



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY, JABI-ABUJA
FACULTY OF MANAGEMENT SCIENCES
OCTOBER/NOVEMBER EXAMINATION 2016

COURSE CODE: ENT 424

COURSE TITLE: FEASIBILITY STUDY AND BUSINESS PROPOSALS

CREDIT UNIT: 2

TIME ALLOWED: 2 HOURS

Instructions: 1. Attempt question Number one (1) and any other two (2).

2. Question number 1 is compulsory and carries 30 marks, while the other questions carry equal marks each

3. Present all your points in coherent and orderly manner

QUESTIONS

1. (a) Discuss the fundamental stages involved in the presentation of a loan proposal.

16 Marks

(b) List 4 major factors that influence the location of a business project. **4 Marks**

(c) What are the advantages of a feasibility study? State five (5) **5 Marks**

(d) What are the major financial areas to be considered in preparing a financial plan? **5marks**

2. Outline and discuss the critical sections of a business plan. **20 Marks**

3. (a) What are the areas of need for generating information for feasibility study? **10 Marks**

(b) What are the relevant considerations in description of the venture plan? **5 Marks**

(c) What are the basic functions of a Board of Directors? **5marks**

4. (a) Highlight the major aspects of a feasibility study. **5 Marks**

(b) What are the areas of need for generating information on operations? **14marks**

(c) Explain in simple terms the meaning of business description. **1mark**

5. (a) Outline and explain some factors which influence location of a project near source of raw materials. **10 Marks**

(b) Discuss the expectations of employees from organizational design. **10 Marks**