

KENSHOO INC22 4th Street
7th FloorSan Francisco 94103
United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

*Christopher Carpenter***kenshoo**URL: www.kenshoo.com**To:**
360i Atlanta
1545 Peachtree St NE
Suite 450
Atlanta, GA 30309
Attn: Christopher Carpenter
Tel.: 12129914355**Invoice Date: 31/07/19**
Invoice: 19USIV012074Invoice No. 19USIV012074

| Description | # clicks | Budget | Price |
|--|------------------|---------------------|-----------|
| Service fee Search July 2019: OCI | 116,225 | 225,888.29 | 2,258.88 |
| Service fee Search July 2019: NCL - Hispanic | 65,525 | 47,445.34 | 474.45 |
| Service fee Search July 2019: NCL | 2,263,548 | 1,612,213.62 | 16,122.14 |
| Service fee Search July 2019: RSSC | 109,937 | 221,093.11 | 2,210.93 |
| Service fee UC July 2019: NCL – ADM | 95,026 | 40,001.81 | 950.26 |
| TOTAL | 2,650,261 | 2,146,642.17 | |

| | |
|--------------------|----------------------|
| Total Price | 22,016.66 |
| Sales Tax | 0.00 |
| | USD 22,016.66 |

Invoice No. Bar Code: *19USIV012074*
Pay by: 30/08/19
Customer Number: 4249466
Balance Owed: \$ 66,176.28
Payment Terms: Net 30**Remit by WIRE/ACH:**Silicon Valley Bank
3003 Tasman drive, Santa Clara, CA, 95054
Routing#: 121140399
SWIFT: SVBKUS6S
Account: 3300710862**Please remit payment by check to:****Lockbox Remittance Address**
Kenshoo Inc
Dept LA 23651
Pasadena, CA 91185-3651**For Courier Deposits (FedEx etc.):**Kenshoo Inc
Box 23651
14005 Live Oak Ave
Irwindale, CA 91706-1300**When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.**



32 Avenue of the Americas - 6th Floor
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO051397
P.O. DATE : 10/15/2019
REVISION DATE - NO
DUE DATE : 12/31/2019
PAGE : 1 of 3
TOTAL PRICE : 126,281.12 USD

VENDOR: V03751/US44

Kenshoo, Inc
22 4Th St 14Th Fl
San Francisco, CA 94103

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
|-------|--|--|----------|------------|----------------|
| 1 | Media Costs Funding for NCL and NCL LATAM | NORWE001-19-002 Norwegian Cruise Line 2019 Paid Search Media | 1.00 | 100,176.85 | 100,176.85 |
| 2 | Media Costs Funding for Oceania Kenshoo SEM | NORWE002-19-002 Oceania Cruises 2019 Paid Search Media | 1.00 | 16,193.51 | 16,193.51 |
| 3 | Media Costs Regent Q3Q4 Kenshoo Fees | NORWE003-18-003 Regent Seven Seas 2019 Paid Search Media | 1.00 | 9,910.76 | 9,910.76 |
| TOTAL | | | | | 126,281.12 USD |

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Christopher Carpenter

Ordered by: Christopher Carpenter