



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF EDUCATION
MARCH/APRIL 2015 EXAMINATION

COURSE CODE: EDT823
COURSE TITLE: RESEARCH AND MEDIA
TIME ALLOWED: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO

1. (a) Analyze the various categories into which media research can be carried out
(15mks)
- (b) Analyze the critical problem of media use in the instructional process that led to increased research in educational media.
(15mks)
2. Comment on any four of the following;
 - Comparative effectiveness
 - Classroom – media research
 - Teacher education media research
 - Administrative media research
 - Design and production media research(20mks, 5mks each)
- 3 Describe the steps you will adopt in expanding the use of media in schools in future.
(20mks)
- 4 Discuss effectively the components of research design.
(20mks)

