

FACEBOOK

Facebook, Inc.  
1601 Willow Rd  
Menlo Park, CA 94025  
United States of America  
EIN/TIN: 20-1665019

# INVOICE

Invoice #: 23951295  
Invoice Date: 02-Jul-2020  
Billing Period: Jun-20  
Account Id / Group: 10155341986318043  
Payment Terms: NET 30

  
Bruce Williams (Jul 8, 2020 12:21 EDT)

**BILL TO:** 360I LLC  
32 Avenue of the Americas  
16th Floor  
NEW YORK, NY 10013  
UNITED STATES OF AMERICA

Page: 1 of 1

**ATTN:** Accounts Payable

**Advertiser:** DSW Inc.  
**PO Number:**

Line#	Description - Advertising Services	Total
1	DSW DPA 3.0 - Site Retargeting - BROAD - 10.25.19	186,541.25
2	Instagram - DSW DPA 3.0 - Site Retargeting - BROAD - 10.25.19	23,340.09

**INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS**

Facebook, Inc. is a Delaware Corporation - TIN 20-1665019

**Remit Check/Payment To:**

Facebook, Inc.  
Attention: Accounts Receivable  
15161 Collections Center Drive  
Chicago, IL 60693  
United States of America  
Payment@fb.com

**Wire Transfer Instructions:**

Bank of America N.A.  
315 Montgomery Street  
13th Floor  
San Francisco, CA 94104  
United States of America

Acct Name: Facebook, Inc.  
Acct Num#: 1499725400  
ABA# for Wire: 026009593  
SWIFT Code: BOFAUS3N

**ACH Instructions:**

Bank of America N.A.  
315 Montgomery Street  
13th Floor  
San Francisco, CA 94104  
United States of America

Acct Name: Facebook, Inc.  
Acct Num#: 1499725400  
ABA# for ACH: 122000030

Subtotal: 209,881.34  
Freight: 0.00  
Tax @0%: 0.00

**Invoice Total: 209,881.34**

Invoice Currency: USD

www.facebook.com

Phone: +1 650.543.4800

Fax: +1 650.543.5325

AR@fb.com



Vendor: Facebook, Inc.

Client: Dsw Inc.

Date: 07/15/2020

Campaign: DSW Spring 2020 Retargeting Campaign

IO Number: PO054419

Media Insertion Order

**360i LLC:**

Main Contact: Casey Wertz  
Email: Casey.Wertz@360i.com

Phone#: -

**Bill To:**

Company: 360i LLC  
Billing Name: 360i LLC  
Email: 360i-vendorstatus-mediaops@360i.com

Address1: 32 Avenue of the Americas  
Address2: 6th Floor  
City: New York  
State/Country : NY

Billing Instructions: PO054419 must be included on Invoice to 360i LLC. Please email invoices directly to your 360i LLC representative(s).

Please email invoices in PDF directly to [360i-vendorstatus-mediaops@360i.com](mailto:360i-vendorstatus-mediaops@360i.com) and cc your main contact at 360i LLC representative(s). In order to process the invoice and avoid any delays, please make sure the following criteria are listed on the invoice:

- Agency Name: 360i
- Bill To address: 32 Avenue of the Americas, New York, NY 10013
- Client name
- Site Name
- PO#
- Month of Service
- Remittance address
- The invoice needs to be billed per client per campaign/insertion order, per month of service

**Vendor:**

Company: Facebook, Inc.  
Contact Name:  
Phone#:  
Fax#:  
Email:

Address1: 15161 Collections Center  
Address2: Drive  
City: Chicago  
State/Country: IL  
Zip Code: 60693

**Contracted Inventory:**

**Group / Placement February 2020 Broad Targeting**

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/20 - 02/29/20	FRI	0.00	0.00	225,507.79

**Group / Placement March 2020 Broad Targeting**

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/20 - 03/31/20	FRI	0.00	0.00	355,230.81

Group / Placement April 2020 Broad Targeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		04/01/20 - 04/30/20	FRI	0.00	0.00	307,434.90
Group / Placement May 2020 Broad Targeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		05/01/20 - 05/31/20	FRI	0.00	0.00	299,175.10
Group / Placement June 2020 Broad Targeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		06/01/20 - 06/30/20	FRI	0.00	0.00	209,881.34
Group / Placement July 2020 Broad Targeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		07/01/20 - 07/31/20	FRI	0.00	0.00	163,489.00
<b>Total:</b>					<b>0.00</b>	<b>1,560,718.94 USD</b>

Authorization	
Authorized 360i LLC Representative	Vendor Representative

System  
 Approved By: **Casey Wertz**

Date: **07/08/2020**

Print Name: \_\_\_\_\_  
  
 Signature: \_\_\_\_\_  
  
 Date: \_\_\_\_\_

Disclaimer

This media insertion order is a contract governed by law and by the terms and conditions hereafter set forth. Each party acknowledges that it has received, read and agrees to be bound by the provisions hereafter set forth and further agrees that it has the authority to enter into this agreement.