



JUNE 2017 POP EXAMINATION QUESTIONS

COURSE CODE: MGS 731

COURSE UNIT: 2

COURSE TITLE: RESEARCH METHODS FOR BUSINESS DECISIONS

TIME ALLOWED: 2½ HOURS

**INSTRUCTION(S): (i) Attempt question ONE and any other Three questions of your choice.
(ii) Present your answer legibly and logically using relevant examples**

Q1).

- a). Enumerate the guides in the choice of a research topic.
- b. Quality research depends on a commitment to testing and increasing the validity of your research results. Amplify this statement.

2)

- a. There are three common types of variables in scientific research. Identify and explain these variables.
- b. Explain the term internal proposals. How is it different from external Proposals.

Q3)

- a. State the characteristic of a Researchable Hypothesis.
- b. The literature review in scientific research examines the recent research studies. Comment on this statement.

Q4 Before constructing a questionnaire, you need to identify clearly the objective of the questionnaire. Illuminate this statement.

Q5) a. How do you understand the term ‘operational definitions’ in research?

- b. The research process is the overall scheme of scientific activities in which research scientists engage. Discuss fully the issues involved.

Q6) a. Comment on the major components of a research design.

- b. Briefly explain the different possible methods of data collection.