



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
SEPTEMBER/OCTOBER 2015 EXAMINATION**

COURSE CODE: ENG314

COURSE TITLE: PUBLIC SPEAKING

TIME ALLOWED: 2 HOURS

INSTRUCTION: Answer any 2 questions of your choice.

1. How would you distinguish between Persuasion and Manipulation in Public speaking?
(35 marks)

2. Discuss the ways the persuader can motivate the recipients to voluntarily change their attitude towards what is being disseminated in any communication event. (35 marks)

3. A presentation outline brings out the structure of your speech. Do you agree with this assertion? Give reasons for your answer. (35 marks)

4. What are the various kinds of listening techniques that an audience may employ in a public speaking event? (35 marks)