



NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
SEPTEMBER/OCTOBER 2015 EXAMINATION

COURSE CODE: BUS804 **CREDIT UNIT:** 2

COURSE TITLE: Structure and Strategy

TIME ALLOWED: 2 Hours

INSTRUCTIONS: 1. Attempt question number one (1) and any other (2) questions.

2. Question number 1 carries 30 marks, while the other questions carry 20 marks each.

3. Present all your points in coherent and orderly manner.

1a) Discuss the forces shaping Change in Organization and analyze reasons for Organization resistance to Change. 15Marks

1b) What are the functions of Organizational culture 15Marks

2a) Write concisely on any two (2) of the following.

- i. Role culture 5Marks
- ii. Task culture 5Marks
- iii. Passive and defensive culture 5Marks

2b) Demonstrate the concept of Permanent Management cycle 10Marks

3a) What are the various techniques involved in Planning 10Marks

3b) Write on any two of the following

- i. Ingredients to successful planning and implementation 5Marks
- ii. Benefits of good planning 5Marks
- iii. Market penetration 5Marks

4a) Why does Managers plan and define Corporate Planning 10Marks

4b) Highlights reason for the failure of corporate planning 10Marks

5) List and explain techniques of delegation 20Marks