



**NATIONAL OPEN UNIVERSITY OF NIGERIA
14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS
SCHOOL OF AGRICULTURAL SCIENCES
SEPTEMBER/OCTOBER 2015 EXAMINATION**

Course Code: HCM 439

Course Title: Hotel planning and Interior Design.

Time Allowed: 2 Hours.

Instructions: 1. Attempt Question 1 and any other two (2) Questions.

2. Question 1 is compulsory and carries 30 marks while others carry 20 marks each.

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- 1a. Identify with explanations the classes of colours.
 - 1b. State at least five terms often used in reference to colours
 - 1c. List various kinds of professionals involved in the design and construction of hotel facility.
 - 1d. Mention five (5) characteristics of Management information system.

 - 2a. Mention at least three (3) areas the a feasibility report must cover.
 - 2b. List five (5) and explain two (2) importance of home to mankind.

 - 3a. List five (5) layout and design which an efficient food area should take into account.
 - 3b. Mention at least five (5) colours and its symbols.

 - 4a. Enumerate at least five (5) factors an Architect must consider before firming up design.
 - 4b. Name and explain five (5) advantages of computers to mankind.

 - 5a. The process of marketing planning is continuum; the task is never ending. Marketing/sales managers must always be planning ; for instance,

the development of next year's marketing plan begins the day the current year's plan is approved. List any five (5) process stages you know.

5b. List three (3) problems facing marketing plan.