**Heroes of Pymoli**

**Trend Findings:**

1. There are more male players than female or other/non-disclosed
2. Male players have more ‘Total Purchase Value’ and ‘Purchase Count’ compared to female players or others
3. Age range from 20-24 have more ‘Purchases Count’ than any other age range (Range broken into bins of 4 years. i.e. &lt;10, 10-14, 15-19, etc.)