

Behavioral Homework 3

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Question 1

$$\begin{aligned}F_V(v) &= v \quad \forall v \in [0, 1] \\f_v(v) &= 1 \quad \forall v \in [0, 1]\end{aligned}$$

a

$$\begin{aligned}\sigma(v) &= v - \frac{\int_0^v w^{N-1} dw}{v^{N-1}} \\&= v - \frac{\left. \frac{w^N}{N} \right|_0^v}{v^{N-1}} \\&= v - \frac{v^N}{Nv^{N-1}} = \frac{(N-1)v}{N}\end{aligned}$$

b

Since Y is the second order statistic coming from an iid distribution, it is known that its distribution function is given by:

$$\begin{aligned}f_Y &= N(N-1)F_V(y)^{N-2}(1-F_V(y))f_v(y) \\f_Y &= N(N-1)v^{N-2}(1-v)\end{aligned}$$

c

$$\begin{aligned}
F_Y(y) &= \int_0^y f_Y(v)dv = \int_0^y N(N-1)v^{N-2}(1-v)dv \\
&= N(N-1) \left[\int_0^y v^{N-2}dv - \int_0^y v^{N-1}dv \right] \\
&= N(N-1) \left(\frac{y^{N-1}}{N-1} - \frac{y^N}{N} \right) \\
&= N(N-1) \left(\frac{y^{N-1}N}{N(N-1)} - \frac{y^N(N-1)}{N(N-1)} \right) \\
&= y^{N-1}(N - yN + y) \\
&= Ny^{N-1} - y^N(N-1)
\end{aligned}$$

d

$$\begin{aligned}
\mathbb{E}[Y] &= \int_0^1 yf_Y(y)dy = \int_0^1 N(N-1)y^{N-1}(1-y)dy \\
N(N-1) \left(\int_0^1 y^{N-1}dy - \int_0^1 y^Ndy \right) &= N(N-1) \left(\frac{1}{N} - \frac{1}{N+1} \right) \\
N(N-1) \left(\frac{N+1}{N(N+1)} - \frac{N}{N(N+1)} \right) &= \frac{N-1}{N+1}
\end{aligned}$$

e

$$\begin{aligned}\mathbb{E}[Y^2] &= \int_0^1 y^2 f_Y(y) dy = \int_0^1 N(N-1)y^N(1-y)dy \\ N(N-1)\left(\int_0^1 y^N dy - \int_0^1 y^{N+1} dy\right) &= N(N-1)\left(\frac{1}{N+1} - \frac{1}{N+2}\right) \\ N(N-1)\left(\frac{N+2}{(N+2)(N+1)} - \frac{N+1}{(N+2)(N+1)}\right) &= \frac{N(N-1)}{(N+1)(N+2)}\end{aligned}$$

$$\begin{aligned}\mathbb{V}(Y) &= \mathbb{E}[Y^2] - \mathbb{E}[Y]^2 \\ \mathbb{V}(Y) &= \frac{N(N-1)}{(N+1)(N+2)} - \frac{(N-1)^2}{(N+1)^2} \\ \frac{N(N-1)(N+1)}{(N+1)^2(N+2)} - \frac{(N+2)(N-1)^2}{(N+1)^2(N+2)} \\ &= \frac{2N-2}{(N+1)^2(N+2)}\end{aligned}$$

f

$$F_Z(z) = F_V(z)^N = z^N \forall v \in [0, 1]$$

g

$$f_Z(z) = \frac{\partial}{\partial z} F_Z(z) = N(z^{N-1})$$

h

$$\mathbb{E}[Z] = \int_0^1 z f_Z(z) dz = N \int_0^1 z^N dz = \frac{N}{N+1}$$

i

$$\begin{aligned}\mathbb{E}[Z^2] &= \int_0^1 N z^{N+1} dz = \frac{N}{N+2} z^{N+2} \Big|_0^1 = \frac{N}{N+2} \\ \text{Var}(Z) &= \mathbb{E}[Z^2] - \mathbb{E}[Z]^2 = \frac{N}{N+2} - \left(\frac{N}{N+1}\right)^2 = \\ &= \frac{N(N+1)^2}{(N+2)(N+1)^2} - \frac{N^2(N+2)}{(N+2)(N+1)^2} = \frac{N}{(N+2)(N+1)^2}\end{aligned}$$

j

First we must verify that $\sigma(v)$ is a monotonic transformation.

$$\frac{\partial}{\partial v} \sigma(v) = \frac{N-1}{N} > 0$$

Since it is a monotonic transformation, as the probability that the first order statistic is zero is 0 almost surely, we may proceed with the method of transformations for finding the pdf of W .

$$\begin{aligned} \sigma^{-1}(w) &= \frac{N}{N-1}w \\ \frac{\partial \sigma^{-1}}{\partial w} &= \frac{N}{N-1} \\ f_W(w) &= f_{V_{(1:N)}}(\sigma^{-1}(w)) \left| \frac{\partial \sigma^{-1}}{\partial w} \right| \\ f_W(w) &= N \left(\frac{N}{N-1}w \right)^{N-1} \frac{N}{N-1} \\ f_W(w) &= \frac{N^{N+1}w^{N-1}}{(N-1)^N} \end{aligned}$$

k

$$\begin{aligned} \mathbb{E}[W] &= \mathbb{E}\left[\frac{(N-1)v}{N}\right] = \frac{N-1}{N} \mathbb{E}[V_{(1:N)}] \\ &= \frac{N-1}{N} \frac{N}{N+1} = \frac{N-1}{N+1} \end{aligned}$$

l

$$\begin{aligned} \mathbb{V}(W) &= \frac{(N-1)^2}{N^2} \mathbb{V}(V_{(1:N)}) = \\ \frac{(N-1)^2}{N^2} \frac{N}{(N+2)(N+1)^2} &= \frac{(N-1)^2}{N(N+2)(N+1)} \end{aligned}$$

Question 2

a

Logically, the bidder will wish to not place any bid if his valuation is below the reserve price, so we shall assume that the new bids are uniform on the interval $[r, 1]$ and there will be $M = \sum_{n=1}^N 1_{v_n \geq r}$ participants. This will be considered this exogenous.

$$\begin{aligned}
& \max \mathbb{E}[(v-s)P(win|s)] \\
& \max(v-s)F_v(\sigma^{-1}(s_m))^{M-1} \\
& \max(v-s)\left(\frac{\sigma^{-1}(s_m)-r}{1-r}\right)^{M-1} \\
& (v-s)(M-1)\left(\frac{\sigma^{-1}(s_m)-r}{1-r}\right)^{M-2}\frac{1}{1-r}\frac{1}{\sigma'(v)} - \left(\frac{\sigma^{-1}(s_m)-r}{1-r}\right)^{M-1} = 0 \\
& (v-\sigma(v))(M-1)\left(\frac{v-r}{1-r}\right)^{M-2}\left(\frac{1}{1-r}\right)\frac{1}{\sigma'(v)} - \left(\frac{v-r}{1-r}\right)^{M-1} = 0 \\
& \sigma'(v)\left(\frac{v-r}{1-r}\right)^{M-1} + \sigma(v)\left(\frac{v-r}{1-r}\right)^{M-2}(M-1)\frac{1}{1-r} = v(M-1)\left(\frac{v-r}{1-r}\right)^{M-2}\frac{1}{1-r} \\
& \sigma'(v) + \sigma(v)\frac{M-1}{v-r} = \frac{v(M-1)}{v-r} \text{ Applying } \mu = \exp\left(\int \frac{M-1}{v-r}\right) = (v-r)^{M-1} \\
& (\sigma(v)(v-r)^{M-1})' = v(M-1)(v-r)^{M-2} \\
& \sigma(v)(v-r)^{M-1} = v(v-r)^{M-1} - \frac{(v-r)^M}{M} + C \\
& \sigma(v) = \frac{M-1}{M}v + \frac{r}{M} + C(v-r)^{1-M} \\
& \sigma(v) = \frac{M-1}{M}v + \frac{r}{M}
\end{aligned}$$

b

Since $M = \sum_{n=1}^N 1_{v_n \geq r}$ we can see that it is the sum of bernoulli random variables and thus is binomial. The probability that each event occurs is $P(v_n \geq r) = 1 - F_V(r)$. Thus $M \sim \text{binom}(N, 1 - F_V(r))$.

c

The optimal reserve price can be found by solving the equation

$$\begin{aligned}
r^* &= v^0 - \frac{1 - F_V(r^*)}{f_V(r^*)} \\
r^* &= v^0 + \frac{1 - r^*}{1} \\
2r^* &= v^0 + 1 \\
r^* &= \frac{v^0 + 1}{2}
\end{aligned}$$