



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91 Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
JANUARY/FEBRUARY 2017_2 EXAMINATION

COURSE CODE: FMS 731

COURSE UNIT: 2

COURSE TITLE: RESEARCH METHODOLOGY

TIME ALLOWED: 2HOURS

INSTRUCTION(S): (i) Attempt Question ONE and any other TWO questions of your choice.
(ii) Present your answer legibly and logically using relevant examples

Q1 a. What in your opinion is research and what is research not?

b. What are the characteristics of action research?

c. The main aim of descriptive research is to describe “What exists” with respect to variables or conditions in a situation. Explain the main steps of this activity.

Q 2a. What issues will you consider in the selection of your problem of study in research.

b. What sense does feasibility of a research Problem makes to you. Explain the main aspects to be considered.

Q 3. In writing the research report, the impersonal mode is preferred for communication. Amplify this statement.

Q4A. How do you understand the term empiricism in research?

b. Highlight the essential features of references for citations from articles or chapters in Books.

Q 5a. Differentiate between quantitative and qualitative research .

b. Discuss fully, the necessary steps to improve on questionnaires as a data gathering instrument.