

NATIONAL OPEN UNIVERSITY OF NIGERIA 14-16 AHMADU BELLO WAY, VICTORIA ISLAND LAGOS SCHOOL OF EDUCATION SEPTEMBER/OCTOBER 2015 EXAMINATION

COURSE CODE: EDT 834

COURSE TITLE: INSTRUCTIONAL TELEVISION AND RADIO

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO

1. a) Analyze the strategic roles of instructional television in the education industry.

(15 marks)

b) Discuss the steps taken by the SBCUK to make their programmes effective.

(15 marks)

- 2. a) Explain the limitations of instructional television. (10 marks)
- b) Evaluate the roles of the production crew in the television team. (10 marks)
- 3. a) Analyze the various stages of television production. (10 marks)
 - b) Discuss how an instructional television programme can be developed using the systems approach. (10 marks)
- 4. a) Analyze the various types of instructional radio. (10 marks)

b) Evaluate the areas of communication breakdown. marks)

(10