

NATIONAL OPEN UNIVERSITY OF NIGERIA 14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS SCHOOL OF MANAGEMENT SCIENCES MAY/JUNE 2012 EXAMINATION

MBA 741/841 Management Planning and Control Systems Time Allowed: 2 hours

INSTRUCTION: Attempt any 3 question of your choice. Each question carries 23.3 marks. Present your answer legibly and logically using relevant examples.

- (1) What is the nature of the relationship between planning and the key managerial tasks and why are planning and control termed Siamese twins? (23.3marks)
- (2) (a) Briefly describe the key elements of the planning process.

 (b) Why is planning described as a process? How does a defect in any part of the process affect the entire plan? (23.3marks)
- (3) Briefly mention and define three control methods known to you. For each of these methods, give a detailed explanation of the process, advantages and disadvantages and critical success factors. (23 .3marks)
- (4) Why are operational control methods not suitable for strategic controls? Describe any three types / instruments of strategic control known to you. (23 .3marks)
- (5) What are the roles of the CEO and the planning manager in administering the system. (23.3marks)