

Harry Watson

age: 21

residence: Irmo, South Carolina

education: Earned his GED in highschool

occupation: Courtesy Clerk at Kroger

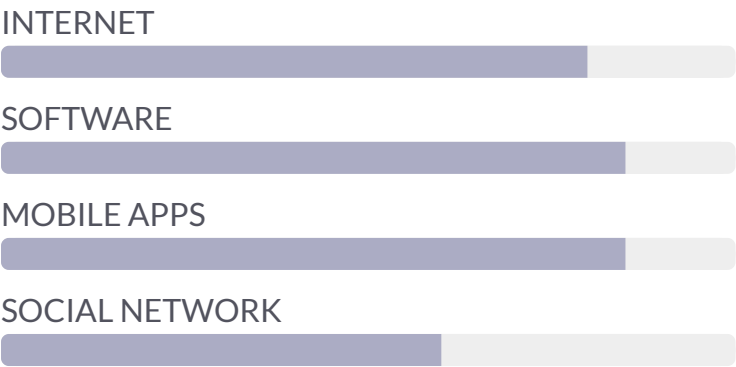
marital status: Single



"Likes to learn new things and wants to stay healthy"

Harry is mostly studying for his classes, and when he's not studying, he's either surfing the Internet, working out, or working at Kroger. He likes to stay fit and work out as much as he can, but he isn't really good at keeping a schedule.

Comfort With Technology



Needs

- A way to maintain a schedule
- A way to set aside time
- A variety of options for him to chose from

Values

- Organization
- Learning

Criteria For Success:

Harry needs to feel like he's learned something. He needs to feel like he's being healthy. He needs to feel like he's achieved his goals.

Wants

- A simple schedule for his workouts
- A variety of workout options
- Timers so that he knows how long he needs to work out

Fears

- Missing a workout session
- Disorganization
- Not being healthy