



**NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE NNAMDI AZIKWE EXPRESS WAY JABI-ABUJA
FACULTY OF MANAGEMENT SCIENCES
JANUARY 2018 EXAMINATION QUESTIONS**

COURSE CODE: BUS810

Credit Unit: 2

COURSE TITLE: Comparative Management

TIME ALLOWED: 2 hours

INSTRUCTIONS:

- 1. Attempt question Number one (1) and any other two (2) questions**
- 2. Question number 1 is compulsory and carries 30 marks, while the Other two questions carry 20 marks each.**
- 3. Present all your points in coherent and orderly manner**

Question 1 (COMPULSORY)

a. Explain the difference between ecological fallacy and reverse ecological fallacy in nomothetic-etic cultural studies. 5 marks

Define globalization and explain five ways through which culture affects globalization 15 marks

c. Enumerate and discuss five areas of similarities between Administration and Management. 10 marks

Question 2

a. List and discuss two personal skills that a leader/ a manager must possess to be able to perform well in an organization. 4 marks

b. From the full management skills pyramid, discuss any other three other skills that a manager must possess to perform effectively. 6 marks

c. What are the differences between EMIC and ETIC approaches to the study of culture? 10 marks

Question 3

(a) Define Comparative Management. 10 marks

(b) Explain five (5) functions of administration in an organization. 10 marks

Question 4

Enumerate the two fundamental theories of comparative management and explain their main features. 20 marks

Question 5

Compare traditional job design practices in American firms with that of the Japanese companies.
Illustrate with examples

20 marks