



# LYNN TSAI

Graphic & Web Designer  
Motion Graphics Animator  
Illustrator

## CONTACT



### Website

<https://tsaichialin.com/portfolio>



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### LinkedIn

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## SKILLS

### Graphic & Print Design

- Photoshop • Illustrator
- InDesign

### Website

- Figma • Adobe XD
- HTML • CSS • SCSS • RWD • Git
- Google Web Designer
- WordPress

### Motion Graphics

- After Effects • Lottie

### Video Shooting & Editing

- Premiere
- Audition

## EDUCATION

### MA in Multimedia and Animation Art

National Taiwan University of Arts  
2000-2003

### BA in Arts and Education

National Taipei University of Education  
1995-1999

## PROFILE

Lynn Tsai (Chia-lin Tsai), self-driven design professional with 17 years of experience. Enthusiastic designer with solid problem solving skills. Solid understanding of branding, typography, print and motion graphics. Created and designed eye-catching visual content, such as book, flyer, brochure, website, animation, banner, video, and social media post.

I'm working for a global Fintech company, collaborated with marketing and design team, able to adapt to a fast-paced multinational environment.

## WORK EXPERIENCE

### Digital Designer

**ZeroLogix** 2021 - Present

ZeroLogix is a Fintech company from Austratralia, my duties included :

- Crafted 100+ video assets for our YouTube channel and Instagram.
- Promotional materials social media posts, banner Ads, exhibition design.
- Created print materials, such as posters, flyers, banner ads and brochures.
- Designed company letterhead, presentation template, used regularly by people within the company.

### Web Designer

**BFM** 2019 - 2021

In the advertising agency, my duties included :

- Create website layout and user interface using HTML/CSS/JS, troubleshooting issues across desktop and mobile devices.
- Promotional materials for printed, Google Display Network, banner Ads.
- Create custom websites using WordPress.
- Create graphics and animations for YouTube, Facebook videos.

### Art Director

**A Blissful Moment** 2018 - 2019

- Present concepts and design guidelines to animation team, leading projects from concept through to completion.
- Collaborated with concept designers and animators, ensuring that all requirements to meet director needs.

### Concept Designer

**Gamania Digital Entertainment** 2005 - 2017

- Tell stories through animation, motion graphics, and video editing.
- Create graphics and animations for TV series and short films.
- Website content / Social Media management.

### Graphic Designer

**XFUNS Creative Magazine** 2003 - 2004

Create magazine layout designs and promotional materials.