# CHARLES LESTER RADORES

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## FULL-STACK WEB DEVELOPER

Skilled Web Developer with a strong foundation in frontend and backend development, specializing in creating responsive, user-focused web applications. Proficient in HTML, CSS, JavaScript, and ReactJS, with hands-on experience optimizing web performance and enhancing user experiences. Demonstrated success in managing and deploying websites on DigitalOcean, implementing SEO strategies with GA4 and Google Search Console, and leveraging Conversion API to improve ad campaign efficiency. Proven ability to collaborate effectively within cross-functional teams and deliver high-quality code in fast-paced environments.

## STRENGTHS AND EXPERTISE

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|---|---|---|
| Front-end Web Development | HTML & CSS | PHP |
| Responsive Web Design | JavaScript | Laravel |
| Collaborative Problem Solving | ReactJS | Angular |

## OTHER TOOLS

| | | |
|---|---|---|
| Digital Marketing | TailwindCSS | Google Tag Manager |
| Facebook Ads | Git | Google Analytics |
| SEO | Digital Ocean | Stape |

## PROFESSIONAL EXPERIENCE

**Lucky365**                                                                 **January 2024 - October 2024**
**IT – Marketing and Technology Integration**

**Summary:** Leveraged technical expertise to support the marketing team with digital marketing solutions, systems optimization, and infrastructure management, contributing to enhanced user acquisition and system reliability.

Accomplishments:

- Developed responsive and visually engaging landing pages, increasing user acquisition, using HTML, CSS, and JavaScript for an intuitive user experience.
- Managed and optimized Facebook ad campaigns using Conversion API, improving ad targeting accuracy and ROI.
- Conducted data analysis with SEO tools, including GA4 and Google Search Console, to identify key user engagement metrics and guide SEO strategy improvements.
- Designed and implemented a Telegram bot for website marketing initiatives, automating user engagement and expanding our reach.
- Enhanced system redundancy and reliability by replicating the registration page with NGINX reverse proxy, achieving a increase in uptime and system resilience.
- Administered server infrastructure on DigitalOcean, optimizing performance through regular monitoring, security updates, and scalability adjustments to meet increased traffic demands.

- Developed a mobile app (APK version) for the website using Android Studio, broadening accessibility and improving user engagement on mobile devices.
- Streamlined website deployment processes on AApanel, reducing deployment time by [insert metric or percentage], and ensuring a stable, scalable hosting environment.
- Configured and maintained DNS and server settings, improving website load time and reliability for an enhanced user experience.

## KodeGo Bootcamp
**Aug. 2023 - Nov. 2023**

Accomplishments:
- Graduated as one of the top-performing students, showcasing exceptional dedication and proficiency in Full-Stack Web Development.
- Demonstrated leadership by successfully guiding a team through an accelerated three-day completion of the capstone project, highlighting effective project management and collaboration skills.
- Achieved recognition for belonging to the top five projects in the first month of the bootcamp, reflecting early success and proficiency in the program.

## Projects

**Bret'les Homes ([View Website](#)) -** This website focuses on seamlessly integrating API functionality to provide real-time data on real estate prices and relevant information.

- Tools Used - Vite, ReactJS, Tailwind CSS, SASS
- Led a team in developing a real estate website, taking on a central role in project management and contributing significantly to its execution.

**KodeCenter -** This project aimed to address a critical need within our community by implementing an efficient and organized appointment and queueing system for health center services.

- Tools Used - PHP, Laravel, MySQLite and Navicat
- Led a skilled team in developing a Barangay Health Information Management website, showcasing effective leadership and substantial contributions to its successful implementation.

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# EDUCATION

**KodeGo Bootcamp**
- Full-Stack Web Development
- Graduated as one of the top-performing students
- Achieved recognition for top five projects in the first month
- Completed in November 2023

**Graphics Media Training Philippines**
Adobe Premiere Pro Masterclass

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References are available on request.