



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES
MARCH/APRIL 2015 EXAMINATION

MAC 444 BROADCAST COMMENTARY & ANNOUNCING 3 UNITS

TIME ALLOWED: 2HOURS

INSTRUCTION: ANSWER THREE QUESTIONS

QUESTION ONE IS COMPULSORY

QUESTION 1

- (a) Establish the differences between radio and television announcers.
 - (b) Use the characteristics of radio to justify your preference over Television.
- (30 Marks)**

QUESTION 2

Influence of voice on effective broadcasting is a vital tool in broadcasting.
Discuss

(20 Marks)

QUESTION 3

What are the features of a typical broadcast announcer? List and discuss.

(20 marks)

QUESTION 4

Write extensively on the limitation of broadcasting in Nigeria

(20 Marks)

QUESTION 5

Discuss the following television techniques

- I. Announcers-Camera Technique-
 - II. Announcer- Audio Technique
 - III Announcers- timing technique.
- (20 marks)**