



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS  
SCHOOL OF MANAGEMENT SCIENCES  
OCTOBER 2013 EXAMINATION**

**Course Code: HCM439**

**Credit Unit: 2**

**Course Title: Hotel planning and Interior decoration.**

**Time Allowed: 2 Hours.**

**Instructions: 1. Attempt Question 1 and any other two (2) Questions.**

**2. Question 1 is compulsory and carries 30 marks while others carry 20 marks each.**

**Question**

1a. Identify with explanations the classes of colours.

1b. State at least five terms often used in reference to colours

1c. List various kinds of professionals involved in the design and construction of hotel facility.

1d. Mention five (5) characteristics of Management information system.

2a. Mention at least three (3) areas a feasibility report must cover.

2b. List five (5) and explain two (2) importance of home to mankind.

3a. List five (5) layout and design which an efficient food area should take into account.

3b. Mention at least five (5) colours and its symbols.

4a. Enumerate at least five (5) factors an Architect must consider before firming up design.

4b. Name and explain five (5) advantages of computers to mankind.

5a. The process of marketing planning is continuum; the task is never ending.

Marketing/sales managers must always be planning; for instance, the development

of next year's marketing plan begins the day the current year's plan is approved. List

any five (5) process stages you know.

5b. List three (3) problems facing marketing plan.