



# INVOICE

The Trade Desk  
42 N. Chestnut St.  
Ventura, CA 93001

InvoiceDate: 04/30/2018  
Invoice #: INV-0080273  
CustomerID: P-00502  
Due Date: 06/14/2018  
Term: Net 45

Term Description:

BILL **360i LLC**  
TO: 32 Avenue of the Americas, 6th floor,  
New York, NY 10013  
United States

**360i LLC**  
SOLD 32 Avenue of the Americas, 6th floor  
TO: New York, NY 10013  
United States

## DIGITAL ADVERTISING TRANSACTION DETAILS

Month of service: April 2018

ADVERTISER	CAMPAIGN	IO#	IMPRESSIONS	CHARGE DESCRIPTION	AMOUNT
Ralph Lauren	Polo Shirt - Kargo		2799254	360i - Ralph Lauren - Polo Shirt - Kargo - Media Cost	\$13,996.49
Ralph Lauren	Polo Shirt - Kargo		0	360i - Ralph Lauren - Polo Shirt - Kargo - Data Cost	\$345.25
Ralph Lauren	Polo Shirt - Kargo		0	360i - Ralph Lauren - Polo Shirt - Kargo - Feature Cost	\$12.55
Ralph Lauren	Polo Shirt - Kargo		0	360i - Ralph Lauren - Polo Shirt - Kargo - TTD Platform Fee	\$2,144.89
Ralph Lauren	Polo Shirt - PMP		8446	360i - Ralph Lauren - Polo Shirt - PMP - Media Cost	\$259.46
Ralph Lauren	Polo Shirt - PMP		0	360i - Ralph Lauren - Polo Shirt - PMP - Data Cost	\$3.00
Ralph Lauren	Polo Shirt - PMP		0	360i - Ralph Lauren - Polo Shirt - PMP - TTD Platform Fee	\$39.22
Ralph Lauren	Polo Shirt - White List - Demo Targeting		6154263	360i - Ralph Lauren - Polo Shirt - White List - Demo Targeting - Media Cost	\$9,575.67
Ralph Lauren	Polo Shirt - White List - Demo Targeting		0	360i - Ralph Lauren - Polo Shirt - White List - Demo Targeting - Data Cost	\$2,617.85
Ralph Lauren	Polo Shirt - White List - Demo Targeting		0	360i - Ralph Lauren - Polo Shirt - White List - Demo Targeting - Feature Cost	\$548.27
Ralph Lauren	Polo Shirt - White List - Demo Targeting		0	360i - Ralph Lauren - Polo Shirt - White List - Demo Targeting - TTD Platform Fee	\$1,903.95
Ralph Lauren	Polo Shirt - White List - Grapeshot Contextual		1349124	360i - Ralph Lauren - Polo Shirt - White List - Grapeshot Contextual - Media Cost	\$4,657.84
Ralph Lauren	Polo Shirt - White List - Grapeshot Contextual		0	360i - Ralph Lauren - Polo Shirt - White List - Grapeshot Contextual - Data Cost	\$1,290.35
Ralph Lauren	Polo Shirt - White List - Grapeshot Contextual		0	360i - Ralph Lauren - Polo Shirt - White List - Grapeshot Contextual - Feature Cost	\$6.07
Ralph Lauren	Polo Shirt - White List - Grapeshot Contextual		0	360i - Ralph Lauren - Polo Shirt - White List - Grapeshot Contextual - TTD Platform Fee	\$889.72
Ralph Lauren	Polo Shirt - Yieldmo		1775470	360i - Ralph Lauren - Polo Shirt - Yieldmo - Media Cost	\$8,877.35

Ralph Lauren	Polo Shirt - Yieldmo		0	360i - Ralph Lauren - Polo Shirt - Yieldmo - Data Cost	\$635.26
Ralph Lauren	Polo Shirt - Yieldmo		0	360i - Ralph Lauren - Polo Shirt - Yieldmo - Feature Cost	\$7.98
Ralph Lauren	Polo Shirt - Yieldmo		0	360i - Ralph Lauren - Polo Shirt - Yieldmo - TTD Platform Fee	\$1,422.62
<b>SUBTOTAL</b>					<b>\$49,233.79</b>
<b>TOTAL</b>					<b>\$49,233.79</b>
<b>Invoice Currency:</b>					<b>USD</b>

**Checks should be mailed to Lockbox:**

THE TRADE DESK, INC  
PO Box 894903  
Los Angeles, CA 90189-4903

**Invoice Questions:** [billing@thetradedesk.com](mailto:billing@thetradedesk.com)

**Remittance Questions:** [ar@thetradedesk.com](mailto:ar@thetradedesk.com)

**Overnight Lockbox Address:**

First Data/Remitco  
The Trade Desk, INC. Lockbox #4903  
2525 Corporate Place, Suite 250  
Monterey Park, CA 91754

DocuSigned by:

Kolin Kleveno

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**Wires/ACH Payments Should Be Sent To:**

For Credit To:	THE TRADE DESK INC
Bank Name:	Citibank, N.A.
ABA or Routing #:	322271724
Account #: (USD Wires)	206516023
Account #: (Non-USD Wires)	31019046

**International Wires Should Be Sent To:**

Swift Code:	CITIUS33
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**For invoices in Non-USD currencies, please note the following code in the reference field of your wire: "CBGCON"**