

KENSHOO INC

22 4th Street

7th Floor

San Francisco 94103

United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

*Christopher Carpenter***kenshoo**URL: [Web Site www.kenshoo.com](http://www.kenshoo.com)

To:
360i Atlanta
1545 Peachtree St NE
Suite 450
Atlanta, GA 30309
Attn: Christopher Carpenter
Tel.: 12129914355

Invoice Date: 12/31/18
Invoice: [18USIV016298](#)

Invoice No. [18USIV016298](#)

Description	# clicks	Budget	Price
Service fee Search December 2018: NCL - Hispanic	40,321	29,769.44	297.69
Service fee Search December 2018: RSSC	76,083	136,496.97	1,364.97
Service fee Search December 2018: OCI	104,752	236,205.10	2,362.05
Service fee Search December 2018: NCL	1,236,577	1,017,210.84	10,172.11
Service fee UC December 2018: NCL – ADM	33,311	22,400.16	333.11
TOTAL	1,491,044	1,442,082.51	

Total Price	14,529.93
Sales Tax	0.00
	USD 14,529.93

Invoice No. Bar Code: *18USIV016298*
Pay by: 01/30/19
Customer Number: [4249466](#)
Balance Owed: \$ 312,884.09
Payment Terms: Net 30

Remit by WIRE/ACH:

Silicon Valley Bank
3003 Tasman drive, Santa Clara, CA, 95054
Routing#: 121140399
SWIFT: SVBKUS6S
Account: 3300710862

Please remit payment by check to:

Lockbox Remittance Address
Kenshoo Inc
Dept LA 23651
Pasadena, CA 91185-3651

For Courier Deposits (FedEx etc.):

Kenshoo Inc
Box 23651
14005 Live Oak Ave
Irwindale, CA 91706-1300

When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.



32 Avenue of the Americas - 6th Floor
New York NY 10013
Tel : 212-703-7200

Christopher Carpenter

PURCHASE ORDER

PO NUMBER : PO039554
P.O. DATE : 03/20/2018
REVISION DATE - NO 11/30/2018 - 3
DUE DATE : 12/31/2018
PAGE : 1 of 3
TOTAL PRICE : \$184,000.00

VENDOR: KENSHOO

Kenshoo, Inc
22 4th St
14th FL
San Francisco, CA California 94103

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Cost through December 31st for Norwegian Cruise Line 2018 Paid Search Media Kenshoo Billing	NORWE001-18-002 Norwegian Cruise Line 2018 Paid Search Media	1.00	135,000.00	135,000.00
2	Media Cost through December 31st for Oceania Cruises 2018 Paid Search Media Kenshoo Billing	NORWE002-18-002 Oceania Cruises 2018 Paid Search Media	1.00	28,000.00	28,000.00
3	Media Cost through December 31st for Regent Seven Seas 2018 Paid Search Media Kenshoo Billing	NORWE003-18-002 Regent Seven Seas 2018 Paid Search Media	1.00	20,000.00	20,000.00
4	Media Cost through December 31st for AdMarketplace 2018 Paid Search Media Kenshoo Billing	NORWE001-18-002 Norwegian Cruise Line 2018 Paid Search Media	1.00	1,000.00	1,000.00
				TOTAL	\$184,000.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Christopher Carpenter

Ordered by: Benjamin Bartl