

KENSHOO INC
22 4th Street
7th Floor
San Francisco 94103
United States
Tel.: +1-877-536-7462, Fax: +1-415-536-2830



URL: [Web Site www.kenshoo.com](http://www.kenshoo.com)

To:
360i LLC
32 Avenue of the Americas
6th Floor
New York, NY 10013
Attn: Kolin Kleveno

Invoice Date: 03/31/19
Invoice: [19USIV003501](#)

Invoice No. [19USIV003501](#)

| Description | # Clicks | Budget | Price |
|---|------------------|-------------------|-----------|
| Service fee Social March 2019: Kelly Blue Book - FB | 161,895 | 58,274.06 | 1,165.48 |
| Service fee Social March 2019: Autotrader DAA - FB | 1,548,740 | 581,652.23 | 11,633.04 |
| TOTAL | 1,710,635 | 639,926.29 | |

Invoice No. Bar Code: *19USIV003501*
Pay by: 04/30/19
Customer Number: [4249651](#)
Balance Owed: \$ 38,274.54
Payment Terms: Net 30

| | |
|--------------------|----------------------|
| Total Price | 12,798.52 |
| Sales Tax | 0.00 |
| | USD 12,798.52 |

Kolin Kleveno

Remit by WIRE/ACH:
Silicon Valley Bank
3003 Tasman drive, Santa Clara, CA, 95054
Routing#: 121140399
SWIFT: SVBKUS6S
Account: 3300710862

Please remit payment by check to:
Lockbox Remittance Address
Kenshoo Inc
Dept LA 23651
Pasadena, CA 91185-3651

For Courier Deposits (FedEx etc.):
Kenshoo Inc
Box 23651
14005 Live Oak Ave
Irwindale, CA 91706-1300

When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.



32 Avenue of the Americas - 6th Floor
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO046379
P.O. DATE : 03/13/2019
REVISION DATE - NO 03/28/2019 - 2
DUE DATE : 03/13/2019
PAGE : 1 of 3
TOTAL PRICE : \$43,400.21

VENDOR: KENSHOO

Kenshoo, Inc
22 4th St
14th FL
San Francisco, CA California 94103

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
|-------|-------------|--|----------|-----------|-------------|
| 1 | Adserving | AUTOT001-19-002 Autotrader - Display 2019 | 1.00 | 0.00 | 0.00 |
| 2 | Media Costs | AUTOT001-19-002 Autotrader - Display 2019 | 1.00 | 43,400.21 | 43,400.21 |
| TOTAL | | | | | \$43,400.21 |

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Justin Peters

Ordered by: Justin Peters