Vendor Payment Request Form

1- Company Name	Vizeum, LLC
2- Vendor Name	Nielsen Media Research
3- Invoice Number(s)	9340200011
4- Invoice Date(s)	3/1/2020
5- Total Invoice Amount	\$17,536.45
6- Client and SOW/Job Code	360i RESEARCH - 20 - GEN
7- Billable	No
8- Job/SOW was or will be billed on	N/A
9- Select cost category (if applicable) 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	Hardcost Pass-Through Freelance Other
11- Other Information	Nielsen NSI Monthly Invoice for March 2020 for Vizeum
Note: For payment request outside of normal payment terms, please provi	de requested payment date
Provide Approval Signatures:	
Reuben Karchem	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u>	Melanie Santiago
Melanie Santiago (Mar 8, 2020) Approver Signature	Name
Executive/Finance Approval (if needed)	Name

nielsen

INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

Invoice	9340200011
Date	03/01/2020
Account	10383950
Terms	Net 30 days

Bill To:

BARBARA MCNAMARA VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description	Percentage	Amount	Total USD
Nielsen Station Index			
Contract No.: 301027			
Charge for MAR 2020			
Agency/Media Buyer Complete Base Charge		12,577.96	
Basic Service			
Net Amount			12,577.96
Viewers In Profile Reports VIP-All Markets			
Charge for MAR 2020			
Nielsen Local Monthlies		1,591.00	
Net Amount			1,591.00
Charge for MAR 2020			
NSIH - Nielsen Local Monthlies		1,938.00	
Net Amount			1,938.00
State Taxable			
NY 16,106.96			1,429.49
Continued			

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

INVOICE

Invoice	9340200011
Date	03/01/2020
Account	10383950
Terms	Net 30 days

Bill To:

BARBARA MCNAMARA VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description	Percentage	Amount	Total USD
		Sub Total USD	16,106.96
		Total Tax USD	1,429.49
	Total	L Amount Due USD	17,536.45

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986 Routing No : 021000021 Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



PURCHASE ORDER

32 Avenue of the Americas New York NY 10013 Tel: 212-703-7200

VENDOR: V02180/US44

PO	NUMBER:	PO053595
P.O.	DATE:	02/06/2020

REVISION DATE - NO

Ship To:

DUE DATE : 12/31/2020
PAGE : 1 of 3
TOTAL PRICE : \$210,437.40

Nielse	en Media Research				
	ox 88961				
	go, IL 606958961				
	g-,				
<u> </u>					
	Т	HIS PURCHASE ORDER IS SUBJECT TO THE TERM	S AND CONDITIONS ATTACH	HED HERETO	
LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1 [Media Measurement	360I RESEARCH-20-GEN 2020 Research-General	12.00	17,536.45	210,437.40
I	NSI Monthly Invoice for Vizet	ım			
				TOTAL	\$210,437.40
			By:Authorized Signa	ature	
A COP	Y OF THIS P.O. MUST BE RE	TURNED WITH YOUR INVOICE	s.i.o.i.zou olgilu		
INVOIC	CE NOT TO EXCEED PO AMO	DUNT	By:Print Name, Title	& Date	

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Gail Sanders

Ordered by: Gail Sanders