



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
MARCH/APRIL 2016 EXAMINATION
SCHOOL OF ARTS AND SOCIAL SCIENCES**

**COURSE CODE: ENG314
COURSE TITLE: PUBLIC SPEAKING**

TIME ALLOWED: 2 HOURS

INSTRUCTION: Answer any 2 questions of your choice.

1. Persuasion and Manipulation are two important concepts in Public speaking? How would you distinguish between them?
(35 marks)
2. Is it really possible for the persuader to convince recipients to voluntarily change their attitude towards what is being disseminated in any speech event? (35 marks)
3. “A presentation outline brings out the structure of your speech”. Discuss this assertion using relevant examples. (35 marks)
4. a). How would you distinguish between ‘Hearing’ and ‘Listening’? (5 marks)

b). What are the various kinds of listening techniques that an audience may employ in a public speaking event? (30 marks)