



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES

MAY/JUNE 2012 EXAMINATION

JLS 723: NEWS WRITING AND REPORTING

TIME ALLOWED: 3Hours

INSTRUCTION(S): Answer any four questions

1. Today's sophisticated society among other challenges make it mandatory that reporters be fortified with all the requisite credentials and attributes for effective journalism practice.
 - (a) Of what assistance are the reporter's good knowledge of journalism and his possession of necessary features to his effective performance of his duty?
 - (b) What are the theories of the press and journalistic terms? Of what value are they to a professional reporter?
2. Good knowledge of what constitutes news and its structure are, doubtless aides to practicing journalists in their duties.
 - (a) Explain the meaning of sound news judgment and its role in satisfying readers' aspiration.
 - (b) With an exhaustive discussion and illustration, show the organizational structure of news.
3. Although reporting and writing for both the print and electronic media require adhering to generally similar principles, yet some distinctions still exist.
 - (a) What are those areas you must pay special attention to while writing for the broadcast media?
 - (b) Show the differences and similarities between print and broadcast editorial and commentary respectively.
4. The prevalence of ICTs are of immense benefit to today's reporter and writer.
 - (a) With sufficient reasons, support the assertion with instances
 - (b) Discuss the problems associated with the application of these technologies in the field of journalism.
5. Good knowledge of the legal and other regulatory conditions of his operational environment is an added assistance to the journalism practice.
 - (a) With press laws and freedom of the press as your focus, support the above statement.

- (b) Of what gain is the recently signed Freedom of Information Bill to Nigerian journalists and the entire citizenry?
- 6. Ethics has come to stay as added measure to assist journalism practice.
 - (a) Give an exhaustive explanation of ethics in journalism.
 - (b) What are the instances of impediments hampering adequate observation of ethics in the practice of journalism in Nigeria?