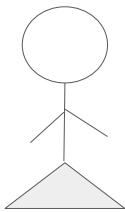
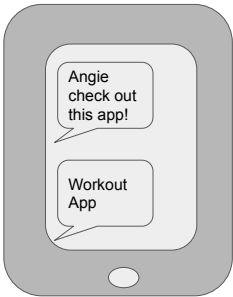


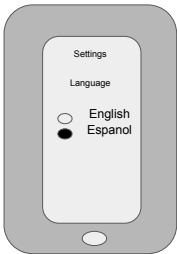
Walmart



Angela Rodriguez is a busy girl. With her trying to get her Associates in Science degree and the night shifts at walmart, she is incredibly stressed. The fact that she also tends to not take care of her own health made her realize that she needed to stay fit but she didn't know how.



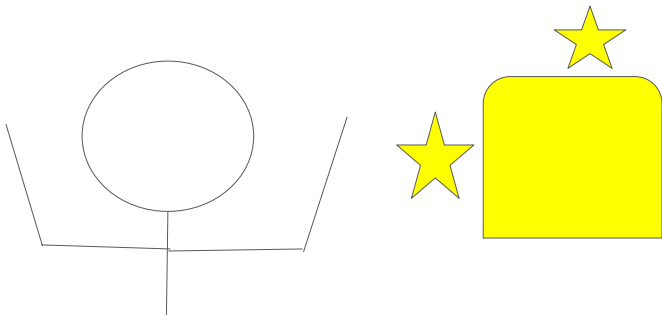
Scrolling on her phone one day, Angela receives a text from her friend telling her to look at this new app that helps tailor fitness to the user. Angela laughed at first but promised her friend she would take a look at it.



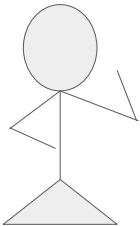
After downloading the app and looking through, Angela was able to realize that most of it was in English, her second language. So she looked and saw a "Settings" button that would change the language to Spanish within it. Afterwards, she realized she could use the app and thus began her workout journey.



Angela was relieved to also see that there were plenty of creators that spoke Spanish and quickly picked up the different ways to view the content whether that was through following individual creators or looking at her daily feed.

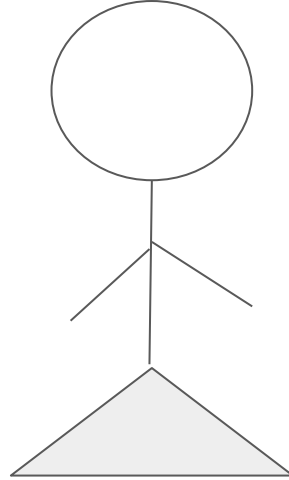


After each workout that was completed, Angela would get a bell noise and celebratory message that caused her to feel accomplished that was making progress. She couldn't wait to hit her weight goal.



Angela working out consistently with the program made her feel like she was making genuine progress. After seeing how people started to follow her and comment on her different workouts, Angela kept being motivated and continued using the app.

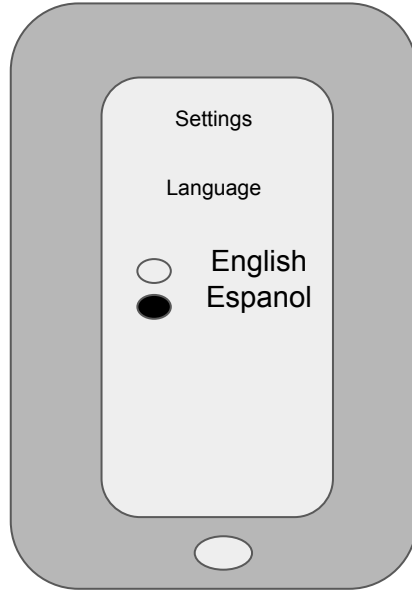
**Walmart**



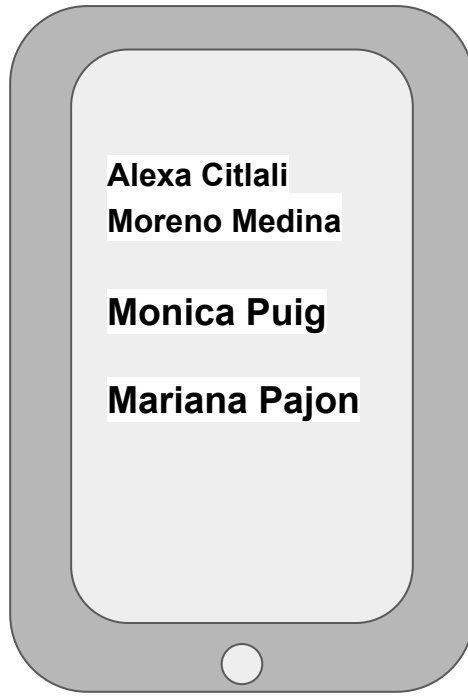
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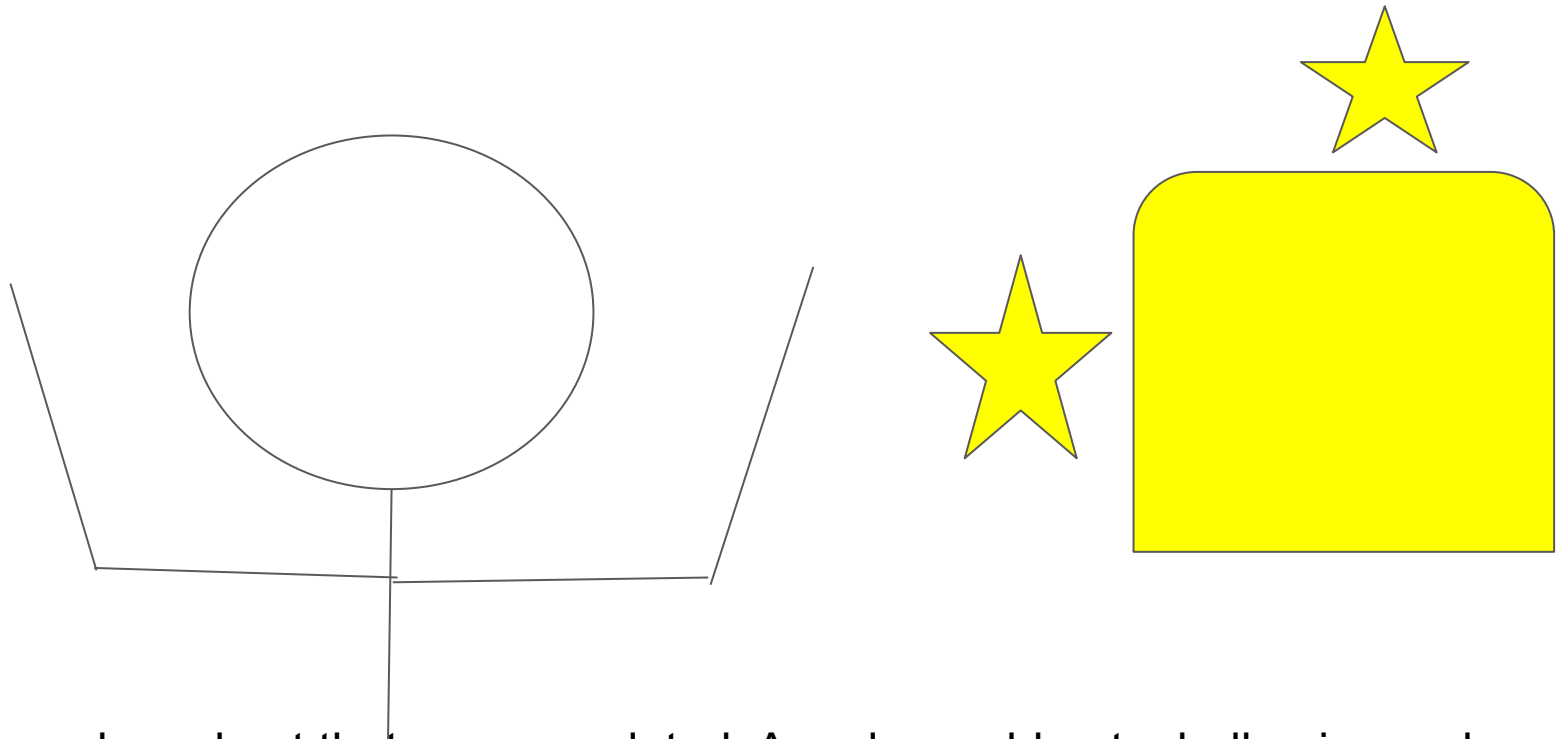
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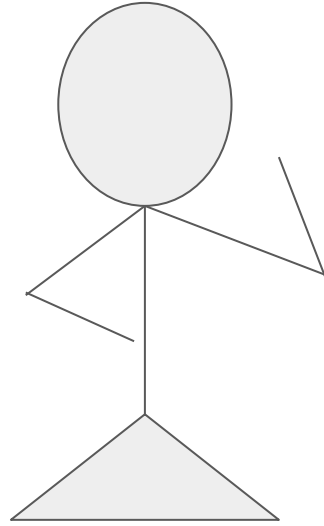
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