Vendor Payment Request Form

1- Company Name	36UI LLC
2- Vendor Name	Nielsen Media Research
3- Invoice Number(s)	9340214834
4- Invoice Date(s)	10/28/2020
5- Total Invoice Amount	\$10,793.08
6- Client and SOW/Job Code	360i RESEARCH - 20 - GEN
7- Billable	No
8- Job/SOW was or will be billed on	N/A
9- Select cost category (if applicable) 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	Hardcost Pass-Through Freelance Other
11- Other Information	Nielsen NTI Monthly invoice for September-360i
Note: For payment request outside of normal payment terms, please prov	vide requested payment date
Provide Approval Signatures: <u>Cynthia Vasquez</u> Cynthia Vasquez (Oct 29, 2020 13:24 EDT)	Cynthia Vasquez
Preparer/Submitter Signature	Name
Melanie Santiago (Oct 30, 2020 17:39 EDT)	Melanie Santiago
Approver Signature	Name
Executive/Finance Approval (if needed)	Name

nielsen

NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004 USA

Federal Tax ID#: 06-1454128

INVOICE

Invoice	9340214834
Date	10/28/2020
Account	10601677
Terms	Net 30 days

Bill To:

REUBEN KARCHEM Aegis Media Americas, Inc 32 6th Ave, New York, NY 10013 USA Ship To: 360i, LLC

6TH FL.,28 W. 23RD ST. NEW YORK, NY 10010

USA

Description	Percentage	Amount	Total USD
Nielsen Television Index			
Contract No.: 290298			
Charge for SEP 2020			
NTI Gross Monthly Billing Charge (Weighted Bracket Billing \$3334179.40 xBilling % 0.001347 or min. of \$2925.27.)		4,491.14	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-583.85	
Sub Total		3,907.29	
Group Discount	-5.00 %	-195.36	
Sub Total		3,711.93	
NPM Sample Expansion Household Surcharge 1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425% 2. BASE AMOUNT USED IN CALCULATION: 3711.93 3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 3811.93		476.70	
Sub Total		4,188.63	
Continued			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

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360i, LLC
6TH FL.,28 W. 23RD ST.

NEW YORK, NY 10010

USA

		i		
Description		Percentage	Amount	Total USD
National Sample Expansion (11 - (673 effective households in NPM 0.00240% = 1.615%)		1.62 %	67.65	
	Net Amount			4,256.28
Charge for SEP 2020				
All Minute Respondent Level EDF			5,657.00	
	Net Amount			5,657.00
State	Taxable			
NY	9,913.28			879.80
Co	ontinued			

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REUBEN KARCHEM

Aegis Media Americas, Inc

32 6th Ave,

New York, NY 10013

USA

Ship To:

360i, LLC

6TH FL.,28 W. 23RD ST.

NEW YORK, NY 10010

USA

Description	Percentage	Amount	Total USD
		Sub Total USD	9,913.28
		Total Tax USD	879.80
	Total	. Amount Due USD	10,793.08

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986 Routing No : 021000021 Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Deepika V

Email: deepika.v.ap@nielsen.com Tel: 855-425-8844 X 27411

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

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