regional policing; Issues surrounding the emergence of Amotekun'. 25 Marks
- 2. As a senior and experienced reporter, two new graduate of mass communication have been assigned to you for on-the-job training. Describe to them the various steps involved in covering and writing news stories concerning the forthcoming Convocation.

 15 Marks
- 3. List and discuss five (5) types of Interview that feature article writers conduct while sourcing information for feature writing.

 15 Marks
- **4.** Considering the Supreme Court verdict on Tuesday, January 14, that nullified the election of Emeka Ihedioha as the governor of Imo state and declared the candidate of the All Progressives Congress (APC) the winner, write a two-page article on the title, "Political Mandate: A competitive or corroborative role between electorates and the judiciary?" **15 Marks**
- 5. Enumerate and discuss any five forms of feature story. **15Marks**
- 6. Your media house is about to recruit more 'hands' for the feature desk in your newsroom. Discuss five attributes you would want your media house to consider in the applicants.

 15 Marks