what did you

think of the

writing?

What other thoughts might influence their behavior?

what was

part of the book?

which scene

with you the

has stuck

most?

your favourite



The saying "never judge a book by its cover"

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Persona's name

Short summary of the persona

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canva can be a making a book

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> good tool for cover.



Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

