

# Vendor Payment Request Form

1- Company Name 360i LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340214835

4- Invoice Date(s) 10/28/2020

5- Total Invoice Amount \$10,835.91

6- Client and SOW/Job Code 360i RESEARCH - 20 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) Hardcost Pass-Through Freelance Other

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event \_\_\_\_\_

11- Other Information Nielsen NTI Monthly Invoice for October 2020-360i

Note: For payment request outside of normal payment terms, please provide requested payment date \_\_\_\_\_

Provide Approval Signatures:	
<u>Cynthia Vasquez</u> <small>Cynthia Vasquez (Oct 29, 2020 13:24 EDT)</small>	<u>Cynthia Vasquez</u>
<b>Preparer/Submitter Signature</b> <u>Melanie Santiago</u> <small>Melanie Santiago (Oct 30, 2020 17:39 EDT)</small>	<b>Name</b> <u>Melanie Santiago</u>
<b>Approver Signature</b> _____	<b>Name</b> _____
<b>Executive/Finance Approval (if needed)</b> _____	<b>Name</b> _____



# INVOICE

NIELSEN MEDIA RESEARCH  
85 BROAD STREET  
NEW YORK, NY 10004  
USA  
Federal Tax ID#: 06-1454128

Invoice	9340214835
Date	10/28/2020
Account	10601677
Terms	Net 30 days

**Bill To:**  
REUBEN KARCHEM  
Aegis Media Americas, Inc  
32 6th Ave,  
New York, NY 10013  
USA

**Ship To:**  
360i, LLC  
6TH FL.,28 W. 23RD ST.  
NEW YORK, NY 10010  
USA

Description	Percentage	Amount	Total USD
<b>Nielsen Television Index</b> Contract No.: 290298 Charge for OCT 2020			
<b>NTI Gross Monthly Billing Charge</b> (Weighted Bracket Billing \$3334179.40 xBilling % 0.001347 or min. of \$2925.27.)		4,491.14	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-583.85	
Sub Total		3,907.29	
Group Discount	-5.00 %	-195.36	
Sub Total		3,711.93	
NPM Sample Expansion Household Surcharge		476.70	
1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 3711.93			
3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 3811.93			
Sub Total		4,188.63	
Continued.....			

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
National Sample Expansion (11 - 25) (1064 effective households in NPM sample x 0.00240% = 2.554%)	2.55 %	106.98	
Net Amount			4,295.61
Charge for OCT 2020 All Minute Respondent Level EDF		5,657.00	
Net Amount			5,657.00
State NY	Taxable 9,952.61		883.30
Continued.....			

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USA

Description	Percentage	Amount	Total USD
		Sub Total USD	9,952.61
		Total Tax USD	883.30
		Total Amount Due USD	10,835.91

**Remit Payment To:**

Nielsen Media Research  
PO Box 88961, Chicago, IL 60695-8961

**Wire Transfers:**

Bank Name : JPMORGAN CHASE BANK, N.A.  
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004  
Account No : 400206986  
Routing No : 021000021  
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Deepika V

Email: deepika.v.ap@nielsen.com Tel: 855-425-8844 X 27411

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95