



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS  
SCHOOL OF MANAGEMENT SCIENCES  
OCTOBER 2013 EXAMINATION**

**COURSE CODE: BHM 744**

**COURSE UNIT: 2**

**COURSE TITLE: RESEARCH METHODS FOR BUSINESS DECISIONS**

**TIME ALLOWED: 2HOURS**

**Instructions: 1. Attempt question number one (1) and any other (2) questions.**

**2. Question number 1 carries 30 marks, while the other questions carry 20 marks each.**

**3. Present all your points in coherent and orderly manner.**

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**Q1a. Enumerate the guides in the choice of a research topic (10 marks)**

b. Quality research depends on a commitment to testing and increasing the validity of your research results. Amplify this statement (20 marks)

**Q2a. There are three common types of variables in scientific research. Identify and**

**explain these variables (5marks)**

b. Explain the term internal proposals. How it is different from external Proposals

**(15marks)**

**Q3a. State the characteristic of a Researchable Hypothesis (10marks)**

b. The literature review in scientific research examines the recent research studies. Comment on this statement (10marks)

**Q4** Before constructing a questionnaire, you need to identify clearly the objective of the questionnaire, illuminate this statement  
**(20marks)**

**Q5a.** How do you understand the term 'operation definitions' in research **(5marks)**

b. The research process is the overall scheme of scientific activities in which research Scientists engage. Discuss fully the issues involved  
**(15marks)**