

# Vendor Payment Request Form

1- Company Name Vizeum, LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340188263

4- Invoice Date(s) 9/13/2019

5- Total Invoice Amount \$26,204.38

6- Client and SOW/Job Code 360i RESEARCH - 20 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) Hardcost Pass-Through Freelance Other

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event \_\_\_\_\_

11- Other Information Nielsen NTI Monthly Invoice for September 2019 - Vizeum

Note: For payment request outside of normal payment terms, please provide requested payment date \_\_\_\_\_

Provide Approval Signatures:	
<u>Reuben Karchem</u>	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u>	Melanie Santiago
Approval Signature	Name
Executive/Finance Approval (if needed)	Name



# INVOICE

NIELSEN MEDIA RESEARCH  
85 BROAD STREET  
NEW YORK, NY 10004  
USA  
Federal Tax ID#: 06-1454128

Invoice	9340188263
Date	09/13/2019
Account	10387869
Terms	Net 30 days

**Bill To:**  
SABRINA TRASKOS  
360i  
32 Avenue of the Americas Floor 6  
New York, NY 10013  
USA

**Ship To:**  
VIZEUM  
150 EAST 42ND STREET  
NEW YORK, NY 10017  
USA

Description	Percentage	Amount	Total USD
<b>Nielsen Television Index</b>			
Contract No.: 290297			
Charge for SEP 2019			
<b>NTI Gross Monthly Billing Charge</b>		13,740.82	
(Weighted Bracket Billing \$9821269.26 xBilling % 0.001283 or min. of \$2785.97.)			
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-1,786.31	
		-----	
Sub Total		11,954.51	
Group Discount	-5.00 %	-597.73	
		-----	
Sub Total		11,356.78	
NPM Sample Expansion Household Surcharge		1,458.50	
1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 11,356.79			
3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 11,356.79			
Continued.....			

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
Sub Total		12,815.28	
National Sample Expansion (11 - 25) (2019 effective households in NPM sample x 0.00240% = 4.846%)	4.85 %	621.03	
Net Amount			13,436.31
Charge for SEP 2019 <b>All Minute Respondent Level EDF</b>		5,657.00	
Net Amount			5,657.00
Charge for SEP 2019 <b>MRC Cooperation Charge</b>		20.00	
Net Amount			20.00
<b>Nielsen Television Index</b>			
Contract No.: 290301 Charge for SEP 2019 <b>NPower Contract Subscription</b>		4,955.00	
Net Amount			4,955.00
State Taxable			
Continued.....			

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USA

Description	Percentage	Amount	Total USD
NY 24,068.31			2,136.07
	Sub Total USD		24,068.31
	Total Tax USD		2,136.07
	Total Amount Due USD		26,204.38

**Remit Payment To:**

Nielsen Media Research  
PO Box 88961, Chicago, IL 60695-8961

**Wire Transfers:**

Bank Name : JPMorgan Chase Bank NA  
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004  
Account No : 400206986  
Routing No : 021000021  
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

## Details to Support Weighted Bracket Billing

Sep 2019

Contract Id:	290297
Client Name:	VEZEUM
Client Number:	00020590
Broadcast Monthly Buying	0.00
Number of Weeks	4
# of Weeks Factor	1.0833
Subtotal 1	0.00
10% Discount	0.00
Subtotal 2	0.00
Monthly Cable Declaration	10,506,599.51
Monthly Syndicated Declaration	203,315.01
Subtotal 3	10,709,914.52
Weighted Buying Factor	0.90
Total Weighted Buying Billing	9,638,923.07
Monthly Planning Declaration	10,709,914.53
Weighted Planning Factor	0.10
Total Weighted Planning Billing	1,070,991.45
Weighted Monthly Billing	10,709,914.53
Weighted Bracket Billing	10,709,914.53
Billing Percentage	0.1283%
Gross Monthly Billing Charge	13,740.82



32 Avenue of the Americas  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO052063  
P.O. DATE : 11/15/2019  
REVISION DATE - NO  
DUE DATE : 12/31/2019  
PAGE : 1 of 3  
TOTAL PRICE : \$461,000.00

VENDOR: V02180/US44

Nielsen Media Research  
Po Box 88961  
Chicago, IL 606958961

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Measurement	360I RESEARCH-19-GEN Research-General	1.00	461,000.00	461,000.00
TOTAL					\$461,000.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Gail Sanders

Ordered by: Gail Sanders