

January 1, 2014

# NEW OIL AND GLYCOL RECYCLING PROGRAM COMING FOR NEW BRUNSWICK!



## Voluntary Program Ends

**On January 1, 2014,** New Brunswick is replacing its voluntary oil recycling program with a new oil and glycol recycling program.

## Registration

If you are a brand owner or a retailer who has an exclusive oil or glycol brand of your own, or a first importer of the designated products into the Province for sale or distribution then you must register with Recycle NB and SOGHUOMA.

## Retailers

If you are a garage, an auto parts dealer or even just a retailer selling oil in your store, then you do not have to register with Recycle NB (except as noted above). Please contact Recycle NB for any regulatory questions.

New Brunswick's new oil and glycol recycling program will begin on **January 1, 2014**. The program is industry-led and financed. It covers the costs of manufacture, storage, collection, transportation, recycling and proper disposal of these products. SOGHUOMA will manage the program on behalf of industry.

Funding for the program comes from fees paid to SOGHUOMA by its industry members. Industry may either absorb the cost or pass it on to the consumer in the price of its products.

As a retailer there is no need for you to remit fees to SOGHUOMA or Recycle NB since this is handled by the brand owners. Please contact SOGHUOMA for any operational or fee related questions.

As we get closer to the launch of the program, there will be signage and more information available. In the meantime, Recycle NB and SOGHUOMA would be pleased to answer any program related questions you might have.

## How will it affect retailers?

- As a retailer, the primary change will be at the point of sale.
- Program will include oil, oil filters, glycol and their containers.
- Collectors will pick up designated products free of charge.
- You must include any recycling fee in the selling price of the product. You cannot show it as a separate item on the bill.
- While you cannot show the fee separately, you may tell the consumer that the fee is included in the price.

## CONTACT INFORMATION

### RECYCLE NB:

Phone: 1-888-322-8473  
info@recyclenb.com  
www.recyclenb.com

### SOGHUOMA:

Phone: 1-877-987-6448  
info@soghuoma.ca  
www.soghuoma.com

