



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
JULY 2017 EXAMINATION

COURSE CODE: ENT 430 **CREDIT UNIT: 2**
COURSE TITLE: INTERNATIONAL BUSINESS II
TIME ALLOWED: 2 HOURS

Instructions:

- 1. Attempt question number one (1) and any other (2) questions.**
- 2. Question number 1 carries 30 marks, while the other questions carry 20 marks each.**
- 3. Present all your points in coherent and orderly manner.**

QUESTION 1

- a.** In staffing a multinational organization for service out-side the International Company's home country, what are some advantages and disadvantages of hiring host-country personnel? **10 marks**
- b.** Critically examine the differences between Domestic Human Resource Management and International Human Resource Management. **5 marks**
- c.** What are the employee selection criteria for an international assignment? **5 marks**
- d.** What is the purpose of setting human resource policies? **10 marks**

QUESTION 2

- a.** Discuss the distinction between withholding tax jurisdiction and tax treaties. **5marks**
- b.** How would you define transaction exposure? How is it different from economic exposure? **5 marks**
- c.** State the major differences in International financial reporting. **10 marks**

QUESTION 3

- a.** Discuss six problems addressed by International Supply Chain Management. **12marks**
- b.** Discuss three reasons why governments participate in commercial banks. **4 marks**
- c.** Highlight four roles of commercial bank the economy. **4 marks**

QUESTION 4

- a. Define Culture and briefly explain how elements of culture affect International Business? 5 marks
- b. Give three objectives of transfer pricing. 5 marks
- c. Identify and discuss five (5) forms of Counter Trade. 10 marks

QUESTION 5

- a. With the aid of a diagram explain the Strategic Planning Process. 10 marks
- b. Explain the term of Cultural Analysis and highlight the four themes of cultural analysis. 10 marks