

# Vendor Payment Request Form

1- Company Name 360i LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340198109

4- Invoice Date(s) 2/12/2020

5- Total Invoice Amount \$14,532.23

6- Client and SOW/Job Code 360i RESEARCH - 20 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable)

Hardcost

Pass-Through

Freelance

Other

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event

11- Other Information

Nielsen NTI Monthly Invoice for January 2020

Note: For payment request outside of normal payment terms, please provide requested payment date

Provide Approval Signatures:	
<u>Reuben Karchem</u>	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u>	Melanie Santiago
Approval Signature	Name
Executive/Finance Approval (if needed)	Name



# INVOICE

**NIELSEN MEDIA RESEARCH**  
85 BROAD STREET  
NEW YORK, NY 10004  
USA  
Federal Tax ID#: 06-1454128

<b>Invoice</b>	9340198109
<b>Date</b>	02/12/2020
<b>Account</b>	10601677
<b>Terms</b>	Net 30 days

**Bill To:**  
MELISSA THOMAS  
Aegis Media Americas, Inc  
32 6th Ave,  
New York, NY 10013  
USA

**Ship To:**  
360i, LLC  
6TH FL., 28 W. 23RD ST.  
NEW YORK, NY 10010  
USA

Description	Percentage	Amount	Total USD
<b>Nielsen Television Index</b> Contract No.: 290298 Charge for JAN 2020			
<b>NTI Gross Monthly Billing Charge</b> (Weighted Bracket Billing \$5840460.05 xBilling % 0.001347 or min. of \$2925.27.)		7,867.10	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-1,022.72	
Sub Total		6,844.38	
Group Discount	-5.00 %	-342.22	
Sub Total		6,502.16	
NPM Sample Expansion Household Surcharge		835.04	
1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 6502.16			
3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 6502.16			
Sub Total		7,337.20	
Continued.....			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
National Sample Expansion (11 - 25) (2007 effective households in NPM sample x 0.00240% = 4.817%)	4.82 %	353.43	
Net Amount			7,690.63
Charge for JAN 2020			
All Minute Respondent Level EDF		5,657.00	
Net Amount			5,657.00
State	Taxable		
NY	13,347.63		1,184.60
Continued.....			

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Description	Percentage	Amount	Total USD
		Sub Total USD	13,347.63
		Total Tax USD	1,184.60
		Total Amount Due USD	14,532.23

**Remit Payment To:**

Nielsen Media Research  
PO Box 88961, Chicago, IL 60695-8961

**Wire Transfers:**

Bank Name : JPMORGAN CHASE BANK, N.A.  
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004  
Account No : 400206986  
Routing No : 021000021  
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95