Tirzah Khan

Designing for social impact & community.

WORK EXPERIENCE

Democratic National Committee graphic designer

JUNE 2021 - PRESENT

Design social graphics, ad campaigns, graphic emails and merch for the Democratic Party and the Biden Administration to help elect Democrats up and down the ballot.

Muslim.co graphics team member

JUNE 2020 - PRESENT

Create unique and timely illustrations based on prompts and themes related to American Muslim youth experiences for Instagram audience of over 1,300,000.

UMBC Center for Democracy and Civic Life connection corps intern

AUGUST 2020 - MAY 2021

Launched, hosted and produced Retriever Tales podcast, interviewing campus changemakers. Launched and wrote copy for monthly newsletter. Facilitated dialogues with campus community members regarding election-related hopes and fears. Planned virtual dinners for students to meet changemakers in Baltimore and engage in local and national politics. Submitted a report to campus leadership proposing a strategy to amplify civic engagement and social justice efforts on campus.

UMBC Student Events Board vice president of design

MAY 2020 - MAY 2021

Led a team of designers by assigning tasks and providing constructive feedback. Implemented style guides that increased Instagram engagement by 58.5%. Created illustrations that spotlighted Black-led movies, gaining over 5000 views on Instagram.

UMBC Campus Life's Mosaic intern for social media & design

JANUARY 2019 - AUGUST 2019

Designed flyers, banners and buttons for various social justice events. Facilitated student dialogues about mental health stigmas in South and West Asian communities.

LEADERSHIP

Walter's Art Museum islamic art advisory committee member MAY 2021 - PRESENT

Provide guidance to museum curators about the American Muslim experience as it relates to art in order to help redesign the Islamic art exhibit.

hackUMBC design team lead

JANUARY 2020 - MAY 2021

Spearheaded the virtual outreach campaign for 2020 hackathon, increasing attendance by 40%. Developed tracks for participants to build tech solutions for systemic inequities and accessibility in healthcare and education. Designed impactful sponsorship packet that led to 12 sponsorships from leading tech companies.

TEDxUMBC co-founder & lead organizer

MAY 2019 - MAY 2021

Worked with ten speakers from across the UMBC community to tell their story in the most engaging and authentic way. Met with campus leadership to discuss how the organization fit into the larger campus goals.

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EDUCATION

University of Maryland, Baltimore County

SEP 17 - MAY 21 B.Sc., information systems Minor, psychology Certificate, web development

SKILLS

design

Figma, Adobe Creative Suite, particularly Photoshop, InDesign, Illustrator & Premiere Pro

programming

HTML5, CSS, Javascript, Python, C++

personal

Storytelling, restorative practices, collaboration

HONORS

Civic Learning and Democratic Engagement panelist

JULY 2020

Invited to speak at the closing plenary of a conference for higher education professionals about my experiences with activism as a student leader.

Solutions Journalism Network

art contest winner FEBRUARY 2020 Submitted logo design

Submitted logo design and was selected as the winner. Worked with conference organizers to develop the final logo based on branding guidelines.

STRiVE Leadership for Social Impact Retreat

invited participant 2019 COHORT Workshop panelist 2020 & 2021