



75 Second Ave, Suite 720
Needham, MA 02494
781-577-2016

McGarry Bowen
Attn: Accounts Payable
601 W. 26th Street
Suite 1150
New York, NY 10001
415-541-2829

Invoice

| | |
|------------------|--|
| INVOICE DATE: | 2/3/2021 |
| INVOICE #: | 4205281 |
| DUE DATE: | 3/5/2021 |
| TERMS: | NET 30 |
| ORDER ID: | 5134614 |
| PURCHASE ORDER # | 020121 |
| JOB # | |
| ADVERTISER NAME: | Hidden Valley |
| CAMPAIGN NAME: | Closed-Captioning / DRTV + Distribution |
| CAMPAIGN # | |
| SUB TOTAL: | \$1,490.00 |
| Sales Tax: | \$5.61 |
| TOTAL DUE: | \$1,495.61 |

Invoice Summary

| Date | Order# | PO # | Advertiser | Brand | Product | Campaign # | Campaign Name | Amount |
|----------|---------|--------|---------------|-------|---------|------------|---|------------|
| 2/2/2021 | 5134614 | 020121 | Hidden Valley | | | | Closed-Captioning / DRTV + Distribution | \$1,490.00 |

Remit via check to: Extreme Reach, Inc.
P.O. Box 7410112
Chicago IL 60674-0112

Remit via wire/ACH to: Extreme Reach, Inc.
Bank of America N.A.
222 Broadway New York, NY 10038
SWIFT: BOFAUS6S
ABA: 026009593 (WT); 011200365 (ACH)
Account number: 458003278449

*IMPORTANT TAX NOTE: effective January 1, 2020, all applicable TV and Digital Ad Distribution invoices now include sales taxes pursuant to the respective state, county and city tax rates. *Please contact salestax@extremereach.com with any questions.*
If you have any questions about this invoice, please contact billing@extremereach.com
THANK YOU FOR YOUR BUSINESS!



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Needham, MA 02494
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Transaction Detail

| | | | |
|----------------|----------------------------|------------------|---------------------|
| ORDER #: | 5134614 | Purchase Order#: | 020121 |
| Order Date: | 2/2/2021 | Campaign Name: | Closed-Captioning / |
| Ordered By: | Jack Malone | | DRTV + Distribution |
| Ordered By: | McGarryBowen/San Francisco | ORDER SUB TOTAL: | \$1,490.00 |
| Agency: | | SALES TAX: | \$5.61 |
| Advertiser: | Hidden Valley | ORDER TOTAL: | \$1,495.61 |
| Delivery Type: | Video | | |

| Group Name | Group Type | Description | Quantity | Unit Cost | Total Cost |
|---------------------------|---|-------------|----------|-----------|------------|
| Closed-Captioning / DRTV | Production Services Closed Captioning | | 2.00 | \$100.00 | \$200.00 |
| Closed-Captioning / DRTV | Production Services Non-Billable upload | | 2.00 | - | - |
| Total Production Services | | | | | \$200.00 |

Group Summary

| Group Name | Group Type | #Spots | #Destinations | Traffic Only | Online First | Online Tied | Offline First | Offline Tied |
|-----------------------------|-------------------|--------|---------------|--------------|--------------|-------------|---------------|--------------|
| HD | Media And Traffic | 1 | 42 | - | 42 | - | - | - |
| North Country | Media And Traffic | 1 | 1 | - | 1 | - | - | - |
| Total By Delivery Type | | | | - | 43 | - | - | - |
| Total Distribution Services | | | | - | \$1,290.00 | - | - | - |
| Total Distribution Services | | | | \$1,290.00 | | | | |

Invoice Total \$1,490.00

8591340 - Closed-Captioning / DRTV

Media List

| ISCI/AdId | Title | Length |
|--------------|-------------------------|--------|
| CXHV1504000H | You're Welcome Rev | :15 |
| CXHV1505000H | You're Welcome Rev DRTV | :15 |

8591244 - HD

| Destination (SysCode) | Market | Medium | Method | Format | #First | Unit Price | #Tied | Unit Price | Sub Total | Sales Tax | Total |
|-----------------------|-----------------------|--------|--------|--------|--------|------------|-------|------------|-----------|-----------|---------|
| Animal Planet | [Network] | TV | Online | HD | 1 | \$30.00 | - | - | \$30.00 | - | \$30.00 |
| Aspire | [Network] | TV | Online | HD | 1 | \$30.00 | - | - | \$30.00 | - | \$30.00 |
| BET | [Network] | TV | Online | HD | 1 | \$30.00 | - | - | \$30.00 | \$1.80 | \$31.80 |
| Bounce TV | [Network] | TV | Online | HD | 1 | \$30.00 | - | - | \$30.00 | - | \$30.00 |
| Bravo | [Network] | TV | Online | HD | 1 | \$30.00 | - | - | \$30.00 | - | \$30.00 |
| Divorce Court - ER | [Program Integration] | TV | Online | HD | 1 | \$30.00 | - | - | \$30.00 | - | \$30.00 |

| | | | | | | | | | |
|------------------------------------|-----------------------|----|--------|----|---|---------|---|-----------|----------------|
| ER LA Syndication Services | [Program Integration] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Discovery Family | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| E! Entertainment | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| ESPN | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | \$1.91 \$31.91 |
| Cooking Channel | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Food Network | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Freeform | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Game Show Network (GSN) | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Hallmark Channel | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| HGTV | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Hallmark Movies & Mysteries | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| ION Network | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Laff | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Lifetime Movie Network | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | \$1.91 \$31.91 |
| Nick at Nite | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| OWN (Oprah Winfrey Network) | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Oxygen | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Pop | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| PMI | [Program Integration] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| The Paramount Network | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Revolt TV | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| SyFy Channel | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| TBS | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| The Learning Channel (TLC) | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| TNT | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| truTV | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| TV Land | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| TV ONE | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| UP Uplifting Entertainment (Up TV) | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| USA Network | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| VH1 | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| The Real - WarnerMedia | [Program Integration] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| WE tv | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Freeform VOD | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| The Game - CBS | [Program Integration] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |
| Investigation Discovery | [Network] | TV | Online | HD | 1 | \$30.00 | - | - \$30.00 | - \$30.00 |

Group Total: \$1,260.00

Sales Tax: \$5.61

Grand Total: \$1,265.61

Media List

| ISCI/AdId | HD Title | Length |
|--------------|-----------------------|--------|
| CXHV1504000H | HD You're Welcome Rev | : 15 |

8591339 - North Country

| <u>Destination</u> (SysCode) | <u>Market</u> | <u>Medium</u> | <u>Method</u> | <u>Format</u> | <u>#First</u> | <u>Unit</u> <u>Price</u> | <u>#Tied</u> | <u>Unit</u> <u>Price</u> | <u>Total</u> |
|---------------------------------|---------------|---------------|---------------|---------------|---------------|-----------------------------|--------------|-----------------------------|--------------|
| North Country Media | [Undefined] | TV | Online | HD | 1 | \$30.00 | - | - | \$30.00 |
| Group Total: \$30.00 | | | | | | | | | |

Media List

| <u>ISCI/AdId</u> | <u>HD</u> | <u>Title</u> | <u>Length</u> |
|------------------|-----------|-------------------------|---------------|
| CXHV1505000H | HD | You're Welcome Rev DRTV | :15 |

New Order: Hidden Valley

Sydney Paine <sydney.paine@dentsumb.com>

Mon, Feb 1, 2021 at 4:29 PM

To: Clorox <Clorox@extremereach.com>, Wendy Mejia <wmejia@extremereach.com>

Cc: Lauren Young <Lauren.Young@mcgarrybowen.com>, Jillian Wisniewski <jillian.wisniewski@mcgarrybowen.com>

Hello again ER team,

Once received in ER, please ship **You're Welcome Rev CXHV1504000H** to the stations listed below.

Please also ship **You're Welcome Rev DRTV CXHV1505000H** to North Country.

Animal Planet

Aspire

BET

Bounce

Bravo

BVS - Disney Syndication
Blackish, Blackish
Weekend

BETHer

CTD - CBS Syndication

Family Feud, Wendy
Williams, Divorce Court,
The Game

Discovery Family

Discovery ID

E!

ESPN

Cooking Channel

Food Network

Freeform

Game

Hallmark

HGTV

Hallmark Movies &
Mysteries

ION

LAFF

Lifetime Movie Network

Nick @ Nite

OWN

Oxygen

POP

Paramount

Revolt

Syfy

TBS

TLC

TNT

TruTV

TVLand

TVOne

UPTV

USA

VH1

WBS - The Real

Wetv

Freeform VOD

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