



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY, JABI-ABUJA
FACULTY OF MANAGEMENT SCIENCES, DEPARTMENT OF FINANCIAL STUDIES
OCTOBER 2016 EXAMINATIONS

COURSE CODE: ACC 320
COURSE TITLE: ECONOMICS AND BUSINESS ENVIROMENT
CREDIT UNIT: 2
TIME ALLOWED: 2 hrs
Instructions:

- 1. Attempt question Number one (1) and any other two (2).**
- 2. Question number 1 is compulsory and carries 30 marks, while other questions carry 20 marks each.**
- 3. Present all points in a coherent and orderly manner.**

QUESTION 1

1a) What are the significant current economic environments that affect business?
18 Marks

1b) List 6 government goals for setting any macroeconomic policy?
6 Marks

1c) Discuss the concept of Inflation.
Marks

6

QUESTION 2

2a) Differentiate between Normative and Positive Economics
10 Marks

2b) Mention four important influences on policy decisions.
4 Marks

2c) It is known that there is a well-established set of goal that is widely accepted as legitimate objects of government attention. Discuss.
6 Marks

QUESTION 3

3a) What are the three Dominant Macroeconomic Principles?
6 Marks

3b) Economists often differ in their views of how the world works; Give two reasons to support this claim.
8 Marks

- 3c) What do you understand by GDP? 3
Marks
- 3d) What are the three different ways to measure GDP? 3
Marks

QUESTION 4

- 4a) What is the difference between Monetary and Fiscal Policy Decisions?
4 Marks
- 4b) What are the internal environmental factors that determine the success of a business organisation?
10 Marks
- 4c) Discuss 3 direct action environments 6
Marks

QUESTION 5

- 5a) In a tabular form, compare Business/IT strategic and application planning approaches 8 Marks
- 5b) With the aid of a diagram, explain the Information Technology Architecture 12 Marks