K DocuSign Envelope ID: 055ADB73-EAA3-4326-9B93-EE34A4E994B4
22 4th Street
7th Floor
San Francisco 94103
United States

kenshoo

URL: www.kenshoo.com

To: 360i LLC 32 Avenue of the Americas New York, NY 10013 Attn: Asaf Segal

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

Invoice Date: 30/06/19 Invoice: 19USIV010369

Invoice No. 19USIV010369

| Description | # clicks | Budget | Price |
|---|-----------|------------|----------|
| Service fee Local June 2019: Stage Stores - Brand | 452,073 | 41,477.66 | 414.78 |
| Service fee Local June 2019: Stage Stores - Remarketing | 64,666 | 23,813.79 | 238.14 |
| Service fee Local June 2019: Stage - Gordmans - Remarketing | 48 | 60.95 | 0.61 |
| Service fee Local June 2019: Stage NontTM - PLAs | 827,369 | 501,344.87 | 5,013.45 |
| Service fee Local June 2019: Stage - Gordmans - Brand | 47,038 | 8,610.41 | 86.10 |
| TOTAL | 1,391,194 | 575,307.68 | |

Invoice No. Bar Code: *19USIV010369*

Pay by: 30/07/19

Customer Number: 4249386 Balance Owed: \$ 16,747.46 Payment Terms: Net 30

| Total Price | 5,753.08 |
|-------------|--------------|
| Sales Tax | 0.00 |
| | USD 5,753.08 |

DocuSigned by:

Sormo Zenyania

5AF1F5D6BDCD499...

Remit by WIRE/ACH:

Silicon Valley Bank

3003 Tasman drive, Santa Clara, CA, 95054

Routing#: 121140399 SWIFT: SVBKUS6S Account: 3300710862 Please remit payment by check to: Lockbox Remittance Address

Kenshoo Inc Dept LA 23651

Pasadena, CA 91185-3651

For Courier Deposits (FedEx etc.):

Kenshoo Inc Box 23651

14005 Live Oak Ave Irwindale, CA 91706-1300

When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.



32 Avenue of the Americas - 6th Floor New York NY 10013

Tel: 212-703-7200

| PU | R | CH | IAS | SE | 0 | R | D | ΕF | ₹ |
|----|---|----|-----|----|---|---|---|----|---|
|----|---|----|-----|----|---|---|---|----|---|

PO NUMBER: PO053095 P.O. DATE: 01/10/2020

REVISION DATE - NO

DUE DATE : 01/31/2020 PAGE: 1 of 3

TOTAL PRICE: 14,801.73 USD

| VEN | NDOR: V03751/US44 | | Ship To: | | |
|-------|---|---|--------------------------|-----------|---------------|
| 22 | nshoo, Inc 4Th St 14Th FI n Francisco, CA 94103 | | | | |
| | THIS PURCHASE C | PRDER IS SUBJECT TO THE TERMS AND CONDI | TIONS ATTACHED HERETO | | |
| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
| 1 | Media Costs | SPEC001-19-001 Paid Search & PLA Media | 1.00 | 14,801.73 | 14,801.73 |
| | | | | TOTAL | 14,801.73 USD |
| | | | Ву: | | 14,001./3 005 |
| A COI | PY OF THIS P.O. MUST BE RETU | IRNED WITH YOUR INVOICE | Authorized Signa | | |
| NV∩I | CE NOT TO EXCEED PO AMOU | NT | By: Print Name, Title | e & Date | |

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

INVOICE NOT TO EXCEED PO AMOUNT

Approved by: Sarma Zemjanis

Ordered by: Marissa Ciko