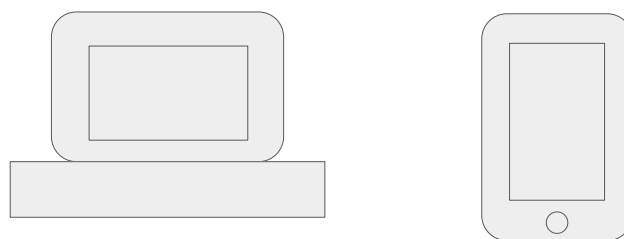
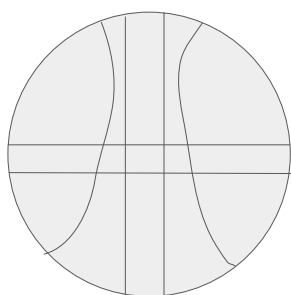


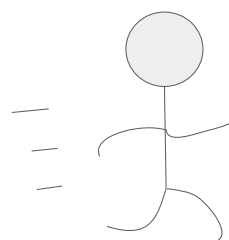
Travis used to be a dedicated basketball player. He'd be out many night putting up shots on the hoop in his driveway, perfecting his craft.



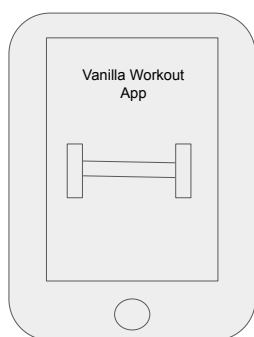
When Travis got to college he realized he had a love for technology, so he left basketball behind and decided to pursue this new passion. Instead of being outside putting up shots for all hours of the night, he'd be on his computer learning new languages to code in.



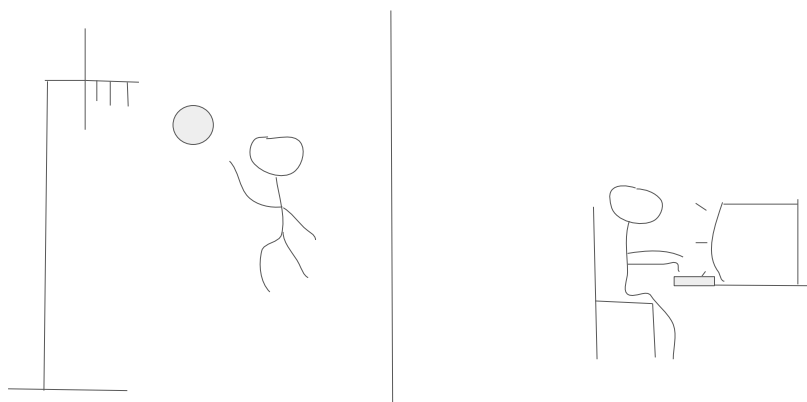
Significant time passed and Travis had learned a lot, but in the process he'd fallen out of shape and when his friends invited him for a low key basketball session he realized he could no longer keep up with everyone else who'd continued to play.



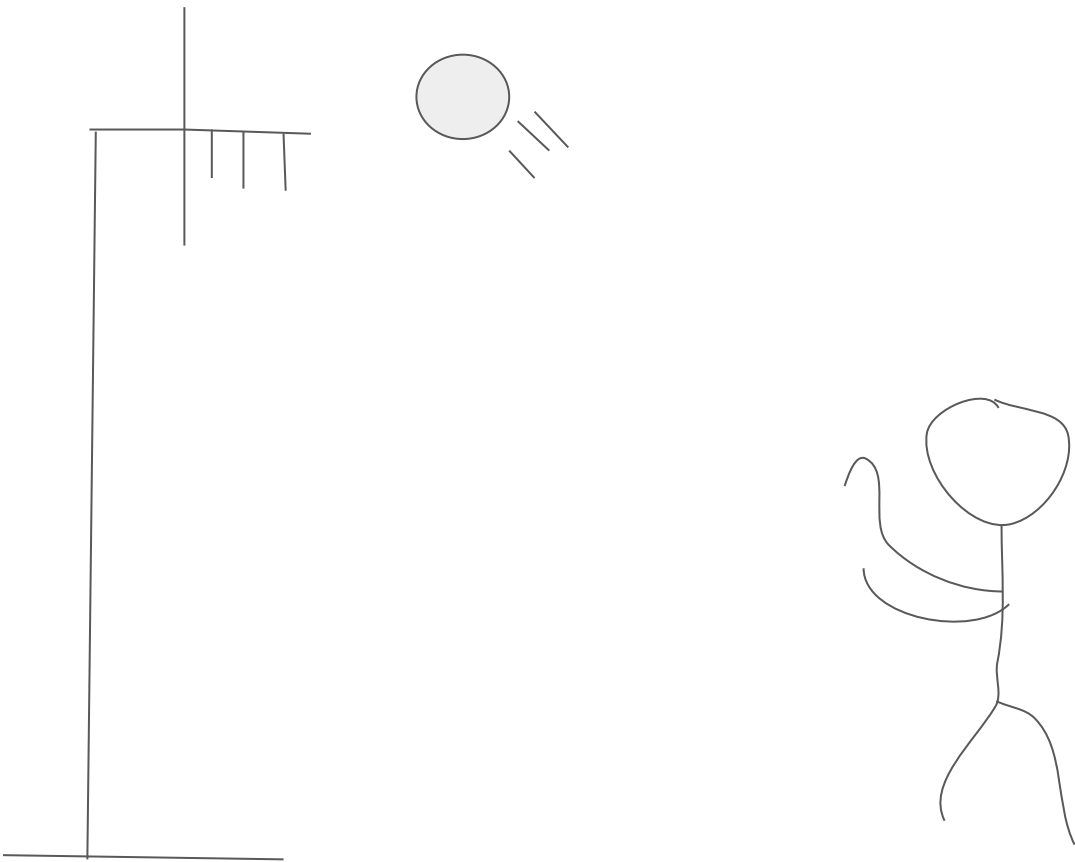
Initially, Travis' started running to get his body back into shape while he continued his studies in the science of technology. However he could not commit to a workout regimen on his own, so he began to research on tools that could help him maintain a balance.



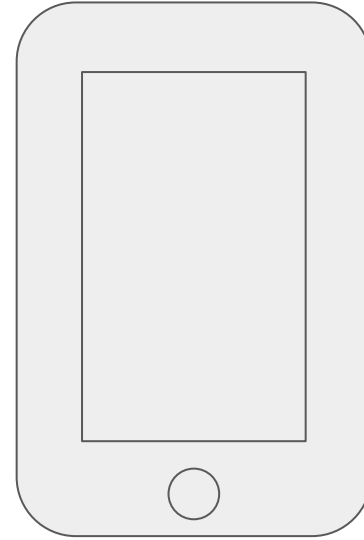
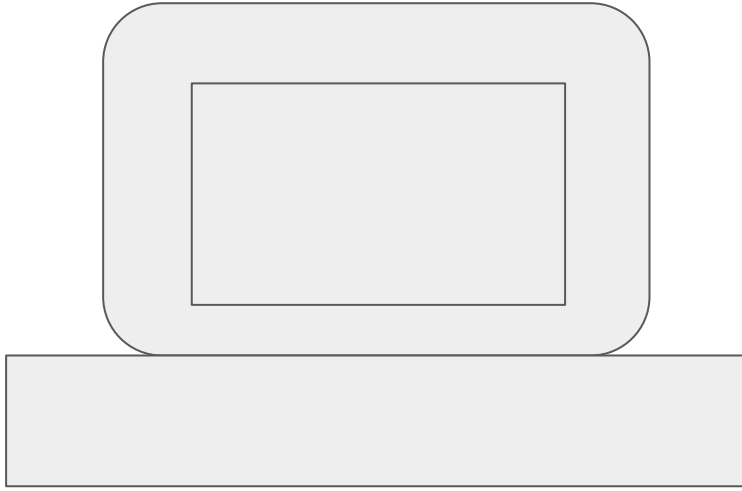
Travis eventually found the Vanilla Workout App. This app offered many different kinds of workouts and also allowed users to personalize their own schedules and sent notifications to users to help them stay on their schedules.



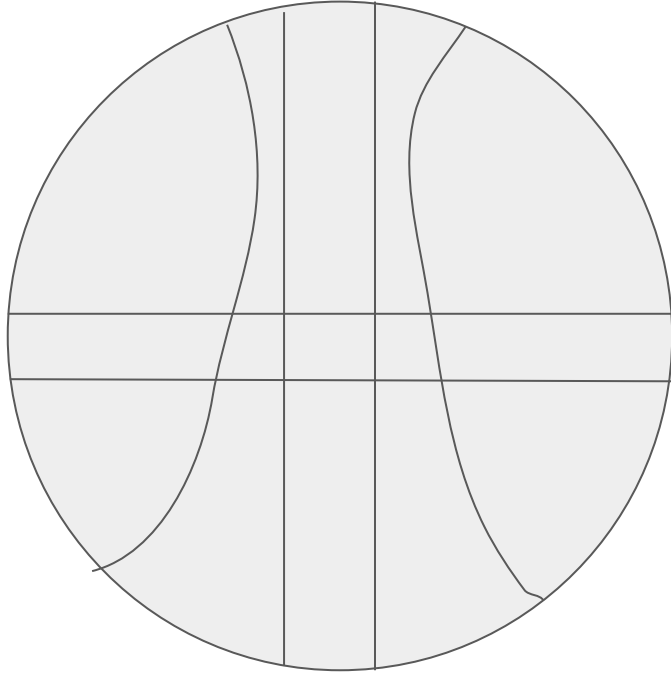
Through the Workout app, Travis was able to successfully maintain a life of furthering his education with his newfound passion for technology while still continuing to stay in shape so he could, on occasion, have fun with his old passion of basketball.



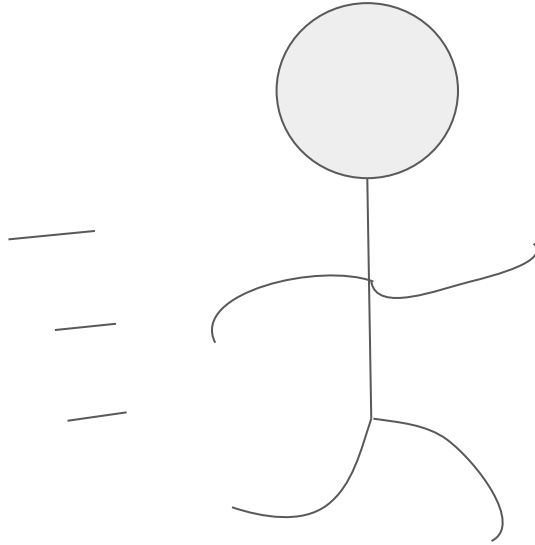
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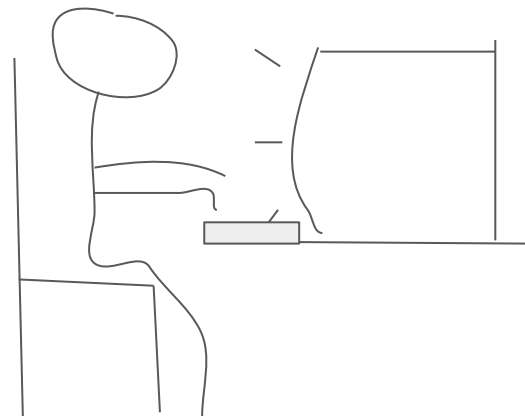
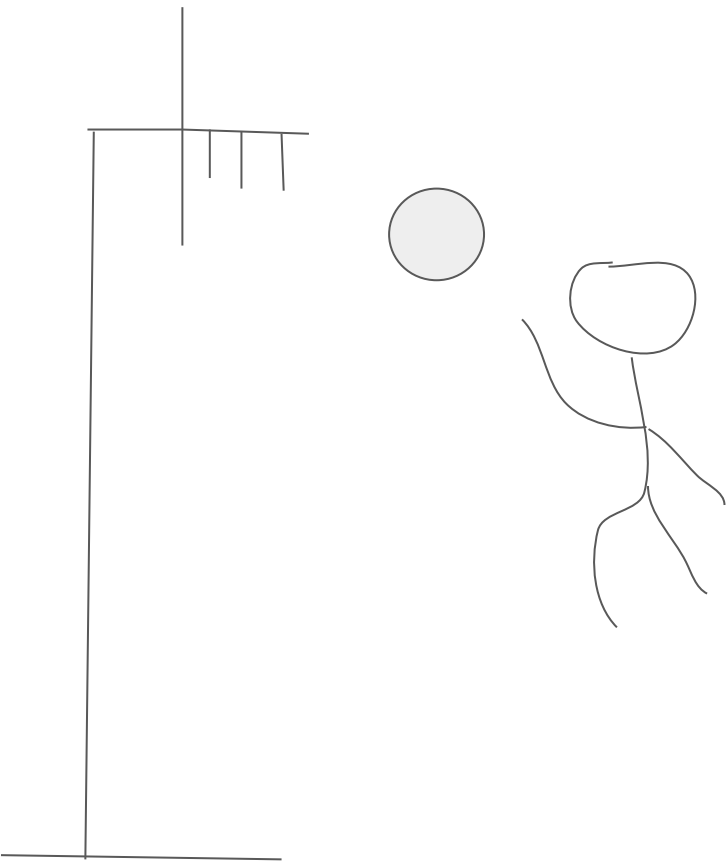
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