

FBQ1: The principal actor in news reporting is

Answer: Reporter

FBQ2: News reporting and news writing falls within the fold of

Answer: journalism

FBQ3: One of the major functions of press includes___ of the environment

Answer: Surveillance

FBQ4: A news editor record of assignment is called a___

Answer: Schedule

FBQ5: Area assigned to a reporter for regulation coverage is known as

Answer: Beat

FBQ6: News of the day refers to

Answer: bulletin

FBQ7: A line identifying the author of a story, name of a reporter who wrote the story is

Answer: Byline

FBQ8: A story that is timely and interesting but not strictly news is known as

Answer: feature

FBQ9: The newspaper library, where published stories, photographs and resource material are stored for reference purposes is called

Answer: Morgue

FBQ10: The heading on the editorial page that gives information about the newspaper is called

Answer: masthead

FBQ11: The heart of news gathering operations is the

Answer: Newsroom

FBQ12: Nose for news is one of the attributes of a___

Answer: Reporter

FBQ13: Another name for audio is___

Answer: Sound

FBQ14: News manuscript is also referred to as a___

Answer: Copy

FBQ15: Observation is also a___ of news

Answer: Source

FBQ16: The theory that places emphasis on the moral of person and institution which operates the mass media is___ theory

Answer: Social responsibility

FBQ17: The free press theory is also known as

Answer: Social responsibility theory

FBQ18: News is determined by the___ it has on an individual

Answer: Impact

FBQ19: The news story consists the lead and___

Answer: Conclusion

FBQ20: Closing the forms of an edition is called, put to___

Answer: Bed

FBQ21: What part of the story can either make the reader want to read the story to the end or turn off at the next available opportunity
Answer: Lead

FBQ22: The portion of the news story that follows the lead is the____
Answer: Body

FBQ23: Afternoon or evening newspaper refers to____ news
Answer: PM

FBQ24: News stories are usually written in____ pyramid style
Answer: Inverted

FBQ25: Schedule of broadcasting is called a____
Answer: Log

FBQ26: A period lacking in news is called a____
Answer: Dry

FBQ27: Gathering facts of news story means to____
Answer: Cover

FBQ28: In speech coverage, the reporter is likely to be faced with the problem of
of
Answer: Theme

FBQ29: Stories from news conference must include name and identity of the ____
Answer: Speaker

FBQ30: One of the greatest strengths of broadcast news is its____
Answer: immediacy

FBQ31: A radio spectrum frequency assigned to a radio or television station or stations is called a____
Answer: Channel

FBQ32: Video prompter is an electronic device used in____ copies next lens
Answer: Projecting

FBQ33: All radio and television scripts besides commercials are called____
Answer: Continuity

FBQ34: Interviewer uses____ to get information from the interviewee
Answer: interview

FBQ35: One of major problems of interview is when the____ is not truthful
Answer: Interviewee

FBQ36: When a TV station sends the same information to all the stations at the same time it is called____ broadcast
Answer: Network

FBQ37: A network of networks is also referred to as
Answer: Internet

FBQ38: The electronic mail is also known as
Answer: e-mail

FBQ39: The art of protecting a person's reputation from unjustified attack through publication is
Answer: Defamation

FBQ40: The right to be left alone is the right to
Answer: privacy

FBQ41: Sending a story to a media office usually by wire or telephone is called a____?

Answer: File

FBQ42: A sentence or sentences relating to event covered in previous stories is called____ back

Answer: Tie

FBQ43: An unattached news writer to a media house is called____?

Answer: Freelance

FBQ44: A major story displayed at the top of page one is____ story?

Answer: Lead

FBQ45: The log in broadcasting means

Answer: Cue

FBQ46: The process of preparing a newspaper for publication by placing news stories and advertisement in appropriate positions in the newspaper is called____?

Answer: Make up

FBQ47: The heading on the editorial page that gives information about the newspaper is known as____?

Answer: Masthead

FBQ48: The newspapers that is usually produced to be used by afternoon or evening is called____ newspapers?

Answer: PM

FBQ49: The word or words placed on a copy to designate the story is a____?

Answer: Slug

FBQ50: Another name for closing the form of an edition is put to____?

Answer: bed

MCQ1: the heading on the editorial page that gives information about the newspaper is called

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MCQ2: The heart of news gathering operation is the

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Answer: Social responsibility theory

MCQ4: The free press theory is also known as

Answer: Libertarian theory

MCQ5: The major determinant of news is the ____which it has on the audience

Answer: Impact

MCQ6: State the two major parts that consist a news story

Answer: Lead and body

MCQ7: The traditional function of the press that involves collection and distribution of information is _____?

Answer: Surveillance

MCQ8: The function of the press that refers to interpretation of information about environment and prescription of reaction of events is called

Answer: Correlation

MCQ9: The professional law that guides and regulates the conduct of journalists is known as___?

Answer: Ethics

MCQ10: The focal point of advertisement is to

Answer: Persuade

MCQ11: Air time simply means the time of ____ broadcast

Answer: Programme

MCQ12: Effective copy is the product of ____

Answer: Research

MCQ13: A telephone conversation or interview recorded for inter playback on air is referred to as___?

Answer: Beeper

MCQ14: A channel that is assigned to a radio or a television station is called___?

Answer: Frequency

MCQ15: To gather facts of news story means to___?

Answer: Cover

MCQ16: A journalist that is just beginning as a reporter is known as

Answer: Cub

MCQ17: A time by which a reporter, editor or desk must have completed schedule work is termed as___?

Answer: Deadline

MCQ18: To send a story to office usually by wire or telephone is known as___?

Answer: File

MCQ19: Most news writers rarely use quotation marks because of -----

Answer: it is different and awkward to indicate to the listeners

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MCQ28: The sentence or sentences relating a story to event covered in previous stories is called a ____?

Answer: Tie back

MCQ29: Stet means____?

Answer: Let it stand or restore

MCQ30: The interview that is meant to reveal facts and opinion is an_____ interview

Answer: Information

MCQ31: The place where an accident occurred is called a____?

Answer: Scene

MCQ32: Given that for the purpose of defamation__ internet communication are regarded as ---publication

Answer: Rindos v Hardwick

MCQ33: WWW. Is an acronym for____?

Answer: World wide web

MCQ34: Buy and selling of goods and services via the net is known as____?

Answer: Electronic commerce

MCQ35: One of the characteristics of live broadcasting is____?

Answer: Immediacy

MCQ36: ____ is meant to protect a person's reputation from unjustified attack through publication?

Answer: The law of defamation

MCQ37: The right to be left alone is the right to____?

Answer: Privacy

MCQ38: The part of the story that makes a reader wants to read more is the

Answer: Lead

MCQ39: In reporting for the broadcast media, one of the cardinal characteristics is the use of abbreviations

Answer: False

MC40: News attribution is the practice of_____ a story to a source

Answer: Quoting and crediting

MCQ41: Nearness of news story to a source means

Answer: proximity

MCQ42: The first comprehensive law to regulated the media is the -----

Answer: Newspaper ordinance (1903)

MCQ43: The portion of a news story that follows the lead is called

Answer: body

MCQ44: The portion of a news story that follows the lead is called

Answer: body

MCQ45: The Radio Nigeria routine network news is aired ____ times in a day

Answer: Three times

MCQ46: The type of journalism that computer software are used to collect information in databases, analyse public record with spread sheets and statistical programs refers to -----

Answer: Computer-assisted journalism

MCQ47: The lead to every news story is the ____ which the entire body rely on
Answer: Window

FBQ48: The basic duty of a journalist is to____
Answer: Write and report news

FBQ49: The beat is usually assign to a news____
Answer: Reporter

MCQ50: The bulletin is also referred to as the____
Answer: News of the day