



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF EDUCATION
MARCH/APRIL 2014 EXAMINATION

COURSE CODE: EDT834
COURSE TITLE: INSTRUCTIONAL TELEVISION AND RADIO
TIME ALLOWED: 2 Hours
INSTRUCTION: Answer question one and any other two

- 1 Analyze the two broad strands into which educational media could be classified, as Identified by Ukoha (1996) (30mks)
- 2 Discuss the steps taken by Broadcasting Council for the United Kingdom (SBCUK) to make their programs effective (20mks)
- 3 List and discuss the television team in the production crew (20mks)
- 4 Using the system approach discuss the various steps in developing an instructional program (20mks)