

NATIONAL OPEN UNIVERSITY OF NIGERIA 14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS SCHOOL OF ARTS AND SOCIAL SCIENCES

JUNE/JULY 2013 EXAMINATION

COURSE CODE: JLS 845

COURSE TITLE: ISSUES IN COMMUNICATION TEHNOLOGY AND POLICY

TIME ALLOWED:3HRS

INSTRUCTIONS: ANSWER ANY FOUR QUESTIONS. ALL QUESTIONS

CARRY EQUAL MARKS

- 1. a. Discuss the development of technology up to the last century. Why is technology very important in our personal and working lives?
- 2. What is the meaning and legal implication of the right of the individual to communicate?
 - b. Do communities and the voluntary organizations play any role in communication? Explain and justify your answer.
- 3. How do inventions extend visual expressions?
- b. List and explain the opportunities available in the new communication technology?
- 4. Write detailed notes on the following:
- a. The right to publish
- b. Right not to disclose source of information
- c. Official Secretes Acts 1962
- 5.a. What are the distinctive features of technology?
- b. Explain the following: (i) Hypodermic Needle model (ii) Multi-step Flow model

- 6. a. What do you understand by Democratic Participant Media Theory?
- b. Enumerate the limitations of established media and suggest alternative models.