



261 Fifth Avenue, 26th Floor
New York, NY 10016
646-609-8906
invoicena@miqdigital.com

BILL TO

360i LLC
Detroit MI 48226

INVOICE

Invoice number 119676
Invoice date 03/31/2020
Payment terms 30
IO number PO053420
Run period Mar-20

Description	Impression Count	Amount (USD)
Equifax US (EFX) - Prospecting	104,279,788	\$297,614.10
Equifax US (EFX) - Retargeting	16,165,040	\$80,000.00
AMOUNT DUE		\$377,614.10

Notes: Revised 119185

Remittance instructions:

To ensure that we correctly apply any incoming transactions, please reference invoice numbers when making payments. In addition, please send all payments only to the bank account listed below on this invoice. For any additional billing inquiries, please contact Invoicena@miqdigital.com for assistance.

Steven Ashford 4/17/20

Janet C. Whitney 4/20/2020

To pay by bank transfer, send to:

Account holder name: MiQ Digital USA Inc.
Bank: HSBC Bank USA, N.A.
EIN: 46-1255166
ACH #: 022000020
ABA #: 021001088
Account #: 889000298

To pay by check, mail to:

MiQ Digital USA Inc.
Attn: Accounts Receivables
261 Fifth Avenue, 26th Floor
New York, NY 10016



Vendor: Media Iq Digital North America Inc.

Client: Equifax

Date: 03/24/2020

Campaign: US - Display - Q1 2020 (Feb-March)

IO Number: PO053420

Media Insertion Order

360i LLC:

Main Contact: Annie Swain
Email: Annie.Swain@360i.com

Phone#: -

Bill To:

Company: 360i LLC
Billing Name: 360i LLC
Email: 360i-vendorstatus-mediaops@360i.com

Address1: 32 Avenue of the Americas
Address2: 6th Floor
City: New York
State/Country : NY

Billing Instructions: PO053420 must be included on Invoice to 360i LLC. Please email invoices directly to your 360i LLC representative(s).

Please email invoices in PDF directly to 360i-vendorstatus-mediaops@360i.com and cc your main contact at 360i LLC representative(s). In order to process the invoice and avoid any delays, please make sure the following criteria are listed on the invoice:

- Agency Name: 360i
- Bill To address: 32 Avenue of the Americas, New York, NY 10013
- Client name
- Site Name
- PO#
- Month of Service
- Remittance address
- The invoice needs to be billed per client per campaign/insertion order, per month of service

Vendor:

Company: Media Iq Digital North America Inc.
Contact Name:
Phone#:
Fax#:
Email:

Address1: 853 Broadway 12Th Floor #
Address2: 1211
City: New York
State/Country: NY
Zip Code: 10003

Contracted Inventory:

Group / Placement EFX US - MiQ - February Prospecting

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/20 - 02/29/20	CPM	3.25	8,621,640.00	353,020.33

Group / Placement EFX US - MiQ - February Retargeting

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/20 - 02/29/20	CPM	5.00	6,235,670.00	81,178.35

Group / Placement EFX US - MiQ - February Added Value						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/20 - 02/29/20	ZERO COST	0.00	5,146,462.00	0.00
Group / Placement EFX US - MiQ - March Prospecting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/20 - 03/31/20	CPM	3.25	1,573,569.00	297,614.10
Group / Placement EFX US - MiQ - March Retargeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/20 - 03/31/20	CPM	5.00	6,000,000.00	80,000.00
Group / Placement EFX US - MiQ - March Added Value						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/20 - 03/31/20	ZERO COST	0.00	4,578,678.00	0.00
Total:					242,156,019.00	811,812.78 USD

Authorization

Authorized 360i LLC Representative	Vendor Representative
System Approved By: <u>Annie Swain</u>	Print Name: <u>Mitch Scharf</u>
	Signature: <u><i>Mitch Scharf</i></u>
Date: <u>03/24/2020</u>	Date: <u>3.25.2020</u>

Disclaimer

This media insertion order is a contract governed by law and by the terms and conditions hereafter set forth. Each party acknowledges that it has received, read and agrees to be bound by the provisions hereafter set forth and further agrees that it has the authority to enter into this agreement.



Steven Ashford 03/24/20