



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS
SCHOOL OF ARTS AND SOCIAL SCIENCES**

JUNE/JULY 2013 EXAMINATION

COURSE CODE: MAC 314

COURSE TITLE: ISSUES IN NIGERIAN MASS MEDIA

TIME ALLOWED: 3HRS

INSTRUCTIONS: *ANSWER QUESTION 1 AND ANY OTHER THREE QUESTIONS*

1. a. Trace the evolution of newspaper publishing in Nigeria from mid-20th century to date.
b. How would you describe the present state of the Nigeria print industry?
2. a. Enumerate and explain the challenges facing the media industry in Nigeria.
b. Explain the concept and implications of news commercialization in Nigeria
3. a. Trace the history of the broadcast industry in Nigeria.
b. What are the implications of deregulation in the broadcast industry?
4. a. What do you understand by 'ethics' of any profession?
b. Describe brown envelop' as an ethical issue in journalism in Nigeria.
5. a. Explain the extra-legal methods by which the State controls the press.
b. What are the implications of these measures on the development of the media industry?

