

5858 Horton Street
Suite 300
Emeryville, CA 94608

Invoice	079097
Date	12/31/2019
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Bill To:

360i.com - Raymour & Flanigan Furniture
Attn: Accounts Payable
32 Avenue of the Americas
New York NY 110014
United States

Invoice Description:

Advertising For DECEMBER 2019
IO Name: 002_Raymour&Flanigan_2020_Display
IO#: PO052313
Client Name: Raymour & Flanigan
Billing Period: 12/28/2019 - 12/31/2019

Insertion order #		Customer ID	Salesperson ID	Payment Terms	
		360-RAY	MCCONNAUGHEYJOC	NET 45	
Contracted Impressions ('000s)	Impressions Delivered ('000s)	Description		CPM	Amount
1,181,119	1,181,119	Multiple Units.CY20_RF_Exponential_PUR_CON_CSD_PRO_BTA_CPM_All Core_AERO Behavioral Interest Modelin		\$5.28	\$6,233.58

Please Remit Payment To:

Total \$6,233.58

Wire Transfer: Account#: 4122301856; Routing#: 121000248
Wells Fargo Bank, 420 Montgomery Street, San Francisco, CA 94104 USA

ACH: Wells Fargo Bank; Account#: 4122301856; ABA#: 121000248

Check: Please mail checks to Exponential Interactive, Inc., P.O. Box 203823, Dallas, TX 75320-3823

Contact Phone # (510) 250-5542; Contact Email: billing@exponential.com

Samantha Palm 1/28/20

Customer Copy



Vendor: Exponential Interactive, Inc.
Client: Raymour & Flanigan
Date: 01/21/2020
Campaign: 002 ~ Raymour&Flanigan_2020_Display
IO Number: PO052313

Media Insertion Order

360i LLC:

Main Contact: Sophia Ryland
Email: Sophie.Ryland@360i.com

Phone#:

Bill To:

Company: 360i LLC
Billing Name: Accounts Payable
Email: 360i-accountspayable-nyc@360i.com

Address1: 32 Avenue of the Americas
Address2: 6th Floor
City: New York
State/Country: NY

Billing Instructions: PO052313 must be included on Invoice to 360i LLC

Vendor:

Company: Exponential Interactive, Inc.
Contact Name:
Phone#:
Fax#:
Email:

Address1: P.O Box 39000dept. 33785
Address2:
City: San Francisco
State/Country: CA
Zip Code: 94139

Contracted Inventory:

Group / Placement CY20_RF_Exponential_PUR_CON_CSD_PRO_BTA_CPM_All Core_AERO Behavioral Interest Modeling_PKG

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		12/28/2019 - 01/31/2020	CPM	\$6.00	6,633,333.00	\$39,800.00
		02/01/2020 - 02/28/2020	CPM	\$6.00	5,666,667.00	\$34,000.00
		02/29/2020 - 03/27/2020	CPM	\$6.00	5,370,833.00	\$32,225.00
Total:					17,670,833.00	\$106,025.00

Authorization

Authorized 360i LLC Representative

Client Representative

System
Approved By:

Samantha Palm

Samantha Palm
1/22/20

Print Name:

Dilip

Digitally

signed by

Signature:

DaSil

Dilip DaSilva

Date:

Date:

01/21/2020

Date:

va

2020.01.23

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