

**KENSHOO INC**

22 4th Street

7th Floor

San Francisco 94103

United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

*Christopher Carpenter***kenshoo**URL: [Web Site www.kenshoo.com](http://www.kenshoo.com)

To:  
360i Atlanta  
1545 Peachtree St NE  
Suite 450  
Atlanta, GA 30309  
Attn: Christopher Carpenter  
Tel.: 12129914355

Invoice Date: 11/30/18  
Invoice: [18USIV014260](#)

Invoice No. [18USIV014260](#)

Description	# clicks	Budget	Price
Service fee Search November 2018: OCI	106,614	222,143.93	2,221.44
Service fee Search November 2018: NCL - Hispanic	47,693	26,910.37	269.10
Service fee Search November 2018: NCL	1,255,128	1,015,761.76	10,157.62
Service fee Search November 2018: RSSC	82,619	164,566.81	1,645.67
Service fee UC November 2018: NCL – ADM	37,402	27,190.51	374.02
<b>TOTAL</b>	<b>1,529,456</b>	<b>1,456,573.38</b>	

<b>Total Price</b>	<b>14,667.85</b>
<b>Sales Tax</b>	<b>0.00</b>
	<b>USD 14,667.85</b>

Invoice No. Bar Code: \*18USIV014260\*  
Pay by: 12/30/18  
Customer Number: [4249466](#)  
Balance Owed: \$ 312,884.09  
Payment Terms: Net 30

**Remit by WIRE/ACH:**

Silicon Valley Bank  
3003 Tasman drive, Santa Clara, CA, 95054  
Routing#: 121140399  
SWIFT: SVBKUS6S  
Account: 3300710862

**Please remit payment by check to:**

**Lockbox Remittance Address**  
Kenshoo Inc  
Dept LA 23651  
Pasadena, CA 91185-3651

**For Courier Deposits (FedEx etc.):**

Kenshoo Inc  
Box 23651  
14005 Live Oak Ave  
Irwindale, CA 91706-1300

**When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.**



32 Avenue of the Americas - 6th Floor  
New York NY 10013  
Tel : 212-703-7200

*Christopher Carpenter*

## PURCHASE ORDER

PO NUMBER : PO039554  
P.O. DATE : 03/20/2018  
REVISION DATE - NO 11/30/2018 - 3  
DUE DATE : 12/31/2018  
PAGE : 1 of 3  
TOTAL PRICE : \$184,000.00

**VENDOR:** KENSHOO

Kenshoo, Inc  
22 4th St  
14th FL  
San Francisco, CA California 94103

**Ship To:**

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Cost through December 31st for Norwegian Cruise Line 2018 Paid Search Media Kenshoo Billing	NORWE001-18-002 Norwegian Cruise Line 2018 Paid Search Media	1.00	135,000.00	135,000.00
2	Media Cost through December 31st for Oceania Cruises 2018 Paid Search Media Kenshoo Billing	NORWE002-18-002 Oceania Cruises 2018 Paid Search Media	1.00	28,000.00	28,000.00
3	Media Cost through December 31st for Regent Seven Seas 2018 Paid Search Media Kenshoo Billing	NORWE003-18-002 Regent Seven Seas 2018 Paid Search Media	1.00	20,000.00	20,000.00
4	Media Cost through December 31st for AdMarketplace 2018 Paid Search Media Kenshoo Billing	NORWE001-18-002 Norwegian Cruise Line 2018 Paid Search Media	1.00	1,000.00	1,000.00
				<b>TOTAL</b>	<b>\$184,000.00</b>

**A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE**

**INVOICE NOT TO EXCEED PO AMOUNT**

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

**Approved by:** Christopher Carpenter

**Ordered by:** Benjamin Bartl