

Design Choices

Consistency: Through the breakdown of the three parts on this page, it maintains a sense of consistency across all the pages. However, for the cart page, the center rectangle is much larger than the ones next to it. This is an intentional design decision to emphasize the items in the cart and allow users to efficiently review all the items they've added to their cart.

Scanability: Users can easily view everything they added to their cart and have the ability to edit and delete items. This provides users with the freedom to make changes and also return to other pages at any given time by using the navbar.

Call to Action: On the right-hand side, there are two call to action – checkout buttons that make it really clear how the user can proceed to the next step. Placing the checkout buttons brings a clear call to action and makes the process of checking out really clear and accessible. Placing the checkout button above the price and item summary makes the process accessible if they have a long order summary which makes the bottom checkout button less clear.