DBA Media, LLC

750 N. San Vicente Blvd, Suite 950 West Hollywood, CA 90069 (323) 486-8480 accounting@thedigitalbrandarchitects.com www.thedigitalbrandarchitects.com



INVOICE



BILL TO

360i 32 Ave of the Americas New York, NY 10013 INVOICE # 45346

DATE 12/03/2020

DUE DATE 01/17/2021

TERMS Net 45

MANAGER

AF

DATE DESCRIPTION AMOUNT

Jenné Claiborne - Sweet Potato Soul Kroger "Stan-wich Challenge" Campaign

1x YT (4min dedicated)

1x IG in feed video (YT teaser post to also be used)

1x IGS (3 frames)

2x Additional static photos for the brand's use

All Payments are to be made in US Dollars.

A monthly interest rate of 2% will be applied for overdue invoices.

BALANCE DUE

\$16,500.00

16,500.00

Please make checks payable to DBA MEDIA, LLC.

Payments by wire, please send to the following:

Bank Name — CITY NATIONAL BANK

Account Name ------ DBA MEDIA LLC
Account # ------ 127525889
ABA Routing # ----- 122016066
Swift code ------ CINAUS6L

Please reference the invoice number(s) on all payments.

We also accept payment via PayPal (subject to processing fee of 3% of the invoice amount). Credit card payments must be made though PayPal as well.

PayPal account: accounting@thedigitalbrandarchitects.com

360i

PURCHASE ORDER

Approved by: Rachel Brueno

Ordered by: Emily Rizzo

32 Avenue of the Americas New York NY 10013 Tel: 212-703-7200

VENDOR: V02311/US44

This purchase order is subject to all terms and conditions stated on attached form and outlined

above. Acceptance is limited to the Terms stated herein, and any additional or different term

proposed by Vendor is objected to and hereby rejected.

 PO
 NUMBER:
 PO057619

 P.O. DATE:
 12/07/2020

 REVISION DATE - NO
 12/08/2020 - 1

 DUE DATE:
 12/07/2020

 PAGE:
 1 of 3

 TOTAL PRICE:
 \$16,500.00

Dba Media Llc 750 N. San Vicente Blvd Suite 950 West Hollywood, CA 90069					
THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO					
LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
	DWOM/ Influencer Mktg Cost	KROG001-19-010 Kroger Influencer Retainer-Enterprise	1.00	16,500.00	16,500.00
	PY OF THIS P.O. MUST BE RETURNI ICE NOT TO EXCEED PO AMOUNT	ED WITH YOUR INVOICE	By: Authorized Signatur By: Print Name, Title &		\$16,500.00

Ship To: