



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
14/16 AHMADU BELLO WAY VICTORIA ISLAND, LAGOS  
SCHOOL OF ARTS AND SOCIAL SCIENCES**

**MARCH/APRIL 2014 EXAMINATION**

**COURSE CODE: MAC 312  
COURSE TITLE: NEWSPAPER PRODUCTION  
TIME ALLOWED: 3 HOURS**

**INSTRUCTION: Answer 4 questions, Question one and two is compulsory**

- 1) Discuss major types of printing known to you stating factors to be considered before adopting a particular printing method (20 marks)
- 2) Newspapers are classified on the basis of globally accepted forms in Nigeria. Discuss (20 marks)
- 2) Discuss the features, merits and demerits of newspaper as a medium of mass communication (15marks)
- 3) In your own words and style, expatiate on twelve special interests areas where reporters are assigned to for the purpose of continuous coverage and the approaches they use in gathering information. (15marks)
- 4) Using Nigerian newspaper landscape, expatiate on the areas of Information and Communication Technologies application in Newspaper production (15marks)
- 6) Outline eleven qualities of a good caption in newspaper production (15marks)