

# Vendor Payment Request Form

1- Company Name 360i LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340170368, 9340173174, 9340174560, 9340176294, 9340178465

4- Invoice Date(s) 12/1/2018, 1/30/2019, 2/12/2019, 3/12/2019, 4/10/2019

5- Total Invoice Amount \$33,841.82

6- Client and SOW/Job Code 360i RESEARCH - 19 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) Hardcost Pass-Through Freelance Other

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event \_\_\_\_\_

11- Other Information Nielsen NTI Monthly Invoices for December 2018, January 2019, February 2019, March 2019 and April 2019.

Note: For payment request outside of normal payment terms, please provide requested payment date \_\_\_\_\_

Provide Approval Signatures:	
<u>Reuben Karchem</u> <small>Reuben Karchem (May 31, 2019)</small>	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Andrea Terrassa</u> <small>Andrea Terrassa (Jun 7, 2019)</small>	Andrea Terrassa
Preparer/Submitter Signature	Name
Executive/Finance Approval (if needed)	Name



# INVOICE

**NIELSEN MEDIA RESEARCH**

85 BROAD STREET  
NEW YORK, NY 10004  
USA

Federal Tax ID#: 06-1454128

<b>Invoice</b>	9340170368
<b>Date</b>	12/01/2018
<b>Account</b>	10601677
<b>Terms</b>	Net 30 days

**Bill To:**  
JENNIFER DASS  
Aegis Media Americas, Inc  
32 6th Ave,  
New York, NY 10013  
USA

**Ship To:**  
360i, LLC  
6TH FL., 28 W. 23RD ST.  
NEW YORK, NY 10010  
USA

Description	Percentage	Amount	Total USD
<b>Nielsen Television Index</b> Contract No.: 290298 Charge for DEC 2018			
<b>NTI Gross Monthly Billing Charge</b> (Weighted Bracket Billing \$5323761.71 xBilling % 0.001222 or min. of \$2653.31.)		6,505.64	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-845.73	
Sub Total		5,659.91	
Group Discount	-5.00 %	-283.00	
Sub Total		5,376.91	
NPM Sample Expansion Household Surcharge		690.53	
1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 5376.91			
3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 5376.91			
Sub Total		6,067.44	
Continued.....			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
National Sample Expansion (11 - 25) (2293 effective households in NPM sample x 0.00240% = 5.503%)	5.50 %	333.89	
Net Amount			6,401.33
<b>State</b> NY	<b>Taxable</b> 6,401.33		568.12
Continued.....			

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Description	Percentage	Amount	Total USD
		Sub Total USD	6,401.33
		Total Tax USD	568.12
		Total Amount Due USD	6,969.45

<b>Remit Payment To:</b> Nielsen Media Research PO Box 88961, Chicago, IL 60695-8961
<b>Wire Transfers:</b> Bank Name : JPMorgan Chase Bank NA Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004 Account No : 400206986 Routing No : 021000021 Swift : CHASUS33
For any questions about this document, call Accounts Receivable: Jonathan Gingrich Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

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