



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
JANUARY/FEBRUARY 2013 EXAMINATION**

Course Code: ENT326

Credit Unit: 2.

Course Title: Agro-Business Management

Time Allowed: 2 Hours.

Instructions: 1. Attempt question number one (1) and any other two (2).

marks **2. Question number 1 is compulsory and carries 30**
each. **while the other 2 questions carry 20 marks**

3. Present all your points in coherent and orderly
manner

Question 1 (Compulsory)

Discuss the role of Agriculture in the Nigerian Economy?.

QUESTION 2. Differentiate between Fixed costs and Variable costs in a typical Agribusiness?

QUESTION 3. Discuss the Logical steps involved in recruiting the best personnel for effective operation of Agro business ?

QUESTION 4: Discuss controlling as a management function in Agro business Enterprises

QUESTION 5: Discussing the Marketing of Agro business products in Nigeria ?

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