

## SCHOOL OF EDUCATION MAY/JUNE 2013 EXAMINATION

COURSE CODE: EDT831

COURSE TITLE: INSTRUCTIONAL MEDIA DESIGN AND PRODUCTION

TIME: 2HOURS.

## N/B: ANSWER ANY THREE (3) OUT OF THE FOUR (4) QUESTIONS ALL QUESTIONS CARRY EQUAL MARKS.

## **QUESTIONS:**

1a). Why would you favour the argument for improvisation.

b. What steps would you adopt in creating games for your class.

- 2. Write concisely on the following:
  - i. Book production
  - ii. Journal production
  - iii. Poster production
  - iv. Fliers and leaflets
- 3. Compare and contrast the following:
  - a. Projected media and non-projected media
  - b. Modified real things and unmodified real things
  - c. Graphic and transparencies.
- 4. Discuss fully the cognitive theory of learning stating its learning implications.