

Vendor Payment Request Form

1- Company Name 360i LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340198907

4- Invoice Date(s) 2/26/2020

5- Total Invoice Amount \$14,507.87

6- Client and SOW/Job Code 360i RESEARCH - 20 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) Hardcost Pass-Through Freelance Other

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event _____

11- Other Information Nielsen NTI Monthly Invoice for February 2020 - 360i

Note: For payment request outside of normal payment terms, please provide requested payment date _____

Provide Approval Signatures:	
<u>Reuben Karchem</u>	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u>	Melanie Santiago
Approval Signature	Name
Executive/Finance Approval (if needed)	Name



INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET

NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

Invoice	9340198907
Date	02/26/2020
Account	10601677
Terms	Net 30 days

Bill To:

MELISSA THOMAS

Aegis Media Americas, Inc

32 6th Ave,

New York, NY 10013

USA

Ship To:

360i, LLC

6TH FL.,28 W. 23RD ST.

NEW YORK, NY 10010

USA

Description	Percentage	Amount	Total USD
Nielsen Television Index			
Contract No.: 290298			
Charge for FEB 2020			
NTI Gross Monthly Billing Charge		7,867.10	
(Weighted Bracket Billing \$5840460.05			
xBilling % 0.001347 or min. of \$2925.27.)			
Minimum Continuing Commitment Discount	-13.00 %	-1,022.72	
(7 Year Election)			
Sub Total		6,844.38	
Group Discount	-5.00 %	-342.22	
Sub Total		6,502.16	
NPM Sample Expansion Household Surcharge		835.04	
1. SURCHARGE PERCENT CALCULATION: 4670			
effective household in NPM sample X 0.00275%			
= 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 6502.16			
3. CALCULATION OF NPM SURCHARGE AMT:			
12.8425% X 6502.16			
Sub Total		7,337.20	
Continued.....			

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
National Sample Expansion (11 - 25) (1880 effective households in NPM sample x 0.00240% = 4.512%)	4.51 %	331.05	
Net Amount			7,668.25
Charge for FEB 2020 All Minute Respondent Level EDF		5,657.00	
Net Amount			5,657.00
State Taxable			
NY 13,325.25			1,182.62
Continued.....			

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New York, NY 10013
USA

Ship To:

360i, LLC
6TH FL., 28 W. 23RD ST.
NEW YORK, NY 10010
USA

Description	Percentage	Amount	Total USD
		Sub Total USD	13,325.25
		-----	-----
		Total Tax USD	1,182.62
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		Total Amount Due USD	14,507.87

Remit Payment To:

Nielsen Media Research
PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004
Account No : 400206986
Routing No : 021000021
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich
Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95