

**INVOICE** 

The Trade Desk, Inc. 42 N Chestnut St Ventura, CA 93001

 Invoice Date
 : 01/31/2022

 Invoice Number
 : 100265163

 Customer ID
 : 3114

 Due Date
 : 03/17/2022

 Term
 : D 30, Late 45

Term Description : Payment discount applies to following month's platform

share

Comments :

Ship-to Site Number: 5870

SOLD Hoffman York
TO: 200 N. Water St.
Milwaukee, WI 53202
VAT ID/Tax ID:

Bill-to Site Number:5870

BILL Hoffman York
TO: 200 N. Water St.
Milwaukee, WI 53202

	DIGITA		NG TRANSACTIO ervice: January 20		
ADVERTISER	CAMPAIGN	IO#	IMPRESSIONS	CHARGE DESCRIPTION	AMOUNT
Destination Kohler	dis_hytd_choc_rem_2022		207129	Media Cost	\$422.56
Destination Kohler	dis_hytd_choc_rem_2022		0	Data Cost	\$140.32
Destination Kohler	dis_hytd_choc_rem_2022		0	Feature Cost	\$22.49
Destination Kohler	dis_hytd_choc_rem_2022		0	TTD Fee	\$119.89
Destination Kohler	dis_hytd_choc_rem_2022		0	TTD Platform Fee - Tier Volume Discount	-\$8.40
Destination Kohler	dis_hytd_choc_rem_2022		0	TTD Platform Fee - Early Payment Discount	-\$16.21
Destination Kohler	dis_hytd_dk_rem_2022		428484	Media Cost	\$853.52
Destination Kohler	dis_hytd_dk_rem_2022		0	Data Cost	\$298.26
Destination Kohler	dis_hytd_dk_rem_2022		0	Feature Cost	\$48.21
Destination Kohler	dis_hytd_dk_rem_2022		0	TTD Fee	\$245.78
Destination Kohler	dis_hytd_dk_rem_2022		0	TTD Platform Fee - Tier Volume Discount	-\$17.21
Destination Kohler	dis_hytd_dk_rem_2022		0	TTD Platform Fee - Early Payment Discount	-\$33.22
Destination Kohler	dis_hytd_lko_rem_2022		167030	Media Cost	\$405.42
Destination Kohler	dis_hytd_lko_rem_2022		0	Data Cost	\$124.17
Destination Kohler	dis_hytd_lko_rem_2022		0	Feature Cost	\$23.25
Destination Kohler	dis hytd Iko rem 2022		0	TTD Fee	\$113.23
Destination Kohler	dis_hytd_lko_rem_2022		0	TTD Platform Fee - Tier Volume Discount	-\$7.93
Destination Kohler	dis_hytd_lko_rem_2022		0	TTD Platform Fee - Early Payment Discount	-\$15.31
Destination Kohler	dis_hytd_wslp_rem_2022		122146	Media Cost	\$296.16
Destination Kohler	dis_hytd_wslp_rem_2022		0	Data Cost	\$89.44
Destination Kohler	dis_hytd_wslp_rem_2022		0	Feature Cost	\$4.65
Destination Kohler	dis_hytd_wslp_rem_2022		0	TTD Fee	\$79.93
Destination Kohler	dis_hytd_wslp_rem_2022		0	TTD Platform Fee - Tier Volume Discount	-\$5.60
Destination Kohler	dis_hytd_wslp_rem_2022		0	TTD Platform Fee - Early Payment Discount	-\$10.80
Montana Tourism	FY22 Winter - Audio		43841	Media Cost	\$510.24
Montana Tourism	FY22 Winter - Audio		0	Data Cost	\$97.80
Montana Tourism	FY22 Winter - Audio		0	Feature Cost	\$12.71
Montana Tourism	FY22 Winter - Audio		0	TTD Fee	\$127.14
Montana Tourism	FY22 Winter - Audio		0	TTD Platform Fee - Tier Volume Discount	-\$8.90
Montana Tourism	FY22 Winter - Audio		0	TTD Platform Fee - Early Payment Discount	-\$17.19
Montana Tourism	FY22 Winter - CTV		779719	Media Cost	\$20,172.44
Montana Tourism	FY22 Winter - CTV		0	Data Cost	\$1,715.21
Montana Tourism	FY22 Winter - CTV		0	Feature Cost	\$324.33
Montana Tourism	FY22 Winter - CTV		0	TTD Fee	\$4,549.44
Montana Tourism	FY22 Winter - CTV		0	TTD Platform Fee - Tier Volume Discount	-\$318.59
Montana Tourism	FY22 Winter - CTV		0	TTD Platform Fee - Early Payment Discount	-\$614.95

Montana Tourism	FY22 Winter - Retargeting Native Display	5155	Media Cost	\$22.13
Montana Tourism	FY22 Winter - Retargeting Native Display	0	Data Cost	\$4.52
Montana Tourism	FY22 Winter - Retargeting Native Display	0	Feature Cost	\$0.52
Montana Tourism	FY22 Winter - Retargeting Native Display	0	TTD Fee	\$5.56
Montana Tourism	FY22 Winter - Retargeting Native Display	0	TTD Platform Fee - Tier Volume Discount	-\$0.39
Montana Tourism	FY22 Winter - Retargeting Native Display	0	TTD Platform Fee - Early Payment Discount	-\$0.75
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	514364	Media Cost	\$1,625.21
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	0	Data Cost	\$342.90
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	0	Feature Cost	\$48.74
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	0	TTD Fee	\$413.09
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	0	TTD Platform Fee - Tier Volume Discount	-\$28.93
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	0	TTD Platform Fee - Early Payment Discount	-\$55.84
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	697550	Media Cost	\$3,890.61
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	0	Data Cost	\$1,206.34
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	0	Feature Cost	\$446.55
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	0	TTD Fee	\$1,135.42
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	0	TTD Platform Fee - Tier Volume Discount	-\$79.51
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	0	TTD Platform Fee - Early Payment Discount	-\$153.47
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV	790304	Media Cost	\$15,109.69
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV	0	Data Cost	\$1,791.11
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV	0	Feature Cost	\$386.16
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV	0	TTD Fee	\$3,540.70
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV	0	TTD Platform Fee - Tier Volume Discount	-\$247.95
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV	0	TTD Platform Fee - Early Payment Discount	-\$478.60
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	1367322	Media Cost	\$2,651.98
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	0	Data Cost	\$1,357.25
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	0	Feature Cost	\$229.13
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	0	TTD Fee	\$868.10
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	0	TTD Platform Fee - Tier Volume Discount	-\$60.79
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	0	TTD Platform Fee - Early Payment Discount	-\$117.34
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Native-Display	1597346	Media Cost	\$2,571.21
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Native-Display	0	Data Cost	\$1,240.66
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Native-Display	0	Feature Cost	\$425.56
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Native-Display	0	TTD Fee	\$867.91
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Native-Display	0	TTD Platform Fee - Tier Volume Discount	-\$60.78
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Native-Display	0	TTD Platform Fee - Early Payment Discount	-\$117.32
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video	2057953	Media Cost	\$10,340.09
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video	0	Data Cost	\$3,806.59

Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video	0	TTD Fee	\$3,253.03
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video	0	TTD Platform Fee - Tier Volume Discount	-\$227.80
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video	0	TTD Platform Fee - Early Payment Discount	-\$439.71
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display	21015	Media Cost	\$63.89
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display	0	Data Cost	\$36.63
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display	0	Feature Cost	\$1.27
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display	0	TTD Fee	\$20.85
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display	0	TTD Platform Fee - Tier Volume Discount	-\$1.46
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display	0	TTD Platform Fee - Early Payment Discount	-\$2.82
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting	555032	Media Cost	\$1,040.27
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting	0	Data Cost	\$902.71
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting	0	Feature Cost	\$94.26
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting	0	TTD Fee	\$417.26
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting	0	TTD Platform Fee - Tier Volume Discount	-\$29.22
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting	0	TTD Platform Fee - Early Payment Discount	-\$56.40
Wisconsin School of	WSB-FY22 Executive MBA			
Business	Audience Targeting - Awareness	246873	Media Cost	\$668.88
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness	0	Data Cost	\$562.96
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness	0	Feature Cost	\$54.58
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness	0	TTD Fee	\$263.48
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness	0	TTD Platform Fee - Tier Volume Discount	-\$18.45
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness	0	TTD Platform Fee - Early Payment Discount	-\$35.62
Wisconsin School of Business	WSB-FY22 FTMBA Marketing Audience Targeting	300173	Media Cost	\$898.10
Wisconsin School of Business	WSB-FY22 FTMBA Marketing Audience Targeting	0	Data Cost	\$613.83
Wisconsin School of Business	WSB-FY22 FTMBA Marketing Audience Targeting	0	Feature Cost	\$71.28
Wisconsin School of Business	WSB-FY22 FTMBA Marketing	0	TTD Fee	\$324.27
Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Marketing	0	TTD Platform Fee - Tier Volume	-\$22.71
Business Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Marketing	0	Discount TTD Platform Fee - Early Payment	-\$43.83
Business Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Marketing	89096	Discount  Media Cost	\$326.03
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Marketing	0	Data Cost	\$76.58
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Marketing	0	Feature Cost	\$4.77
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Marketing		TTD Fee	•
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Marketing	0	TTD Platform Fee - Tier Volume	\$83.44
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Marketing	0	Discount TTD Platform Fee - Early Payment	-\$5.84
Business	Retargeting	0	Discount	-\$11.28
Wisconsin School of Business	WSB-FY22 FTMBA Primary Audience Targeting	220093	Media Cost	\$1,077.54

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Wisconsin School of Business	WSB-FY22 FTMBA Primary Audience Targeting	0	Data Cost	\$661.60
Wisconsin School of	WSB-FY22 FTMBA Primary	0	Feature Cost	\$88.45
Business Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Primary	0	TTD Fee	\$374.32
Business Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Primary	0	TTD Platform Fee - Tier Volume	\$374.32
Business	Audience Targeting	0	Discount	-\$26.21
Wisconsin School of Business	WSB-FY22 FTMBA Primary Audience Targeting	0	TTD Platform Fee - Early Payment Discount	-\$50.60
Wisconsin School of	WSB-FY22 FTMBA Real Estate	11954	Media Cost	\$50.89
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Real Estate			·
Business	Retargeting	0	Data Cost	\$11.81
Wisconsin School of Business	WSB-FY22 FTMBA Real Estate Retargeting	0	Feature Cost	\$0.74
Wisconsin School of Business	WSB-FY22 FTMBA Real Estate Retargeting	0	TTD Fee	\$12.99
Wisconsin School of	WSB-FY22 FTMBA Real Estate	0	TTD Platform Fee - Tier Volume	-\$0.91
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Real Estate		Discount TTD Platform Fee - Early Payment	
Business	Retargeting	0	Discount	-\$1.76
Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	201293	Media Cost	\$576.34
Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	0	Data Cost	\$154.24
Wisconsin School of	WSB-FY22 FTMBA Retargeting	0	Feature Cost	\$30.00
Business Wisconsin School of	WSB-F122 F1MBA Retailgetting	0	reature Cost	·
Business	WSB-FY22 FTMBA Retargeting	0	TTD Fee	\$155.78
Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	0	TTD Platform Fee - Tier Volume Discount	-\$10.91
Wisconsin School of	WSB-FY22 FTMBA Retargeting	0	TTD Platform Fee - Early Payment	-\$21.06
Business	WSB-FY22 FTMBA Supply		Discount	42.100
Wisconsin School of Business	Chain Audience Targeting -	167116	Media Cost	\$545.09
Wisconsin School of	Awareness WSB-FY22 FTMBA Supply			
Business	Chain Audience Targeting - Awareness	0	Data Cost	\$324.31
Wisconsin School of	WSB-FY22 FTMBA Supply	_		
Business	Chain Audience Targeting - Awareness	0	Feature Cost	\$39.27
Wisconsin School of	WSB-FY22 FTMBA Supply Chain Audience Targeting -	0	TTD Fee	\$10C 11
Business	Awareness	0	TTD Fee	\$186.11
Wisconsin School of	WSB-FY22 FTMBA Supply Chain Audience Targeting -	0	TTD Platform Fee - Tier Volume	-\$13.03
Business	Awareness	Ŭ	Discount	Ψ10.00
Wisconsin School of	WSB-FY22 FTMBA Supply Chain Audience Targeting -	0	TTD Platform Fee - Early Payment	-\$25.16
Business	Awareness		Discount	
Wisconsin School of Business	WSB-FY22 FTMBA Supply Chain Audience Targeting -	226041	Media Cost	\$687.39
Dusilless	Consideration WSB-FY22 FTMBA Supply			
Wisconsin School of Business	Chain Audience Targeting -	0	Data Cost	\$418.86
	Consideration WSB-FY22 FTMBA Supply			
Wisconsin School of Business	Chain Audience Targeting -	0	Feature Cost	\$62.68
Wisconsin Cohool of	Consideration WSB-FY22 FTMBA Supply			
Wisconsin School of Business	Chain Audience Targeting - Consideration	0	TTD Fee	\$239.42
Wisconsin School of	WSB-FY22 FTMBA Supply		TTD Platform Fee - Tier Volume	
Business	Chain Audience Targeting - Consideration	0	Discount	-\$16.77
Wisconsin School of	WSB-FY22 FTMBA Supply		TTD Platform Fee - Early Payment	400.00
Business	Chain Audience Targeting - Consideration	0	Discount	-\$32.36
Wisconsin School of Business	WSB-FY22 FTMBA Supply Chain Retargeting	31491	Media Cost	\$155.28
Wisconsin School of	WSB-FY22 FTMBA Supply	0	Data Cost	\$32.82
Business Wisconsin School of	Chain Retargeting WSB-FY22 FTMBA Supply			•
Business	Chain Retargeting	0	Feature Cost	\$2.39
Wisconsin School of Business	WSB-FY22 FTMBA Supply Chain Retargeting	0	TTD Fee	\$39.02
Wisconsin School of	WSB-FY22 FTMBA Supply	0	TTD Platform Fee - Tier Volume	-\$2.73
Business	Chain Retargeting		Discount	<del></del>

Wisconsin School of Business	Wisconsin School of Business	WSB-FY22 FTMBA Supply Chain Retargeting	0	TTD Platform Fee - Early Payment Discount	-\$5.27
Wisconsin School of Business	Wisconsin School of	WSB-FY22 FTMBA TSPM	186571		\$631.96
Business		Awareness			
Wisconsin School of Business		Audience Targeting -	0	Data Cost	\$346.24
Wisconsin School of Business         WSS-FYZE FTMBA TSPM Audience Targeting - Discount         0         TTD Platform Fee - Tier Volume Discount         \$14.4           Wisconsin School of Business         WSS-FYZE TTMBA TSPM Audience Targeting - Discount         186764         Media Cost         \$589.2           Wisconsin School of Business         WSS-FYZE TTMBA TSPM Audience Targeting - Consideration         0         Data Cost         \$313.3           Wisconsin School of Business         WSS-FYZE TTMBA TSPM Audience Targeting - Consideration         0         Feature Cost         \$50.           Wisconsin School of Business         WSS-FYZE TTMBA TSPM Audience Targeting - Consideration         0         TTD Platform Fee - Tier Volume Discount         \$133.2           Wisconsin School of Business         WSS-FYZE TMBA TSPM Audience Targeting - Consideration         0         TTD Platform Fee - Early Payment Discount         \$13.4           Wisconsin School of Business         WSS-FYZE TMBA TSPM Audience Targeting - Consideration         0         TTD Platform Fee - Early Payment Discount         \$26.           Wisconsin School of Business         WSS-FYZE TMBA TSPM Audience Targeting - Consideration <td></td> <td>Audience Targeting -</td> <td>0</td> <td>Feature Cost</td> <td>\$36.42</td>		Audience Targeting -	0	Feature Cost	\$36.42
Wisconsin School of Business		WSB-FY22 FTMBA TSPM Audience Targeting -	0	TTD Fee	\$207.81
Wisconsin School of Business Consideration Wisconsin School of Business Consideration Wisconsin School of Business Consideration Wisconsin School of Business Wisconsin School of Business Consideration Wisconsin School of Business Wisconsin School of Business Wisconsin School of Business Wisconsin School of Wisconsin School of Business Relatgeting Wisconsin School of Business Wisconsin School of Business Relatgeting Wisconsin School of Business Wisconsin School of Wisconsin School of Business Relatgeting Wisconsin School of Wisconsin		WSB-FY22 FTMBA TSPM Audience Targeting -	0		-\$14.55
Wisconsin School of   Susiness		WSB-FY22 FTMBA TSPM Audience Targeting -	0		-\$28.09
Wisconsin School of Business  Wisconsin School of Wisconsin School of Business  Wisconsin School of Wiscon		WSB-FY22 FTMBA TSPM Audience Targeting -	186764	Media Cost	\$580.28
Wisconsin School of Business		WSB-FY22 FTMBA TSPM Audience Targeting -	0	Data Cost	\$313.36
Wisconsin School of Business  Retargeting  Wisconsin School of WSB-FY22 FTMBA TSPM  Wisconsin School of WSB-FY22 FTMBA URM  Wisconsi		WSB-FY22 FTMBA TSPM Audience Targeting -	0	Feature Cost	\$50.72
Wisconsin School of Business		WSB-FY22 FTMBA TSPM Audience Targeting -	0	TTD Fee	\$193.42
Wisconsin School of Business  Wisconsin School of Business  Wisconsin School of WSB-FY22 FTMBA TSPM Audience Targeting		WSB-FY22 FTMBA TSPM Audience Targeting -	0		-\$13.55
Wisconsin School of Business   WSB-FY22 FTMBA TSPM Retargeting   Wisconsin School of Business   Wisconsin School of Business   Retargeting   Wisconsin School of Wisb-FY22 FTMBA URM   Data Cost   Se45.84   Retargeting   Wisconsin School of Wisb-FY22 FTMBA URM   Data Cost   Se45.84   Retargeting   Wisconsin School of Wisb-FY22 FTMBA URM   Data Cost   Se45.84   Retargeting   Wisconsin School of Wisb-FY22 FTMBA URM   Data Cost   Se45.84   Retargeting   Retargeting   Wisconsin School of   Wisb-FY22 FTMBA URM   Data Cost   Retargeting   Retarget		WSB-FY22 FTMBA TSPM Audience Targeting -	0		-\$26.15
Wisconsin School of Business   Retargeting   Wisb-FY22 FTMBA TSPM   Discount   Wisb-FY22 FTMBA USPM   Discount   Discount   Wisb-FY22 FTMBA USPM   Discount   Discount   Wisb-FY22 FTMBA USPM   Discount   Discount   Discount   Wisb-FY22 FTMBA USPM   Discount   Discount   Discount   Wisb-FY22 FTMBA USPM   Discount   Discount   Wisb-FY22 FTMBA USPM   Discount   Discount   Wisb-FY22 FTMBA USPM   Discount   Discount   Discount   Wisb-FY22 FTMBA USPM   Discount   Disco		WSB-FY22 FTMBA TSPM	15763	Media Cost	\$94.55
Wisconsin School of Business   WSB-FY22 FTMBA TSPM   Wisconsin School of Business   Retargeting   Wisconsin School of Business   Retargeting   WSB-FY22 FTMBA TSPM   Discount   State of State	Wisconsin School of	WSB-FY22 FTMBA TSPM	0	Data Cost	\$19.03
Wisconsin School of Business   Retargeting   WSB-FY22 FTMBA TSPM   Retargeting   Wisconsin School of Business   WSB-FY22 FTMBA TSPM   Retargeting   Wisconsin School of Business   Retargeting   WSB-FY22 FTMBA TSPM   Retargeting   Wisconsin School of Business   Retargeting   WSB-FY22 FTMBA TSPM   Retargeting   WSB-FY22 FTMBA TSPM   Retargeting   WSB-FY22 FTMBA URM   Retargeting   WSB-FY22 FTMBA URM   Wisconsin School of Business   Wisconsin School of Business   Wisconsin School of Business   Wisconsin School of Business   WSB-FY22 FTMBA URM   WSB-FY22 FTMBA URM   WSB-FY22 FTMBA URM   WSB-FY22 FTMBA URM   Retargeting   WSB-FY22 MS Business   Retargeting   WSB-FY22 MS Business   Retargeting   WSB-FY22 MS Business   Retargeting	Wisconsin School of	WSB-FY22 FTMBA TSPM	0	Feature Cost	\$1.33
Wisconsin School of Business   WSB-FY22 FTMBA TSPM Retargeting   WSB-FY22 FTMBA TSPM   Wisconsin School of Business   Retargeting   WSB-FY22 FTMBA URM Retargeting   Wisconsin School of Business   Audience Targeting   Audience Targeting   Wisconsin School of Business   WSB-FY22 FTMBA URM Audience Targeting   WSB-FY22 FTMBA URM Audience Targeting   Wisconsin School of Business   Audience Targeting   WSB-FY22 FTMBA URM Audience Targeting   WSB-FY22 FTMBA URM Audience Targeting   WSB-FY22 FTMBA URM Audience Targeting   Wisconsin School of Business   Audience Targeting   WSB-FY22 FTMBA URM Audience Targeting   Wisconsin School of Business   Audience Targeting   WSB-FY22 FTMBA URM Audience Targeting   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   Analytics Audience Targeting   Wisconsin School of Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   Analytics Audience Targeting   WSB-FY22 MS Business   WSB-FY22 MS Business   WSB-FY22 MS Business   WSB-FY22 MS Busines	Wisconsin School of	WSB-FY22 FTMBA TSPM	0	TTD Fee	\$23.54
Business Retargeting Wisconsin School of Business Audience Targeting Discount Sensor of Business Audience Targeting Discount Sensor of Business Audience Targeting Discount Discount Sensor of Business Discount Discount Discount Sensor of Business Discount	Wisconsin School of	WSB-FY22 FTMBA TSPM	0		-\$1.65
Business Audience Targeting 204213 Media Cost \$994.0  Wisconsin School of Business Audience Targeting Audience Targeting 0  Wisconsin School of Business Analytics Audience Targeting 0  Wisconsin School of Business 0  Analytics Audience Targeting 0  Wisconsin School of Business 0  Analytics Audience Targeting 0  Wisconsin School of Discount 0  Wisconsin School of Business 0  Analytics Audience Targeting 0  Wisconsin School of Discount 0  Wisconsin School of Discount			0		-\$3.18
Wisconsin School of Business Audience Targeting TITD Platform Fee - Tier Volume Discount TITD Platform Fee - Early Payment Discount WSB-FY22 FTMBA URM Audience Targeting TITD Platform Fee - Early Payment Discount TITD Fee TITD Platform Fee - Titr Volume Discount TITD Platform Fee - Early Payment Disco		-	204213	Media Cost	\$994.06
Wisconsin School of Business Audience Targeting 0 TTD Fee \$352.6  Wisconsin School of Business Audience Targeting 0 TTD Platform Fee - Tier Volume Discount 0 TTD Platform Fee - Early Payment Discount 0 TTD Platform Fee - Tier Volume Discount 0 Data Cost 0 TTD Fee 0 TTD Platform Fee - Tier Volume Discount 0 TTD Fee 0 TTD Fee 0 TTD Platform Fee - Tier Volume Discount 0 TTD Fee 0 TTD Platform Fee - Tier Volume Discount 0 TTD Platform Fee - Early Payment Discount 0 TTD Platform Fee - Early Payment Discount 0 DISCOUN	Wisconsin School of	WSB-FY22 FTMBA URM	0	Data Cost	\$645.87
Wisconsin School of Business Audience Targeting 0 TTD Fee \$352.6  Wisconsin School of Business Audience Targeting 0 TTD Platform Fee - Tier Volume Discount 0 Discount 0 TTD Platform Fee - Early Payment Discount 0 TTD Platform Fee - Early Payment Discount 0 DISCOUNT DISCO	Wisconsin School of	WSB-FY22 FTMBA URM	0	Feature Cost	\$81.92
Wisconsin School of Business Audience Targeting 0 TTD Platform Fee - Tier Volume Discount -\$24.7.6   Wisconsin School of Business Audience Targeting 0 TTD Platform Fee - Early Payment Discount -\$47.6   Wisconsin School of Business Analytics Audience Targeting 0 Data Cost \$1,604.5   Wisconsin School of Business Analytics Audience Targeting 0 Data Cost \$763.4   Wisconsin School of Business Analytics Audience Targeting 0 Data Cost \$24.5   Wisconsin School of Business Analytics Audience Targeting 0 TTD Fee \$490.6   Wisconsin School of Business Analytics Audience Targeting 0 TTD Fee \$490.6   Wisconsin School of Business Analytics Audience Targeting 0 TTD Platform Fee - Tier Volume Discount 0 TTD Platform Fee - Tier Volume Discount 0 TTD Platform Fee - Early Payment Discount 0 TTD Platform Fee - Early Payment Discount 0	Wisconsin School of	WSB-FY22 FTMBA URM	0	TTD Fee	\$352.67
Wisconsin School of Business Audience Targeting O Discount O DISCO	Wisconsin School of	WSB-FY22 FTMBA URM	0		-\$24.70
Wisconsin School of Business Analytics Audience Targeting 406354 Media Cost \$1,604.55  Wisconsin School of Business Analytics Audience Targeting 406354 Media Cost \$1,604.55  Wisconsin School of Business Analytics Audience Targeting 406354 Media Cost \$1,604.55  Wisconsin School of Business Analytics Audience Targeting 406354 Media Cost \$1,604.55  Page 106354 Media Cost \$1,604.55	Wisconsin School of	WSB-FY22 FTMBA URM	0	TTD Platform Fee - Early Payment	-\$47.67
Wisconsin School of Business Analytics Audience Targeting  Analytics Audience Targeting  Business Analytics Audience Targeting  Analytics Audience Targeting  Business Analytics Audience Targeting  Busine	Wisconsin School of	WSB-FY22 MS Business	406354		\$1,604.56
Wisconsin School of Business Analytics Audience Targeting 0 Feature Cost \$24.3  Wisconsin School of Business Analytics Audience Targeting 0 TTD Fee \$490.0  Wisconsin School of Business Analytics Audience Targeting 0 TTD Fee \$490.0  Wisconsin School of Business Analytics Audience Targeting 0 TTD Platform Fee - Tier Volume Discount 0 Discount 0 TTD Platform Fee - Early Payment Discount 0 Discoun	Wisconsin School of	WSB-FY22 MS Business	0	Data Cost	\$763.40
Wisconsin School of Business Analytics Audience Targeting 0 TTD Fee \$490.0  Wisconsin School of Business Analytics Audience Targeting 0 TTD Platform Fee - Tier Volume Discount -\$34.0  Wisconsin School of WSB-FY22 MS Business Analytics Audience Targeting 0 TTD Platform Fee - Early Payment Discount -\$66.2	Wisconsin School of	WSB-FY22 MS Business	0	Feature Cost	\$24.39
Wisconsin School of Business Analytics Audience Targeting 0 TTD Platform Fee - Tier Volume Discount -\$34.3  Wisconsin School of Business Analytics Audience Targeting 0 TTD Platform Fee - Early Payment Discount -\$66.2	Wisconsin School of	WSB-FY22 MS Business	0	TTD Fee	\$490.00
Wisconsin School of WSB-FY22 MS Business Business Analytics Audience Targeting 0 Discount -\$66.2	Wisconsin School of	WSB-FY22 MS Business	0		-\$34.31
Dustriess Analytics Audience Targeting Discount	Wisconsin School of	WSB-FY22 MS Business	0	TTD Platform Fee - Early Payment	-\$66.23
1 158412   Media Logi	Wisconsin School of	WSB-FY22 MS Business	158412		\$556.71
Wisconsin School of WSB-FY22 MS Business 0 Data Cost \$141.7	Wisconsin School of	WSB-FY22 MS Business			\$141.77
Business Analytics Retargeting  Wisconsin School of LWSR-FY22 MS Business	Wisconsin School of	WSB-FY22 MS Business			\$8.14

Business Wisconsin School of Business Wisconsin School of Business Wisconsin School of Business Wisconsin School of Business	Analytics Retargeting WSB-FY22 MS Business Analytics Retargeting WSB-FY22 MS Business Analytics Retargeting WSB-FY22 MS Real Estate	0	TTD Platform Fee - Tier Volume Discount	-\$10.14
Wisconsin School of Business Wisconsin School of Business	WSB-FY22 MS Business Analytics Retargeting			
Wisconsin School of Business		U	TTD Platform Fee - Early Payment	-\$19.56
Business			Discount	
Missonsin Cohool of	Retargeting	29198	Media Cost	\$155.72
Business	WSB-FY22 MS Real Estate Retargeting	0	Data Cost	\$32.30
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting	0	Feature Cost	\$2.21
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting	0	TTD Fee	\$38.96
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting	0	TTD Platform Fee - Tier Volume Discount	-\$2.73
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting	0	TTD Platform Fee - Early Payment Discount	-\$5.27
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting	369065	Media Cost	\$1,051.55
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting	0	Data Cost	\$553.51
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting	0	Feature Cost	\$116.29
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting	0	TTD Fee	\$352.57
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting	0	TTD Platform Fee - Tier Volume Discount	-\$24.69
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting	0	TTD Platform Fee - Early Payment Discount	-\$47.66
Wisconsin School of Business	WSB-FY22 Professional MBA	402727	Media Cost	\$1,097.04
Wisconsin School of Business	Audience Targeting WSB-FY22 Professional MBA Audience Targeting	0	Data Cost	\$698.70
Wisconsin School of Business	WSB-FY22 Professional MBA	0	Feature Cost	\$140.48
Wisconsin School of Business	Audience Targeting WSB-FY22 Professional MBA	0	TTD Fee	\$396.57
Wisconsin School of Business	Audience Targeting WSB-FY22 Professional MBA Audience Targeting	0	TTD Platform Fee - Tier Volume Discount	-\$27.77
Wisconsin School of	WSB-FY22 Professional MBA Audience Targeting	0	TTD Platform Fee - Early Payment Discount	-\$53.61
Business Wisconsin School of	WSB-FY22 Professional MBA	91568	Media Cost	\$297.94
Business Wisconsin School of	Retargeting WSB-FY22 Professional MBA	0	Data Cost	\$72.26
	Retargeting WSB-FY22 Professional MBA	0	Feature Cost	\$6.42
Business Wisconsin School of	WSB-FY22 Professional MBA	0	TTD Fee	\$77.14
Business Wisconsin School of	Retargeting WSB-FY22 Professional MBA	0	TTD Platform Fee - Tier Volume	-\$5.40
Business Wisconsin School of	WSB-FY22 Professional MBA	0	Discount TTD Platform Fee - Early Payment	-\$10.43
Business	Retargeting		Discount SUBTOTAL	
			TOTAL	\$111,917.11 \$111,917.11
			INVOICE CURRENCY	\$111,917.11 USD

Checks should be mailed to Lockbox:

THE TRADE DESK, INC PO Box 102757 Pasadena, CA 91189-102757

Overnight Lockbox Address:

The Trade Desk, INC. 102757 2710 Media Center Dr, Bldg 6, Ste 120, Los Angeles, CA 90065

## ACH Payments Should Be Sent To:

For Credit To:	THE TRADE DESK INC
Bank Name:	JP Morgan Chase Bank, N.A.
ABA or Routing #:	322271627
Account #: (USD Wires)	725125386

Balance Questions: ar@thetradedesk.com

Remittance Questions: ttd-remittance@thetradedesk.com

## Wires Payments Should Be Sent To:

For Credit To:	THE TRADE DESK INC	
Bank Name:	JP Morgan Chase Bank, N.A.	
ABA or Routing #:	021000021	
Account #: (USD Wires)	725125386	

## International Wires Should Be Sent To:

Swift Code:	CHASUS33
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