



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES**

MARCH/APRIL 2014 EXAMINATION

COURSE CODE: JLS 822

COURSE TITLE: PUBLICATION LAYOUT AND DESIGN

TIME ALLOWED: 3 Hours

INSTRUCTION: Answer any four questions

1. Define defamation and explain the various types. What factors must be present for a defamation case to stand?
(23 Marks)
2. As a journalist, if you are accused of defamation, what would be your defences? State five points your accuser may have against you.
(23 Marks)
3. With a diagram, describe the organogram in a typical newspaper newsroom.
(13 Marks)
- b. Which officer in the newsroom has the final say on editorial matters and **why**?
(10 Marks)
4. What does a newspaper mean by 'copy'? List the various individuals involved and their roles in preparing a copy.
(23 Marks)
5. In a modern newsroom, how does the sub-editor perform his tasks digitally?
(23 Marks)

6. Carefully distinguish between the old and modern Desk Top Publishing? Which one is preferable and **why?**
(23 Marks)