

Vendor Payment Request Form

1- Company Name Vizeum, LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340198110

4- Invoice Date(s) 2/12/2020

5- Total Invoice Amount \$22,321.15

6- Client and SOW/Job Code 360i RESEARCH - 20 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) Hardcost Pass-Through Freelance Other _____

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event _____

11- Other Information Nielsen NTI Monthly Invoice for January 2020 - Vizeum

Note: For payment request outside of normal payment terms, please provide requested payment date _____

Provide Approval Signatures:	
<u>Reuben Karchem</u>	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u>	Melanie Santiago
Approval Signature	Name
Executive/Finance Approval (if needed)	Name



INVOICE

NIELSEN MEDIA RESEARCH
85 BROAD STREET
NEW YORK, NY 10004
USA
Federal Tax ID#: 06-1454128

Invoice	9340198110
Date	02/12/2020
Account	10387869
Terms	Net 30 days

Bill To:
SABRINA TRASKOS
360i
32 Avenue of the Americas Floor 6
New York, NY 10013
USA

Ship To:
VIZEUM
150 EAST 42ND STREET
NEW YORK, NY 10017
USA

Description	Percentage	Amount	Total USD
Nielsen Television Index Contract No.: 290297 Charge for JAN 2020			
NTI Gross Monthly Billing Charge (Weighted Bracket Billing \$10709914.53 xBilling % 0.001347 or min. of \$2925.27.)		14,426.25	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-1,875.41	
Sub Total		12,550.84	
Group Discount	-5.00 %	-627.54	
Sub Total		11,923.30	
NPM Sample Expansion Household Surcharge		1,531.25	
1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 11923.30			
3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 11923.30			
Sub Total		13,454.55	
Continued.....			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
National Sample Expansion (11 - 25) (2007 effective households in NPM sample x 0.00240% = 4.817%)	4.82 %	648.11	
Net Amount			14,102.66
Charge for JAN 2020 All Minute Respondent Level EDF		6,378.97	
Net Amount			6,378.97
Charge for JAN 2020 MRC Cooperation Charge		20.00	
Net Amount			20.00
State NY	Taxable	20,501.63	1,819.52
Continued.....			

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USA

Description	Percentage	Amount	Total USD
		Sub Total USD	20,501.63
		Total Tax USD	1,819.52
		Total Amount Due USD	22,321.15

Remit Payment To:

Nielsen Media Research
PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004
Account No : 400206986
Routing No : 021000021
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:
Jonathan Gingrich
Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

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