

TL6089719

Vendor Payment Request Form

| | |
|--|--|
| 1- Company Name | <u>Vizeum, LLC</u> |
| 2- Vendor Name | <u>Nielsen Media Research</u> |
| 3- Invoice Number(s) | <u>9340180456</u> |
| 4- Invoice Date(s) | <u>5/9/2019</u> |
| 5- Total Invoice Amount | <u>\$25,069.93</u> |
| 6- Client and SOW/Job Code | <u>360i RESEARCH - 19 - GEN</u> |
| 7- Billable | <u>No</u> |
| 8- Job/SOW was or will be billed on | <u>N/A</u> |
| 9- Select cost category (if applicable) | <u>Hardcost</u> Pass-Through Freelance Other |
| 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event | <u></u> |

11- Other Information Nielsen NTI Monthly Invoice for May 2019

Note: For payment request outside of normal payment terms, please provide requested payment date

| | |
|--|-------------------------|
| Provide Approval Signatures: | |
| <u>Reuben Karchem</u> | <u>Reuben Karchem</u> |
| Preparer/Submitter Signature | Name |
| <u>Melanie Santiago</u> | <u>Melanie Santiago</u> |
| Preparer/Submitter Signature | Name |
| | |
| Executive/Finance Approval (if needed) | Name |
| | |



INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET
NEW YORK, NY 10004
USA
Federal Tax ID#: 06-1454128

| | |
|---------|-------------|
| Invoice | 9340180456 |
| Date | 05/09/2019 |
| Account | 10601677 |
| Terms | Net 30 days |

Bill To:
JENNIFER DASS
Aegis Media Americas, Inc
32 6th Ave,
New York, NY 10013
USA

Ship To:
VIZEUM
150 EAST 42ND STREET
NEW YORK, NY 10017
USA

| Description | Percentage | Amount | Total USD |
|---|------------|-----------|-----------|
| Nielsen Television Index | | | |
| Contract No.: 290297 | | | |
| Charge for MAY 2019 | | | |
| NTI Gross Monthly Billing Charge | | 12,601.67 | |
| (Weighted Bracket Billing \$9821269.26 xBilling % 0.001283 or min. of \$2785.97.) | | | |
| Minimum Continuing Commitment Discount (7 Year Election) | -13.00 % | -1,638.22 | |
| | | ----- | |
| Sub Total | | 10,963.45 | |
| National Sample Expansion (11 - 25) (2274 effective households in NPM sample x 0.00240% = 5.458%) | 5.46 % | 641.47 | |
| | | ----- | |
| Sub Total | | 12,394.33 | |
| NPM Sample Expansion Household Surcharge | | 1,337.58 | |
| 1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425% | | | |
| 2. BASE AMOUNT USED IN CALCULATION: 10415.28 | | | |
| 3. CALCULATION OF NPM SURCHARGE AMT: | | | |
| Continued..... | | | |

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



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NEW YORK, NY 10017

USA

| Description | Percentage | Amount | Total USD |
|---------------------------------|------------|-----------|-----------|
| 12.8425% X 10415.28 | | | |
| Sub Total | | 11,752.86 | |
| Group Discount | -5.00 % | -548.17 | |
| Net Amount | | | 12,394.33 |
| Charge for MAY 2019 | | | |
| All Minute Respondent Level EDF | | 5,657.00 | |
| Net Amount | | | 5,657.00 |
| Charge for MAY 2019 | | | |
| MRC Cooperation Charge | | 20.00 | |
| Net Amount | | | 20.00 |
| Nielsen Television Index | | | |
| Contract No.: 290301 | | | |
| Charge for MAY 2019 | | | |
| NPower Contract Subscription | | 4,955.00 | |
| Net Amount | | | 4,955.00 |
| State | Taxable | | |
| NY | 23,026.33 | | 2,043.60 |
| Continued..... | | | |

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New York, NY 10013
USA

Ship To:

VIZEUM
150 EAST 42ND STREET
NEW YORK, NY 10017
USA

| Description | Percentage | Amount | Total USD |
|-------------|------------|----------------------|-----------|
| | | Sub Total USD | 23,026.33 |
| | | Total Tax USD | 2,043.60 |
| | | Total Amount Due USD | 25,069.93 |

Remit Payment To:

Nielsen Media Research
PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMorgan Chase Bank NA
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004
Account No : 400206986
Routing No : 021000021
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



32 Avenue of the Americas
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO052063
P.O. DATE : 11/15/2019
REVISION DATE - NO
DUE DATE : 12/31/2019
PAGE : 1 of 3
TOTAL PRICE : \$461,000.00

VENDOR: V02180/US44

Ship To:

Nielsen Media Research
Po Box 88961
Chicago, IL 606958961

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
|-------|-------------------|--|----------|------------|--------------|
| 1 | Media Measurement | 360I RESEARCH-19-GEN Research-General | 1.00 | 461,000.00 | 461,000.00 |
| TOTAL | | | | | \$461,000.00 |

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Gail Sanders

Ordered by: Gail Sanders