



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
MAY/JUNE 2012 EXAMINATION**

JLS 626 SPEECH WRITING (3 CR)

TIME ALLOWED: 3HRS

INSTRUCTIONS: ANSWER ANY FOUR QUESTIONS

1. Advise your friend why it is necessary that he put his speech in writing
- 2a. Enumerate at least four model of communication you have learnt and discuss the peculiar characteristics of each model enumerated?
b. Discuss fully various types of communication?
- 3a. You intend to be a good speech writer, discuss the principles that you need to put in place in order to achieve this aim?
b. Who are you responsible to in your speech and why?
4. Discuss at least four categories of speech and what it required for writing each?
5. Discuss extensively the steps involved in writing quality speech?

Comment on the importance of LOGIC and STYLE when you are writing a speech?

