



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS  
SCHOOL OF MANAGEMENT SCIENCES  
MARCH/APRIL 2014 EXAMINATION**

**COURSE CODE: BHM304**

**CREDIT UNIT: 2**

**COURSE TITLE: RESEARCH METHODOLOGY**

**TIME ALLOWED: 2 Hours**

**Instructions: 1. Attempt question Number one (1) and any other two (2).**

**2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each**

**3. Present all your points in coherent and orderly manner**

***Question One***

1(a) List and briefly explain the common features of pure and applied research?

(b) Enumerate and discuss the basic steps in scientific research

(c) Explain the main purpose of research

**(30 marks)**

***Question 2***

Outline and discuss briefly the different chapters in a typical research project

**(20 marks)**

***Question 3***

Enumerate and discuss briefly the main features of an empirical research.

**(20 marks)**

***Question 4***

4. List and discuss at least two sources of secondary data in the research process

**(20 marks)**

***Question 5***

(a) List and discuss in detail the main steps in a descriptive research.

**(10 marks)**

(b) What are the major sources of data for a descriptive research?

**(10 marks)**