



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**14/16, AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS**  
**SCHOOL OF ARTS AND SOCIAL SCIENCES**  
**OCTOBER/NOVEMBER 2013 EXAMINATION**

**COURSE CODE: JLS823**

**COURSE TITLE: NEWS WRITING**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTION: ANSWER ANY FOUR QUESTIONS**

1. Good knowledge of some theoretical concepts is a basic requirement for the practice of journalism. Name seven and fully explain five of them. **(17.5%)**
2. The lead is a very vital component of a story. (a) Explain the 5W and H as crucial aspects of a lead. (b) Name and discuss five kinds of lead. **(17.5%)**
3. While writing broadcast stories, some principles guide the writer in minding that the story is meant for the ear. Name five of such principles and discuss them fully. **(17.5%)**
4. Every reporter should be guided by the laws governing the use of the internet to avoid running afoul of them. Name and explain four of such laws. **(17.5%)**
5. Contempt of court is a media law all journalists must be very weary of. Explain the meaning and discuss five ways one can be charged of it. **(17.5%)**
6. Name twelve of the areas covered by the Code of Ethics of the Nigerian Union of Journalists. Explain five of them in details. **(17.5%)**