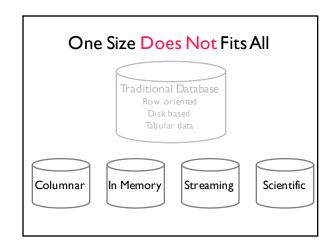
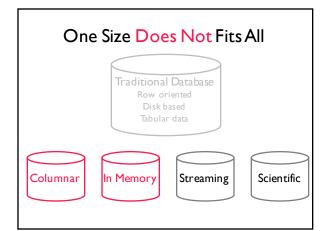
Statistics

Median: 93 Mean: 90 Stddev: 15.9

Everything else about Databases

Consistent tools to access data Widely understood Rich, sophisticated queries, tools and features Reliable







DBMSes in the Wild

Classic Relational

\$\$: Oracle, IBM, Microsoft, Teradata, EMC, etc Free: MySQL, PostgreSQL

New Relational

In-Memory, Column-store, Streaming

Non-traditional

Search (Google, Bing, Lucene), Scientific, Geographic

NoSQL

Big Data: Hadoop, Spark, etc

Key-value: Mongo, Cassandra, Memcache, Redis, ...

DBMS-as-a-Service

Microsoft Azure, Amazon Redshift/RDS, etc...

Modern Database Systems

90s: The Internet:

Every application is 24x7x365

Some applications have huge numbers of users

Traditional solutions fall over

Slashdot effect, Twitter fail whale, etc etc

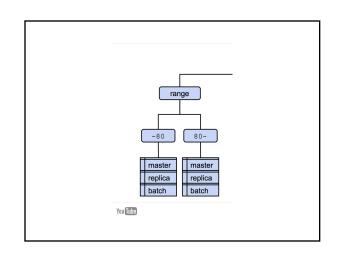
Solution? Sharding (partitioning)

Split one database into many
Don't access different "shards" at once

Ebay: Shard per auction Gmail: Shard per email

Many successes: EBay, Facebook, YouTube,

Salesforce



Sharding challenges

Limits supported operations e.g. No joins/transactions between shards Hot/large/imbalanced shards

e.g. Huge customers, popular pages Manage many database instances

Transfers many challenges back to application

Google Bigtable; 2006

Sharding means you can't use relational model Use simpler model: Key/value Store unique keys, associated with values

key: "evan"

Value: "adjunct:w4111:ej@evanjones.ca"

Google Bigtable; 2006

Simple key/value model can be easily scaled

Split tables into tablets
Distribute tablets to multiple servers
Split tablets that have grown too big

Created the "NoSQL" movement

Other NoSQL systems

Mongo DB, Cassandra: Distributed systems

Memcached (2003): Simple key/value in memory Redis (2009): Key/value with lots of features!

Google Spanner, 2012

Globally distributed transactions SQL interface

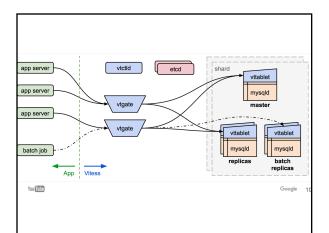
... basically a global relational database

Distributed databases today

Surprisingly few that are widely used

Many analytic database product (next slides) NoSQL: Cassandra, Mongo DB, HBase Many startups, no clear winners

Lots of sharded MySQL/Postgres/etc with custom tools: e.g. You Tube Vitess



Why no commercial products? Hypothesis:

A "commodity" server today is big:

32 CPUs, 208 GB RAM, \$1000/month cloud

Big enough for many apps Extremely large apps: have own dev team Sharding is painful, but does work

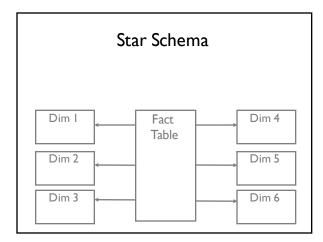
OLTP vs OLAP

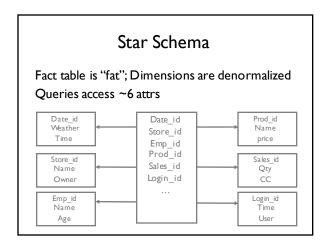
OnLine Transaction Processing
Interactive queries, low latency
Small amount of data per transaction
Modifies data
OnLine Analytical Processing
Batch queries; "high" latency
Aggregates, summaries
Mostly read only

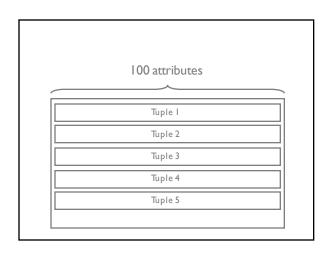
Data Warehouses

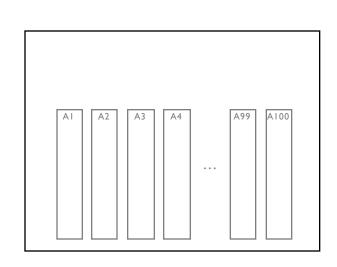
Store all historical data for future analysis
Sales by month over past 20 years
Clicks by youth in Texas
Cost by product component

Most companies have something that serves this purpose

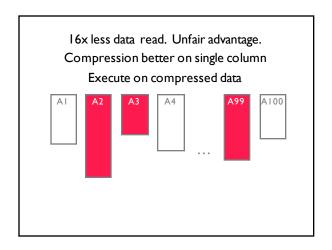


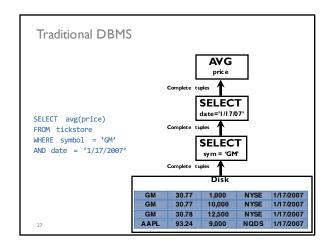


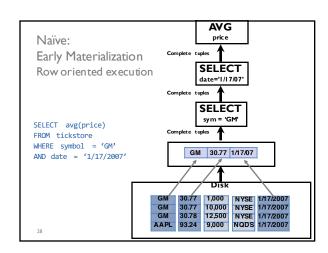


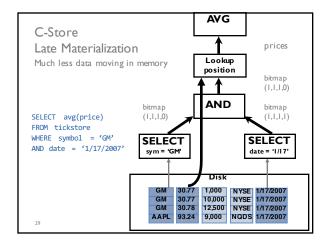


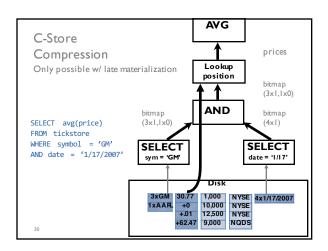












Column Stores

Optimized for data warehouses
Store data by attribute/column rather than row
Compression
Compressed query plan execution

50-100x faster than row store

Column Stores

Optimized for data warehouses
Store data by attribute/column rather than row
Compression
Compressed query plan execution

50-100x faster than row store (for OLAP queries)

Many successful products

HP Vertica Teradata Netezza

... many others

Meanwhile at the Internet companies

Record everything!
On hundreds or thousands of computers!

... how do we do anything with it?

Google MapReduce 2004

map(records) → (key, value)
sort all keys
reduce(key, [value]) → (key2, value2)

distributed to thousands of machines

Example: requests per day

map(request log record) \rightarrow (day, I) sort all keys reduce(day, [I, I,...]) \rightarrow (day, sum(counts))

Apache Hadoop, January 2006

Open source clone started by Doug Cutting Cutting was at Yahoo!, working on search

Gained significant adoption within ~2 years Cloudera started to commercialize Hortonworks spun out of Yahoo much later

Hadoop versus Databases "debate"

Database industry: MapReduce is a bad implementation of distributed databases

MapReduce crowd: databases can't scale

More rational perspective

MapReduce:

Relatively easy to scale Amazing for unstructured data Manual work for every "query"

Databases:

Setup and "loading" takes work/time Rich queries without much effort

Today:

Google Powerdrill/BigQuery:SQL interface Cloudera Impala:SQL interface Facebook Presto:SQL interface

Reason? Not perfect but well understood Queries better than implementing joins by hand! Optimizers frequently faster than humans

In-Memory DBMSes

Transaction-oriented apps

remove I unit from product move 5 units from org I to org 2 (shopping carts, inventory)

Data stored in memory

Disk only used for recovery

Active-active replication for fault-tolerance

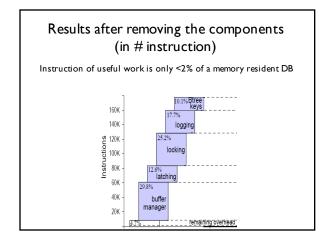
Traditional Database

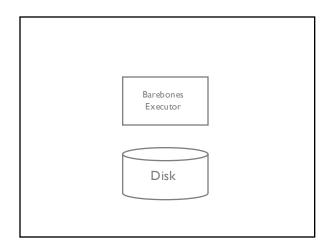
Indexes queries go faster
Concurrency queries go faster

Locking serializability (go slower)
Logging recovery (go slower)

Buffer Manager manage pages in memory (go slower)

make up your mind!

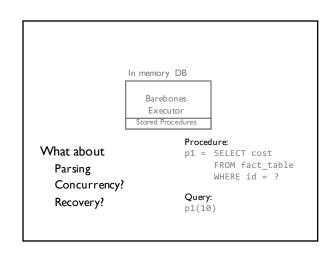




In memory DB

Barebones
Executor

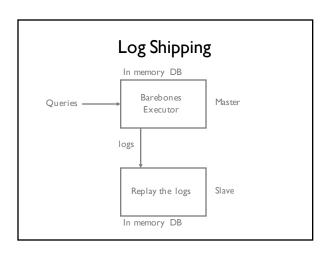
What about
Parsing
Concurrency?
Recovery?

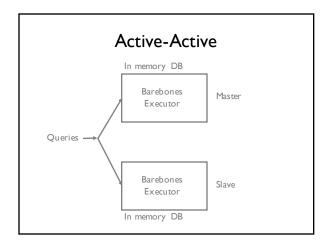


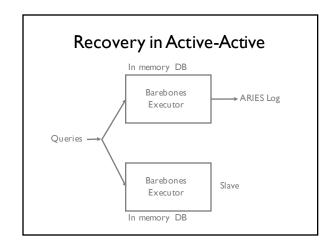
In memory DB

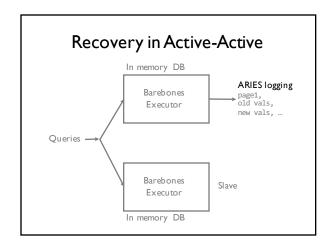
Barebones
Executor

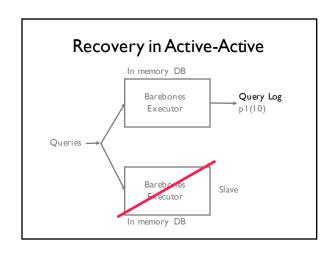
What about
Parsing
Concurrency?
no buffer manager, no concurrency, no locks
Recovery?

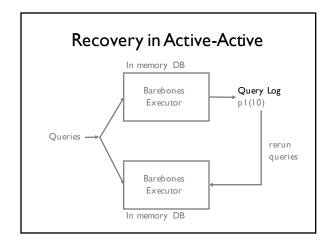


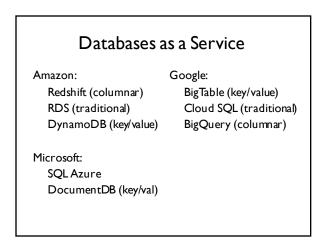












Database Service Challenges

Legal rules:

Data residency (EU, others)

Privacy/Compliance (e.g. HIPAA for health)
Security/Compliance (e.g. PCI for credit cards)

Data gravity:

Large data is hard to move

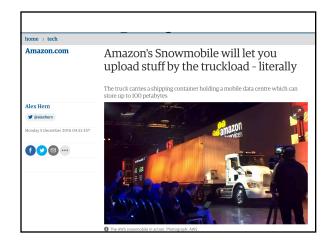
Latency across the Internet can be bad

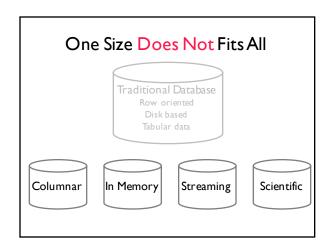
Dave Patterson interviews Jim Gray

DP "Sneaker net" was when you used your sneakers to transport data?

JG In the old days, sneaker net was the notion that you would pull out floppy disks, run across the room in your sneakers, and plug the floppy into another machine. This is just TeraScale SneakerNet. You write your terabytes onto this thing and ship it out to your pals. Some of our pals are extremely well connected—they are part of Internet 2, Virtual Business Networks (VBNs), and the Next Generation Internet (NGI). Even so, it takes them a long time to copy a gigabyte. Copy a terabyte? It takes them a very, very long time across the networks they have.

http://queue.acm.org/detail.cfm?id=864078





"Modern" Systems: Connected! New Data In Memory Columnar

Other Aspects of Database Research

Domain specific data management

Data quality/cleaning

Database usability

Crowdsourced Databases

Information extraction and mining

Query compilation

Data visualization and exploration

Societal Data

Health Fake data
Investigative Journalism Biased data
Recommendations Incorrect data
Politics Mixed data

Surveillance Identity Data will be crucial to how we live as individuals and as a society

Go forth and make a (positive) difference!