

Invoice

Flashtalking, Inc.

50 Washington Street, 11th Floor Suite 1101 Norwalk, CT 06854

| Date | | |
|-----------|--------|--|
| 8/31/2020 | · | |
| Invoice # | | |
| INC049076 | | |
| PO# | Terms | |
| | Net 45 | |

Bill To

360i - NY
32 Avenue of the Americas
6th Floor
New York NY 10013
United States

| Advertiser | Campaign Name | Month of Service |
|------------|---|------------------|
| Autotrader | Autotrader - FYC Traffic Acquisition 2020 | August 2020 |

| Item | Description | Quantity | Rate | Amount |
|---------|-------------------------------|------------|----------|-----------|
| Dynamic | Feed Retargeting | 68,366,423 | 0.56 | 38,285.20 |
| Feeds | Monthly Retargeting Campaigns | 1 | 2,000.00 | 2,000.00 |

Signature: Michael Tooley

Michael Tooley (Oct 6, 2020 12:04 EDT)

Email: Michael.Tooley@360i.com

Remittance Info:

Check Payable to: Flashtalking, Inc. PO Box 200305 Pittsburgh, PA 15251-0305

Wire Transfer: Silicon Valley Bank 3003 Tasman Drive Santa Clara, CA 95054 Swift Code: SVBKUS6S Routing #: 121140399 Account #: 3302078379

AR@flashtalking.com

360i

PURCHASE ORDER

32 Avenue of the Americas - 6th Floor New York NY 10013 Tel: 212-703-7200 **PO NUMBER: P0056692** P.O. DATE: 10/06/2020

REVISION DATE - NO

DUE DATE : 12/31/2020 PAGE : 1 of 3

TOTAL PRICE: 40,285.20 USD

| VEN | NDOR: V07766/US44 | | Shij | о То: | | |
|-------------|---|--|---------------------|-------------------|-----------|---------------|
| 142 10th | shtalking, Inc. (NM) 2 West 36th St. n FL w York, NY 10018 | | | | | |
| | THIS PURCHASE OF | RDER IS SUBJECT TO THE TERMS | AND CONDITIONS ATTA | CHED HERETO | | |
| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | ON Q | UANTITY | RATE | COST |
| 1 | Adserving | AUTOTR-20-004 Autotrader Display 2020 | | 1.00 | 40,285.20 | 40,285.20 |
| | | | | | TOTAL | 40,285.20 USD |
| | | | | | | |
| | | | D. | | | |
| | | | Бу: | Authorized Signa | ture | |
| A CO | PY OF THIS P.O. MUST BE RETU | RNED WITH YOUR INVOICE | | | | |
| INVOI | CE NOT TO EXCEED PO AMOUN | Т | Ву: | Print Name, Title | & Date | |

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Michael Tooley

Ordered by: Michael Tooley