

PUI Assignment #8 Write-Up

Stephanie Tseng

Part 1

The purpose of my design portfolio website is to present a selection of my previous design projects and let my personality shine to others. This website will showcase the detailed human-centered design process for each of my selected UI/UX and Product Design projects which range from AI designs for a startup to passion projects.

On the home page, I want to give users a sneak peek into my projects, allowing to get a glimpse of the most important information before reading more.

For each project, I begin by highlighting my final design before diving into the process to draw users to read more. I then dive into the research conducted and created thoughtful visualizations to ensure that the pages aren't text heavy. This structure reduces the cognitive overload for users and makes the website more scannable. After research, I synthesize findings and focus on the design iteration process. Each project is unique in its own way.

In addition to the projects, I want my personality to shine. This is reflected through the use of colors and sections focused on telling my story and sharing other aspects of my life besides design. I curated a thoughtful about me section and an exciting photography page where an automatic slideshow plays for users to view my award winning photos.

Through the use of various animations and interactions throughout the website, I strive to maintain interest and engagement as users explore the site. These animations are delightful for the user as they all provide a nice surprise when they hover or click on a button. For example, when users navigate to the footer to connect on social media, the buttons turn around like a cube and direct the user to that social media platform.

My target audience are design recruiters, professors, and my peers.

Part 2

1. Nav Bar Interaction: the current selection is underlined to indicate which page the user is on. Users can hover over the other sections which will create an animated gradient alongside an underline.
 - a. Hover over each nav bar selection
 - b. For example, if you are on the home page, hover over "About" and the color will become a gradient and the title will be underlined
2. "Hi Stephanie" Hover Animation
 - a. Hover near "Hi Stephanie" and the color of the title will become a gradient

3. Boston Children's Hospital and 412 Food Rescue Animation
 - a. Hover over Boston Children's Hospital and 412 Food Rescue and the text will change colors based on the branding of each color.
 - b. Clicking on these will also lead to each organization's website
4. View Projects Button Interaction and Animation
 - a. Hover over the View Projects Button and there will be a gentle glow on the border of the button
 - b. Click on the View Projects Button and a gradient background on the button will appear
 - c. Click on the View Projects Button and it will direct you to the projects section of the home page.
5. Project Card Animations/ Interactions
 - a. Hover over each project on the home page to read the information without the image overlay in the background.
 - b. Clicking on a project leads to the project's page
6. Social Media Animation/Interactions
 - a. Hovering over a social media box will make the cube turn around with a larger logo and the organization's corresponding color.
 - b. Selecting a social media icon will direct you to my social media page
 - c. Clicking on the email icon will lead to an email tab to appear with the receiving email already set as mine
7. View Resume Interaction
 - a. Hover over View Resume for the animated gradient
 - b. Click on View Resume to view my resume on a new tab
8. Photography Animation
 - a. No interaction here, please wait a few moments for the slideshow to play and view my photography