

Vendor Payment Request Form

1- Company Name	<u>Vizeum, LLC</u>
2- Vendor Name	<u>Nielsen Media Research</u>
3- Invoice Number(s)	<u>9340184929</u>
4- Invoice Date(s)	<u>7/29/2019 (Sent to 360i on 9/13/19)</u>
5- Total Invoice Amount	<u>\$166,438.21</u>
6- Client and SOW/Job Code	<u>360i RESEARCH - 19 - GEN</u>
7- Billable	<u>No</u>
8- Job/SOW was or will be billed on	<u>N/A</u>
9- Select cost category (if applicable)	<u>Hardcost</u> Pass-Through Freelance Other
10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	<u></u>
11- Other Information	<u>Nielsen NSI Monthly Invoices for October 2018 - July 2019 (10 months, with 9 months at the old rate)</u>

Note: For payment request outside of normal payment terms, please provide requested payment date

Provide Approval Signatures:	
<u>Reuben Karchem</u>	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u> <small>Melanie Santiago (Oct 5, 2019)</small>	Melanie Santiago
Preparer/Submitter Signature	Name
Executive/Finance Approval (if needed)	Name



INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET
NEW YORK, NY 10004
USA

Federal Tax ID#: 06-1454128

Invoice	9340184929
Date	07/29/2019
Account	10383950
Terms	Net 30 days

Bill To:

BARBARA MCNAMARA
VIZEUM
150 EAST 42ND STREET
NEW YORK, NY 10017
USA

Description	Percentage	Amount	Total USD
Nielsen Station Index			
Contract No.: 301027			
Charge for JUL 2019			
NSIH - Nielsen Local Monthlies		1,938.00	
Net Amount			1,938.00
Charge for JUL 2019			
Nielsen Local Monthlies		1,591.00	
Net Amount			1,591.00
Charge for JUL 2019			
Agency/Media Buyer Complete Base Charge		12,577.96	
Basic Service			
Net Amount			12,577.96
Viewers In Profile Reports			
VIP-All Markets			
Charge for JUN 2019			
NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Charge for JUN 2019			
Nielsen Local Monthlies		1,501.00	
Net Amount			1,501.00
Continued.....			

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



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USA

Description	Percentage	Amount	Total USD
Charge for JUN 2019			
Agency/Media Buyer Complete Base Charge		11,866.00	
Basic Service			
Net Amount			11,866.00
Viewers In Profile Reports			
VIP-All Markets			
Charge for MAY 2019			
NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Charge for MAY 2019			
Nielsen Local Monthlies		1,501.00	
Net Amount			1,501.00
Charge for MAY 2019			
Agency/Media Buyer Complete Base Charge		11,866.00	
Basic Service			
Net Amount			11,866.00
Viewers In Profile Reports			
VIP-All Markets			
Charge for APR 2019			
NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Continued.....			

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150 EAST 42ND STREET

NEW YORK, NY 10017

USA

Description	Percentage	Amount	Total USD
Charge for APR 2019			
Nielsen Local Monthlies		1,501.00	
Net Amount			1,501.00
Charge for APR 2019			
Agency/Media Buyer Complete Base Charge		11,866.00	
Basic Service			
Net Amount			11,866.00
Viewers In Profile Reports			
VIP-All Markets			
Charge for MAR 2019			
NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Charge for MAR 2019			
Nielsen Local Monthlies		1,501.00	
Net Amount			1,501.00
Charge for MAR 2019			
Agency/Media Buyer Complete Base Charge		11,866.00	
Basic Service			
Net Amount			11,866.00
Viewers In Profile Reports			
VIP-All Markets			
Continued.....			

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Description	Percentage	Amount	Total USD
Charge for FEB 2019 NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Charge for FEB 2019 Nielsen Local Monthlies		1,501.00	
Net Amount			1,501.00
Charge for FEB 2019 Agency/Media Buyer Complete Base Charge Basic Service		11,866.00	
Net Amount			11,866.00
Viewers In Profile Reports VIP-All Markets			
Charge for JAN 2019 NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Charge for JAN 2019 Nielsen Local Monthlies		1,501.00	
Net Amount			1,501.00
Charge for JAN 2019 Agency/Media Buyer Complete Base Charge		11,866.00	
Continued.....			

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NEW YORK, NY 10017
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Description	Percentage	Amount	Total USD
Basic Service			
Net Amount			11,866.00
Viewers In Profile Reports			
VIP-All Markets			
Charge for DEC 2018			
NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Charge for DEC 2018			
Nielsen Local Monthlies		1,501.00	
Net Amount			1,501.00
Charge for DEC 2018			
Agency/Media Buyer Complete Base Charge		11,866.00	
Basic Service			
Net Amount			11,866.00
Viewers In Profile Reports			
VIP-All Markets			
Charge for NOV 2018			
NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Charge for NOV 2018			
Nielsen Local Monthlies		1,501.00	
Continued.....			

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Account

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Terms

Net 30 days

Bill To:

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150 EAST 42ND STREET

NEW YORK, NY 10017

USA

Description	Percentage	Amount	Total USD
Net Amount			1,501.00
Charge for NOV 2018			
Agency/Media Buyer Complete Base Charge		11,866.00	
Basic Service			
Net Amount			11,866.00
Viewers In Profile Reports			
VIP-All Markets			
Charge for OCT 2018			
NSIH - Nielsen Local Monthlies		1,829.00	
Net Amount			1,829.00
Charge for OCT 2018			
Nielsen Local Monthlies		1,501.00	
Net Amount			1,501.00
Charge for OCT 2018			
Agency/Media Buyer Complete Base Charge		11,866.00	
Basic Service			
Net Amount			11,866.00
Viewers In Profile Reports			
VIP-All Markets			
State	Taxable		
Continued.....			

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NEW YORK, NY 10017
USA

Description	Percentage	Amount	Total USD
NY	152,870.96		13,567.25
Sub Total USD			152,870.96
Total Tax USD			13,567.25
Total Amount Due USD			166,438.21

Remit Payment To:

Nielsen Media Research
PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMorgan Chase Bank NA
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004
Account No : 400206986
Routing No : 021000021
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



32 Avenue of the Americas
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO052063
P.O. DATE : 11/15/2019
REVISION DATE - NO
DUE DATE : 12/31/2019
PAGE : 1 of 3
TOTAL PRICE : \$461,000.00

VENDOR: V02180/US44

Nielsen Media Research
Po Box 88961
Chicago, IL 606958961

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Measurement	360I RESEARCH-19-GEN Research-General	1.00	461,000.00	461,000.00
TOTAL					\$461,000.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Gail Sanders

Ordered by: Gail Sanders