

NATIONAL OPEN UNIVERSITY OF NIGERIA FACULTY OF SOCIAL SCIENCES Department of Mass Communication

JUNE, 2017 1 EXAMINATIONS

COURSE CODE: JLS 813

COURSE TITLE: MEDIA AND SOCIETY
TIME ALLOWED: 3 Hours UNITS: 3

INSTRUCTION: Answer 4 questions only. All questions carry equal marks.

- (a) 'The Mass Media are the agents of *social change* in the society' Discuss this assertion.
 (b) Enumerate the key approaches to social change and **explain two**.
 17Marks
- 2. Define Social Institutions (ii) Name FIVE types of Social Institutions in Nigeria and explain three. 17½Mark
- **3.** (a) Define "Press Freedom" (b) How does the Constitution guarantee press freedom in Nigeria (c) Give two limitations of press freedom. 17½Marks
- **4.** What is Press Council? Explain TWO reasons for setting up the Nigerian Press Council. Enumerate and explain THREE functions of the Council. 17½Marks
- **5.** Explain the following:
 - (1) Satellite
 - (2) Television
 - (3) Telephone
 - (4) Microchip
 - (5) The Internet

17¹/₂Marks

6. Discuss the term **GLOBALIZATION** in relation to development in Nigeria and other developing countries. Argue FOR or AGAINST Globalization. 17¹/₂Marks