

INVOICE

From

We Are Rosie

REMIT ADDRESS 1372 Peachtree ST NE Atlanta, GA 30309

Invoice ID 1844

PO Number

PO 056870

Issue Date 12/08/2020

Due Date 01/22/2021 (Net 45)

Subject We Are Rosie - Invoice Natalie Drew

(11/16/2020 - 11/30/2020)

Invoice For

360i LLC

1545 Peachtree St NE

Suite 450

Atlanta, GA 30309

Emanuel Mirabal

12/10/20

Item Type	Description	Quantity	Unit Price	Amount
Service	[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/16/2020 - Dick's Sporting Goods: [9:00pm - 5:00am] Calls, GO opts	8.00	\$88.00	\$704.00
Service	rvice [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/17/2020 - Dick's Sporting Goods: [9:00pm - 5:00am] Calls, Audiences report, Bing review, override bids		\$88.00	\$704.00
Service	[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/18/2020 - Dick's Sporting Goods: [9:00am - 5:00pm] Calls, VF opts, data pulls	8.00	\$88.00	\$704.00
Service	[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/19/2020 - Dick's Sporting Goods: [9:00pm - 5:00am] Calls, data pulls, buildout	8.00	\$88.00	\$704.00
Service	[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/20/2020 - Dick's Sporting Goods: [9:00pm - 5:00am] Calls, Optimizations	8.00	\$88.00	\$704.00
Service	[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/23/2020 - Dick's Sporting Goods: [9:00am - 5:00pm] Calls, Bing Opts., Bing Review, VF opts	8.00	\$88.00	\$704.00
Service	[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/24/2020 - Dick's Sporting Goods: [9:00am - 5:00pm] Calls, opts	8.00	\$88.00	\$704.00
Service	[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/25/2020 - Dick's Sporting Goods: [9:00am - 5:00pm] Calls, Seasonality adj., GO Budgets, IO's	8.00	\$88.00	\$704.00

[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/26/2020 - Dick's Sporting Goods: [9:00am - 3:00pm] - IOs - daily check - Vendor Funded bidding and monitoring - BF/CM - Check core brand CPCs every other hour - GO - setup budget caps	6.00	\$88.00	\$528.00
[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/27/2020 - Dick's Sporting Goods: [9:00am - 3:00pm] - IOs - daily check - Vendor Funded bidding and monitoring - BF/CM - Check core brand CPCs every other hour - ad hoc	6.00	\$88.00	\$528.00
[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/28/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing	2.00	\$88.00 \$176.00	
[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/29/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing	2.00 \$88.00 m]		\$176.00
[360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/30/2020 - Dick's Sporting Goods: [9:00am - 5:00pm] Calls, Brand CPC & Competitors monitoring, VF opts	8.00	\$88.00	\$704.00
	Drew - 11/26/2020 - Dick's Sporting Goods: [9:00am - 3:00pm] - IOs - daily check - Vendor Funded bidding and monitoring - BF/CM - Check core brand CPCs every other hour - GO - setup budget caps [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/27/2020 - Dick's Sporting Goods: [9:00am - 3:00pm] - IOs - daily check - Vendor Funded bidding and monitoring - BF/CM - Check core brand CPCs every other hour - ad hoc [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/28/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/29/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/30/2020 - Dick's Sporting Goods: [9:00am - 5:00pm]	Drew - 11/26/2020 - Dick's Sporting Goods: [9:00am - 3:00pm] - IOs - daily check - Vendor Funded bidding and monitoring - BF/CM - Check core brand CPCs every other hour - GO - setup budget caps [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/27/2020 - Dick's Sporting Goods: [9:00am - 3:00pm] - IOs - daily check - Vendor Funded bidding and monitoring - BF/CM - Check core brand CPCs every other hour - ad hoc [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/28/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/29/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/29/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing	Drew - 11/26/2020 - Dick's Sporting Goods: [9:00am - 3:00pm] - IOs - daily check - Vendor Funded bidding and monitoring - BF/CM - Check core brand CPCs every other hour - GO - setup budget caps [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/27/2020 - Dick's Sporting Goods: [9:00am - 3:00pm] - IOs - daily check - Vendor Funded bidding and monitoring - BF/CM - Check core brand CPCs every other hour - ad hoc [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/28/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/29/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/29/2020 - Dick's Sporting Goods: [2:00am - 4:00am] IOs check; Brand monitoring throughout the day; VF pacing [360i50] PO 056870 Paid Search Media Manager - Natalie Drew - 11/30/2020 - Dick's Sporting Goods: [9:00am - 5:00pm]

Amount Due \$7,744.00

Notes

Thank you for your Partnership. Stay Rosie!

We Are Rosie, LLC - Wiring Instructions/Bank Information

You may use the following information to conduct the wire transfer transaction:

Name of Bank: Suntrust Bank Bank Routing No.: 061000104 Account Number: 1000215914887

Swift Code: SNTRUS3A

Bank Address: 303 Peachtree Street NE, Atlanta, GA 30308

Name of Account: We Are Rosie, LLC

Please reference your company's name and invoice number when processing your wire.

360i

PURCHASE ORDER

32 Avenue of the Americas - 6th Floor New York NY 10013 Tel: 212-703-7200
 PO
 NUMBER:
 PO056870

 P.O. DATE:
 10/16/2020

REVISION DATE - NO

DUE DATE : 12/31/2021 PAGE : 1 of 3

TOTAL PRICE: 28,160.00 USD

VEN	NDOR: V07115/US44		Ship To:		
125	e Are Rosie, Llc 50 Beech Valley Road Ne anta, GA 30306				
	THIS PURCHASE ORDE	R IS SUBJECT TO THE TERMS AND CONDITIONS	S ATTACHED HERETO		
LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Freelance/Outside Services Natalie Drew	DICKSS-20-001 Dick's Sporting Goods – 2020 Paid Search PLA Media Spend	1.00 &	28,160.00	28,160.00
				TOTAL	28,160.00 USD
A COI	PY OF THIS P.O. MUST BE RETURNE	ED WITH YOUR INVOICE	By:Authorized Sig		
			Bv·		

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

INVOICE NOT TO EXCEED PO AMOUNT

Approved by: Emanuel Mirabal

Print Name, Title & Date

Ordered by: Emanuel Mirabal