



**National Open University of Nigeria
School of Science and Technology**

October, 2013 Examination

Course Code: AEM 304 (2 Unit)

Course Title: COMMUNICATION AND AUDIO-VISUAL TECHNIQUES

TIME: 2HRS

INSTRUCTIONS -ANSWER ANY 4 QUESTION

1

- (a) Mention five audio visuals used in extension and their limitations (5 marks)**
- (b) What are the differences between the film and television? (10 marks)**
- (c) What are the differences between interpersonal and mass processes of Communication (10 marks)**

2

- (a) Outline the elements in communication (5 marks)**
- (b) List and discuss the attributes of a good communicator in extension. (10 marks)**
- (c) What do you understand by communication channel (10 marks)**

3

- (a) Define and explain innovation with good examples in agriculture. (10 marks)**
- (b) What are the attributes of innovation in extension? (5 marks)**
- (c) Explain the functions of an extension communicator? (10 marks)**

4

- (a) Discuss the mass media, groups channel and one - on - one discussion as a communication channel (15 marks)**

- (b) What are the advantages and disadvantages of each channel (10 marks).**

5

- (a) Define communication and the types of communication in extension (15 marks).**

- (b) What are the barriers to an effective communication system (10 marks)**

6

- (a) What are the functions of the media in communication (15 marks)**

- (b) Write briefly on cyber extension works. (10 marks)**