

# Vendor Payment Request Form

1- Company Name Vizeum, LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340185789

4- Invoice Date(s) 8/2/2019

5- Total Invoice Amount \$17,536.45

6- Client and SOW/Job Code 360i RESEARCH - 19 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable)

Hardcost

Pass-Through    Freelance    Other

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event

11- Other Information

Nielsen NSI Monthly Invoice for August 2019

Note: For payment request outside of normal payment terms, please provide requested payment date

Provide Approval Signatures:

Reuben Karchem

Reuben Karchem

Preparer/Submitter Signature

Name

Melanie Santiago  
(Melanie Santiago (Oct 31, 2019))

Melanie Santiago

Preparer/Submitter Signature

Name

Executive/Finance Approval (if needed)

Name



# INVOICE

**NIELSEN MEDIA RESEARCH**

85 BROAD STREET

NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

<b>Invoice</b>	9340185789
<b>Date</b>	08/02/2019
<b>Account</b>	10383950
<b>Terms</b>	Net 30 days

**Bill To:**

BARBARA MCNAMARA

VIZEUM

150 EAST 42ND STREET

NEW YORK, NY 10017

USA

Description	Percentage	Amount	Total USD
<b>Nielsen Station Index</b> Contract No.: 301027 Charge for AUG 2019 <b>Agency/Media Buyer Complete Base Charge</b> Basic Service  Net Amount		12,577.96	12,577.96
<b>Viewers In Profile Reports</b> VIP-All Markets Charge for AUG 2019 <b>Nielsen Local Monthlies</b>  Net Amount		1,591.00	1,591.00
Charge for AUG 2019 <b>NSIH - Nielsen Local Monthlies</b>  Net Amount		1,938.00	1,938.00
<b>State</b> NY	<b>Taxable</b> 16,106.96		1,429.49
Continued.....			

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316

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NEW YORK, NY 10004  
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**Bill To:**

BARBARA MCNAMARA  
VIZEUM  
150 EAST 42ND STREET  
NEW YORK, NY 10017  
USA

Description	Percentage	Amount	Total USD
		Sub Total USD	16,106.96
		Total Tax USD	1,429.49
		Total Amount Due USD	17,536.45

**Remit Payment To:**

Nielsen Media Research  
PO Box 88961, Chicago, IL 60695-8961

**Wire Transfers:**

Bank Name : JPMorgan Chase Bank NA  
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004  
Account No : 400206986  
Routing No : 021000021  
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



32 Avenue of the Americas  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO052063  
P.O. DATE : 11/15/2019  
REVISION DATE - NO  
DUE DATE : 12/31/2019  
PAGE : 1 of 3  
TOTAL PRICE : \$461,000.00

VENDOR: V02180/US44

Ship To:

Nielsen Media Research  
Po Box 88961  
Chicago, IL 606958961

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Measurement	360I RESEARCH-19-GEN Research-General	1.00	461,000.00	461,000.00
TOTAL					\$461,000.00

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Gail Sanders

Ordered by: Gail Sanders