

MAC115

The two aspects of human language are biological and ____ aspects

Social

In the taxonomy of traditional media in Africa, wooden drum belongs to idiophones but Deer horn belongs to ____ hardware.

Aerophones

An example of iconographic class in the taxonomy of traditional African media is Flag. True or False ____?

True

The main channel of verbal communication is ____

Language

Language is a structured system of ____ produced based on linguistic rules.

Symbols

There is no limit to the use of human language. True or False ____?

True

Who rely more on non-verbal communication between the adults and the children when verbal and non-verbal are in conflict? ____

The adults

_____ is a set of arbitrary symbols, matched with meaning and used by a group of people for communication

Language

If delivering speech is a form of verbal communication, then singing is a form of ____ communication.

Verbal

Waiving hand is a substitution for saying ____

Goodbye

Yawning is a substitution for gaining energy to continue working. True or false ____?

False

Wriggle, fidget, finger-tap, and arm flail body in motion constitute _____ communication

Gestural

Verbal communication possesses the characteristics of _____

Language

_____ means the use of designs or pastes to deliver messages, information, and warnings, stir up joy, or sorrow in and among people

Pigmentation

If black colour is used to communicate mourning then ____ colour is used to communicate danger.

Red

_____ colour is used to communicate purity or simplicity.

White

The ability to talk about an event that is far away in space and time is described as ____

Displacement

Visual communication can be grouped into colour and ____

Appearance

_____ reduces ambiguity and enhances the accuracy of message perception. '

Repetition

Ghanaians are mostly very _____ in complexion

Dark

Lace materials of various brands, quality and colours are more commonly used in the _____ part of Nigeria

Western

in Nigeria, velvet material (Akwa-Oche) is associated with the south-south and _____ geographical zones

south-east

Babaringa or Kaftan is associated with the _____ ethnic group

Hausa/Fulani

The

Abeti-aja (dog ear-shaped cap) is common among the _____ people

Yoruba

_____ pepper is used to signifies long lasting relationships as used in traditional marriage in Nigeria.

Alligator

_____ are media on which sound is produced through the vibration of membranes.

Membranophones

_____ can be used to communicate quarrel and settlement.

Broom

_____ is the oldest musical instrument.

Drum

Wooden drum is an example of _____ instrumental device of communication.

Idiophones

_____ is referred to in Yoruba as Agogo; Igbo, Ngbirigba; Ibibio, Nkanika; and Hausa, Kararraw

Bell

Dundun is a form of talking drum in Yoruba land. True or false _____?

True

A hunter who carries a gun with a palm frond label clearly tells the villagers that he has _____

Shooting Star

The talking drum that is usually beaten during hunters' festival in Yoruba land is _____

Agere

_____ is the oldest musical instrument

Drum

_____ is used to signify that no one should visit the stream.

Rainbow

Communication is a process by which a sender passes information to the _____

Decoder

involves contacting, relaying and transferring of ____ from people, groups and communities to others

All of the options

Which of these is not a component of communication

Interest

All components of communication centre on ____

Message

"Emotions recollected in tranquillity" is also regarded as ____

Poetry

Traditional African communication is a ____ system of communication, which pervades all aspects of rural African life

complex

What sign do farmers use to signify the first to get to a meeting point?

leaves

Which of the following is not among the uniqueness of African communication system?

The message reach heterogeneous audiences simultaneously

Indigenous communication is steeped in traditional ____

culture

African communication systems are an integral part of the socio-cultural

heritage of ____

Africans

Which of the following is not a communication function?

None of the options

Which of the Following is a characteristic of African communication?

Channel credibility

The most common form of communication in the African traditional communication system is ____

Interpersonal

Language is systematic, ordered and ____

Preserved

The correspondence between sound and meaning of language is determined by ____

Culture

One important thing about African's traditional communication is that ____

All of the options

Effectiveness in communication can be measured by all except one of the following

None of the options

_____ is second only to face in communicating emotions

Voice

It is argued that mass media are strong in creating awareness but weak in _____

Persuading people to adopt change

A type of non-verbal communication used during transactions include

All of the options

Culture is necessary for -----

a healthy society

_____ is the dissemination of cultural and artistic product for the purpose of preserving the heritage of the past

Cultural promotion

Socialization is the provision of a common _____ which enables people to operate as effective members of the society in which they live.

Fund of knowledge

_____ are used primarily by religious organisations to summon members to prayers and services

Bell

Ceremonies celebrated in Africa include Naming, wedding and _____

Funerals

Demonstrative communication include _____ and _____

Music, signal

_____ is mostly used to get attention, opening as well as to announce, closing and break-time

Bell

Traditional media is characterised with force and _____

Credibility

The _____, _____ and _____ amongst others could reveal the speakers' linguistic group or mother tongue

tone, intonation and sound production

visual communication channels include _____

All of the options

_____ are appliances of instrumental sound in traditional channels of communication.

Gongs

Musical instruments in African communication include_____

All of the options

Participants in a communication system can act both as ____ and ____

Recipient and disseminator

It is necessary to integrate ____ and ____ system of communication for development purposes

Traditional and modern

African communication system usefulness is in conveying messages to people out of reach of ____ channel

Exogenous