

**KENSHOO INC**

22 4th Street

7th Floor

San Francisco 94103

United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

*Christopher Carpenter***kenshoo**URL: [Web Site www.kenshoo.com](http://www.kenshoo.com)

To:  
360i Atlanta  
1545 Peachtree St NE  
Suite 450  
Atlanta, GA 30309  
Attn: Christopher Carpenter  
Tel.: 12129914355

Invoice Date: 03/31/19

Invoice: [19USIV003748](#)Invoice No. [19USIV003748](#)

Description	# clicks	Budget	Price
Service fee Search March 2019: NCL - Hispanic	41,422	25,612.15	256.12
Service fee Search March 2019: NCL	1,900,771	1,501,520.03	15,015.20
Service fee Search March 2019: OCI	159,498	300,185.84	3,001.86
Service fee Search March 2019: RSSC	107,438	187,592.49	1,875.92
Service fee UC March 2019: NCL – ADM	111,548	60,105.03	1,115.48
<b>TOTAL</b>	<b>2,320,677</b>	<b>2,075,015.54</b>	

<b>Total Price</b>	<b>21,264.58</b>
<b>Sales Tax</b>	<b>0.00</b>
	<b>USD 21,264.58</b>

Invoice No. Bar Code: \*19USIV003748\*

Pay by: 04/30/19

Customer Number: [4249466](#)

Balance Owed: \$ 100,006.57

Payment Terms: Net 30

**Remit by WIRE/ACH:**

Silicon Valley Bank

3003 Tasman drive, Santa Clara, CA, 95054

Routing#: 121140399

SWIFT: SVBKUS6S

Account: 3300710862

**Please remit payment by check to:****Lockbox Remittance Address**

Kenshoo Inc

Dept LA 23651

Pasadena, CA 91185-3651

**For Courier Deposits (FedEx etc.):**

Kenshoo Inc

Box 23651

14005 Live Oak Ave

Irwindale, CA 91706-1300

**When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.**



32 Avenue of the Americas - 6th Floor  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO047019  
P.O. DATE : 04/16/2019  
REVISION DATE - NO  
DUE DATE : 04/16/2019  
PAGE : 1 of 3  
TOTAL PRICE : \$124,606.07

**VENDOR:** KENSHOO

Kenshoo, Inc  
22 4th St  
14th FL  
San Francisco, CA California 94103

**Ship To:**

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Costs	NORWE001-19-002 Norwegian Cruise Line 2019 Paid Search January through June Kenshoo tech fees for Kenshoo. NCL and NCL LATAM.	1.00	94,626.55	94,626.55
3	Media Costs	NORWE003-18-003 Regent Seven Seas 2019 Paid Search Media January through June Kenshoo tech fees for Regent Seven Seas Cruises.	1.00	11,098.50	11,098.50
4	Media Costs	NORWE002-19-002 Oceania Cruises 2019 Paid Search Media January through June Kenshoo tech fees for Regent Seven Seas Cruises.	1.00	18,881.02	18,881.02
TOTAL					\$124,606.07

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Benjamin Bartl

Ordered by: Christopher Carpenter