



# Pallir Yubak Brinda Sarbojanin Durgotsab

4F, SITARAM GHOSH STREET, KOLKATA- 700 009. (Opp. Amherst Street Post Office)



## DISPLAY POSITION AT AMHERST STREET



THIS PLACEMENT ENSURES DIRECT VISIBILITY OF YOUR ADVER



# DISPLAY POSITION AT MAHATMA GANDHI ROAD



ADVERTISEMENT ON THE MAIN ROAD, REACHING A VAST AUDIENCE



## ADVERTISEMENT TARRIF

### GATE | HOARDING | PILLAR | CUTOUT | KIOSK | IMMERSION BRANDING PRE-PUJA BRANDING | STREET LIGHT POST & OTHERS.

#### POSITION: DISPLAY IN MAHATMA GANDHI ROAD

PROXIMITY LANDMARK: MOHENDRA DUTT & SONS

##### AREA :

FROM M.G. ROAD CROSSING TO CHITTARANJAN COLLEGE (M.G. ROAD)

##### ROUTE:

HOWRAH -SEALDAH & OPP. COLLEGE SQUARE DURGA PUJA

##### OVERHEAD GATE:

₹70,000/- (INCLUDING STRUCTURE) (Height.-15'x Length-20'x Width-3')

**GATE :** @ ₹50,000/- (WITH STRUCTURE)

##### HOARDING :

15'X 6' 28piece @ ₹5,000 (INCLUDING BAMBOO STRUCTURE)

**PILLAR & CUTOUT:** @ ₹10,000 (WITHOUT STRUCTURE)

**BANNER** ₹7000 (MINIMUM RATE)

**WOODEN FRAME:** ₹10 Sq.ft

**TOTAL PUJA SPONSORSHIP :** ₹20,00,000

**HOARDING ALL OVER KOLKATA :** 2000 (Minimum 10Pcs.)

**IMMERSION BRANDING @ ₹50,000 & STANDEE WITH FLEX (6x3ft) @ ₹10000**

#### POSITION: DISPLAY IN AMHERST STREET

PROXIMITY LANDMARK: OPP. AMHERST STREET POST OFFICE

##### AREA:

FROM M.G. ROAD CROSSING TO S.V.S. MARWARI HOSPITAL (AMHERST STREET)

##### ROUTE:

TOWARD CHALTA BAGAN DURGA PUJA.

##### OVERHEAD GATE :

₹70,000 (INCLUDING STRUCTURE)(Height-15'xLength-25'x Width -3')

**GATE :** @ ₹50,000/- (WITH STRUCTURE)

##### HOARDING :

15'x 6' 16 piece @ ₹5,000 (INCLUDING BAMBOO STRUCTURE)

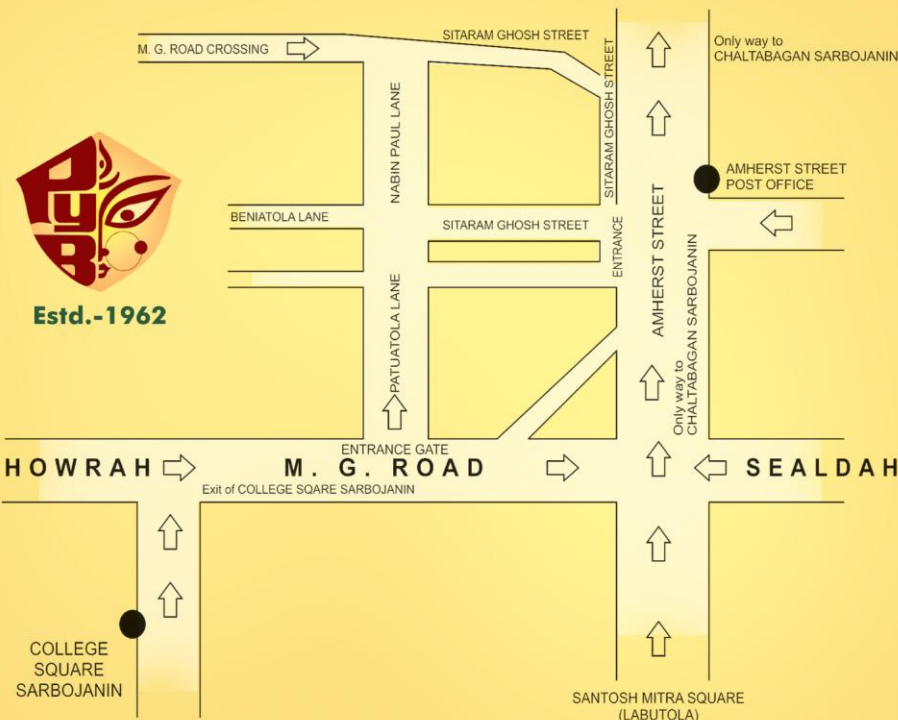
**PILLAR & CUTOUT:** @ ₹10,000 (WITHOUT STRUCTURE)

**BANNER:** ₹7000 (MINIMUM RATE)

**WOODEN FRAME:** ₹10 Sq.ft

**TITLE SPONSORSHIP:** ₹10,00,000

**SOCIAL MEDIA PROMOTION :** ₹50,000



**For any query please contact,**

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In-charge-sponsorship/Advertisement

For, PALLIR YUBAK BRINDA