



Invoice

Invoice number: 3659452858

Google LLC

1600 Amphitheatre Pkwy

Mountain View, CA 94043

United States

Federal Tax ID: 77-0493581

Bill to

Accounts Payable

360i LLC

32 Avenue of the Americas

6th Floor

New York, NY 10013

United States

Advertiser

Shannon Popelka

J.C. Penney Corporation, Inc.

6501 Legacy Drive

Plano, TX 75024

United States

Details

Invoice number 3659452858
Invoice date Oct 31, 2019
Payment terms Net 45
Billing ID 2806-4979-2205

Search Ads 360

Total amount due in USD

\$18,198.79

Due Dec 15, 2019

Summary for Oct 1, 2019 - Oct 31, 2019

Pay in USD:

Subtotal in USD \$18,198.79
Tax (0%) \$0.00
Total amount due in USD \$18,198.79

Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

To pay by wire transfer, send to:

Account holder name: Google LLC

Bank: Wells Fargo

SWIFT BIC: WFBUS6S

ABA #: 121000248

Account #: 4121100648

Bank branch address:

Wells Fargo Bank, N.A.

420 Montgomery St

San Francisco, CA 94104

USA

To pay by check, mail to:

Google LLC

Dept. 33654

P.O. Box 39000

San Francisco, CA 94139

United States

Oct 1, 2019 - Oct 31, 2019

Description	Quantity	UOM	Rate	Amount(\$)
% Media Spend - Search Ads 360 - Advertiser: JCPenney ID: 21700000001380173 - 10/2019	5,968,119	EA	0.300%	17,904.36
Fee Adjustment - Advertiser: JCPenney ID: 21700000001380173 - 09/2019				294.43
Subtotal in USD				\$18,198.79
Tax (0%)				\$0.00
Total in USD				\$18,198.79



32 Avenue of the Americas - 6th Floor
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO050966
P.O. DATE : 10/03/2019
REVISION DATE - NO
DUE DATE : 01/31/2020
PAGE : 1 of 3
TOTAL PRICE : 60,000.00 USD

VENDOR: V07630/US44

Google SA3
Dept. 33654
P.O. Box 39000
San Francisco, CA 94139

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Costs	JCPE001-19-001 JCPenney Paid Media Services 2019	1.00	60,000.00	60,000.00
TOTAL					60,000.00 USD

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Nick Edwards

Ordered by: Erica Dew