Vendor Payment Request Form

1- Company Name	360i LLC		
2- Vendor Name	Nielsen Media Research		
3- Invoice Number(s)	9340203153		
4- Invoice Date(s)	05/04/2020		
5- Total Invoice Amount	\$16,326.89		
6- Client and SOW/Job Code	360i RESEARCH - 20 - GEN		
7- Billable	<u>No</u>		
8- Job/SOW was or will be billed on	N/A		
9- Select cost category (if applicable) 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	Hardcost Pass-Through Freelance Other		
11- Other Information	Nielsen NTI Monthly Invoice for May 2020-360i. We also have credit memo towards this involue to an overcharge. (9350010698)	oice	
Note: For payment request outside of normal payment terms, please prov	ide requested payment date		
Provide Approval Signatures:			
Cynthia Vasquez	Cynthia Vasquez		
Preparer/Submitter Signature	Name		
Malaria Santi	Melanie Santiago		
Approver Signature	Name		
Executive/Finance Approval (if needed)	Name		

85 BROAD STREET NEW YORK, NY 10004

NIELSEN MEDIA RESEARCH

USA

Federal Tax ID#: 06-1454128

INVOICE

Invoice	9340203153
Date	05/04/2020
Account	10601677
Terms	Net 30 days

Bill To:

REUBEN KARCHEM Aegis Media Americas, Inc 32 6th Ave, New York, NY 10013 USA

Ship To:

360i, LLC

6TH FL.,28 W. 23RD ST. NEW YORK, NY 10010

USA

Description	Percentage	Amount	Total USD
Nielsen Television Index			
Contract No.: 290298			
Charge for MAY 2020			
NTI Gross Monthly Billing Charge (Weighted Bracket Billing \$7078248.01 xBilling % 0.001348 or min. of \$2925.27.)		9,544.01	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-1,240.72	
Sub Total		8,303.29	
Group Discount	-5.00 %		
Sub Total		7,888.13	
NPM Sample Expansion Household Surcharge 1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%		1,066.35	
2. BASE AMOUNT USED IN CALCULATION: 8303.29 3.CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 8303.29			
Sub Total		8,954.48	
Continued			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

nielsen

INVOICE

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360i, LLC
6TH FL.,28 W. 23RD ST.
NEW YORK, NY 10010

USA

Description		Percentage	Amount	Total USD
National Sample Expansion (11 - (1789 effective households in NF 0.00240% = 4.294%)		4.29 %	384.51	
	Net Amount			9,338.99
Charge for MAY 2020				
All Minute Respondent Level EDF			5,657.00	
	Net Amount			5,657.00
State	Taxable			
NY	14,995.99			1,330.90
	11,000.00			2,000.00
C	ontinued			

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REUBEN KARCHEM

Aegis Media Americas, Inc

32 6th Ave,

New York, NY 10013

USA

Ship To:

360i, LLC

6TH FL.,28 W. 23RD ST.

NEW YORK, NY 10010

USA

Description	Percentage	Amount	Total USD
		Sub Total USD	14,995.99
		Total Tax USD	1,330.90
	Tota]	Amount Due USD	16,326.89

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986 Routing No : 021000021 Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

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