



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS  
SCHOOL OF MANAGEMENT SCIENCES  
MARCH/APRIL 2015 EXAMINATION**

**COURSE CODE: HPM444**

**COURSE UNIT: 2**

**COURSE TITLE: GLOBAL TOURISM ISSUES**

**TIME ALLOWED: 2HRS**

**INSTRUCTIONS:**

- 1. Attempt question number one (1) and any other two (2).**
- 2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each**
- 3. Present all your points in coherent and orderly manner**

**QUESTION 1 (30 MARKS)**

- a. Discuss 5 environmental and ecological effects of tourism on host nation.
- b. What are the negative ramifications in attempting to make tourism an industry as described by Theobald?
- c. Mention 4 groups purposes for tourists and travelers visitation and travel
- d. Define tourism as expressed by WTO/UN (WTO 1991)
- e. Discuss the principles of alternative tourism as described by Hitchcock & Parnwell (1993)

**QUESTION 2 (20 MARKS)**

- a. State and explain 5 impact of tourism on host nation
- b. Identify four (4) main tourism-related empowerment in Australia
- c. Discuss the three (3) core objectives of Islander Tourism Action

**QUESTION 3 (20 MARKS)**

- a. Define the following
  - i. Alternative tourist
  - ii. Ecotourism
- b. Discuss the guidelines to different fields of Alternative tourism
- c. State 4 sources of tourism consumption expenditure

**QUESTION 4 (20 MARKS)**

- a. Discuss the downturns in tourism in some Northern parts of Nigeria.
- b. State five events that brought terrorism in Global Tourism.
- c. State 5 basic tourism units

**QUESTION 5 (20 MARKS)**

- a. Discuss the seven major dimensions of sustainable Tourism Development.
- b. State three (3) factors militating against sustainable tourism.