

Tirzah Khan

Designer working to empower underserved and underrepresented communities through beautiful design.

DESIGN EXPERIENCE

Art director + Lead designer @ Analyst News

JANUARY 2023 - PRESENT

Select photos and create original illustrations to accompany stories. Guide a team of ten designers through an organization-wide relaunch by developing clean social media graphic templates and managing design assignments and deadlines. Provide feedback on designs and approve all graphics and story art before publishing.

Freelance designer

SEPTEMBER 2015 - PRESENT

Create illustrations, logos, business cards and ads for clients including journalist Morgan Jerkins, Adriana Lacy Consulting, Next City and Empowerment Avenue.

Graphic designer @ Democratic National Committee

JUNE 2021 - NOVEMBER 2022

Designed ad campaigns, graphic emails and merchandise for the Democratic Party and the White House to mobilize grassroots supporters and raise hundreds of millions of dollars. Designed graphics for @TheDemocrats, @JoeBiden and @KamalaHarris accounts. Pioneered social media and email graphic templates. Served as interim design director on multiple occasions when manager was out, leading a team of three designers by onboarding new team members, managing daily tasks and providing feedback to other designers. Supervised intern by holding one-on-ones, approving designs and helping brainstorm projects. Created assets for grassroots organizing initiatives like the Campaign Readiness Project.

Graphics team member @ Muslim.co

JUNE 2020 - DECEMBER 2021

Created illustrations related to American Muslim youth experiences for @Muslim.

Vice president of design @ UMBC Student Events Board

MAY 2020 - MAY 2021

Managed a team of three designers by assigning tasks and providing feedback. Developed marketing strategies that increased Instagram engagement by 58.5%. Created illustrations that spotlighted Black-led movies, gaining over 5000 views.

Design team lead @ hackUMBC

JANUARY 2020 - MAY 2021

Spearheaded outreach for 2020 hackathon, increasing attendance by 40%. Developed tracks for participants to build tech solutions for systemic inequities. Designed sponsorship packet that led to 12 sponsorships from leading tech companies.

LEADERSHIP EXPERIENCE

Islamic art advisory committee @ Walter's Art Museum

MAY 2021 - APRIL 2023

Provide guidance to museum curators to redesign Islamic art exhibit.

Intern @ UMBC Center for Democracy & Civic Life

AUGUST 2020 - MAY 2021

Launched, hosted and produced Retriever Tales podcast. Facilitated restorative dialogues for staff and student groups. Developed communications strategy to amplify civic engagement and social justice efforts on campus.

Co-founder & lead organizer @ TEDxUMBC

MAY 2019 - MAY 2021

Managed a team of organizers and speakers to plan campuswide event. Met with campus leadership to gain buy-in and discuss how we fit into larger campus goals.

PORTFOLIO tirz.design

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GITHUB [/trzh](https://github.com/trzh)

LINKEDIN [/in/tirzahbk](https://in/tirzahbk)

EDUCATION

University of Maryland, Baltimore County

SEPTEMBER 2017 - MAY 2021

Information systems B.S.

Psychology minor

Web development certificate

SKILLS

design

Illustration, animation, UI/web design, logo design, branding design, typography

software

Adobe Creative Suite (particularly Photoshop, InDesign, Illustrator, Premiere Pro, XD & After Effects), Figma, Procreate

programming

HTML5, CSS, JS, Python, C++

personal

Storytelling, restorative practices, collaboration, project management

HONORS

Panelist @ Civic Learning and Democratic Engagement Meeting

JULY 2020

Invited to speak at the closing plenary of a conference for higher education professionals about my experiences with activism as a student leader.

Logo contest winner @ Solutions Journalism Network

FEBRUARY 2020

Selected as winning logo design in international contest.

Workshop panelist @ STRive Leadership for Social Impact Retreat

2020 & 2021

Invited to speak to students about creating change on campus.