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EDUCATION

UNIVERSITY OF MISSOURI — ST. LOUIS

Bachelor of Fine Arts, Spring 2015
Major: Graphic Design / Minor: Art History

UNIVERSITY OF EAST ANGLIA

Norwich, England (Semester Abroad) Autumn 2014
Contemporary Gallery and Museum Studies

EXPERIENCE

NEW BALANCE ATHLETICS

THE CREATIVE GROUP, WEB DESIGNER (CONTRACT)
April 2016 - October 2017 | newbalance.com

Assisted in the creation of New Balance, New Balance Outlet, and PF Flyers promotional emails, display ads, and related site assets. Managed the design project workflow for New Balance Outlet and PF Flyers. Worked with developers to ensure quality in the user assurance testing process. Collaborated with marketing and copywriting teams to meet product goals and sales. Retouched product photography as needed.

GRAIN, INC.

ASSOCIATE DESIGNER
January 2015 - March 2016 | grainforall.com

Met client and company needs through design strategy and creative execution. Tasks included generating and executing concepts for vector illustrations, creating UX wireframes and UI designs for responsive websites along with an iOS app, light front-end development, and produced select print material.

PARADOWSKI CREATIVE

INTERACTIVE/PRINT DESIGN INTERN
July 2014 - August 2014 | paradowski.com

Redesigned Operation Food Search's company brochure, conceptualized and designed static and interactive banner ads. Created marketing emails.

UNIVERSITY OF MISSOURI — ST. LOUIS

STUDENT ASSISTANT PROFESSIONAL
January 2011 - May 2014 | umsl.jobs

Maintained information and graphics for the UMSL Human Resources website including the UMSL.jobs brand across various social media platforms and website. Produced print and web designs for other campus and UM system departments.

TYPEFOUNDING

DESIGN INTERN
June 2013 - August 2013 | typefounding.com

Proofed webfonts, coded webfont type specimens, designed and coded a single splash page, started a sans-serif typeface, and cataloged books.

SKILLS

Proficient in Photoshop, Illustrator, InDesign, HTML, CSS, Markdown, JIRA, ProWorkflow, InVision, Sketch App, Figma, wireframes, Pages, Keynote, and Numbers.

Basic understanding of Origami Studio, Github, LESS, SASS, Adobe XD, and Google Analytics.

References available upon request.