



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY VICTORIA ISLAND
LAGOS

OCTOBER 2013 EXAMINATIONS
School of Arts and Social Sciences

COURSE CODE: JLS711

COURSE TITLE: INTRODUCTION TO JOURNALISM

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER ANY THREE QUESTIONS

1. With exhaustive discussion, show five of the various stages of media development and growth in Nigeria. (23%)
2. The structural organisation of any newspaper organ must be such that will make it functional and effective. Name and explain the departmental components of a newspaper establishment. (23%)
3. Five factors are regarded as tenets or guidelines practicing journalist must adhere to. Name and discuss them in detail. (23%)
4. The 9 Cs of journalistic style are critical elements of news writing principles. Name and explain five of them in full. (23%)
5. Name and discuss in detail the five defences to the law of defamation. (23%)