

ZEYNEP TUGCE SAHAN

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SUMMARY

- Committed, self-motivated, and proactive Data Analyst with more than 6 years of experience in software development and 4+ years of experience working with data, including but not limited to data analytics & visualization, ETL, data migration, and integrating third-party systems
- Hands-on experience in Agile environment (Kanban and biweekly sprints) and Git-based source control gained while working at start-ups, academia, IT, and government
- Strong communication skills and ability to engage with all levels of an organization

EDUCATION

Master of Science (MS)

Purdue University / West Lafayette, IN

Major: Industrial Engineering | CGPA: 3.97

December 2020

Bachelor of Science (BS)

Antalya Bilim University / Antalya, Turkey

Majors: Computer Engineering, Industrial Engineering

June 2017

PROFESSIONAL EXPERIENCE

Data Analyst

City of South Bend / South Bend, IN

February 2021 - Present

- Develop a framework to monitor the states of the scheduled tasks and report results in Azure DevOps.
- Manage stored procedures that pull in data from linked servers, make comparisons, and update the data in the local server.
- Build ETL pipelines to modify and transfer XML data using Python, SQL, and SFTP.
- Create SSIS packages that utilize SQL and Python to identify voided invoices, increase collection rates, and save over \$50K annually.
- Work closely with a cross-functional team to troubleshoot issues and maintain automated scripts in MS SQL Server.
- Leverage Git and Git repositories for version control, code reviews, and maintaining documentation.

Business Intelligence Developer Intern

City of South Bend / South Bend, IN

May 2020 - August 2020

- Automated processes using SSIS, Python, T-SQL, and SQL Server to eliminate ~18 hours of manual work per week.
- Prepared interactive dashboards using MS Power BI to visualize data for technical and non-technical audiences.
- Designed custom reports that automatically update with user input in SAP Crystal Reports to save ~4 person-hours per month.

Graduate Research Assistant

Purdue University / West Lafayette, IN

August 2017 - May 2020

Homeowner-Level Decision Support System for Mitigating Coastal Flood Risk in Louisiana

- Developed a decision support tool to help homeowners make better decisions about managing flood risks to their properties using JavaScript, HTML, CSS, and Google Maps API.
- Performed data migration from PostgreSQL to SQL Server and analyzed data using Python.
- Presented complex risk and risk mitigation information clearly using ArcGIS API and Google Charts.
- Collaborated with CPRA and USGS to make the product available to 2.3 million coastal Louisiana residents.
(More info at <https://tsahan.github.io/project/flood-risk-dss-project/>)

Data Analyst Intern

Purdue University Data Analytics and Information Office / West Lafayette, IN

June 2019 - August 2019

- Designed a relational database to combine data from multiple data sources.
- Wrote queries for extracting useful information and providing insights.
- Created a user interface for data updates and anomaly detection using VBA.

PROJECTS

Text Classification using NLP Algorithms

October 2021 - Present

- Prepare data for training and testing using Python packages such as pandas, sklearn, numpy, and nltk.
- Classify highly complex text data using natural language processing algorithms like Naive Bayes, SVM, SGD, XGBoost, and BERT to eliminate ~2 hours of manual work per week.
- Tune the training parameters for both feature extraction and increased performance.

HR Analytics - Employee Turnover Prediction

August 2018 - October 2018

- Analyzed data using descriptive, predictive, and prescriptive analytics methods in R.
- Created machine learning models using logistic regression, decision tree, SVM, and XGBoost to predict the probability of employees leaving a company based on their characteristics with 0.9 AUC.
- Developed a dashboard to present exploratory data analysis results, make predictions with user input, and provide actionable insights using R packages like shiny, ggplot2, caret, tidyr, and dplyr.
(Available at <https://tugcesahan.shinyapps.io/HR-Analytics/>)

Airlines Revenue Management Decision Support Tool

April 2017 - May 2017

- Created an LP model to maximize profit by finding the number of seats allocated for cabin classes in each flight.
- Performed a sensitivity analysis under different scenarios using Excel What-If Analysis tool.
- Utilized advanced level abilities including vlookups, index, match, pivot tables, and Macros in Excel to provide an interactive user interface.

TECHNICAL SKILLS

Programming Languages, Frameworks, and Databases: Python, R, MATLAB, VBA, C, SQL, MS SQL Server, Jupyter, Git
Applications and Platforms: Power BI, Tableau, MS Power Automate, Arena Simulation, MS Visual Studio, SSMS, SSIS, ArcGIS, SAP Crystal Reports, Azure DevOps, Postman

CERTIFICATIONS

- | | |
|---|---------------|
| • Google IT Automation with Python Professional Certificate | November 2020 |
| - Crash Course on Python | |
| - Using Python to Interact with the Operating System | |
| - Introduction to Git and GitHub | |
| - Troubleshooting and Debugging Techniques | |
| - Configuration Management and the Cloud | |
| - Automating Real-World Tasks with Python | |
| • Getting Started with Power BI Desktop - Coursera | August 2020 |
| • AWS Certified Cloud Practitioner - A Cloud Guru | July 2020 |