



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF EDUCATION
MARCH/APRIL 2014 EXAMINATION

COURSE CODE: EDT823
COURSE TITLE: RESEARCH AND MEDIA
TIME ALLOWED: 2 Hours
INSTRUCTION: Answer question one and any other two

1. (a) List and discuss the various classes of Media Research.
(15mks)

(b) Describe the six categories of Media Research as identified by Allen (1960).
(15mks)
2. Discuss the crucial steps you would recommend to be adopted for the future expansion of Media Research
(20mks)
3. List and discuss the essential principles and use for educational media
(20mks)
4. List and discuss the steps in research methods. (20mks)

