



Vendor Payment Request Form

1- Company Name	360i LLC
2- Vendor Name	Nielsen Media Research
3- Invoice Number(s)	9340203005
4- Invoice Date(s)	4/30/2020
5- Total Invoice Amount	\$37,637.20
6- Client and SOW/Job Code	360i RESEARCH - 20 - GEN
7- Billable	No
8- Job/SOW was or will be billed on	N/A
9- Select cost category (if applicable)	Hardcost Pass-Through Freelance Other
10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	
11- Other Information	Nielsen NTI Monthly Invoice for March 2020-360i. This invoice also includes an extra charge for CCS Fusion which DAN confirmed that we did receive the data.

Note: For payment request outside of normal payment terms, please provide requested payment date

Provide Approval Signatures:	
	Cynthia Vasquez
Preparer/Submitter Signature	Name
 <small>Melanie Santiago (Jul 21, 2020 20:16 EDT)</small>	Melanie Santiago
Approver Signature	Name
Executive/Finance Approval (if needed)	Name



INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET
NEW YORK, NY 10004
USA
Federal Tax ID#: 06-1454128

Invoice	9340203005
Date	04/30/2020
Account	10601677
Terms	Net 30 days

Bill To:

REUBEN KARCHEM
Aegis Media Americas, Inc
32 6th Ave,
New York, NY 10013
USA

Ship To:

360i, LLC
6TH FL., 28 W. 23RD ST.
NEW YORK, NY 10010
USA

Description	Percentage	Amount	Total USD
Nielsen Television Index Contract No.: 290298 Charge for APR 2020			
NTI Gross Monthly Billing Charge (Weighted Bracket Billing \$7078248.01 xBilling % 0.001347 or min. of \$2925.27.)		9,534.40	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-1,239.47	
Sub Total		8,294.93	
Group Discount	-5.00 %	-414.75	
Sub Total		7,880.18	
NPM Sample Expansion Household Surcharge		1,012.01	
1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 7880.18			
3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 7880.18			
Sub Total		8,892.19	
Continued.....			

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
National Sample Expansion (11 - 25) (1907 effective households in NPM sample x 0.00240% = 4.577%)	4.58 %	407.00	
Net Amount			9,299.19
Charge for APR 2020 All Minute Respondent Level EDF		5,657.00	
Net Amount			5,657.00
Charge for APR 2020 Custom Fusion 2019 CCS Study Initial Fusion		19,613.00	
Net Amount			19,613.00
State NY	Taxable 34,569.19		3,068.01
Continued.....			

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Description	Percentage	Amount	Total USD
		Sub Total USD	34,569.19
		----- Total Tax USD	3,068.01
		----- Total Amount Due USD	37,637.20

Remit Payment To:

Nielsen Media Research
PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004
Account No : 400206986
Routing No : 021000021
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich
Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

Details to Support Weighted Bracket Billing

Apr 2020

Contract Id:	290298
Client Name:	360i, LLC
Client Number:	00019454
Broadcast Monthly Buying	0.00
Number of Weeks	4
# of Weeks Factor	1.0833
Subtotal 1	0.00
10% Discount	0.00
Subtotal 2	0.00
Monthly Cable Declaration	7,052,253.59
Monthly Syndicated Declaration	25,994.42
Subtotal 3	7,078,248.01
Weighted Buying Factor	0.90
Total Weighted Buying Billing	6,370,423.21
Monthly Planning Declaration	7,078,248.01
Weighted Planning Factor	0.10
Total Weighted Planning Billing	707,824.80
Weighted Monthly Billing	7,078,248.01
Weighted Bracket Billing	7,078,248.01
Billing Percentage	0.1347%
Gross Monthly Billing Charge	9,534.40