



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**14/16 AHMADU BELLO WAY, VICTORIA ISLAND, LAGOS**  
**SCHOOL OF MANAGEMENT SCIENCES**  
**OCTOBER 2013 EXAMINATION**

**COURSE CODE: ENT 424**

**CREDIT UNIT: 2**

**COURSE TITLE: FEASIBILITY STUDY AND BUSINESS PROPOSALS**

**TIME ALLOWED: 2 HOURS**

**Instructions: 1. Attempt question Number one (1) and any other two (2) questions.**

**2. Question number 1 carries 30 marks, while the other questions carry 20 marks each**

**3. Present all your points in coherent and orderly manner**

1. (a) Discuss the presentation of a business (loan) proposal.

**16 MARKS**

(b) List 4 various factors that influence location of a business project.

**4  
MARKS**

(c) What are the advantages of a feasibility study? Mention five (5).

**5  
MARKS**

(d) What are the relevant considerations in description of the venture plan?

**5 MARKS**

2. (a) Mention the critical sections of a business plan. What are their necessary details?

**20 MARKS**

3. (a) Highlight the concern of planning in businesses.

**10 MARKS**

(b) Discuss the expectations of employees from organizational design.

**10**

**MARKS**

4. (a) Mention and explain the various aspects of a feasibility study. **5 MARKS**

(b) What are the areas of need for generating information on operations?

**14 MARKS**

(c) Explain in simple terms the meaning of business description. **1 MARK**

5. (a) What are the areas of need for generating information for feasibility study?

**10 MARKS**

(b) What are the major financial areas to be considered in financial plan?

**5 MARKS**

(c) What are the basic functions of a Board of Directors?

**5 MARKS**