

## **INVOICE**

From

We Are Rosie

**REMIT ADDRESS** 1372 Peachtree ST NE Atlanta, GA 30309

Invoice ID

1495

Invoice For

360i LLC

PO Number

PO-056117

Issue Date

10/20/2020

Due Date

12/04/2020 (Net 45)

Subject

We Are Rosie - Invoice Helene Parker

(10/01/2020 - 10/15/2020)

1545 Peachtree St NE

Suite 450

Atlanta, GA 30309

Emanuel Mirabal

10/26/20

Item Type	Description	Quantity	Unit Price	Amount
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/01/2020 - [9:00am - 12:30pm]	3.50	\$76.00	\$266.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/01/2020 - [2:00pm - 7:30pm]		\$76.00	\$418.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/01/2020 - [9:00pm - 11:05pm]	2.08	\$76.00	\$158.08
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/02/2020 - [10:00am - 1:00pm]	3.00	\$76.00	\$228.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/02/2020 - [1:30pm - 4:30pm]	3.00	\$76.00	\$228.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/05/2020 - [10:00am - 1:00pm]		\$228.00	
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/05/2020 - [1:30pm - 6:45pm]		\$399.00	
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/06/2020 - [7:30am - 10:00am]	2.50	\$76.00	\$190.00

Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/06/2020 - [12:00pm - 2:30pm]	2.50	\$76.00	\$190.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/06/2020 - [4:30pm - 8:30pm]	4.00	\$76.00	\$304.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/07/2020 - [12:00pm - 4:30pm]	4.50	\$76.00	\$342.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/07/2020 - [3:30pm - 7:30pm]	4.00	\$76.00	\$304.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/08/2020 - [9:00am - 11:30am]	2.50	\$76.00	\$190.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/08/2020 - [12:30pm - 3:30pm]	3.00	\$76.00	\$228.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/08/2020 - [4:00pm - 7:00pm]	3.00	\$76.00	\$228.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/09/2020 - [8:15am - 11:00am]	2.75	\$76.00	\$209.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/09/2020 - [11:30am - 1:30pm]	2.00	\$76.00	\$152.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/09/2020 - [2:15pm - 4:30pm]	2.25	\$76.00	\$171.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/12/2020 - [10:00am - 2:00pm]	4.00	\$76.00	\$304.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/12/2020 - [3:30pm - 6:00pm]	2.50	\$76.00	\$190.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/12/2020 - [7:00pm - 9:00pm]	2.00	\$76.00	\$152.00

Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/13/2020 - [8:00am - 11:30am]	3.50	\$76.00	\$266.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/13/2020 - [1:00pm - 4:00pm]	3.00	\$76.00	\$228.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/13/2020 - [7:00pm - 9:30pm]	2.50	\$76.00	\$190.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/14/2020 - [10:00am - 1:30pm]	3.50	\$76.00	\$266.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/14/2020 - [2:00pm - 4:30pm]	2.50	\$76.00	\$190.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/14/2020 - [5:45pm - 8:45pm]	3.00	\$76.00	\$228.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/15/2020 - [10:00am - 1:00pm]	3.00	\$76.00	\$228.00
Service	[360i41] PO-056117 Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 10/15/2020 - [2:00pm - 7:30pm]	5.50	\$76.00	\$418.00
Product	Approved Overtime week of 28 Sep – 04 Oct 2020 (billed at 1.5 hourly rate) Total hours for week: 43.08 Total overtime hours for week 3.08	3.08	\$38.00	\$117.04
Product	Approved Overtime week of 05 – 11 Oct 2020 (billed at 1.5 hourly rate) Total hours for week: 41.25 Total overtime hours for week 1.25	1.25	\$38.00	\$47.50

Amount Due \$7,257.62

## Notes

Thank you for your Partnership. Stay Rosie!

## We Are Rosie, LLC - Wiring Instructions/Bank Information

You may use the following information to conduct the wire transfer transaction:

Name of Bank: Suntrust Bank Bank Routing No.: 061000104 Account Number: 1000215914887

Swift Code: SNTRUS3A

Bank Address: 303 Peachtree Street NE, Atlanta, GA 30308

Name of Account: We Are Rosie, LLC

Please reference your company's name and invoice number when processing your wire.



## **PURCHASE ORDER**

32 Avenue of the Americas New York NY 10013 Tel: 212-703-7200

**VENDOR:** V07115/US44

PO	NUMBER:	PO056117
P.O.	DATE:	08/13/2020

**REVISION DATE - NO** 

Ship To:

DUE DATE : 12/31/2021
PAGE : 1 of 3
TOTAL PRICE : \$63,600.00

We Are Rosie, Llc 1250 Beech Valley Road Ne Atlanta, GA 30306					
	THIS PUR	RCHASE ORDER IS SUBJECT TO THE TERMS AN	D CONDITIONS ATTAC	HED HERETO	
LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
	Freelance/Outside Services	CAMELO-19-002 IL Lottery Retainer and Production FY20	1.00	63,600.00	63,600.00
	Illinois Lottery Supervisor				
				TOTAL	\$63,600.00
A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE		By:Authorized Sign	ature		
INVOICE NOT TO EXCEED PO AMOUNT		By: Print Name, Title	e & Date		

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Emanuel Mirabal

Ordered by: Emanuel Mirabal



# **Freelance Approval Order**

Nexelus Job: CAMELO-19-002 CRER ID: C388

## **Freelancer Information**

Name of Hire	TBD
Employment Type	Contractor/Freelancer
New Hire/Extension	New Hire
Name of Source	We are Rosie
Reason for Need	Interim Help During Recruiting

## **Job Information**

Requestor	Emanuel.Mirabal@360i.com		
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Department	Audience Activation		
Job Title	Media Supervisor, Audience Activation (Programmatic)		
<b>Location</b> Chicago			
Clients	Illinois Lottery		
Name of Pipeline Client			
Rate Type	Hourly		
Rate	75		
Start Date	2020-08-10		
End Date	2020-12-31		
Context	This request is intended to cover for Robert Carroll's resignation and the potential attrition of Jake Harris (MM on the account) who needs to be rotated off immediately to be retained (due to cross department chemistry challenges). In an effort to continue to service Illinois Lottery and to give us a chance at protecting Jake, the idea is to use up the paid allocation (100% MM and 50% Supervisor, validated via Mavenlink) and fill the gap with 100% of a freelance Supervisor. Based on our understanding of market talent, we would be looking at a per hour cost of \$75, which against the revenue attached to the roles = \$103.3K, we will be operating the two roles at a GM% of 38% (we will need to review client GM YTD and YTG also).		

**Total Approved Amount:** \$63,600

Approved by: Guillermo A. Cabrera