

TASK 6



TASK - Source of information

OBJECTIVE

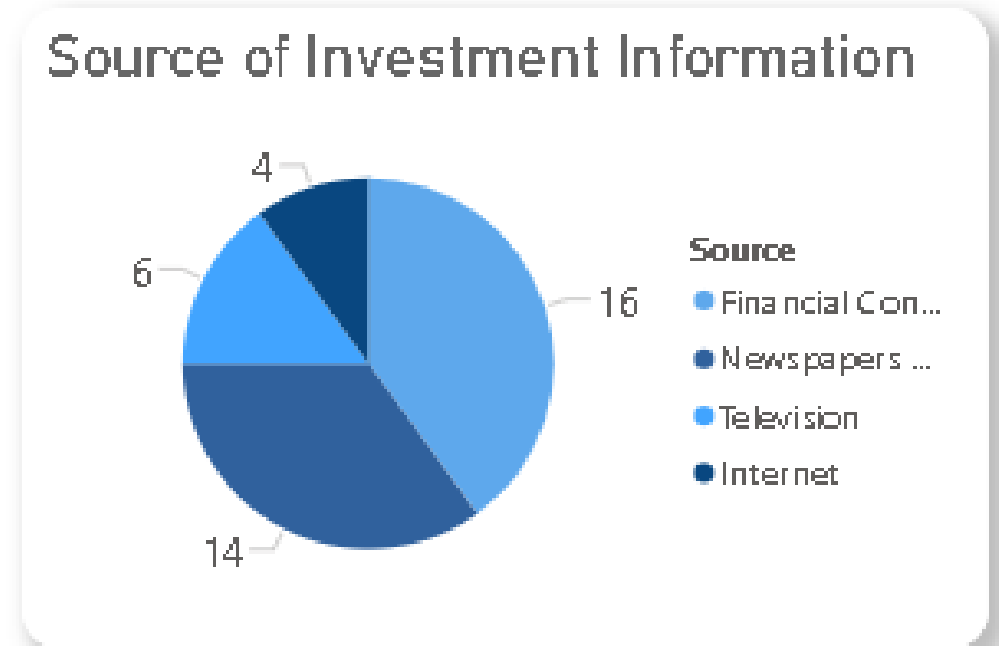
Analyze the sources from which individuals gather investment information

STEPS

1. Source Analysis: Visualize where individuals get their investment information (e.g., Newspapers, Internet).
2. Insight Extraction: Analyze which sources are most commonly relied upon by investors.

STEP 1 : Source Analysis: Visualize where individuals get their investment information (e.g., Newspapers, Internet)

1. Select the pie chart
2. Add the shown data fields
3. In format the visual tab you can design your visual.



STEP 2: Insight Extraction: Analyze which sources are most commonly relied upon by investors.

INSIGHTS

- **The most frequently used source of investment information is financial consultants.**
- **Following financial consultants, people commonly obtain investment information from newspapers and magazines.**
- **The least utilized source for investment details is the internet.**