



NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
MARCH/APRIL 2016 EXAMINATION

SCHOOL OF EDUCATION

COURSE CODE: EDT 823

COURSE TITLE: RESEARCH AND MEDIA

TIME ALLOWED: 2HOURS

INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS.

QUESTIONS

- 1 a) Evaluate the various steps in Media Research Procedure.
15mks
b) Analyze the three fundamental areas into which research is classified
15mks

- 2) Discuss any **four** of the following concepts.
i) Comparative effectiveness
ii) Classroom – Media Research
iii) Teacher Education Media Research
iv) Administration Media Research
v) Design and Production Media Research
20mks

- 3 a) Evaluate the various steps you will adopt in ensuring future expansion in media use in schools.
10mks
b) Discuss the areas that need more research in the media research categories
10mks

4) Evaluate the various components of research design.
20mks