



## INVOICE

From

**We Are Rosie**

REMIT ADDRESS  
1372 Peachtree ST NE  
Atlanta, GA 30309

Invoice ID **1852**  
PO Number PO 056117  
Issue Date 12/08/2020  
Due Date 01/22/2021 (Net 45)  
Subject We Are Rosie - Invoice Helene Parker  
(11/16/2020 - 11/30/2020)

Invoice For

**360i LLC**  
1545 Peachtree St NE  
Suite 450  
Atlanta, GA 30309

*Emanuel Mirabal* 12/10/20

Item Type	Description	Quantity	Unit Price	Amount
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/16/2020 - Illinois Lottery: [9:00am - 12:00pm]	3.00	\$76.00	<b>\$228.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/16/2020 - Illinois Lottery: [1:00pm - 4:00pm]	3.00	\$76.00	<b>\$228.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/16/2020 - Illinois Lottery: [4:30pm - 7:00pm]	2.50	\$76.00	<b>\$190.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/17/2020 - Illinois Lottery: [7:30pm - 8:30pm]	1.00	\$76.00	<b>\$76.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/17/2020 - Illinois Lottery: [8:00am - 11:00am]	3.00	\$76.00	<b>\$228.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/17/2020 - Illinois Lottery: [2:00pm - 6:00pm]	4.00	\$76.00	<b>\$304.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/18/2020 - Illinois Lottery: [8:00am - 12:00pm]	4.00	\$76.00	<b>\$304.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/18/2020 - Illinois Lottery: [2:00pm - 5:30pm]	3.50	\$76.00	<b>\$266.00</b>

Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/18/2020 - Illinois Lottery: [8:00pm - 11:00pm]	3.00	\$76.00	<b>\$228.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/19/2020 - Illinois Lottery: [10:00am - 2:00pm]	4.00	\$76.00	<b>\$304.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/19/2020 - Illinois Lottery: [4:30pm - 9:00pm]	4.50	\$76.00	<b>\$342.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/20/2020 - Illinois Lottery: [9:00am - 12:00pm]	3.00	\$76.00	<b>\$228.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/20/2020 - Illinois Lottery: [4:30pm - 6:00pm]	1.50	\$76.00	<b>\$114.00</b>
Service	[360i41] PO 056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 11/23/2020 - Illinois Lottery: [9:30am - 3:00pm]	5.50	\$76.00	<b>\$418.00</b>

**Amount Due      \$3,458.00**

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**Notes**

*Thank you for your Partnership. Stay Rosie!*

**We Are Rosie, LLC - Wiring Instructions/Bank Information**

You may use the following information to conduct the wire transfer transaction:

Name of Bank: Suntrust Bank Bank Routing No.: 061000104 Account Number: 1000215914887

Swift Code: SNTRUS3A

Bank Address: 303 Peachtree Street NE, Atlanta, GA 30308

Name of Account: We Are Rosie, LLC

*Please reference your company's name and invoice number when processing your wire.*



32 Avenue of the Americas  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO056117  
P.O. DATE : 08/13/2020  
REVISION DATE - NO  
DUE DATE : 12/31/2021  
PAGE : 1 of 3  
TOTAL PRICE : \$63,600.00

VENDOR: V07115/US44

We Are Rosie, Llc  
1250 Beech Valley Road Ne  
Atlanta, GA 30306

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Freelance/Outside Services	CAMELO-19-002 IL Lottery Retainer and Production FY20	1.00	63,600.00	63,600.00
	Illinois Lottery Supervisor				
TOTAL					\$63,600.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Emanuel Mirabal

Ordered by: Emanuel Mirabal



## Freelance Approval Order

**Nexelus Job:** CAMELO-19-002

**CRER ID:** C388

### Freelancer Information

<b>Name of Hire</b>	TBD
<b>Employment Type</b>	Contractor/Freelancer
<b>New Hire/Extension</b>	New Hire
<b>Name of Source</b>	We are Rosie
<b>Reason for Need</b>	Interim Help During Recruiting

### Job Information

<b>Requestor</b>	Emanuel.Mirabal@360i.com
<b>Department</b>	Audience Activation
<b>Job Title</b>	Media Supervisor, Audience Activation (Programmatic)
<b>Location</b>	Chicago
<b>Clients</b>	Illinois Lottery
<b>Name of Pipeline Client</b>	
<b>Rate Type</b>	Hourly
<b>Rate</b>	75
<b>Start Date</b>	2020-08-10
<b>End Date</b>	2020-12-31
<b>Context</b>	<p>This request is intended to cover for Robert Carroll's resignation and the potential attrition of Jake Harris (MM on the account) who needs to be rotated off immediately to be retained (due to cross department chemistry challenges). In an effort to continue to service Illinois Lottery and to give us a chance at protecting Jake, the idea is to use up the paid allocation (100% MM and 50% Supervisor, validated via Mavenlink) and fill the gap with 100% of a freelance Supervisor. Based on our understanding of market talent, we would be looking at a per hour cost of \$75, which against the revenue attached to the roles = \$103.3K, we will be operating the two roles at a GM% of 38% (we will need to review client GM YTD and YTG also).</p>

**Total Approved Amount:** \$63,600

**Approved by:** Guillermo A. Cabrera

