TYLER SANGUINETTE

tylersanguinette.com
hello@tylersanguinette.com
(314) 724-8413

EDUCATION

UNIVERSITY OF MISSOURI—ST. LOUIS
Bachelor of Fine Arts, Spring 2015
Major: Graphic Design / Minor: Art History

UNIVERSITY OF EAST ANGLIA
Norwich, England (Semester Abroad) Autumn 2014
Contemporary Gallery and Museum Studies

EXPERIENCE

NEW BALANCE ATHLETICS
THE CREATIVE GROUP, WEB DESIGNER (CONTRACT)
April 2016 - Current | newbalance.com

Assists in the creation of New Balance, New Balance Outlet, and PF Flyers promotional emails, display ads, and related site assets. Manages the design project workflow for New Balance Outlet and PF Flyers. Works with developers to ensure quality in the user assurance testing process. Collaborates with marketing and copy writing teams to meet product goals and sales. Retouches product photography as needed.

GRAIN, INC.
ASSOCIATE DESIGNER
January 2015 - March 2016 | grainforall.com

Meets client and company needs through design strategy and creative execution. Tasks include generating and executing concepts for vector illustrations, creating UX wireframes and UI designs for responsive websites along with iOS apps, translating website designs into code, and producing select print material.

PARADOWSKI CREATIVE
INTERACTIVE/PRINT DESIGN INTERN
July 2014 - August 2014 | paradowski.com

Redesigned Operation Food Search's company brochure, concepted/designed static and interactive banner ads, and created marketing emails.

UNIVERSITY OF MISSOURI—ST. LOUIS
STUDENT ASSISTANT PROFESSIONAL
January 2011 - May 2014 | umsl.jobs

Maintained information and graphics for the UMSL Human Resources website including the UMSL.jobs brand across various social media platforms and website. Produced print and web designs for other campus and UM system departments.

TYPEFOUNDING
DESIGN INTERN
June 2013 - August 2013 | typefounding.com

Proofed webfonts, coded webfont type specimens, designed and coded a single splash page, started a sans-serif typeface, and catalogued books.

SKILLS

Proficient in Photoshop, Illustrator, InDesign, HTML, CSS, SASS, LESS, Markdown, JIRA, ProWorkflow, wireframing, Pages, Keynote, and Numbers.

Basic understanding of Github, Wordpress, Google Analytics, and Demandware.

References available upon request.