Timetable

Time	Activity
09:00 - 09:10	Welcome & Introduction
09:10 - 09:30	Set-up
09:30 - 10:00	Workshop Kick-Off
10:00 - 10:15	Coffee Break
10:15 - 11:30	CTI Exercise
11:30 - 12:30	Emulation Phase 1: Start of Attack
12:30 - 13:30	Lunch Break
13:30 - 14:30	Blue Team Deep-Dive
14:30 - 15:00	Tabletop Phase 1
15:00 - 15:15	Coffee Break
15:15 - 16:00	Emulation Phase 2: Domain Compromise & Critical Impact
16:00 - 16:45	Tabletop Phase 2 + Deep-Dive
16:45 - 17:00	Closing Remarks
17:00 - ???	Apéro

SIGS Purple Team Workshop

Welcome & Introduction

Who are we?



Thomas Spinnler
Senior Consultant at Pyopa GmbH
& Lecturer Cyber Defence at
Hochschule Luzern



Olivier Lamotte Product Manager - Incident Response at Roche



Mihhail Sokolov
Information Security Analyst Global Security at Roche



Jan Brons
Co-Founder & Cyber Security
Expert at Kleeo GmbH



Marc Willaredt
Co-Founder at Kleeo GmbH

Introduce yourself to your Tablemates

Logistics & Breaks

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Introduction to the Workshop

Participants Set-Up

Tabletop Introduction

What we hope you get from the TTX

- Who has already conducted a Cyber Crisis Exercise?
- Why do we do a TTX today? Understand cross-functional collaboration under pressure. Reuse existing teams. Material cyber incidents are no longer only a CISO problem.
- By the end of this exercise, you'll understand the building blocks of an effective crisis response team and check your own readiness.

Take back ideas to your team / company to improve your preparedness.

Why Cyber Crisis readiness matters

Cyber incidents are no longer just a CISO's problem — they're a business-wide crisis

- Cyber attacks can escalate quickly with global consequences unlike localized events (floods, terror, etc.).
- Guaranteed media attention can amplify damage if your response is not coordinated and professional.
- It's no longer a question of IF, but WHEN a cyber attack happens.
- Regulatory pressure is increasing: Know who, when, and how to notify.
- **Testing your response** is crucial find weaknesses in communication and coordination before an actual breach.
- Today's exercise is a safe space to:
 - Explore what a material incident looks like.
 - o Identify who communicates and when.
 - Take lessons home to improve your internal crisis playbooks.

- Do you have a Crisis Plan?
- Do the right people know their roles?
- Are your plans tested regularly?

Use what you already have

You don't need to reinvent the wheel — just align and empower existing teams.

- Most organizations already have trained crisis personnel activate and connect them
- SMBs benefit from flatter structures: faster decision-making
- Enterprises have deep expertise: Clarify who decides and when to avoid internal conflicts
- **Cross-functional alignment** is critical security, legal, PR, execs, HR
- Define **roles and responsibilities** before the crisis, not during it

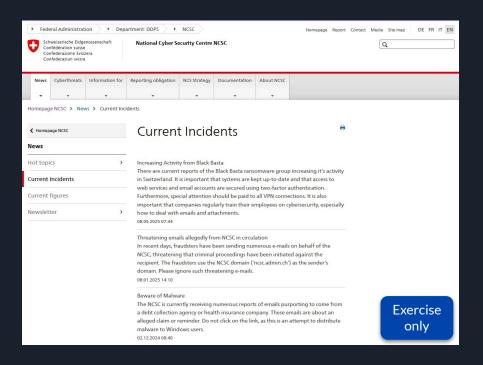
Global Crisis Response



Coffee Break until 10:15

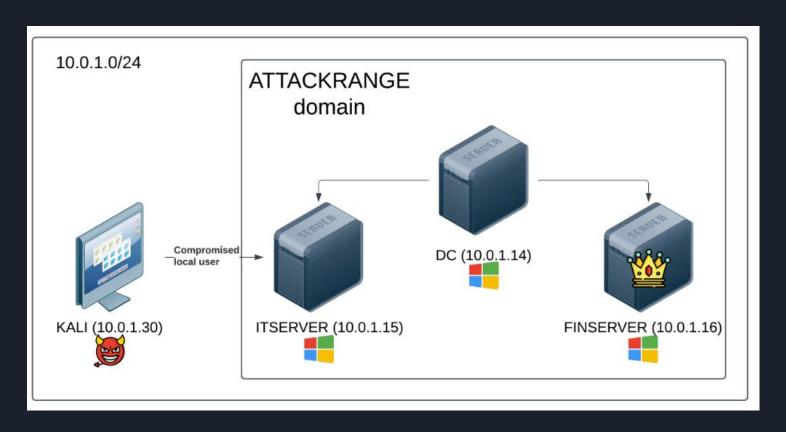
Setting the Scene

Earlier this week, the Swiss National Cyber Security Center (NCSC) issued a warning regarding the increased activities of the notorious cyber criminal group Black Basta.



Cyber Threat Intelligence Introduction

Attack Range Overview



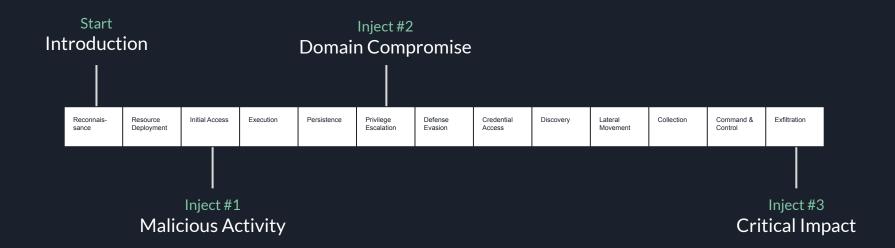
Cyber Threat Intelligence Deep-Dive

Phase 1: Malicious Activity



Phase #1
Malicious Activity

Tabletop Exercise - Overview



Phase 1: Red Emulation

Lunch Break

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Phase 1: Blue Team Deep-Dive

Tabletop Exercise - Expectations

What you can expect

- Incident Scenario based on Red & Blue team actions
- Active discussion and decision-making
- Periodic injects to evolve the scenario

Rules of engagement

- Do not fight the scenario
- Actively engage in the discussions
- Read your role cards carefully and keep them in mind during discussions

Introduction to the company

You are part of Zurich Financial Solutions AG, a medium sized digital bank in Switzerland providing innovative financial solutions for businesses and individuals.

B2B Services

Finance Platform

Easy Operations

Asset Management

B2C Services

Digital Banking

No-Fee Payments

Low-Fee Investment

350+

Employees

100m+ Yearly revenue

5bn+

Assets under management

500+ Endpoints

Organizational Chart

For this workshop, a simplified organizational chart for the imaginary bank will be used.



Now it's your turn!

These are your TTX functions for today...

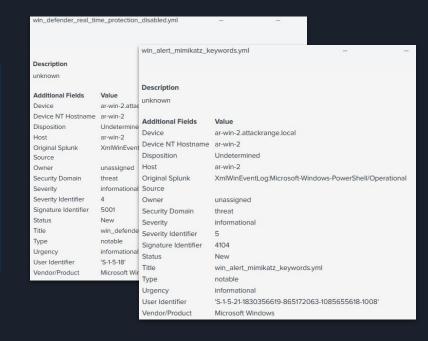
- Chief Information Security Officer
 - Is on top of the investigation. Gathers latest analysis information and informs the management / crisis team in an understandable way
- Chief Information / Technology Officer
 - Advises on technical implications and takes decision to shutdown services on CISO's demand
- Chief Legal Officer
 - Takes decision on legal actions such as acting on employee misbehavior, ransomware payment, incident reporting to police and regulators
- Chief Marketing and Communication Officer
 - Internal and external crisis communication according to predefined and pre-approved holding statements
- Incident Handler
 - Spokesperson to the CISO. Provides updates on investigation and analysis regularly.

TTX Inject #1: Malicious Activity

The Security Operations Center has observed activities on one of the bank's Windows machines. There are several related alerts correlated by the SOC indicating local escalation of privileges, evasion of defensive tooling and an attempt to gain access to further credentials in the company.

Team Exercise Guidelines

- 1. You are in a team of 5, each with an assigned role
- 2. Discuss how to respond to the situation using the questions on your role cards
- 3. Feel free to address any other relevant steps you identify
- 4. Write down your key decisions and agreed actions
- 5. Be ready to briefly present your results if selected. 2–3 tables will be asked to share their outcomes with the group



Phase 2: Domain Compromise & Critical Impact



Phase #1
Malicious Activity

Phase 2:Red Emulation

Phase 2:Blue Team

Phase 2 : Tabletop Deep-Dive

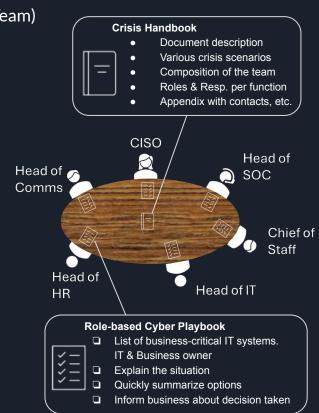
Recap: Global Crisis Response



Cross-functional team

(Example could relate to the Emergency Management Team)

- Role playbooks as part of overall Crisis
 Handbook: Clear roles & responsibilities
 must be assigned
- Checklist with most critical points to consider for first 24-48 hours
- Important: Appoint deputies for each function! There is nothing more disturbing than a (h)angry Head of IT, trust me!
- Physical war room with printed Crisis
 Handbook, R&R checklists, most important contacts (mail + phone number), maybe also bank account information, etc.

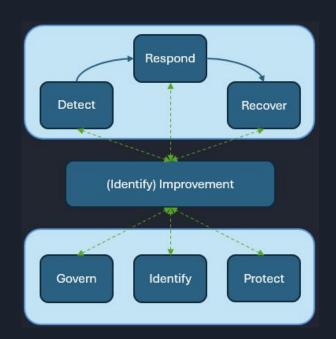


Incident Response: NIST SP 800-61r3

Incident Response

Lessons Learned

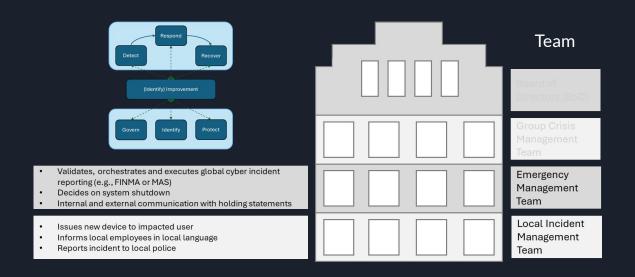
Preparation



Help organizations discover, manage, prioritize, contain, eradicate, and recover from cybersecurity incidents, as well as perform incident reporting, notification, and other incident-related communications.

Help organizations prevent some incidents, prepare to handle incidents that do occur, reduce the impact of those incidents, and improve incident response and cybersecurity risk management practices based on lessons learned.

Integrating Cyber Incident Response to Crisis Management



Clearly define what a <u>material</u> cyber incident is. Then, use your cross-functional crisis team in solving the cyber incident. As a CISO / Security function, you can focus on what you do best: Incident investigation and improving your protection capabilities. Let external communication, regulatory reporting, HR discussions, etc. be done by your experts in your firm! This is not you.

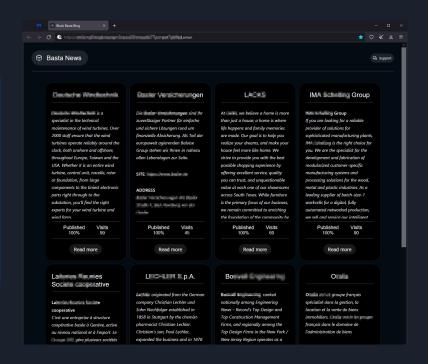


TTX Inject #2: Domain Compromise

Critical data has been exfiltrated by the adversary and a threat to publish the data was posted on Basta News. In parallel, Zurich Financial Solutions AG was contacted by the threat group demanding a ransom of 60 BTC, further threatening to encrypt all domain data.

Team Exercise Guidelines

- 1. You are in a team of 5, each with an assigned role
- Discuss how to respond to the situation using the questions on your role cards
- 3. Feel free to address any other relevant steps you identify
- 4. Write down your key decisions and agreed actions
- 5. Be ready to briefly present your results if selected. 2–3 tables will be asked to share their outcomes with the group



Tabletop Results Presentation

Key learnings for participants

Things we would like you to take with you from the TTX....

1. Build & Structure Your Crisis Team

- Establish and train a cross-functional crisis team
- Clearly define roles & responsibilities (R&R) for each member
- Create one playbook per role with a clear, step-by-step guide
- Integrate your Cyber Incident Response Plan into the broader Crisis Management Plan

2. Practice & Prepare

- Regularly educate and test your teams simulations provide the most effective learning
- Involve key external partners in exercises to test real-world coordination
- Ensure technical readiness (e.g., pre-authorized accounts/access for external experts, SIEM access)

3. Communication Strategy

- O Decide early on: proactive vs. reactive communication approach
- Draft and maintain pre-approved holding statements
- Define who is authorized to speak internally and externally (media, website, regulators)

4. Regulatory & Legal Preparedness

- o Know your obligations: who to notify, what to report, and when (e.g., FINMA or global equivalents)
- Identify and document reporting timelines across jurisdictions
- Establish contact with law enforcement/regulators before a crisis

5. Case Study Insight

 Learn from recent real-world responses (e.g., Brack.ch proactively informed customers of a potential breach, which was later ruled out — showing the value of transparency and preparedness)

Learnings from previous tabletops

Things we learned from conducting TTX with companies....

- Have a backup: Assign and empower a deputy CRO's get tired, too.
- **Expect uncertainty:** Act decisively with limited information; don't wait for perfect clarity.
- Break stalemates: Leadership can (and must) emerge regardless of formal roles.
- Communication strategy matters: Proactive vs. reactive approaches shape perception (e.g., Brack case).
- Test external support: An IR retainer is useless if onboarding fails during a real crisis.
- **Keep critical info offline:** Store holding statements, contacts, and comms plans in secure offline locations.

Closing Remarks

Thank You!