



261 Fifth Avenue, 26th Floor
New York, NY 10016
646-609-8906
invoicena@miqdigital.com

BILL TO

360i LLC
Detroit MI 48226

INVOICE

Invoice number 119134
Invoice date 03/30/2020
Payment terms 30
IO number PO052771
Run period March 20

Description	Impression Count	Amount (USD)
Advance Auto Parts (AAP) - Castrol	754,415	\$18,389.91
AMOUNT DUE		\$18,389.91

Notes:**Remittance instructions:**

To ensure that we correctly apply any incoming transactions, please reference invoice numbers when making payments. In addition, please send all payments only to the bank account listed below on this invoice. For any additional billing inquiries, please contact Invoicena@miqdigital.com for assistance.

Brandon Walker 6/8/2020
Maggie Hatfield 6/15/2020

To pay by bank transfer, send to:

Account holder name: MiQ Digital USA Inc.
Bank: HSBC Bank USA, N.A.
EIN: 46-1255166
ACH #: 022000020
ABA #: 021001088
Account #: 889000298

To pay by check, mail to:

MiQ Digital USA Inc.
Attn: Accounts Receivables
261 Fifth Avenue, 26th Floor
New York, NY 10016



Vendor: Media Iq Digital North America Inc.
Client: Advance Auto Parts
Date: 02/28/2020
Campaign: 001 ~ AAP_Castrol_Q1_FY2020
IO Number: PO052771

Media Insertion Order

360i LLC:

Main Contact: Zoie Hashim
Email: zoie.hashim@360i.com

Phone#: -

Bill To:

Company: 360i LLC
Billing Name: Accounts Payable
Email: 360i-accountspayable-nyc@360i.com

Address1: 32 Avenue of the Americas
Address2: 6th Floor
City: New York
State/Country : NY

Billing Instructions: PO052771 must be included on Invoice to 360i LLC

Vendor:

Company: Media Iq Digital North America Inc.
Contact Name:
Phone#:
Fax#:
Email:

Address1: 853 Broadway 12Th Floor #
Address2: 1211
City: New York
State/Country: NY
Zip Code: 10003

Contracted Inventory:

Group / Placement Standard Pre-Roll - Car Enthusiast, 100% English, 80/20 Men Female, 25-54 Age, DMA Blacklist

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/06/2020 - 01/31/2020	CPM	\$24.50	477,624.58	\$11,701.80
		02/01/2020 - 02/29/2020	CPM	\$24.50	844,215.49	\$20,683.28
		03/01/2020 - 03/21/2020	CPM	\$24.50	750,608.52	\$18,389.91
Total:					2,072,448.60	\$50,774.99

Authorization

Authorized 360i LLC Representative

Client Representative

System

Approved By:

Brandon Walker

Print Name: **Mitch Scharf**

Signature:

Mitch Scharf

Date:

02/28/2020

Date:

3.2.2020