



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF MANAGEMENT SCIENCES
MAY/JUNE 2012 EXAMINATION**

**TSM403: CULTURAL TOURISM
TIME ALLOWED: 2 Hours**

**INSTRUCTION(S): Answer any three questions from Q1 to 5.
Each question carries equal mark.**

1. a. What do you understand by cultural tourism?
b. Briefly explain the impact of tourism on culture
2. a. What are the major factors that have influenced the evolution of the tourist industry?
b. Explain the future of the tourism industry
3. a. Outline the functions and importance of museums
b. List five types of museums
4. List and discuss the major factors that influence leisure based on the importance of education
5. a. Describe three tourism attractions
b. What are the unique types of animals found in Africa and the important roles they play in Africa tourism?