

FBQ1: The stand of a newspaper about a topical issue is the ____
Answer: Editorial

FBQ2: Another name for the 'fourth estate of the realm' is
Answer: Watchdog

FBQ3: Iwe irohin was founded by ____
Answer: Rev. Henry Townsend

FBQ4: Iwe Irohin Eko was founded by ____
Answer: Andrew Thomas

FBQ5: John Payne Jackson in 1890 founded the ____ newspaper
Answer: Lagos weekly record

FBQ6: Vox Dei means
Answer: Voice of God

FBQ7: Vox Dei means
Answer: Voice of God

FBQ8: Iwe iroyin was founded by Rev Henry Townsend in the year____
Answer: 1854

FBQ9: Accuracy as a news value connotes truthfulness and
Answer: Exactness

FBQ10: In news writing, the ____ is the first paragraph or two of any news report
Answer: Lead

FBQ11: The Tribune newspaper which was the mouthpiece of the Action group was later changed to
Answer: Daily sketch

FBQ12: The less objective assessment of issues is known as news____
Answer: Analysis

FBQ13: Gutenberg printing technology was developed in
Answer: 1464

FBQ14: ____ for news describes the pulling force, zeal, anxiety and sensitivity of a journalist in the process of newsgathering.
Answer: Nose

FBQ15: News is news when it is of ones ____
Answer: Interest

FBQ16: The news that is of interest is called a____ news
Answer: bad

FBQ17: The sticking together, logically, of the parts that make up all story is referred to as
Answer: Coherence

FBQ18: An extended news is called a
Answer: Feature

FBQ19: In news writing prominence measures degree of____ of a personality
Answer: Importance

FBQ20: News immediacy also means
Answer: Currency

FBQ21: ____lead presents the gist of the event in the fewest possible words. It is

usually abrupt and breathe taking.

Answer: Cartridge

FBQ22: Slander is basically addressed to the

Answer: Ear

FBQ23: Publication of words that tend to pollute the stream of justice is a type of

Answer: Contempt

FBQ24: The cartoon is intended to create humour and ____ of a personality

Answer: Caricature

FBQ25: ____ established the Lagos Observer Newspaper

Answer: Blackall Benjamin

FBQ26: ____ was involved in the efforts to get the first world legislation that guarantee the freedom of the press

Answer: Ruthfurn

FBQ27: Identity of an information source in a news story is called

Answer: Attribution

FBQ28: The first newspaper to be published in the era of the Alien dominated press was called ____ African newspaper

Answer: Anglo

FBQ29: News commentary is synonymous to the --- media

Answer: Broadcast

FBQ30: The primary function of any headline is essentially to make room for good and ____ page make up

Answer: Balance

FBQ31: A story about the new football coach at the Kwara United in which his background and qualifications are detailed is ____ news

Answer: Hard

FBQ32: Innuendos in the law of defamation are of two types false and ____

Answer: Legal

FBQ33: Gutenberg printing technology was developed in

Answer: 1464

FBQ34: Vox populi means

Answer: Voice of the people

FBQ35: A good media writing must be ____

Answer: Creative

FBQ36: The earliest form of alphabets found in Egypt were called

Answer: Hieroglyphics

FBQ37: Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is

Answer: Conflict

FBQ38: ____ is linked to the question of truthfulness and credibility.

Answer: Correctness

FBQ39: Libel is addressed to the

Answer: Eye

FBQ40: In news writing the 5Ws and H is usually captured in the

Answer: Lead

FBQ41: In headline counts, horizontal space in newspaper is always measured in pica, points and ____

Answer: Units

FBQ42: Writing a good lead, you should limit its length to only one

Answer: Paragraph

FBQ43: One of the early indigenous newspapers was the Nigeria____

Answer: Pioneer

FBQ44: Essentially good news writing entails____

Answer: Clarity

FBQ45: During the civil war in Nigeria the principal actor was

Answer: Col Odumegwu Ojukwu

FBQ46: A story about new regulations affecting civil servants pay is what type of news story?

Answer: Social

FBQ47: The special kind of opinion article that appears regularly in a newspaper reflecting opinion of the writer is called____?

Answer: Column

FBQ48: Letter written to a magazine by a reader to express his or her views regarding both public and personal matters of public concern is letter to the____?

Answer: Editor

FBQ49: The climax is always presented in the first paragraph in which of the following style(s)?

Answer: Inverted pyramid and literary

FBQ50: A newspaper that circulates above 50,000 copies daily is said to be

Answer: Small

MCQ1: ____ is the approach to oral writing

Answer: Simplicity

MCQ2: The part of the news story technique that warm up the audience is the

Answer: Headline

MCQ3: The headline writer must review his writing endlessly to detect ____

Answer: Ambiguity

MCQ4: In copy editing the -- is the heart of the newspaper

Answer: Copy desk

MCQ5: What is the purpose of a picture cutline?

Answer: To add interest to the picture

MCQ6: _____ is the timely account of an events

Answer: News

MCQ7: The most important aspect of a news story is based on what news element?

Answer: The When

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Answer: Truthfulness

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Answer: Conflict

MCQ16: One of these was involved in the efforts to get the first world legislation that guarantee the freedom of the press
Answer: Caxton

MCQ17: ___ has to do with the sticking together, logically, of the parts that make up all story
Answer: Coherence

MCQ18: The news structure has three types of news presentation which includes the pyramid,
Answer: inverted pyramid and modified inverted pyramid

MCQ19: Information that measures degree of importance of a personality is____
Answer: Prominence

MCQ20: Currency of news items means
Answer: Immediacy

MCQ21: ___ presents the gist of the event in the fewest possible words. It is usually abrupt and breathe taking.
Answer: Cartridge Lead

MCQ22: When a journalist has the ability to recognise particular information that can be made of interest to readers, he is said to have ____?
Answer: None of the Options

MCQ23: Publication of words that tend to pollute the stream of justice is a type of
Answer: Contempt

MCQ24: The reporting that makes caricature of personality that brings about humour is called
Answer: Cartoon

MCQ25: ___ established the Lagos Observer Newspaper
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MCQ27: Which of the media uses sound and sight for communication

Answer: Television

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MCQ38: A good news report must expressly reflect the values of all but

Answer: Objectivity

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Answer: Ear

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Answer: Voice of the people

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Answer: Only one paragraph

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