

KENSHOO INC

22 4th Street

7th Floor

San Francisco 94103

United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

kenshooURL: Web Site www.kenshoo.com**To:****360i LLC****32 Avenue of the Americas****New York, NY 10013****Attn: Sydney Sobol****Invoice Date: 01/31/19****Invoice: 19USIV000157**Invoice No. 19USIV000157

| Description | # Clicks | Budget | Price |
|---|------------------|---------------------|-----------|
| Service fee Search January 2019: DSW - PLA | 2,311,311 | 1,005,330.31 | 10,053.30 |
| Service fee Search January 2019: DSW - Search 2.0 | 1,355,978 | 136,542.65 | 1,365.43 |
| Service fee Search January 2019: DSW - Search Local | 3,940 | 1,936.14 | 19.36 |
| TOTAL | 3,671,229 | 1,143,809.10 | |

Total Price**Sales Tax**

11,438.09

0.00

USD 11,438.09

Invoice No, Bar Code: *19USIV000157*

Pay by: 03/02/19

Customer Number: 4249649

Balance Owed: \$ 31,256.78

Payment Terms: Net 30

Remit by WIRE/ACH:

Silicon Valley Bank

3003 Tasman drive, Santa Clara, CA, 95054

Routing#: 121140399

SWIFT: SVBKUS6S

Account: 3300710862

Please remit payment by check to:**Lockbox Remittance Address**

Kenshoo Inc

Dept LA 23651

Pasadena, CA 91185-3651

For Courier Deposits (FedEx etc.):

Kenshoo Inc

Box 23651

14005 Live Oak Ave

Irwindale, CA 91706-1300

When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.

Handwritten signature and date: 2/20/19



32 Avenue of the Americas - 6th Floor
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO045754
P.O. DATE : 02/11/2019
REVISION DATE - NO
DUE DATE : 12/31/2019
PAGE : 1 of 3
TOTAL PRICE : \$11,438.09

VENDOR: KENSHOO

Kenshoo, Inc
22 4th St
14th FL
San Francisco, CA California 94103

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
|-------|-----------------------------|------------------------------|----------|-----------|-------------|
| 1 | Media Cost | DSW001-19-001 | 1.00 | 11,438.09 | 11,438.09 |
| | Kenshoo PO for January 2019 | DSW - Paid Search & PLA 2019 | | | |
| TOTAL | | | | | \$11,438.09 |

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Joseph Shea

Ordered by: Joseph Shea