

Coursecode:

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<input type="checkbox"/>	Question Type	Question	A	B	C	D	Answer	Remark
<input type="checkbox"/>	FBQ	The beneficiaries of the media in Nigeria are mostly the elites and the	Semi-literate					eExam
<input type="checkbox"/>	FBQ	Each particular language in the world is a	Mother-tongue					eExam
<input type="checkbox"/>	FBQ	The traditional media is	people					eExam
<input type="checkbox"/>	FBQ	Drama in the colonial period was used along ordered and	Planned					eExam
<input type="checkbox"/>	FBQ	In Africa, arts provides a	Social					eExam
<input type="checkbox"/>	FBQ	_____ is a communication strategy used to bring people together to sensitize them on particular issues affecting their societies	edutainment					eExam
<input type="checkbox"/>	FBQ	The exchange of information between two or more people with the ultimate aim of reaching agreement over issues is known as	Dialogue					eExam
<input type="checkbox"/>	FBQ	_____ is a process of bringing together all feasible inter-sectoral and social partners to identify needs and raise awareness of a particular development objective	Social Mobilization					eExam

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	The way a person deals with another is a manifestation of the person's <input type="text"/>	Cultural manner					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> is a series of adjustments by indigenous people to new ideas from immediate localities	History					eExam
<input type="checkbox"/>	FBQ	The <input type="text"/> was effectively used in revenue generation for the Lagos State Government in 1971?	Town crier					eExam
<input type="checkbox"/>	FBQ	In modern times traditional media of communication exist mainly in <input type="text"/>	Rural areas					eExam
<input type="checkbox"/>	FBQ	In looking at communication for development in Africa, conception, <input type="text"/> design and implementation must begin with Africans	planning					eExam
<input type="checkbox"/>	FBQ	The public realm is regarded as the <input type="text"/> of men	Preserve					eExam
<input type="checkbox"/>	FBQ	From a historical perspective, the reason for adoption of foreign culture is attributed to <input type="text"/>	Colonialism					eExam
<input type="checkbox"/>	FBQ	Strong men who are known for their remarkable contributions to the community are known as <input type="text"/>	Legends					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> are told to describe how people lived, their culture, belief and consequences of actions	Myths					eExam
<input type="checkbox"/>	FBQ	According to Dobb(1966) communication does not have to be <input type="text"/> to take place	intentional					eExam

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	<input type="text"/> _are channels by which 'our creator' contact and contact activities to men	Natural phenomena					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> _in Bauchi state is strictly given to personalities due to be offered titles?	Turbaning					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> title among the Igbos admits a mature, industrious and capable adult male to the folds of elders?	Ozo					eExam
<input type="checkbox"/>	FBQ	Chieftancy installation can be traced to as far back as the origin of <input type="text"/>	Traditional Institution					eExam
<input type="checkbox"/>	FBQ	The 'aga' worn in the Eyo festival is made up of plywood and <input type="text"/>	Cloth					eExam
<input type="checkbox"/>	FBQ	The Eyo festival originated from <input type="text"/> in Ogun state	Iperu-ljebu					eExam
<input type="checkbox"/>	FBQ	The Eyo festival in Lagos Island is also known as the <input type="text"/>	Adamu- Orisa play					eExam
<input type="checkbox"/>	FBQ	In Eastern Nigeria, the New Yam festival is declared open by the announcement of the <input type="text"/>	Priest of Amadioha					eExam
<input type="checkbox"/>	FBQ	During the New Yam festival, the <input type="text"/> is the most interesting part of all activities	age-group dance					eExam
<input type="checkbox"/>	FBQ	The 'Asi Oge' festival in associated with which <input type="text"/> state in Nigeria	Rivers					eExam
<input type="checkbox"/>	FBQ	In Nigeria, festivals are mainly of two types <input type="text"/> and <input type="text"/>	cultural , religious					eExam

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	Communication with gods in order to reveal information about the future is known as <input type="text"/>	Divination					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> _involves human beings seeking and getting attention for supernatural forces for various reasons	bottom-up communication					eExam
<input type="checkbox"/>	FBQ	'The itching of the palm' is classified into <input type="text"/>	Natural Phenomena					eExam
<input type="checkbox"/>	FBQ	According to Wilson in 1998, the 'esoteric' mode involves <input type="text"/> processes	intra-personal					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> _communicate time tested truths about human endeavours, life situations, morals and values	Proverbs					eExam
<input type="checkbox"/>	FBQ	In many parts of Africa, <input type="text"/> and long stories are types of folk stories	Short riddles					eExam
<input type="checkbox"/>	FBQ	The importance of <input type="text"/> lies in the fact that they are an effective means of teaching morals	Folklores					eExam
<input type="checkbox"/>	FBQ	The presentations of animal characters in folklores that have human traits are known as <input type="text"/>	fables					eExam
<input type="checkbox"/>	FBQ	A folktale is a story that is purely <input type="text"/>	fictitious					eExam
<input type="checkbox"/>	FBQ	Folklores and <input type="text"/> constitute a common feature in most African traditional societies	Story telling					eExam
<input type="checkbox"/>	FBQ	Folkmedia are primarily used for <input type="text"/>	Entertainment					eExam

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	Folkmedia is mainly transmitted <input type="text"/>	Orally					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> _are intangible artifact of a culture made up of customs, traditions, stories, songs, religion and superstition?	folkmedia					eExam
<input type="checkbox"/>	FBQ	Masquerades are essentially impersonation of <input type="text"/>	ancestors					eExam
<input type="checkbox"/>	FBQ	The Town crier interprets his culture to fit the <input type="text"/> of his society	objectives					eExam
<input type="checkbox"/>	FBQ	The Town crier is used as the <input type="text"/> information disseminator	all purpose	general				eExam
<input type="checkbox"/>	FBQ	A Hausa traditional announcer is known as <input type="text"/>	Mai Shela					eExam
<input type="checkbox"/>	FBQ	Most of the information disseminated from the town crier are usually from <input type="text"/>	authoritative sources					eExam
<input type="checkbox"/>	FBQ	Control exercised by traditional rulers over dissemination of information is referred to as <input type="text"/>	gate keeping					eExam
<input type="checkbox"/>	FBQ	Information is relayed through the town crier both publicly and <input type="text"/>	simultaneously					eExam
<input type="checkbox"/>	FBQ	Among the Igbos, the age grades are part of the <input type="text"/>	traditional authorities					eExam
<input type="checkbox"/>	FBQ	The Ohaneze N'digbo group is a typical example of <input type="text"/> groupings	Kinship					eExam
<input type="checkbox"/>	FBQ	There are basically <input type="text"/> groups of institutional structures for effective communication	four					eExam

<input type="checkbox"/>								
<input type="checkbox"/>	FBQ	According to Nwuneli in 1983, channels represent only the hardware in the information transfer process, while the software aspect represents information which originates from <input type="text"/>	authoritative sources					eExam
<input type="checkbox"/>	FBQ	Social gatherings can either be organized or <input type="text"/>	spontaneous					eExam
<input type="checkbox"/>	FBQ	Akpan (1977) described the traders in a market place as <input type="text"/>	news bearers					eExam
<input type="checkbox"/>	FBQ	In African societies, the market place is an effective <input type="text"/> __of information dissemination	Informal channel					eExam
<input type="checkbox"/>	FBQ	An institutionalized activity occurring at a definite place and involving the meeting people there at a particular is known as <input type="text"/> according Hodder (1964)	Market					eExam
<input type="checkbox"/>	FBQ	Wang in 1982 stated that some venue oriented communication media involve <input type="text"/>	interpersonal communication					eExam
<input type="checkbox"/>	FBQ	The three types of names are personal name, family name and <input type="text"/>	Creative name					eExam
<input type="checkbox"/>	FBQ	<input type="text"/> __communicate and tell stories about people and events at the same time at christening?	Names					eExam
		A proverb is a tool used in _____	public speaking					<input type="text"/>
								<input type="text"/>
		Ikuru (1987) placed the number of indigenous languages spoken in Nigeria at over ____	400					<input type="text"/>

		It was argued in some literature that slave trade and indirect rule caused distrust among Africans, and enhanced	the use of state powers against the citizens					
		The adoption of foreign pop culture from an historical perspective could be attributed to	colonialism					
		National Policy on Language was promulgated in ____	1977					
		A major means of imparting information and influencing the ideas of enormous numbers of people is	mass media					
		With English language as the official language in Nigeria, it is difficult to	reach the entire Nigerian population					
		National Policy on Language was revised in	1981					
		Long stories are short folktales	with entertaining verses of songs injected in between					
		An example of folklore is	Why the fowl scratches the ground					
		When a woman does a change of name after marriage, her father's name she dropped to answer her husband name is known as ____ .	Maiden name					
		Family name is also known as ____	Surname					

		"Oluchi", is an example of names from eastern part of Nigeria which means ____	God's work					
		Sangobiya is a name common in ____ part of Nigeria.	Western					
		Abdullahi is a ____ name	All of the options					
		One of these is not a traditional authority.	Rabiu Kwakaso					
		"Nyene ime man ekere mfon" is a proverb which can be translated as ____	Patient dog eats fattest bone					
		"Nyene ime man ekere mfon" is a prover that is common among the people of ____ state	Akwa Ibom					
		Which of these animals is commonly found in many of the Nigerian folklores?	Tortoise					
		Iganakwu in one of the Igala folklores is ____	a catfish					
		The title of the Oyo king is ____	Alaafin					
		The Igbos call the town crier	Otiekwé					

		In Edo names, "Ewere" means	Peace					
		In South-East Nigeria, a Child is named ____ when he/she has limited chance of surviving but he/she eventually survived.	Okenwa					
		The origin of parable can be traced to ____	Christianity or the Greeks	the Greeks				
		Proverbs are witty sayings purposely to	deliver strong messages					
		____ is a good example of top-down form of extramundane communication	Potent speech					
		The Yoruba name that is associated with bravery is ____.	Akin					
		Which of these is not a type of names in the Nigerian traditional setting?	Maiden name					
		Dreams are regarded as ____ form of communication	Top-down					
		A legend is a story that is believed to have its origin in	truth					
		In which year was National Policy on Language revised?	1981					

		Islamic naming ceremony is done in ____ day	seventh					
		Ekuechi is a ____ festival.	Kogians					
		Agba festival belongs to which state?	Lagos					
		Iwu festival is common in ____ state	Delta					
		The Yoruba proverb, "Eni Sango toju e wole, Kii bawon bu Obakoso" simply means ____	Once bitten twice shy					
		The Yoruba proverb, "Omo a fise wo nii d'agba" means ____	A child raised in poverty grows to be great					
		Communication does not have to be ____ to take place.	Intentional					
		National Policy on Language was revised in	1981					
		Creative names are coined from a person	personal or family name					
		In Western Nigeria the name Oyagbemi, means	Oya the goddess has rewarded me					
<input type="checkbox"/>	MCQ	In what years did Chief Melford Okilo use Pidgin English in his campaigns?	1979 & 1983	1983 & 1993	1983 only	None of the above	A	eExam

<input type="checkbox"/>	MCQ	Pidgin English as a medium of communication has been criticized for one of these reasons_____	Deficiency in vocabulary	Unpolished nature	Diversity	None of the above	A	eExam
<input type="checkbox"/>	MCQ	The origin of Pidgin English in Nigeria dates back to?	17th century	14th century	19th century	15th century	D	eExam
<input type="checkbox"/>	MCQ	Which among the following are potent channels to reach the non-literate members of the society?	Television	Newspaper	Radio	None of the above	C	eExam
<input type="checkbox"/>	MCQ	In what year did the then Federal Commissioner for Information say that 'the role of the media is to give full enlightenment to the people of the country_____	1975	1970	1965	1966	A	eExam
<input type="checkbox"/>	MCQ	All back African Countries are ex-colonial territories except? _____	Ethiopia	Egypt	Israel	Zimbabwe	A	eExam
<input type="checkbox"/>	MCQ	For a language to become a national language, it needs to be _____	A commonly spoken by most tribes	Should be politically neutral	Should be liked by most of the indigenes	None of the above	B	eExam
<input type="checkbox"/>	MCQ	The language which a group of people, considered to be the inhabitants of an area , acquired in their early years which normally becomes their natural instrument of thought and commerce is known as?	Endogenous language	Indigenous language	Lingua franca	None of the above	B	eExam
<input type="checkbox"/>	MCQ	The effective of the traditional media can be traced back to what time?	Colonial era	Ancient times	After Christ	Mundane times	A	eExam
<input type="checkbox"/>	MCQ	A social process designed to seek a common understanding among an initiative is called?	Programme communication	Development communication	Heterogeneous communication	None of the above	B	eExam
<input type="checkbox"/>	MCQ	In the youth culture, tape recorders serve as an appropriate channel to _____?	Spread hate	Spread facts	Spread attitudes	All of the above	D	eExam
<input type="checkbox"/>	MCQ	The success of an edutainment broadcast depends largely on?_____	Judicious use of time	Judicious of funds	Appropriate use of the media	Appropriate choice of words	A	eExam
<input type="checkbox"/>	MCQ	What is one of the major characteristics of edutainment?_____	It message is filled with humour	It requires ongoing consultation with experts on the filed	It develops as part of historical culture	None of the above	B	eExam

<input type="checkbox"/>	MCQ	What is known as the 'mirror of life' with everything therein?	Humour	Comedy	Drama	Story telling	C	eExam

<input type="checkbox"/>								
<input type="checkbox"/>	MCQ	What is the major tool used for edutainment?_____	Poetry	Songs	Drama	Comedy	C	eExam
<input type="checkbox"/>	MCQ	The following are channels for networking, excluding_____	Internet	Publications	Clubs	Comic shows	D	eExam
<input type="checkbox"/>	MCQ	A research based consultative process of addressing knowledge, attitudes and practices through identifying, analyzing, and segmenting audiences and participants by providing them information through well defined strategies using a mix of interpersonal and other media channels is known as ?_____	Social programme	Programme communication	Social networking	Social mobilization	B	eExam
<input type="checkbox"/>	MCQ	The three main communication strategies adopted by development agencies are programme communications, advocacy and which of these below? _____	Social mobilization	Social communication	Social networking	None of the above	A	eExam
<input type="checkbox"/>	MCQ	According to Ibagere (1994) modernization affects about what percentage of the African people?_____	0.25	0.2	0.3	0.5	B	eExam
<input type="checkbox"/>	MCQ	Chiejina (1981) discovered that people depended heavily on traditional information sources like the village gong-man, the drum and_____?	Village square	Village chiefs	The kings	High priest	A	eExam
<input type="checkbox"/>	MCQ	In a village, who is considered to be the most dependable source of information?_____	Diviner	Chief priest	Traditional announcer	Courier chiefs	C	eExam
<input type="checkbox"/>	MCQ	Africans rely more on informal networks of kinship structure and sectional interest when what happens?_____	Changing occupation	Changing status	Contesting for a political post	All of the above	C	eExam
<input type="checkbox"/>	MCQ	The operations of natural and assumed kinship grouping is referred to as? _____	The primordial realm	The Civic realm	The public realm	The people realm	A	eExam
<input type="checkbox"/>	MCQ	Okigbo in 2004 identified two publics as civic and primordial. This means that_____	There are two types of publics	Publics can be subdivided into two groups	There are different types of the African publics	There are two sides of Africans	D	eExam

<input type="checkbox"/>								
<input type="checkbox"/>	MCQ	From a contemporary perspective, what is responsible for the adoption of foreign pop culture? _____	Exposure to foreign media independence	Exposure to foreign media content	Exposure to peer groups	None of the above	B	eExam
<input type="checkbox"/>	MCQ	People in Legends in most cases seem to have _____	Muscular strength	Inner beauty	Talents	Supernatural powers	D	eExam
<input type="checkbox"/>	MCQ	Stories from ancient times about people and events which may be true or untrue are called?_____	Myths	Folklores	Legends	Folktales	C	eExam
<input type="checkbox"/>	MCQ	According to Oregh (1980) myths are usually? _____	Fictitious stories	Ancient stories	Forgotten stories	Fairytales	A	eExam
<input type="checkbox"/>	MCQ	One of these is true about myths_____	Gives account of actions by supernatural beings	Gives account of human beings	Reminds people of their ancestors	None of the above	A	eExam
<input type="checkbox"/>	MCQ	In indigenous communication, other than human beings what else communicates?_____	Dead beings	Natural phenomena	Ghosts	Non-living things	B	eExam
<input type="checkbox"/>	MCQ	The mode in which communication is between two or more minds are affected through other means apart from the known channel of senses is called?_____	Dreams	Teleporting	Disappearing	Telepathy	D	eExam
<input type="checkbox"/>	MCQ	Ibagere in 1994 described dreams as ?_____	Experiences in the spiritual realm	Experiences on a higher plane	Experiences from day to day happenings	Experiences from the past	B	eExam
<input type="checkbox"/>	MCQ	For 'Ozo' title holders in Igbo land, the most important symbol of the ancestors is?_____	Fofor	Ofo	Mpaka	None of the above	B	eExam
<input type="checkbox"/>	MCQ	When a supernatural being through its agents communicates directives to its priests, this is known as ?_____	Bottom-up communication	Superficial communication	Top-down communication	Flat communication	C	eExam
<input type="checkbox"/>	MCQ	The festival of Isis and Osiris is celebrated in what country ?_____	Egypt	Ethiopia	South Africa	Italy	A	eExam
<input type="checkbox"/>	MCQ	The worship of departed relatives who are believed to have become powerful spirit beings is called? _____	Divination	Ancestral worship	Consultation	Paganism	B	eExam

<input type="checkbox"/>								
<input type="checkbox"/>	MCQ	According to Mede (1998) the information or messages from the diviners help in?_____	Regulating message dissemination	Regulating behavioural pattern of community members	Regulating the activities of cultists	None of the above	B	eExam
<input type="checkbox"/>	MCQ	One of the following is an example of top-down communication_____	Ancestral worship	Divination	Festivals	Dreams	D	eExam
<input type="checkbox"/>	MCQ	According to Akpabio(2003) Extra-mundane communication can be divided into how many groups?_____	2	3	4	1	A	eExam
<input type="checkbox"/>	MCQ	Extra-mundane communication can also be referred to as ?_____	Super-active communication	Communication between deities	Supernatural communication	Ancient communication	C	eExam
<input type="checkbox"/>	MCQ	A short story that teaches a moral lesson is known as ? _____	Parable	Proverb	Folktale	Fairytale	A	eExam
<input type="checkbox"/>	MCQ	Witty sayings said in verses that are meant to deliver strong messages are known as?_____	Prodigies	Proverbs	Fairytales	All of the above	B	eExam
<input type="checkbox"/>	MCQ	Stories from a particular place that was originally passed on to people in spoken form are called? _____	Parables	Folklores	Proverbs	Fairytales	B	eExam
<input type="checkbox"/>	MCQ	How is information in Folk media transmitted from generation to generation? _____	Hierarchical manner	Ritualized pattern	Undiluted form	None of the above	B	eExam
<input type="checkbox"/>	MCQ	All these are components of Folk media, except? _____	Parades	Carnivals	Folk drama	March-past	D	eExam
<input type="checkbox"/>	MCQ	What is considered as a 'memory' of a collective people?_____	Fairytales	Traditional media	Bible	Folk media	D	eExam
<input type="checkbox"/>	MCQ	Folklores, parables and proverbs are considered as what in Nigeria?_____	Traditional media	Folk media	Traditional-social media	None of the above	B	eExam
<input type="checkbox"/>	MCQ	Nwuneli in 1983 stated that the only aspect the traditional announcer can influence the disseminated information is the _____	Mode of delivery	Speech strategy	Length of speech	None of the above	A	eExam
<input type="checkbox"/>	MCQ	The position of the 'gbohunbohun' in Yoruba land is in most cases? _____	Inherited	Appointed	Rewarded	None of the above	A	eExam



<input type="checkbox"/>	MCQ	According to Ogwezzy (1983), the quickest and widest way of relaying news in the traditional way is through?_____	Gatekeepers	Traditional announcers	Traditional spokes men	The people	B	eExam
<input type="checkbox"/>	MCQ	What role do the traditional announcers play in the traditional communication system?_____	They are gatekeepers	They serve as 'broadcasting stations'	They are the voice of the people	They serve as the newspapers	B	eExam
<input type="checkbox"/>	MCQ	In Nigeria, Courier chiefs serves as _____	In Nigeria, Courier chiefs serves as.....	Assistant kings	Lesser chiefs assisting palace chiefs	None of the above	A	eExam
<input type="checkbox"/>	MCQ	Information from Town criers are disseminated in what way?_____	Physically	Vertically	Horizontally and vertically	Horizontally	C	eExam
<input type="checkbox"/>	MCQ	In the Tiv communities in Nigeria, the 'Bam' forum is _____	Where widows come together to help one another	Where people come together to contribute money to help one another	A group of people who share a common goal	None of the above	B	eExam
<input type="checkbox"/>	MCQ	The following are examples of community based organizations, except_____	Age grade	Village meetings	Men's meeting	Association of hair dressers	D	eExam
<input type="checkbox"/>	MCQ	Nigeria is made of how many ethnic groups? _____	Less than 220	Less than 250	More than 250	280	C	eExam
<input type="checkbox"/>	MCQ	Venue oriented communication is? _____	Structured	Organized	Spontaneous	None of the above	C	eExam
<input type="checkbox"/>	MCQ	In some literature, venue-oriented communication is also referred to as? _____	Unstructured channels	Structured channels	Rigid channels	Organized channels	A	eExam
<input type="checkbox"/>	MCQ	Olusanya and Olorude (1994) also stated that names function as? _____	Links with origin	Links with town names	Links with other deities	Links with departed family members	D	eExam
<input type="checkbox"/>	MCQ	All over the world, names function as ?_____	Beautification	Identification	Authority	None of the above	B	eExam

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