



NATIONAL OPEN

UNIVERSITY OF NIGERIA

UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE

NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA

FACULTY OF SOCIAL SCIENCES

DEPARTMENT OF MASS COMMUNICATION

EXAMINATION: POSTGRADUATE DIPLOMA IN JOURNALISM

SEPTEMBER/OCTOBER 2016 _2 EXAMINATION

COURSE CODE: JLS742

COURSE TITLE:

TIME ALLOWED: 3 HOURS

UNIT: 3 CREDIT UNITS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHERTHREE (3) QUESTIONS

1. As a Journalist in the broadcast sequence, make a case for either the radio or the television station as important broadcast media. Which of these two media channels will you recommend for an itinerant herdsman in pursuit of academic knowledge through **NOUN**? Give reasons for your answers. **(25 Marks)**
2. Script writing is key to the success of every broadcast organization. Briefly discuss these components and the features of a good television script. **(15 Marks)**
3. Every activity in life passes through a process. If you agree with this, then briefly trace the metamorphosis of the Nigerian broadcast media from onset till date. Emphasise each major transformation processes within these periods. **(15 Marks)**
4. Is there any difference between the TV Camera and a normal Photographic camera? **(10Marks)**
Discuss the functions of a television camera. **(5Marks).**
5. The term “**Production**” is very popular in the broadcast industry. How will you as a final year student, explain the the production processes in broadcasting to your 300level Mass Communication friend who is about to commence his/her first lap of media attachment? **(15 Marks)**
6. Write short notes on any **three** (3) of the following:
 - (i) Advantages of the radio
 - (ii) Types of microphones
 - (iii) The television studio
 - (iv) Qualities of a good broadcast studio.
 - (v) The television camera **(5marks each)**