

NATIONAL OPEN UNIVERSITY OF NIGERIA 14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS SCHOOL OF MANAGEMENT SCIENCES MARCH/APRIL 2015 EXAMINATION

Course Code: HCM313 Course Unit: 2

Course Title: RESTAURANT ENTREPRENEURSHIP

Instructions: 1. Attempt question Number one (1) and any other two (2) questions

2. Question number 1 is Compulsory and carries 30 marks, while the other

two questions carry 20 marks each.

3. Present all your points in coherent and orderly manner.

- 1 Define Hospitality management? State its relevance in management cycle?
- 2 Conceptualize investor? Why do you think restaurant entrepreneurship is locally driven?
- 3 Draw out a feasibility of enterprise, show the requirements for efficient and effective feasibility study
- 4 What are the problems of small and medium scale restaurants in your locality?
- 5 Examine the relationship between credits institutions and medium scale restaurant business in Nigeria? What can you recommend?