



# Invoice

Invoice number: 4121708989

Google LLC

1600 Amphitheatre Pkwy

Mountain View, CA 94043

United States

Federal Tax ID: 77-0493581

## Bill to

Accounts Payable

360i LLC

3000 Town Ctr., Ste. 2100

Southfield, MI 48075

United States

## Details

Invoice number .....4121708989

Invoice date .....Apr 30, 2022

Payment terms .....Net 45

Billing ID .....2806-4979-2205

Account ID .....632-109-1142

## Google Ads

Total amount due in USD **\$85,001.66**

**Due Jun 14, 2022**

## Summary for Apr 1, 2022 - Apr 30, 2022

### Pay in USD:

Amount in USD \$84,999.33

Tax (0%) \$0.00

Turkey Regulatory Operating Cost \* \$0.18

UK DST Fee \* \$0.53

Spain Regulatory Operating Cost \* \$0.06

France Regulatory Operating Cost \* \$0.16

Italy Regulatory Operating Cost \* \$0.04

India Regulatory Operating Cost \* \$1.36

Tax (0%) \$0.00

Total amount due in USD \$85,001.66

\*Additional fees (e.g. Regulatory Operating Costs, Digital Services Tax (DST) Fee, etc.) are applicable to your business when ads are displayed in certain countries. Learn more about fees and charges: <https://support.google.com/google-ads/answer/9750227>

## Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [collections@google.com](mailto:collections@google.com) with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

### To pay by wire transfer, send to:

Account holder name: Google LLC

Bank: Wells Fargo

SWIFT BIC: WFBUS6S

ABA #: 121000248

Account #: 4121100648

### Bank branch address:

Wells Fargo Bank, N.A.

420 Montgomery St

San Francisco, CA 94104

USA

### To pay by check, mail to:

Google LLC

P.O. Box 883654

Los Angeles, CA 90088-3654

United States

**Summary of costs by account budget**
**Apr 1, 2022 - Apr 30, 2022**

Account ID	Account	Account budget	Purchase order	Amount(\$)
632-109-1142	Vital Farms	Mar 2022 Shell Search		-0.67
632-109-1142	Vital Farms	Q2 Search April	85k for April and 255k on Q2 MA	85,000.00
Fees				\$2.33
Total in USD				<b>\$85,001.66</b>

Account: Vital Farms

Account ID: 632-109-1142

Account budget: Mar 2022 Shell Search

Apr 1, 2022 - Apr 6, 2022

Description	Quantity	Units	Amount(\$)
Invalid activity			-0.67
Subtotal in USD			-\$0.67
Tax (0%)			\$0.00
Total in USD			<b>-\$0.67</b>

Account: Vital Farms

Account ID: 632-109-1142

Account budget: Q2 Search April

Purchase order: 85k for April and 255k on Q2 MA

Apr 6, 2022 - Apr 30, 2022

Description	Quantity	Units	Amount(\$)
2022 Shell Eggs Non-Brand Campaign	29447	Clicks	52,510.33
2022 Shell Eggs Brand Campaign	27405	Clicks	32,490.16
Overdelivery credit			-0.04
Invalid activity			-0.45
Subtotal in USD			\$85,000.00
Tax (0%)			\$0.00
Total in USD			<b>\$85,000.00</b>

**Fees**

Account: Vital Farms

Account ID: 632-109-1142

Apr 30, 2022

Description	Amount(\$)
India Regulatory Operating Cost	1.36
UK DST Fee	0.53
Turkey Regulatory Operating Cost	0.18
France Regulatory Operating Cost	0.16
Spain Regulatory Operating Cost	0.06
Italy Regulatory Operating Cost	0.04
Subtotal in USD	\$2.33
Tax (0%)	\$0.00
Total in USD	<b>\$2.33</b>