



INVOICE

From

We Are Rosie

REMIT ADDRESS
1372 Peachtree ST NE
Atlanta, GA 30309

Invoice ID

1714

Invoice For

360i LLC

PO Number

PO 056872

Issue Date

11/23/2020

Due Date

01/07/2021 (Net 45)

Subject

We Are Rosie - Invoice Chad Golston (11/1/20 - 11/15/20)

1545 Peachtree St NE
Suite 450
Atlanta, GA 30309

Emanuel Mirabal 11/24/20

Item Type	Description	Quantity	Unit Price	Amount
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/01/2020 - Paid Search: [1:30pm - 6:09pm] additional effort on the product group adjustments/0 removals	4.66	\$75.00	\$349.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/02/2020 - DSW: [11:00am - 11:30am] Weekly Account Call	0.50	\$75.00	\$37.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/02/2020 - Paid Search: [9:00am - 10:30am]	1.50	\$75.00	\$112.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/02/2020 - Paid Search: [11:30am - 12:00pm] Review of process	0.50	\$75.00	\$37.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/02/2020 - Paid Search: [12:30pm - 4:00pm] Conclusion of biddables removal project from the top spending campaigns.	3.50	\$75.00	\$262.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/04/2020 - Paid Search: [9:00am - 10:00am] Screenshots for the issues with MyApps still remaining, detailed the tasks of the day/updates	1.00	\$75.00	\$75.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/04/2020 - Paid Search: [10:00am - 11:00am] Downloading Microsoft Editor after reviewing/looking into Bing Ads for	1.00	\$75.00	\$75.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/04/2020 - Paid Search: [11:00am - 11:30am] Weekly SEM Touchbase	0.50	\$75.00	\$37.50

Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/04/2020 - Paid Search: [11:30am - 12:00pm] Google/360i bi-weekly call	0.50	\$75.00	\$37.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/04/2020 - Paid Search: [12:20pm - 1:20pm] Processed callouts/sitelinks/new copy for BOGO 50 Deal.	1.00	\$75.00	\$75.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/04/2020 - Paid Search: [1:50pm - 4:30pm] Troubleshooting issues with the logins and onedrive, attempts to complete the project on product	2.67	\$75.00	\$200.25
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/04/2020 - Paid Search: [4:30pm - 5:00pm] Pulling of product groups in Bing Shopping.	0.50	\$75.00	\$37.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/05/2020 - Paid Search: [9:00am - 11:00am] Troubleshooting the Login to MyApps; Bing Shopping Project	2.00	\$75.00	\$150.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/05/2020 - Paid Search: [11:00am - 2:00pm] Bing Shopping Project	3.00	\$75.00	\$225.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/05/2020 - Paid Search: [11:30pm - 12:15am] Reviewed updates and looked for any news on Fri work	0.75	\$75.00	\$56.25
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/06/2020 - Paid Search: [10:30am - 11:00am] Initial rundown, garnering assignments	0.50	\$75.00	\$37.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/06/2020 - DSW: [1:00pm - 5:00pm] Search Query Report Review I	4.00	\$75.00	\$300.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/06/2020 - DSW: [7:00pm - 9:45pm] Search query report II	2.75	\$75.00	\$206.25
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/09/2020 - Admin: [9:00am - 11:30am] Sent over the first draft of report, discussed, but also began troubleshooting with IT on lingering access issues.	2.50	\$75.00	\$187.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/09/2020 - Admin: [1:30pm - 2:15pm] Sitelinks assignment. Reviewed more info for the report project	0.75	\$75.00	\$56.25
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/09/2020 - Admin: [11:30pm - 2:45am] Reviewed and completed the sitelinks project, sent off for review.	3.25	\$75.00	\$243.75

Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/10/2020 - Paid Search: [10:45am - 11:45am] Meeting	1.00	\$75.00	\$75.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/10/2020 - Admin: [12:30pm - 2:30pm] Troubleshooting, review.	2.00	\$75.00	\$150.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/10/2020 - Paid Search: [2:30pm - 4:35pm] Review of projects, discussion of promos and sitelinks	2.08	\$75.00	\$156.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/10/2020 - DSW: [9:30am - 10:25am] Began the project of removing sitelinks with 0's	0.92	\$75.00	\$69.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/11/2020 - DSW: [9:30am - 2:05pm] Dailies	4.58	\$75.00	\$343.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/11/2020 - DSW: [5:30pm - 7:15pm]	1.75	\$75.00	\$131.25
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/12/2020 - Admin: [8:45am - 10:00am]	1.25	\$75.00	\$93.75
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/12/2020 - Paid Search: [11:40am - 12:28pm] Sitelinks project/Tiered Event Post	0.80	\$75.00	\$60.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/12/2020 - DSW: [12:45pm - 1:15pm] Sitelinks Cont'd. + Meeting	0.50	\$75.00	\$37.50
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/12/2020 - DSW: [1:30pm - 5:30pm] Sitelink Edits on Google and Bing	4.00	\$75.00	\$300.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/12/2020 - Admin: [11:00pm - 11:50pm] Reverted the previous removal of the old Text ads that were removed for finalization of removal of all ETA's that did NOT have a Headline 3, but contained % or \$ offers.	0.83	\$75.00	\$62.25
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/13/2020 - Admin: [9:15am - 12:46pm] Updates for Presentation; Boots Offer Upload, Edits to Scheduled Edits.	3.52	\$75.00	\$264.00
Service	[360i48] PO 056872 Paid Search Media Manager - Chad Golston - 11/13/2020 - Admin: [1:30pm - 4:03pm]	2.55	\$75.00	\$191.25

Amount Due \$4,733.25

Notes

Thank you for your Partnership. Stay Rosie!

We Are Rosie, LLC - Wiring Instructions/Bank Information

You may use the following information to conduct the wire transfer transaction:

Name of Bank: Suntrust Bank Bank Routing No.: 061000104 Account Number: 1000215914887

Swift Code: SNTRUS3A

Bank Address: 303 Peachtree Street NE, Atlanta, GA 30308

Name of Account: We Are Rosie, LLC

Please reference your company's name and invoice number when processing your wire.



32 Avenue of the Americas
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO056872
P.O. DATE : 10/16/2020
REVISION DATE - NO
DUE DATE : 10/16/2020
PAGE : 1 of 3
TOTAL PRICE : \$24,900.00

VENDOR: V07115/US44

We Are Rosie, LLC
1250 Beech Valley Road Ne
Atlanta, GA 30306

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Freelance/Outside Services	DSWINC-20-003 DSW US & CAN 2020 Retainer	1.00	24,900.00	24,900.00
Chad Golston					
TOTAL					\$24,900.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

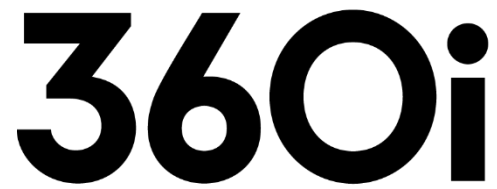
This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Michael Sanders

Ordered by: Emanuel Mirabal



Freelance Approval Order

Nexus Job:
CRER ID: C511

Freelancer Information

Name of Hire	TBD
Employment Type	Contractor/Freelancer
New Hire/Extension	New Hire
Name of Source	We are Rosie
Reason for Need	Peak Workload

Job Information

Requestor	Michael.Sanders@360i.com
Department	Paid Search
Job Title	Media Manager, Paid Search
Location	Atlanta
Clients	DSW
Name of Pipeline Client	
Rate Type	Hourly
Rate	83
Start Date	2020-10-19
End Date	2020-12-25
Context	This was approved through the Stimulus Plan. REPLACING C506

Total Approved Amount: \$24,900

Approved by: Guillermo A. Cabrera

10/6/2020 8:50:21 PM