



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
2013_2 EXAMINATION

COURSE CODE: ENT 430
COURSE TITLE: INTERNATIONAL BUSINESS II
TIME ALLOWED: 2 HOURS

Credit Unit: 2

INSTRUCTION:

Attempt Question 1 and any other two (2) questions of your choice. Present your answer legibly and logically using relevant examples.

QUESTION 1

- A) Differentiate between Barter and Counter Purchase.
- B) Discuss the position of government towards counter trade
- C) What do you understand by Tax Treaties?
- D) Differentiate between confirmed irrevocable credit and unconfirmed irrevocable credit

QUESTION 2

- A) Define Standardisation, and Adaptation.
- B) Advance an argument for and against standardisation
- C) List and briefly explain two types of Adaptation

QUESTION 3

- A) Define a Multinational Enterprise (MNE)
- B) Outline four factors that have contributed to the growth of Globalisation in recent decades
- C) Give four relevance of international operation

QUESTION 4

- A) Define human resource management (HRM)
- B) Explain the three types of international employees in multinational companies.
- C) List the four distinct stages of adjustment that exist during a foreign assignment.

QUESTION 5

- A) What do you understand by supply chain management?
- B) Discuss five problems address by supply chain management.
- C) What do you understand by Reverse Supply Chain