Vendor Payment Request Form

1- Company Name	Vizeum, LLC			
2- Vendor Name	Nielsen Media Research			
3- Invoice Number(s)	9340209703			
4- Invoice Date(s)	08/04/2020			
5- Total Invoice Amount	\$18,590.01			
6- Client and SOW/Job Code	360i RESEARCH - 20 - GEN			
7- Billable	<u>No</u>			
8- Job/SOW was or will be billed on	N/A			
9- Select cost category (if applicable) 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	Hardcost Pass-Through Freelance Other			
11- Other Information	Nielsen NSI Monthly Invoice for August 2020 for Vizeum			
Note: For payment request outside of normal payment terms, please provi	ide requested payment date			
Provide Approval Signatures:				
Cynthia Vasguez	Cynthia Vasquez			
Preparer/Submitter Signature	Name			
Melanie Santiago Melanie Santiago (Aug 12, 2020 09:58 EDT)	Melanie Santiago			
Approver Signature	Name			
Executive/Finance Approval (if needed)				

nielsen

INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

Invoice	9340209703	
Date	08/04/2020	
Account	10383950	
Terms	Net 30 days	

Bill To:

REUBEN KARCHEM VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description		Percentage	Amount	Total USD
Nielsen Station Index Contract No.: 301027				
Charge for AUG 2020				
Agency/Media Buyer Complete Bas	o Chargo		13,332.64	
Basic Service	e Charge		13,332.04	
Basic Service	NT - 1- N - 1 - 1 - 1 - 1			12 222 64
	Net Amount			13,332.64
Viewers In Profile Reports VIP-All Markets				
Charge for AUG 2020				
Nielsen Local Monthlies			1,687.00	
	Net Amount			1,687.00
Charge for AUG 2020				
NSIH - Nielsen Local Monthlies			2,055.00	
	Net Amount			2,055.00
State	Taxable			
NY	17,074.64			1,515.37
	G			
	Continued			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004

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Bill To:

REUBEN KARCHEM VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description	Percentage	Amount	Total USD
		Sub Total USD	17,074.64
		Total Tax USD	1,515.37
	Total	L Amount Due USD	18,590.01

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986 Routing No : 021000021 Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Deepika V

Email: deepika.v.ap@nielsen.com Tel: 855-425-8844 X 27411

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



PURCHASE ORDER

32 Avenue of the Americas New York NY 10013 Tel: 212-703-7200

VENDOR: V02180/US44

РО	NUMBER:	PO053595
P.O.	DATE:	02/06/2020

REVISION DATE - NO

Ship To:

DUE DATE : 12/31/2020
PAGE : 1 of 3
TOTAL PRICE : \$210,437.40

Nielse	en Media Research				
	ox 88961				
	go, IL 606958961				
	g-,				
<u> </u>					
	Т	HIS PURCHASE ORDER IS SUBJECT TO THE TERM	S AND CONDITIONS ATTACH	HED HERETO	
LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1 [Media Measurement	360I RESEARCH-20-GEN 2020 Research-General	12.00	17,536.45	210,437.40
I	NSI Monthly Invoice for Vizet	ım			
				TOTAL	\$210,437.40
			By:Authorized Signa	ature	
A COP	Y OF THIS P.O. MUST BE RE	TURNED WITH YOUR INVOICE	s.i.o.i.zou olgilu		
INVOIC	CE NOT TO EXCEED PO AMO	DUNT	By:Print Name, Title	& Date	

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Gail Sanders

Ordered by: Gail Sanders