SERGIO SABORÍO T.

e: ssergio92@gmail.com linkedin.com/in/sergiosaborio (+31) 6 4778 1466

Data Structures, Algorithms & DB

A/B testing

COMPUTER ENGINEER, CERTIFIED SCRUM PRODUCT OWNER

Education	Instituto Tecnológico de Costa Rica (ITCR/TEC) Licentiate Computer Engineer 2009 - 2015		09 - 2015
Skills	OS X, Windows, Linux, Android	Spanish, English, Portuguese (basic) Prioritization frameworks, Ji	ra, Trello

Certificates

Scrum Alliance

Git, Continuous Integration

Certified Scrum Product Owner

2016

- Helping a company clarify "The What" of a product or project.

Android Application Development Google Analytics

- Being an interface between the stakeholders, clients and development team.
- Guiding products to continuously improve while coaching the team as an agile leader.

Agile Methodologies

Udacity

Android Developer

2015

 $\hbox{-} Conceptualizing, designing, developing and deploying Android mobile applications.}$

Tech Entrepreneur

2016

- Definition and validation of ideas, UI/UX research, Monetization Strategies, Marketing & Distribution Planning, and Pitch Deck Design.
- Building and assisting technology companies, specially mobile application businesses.

Experience

Booking.com Junior Product Owner

2017 - Present

- Leading an agile team constituted of 6 engineers&designers, to execute +5 A/B tests per week for a B2C web and Android platforms, to improve product conversion and app acquisition.
- Managing App store presence, ranking, ratings, reviews and installation rates.
- Prioritizing product backlog using self-designed prioritization frameworks, Jira and Trello.
- Leading brainstorming, planning, retrospective and other agile environment related sessions.
- Supporting stakeholders with technical requirements for strategic deals on a global and specific markets scale.

Graduate Product Owner

2016 - 2017

- Executed +40 A/B tests for a B2B e-commerce and a B2C search engine platforms: for web and apps.
- Assisted in leading two teams of +8 designers, engineers, copywriters and data scientists.
- Tested solutions using Machine Learning models to improve product conversion.
- Analyzed quantitative data using Google Analytics and qualitative data from user research.

Hewlett-Packard Enterprise

Scrum Master

2015 - 2016

- Led a Scrum environment consisting of daily team work and fast problem solving for 3 teams, with 8,7 or 4 constituents.
- Implemented Scrum framework in a tech R&D team with over 20 people. Assisting with the change process of going from a non-agile methodology to an agile one.
- $\hbox{- Provided assistance to the $R\&D$ team to develop soft skills regarding team interaction, time management skills and communication.}$

Software/Embedded Engineer at Networking R&D

2015 - 2016

- Developed over 10 new features and programming tests for a networking ASIC with C/C++ language.
- Designed software layer structure and interactions to handle hardware resources.
- Automated Google tests along with job testing using open source tool Jenkins CI, to maintain code quality over two years.
- Maintained the health of 7 product flavors branches, and performing the corresponding periodic releases of products to internal clients.

Vice Chair and former Finance Officer, Leadership Team, Pride ERG

2014 - 2016

- Planned quarterly budget usage for all employee resource group activities of the country, managing over 12000 a year.
- Coordinated with various business units, countries and cultures, to plan volunteer activities with over 50 participants for each event; 9 major events were planned from November 2014 to August 2016.
- Led initiatives for HPE's support for national pro-human rights events, such as participation and co-design of float for the LGBT national parade making HPE the first enterprise in the country to participate actively; this was accomplished by coordinating an over \$10,000 budget.