KENSHOO INC

22 4th Street 7th Floor San Francisco 94103 United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830



URL: Web Site www.kenshoo.com

To: 360i LLC 32 Avenue of the Americas 6th Floor New York, NY 10013

Attn: Kolin Kleveno

Invoice Date: 01/31/19 Invoice: <u>19USIV000667</u>

Invoice No. 19USIV000667

| Description | # Clicks | Budget | Price |
|---|-----------|------------|-----------|
| Service fee Social January 2019: Kelly Blue Book - FB | 152,948 | 73,106.60 | 1,462.13 |
| Service fee Social January 2019: Autotrader DAA - FB | 1,553,027 | 537,206.13 | 10,744.12 |
| TOTAL | 1,705,975 | 610,312.73 | |

Invoice No. Bar Code: *19USIV000667*

Pay by: 03/02/19

Customer Number: 4249651 Balance Owed: \$ 20,526.04 Payment Terms: Net 30

 Total Price
 12,206.25

 Sales Tax
 0.00

 USD 12,206.25

Kolin Kleveno

Remit by WIRE/ACH:

Silicon Valley Bank

3003 Tasman drive, Santa Clara, CA, 95054

Routing#: 121140399 SWIFT: SVBKUS6S Account: 3300710862 Please remit payment by check to: Lockbox Remittance Address

Kenshoo Inc Dept LA 23651 Pasadena, CA 91185-3651 For Courier Deposits (FedEx etc.):

Kenshoo Inc Box 23651 14005 Live Oak Ave Irwindale, CA 91706-1300

When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.



32 Avenue of the Americas - 6th Floor New York NY 10013

Tel: 212-703-7200

| PO NUMBER: | PO046379 |
|--------------------|----------------|
| P.O. DATE : | 03/13/2019 |
| REVISION DATE - NO | 03/28/2019 - 2 |
| DUE DATE : | 03/13/2019 |
| PAGE : | 1 of 3 |
| TOTAL PRICE : | \$43,400.21 |

PURCHASE ORDER

| VENDOR: KENSHOO | Ship To: | |
|--|----------|--|
| Kenshoo, Inc 22 4th St 14th FL San Francisco, CA California 94103 | | |

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
|------|-------------|--|----------|-----------|-------------|
| 1 | Adserving | AUTOT001-19-002 Autotrader - Display 2019 | 1.00 | 0.00 | 0.00 |
| 2 | Media Costs | AUTOT001-19-002 Autotrader - Display 2019 | 1.00 | 43,400.21 | 43,400.21 |
| | | | | TOTAL | \$43,400.21 |

| | Ву: |
|--|----------------------|
| | Authorized Signature |
| A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE | |

INVOICE NOT TO EXCEED PO AMOUNT

Print Name, Title & Date

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Justin Peters

Ordered by: Justin Peters