



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES

MARCH/APRIL 2014 EXAMINATION

COURSE CODE: JLS 842
COURSE TITLE: INTRODUCTION TO WEB PUBLISHING
TIME ALLOWED: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND OTHER TWO

1. As the publisher of a widely-read newspaper in Nigeria, write to convince your audience on the need for online publication in Nigeria. **(30 Marks)**
2. Your media house started the online edition of your newspaper five years ago. As a professional journalist and the editor of the newspaper, compare both editions in term of:
 - (a) Patronage
 - (b) Production
 - (c) Editing
 - (d) Advertising Gain**(20 Marks)**
3. With relevant examples and illustration where applicable, discuss the process involved in creating online Magazine.
(20 Marks)
4. Establish how the following media laws affect online newspapers and magazines:
 - (a) Copyright Law **(5 Marks)**
 - (b) Law of Defamation **(5 Marks)**
 - (c) Law of Sedition **(5 Marks)**
 - (d) Law of Privacy **(5 Marks)**
5. Compare the ethics that guide web publishing with the one that guide paper publishing. **(20 Marks)**