



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
JANUARY/FEBRUARY 2013 EXAMINATION**

JLS 822: PUBLICATION LAYOUT AND DESIGN

INSTRUCTION: *Answer any four questions. All questions carry equal marks*

Time allowed: 3 Hrs

1. What is defamation? How can a plaintiff press a case of defamation?
 - a. Outline the defences available to someone accused of defamation.
2. Which officer in the newspaper house has the final decision on news selection? Explain your reason and give four factors he or she would consider in selecting news from among many sources.
3. What does a newspaper mean by 'copy'? Explain why a copy must be 'prepared' and list the various individuals involved in preparing a copy.
4. a. In a modern newsroom, how does the sub-editor perform his tasks digitally?
 - b. What is 'style'? Explain why a publication needs a house style?
5. a. What processes are involved in modern Desk Top Publishing?
 - b. Give three differences between the old and modern methods of publishing.
6. Write short notes on the following:
Picture editing
Page layout
Typography

The stone sub

The copy taster

Journalistic style.

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