# STEPHANIE TSENG

DESIGNER & RESEARCHER

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- steph.tseng1@gmail.com

#### **EDUCATION**

Carnegie Mellon University
Master of Human-Computer
Interaction
Class of 2022

BS Information Systems & Human-Computer Interaction Class of 2022 | GPA 3.71/4.00

#### SKILLS

#### Design

Interaction Design, Visual Design, Conversational Design, Prototyping, Wireframing, User Flows, Data Visualization, Information Architecture, Animation

#### Research

User Interviews, Usability Testing, Contextual Inquiry, A/B Testing, Persona Building, Eyetracking, Qualtrics

## **Tools and Languages**

Figma, Sketch, Framer, Adobe Creative Cloud, InVision, Voiceflow

Python, HTML/CSS, SQL, R, Java, Javascript, MatLab

#### EXPERIENCE

# UX Design Intern | Pegasystems

January 2022 - Present | Remote

UX Design Intern on Pega Community Creative

## UX Design Intern | Indeed

May 2021 - August 2021 | Remote

Spearheaded and shipped the consistent feedback mechanism for the Profile Team. Led the end-to-end design process to evaluate a new feature concept.

# UI/UX Design Intern | Food Rescue Hero

December 2020 - September 2021 | Pittsburgh, PA

Conducted and analyzed 20+ usability testing sessions for the imminent launch of the Home Delivery feature. Designed the onboarding experience to reimagine the end-to-end volunteer experience.

# UX Researcher and Designer | Boston Children's Hospital

January 2021 - June 2021 | Remote

End-to-end research, design, and implementation of an educational website on pediatric and orthopedic conditions and treatments for medical trainees.

# Product Designer | Agot.AI

June 2020 - January 2021 | Remote

Led design for computer vision technological solutions. Designed and iterated on restaurant employee experience to facilitate real-time bagging accuracy leading to a \$1 million dollar contract with one of the country's largest restaurant chains.

#### LEADERSHIP AND COMMUNITY

# Co-President, Founder | CMU User Experience Association

CMU User Experience Association | January 2021 - Present Founded CMU's first HCI organization through collaboration with the administration. Spearhead initiatives including coffee chats

the administration. Spearhead initiatives including coffee chats, hackathons, speaker series, and design workshops to create an inclusive community for students interested in HCI and UX.

#### American Marketing Association President

Carngie Mellon University AMA | April 2020 - Present

Responsible for 15 Executive Board Members and respective committees. Develop and lead diversity and inclusivity initiatives and increase social impact involvement. Awarded 2020-2021 Top 15 National Collegiate Chapter award.

## **Teaching Assistant**

05392 Interaction Design Overview | August 2021 - December 2021 05571 Undergraduate Project in HCI | January 2021 - May 2021 85211 Cognitive Psychology | August 2019 - December 2020