



The Trade Desk, Inc.
42 N Chestnut St
Ventura, CA 93001

INVOICE

Invoice Date : 01/31/2022
Invoice Number : 100265163
Customer ID : 3114
Due Date : 03/17/2022
Term : D 30, Late 45
Term Description : Payment discount applies to following month's platform share
Comments :

Bill-to Site Number: 5870

BILL **Hoffman York**
TO: 200 N. Water St.
Milwaukee, WI 53202

Ship-to Site Number: 5870

SOLD **Hoffman York**
TO: 200 N. Water St.
Milwaukee, WI 53202
VAT ID/Tax ID :

DIGITAL ADVERTISING TRANSACTION DETAILS					
Month of Service: January 2022					
ADVERTISER	CAMPAIGN	IO#	IMPRESSIONS	CHARGE DESCRIPTION	AMOUNT
Destination Kohler	dis_hytd_choc_rem_2022		207129	Media Cost	\$422.56
Destination Kohler	dis_hytd_choc_rem_2022		0	Data Cost	\$140.32
Destination Kohler	dis_hytd_choc_rem_2022		0	Feature Cost	\$22.49
Destination Kohler	dis_hytd_choc_rem_2022		0	TTD Fee	\$119.89
Destination Kohler	dis_hytd_choc_rem_2022		0	TTD Platform Fee - Tier Volume Discount	-\$8.40
Destination Kohler	dis_hytd_choc_rem_2022		0	TTD Platform Fee - Early Payment Discount	-\$16.21
Destination Kohler	dis_hytd_dk_rem_2022		428484	Media Cost	\$853.52
Destination Kohler	dis_hytd_dk_rem_2022		0	Data Cost	\$298.26
Destination Kohler	dis_hytd_dk_rem_2022		0	Feature Cost	\$48.21
Destination Kohler	dis_hytd_dk_rem_2022		0	TTD Fee	\$245.78
Destination Kohler	dis_hytd_dk_rem_2022		0	TTD Platform Fee - Tier Volume Discount	-\$17.21
Destination Kohler	dis_hytd_dk_rem_2022		0	TTD Platform Fee - Early Payment Discount	-\$33.22
Destination Kohler	dis_hytd_lko_rem_2022		167030	Media Cost	\$405.42
Destination Kohler	dis_hytd_lko_rem_2022		0	Data Cost	\$124.17
Destination Kohler	dis_hytd_lko_rem_2022		0	Feature Cost	\$23.25
Destination Kohler	dis_hytd_lko_rem_2022		0	TTD Fee	\$113.23
Destination Kohler	dis_hytd_lko_rem_2022		0	TTD Platform Fee - Tier Volume Discount	-\$7.93
Destination Kohler	dis_hytd_lko_rem_2022		0	TTD Platform Fee - Early Payment Discount	-\$15.31
Destination Kohler	dis_hytd_wslp_rem_2022		122146	Media Cost	\$296.16
Destination Kohler	dis_hytd_wslp_rem_2022		0	Data Cost	\$89.44
Destination Kohler	dis_hytd_wslp_rem_2022		0	Feature Cost	\$4.65
Destination Kohler	dis_hytd_wslp_rem_2022		0	TTD Fee	\$79.93
Destination Kohler	dis_hytd_wslp_rem_2022		0	TTD Platform Fee - Tier Volume Discount	-\$5.60
Destination Kohler	dis_hytd_wslp_rem_2022		0	TTD Platform Fee - Early Payment Discount	-\$10.80
Montana Tourism	FY22 Winter - Audio		43841	Media Cost	\$510.24
Montana Tourism	FY22 Winter - Audio		0	Data Cost	\$97.80
Montana Tourism	FY22 Winter - Audio		0	Feature Cost	\$12.71
Montana Tourism	FY22 Winter - Audio		0	TTD Fee	\$127.14
Montana Tourism	FY22 Winter - Audio		0	TTD Platform Fee - Tier Volume Discount	-\$8.90
Montana Tourism	FY22 Winter - Audio		0	TTD Platform Fee - Early Payment Discount	-\$17.19
Montana Tourism	FY22 Winter - CTV		779719	Media Cost	\$20,172.44
Montana Tourism	FY22 Winter - CTV		0	Data Cost	\$1,715.21
Montana Tourism	FY22 Winter - CTV		0	Feature Cost	\$324.33
Montana Tourism	FY22 Winter - CTV		0	TTD Fee	\$4,549.44
Montana Tourism	FY22 Winter - CTV		0	TTD Platform Fee - Tier Volume Discount	-\$318.59
Montana Tourism	FY22 Winter - CTV		0	TTD Platform Fee - Early Payment Discount	-\$614.95

Montana Tourism	FY22 Winter - Retargeting Native Display		5155	Media Cost	\$22.13
Montana Tourism	FY22 Winter - Retargeting Native Display		0	Data Cost	\$4.52
Montana Tourism	FY22 Winter - Retargeting Native Display		0	Feature Cost	\$0.52
Montana Tourism	FY22 Winter - Retargeting Native Display		0	TTD Fee	\$5.56
Montana Tourism	FY22 Winter - Retargeting Native Display		0	TTD Platform Fee - Tier Volume Discount	-\$0.39
Montana Tourism	FY22 Winter - Retargeting Native Display		0	TTD Platform Fee - Early Payment Discount	-\$0.75
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)		514364	Media Cost	\$1,625.21
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)		0	Data Cost	\$342.90
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)		0	Feature Cost	\$48.74
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)		0	TTD Fee	\$413.09
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)		0	TTD Platform Fee - Tier Volume Discount	-\$28.93
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)		0	TTD Platform Fee - Early Payment Discount	-\$55.84
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio		697550	Media Cost	\$3,890.61
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio		0	Data Cost	\$1,206.34
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio		0	Feature Cost	\$446.55
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio		0	TTD Fee	\$1,135.42
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio		0	TTD Platform Fee - Tier Volume Discount	-\$79.51
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio		0	TTD Platform Fee - Early Payment Discount	-\$153.47
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV		790304	Media Cost	\$15,109.69
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV		0	Data Cost	\$1,791.11
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV		0	Feature Cost	\$386.16
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV		0	TTD Fee	\$3,540.70
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV		0	TTD Platform Fee - Tier Volume Discount	-\$247.95
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV		0	TTD Platform Fee - Early Payment Discount	-\$478.60
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Display		1367322	Media Cost	\$2,651.98
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Display		0	Data Cost	\$1,357.25
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Display		0	Feature Cost	\$229.13
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Display		0	TTD Fee	\$868.10
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Display		0	TTD Platform Fee - Tier Volume Discount	-\$60.79
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Display		0	TTD Platform Fee - Early Payment Discount	-\$117.34
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Native-Display		1597346	Media Cost	\$2,571.21
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Native-Display		0	Data Cost	\$1,240.66
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Native-Display		0	Feature Cost	\$425.56
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Native-Display		0	TTD Fee	\$867.91
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Native-Display		0	TTD Platform Fee - Tier Volume Discount	-\$60.78
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Native-Display		0	TTD Platform Fee - Early Payment Discount	-\$117.32
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video		2057953	Media Cost	\$10,340.09
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video		0	Data Cost	\$3,806.59
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video		0	Feature Cost	\$1,735.77

Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video		0	TTD Fee	\$3,253.03
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video		0	TTD Platform Fee - Tier Volume Discount	-\$227.80
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video		0	TTD Platform Fee - Early Payment Discount	-\$439.71
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display	21015		Media Cost	\$63.89
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display		0	Data Cost	\$36.63
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display		0	Feature Cost	\$1.27
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display		0	TTD Fee	\$20.85
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display		0	TTD Platform Fee - Tier Volume Discount	-\$1.46
Wisconsin Economic Development Corp (WEDC)	FY22 WEDC Small Business - Native & Display		0	TTD Platform Fee - Early Payment Discount	-\$2.82
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting	555032		Media Cost	\$1,040.27
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting		0	Data Cost	\$902.71
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting		0	Feature Cost	\$94.26
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting		0	TTD Fee	\$417.26
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting		0	TTD Platform Fee - Tier Volume Discount	-\$29.22
Wisconsin School of Business	WSB-FY22 Central for All MS Audience Targeting		0	TTD Platform Fee - Early Payment Discount	-\$56.40
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness	246873		Media Cost	\$668.88
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness		0	Data Cost	\$562.96
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness		0	Feature Cost	\$54.58
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness		0	TTD Fee	\$263.48
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness		0	TTD Platform Fee - Tier Volume Discount	-\$18.45
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting - Awareness		0	TTD Platform Fee - Early Payment Discount	-\$35.62
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Audience Targeting	300173		Media Cost	\$898.10
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Audience Targeting		0	Data Cost	\$613.83
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Audience Targeting		0	Feature Cost	\$71.28
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Audience Targeting		0	TTD Fee	\$324.27
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Audience Targeting		0	TTD Platform Fee - Tier Volume Discount	-\$22.71
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Audience Targeting		0	TTD Platform Fee - Early Payment Discount	-\$43.83
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Retargeting	89096		Media Cost	\$326.03
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Retargeting		0	Data Cost	\$76.58
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Retargeting		0	Feature Cost	\$4.77
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Retargeting		0	TTD Fee	\$83.44
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Retargeting		0	TTD Platform Fee - Tier Volume Discount	-\$5.84
Wisconsin School of Business	WSB-FY22 FT MBA Marketing Retargeting		0	TTD Platform Fee - Early Payment Discount	-\$11.28
Wisconsin School of Business	WSB-FY22 FT MBA Primary Audience Targeting	220093		Media Cost	\$1,077.54

Wisconsin School of Business	WSB-FY22 FT MBA Primary Audience Targeting		0	Data Cost	\$661.60
Wisconsin School of Business	WSB-FY22 FT MBA Primary Audience Targeting		0	Feature Cost	\$88.45
Wisconsin School of Business	WSB-FY22 FT MBA Primary Audience Targeting		0	TTD Fee	\$374.32
Wisconsin School of Business	WSB-FY22 FT MBA Primary Audience Targeting		0	TTD Platform Fee - Tier Volume Discount	-\$26.21
Wisconsin School of Business	WSB-FY22 FT MBA Primary Audience Targeting		0	TTD Platform Fee - Early Payment Discount	-\$50.60
Wisconsin School of Business	WSB-FY22 FT MBA Real Estate Retargeting	11954		Media Cost	\$50.89
Wisconsin School of Business	WSB-FY22 FT MBA Real Estate Retargeting		0	Data Cost	\$11.81
Wisconsin School of Business	WSB-FY22 FT MBA Real Estate Retargeting		0	Feature Cost	\$0.74
Wisconsin School of Business	WSB-FY22 FT MBA Real Estate Retargeting		0	TTD Fee	\$12.99
Wisconsin School of Business	WSB-FY22 FT MBA Real Estate Retargeting		0	TTD Platform Fee - Tier Volume Discount	-\$0.91
Wisconsin School of Business	WSB-FY22 FT MBA Real Estate Retargeting		0	TTD Platform Fee - Early Payment Discount	-\$1.76
Wisconsin School of Business	WSB-FY22 FT MBA Retargeting	201293		Media Cost	\$576.34
Wisconsin School of Business	WSB-FY22 FT MBA Retargeting		0	Data Cost	\$154.24
Wisconsin School of Business	WSB-FY22 FT MBA Retargeting		0	Feature Cost	\$30.00
Wisconsin School of Business	WSB-FY22 FT MBA Retargeting		0	TTD Fee	\$155.78
Wisconsin School of Business	WSB-FY22 FT MBA Retargeting		0	TTD Platform Fee - Tier Volume Discount	-\$10.91
Wisconsin School of Business	WSB-FY22 FT MBA Retargeting		0	TTD Platform Fee - Early Payment Discount	-\$21.06
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Awareness	167116		Media Cost	\$545.09
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Awareness		0	Data Cost	\$324.31
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Awareness		0	Feature Cost	\$39.27
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Awareness		0	TTD Fee	\$186.11
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Awareness		0	TTD Platform Fee - Tier Volume Discount	-\$13.03
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Awareness		0	TTD Platform Fee - Early Payment Discount	-\$25.16
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Consideration	226041		Media Cost	\$687.39
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Consideration		0	Data Cost	\$418.86
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Consideration		0	Feature Cost	\$62.68
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Consideration		0	TTD Fee	\$239.42
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Consideration		0	TTD Platform Fee - Tier Volume Discount	-\$16.77
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Audience Targeting - Consideration		0	TTD Platform Fee - Early Payment Discount	-\$32.36
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Retargeting	31491		Media Cost	\$155.28
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Retargeting		0	Data Cost	\$32.82
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Retargeting		0	Feature Cost	\$2.39
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Retargeting		0	TTD Fee	\$39.02
Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Retargeting		0	TTD Platform Fee - Tier Volume Discount	-\$2.73

Wisconsin School of Business	WSB-FY22 FT MBA Supply Chain Retargeting		0	TTD Platform Fee - Early Payment Discount	-\$5.27
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Awareness		186571	Media Cost	\$631.96
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Awareness		0	Data Cost	\$346.24
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Awareness		0	Feature Cost	\$36.42
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Awareness		0	TTD Fee	\$207.81
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Awareness		0	TTD Platform Fee - Tier Volume Discount	-\$14.55
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Awareness		0	TTD Platform Fee - Early Payment Discount	-\$28.09
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Consideration		186764	Media Cost	\$580.28
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Consideration		0	Data Cost	\$313.36
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Consideration		0	Feature Cost	\$50.72
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Consideration		0	TTD Fee	\$193.42
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Consideration		0	TTD Platform Fee - Tier Volume Discount	-\$13.55
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Audience Targeting - Consideration		0	TTD Platform Fee - Early Payment Discount	-\$26.15
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Retargeting		15763	Media Cost	\$94.55
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Retargeting		0	Data Cost	\$19.03
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Retargeting		0	Feature Cost	\$1.33
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Retargeting		0	TTD Fee	\$23.54
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Retargeting		0	TTD Platform Fee - Tier Volume Discount	-\$1.65
Wisconsin School of Business	WSB-FY22 FT MBA TSPM Retargeting		0	TTD Platform Fee - Early Payment Discount	-\$3.18
Wisconsin School of Business	WSB-FY22 FT MBA URM Audience Targeting		204213	Media Cost	\$994.06
Wisconsin School of Business	WSB-FY22 FT MBA URM Audience Targeting		0	Data Cost	\$645.87
Wisconsin School of Business	WSB-FY22 FT MBA URM Audience Targeting		0	Feature Cost	\$81.92
Wisconsin School of Business	WSB-FY22 FT MBA URM Audience Targeting		0	TTD Fee	\$352.67
Wisconsin School of Business	WSB-FY22 FT MBA URM Audience Targeting		0	TTD Platform Fee - Tier Volume Discount	-\$24.70
Wisconsin School of Business	WSB-FY22 FT MBA URM Audience Targeting		0	TTD Platform Fee - Early Payment Discount	-\$47.67
Wisconsin School of Business	WSB-FY22 MS Business Analytics Audience Targeting		406354	Media Cost	\$1,604.56
Wisconsin School of Business	WSB-FY22 MS Business Analytics Audience Targeting		0	Data Cost	\$763.40
Wisconsin School of Business	WSB-FY22 MS Business Analytics Audience Targeting		0	Feature Cost	\$24.39
Wisconsin School of Business	WSB-FY22 MS Business Analytics Audience Targeting		0	TTD Fee	\$490.00
Wisconsin School of Business	WSB-FY22 MS Business Analytics Audience Targeting		0	TTD Platform Fee - Tier Volume Discount	-\$34.31
Wisconsin School of Business	WSB-FY22 MS Business Analytics Audience Targeting		0	TTD Platform Fee - Early Payment Discount	-\$66.23
Wisconsin School of Business	WSB-FY22 MS Business Analytics Retargeting		158412	Media Cost	\$556.71
Wisconsin School of Business	WSB-FY22 MS Business Analytics Retargeting		0	Data Cost	\$141.77
Wisconsin School of Business	WSB-FY22 MS Business Analytics Retargeting		0	Feature Cost	\$8.14

Wisconsin School of Business	WSB-FY22 MS Business Analytics Retargeting		0	TTD Fee	\$144.73
Wisconsin School of Business	WSB-FY22 MS Business Analytics Retargeting		0	TTD Platform Fee - Tier Volume Discount	-\$10.14
Wisconsin School of Business	WSB-FY22 MS Business Analytics Retargeting		0	TTD Platform Fee - Early Payment Discount	-\$19.56
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting	29198		Media Cost	\$155.72
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting		0	Data Cost	\$32.30
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting		0	Feature Cost	\$2.21
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting		0	TTD Fee	\$38.96
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting		0	TTD Platform Fee - Tier Volume Discount	-\$2.73
Wisconsin School of Business	WSB-FY22 MS Real Estate Retargeting		0	TTD Platform Fee - Early Payment Discount	-\$5.27
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting	369065		Media Cost	\$1,051.55
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting		0	Data Cost	\$553.51
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting		0	Feature Cost	\$116.29
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting		0	TTD Fee	\$352.57
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting		0	TTD Platform Fee - Tier Volume Discount	-\$24.69
Wisconsin School of Business	WSB-FY22 MS Supply Chain Audience Targeting		0	TTD Platform Fee - Early Payment Discount	-\$47.66
Wisconsin School of Business	WSB-FY22 Professional MBA Audience Targeting	402727		Media Cost	\$1,097.04
Wisconsin School of Business	WSB-FY22 Professional MBA Audience Targeting		0	Data Cost	\$698.70
Wisconsin School of Business	WSB-FY22 Professional MBA Audience Targeting		0	Feature Cost	\$140.48
Wisconsin School of Business	WSB-FY22 Professional MBA Audience Targeting		0	TTD Fee	\$396.57
Wisconsin School of Business	WSB-FY22 Professional MBA Audience Targeting		0	TTD Platform Fee - Tier Volume Discount	-\$27.77
Wisconsin School of Business	WSB-FY22 Professional MBA Audience Targeting		0	TTD Platform Fee - Early Payment Discount	-\$53.61
Wisconsin School of Business	WSB-FY22 Professional MBA Retargeting	91568		Media Cost	\$297.94
Wisconsin School of Business	WSB-FY22 Professional MBA Retargeting		0	Data Cost	\$72.26
Wisconsin School of Business	WSB-FY22 Professional MBA Retargeting		0	Feature Cost	\$6.42
Wisconsin School of Business	WSB-FY22 Professional MBA Retargeting		0	TTD Fee	\$77.14
Wisconsin School of Business	WSB-FY22 Professional MBA Retargeting		0	TTD Platform Fee - Tier Volume Discount	-\$5.40
Wisconsin School of Business	WSB-FY22 Professional MBA Retargeting		0	TTD Platform Fee - Early Payment Discount	-\$10.43
SUBTOTAL					\$111,917.11
TOTAL					\$111,917.11
INVOICE CURRENCY					USD

Checks should be mailed to Lockbox:

THE TRADE DESK, INC
PO Box 102757
Pasadena, CA 91189-102757

Balance Questions: ar@thetradedesk.com

Remittance Questions: ttd-remittance@thetradedesk.com

Overnight Lockbox Address:

The Trade Desk, INC. 102757
2710 Media Center Dr, Bldg 6, Ste 120,
Los Angeles, CA 90065

ACH Payments Should Be Sent To:

For Credit To:	THE TRADE DESK INC
Bank Name:	JP Morgan Chase Bank, N.A.
ABA or Routing #:	322271627
Account #: (USD Wires)	725125386

Wires Payments Should Be Sent To:

For Credit To:	THE TRADE DESK INC
Bank Name:	JP Morgan Chase Bank, N.A.
ABA or Routing #:	021000021
Account #: (USD Wires)	725125386

International Wires Should Be Sent To:

Swift Code:	CHASUS33
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