

**NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKWE EXPRESS
WAY, JABI - ABUJA**

**FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF ADMINISTRATION**

EXAMINATION 2018

COURSE CODE: PAD 346

CREDIT UNIT: 2

COURSE TITLE: Environmental Planning and Management

TIME ALLOWED: 2 Hours

INSTRUCTIONS: 1. Attempt question Number one (1) and any other two (2).
2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each
3. Present all your points in coherent and orderly manner

in coherent and orderly manner._

- (1) What is task environment? Briefly state its profound impact on the operation of the firm. The operational environment for most firms consists of factors. Name and discuss them. **30 marks**
- (2) Identify three environmental factors that affect the operations of an instrumental business organization. Discuss each of these factors. **20 marks**
- (3) What is social responsibility? Discuss various ways an organization can manage its social responsibility. **20 marks**
- (4) What is ethics? Discuss the role of ethics in business managerial decision making. **20 marks**
- (5) What is Demography? "Demographic composition of a population is important to an organization". Explain. **20 marks**

