

# Tirzah Khan

Baltimore-based designer working to empower underserved and underrepresented communities through beautiful design.

## DESIGN EXPERIENCE

### Graphic designer / Democratic National Committee

JUNE 2021 - NOVEMBER 2022

Designed ad campaigns, graphic emails and merch for the Democratic Party and the White House to mobilize supporters and raise hundreds of millions of dollars. Designed graphics for @TheDemocrats, @JoeBiden and @KamalaHarris accounts. Pioneered new graphic formats replicated by state parties. Created logos and other assets for grassroots organizing initiatives like the Campaign Readiness Project. Developed animations covering topics like the 2021 California recall. Mentored and provided feedback to new designers.

### Freelance designer

SEPTEMBER 2015 - PRESENT

Create illustrations, logos, portraits and flyers for small businesses and independent journalists, including award-winning journalist and author Morgan Jerkins.

### Graphics team member / Muslim.co

JUNE 2020 - DECEMBER 2021

Created illustrations related to American Muslim youth experiences for @Muslim.

### Vice president of design / UMBC Student Events Board

MAY 2020 - MAY 2021

Managed a team of three designers by assigning tasks and providing constructive feedback. Developed style guides and marketing strategies that increased Instagram engagement by 58.5%. Created illustrations that spotlighted Black-led movies, gaining over 5000 views on Instagram.

### Design team lead / hackUMBC

JANUARY 2020 - MAY 2021

Spearheaded outreach for 2020 hackathon, increasing attendance by 40%. Developed tracks for participants to build tech solutions for systemic inequities. Designed sponsorship packet that led to 12 sponsorships from leading tech companies.

### Intern for social media & design / UMBC Campus Life's Mosaic

JANUARY 2019 - AUGUST 2019

Designed flyers, banners and buttons for 30+ social justice events. Facilitated student dialogues about mental health stigmas in South and West Asian communities.

## LEADERSHIP EXPERIENCE

### Islamic art advisory committee / Walter's Art Museum

MAY 2021 - PRESENT

Provide guidance to museum curators to redesign Islamic art exhibit.

### Intern / UMBC Center for Democracy & Civic Life

AUGUST 2020 - MAY 2021

Launched, hosted and produced Retriever Tales podcast, interviewing campus changemakers. Wrote copy for monthly newsletter. Facilitated restorative dialogues for staff and student groups. Developed communications strategy to amplify civic engagement and social justice efforts on campus.

### Co-founder & lead organizer / TEDxUMBC

MAY 2019 - MAY 2021

Managed a team of organizers and speakers to plan campuswide event. Met with campus leadership to gain buy-in and discuss how we fit into larger campus goals.

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GITHUB [/trzh](https://github.com/trzh)

LINKEDIN [/in/tirzahbk](https://in/tirzahbk)

## EDUCATION

### University of Maryland, Baltimore County

SEPTEMBER 2017 - MAY 2021

Information systems B.S.

Psychology minor

Web development certificate

## SKILLS

### design

Illustration, animation, UI/web design, logo design, branding design, typography

### software

Adobe Creative Suite (particularly Photoshop, InDesign, Illustrator, Premiere Pro, XD & After Effects), Figma, Procreate

### programming

HTML5, CSS, JS, Python, C++

### personal

Storytelling, restorative practices, collaboration, project management

## HONORS

### Panelist / Civic Learning and Democratic Engagement Meeting

JULY 2020

Invited to speak at the closing plenary of a conference for higher education professionals about my experiences with activism as a student leader.

### Logo contest winner / Solutions Journalism Network

FEBRUARY 2020

Selected as winning logo design in international contest.

### Workshop panelist / STRIVE Leadership for Social Impact Retreat

2020 & 2021

Invited to speak to students about creating change on campus.