



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
JUNE 2013 EXAMINATION**

**Course Code: ENT 424
Unit: 2**

Credit

Course Title: FEASIBILITY STUDIES AND BUSINESS PROPOSALS

Time Allowed: 2 hrs

Instructions: 1. Attempt question number one (1) and any other two (2).

2. Question number 1 is compulsory and carries 30 marks while the other 2 questions carry 20 marks each.

3. Present all your points in coherent and orderly manner.

1. What are the main relevant considerations in description of the venture plan known to you?
2. Discuss the 5 main essential areas of a business plan.
3. What are the various considerations in technical analysis.
4. Explain the 5 main vital factors to consider in location of business venture well known to you.
5. What are the 5 main outlines of a business description?