



# Invoice

Invoice number: 3722551529

Google LLC

1600 Amphitheatre Pkwy

Mountain View, CA 94043

United States

Federal Tax ID: 77-0493581

## Bill to

Accounts Payable

360i LLC

32 Avenue of the Americas

6th Floor

New York, NY 10013

United States

## Advertiser

Pete Zeiner

Advance Auto Parts, Inc.

655 Campbell Technology Drive

Suite 125

Campbell, CA 95008

United States

## Details

Invoice number .....3722551529

Invoice date .....Mar 31, 2020

Payment terms .....Net 45

Billing ID .....2806-4979-2205

## Search Ads 360

Total amount due in USD

**\$12,803.50**

**Due May 15, 2020**

## Summary for Mar 1, 2020 - Mar 31, 2020

### Pay in USD:

Subtotal in USD

\$12,803.50

Tax (0%)

\$0.00

Total amount due in USD

\$12,803.50

## Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [collections@google.com](mailto:collections@google.com) with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

### To pay by wire transfer, send to:

Account holder name: Google LLC

Bank: Wells Fargo

SWIFT BIC: WFBUS6S

ABA #: 121000248

Account #: 4121100648

### Bank branch address:

Wells Fargo Bank, N.A.

420 Montgomery St

San Francisco, CA 94104

USA

### To pay by check, mail to:

Google LLC

Dept. 33654

P.O. Box 39000

San Francisco, CA 94139

United States

Mar 1, 2020 - Mar 31, 2020

Description	Quantity	UOM	Rate	Amount(\$)
% Media Spend - Search Ads 360 - Advertiser: Advance Auto Parts ID: 21700000001401325 - 03/2020	3,103,374	EA	0.400%	12,413.49
Fee Adjustment - Advertiser: Advance Auto Parts ID: 21700000001401325 - 02/2020				390.01
Subtotal in USD				\$12,803.50
Tax (0%)				\$0.00
Total in USD				<b>\$12,803.50</b>



32 Avenue of the Americas - 6th Floor  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO054636  
P.O. DATE : 04/10/2020  
REVISION DATE - NO  
DUE DATE : 04/30/2020  
PAGE : 1 of 3  
TOTAL PRICE : 12,803.50 USD

VENDOR: V07630/US44

Google SA3  
Dept. 33654  
P.O. Box 39000  
San Francisco, CA 94139

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Costs SA 360 March 2020	ADVANC-20-002 2020 Integrated Media Services	1.00	12,803.50	12,803.50
TOTAL					12,803.50 USD

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Joseph Dreyer

Ordered by: Owen McDaniel

## Owen McDaniel

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**From:** Brad Renner  
**Sent:** Friday, April 17, 2020 3:03 PM  
**To:** Owen McDaniel  
**Subject:** RE: March 2020 PO and Invoice Approval (Signature)

The invoices listed below have been approved.

Vendor Name: Versafeed  
Invoice Number: 20959  
Date Billed: 4/1/2020  
Date Due: 5/31/2020  
Amount: \$11,750.00

Vendor Name: Google (SA 360)  
Invoice Number: 3722551529  
Date Due: 5/15/2020  
Amount: \$12,803.50

You're the best owen

**Brad Renner**  
Group Director, Media & Structured Data

**360i** | 1545 Peachtree St NE | Suite 450 | Atlanta, GA 30309  
office: 404-961-9167 | [brad.renner@360i.com](mailto:brad.renner@360i.com)

Ad Age A-List 2019, 2018  
Adweek Breakthrough Media Agency of the Year 2018  
Campaign Top 25 Most Influential Agencies

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**From:** Owen McDaniel <Owen.McDaniel@360i.com>  
**Sent:** Friday, April 17, 2020 2:58 PM  
**To:** Brad Renner <Bradley.Renner@360i.com>  
**Subject:** RE: March 2020 PO and Invoice Approval (Signature)

Brad,

I got a message back from accounts payable saying that the email approval needs to include vendor name, invoice number, invoice date and amount.

Could you please copy and paste the following information in your reply:

Vendor Name: Versafeed  
Invoice Number: 20959  
Date Billed: 4/1/2020  
Date Due: 5/31/2020  
Amount: \$11,750.00

Vendor Name: Google (SA 360)  
Invoice Number: 3722551529  
Date Due: 5/15/2020  
Amount: \$12,803.50

If you could respond saying "the invoices listed below have been approved" I think that should suffice.

Thanks and sorry for the trouble,

**Owen McDaniel**  
Associate Media Manager

**360i** | 1545 Peachtree Street NE | Suite 450 | Atlanta, GA 30309  
[owen.mcdaniel@360i.com](mailto:owen.mcdaniel@360i.com)

**Ad Age** A-List 2019, 2018  
**Adweek** Breakthrough Media Agency of the Year 2018  
Campaign Top 25 Most Influential Agencies

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**From:** Brad Renner <[Bradley.Renner@360i.com](mailto:Bradley.Renner@360i.com)>  
**Sent:** Friday, April 10, 2020 3:55 PM  
**To:** Owen McDaniel <[Owen.McDaniel@360i.com](mailto:Owen.McDaniel@360i.com)>  
**Subject:** RE: March 2020 PO and Invoice Approval (Signature)

Approved

Thanks for the chat heads up

**Brad Renner**  
Group Director, Media & Structured Data

**360i** | 1545 Peachtree St NE | Suite 450 | Atlanta, GA 30309  
office: 404-961-9167 | [brad.renner@360i.com](mailto:brad.renner@360i.com)

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**Campaign** Top 25 Most Influential Agencies

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**From:** Owen McDaniel <[Owen.McDaniel@360i.com](mailto:Owen.McDaniel@360i.com)>  
**Sent:** Friday, April 10, 2020 3:49 PM  
**To:** Brad Renner <[Bradley.Renner@360i.com](mailto:Bradley.Renner@360i.com)>  
**Subject:** March 2020 PO and Invoice Approval (Signature)

Good Afternoon Brad,

Attached are the Versafeed and Google SA360 invoices from March, as well as their associate POs.

Could you please provide written consent/approval in a reply to this email in lieu of a signature?

Thanks

**Owen McDaniel**  
Associate Media Manager

**360i** | 1545 Peachtree Street NE | Suite 450 | Atlanta, GA 30309  
[owen.mcdaniel@360i.com](mailto:owen.mcdaniel@360i.com)

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