



261 Fifth Avenue, 26th Floor  
New York, NY 10016  
646-609-8906  
invoicena@miqdigital.com

**BILL TO**

360i LLC  
Detroit MI 48226

# INVOICE

Invoice number 119138  
Invoice date 03/30/2020  
Payment terms 30  
IO number PO052777  
Run period March 20

*Brandon Walker* 6/8/2020

*Maggie Hatfield* 6/15/2020

Description	Impression Count	Amount (USD)
Advance Auto Parts (AAP) - JCI	584,749	\$13,806.71

**AMOUNT DUE****\$13,806.71**

Notes:

**Remittance instructions:**

To ensure that we correctly apply any incoming transactions, please reference invoice numbers when making payments. In addition, please send all payments only to the bank account listed below on this invoice. For any additional billing inquiries, please contact [Invoicena@miqdigital.com](mailto:Invoicena@miqdigital.com) for assistance.

**To pay by bank transfer, send to:**

Account holder name: MiQ Digital USA Inc.  
Bank: HSBC Bank USA, N.A.  
EIN: 46-1255166  
ACH #: 022000020  
ABA #: 021001088  
Account #: 889000298

**To pay by check, mail to:**

MiQ Digital USA Inc.  
Attn: Accounts Receivables  
261 Fifth Avenue, 26th Floor  
New York, NY 10016



Vendor: Media Iq Digital North America Inc.  
Client: Advance Auto Parts  
Date: 02/28/2020  
Campaign: 002 ~ AAP\_Claros\_Q1\_FY2020  
IO Number: PO052777

Media Insertion Order

**360i LLC:**

Main Contact: Zoie Hashim  
Email: zoie.hashim@360i.com

Phone#: -

**Bill To:**

Company: 360i LLC  
Billing Name: Accounts Payable  
Email: 360i-accountspayable-nyc@360i.com

Address1: 32 Avenue of the Americas  
Address2: 6th Floor  
City: New York  
State/Country : NY

Billing Instructions: PO052777 must be included on Invoice to 360i LLC

**Vendor:**

Company: Media Iq Digital North America Inc.  
Contact Name:  
Phone#:  
Fax#:  
Email:

Address1: 853 Broadway 12Th Floor #  
Address2: 1211  
City: New York  
State/Country: NY  
Zip Code: 10003

**Contracted Inventory:**

**Group / Placement** Standard Pre-Roll - Car Enthusiast, 100% English, 80/20 Men Female, 25-54 Age, DMA Blacklist

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/06/2020 - 01/31/2020	CPM	\$24.50	1,465,361.00	\$35,901.34
		02/01/2020 - 02/29/2020	CPM	\$24.50	1,005,202.00	\$24,627.45
		03/01/2020 - 03/21/2020	CPM	\$24.50	563,539.25	\$13,806.71

**Total:** 3,034,102.25 \$74,335.50

**Authorization**

Authorized 360i LLC Representative

Client Representative

System

Approved By:

Brandon Walker

Print Name: Mitch Scharf

Signature:

*Mitch Scharf*

Date:

02/28/2020

Date:

3.2.2020