



NATIONAL OPEN UNIVERSITY OF NIGERIA,
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES

MARCH/APRIL 2014 EXAMINATION

COURSE CODE: ENG314
COURSE TITLE: PUBLIC SPEAKING
TIME ALLOWED: 2 HOURS

INSTRUCTION: Answer any 2 questions of your choice.

1. Discuss any three aspects of verbal messages that can help the persuader motivate the recipients to voluntarily change their attitudes or behaviour. (35 marks)
2. Write short notes on any two of the following consistency theories in Public Speaking:
 - a. congruency theory. (11 marks)
 - b. cognitive dissonance theory. (12 marks)
 - c. belief-hierarchy theory. (12 marks)
3. In any public speaking event, 'support material' illustrates your assertions so the audience will understand the concepts and conclusions you are presenting. Discuss briefly, any seven support material that you can use in your speech. (35 marks)
4. It is often said that listening begins with the basic discrimination of sounds and ends in deep communication. Explain briefly, the types of listening skills you know. (35 marks)

