NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
JUNE 2013 EXAMINATION

COURSE CODE: TSM 349   **CREDIT UNIT: 2**

COURSE TITLE: INTRODUCTION TO AIRLINE MANAGEMENT

TIME ALLOWED: 2 HRS

Instructions: 1. Attempt question Number one (1) and any other two (2).

> **2. Question number 1 is compulsory and carries 30 marks, while the other questions**
> **carry equal marks each**

> **3. Present all your points in coherent and orderly manner**

1a.   List the requirements for registering an airline business in Nigeria?

1b.   The distance of Route A=304miles and Route B= 480miles. If both routes record the same
performance i.e. passenger miles hypothetically taken as, 2,000.000. Calculate the number of
passenger on each route and the implication on airline cost.

1c.   How can the civil component of air transportation in Nigeria be grouped?

1d.   How can airline transport services be categorized under Segmentation in air transport?

2a.   Discuss the important role of airline agent play in tourism transportation.

2b.   How can Airline services in Nigeria be categorized?

3a.   What does the general aviation embraces?

4a.   Discuss the importance of Computer Reservation System (CRS) in todays Modern tourism.

4b.   List some of the agencies involve in traffic education

5. Why should the promotion for the personnel and company level of safety a necessity in tourism. Discuss