



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
MARCH/APRIL 2015 EXAMINATION**

COURSE CODE: JLS 711

COURSE TITLE: INTRODUCTION TO JOURNALISM

INSTRUCTION: ANSWER ANY FOUR QUESTIONS.

TIME: 3 HOURS

1. Give an account of the elements that best describe “good news reporting”.
2. The acronym 9 Cs & S aptly summarise the “essentials of good journalistic writing”. List and fully discuss each of them.
3. Of what import is **News values and integrity** to journalistic practice. Give reasons for your stand.
- 4.. A recent and very topical incident has occurred in your Study Center. Using any of the structures for news writing, prepare a news copy for publication in your NOUN newspaper. Your copy should **NOT** be more than 2 pages.
5. Media Law is of essence to Journalistic practice world-wide. Give a brief account of the background information required by a journalist to effectively report Court Cases.
6. Briefly summarise these concepts
 - Laws of defamation
 - Seditious Publications
 - Headline Budgetting
 - Bye-lines & credit-lines