Vendor Payment Request Form

1- Company Name	Vizeum, LLC
2- Vendor Name	Nielsen Media Research
3- Invoice Number(s)	9340193772
4- Invoice Date(s)	12/1/2019
5- Total Invoice Amount	\$17,536.45
6- Client and SOW/Job Code	360i RESEARCH - 20 - GEN
7- Billable	<u>No</u>
8- Job/SOW was or will be billed on	N/A
9- Select cost category (if applicable) 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	Hardcost Pass-Through Freelance Other
11- Other Information	Nielsen NSI Monthly Invoice for December 2019 for Vizeum (Nielsen sent on 3/11/20)
Note: For payment request outside of normal payment terms, please provi	de requested payment date
Provide Approval Signatures:	
Reuben Karchem	Reuben Karchem
Preparer/Submitter Signature	Name
Melanie Santiago Melanie Santiago (Mar 19, 2020)	Melanie Santiago
Approver Signature	Name
Executive/Finance Approval (if needed)	Name

nielsen

INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

Invoice	9340193772
Date	12/01/2019
Account	10383950
Terms	Net 30 days

Bill To:

BARBARA MCNAMARA VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description	Percentage	Amount	Total USD
Nielsen Station Index Contract No.: 301027 Charge for DEC 2019 Agency/Media Buyer Complete Base Charge Basic Service		12,577.96	
Net Amount			12,577.96
Viewers In Profile Reports VIP-All Markets			
Charge for DEC 2019			
Nielsen Local Monthlies		1,591.00	
Net Amount			1,591.00
Charge for DEC 2019			
NSIH - Nielsen Local Monthlies		1,938.00	
Net Amount			1,938.00
State Taxable			
NY 16,106.96			1,429.49
Continued			

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004

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Federal Tax ID#: 06-1454128

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Invoice	9340193772
Date	12/01/2019
Account	10383950
Terms	Net 30 days

Bill To:

BARBARA MCNAMARA VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description	Percentage	Amount	Total USD
		Sub Total USD	16,106.96
		Total Tax USD	1,429.49
	Total	Amount Due USD	17,536.45

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986 Routing No : 021000021 Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



PURCHASE ORDER

Approved by: Gail Sanders

Ordered by: Gail Sanders

32 Avenue of the Americas New York NY 10013 Tel: 212-703-7200

РО	NUMBER:	PO052063
P.O.	DATE:	11/15/2019

REVISION DATE - NO

DUE DATE : 12/31/2019
PAGE : 1 of 3
TOTAL PRICE : \$461,000.00

VENDOR : V02180/US44		Ship To:		
Nielsen Media Research Po Box 88961 Chicago, IL 606958961				
THIS PUR	CHASE ORDER IS SUBJECT TO THE TERMS AN	ID CONDITIONS ATTAC	HED HERETO	
LINE DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1 Media Measurement	360I RESEARCH-19-GEN Research-General	1.00	461,000.00	461,000.00
			TOTAL	\$461,000.00
A COPY OF THIS P.O. MUST BE RETURNE INVOICE NOT TO EXCEED PO AMOUNT	ED WITH YOUR INVOICE	By:	nature e & Date	

This purchase order is subject to all terms and conditions stated on attached form and outlined

above. Acceptance is limited to the Terms stated herein, and any additional or different term

proposed by Vendor is objected to and hereby rejected.