

**KENSHOO INC**

22 4th Street

7th Floor

San Francisco 94103

United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

**kenshoo**URL: [Web Site www.kenshoo.com](http://Web Site www.kenshoo.com)**To:****360i LLC****32 Avenue of the Americas****New York, NY 10013****Attn: Sydney Sobol****Invoice Date: 12/31/18****Invoice: 18USIV015815****Invoice No. 18USIV015815**

Description	# Clicks	Budget	Price
Service fee Search December 2018: DSW - PLA	2,965,312	1,658,415.13	16,584.15
Service fee Search December 2018: DSW - Search 2.0	1,778,559	193,684.34	1,936.84
Service fee Search December 2018: DSW - Search Local	3,916	1,985.73	19.86
<b>TOTAL</b>	<b>4,747,787</b>	<b>1,854,085.20</b>	

Invoice No. Bar Code: \*18USIV015815\*

Pay by: 01/30/19

Customer Number: 4249649

Balance Owed: \$ 24,232.07

Payment Terms: Net 30

**Total Price****Sales Tax****18,540.85****0.00****USD 18,540.85****Remit by WIRE/ACH:**

Silicon Valley Bank

3003 Tasman drive, Santa Clara, CA, 95054

Routing#: 121140399

SWIFT: SVBKUS6S

Account: 3300710862

**Please remit payment by check to:****Lockbox Remittance Address**

Kenshoo Inc

Dept LA 23651

Pasadena, CA 91185-3651

**For Courier Deposits (FedEx etc.):**

Kenshoo Inc

Box 23651

14005 Live Oak Ave

Irwindale, CA 91706-1300

**When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.**



32 Avenue of the Americas - 6th Floor  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO040234  
P.O. DATE : 04/18/2018  
REVISION DATE - NO  
DUE DATE : 01/31/2019  
PAGE : 1 of 3  
TOTAL PRICE : \$200,000.00

**VENDOR:** KENSHOO

Kenshoo, Inc  
22 4th St  
14th FL  
San Francisco, CA California 94103

**Ship To:**

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Cost  Kenshoo PO for 2018	DSW001-18-005 DSW 2018 Paid Search & PLA Media	1.00	200,000.00	200,000.00
TOTAL					\$200,000.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Joseph Shea

Ordered by: Joseph Shea