TO CHOBAN 24

Vendor Payment Request Form

1- Company Name	Vizeum, LLC
2- Vendor Name	Nielsen Media Research
3- Invoice Number(s)	9340182292
4- Invoice Date(s)	6/1/2019
5- Total Invoice Amount	\$25,025.02
6- Client and SOW/Job Code	360i RESEARCH - 19 - GEN
7- Billable	No
8- Job/SOW was or will be billed on	N/A
9- Select cost category (if applicable)	Hardcost Pass-Through Freelance Other
10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	
11- Other Information	Nielsen NTI Monthly Invoice for June 2019
Note: For payment request outside of normal payment terms, please prov	ide requested payment date
Provide Approval Signatures:	
Rauban Kancham	Reuben Karchem
Preparer/Submitter Signature	Name
Melanie Santiago Wilsonie Suntiago (Dr.1. 7410)	Melanie Santiago
Preparer/Submitter Signature	Name
Executive/Finance Approval (if needed)	Name



NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004 USA

Federal Tax ID#: 06-1454128

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INVOICE

Invoice	9340182292	
Date	06/01/2019	
Account	10601677	
Terms	Net 30 days	

Bill To: SABRINA TRASKOS Aegis Media Americas, Inc 32 6th Ave, New York, NY 10013 USA Ship To: VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description	Percentage	Amount	Total USD
Nielsen Television Index			
Contract No.: 290297 Charge for JUN 2019			
NTI Gross Monthly Billing Charge (Weighted Bracket Billing \$9821269.26 xBilling % 0.001283 or min. of \$2785.97.)		12,601.67	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-1,638.22	
Cub makal		10.062.45	
Sub Total		10,963.45	
National Sample Expansion (11 - 25) (2128 effective households in NPM sample x 0.00240% = 5.107%)	5.11 %	600.22	
Sub Total		12,353.08	
NPM Sample Expansion Household Surcharge		1,337.58	
1. SURCHARGE PERCENT CALCULATION: 4670			
effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 10415.28			
3. CALCULATION OF NPM SURCHARGE AMT:			
Continued			
Continued			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

nielsen

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	9

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Ship To: VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description		Percentage	Amount	Total USD
12.8425% X 10415.28				
	Sub Total		11,752.86	
Group Discount	Net Amount	-5.00 %	-548.17	12,353.08
Charge for JUN 2019				
All Minute Respondent Level EDF	Net Amount		5,657.00	5,657.00
Charge for JUN 2019				
MRC Cooperation Charge	Net Amount		20.00	20.00
Nielsen Television Index				
Contract No.: 290301 Charge for JUN 2019				
NPower Contract Subscription			4,955.00	
	Net Amount			4,955.00
State	Taxable			
NY	22,985.08			2,039.94
	Continued			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



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85 BROAD STREET NEW YORK, NY 10004

Federal Tax ID#: 06-1454128

INVOICE

Invoice 9340182292 Date 06/01/2019 Account 10601677 Terms Net 30 days

Bill To:

SABRINA TRASKOS Aegis Media Americas, Inc 32 6th Ave, New York, NY 10013 USA

Ship To:

VIZEUM

150 EAST 42ND STREET NEW YORK, NY 10017

USA

Description	Percentage	Amount	Total USD
		Sub Total USD	· ·
		Total Tax USD	2,039.94
	Total	. Amount Due USD	25,025.02

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMorgan Chase Bank NA
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986

Routing No : 021000021

Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

Page 3 of 3



PURCHASE ORDER

2 Avenue of the Americas lew York NY 10013 rel : 212-703-7200			PO NUMBER: P.O. DATE: REVISION DATE - NO DUE DATE: PAGE: TOTAL PRICE:	PO052063 11/15/2019 12/31/2019 1 of 3 \$461,000.00
/ENDOR: V02180/US44		Ship To:		
Nielsen Media Research Po Box 88961 Chicago, IL 606958961				
THIS	S PURCHASE ORDER IS SUBJECT TO THE TER	MS AND CONDITIONS AT	TACHED HERETO	
LINE DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	cost
1 Media Measurement	360I RESEARCH-19-GEN Research-General	1.00	461,000.00	461,000.00
			TOTAL	\$461,000.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Authorized Signature

Print Name, Title & Date

Approved by: Gail Sanders

Ordered by: Gail Sanders