



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF MANAGEMENT SCIENCES
SEPTEMBER/OCTOBER 2015 EXAMINATION**

COURSE CODE: BUS810 CREDIT UNIT 2

COURSE TITLE: COMPARATIVE MANAGEMENT

TIME ALLOWED: 2 HOURS

- Instructions:**
- 1. Attempt question Number one (1) and any other two (2) questions.**
 - 2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each.**
 - 3. Present all your points in coherent and orderly manner**

Question 1 (COMPULSORY)

1. (a) Comparative management has to do with cultural differences affecting management.
Give a standard definition of “Comparative Management” using your own words as much as possible. **(10 marks)**
- (b) List and explain in detail five (5) areas in which there is similarity between Administration and Management. **(20 marks)**

Question 2

2. With regard to the comparison of cultures in various geographical regions, discuss exhaustively the difference between “EMIC” Approach and “ETIC” Approach to the study of culture. **(20 marks)**

QUESTION 3

- 3 (a) In cross-cultural management research, six (6) distinct approaches are identifiable.
List and explain each of them clearly. **(10 marks)**
- (b) Name the two main approaches we have in comparative management **(10 marks)**

Question 4

4. To perform effectively as a Leader or Manager in a public establishment you must possess six (6) essential skills. Enumerate and discuss extensively these six essential skills. **(20 marks)**

Question 5

5. (a) Give the definition of organizational structure. **(8 marks)**
- (b) List and discuss the three main reasons why it is necessary for an organization to have an organizational structure. **(12 marks)**