

Vendor Payment Request Form

1- Company Name 360i LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340216581

4- Invoice Date(s) 11/12/2020

5- Total Invoice Amount \$10,809.72

6- Client and SOW/Job Code 360i RESEARCH - 20 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) Hardcost Pass-Through Freelance Other

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event _____

11- Other Information Nielsen NTI Monthly Invoice for November 2020-360i

Note: For payment request outside of normal payment terms, please provide requested payment date _____

Provide Approval Signatures:	
<u>Cynthia Vasquez</u> <small>Cynthia Vasquez (Nov 25, 2020 10:48 EST)</small>	Cynthia Vasquez
Preparer/Submitter Signature <u>Melanie Santiago</u> <small>Melanie Santiago (Nov 30, 2020 08:15 EST)</small>	Name Melanie Santiago
Approver Signature	Name
Executive/Finance Approval (if needed)	Name



INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET

NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

Invoice	9340216581
Date	11/12/2020
Account	10601677
Terms	Net 30 days

Bill To:

REUBEN KARCHEM

Aegis Media Americas, Inc

32 6th Ave,

New York, NY 10013

USA

Ship To:

360i, LLC

6TH FL., 28 W. 23RD ST.

NEW YORK, NY 10010

USA

Description	Percentage	Amount	Total USD
Nielsen Television Index			
Contract No.: 290298			
Charge for NOV 2020			
NTI Gross Monthly Billing Charge		4,491.14	
(Weighted Bracket Billing \$3334179.40			
xBilling % 0.001347 or min. of \$2925.27.)			
Minimum Continuing Commitment Discount	-13.00 %	-583.85	
(7 Year Election)			
Sub Total		3,907.29	
Group Discount	-5.00 %	-195.36	
Sub Total		3,711.93	
NPM Sample Expansion Household Surcharge		476.70	
1. SURCHARGE PERCENT CALCULATION: 4670			
effective household in NPM sample X 0.00275%			
= 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 3711.93			
3. CALCULATION OF NPM SURCHARGE AMT:			
12.8425% X 3811.93			
Sub Total		4,188.63	
Continued.....			

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



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NEW YORK, NY 10010
USA

Description	Percentage	Amount	Total USD
National Sample Expansion (11 - 25) (825 effective households in NPM sample x 0.00240% = 1.980%)	1.98 %	82.93	
Net Amount			4,271.56
Charge for NOV 2020 All Minute Respondent Level EDF		5,657.00	
Net Amount			5,657.00
State NY	Taxable 9,928.56		881.16
Continued.....			

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USA

Description	Percentage	Amount	Total USD
		Sub Total USD	9,928.56
		Total Tax USD	881.16
		Total Amount Due USD	10,809.72

Remit Payment To:

Nielsen Media Research
PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004
Account No : 400206986
Routing No : 021000021
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Deepika V

Email: deepika.v.ap@nielsen.com Tel: 855-425-8844 X 27411

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

Details to Support Weighted Bracket Billing

Nov 2020

Contract Id:	290298
Client Name:	360i, LLC
Client Number:	00019454
Broadcast Monthly Buying	0.00
Number of Weeks	5
# of Weeks Factor	0.8667
Subtotal 1	0.00
10% Discount	0.00
Subtotal 2	0.00
Monthly Cable Declaration	3,276,993.38
Monthly Syndicated Declaration	57,186.02
Subtotal 3	3,334,179.40
Weighted Buying Factor	0.90
Total Weighted Buying Billing	3,000,761.46
Monthly Planning Declaration	3,334,179.40
Weighted Planning Factor	0.10
Total Weighted Planning Billing	333,417.94
Weighted Monthly Billing	3,334,179.40
Weighted Bracket Billing	3,334,179.40
Billing Percentage	0.1347%
Gross Monthly Billing Charge	4,491.14