



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16, Ahmadu Bello Way, Victoria Island

SCHOOL OF SCIENCE AND TECHNOLOGY
October, 2013 Examination

Course code: AEM 411

Course Title: SOCIAL RELATIONSHIPS AND BEHAVIOURAL CHANGE

Time Allowed: 2HOURS 30MINS

Instruction: Answer 5 questions only. Each question carries equal marks

- 1(a) Explain the Personality types that are linked to the body-build
(b) Differentiate between Extrinsic and Intrinsic motivation
(c) Explain the agents of interaction referred to as outside culture influences
- 2(a) What do you understand by Bottom-up approach and what are its advantages
(b) Discuss the resources that may be available in system environment
(c) Discuss the varying emphasis of the theories of conflict model
- 3(a) Explain Psychodynamic theory
(b) Discuss 3 stages of development of human thoughts in a social system
(c) Discuss 4 goals of agricultural development
- 4(a) Discuss data collection in the measurement of social change
(b) State 3 conditions conducive for social change to occur
(c) Explain 4 conditions necessary for National development
(d) Discuss 2 typical examples in Nigeria where legal changes had been used as a strategy for individual change
- 5(a) i. Explain communication patterns among group
ii. Highlight 3 features of desirable communication pattern in group dynamics
(b) Explain 5 factors that affects group dynamics
(c) Discuss 5 reasons why individuals may not participate in group discussion
- 6(a) By way of diagram ONLY, explain the communication process
(b) Explain 4 principles of extension communication
(c) Itemise 4 economic hinderances in agricultural change
(d) As an extension agent, how will you solve the socio-cultural problems in agricultural change?
- 7(a) Discuss the 5 stages of adoption of an innovation
(b) List 5 factors that affect the adoption of an innovation
(c) Briefly explain the adopters categories