



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
OCTOBER 2013 EXAMINATION**

COURSE CODE: BHM 304

CREDIT UNIT: 2

COURSE TITLE: RESEARCH METHODOLOGY

TIME ALLOWED: 2 Hours

Instructions: 1. Attempt question Number one (1) and any other two (2) questions.

2. Question number 1 carries 30 marks, while the other questions carry 20 marks each

3. Present all your points in coherent and orderly manner

1(a) Explain briefly the concepts of pure and applied research. What are the common

features of pure and applied research?

(b) Enumerate and discuss the basic steps in scientific research

(c) Present briefly the main purpose of research

(30 marks)

2. Present a brief *outline* for the presentation of a research project.

(20 marks)

3. Enumerate and discuss briefly the main features of empirical scientific research.

(20 marks)

4. List and discuss at least two sources of primary and secondary data in any research Process.

(20 marks)

5. List and discuss in detail the main steps in a descriptive research. What are the

major sources of data for a descriptive research?

(20 marks)