



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF MANAGEMENT SCIENCES
MAY/JUNE 2012 EXAMINATION

TSM 349 INTRODUCTION TO AIRLINE MANAGEMENT

Time Allowed: 2 HRS

Instruction: Attempt any 3 questions of your choice. Each question carries 23.3 marks. Present answer legibly and logically using relevant examples.

1. What are the basic elements common to all modes of transportation?
2. What are the functions of the federal airport authority of Nigeria.
3. Explain 5 advantages of air transportation known to you in Nigeria
4. What are functions of travel agencies in the air transport business management?
5. Discuss the various variables of marketing mix known to you

