

NATIONAL OPEN UNIVERSITY OF NIGERIA 14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS SCHOOL OF MANAGEMENT SCIENCES JANUARY/FEBRUARY 2013 EXAMINATION

COURSE CODE: JLS 711

COURSE TITLE: INTRODUCTION TO JOURNALISM INSTRUCTION: ANSWER ANY FOUR QUESTIONS.

TIME: 3 HOURS

- 1. News values give meaning and integrity to journalistic practice. Do you agree? Give reasons for your stand.
- 2. Using any of the structures for news writing, prepare a news copy for a recent event in your Study Center for publication in your NOUN newspaper. Your copy should not be more than 2 pages.
- 3. The essentials of good journalistic writing are aptly captured in the 9Cs & S. Enumerate this acronym and fully discuss each item.
- 4. Media Law is of essence to Journalistic practice world-wide. Give a brief account of the background information required by a journalist to effectively report Court Cases.
- 5. Discuss the six elements that best describe "good news reporting".
- 6. Write short notes on the following:
 - Types of interviews
 - Contempt of Court
 - News Sources.
 - Headline writing.