

# Vendor Payment Request Form

1- Company Name	<u>Vizeum, LLC</u>
2- Vendor Name	<u>Nielsen Media Research</u>
3- Invoice Number(s)	<u>9340195695</u>
4- Invoice Date(s)	<u>1/3/2020</u>
5- Total Invoice Amount	<u>\$17,536.45</u>
6- Client and SOW/Job Code	<u>360i RESEARCH - 20 - GEN</u>
7- Billable	<u>No</u>
8- Job/SOW was or will be billed on	<u>N/A</u>
9- Select cost category (if applicable)	<input checked="" type="radio"/> Hardcost <input type="radio"/> Pass-Through <input type="radio"/> Freelance <input type="radio"/> Other
10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	<u></u>
11- Other Information	<u>Nielsen NSI Monthly Invoice for January 2020 for Vizeum</u>

Note: For payment request outside of normal payment terms, please provide requested payment date

Provide Approval Signatures:	
<u>Reuben Karchem</u>	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u>	Melanie Santiago
Approver Signature	Name
Executive/Finance Approval (if needed)	Name



# INVOICE

NIELSEN MEDIA RESEARCH  
85 BROAD STREET  
NEW YORK, NY 10004  
USA  
Federal Tax ID#: 06-1454128

Invoice	9340195695
Date	01/03/2020
Account	10383950
Terms	Net 30 days

**Bill To:**  
BARBARA MCNAMARA  
VIZEUM  
150 EAST 42ND STREET  
NEW YORK, NY 10017  
USA

Description	Percentage	Amount	Total USD
Nielsen Station Index Contract No.: 301027 Charge for JAN 2020 Agency/Media Buyer Complete Base Charge Basic Service Net Amount		12,577.96	12,577.96
Viewers In Profile Reports VIP-All Markets Charge for JAN 2020 Nielsen Local Monthlies Net Amount		1,591.00	1,591.00
Charge for JAN 2020 NSIH - Nielsen Local Monthlies Net Amount		1,938.00	1,938.00
State NY	Taxable 16,106.96		1,429.49
Continued.....			

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



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85 BROAD STREET  
NEW YORK, NY 10004  
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Federal Tax ID#: 06-1454128

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VIZEUM  
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NEW YORK, NY 10017  
USA

Description	Percentage	Amount	Total USD
		Sub Total USD	16,106.96
		Total Tax USD	1,429.49
		Total Amount Due USD	17,536.45

**Remit Payment To:**  
Nielsen Media Research  
PO Box 88961, Chicago, IL 60695-8961

**Wire Transfers:**  
Bank Name : JPMORGAN CHASE BANK, N.A.  
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004  
Account No : 400206986  
Routing No : 021000021  
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:  
Jonathan Gingrich  
Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



32 Avenue of the Americas  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO053595  
P.O. DATE : 02/06/2020  
REVISION DATE - NO  
DUE DATE : 12/31/2020  
PAGE : 1 of 3  
TOTAL PRICE : \$210,437.40

VENDOR: V02180/US44

Nielsen Media Research  
Po Box 88961  
Chicago, IL 606958961

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Measurement	360I RESEARCH-20-GEN 2020 Research-General	12.00	17,536.45	210,437.40
NSI Monthly Invoice for Vizeum					
TOTAL					\$210,437.40

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Gail Sanders

Ordered by: Gail Sanders