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## NATIONAL OPEN UNIVERSITY

OF NIGERIA

14/16, Ahmadu Bello Way, P. M. B. 80067, Victoria Island, Lagos.

## SCHOOL OF EDUCATION

**COURSE CODE: EDT 811** 

COURSE TITLE - THEORIES OF COMMUNICATION AND PHILOSOPHICAL

**BASIS OF** 

**INSTRUCTIONAL MEDIA** 

**TIME: 3 HOURS** 

**INSTRUCTION: ANSWER ANY FOUR QUESTIONS** 

## **QUESTIONS:**

1a. Critically examine the underlining difference between theories and theorem.

1b. Define the following strands of communication theories as identified by McGraw Hill

(2001).

- i. Communication Accommodation Theory
- ii. Cultivation Analysis
- iii. Cultural Studies
- iv. Expectancy violations Theory
- v. Mute Group Theory
- 2a. List and discuss principles of communication.
- 2b. Identify and discuss the communication situations.
- 3a. Critically analyse barriers to communication.
- 3b. In your opinion, which of the two forms of classroom communication should be

recommended for use by the teachers.

4a. Using the diagram of David Berlo's communication model, critically examine the

communication process with emphasize on the classroom effect.

- 4b. Critically examine Harrold Lasswell's communication model, using a diagram.
- 5a. Briefly comment on the following
  - i. Metaphysics
  - ii. Epistemology

- iii. Axiology
- Distinguish between the following: a. Aesthetic Value b. Moral Philosophy 5b.