



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**  
**NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**

**OCTOBER 2016 EXAMINATION**

**COURSE CODE: JLS 721**  
**COURSE TITLE: NEWS REPORTING AND WRITING**  
**UNIT: 3**

**INSTRUCTION: ANSWER ANY FOUR QUESTIONS** **TIME: 3**  
**HOURS**

1. Advise your friends, who just completed their Post Graduate Diploma programme in Journalism on the qualities expected of them to become professional reporters in any of the Nigerian mass media. **(17½ Marks)**
2. You are the lead speaker in a seminar titled “African Young Journalists Induction and Orientation Seminar” to mark “Annual World Journalists Day”. Discuss in detail, the parameters the young journalists could use to identify events or occurrences that are newsy. **(17½ Marks)**
3. Series of allegations have been levied against mass media in Nigeria, which resulted to the call for banning of the press from operation in Nigeria. You are giving an opportunity to debate the issue in a public forum. Argue with cogent reasons and analytical facts why the press cannot be done without. **(17½ Marks)**
4. As a practising Nigeria reporter, you have just been assigned a new beat to cover stories from law courts. How do you think you can escape the violation of the law of contempt of court while reporting? **(17½ Marks)**
5. a. As a student of News Reporting and Writing class, discuss the relevance of 5 ‘W’s and ‘H’ questions in writing news lead. **(10 Marks)**  
  
b. Use at least three of the 5 ‘W’s and ‘H’ questions to write a befitting lead for the headline, “**President Muhammad Buhari Lunch ‘Change Begins with Me’ Campaign**” **(7½ Marks)**
6. Argue for or against the adoption of libertarian media theory in the Nigeria media system. **(17½ Marks)**