



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES**

COURSE CODE: ENT 419

CREDIT UNIT: 2

COURSE TITLE: International Business

TIME ALLOWED: 2 hrs

Instructions: 1. Attempt question Number one (1) and any other two (2).

2. Question number 1 is compulsory and carries 30 marks, while the other questions carry equal marks each

3. Present all your points in coherent and orderly manner

1. What are the five suggestions for reforming the present world monetary system?
2. What are the five factors to be consider whether to standardize or differentiate the products.
3. List and explain the five theories of foreign direct investment known to you.
4. List and explain the five political argument for trade intervention.
5. What are the five fundamental patterns of multinational corporations.