



LCA Tejas



MBT Arjun



INS Kolkata

# India MSME DEFENCE WEEK

**MSME Partnership & Subcontracting Opportunities**

**(ON VIRTUAL PLATFORM )**

**23<sup>rd</sup>–26<sup>th</sup> March, 2021**



## **GOLD SPONSOR**

**INR 1,00,000 | Slots-3**

- The Web banner of the company will be hosted on the microsite of the event. The web banner will be hyperlinked to the company website.
- A video loop of 30 seconds of the company film will be played during sessions III, IV, V, VI, VII and VIII of the event.
- The company logo & e-brochure will be added in the 'Sponsor/Logo Support' section with hyperlinks.
- Acknowledgment of the company as 'Gold Sponsor' for the event in all the publicity and promotional materials related to the event including brochures, microsite, HTMLer, advertisement etc.
- Extensive publicity on various social media handles of EETPC India.
- Advertisement of the company will be included in the digital version of the monthly magazine of EETPC India - ie2 - Indian Engineering Exports which has a circulation of more than 13,000.
- E-brochure of the company will be shared with all the registered participants of the session.
- Acknowledgment of the company as a 'Gold Sponsor' in the post-show report of the event.
- Complimentary entry for 5 delegates from the company in all the sessions.

## **SILVER SPONSOR**

**INR 75,000 | Slots-5**

- Acknowledgment of the company as 'Silver Sponsor' for the event in all the publicity and promotional materials related to the event including brochures, microsite, HTMLer, advertisement, etc.
- The company logo & e-brochure will be added in the 'Sponsor/Logo Support' section with hyperlinks.
- Extensive publicity on various social media handles of EEPC India.
- Advertisement of the company will be included in the digital version of the monthly magazine at EEPC India - ie2 - Indian Engineering Exports which has a circulation of more than 13,000.
- E-brochure of the company will be shared with all the registered participants from the session.
- Acknowledgment of the company as 'Silver Sponsor' in the post-show report of the event.
- Complimentary entry for 3 delegates from the company in all the sessions.

## **LOGO SUPPORT**

**INR 15,000 | Slots-7**

- Acknowledgment of the company for providing 'Logo Support' to the event in all the publicity and promotional material related to the event including brochures, microsite, HTMLer, advertisement, etc.
- The company logo will be added in the 'Sponsors/Logo Support' section with hyperlinks.
- Acknowledgment of the company for providing 'Logo Support' to the event in the post-show report.
- Complimentary entry for 1 delegate from the company in all the sessions.

# SPONSORSHIP OPPORTUNITIES

Particulars of Sponsorship benefits	Gold Sponsor	Silver Sponsor	Logo Support
Web banner of the company will be hosted on the microsite of the event. The web banner will be hyperlinked to the company website.	✓	✗	✗
A video loop of 30 seconds of the company will be played during sessions III, IV, V, VI, VII and VIII of the event.	✓	✗	✗
Extensive publicity will be done on EEPC India Social Media handles.	✓	✓	✗
Advertisement of the company to be included in the digital version of the monthly magazine of EEPC India - ie2 - Indian Engineering Exports with the circulation of more than 13000.	✓	✓	✗
E-brochure of the company will be shared with all the registered participants of the session.	✓	✓	✗
Company e-brochure will be added in 'Sponsor/Logo support' section with hyperlinks.	✓	✓	✗
Company logo will be added in 'Sponsor/Logo support' section with hyperlinks.	✓	✓	✓
Acknowledgment of the company as 'Gold/Silver Sponsor' or Logo support for the event in all the publicity and promotional materials related to the event including brochures, microsite, HTMLer, advertisement etc.	✓	✓	✓
Company to be acknowledged as Gold/Silver Sponsor or Logo support in the post-show report of the event.	✓	✓	✓
Number of complimentary entry to delegates from the company to all the sessions.	5	3	1
<b>Sponsorship Charges</b> GST@18% applicable under Reverse Charge Mechanism (RCM)	<b>INR 1,00,000</b>	<b>INR 75,000</b>	<b>INR 15,000</b>

**For any other participation related queries, please contact below**

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Media Partner

