

# Tirzah Khan

Designing for social impact & community.

## DESIGN EXPERIENCE

### **Democratic National Committee** graphic designer

JUNE 2021 - PRESENT

Design social graphics, ad campaigns, graphic emails and merch for the Democratic Party and the Biden Administration to help elect Democrats up and down the ballot.

### **Muslim.co** graphics team member

JUNE 2020 - PRESENT

Create unique and timely illustrations based on prompts and themes related to American Muslim youth experiences for Instagram audience of over 1,300,000.

### **UMBC Student Events Board** vice president of design

MAY 2020 - MAY 2021

Led a team of designers by assigning tasks and providing constructive feedback. Implemented style guides that increased Instagram engagement by 58.5%. Created illustrations that spotlighted Black-led movies, gaining over 5000 views on Instagram.

### **hackUMBC** design team lead

JANUARY 2020 - MAY 2021

Spearheaded the virtual outreach campaign for 2020 hackathon, increasing attendance by 40%. Developed tracks for participants to build tech solutions for systemic inequities and accessibility in healthcare and education. Designed impactful sponsorship packet that led to 12 sponsorships from leading tech companies.

### **UMBC Campus Life's Mosaic** intern for social media & design

JANUARY 2019 - AUGUST 2019

Designed flyers, banners and buttons for various social justice events. Facilitated student dialogues about mental health stigmas in South and West Asian communities.

## LEADERSHIP EXPERIENCE

### **Walter's Art Museum** islamic art advisory committee member

MAY 2021 - PRESENT

Provide guidance to museum curators about the American Muslim experience as it relates to art in order to help redesign the Islamic art exhibit.

### **UMBC Center for Democracy and Civic Life** connectioncorps intern

AUGUST 2020 - MAY 2021

Launched, hosted and produced Retriever Tales podcast, interviewing campus changemakers. Launched and wrote copy for monthly newsletter. Facilitated dialogues with campus community members regarding election-related hopes and fears. Planned opportunities for students to meet changemakers in Baltimore and engage in local and national politics. Submitted a report to campus leadership proposing a strategy to amplify civic engagement and social justice efforts on campus.

### **TEDxUMBC** co-founder & lead organizer

MAY 2019 - MAY 2021

Worked with ten speakers from across the UMBC community to tell their story in the most engaging and authentic way. Met with campus leadership to discuss how the organization fit into the larger campus goals.

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## EDUCATION

### **University of Maryland, Baltimore County**

SEP 17 - MAY 21

B.Sc., information systems

Minor, psychology

Certificate, web development

## SKILLS

### **design**

Illustration, animation, UI design, branding design, typography

### **software**

Figma, Adobe Creative Suite, particularly Photoshop, InDesign, Illustrator & Premiere Pro

### **programming**

HTML5, CSS, JS, Python, C++

### **personal**

Storytelling, restorative practices, collaboration

## HONORS

### **Civic Learning and Democratic Engagement** panelist

JULY 2020

Invited to speak at the closing plenary of a conference for higher education professionals about my experiences with activism as a student leader.

### **Solutions Journalism Network** art contest winner

FEBRUARY 2020

Submitted logo design and was selected as the winner. Worked with conference organizers to develop the final logo based on branding guidelines.

### **STRiVE Leadership for Social Impact Retreat**

invited participant

2019 COHORT

workshop panelist

2020 & 2021