



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
JANUARY/FEBRUARY 2013 EXAMINATION**

Course Code: MBA 841 Credit Unit: 2.

Course Title: Management Planning and Control Systems

Time Allowed: 2 Hours.

Instructions: 1. Attempt Question 1 and any other two (2) Questions.
2. Question 1 is compulsory and carries 30 marks while the other 2 Questions carry 20 marks each.
3. Present all your points in coherent and orderly manner.

QUESTION 1 (Compulsory)

Your uncle who runs a back-yard pure-water business recently attended a trade group meeting where planning was the issue discussed. He believes that planning would solve all his problems and that he does not need to get any of his staff involved in the process .From your discussions with him , You are convinced that he got the whole thing wrong. You are required to re-educate him starting with a comprehensive definition of planning incorporating the four critical questions, the major features of planning and the popular myths and misconceptions about it.

30marks

QUESTION 2:

Briefly describe the key elements of the planning process. Why is planning described as a process and how does a defect in any part of the process affect the entire plan?

20marks

QUESTION 3:

Why is planning described as a system and what are the roles of the CEO and the planning manager in administering the system?.

20marks

QUESTION 4 :

Why is controlling very critical to organizational survival ?. How is it linked with other managerial processes and how should you as a manager determine the appropriate level of control for your organization ?

20marks

QUESTION 5 :

What are the qualities of an ideal control system?. Do you think some are more important than the others ?

20marks

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