



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES**

JUNE/JULY 2013 EXAMINATION

COURSE CODE: JLS825

COURSE TITLE: EDITORIAL WRITING

TIME ALLOWED: 2HRS

INSTRUCTIONS: ANSWER ANY THREE QUESTIONS

1. Name the eight qualities of a good editorial. Explain five of them (23%).
2. There are some goals an editorial must achieve. Mention at least ten of them and explain five of such goals (23%).
3. Give at least ten sources of information for editorial writing. Explain five of them in details (23%).
4. The NUJ Code of Ethics expects Nigerian journalists to put into practice certain ethical principles. Show ten of them and explain five (23%).
5. Some techniques guide editorial writing. Give eight of them and explain how five of them assist effective editorial writing (23%).