

DEADEADEADEADEADFADEADEADEADEA  
DEADEADEA



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**14/16, AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS**  
**SCHOOL OF MANAGEMENT SCIENCES**  
**SECOND SEMESTER EXAMINATION**

**Course Code: ENT329**

**Credit Unit: 2.**

**Course Title: Strategic Management**

**Date: Friday 25th January**

**Time Allowed: 2 Hours.**

**Instructions: 1. Attempt question number one (1) and any other two (2).**

**2. Question number 1 is compulsory and carries 30 marks while the other 2 questions carry 20 marks each.**

**3. Present all your points in coherent and orderly manner**

Question 1 (Compulsory)

Strategic Evaluation and Control are necessary in order to keep the Organisational Strategy on track and to make Adjustments for Environmental Changes . DISCUSS ?

QUESTION 2:

Discuss the issues involved in Strategy formulation up to implementation level ?

QUESTION 3:

What do you understand by the acronym SWOT ?. What are the benefits of SWOT analysis to business organizations ?

QUESTION 4 :

Mention five advantages and five disadvantages of functional structures ?

QUESTION 5:

Write short notes on the following ?

- a. Strategic planning
- b. Strategic formulation
- c. Strategic implementations

d. Strategic evaluation and control