**KENSHOO INC** 

22 4th Street 7th Floor San Francisco 94103 United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830



URL: Web Site www.kenshoo.com

To: 360i LLC 32 Avenue of the Americas New York, NY 10013 Attn: Asaf Segal

Invoice Date: 12/31/18 Invoice: 18USIV016964

## Invoice No. 18USIV016964

| Description   | # Clicks | Budget     | Price    |
|---|----------|------------|----------|
| Service fee Local December 2018: Red Roof Inn - Search            | 168,197  | 111,728.37 | 1,117.28 |
| Service fee Local December 2018: Red Roof Inn - HomeTowne Studios | 13,839   | 13,012.02  | 130,12   |
| Service fee Local December 2018: Red Roof Inn - Red Collection    | 2,193    | 2,432.12   | 24.32    |
| TOTAL   | 184,229  | 127,172.51 |          |

Invoice No. Bar Code: \*18USIV016964\* Pay by: 01/30/19

Customer Number: 4249386 Balance Owed: \$ 37,127.25 Payment Terms: Net 30 Total Price Sales Tax

0.00 USD 1,271.72

Remit by WIRE/ACH:

Silicon Valley Bank

3003 Tasman drive, Santa Clara, CA, 95054

Routing#: 121140399 SWIFT: SVBKUS6S Account: 3300710862 Please remit payment by check to: Lockbox Remittance Address

Kenshoo Inc Dept LA 23651 Pasadena, CA 91185-3651 For Courier Deposits (FedEx etc.):

Kenshoo Inc Box 23651 14005 Live Oak Ave Irwindale, CA 91706-1300

When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.



32 Avenue of the Americas - 6th Floor New York NY 10013

Tel: 212-703-7200

VENDOR: KENSHOO

Kenshoo, Inc 22 4th St 14th FL

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**PO NUMBER: P0045245**P.O. DATE: 01/10/2019

**REVISION DATE - NO** 

Ship To:

DUE DATE : 12/31/2019
PAGE : 1 of 3
TOTAL PRICE : \$1,271.72

| Sar | n Francisco, CA California 94103 | 1  |                   |          |            |
|-----|----------------------------------|--|-------------------|----------|------------|
|     |                                  |  |                   |          |            |
|     | THIS PURCHASE ORDE               | ER IS SUBJECT TO THE TERMS AND CONDITION               | S ATTACHED HERETO |          |            |
|     | r                                |  |                   |          |            |
| INE | DESCRIPTION                      | JOB NUMBER / DESCRIPTION                               | QUANTITY          | RATE     | COST       |
| 1   | Media Cost                       | REDRO001-18-001<br>RRI 2018 Paid Media and Display Sow | 1.00              | 1,271.72 | 1,271.72   |
|     | Kenshoo PO for December 2018     | , ,  |                   |          |            |
|     |                                  |  |                   |          |            |
|     |                                  |  |                   |          |            |
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|     |                                  |  |                   |          |            |
|     |                                  |  |                   | TOTAL    | ¢4 274 72  |
|     |                                  |  |                   | TOTAL    | \$1,271.72 |

By:

By:

Authorized Signature

Print Name, Title & Date

## A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

## INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Joseph Shea

Ordered by: Joseph Shea