

KENSHOO INC

22 4th Street

7th Floor

San Francisco 94103

United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

kenshooURL: www.kenshoo.com

To:
360i Atlanta
1545 Peachtree St NE
Suite 450
Atlanta, GA 30309
Attn: Christopher Carpenter
Tel.: 12129914355

Invoice Date: 30/06/19
Invoice: 19USIV009842

Invoice No. 19USIV009842

| Description | # clicks | Budget | Price |
|--|------------------|---------------------|-----------|
| Service fee Search June 2019: NCL - Hispanic | 43,151 | 18,870.91 | 188.71 |
| Service fee Search June 2019: NCL | 2,226,413 | 1,700,681.50 | 17,006.81 |
| Service fee Search June 2019: RSSC | 98,038 | 183,219.85 | 1,832.20 |
| Service fee Search June 2019: OCI | 173,433 | 333,202.70 | 3,332.03 |
| Service fee UC June 2019: NCL – ADM | 102,756 | 49,710.80 | 1,027.56 |
| TOTAL | 2,643,791 | 2,285,685.76 | |

Invoice No. Bar Code: *19USIV009842*
Pay by: 30/07/19
Customer Number: 4249466
Balance Owed: \$ 63,473.77
Payment Terms: Net 30

Christopher Carpenter

| | |
|--------------------|----------------------|
| Total Price | 23,387.31 |
| Sales Tax | 0.00 |
| | USD 23,387.31 |

Remit by WIRE/ACH:

Silicon Valley Bank
3003 Tasman drive, Santa Clara, CA, 95054
Routing#: 121140399
SWIFT: SVBKUS6S
Account: 3300710862

Please remit payment by check to:

Lockbox Remittance Address
Kenshoo Inc
Dept LA 23651
Pasadena, CA 91185-3651

For Courier Deposits (FedEx etc.):

Kenshoo Inc
Box 23651
14005 Live Oak Ave
Irwindale, CA 91706-1300

When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.



32 Avenue of the Americas - 6th Floor
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO047019
P.O. DATE : 04/16/2019
REVISION DATE - NO 08/27/2019 - 1
DUE DATE : 04/16/2019
PAGE : 1 of 3
TOTAL PRICE : 134,032.61 USD

VENDOR: V03751/US44

Kenshoo, Inc
22 4Th St 14Th Fl
San Francisco, CA 94103

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
|------|---|---|----------|--------------|-----------------------|
| 1 | Media Costs January through June Kenshoo tech fees for Kenshoo. NCL and NCL LATAM. | NORWE001-19-002 Norwegian Cruise Line 2019 Paid Search Media | 1.00 | 103,945.88 | 103,945.88 |
| 3 | Media Costs January through June Kenshoo tech fees for Regent Seven Seas Cruises. | NORWE003-18-003 Regent Seven Seas 2019 Paid Search Media | 1.00 | 11,129.69 | 11,129.69 |
| 4 | Media Costs January through June Kenshoo tech fees for Regent Seven Seas Cruises. | NORWE002-19-002 Oceania Cruises 2019 Paid Search Media | 1.00 | 18,957.04 | 18,957.04 |
| | | | | TOTAL | 134,032.61 USD |

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Christopher Carpenter

Ordered by: Christopher Carpenter