



## INVOICE

From

**We Are Rosie**  
REMIT ADDRESS  
1372 Peachtree ST NE  
Atlanta, GA 30309

Invoice ID

**1668**

PO Number

PO-056457

Issue Date

11/23/2020

Due Date

01/07/2021 (Net 45)

Subject

We Are Rosie - Invoice Kathy Diaz (11/1/20 - 11/15/20)

Invoice For

**360i LLC**  
1545 Peachtree St NE  
Suite 450  
Atlanta, GA 30309

*Emanuel Mirabal* 11/24/20

Item Type	Description	Quantity	Unit Price	Amount
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/02/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/03/2020 - Kroger: [12:00pm - 4:00pm]	4.00	\$136.00	<b>\$544.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/04/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/05/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/06/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/09/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/10/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/11/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/12/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>
Service	[360i42] PO-056457 Media Director - Kroger - Kathy Diaz - 11/13/2020 - Kroger: [9:00am - 5:00pm]	8.00	\$136.00	<b>\$1,088.00</b>

**Amount Due \$10,336.00**

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**Notes**

*Thank you for your Partnership. Stay Rosie!*

**We Are Rosie, LLC - Wiring Instructions/Bank Information**

You may use the following information to conduct the wire transfer transaction:

Name of Bank: Suntrust Bank Bank Routing No.: 061000104 Account Number: 1000215914887

Swift Code: SNTRUS3A

Bank Address: 303 Peachtree Street NE, Atlanta, GA 30308

Name of Account: We Are Rosie, LLC

*Please reference your company's name and invoice number when processing your wire.*



32 Avenue of the Americas  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO056457  
P.O. DATE : 09/15/2020  
REVISION DATE - NO  
DUE DATE : 12/31/2021  
PAGE : 1 of 3  
TOTAL PRICE : \$65,280.00

VENDOR: V07115/US44

We Are Rosie, Llc  
1250 Beech Valley Road Ne  
Atlanta, GA 30306

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Freelance/Outside Services	KROGER-20-009 Kroger 20/21 Media AOR (Retainer)	1.00	65,280.00	65,280.00
Kathy Diaz					
TOTAL					\$65,280.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Emanuel Mirabal

Ordered by: Emanuel Mirabal



## Freelance Approval Order

Nexus Job:  
CRER ID: C455

### Freelancer Information

Name of Hire	Kathy R. Diaz
Employment Type	Contractor/Freelancer
New Hire/Extension	New Hire
Name of Source	We are Rosie
Reason for Need	Interim Help During Recruiting

### Job Information

Requestor	Emanuel.Mirabal@360i.com
Department	Audience Activation
Job Title	Media Director, Audience Activation
Location	Atlanta
Clients	Kroger
Name of Pipeline Client	
Rate Type	Hourly
Rate	136
Start Date	2020-09-23
End Date	2020-12-25
Context	PLEASE NOTE: This Freelance CRER will replace approved TEMP CRER C399. The team has identified a freelancer to bridge the gap while recruiting against approved Full-time CRER C290. The team is in need of senior leadership to staff these projects and the urgency is only growing. The original CRER was approved for \$50k , but due to the reality of hourly rates of the needed resource, this cost has increased to \$65k.

**Total Approved Amount: \$65,280**

**Approved by: Guillermo A. Cabrera**

9/15/2020 1:58:11 PM