

hackUMBC



Sponsorship Packet
November 13-15, 2020

UMBC
AN HONORS UNIVERSITY IN MARYLAND

All funds raised will be administered by the UMBC Foundation for the benefit of HackUMBC.

About HackUMBC

The University of Maryland, Baltimore County's 36-hour tech innovation marathon where students across the nation collaborate on new ideas to build mobile-, web- and AI-based projects. HackUMBC invites diverse groups of students to enjoy a virtual weekend of hacking, workshops, tech talks, networking and other fun activities. At the end of 36 hours, participants' projects are presented and judged for different prize categories from sponsors and other organizations. A hackathon wouldn't be the same without the innovative ideas and technology our sponsors bring, and we'd be beyond excited to have you join us this coming November!

Last year, we hosted

600+

participants!

TRACKS-

- Healthcare-** hacks focused around increasing accessibility in healthcare, especially in response to the COVID-19 pandemic.
- Education-** hacks focused around creating solutions for accessibility in education, especially in distance learning.
- Connection-** hacks focused around creating tools for building community and cultivating relationships in a virtual setting.
- Equity-** hacks focused around building solutions for inequities faced by historically marginalized communities.
- Hobbies-** hacks focused around creating new ways to experience activities and pasttimes.
- General-** hacks that don't fall under any specific category!

Why hackUMBC?

Meet—

Resumes are two-dimensional (literally). Interviews give only a small snapshot of an individual's abilities. By watching a project evolve over a hackathon, you can get a much better picture of a candidate. Plus, you'll have access to a group of students who are extraordinarily passionate about what they do, and a friendly environment to interact with them in.

Recruit—

Reach out to future customers, leaders and innovators. Test waters and get a sense of emergent technologies. Collaborate with students on a more intimate level at our comfortably mid-sized hackathon. Offer students advice and/or tech to help them through their projects. Whether you're looking for brand awareness, technical expertise or personal development, you'll find it here—with 400 motivated hackers and dozens of skilled mentors.

Test—

Give your API or product a test run before sending it out into the world. Show off a great framework or platform before it hits the market. Students are the ideal target for new tech. They will eagerly push your product to its limits, as well as offer suggestions on it and look to you for support.

Sponsor Levels

	8-BIT	16-BIT	32-BIT	64-BIT
	\$1,000	\$3,000	\$5,000	\$7,000+
Email blasts				
Resumes		After	Before	Before
Logo branding	Small	Medium	Large	Title
Social media				
Company prizes		Presented at closing	Presented at closing	Keynote prize
Tech talks		One	Two	Three
Opening Ceremony		One minute	Three minutes	Five minutes
Mentors			Extra support for mentors	Extra support for mentors
Virtual booths			Dedicated space	Dedicated space
Swag bag	Contact team@hackumbc.org about delivering merchandise			