



261 Fifth Avenue, 26th Floor  
New York, NY 10016  
646-609-8906  
invoicena@miqdigital.com

**BILL TO**

360i LLC  
Detroit MI 48226

# INVOICE

Invoice number 120622  
Invoice date 05/31/2020  
Payment terms 30  
IO number  
Run period May-20

Description	Impression Count	Amount (USD)
Equifax CA (EFX) - Retargeting	15,649,575	\$77,699.51
Equifax CA (EFX) - Prospecting	16,107,686	\$48,968.56
<b>AMOUNT DUE</b>		<b>\$126,668.06</b>

**Notes:** Revised inv 120239

**Remittance instructions:**

To ensure that we correctly apply any incoming transactions, please reference invoice numbers when making payments. In addition, please send all payments only to the bank account listed below on this invoice. For any additional billing inquiries, please contact Invoicena@miqdigital.com for assistance.

Steven Ashford 6/12/20

Janet Whitney 6/12/2020

**To pay by bank transfer, send to:**

Account holder name: MiQ Digital USA Inc.  
Bank: HSBC Bank USA, N.A.  
EIN: 46-1255166  
ACH #: 022000020  
ABA #: 021001088  
Account #: 889000298

**To pay by check, mail to:**

MiQ Digital USA Inc.  
Attn: Accounts Receivables  
261 Fifth Avenue, 26th Floor  
New York, NY 10016



Vendor: Media Iq Digital North America Inc.

Client: Equifax

Date: 06/05/2020

Campaign: CA - Display - Q2 2020

IO Number: PO054437

Media Insertion Order

**360i LLC:**

Main Contact: Annie Swain  
Email: Annie.Swain@360i.com

Phone#: -

**Bill To:**

Company: 360i LLC  
Billing Name: 360i LLC  
Email: 360i-vendorstatus-mediaops@360i.com

Address1: 32 Avenue of the Americas  
Address2: 6th Floor  
City: New York  
State/Country : NY

Billing Instructions: PO054437 must be included on Invoice to 360i LLC. Please email invoices directly to your 360i LLC representative(s).

Please email invoices in PDF directly to [360i-vendorstatus-mediaops@360i.com](mailto:360i-vendorstatus-mediaops@360i.com) and cc your main contact at 360i LLC representative(s). In order to process the invoice and avoid any delays, please make sure the following criteria are listed on the invoice:

- Agency Name: 360i
- Bill To address: 32 Avenue of the Americas, New York, NY 10013
- Client name
- Site Name
- PO#
- Month of Service
- Remittance address
- The invoice needs to be billed per client per campaign/insertion order, per month of service

**Vendor:**

Company: Media Iq Digital North America Inc.  
Contact Name:  
Phone#:  
Fax#:  
Email:

Address1: 853 Broadway 12Th Floor #  
Address2: 1211  
City: New York  
State/Country: NY  
Zip Code: 10003

**Contracted Inventory:**

**Group / Placement EFX CA - MiQ - April Prospecting**

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		04/01/20 - 04/30/20	CPM	3.25	4,386,517.00	46,756.18

**Group / Placement EFX CA - MiQ - April Retargeting**

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		04/01/20 - 04/30/20	CPM	5.00	4,800,000.00	74,000.00

Group / Placement EFX CA - MiQ - April Added Value						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		04/01/20 - 04/30/20	ZERO COST	0.00	719,326.00	0.00
Group / Placement EFX CA - MiQ - May Prospecting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		05/01/20 - 05/31/20	CPM	3.25	5,897,865.00	51,668.06
Group / Placement EFX CA - MiQ - May Added Value						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		05/01/20 - 05/31/20	ZERO COST	0.00	794,893.00	0.00
Group / Placement EFX CA - MiQ - May Retargeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		05/01/20 - 05/31/20	CPM	5.00	5,000,000.00	75,000.00
Group / Placement EFX CA - MiQ - June Prospecting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		06/01/20 - 06/30/20	CPM	3.25	5,169,231.00	49,300.00
Group / Placement EFX CA - MiQ - June Added Value						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		06/01/20 - 06/30/20	ZERO COST	0.00	758,462.00	0.00
Group / Placement EFX CA - MiQ - June Retargeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		06/01/20 - 06/30/20	CPM	5.00	5,600,000.00	78,000.00
<b>Total:</b>					<b>93,126,294.00</b>	<b>374,724.24 USD</b>

#### Authorization

**Authorized 360i LLC Representative**

**Vendor Representative**

System

Approved By:

**Annie Swain**

Print Name:

**Mitch Scharf**

Signature:

*Mitch Scharf*

Date:

**06/05/2020**

Date:

**6.8.2020**

#### **Disclaimer**

This media insertion order is a contract governed by law and by the terms and conditions hereafter set forth. Each party acknowledges that it has received, read and agrees to be bound by the provisions hereafter set forth and further agrees that it has the authority to enter into this agreement.

*Steven Ashford*

**Steven Ashford 6/5/20**