



NATIONAL OPEN

UNIVERSITY OF NIGERIA

UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE

NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA

FACULTY OF SOCIAL SCIENCES

DEPARTMENT OF MASS COMMUNICATION

EXAMINATION: POSTGRADUATE DIPLOMA IN JOURNALISM

JUNE, 2017_1 EXAMINATIONS

COURSE CODE: JLS742

COURSE TITLE: FUNDAMENTALS OF BROADCASTING

TIME ALLOWED: 3 HOURS

UNIT: 3 CREDIT UNITS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHERTHREE (3) QUESTIONS

1. You placed a call to a friend in the USA. Being a Mass Communicator, explain to him how your conversation can be transmitted both in analog and digital modes. **(25 Marks)**
2. Broadcasting in Nigeria began as an experiment; now it can boast of direct satellite communication techniques. Explain.
3. Set to establish a telecommunications outfit, mention and explain the steps you will take to receive your operating license.
4. Your family sits to watch an interesting programme on television. Unravel to your family the process which the programme signals go through before hitting your television screen.
5. To produce “good and enduring programmes” production and post production process are necessary. Discuss. **(15 Marks)**
6. Itemize 5 TV studio personnel and explain their roles/duties.