

Release Notes 12.3

Introduction

We are delighted to announce the release of Nexelus 12.3. This release incorporates new and enhanced functionality along with minor updates and bug fixes. Additional details on enhancements and updates are mentioned below.

New Functionality/Enhancements:

Multiple Media Plans in Nexelus can Sync to one Ad Server (DCM/Sizmek) Campaign.

Nixelus now allows for pushing multiple media plans to a single campaign in the Ad Server (DCM/Sizmek). This allows users to maintain separate media plans for non-display channels (SEM, Programmatic, etc.) for independently managing budgets/spend while there is a need to track the delivery (SEM, Programmatic, etc.) through the ad server for 3rd party reporting/verification purposes. Please contact your designated consultant if you would like to implement this functionality.

TheTradeDesk (TTD) – Setting flights/budgets through Nexelus

This version of Nexelus allows for creating flights and setting relevant budgets based on the spend in Nexelus. Previously, Nexelus was creating one line (flight) with the total budget, and users had to manually create flights directly in TTD platform. Please contact your designated consultant if you would like to implement this functionality or have questions about your existing TTD campaigns in Nexelus.

Minor Updates

The following minor updates are included in this release:

- **Delivery Pull** –Delivery data received from premium platforms like Google and TTD are given top priority to be displayed in various UIs for cost data even if these campaigns are tracked through an ad server.
- **Display UDF as dropdown list in Export/Import (bulk sheet)** - The User Defined Fields (UDFs) are displayed as dropdown list in the media plan bulk sheet, if the underlying UDF is based on the pick list values.
- **Impact on Campaign for updating Client or Product on Job/Project Screen** - Updating the client or product on the job/project will also trigger updates on campaigns that are associated with that specific job/project.

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- **Delete Sizmek Placements** – Users can now delete a placement that was previously synchronized with Sizmek if there is no delivery on the placement or if it is a future placement. This functionality is available through the user interface only.
- **Display Validation message on importing invalid UOM in Media Plan** - A user friendly message is now displayed if rate type (CPM, CPC, etc.) in the bulk sheet is not valid.
- **Display Advertiser Name while Creating TTD Campaign** - The TTD advertiser name is now shown in the confirmation message when creating a new TTD Campaign.
- **Easy to view error messages coming from the ad server** - A new checkbox has been added on the Media Plan – Placements UI that will allow users to view errors for each placement. This resolves the issue where users had to scroll through several pages in case of a larger media plan.
- **Ad Server Sync Optimization** – Ad Server Sync performance has been optimized and improved.
- **Placement Compatibility Option** - A new placement compatibility “In Stream Audio” option has been added for DCM Ad Server.
- **Delete multiple Vendor Placements** - Users can now select multiple vendor placements to delete at once
- **Override BO Name** – System has been enhanced to allow typing in a desired budget order name for Google Budget Orders created from Nexelus.
- **Override TTD Campaign Name** - System has been enhanced to allow typing in a desired campaign name for TTD when created from Nexelus.
- **De-activate DCM** - The option to de-activate DCM has been removed to prevent user mistakes.
- **Improved Performance of Importing/Exporting Media Plan** - The performance of importing/exporting media plans has been optimized and improved.
- **Expense Approval Optimization for Summary and detail screen** – The performance of the expense approval summary and detail screen has been optimized.
- **Default behavior of “Append a static landing page URL for tracking ads”** – A new company rule has been added to append a static landing page URL for tracking ads. The default value for this rule will be “unchecked”.
- **Accrual/API dates on Media Payable Matching (MPM)** - The Accrual/API dates on the MPM UI are now moved to the main tab and a rule has been added to make it mandatory. These dates are used to display delivery data for accurate AP matching and subsequently in the billing reconciliation UI. This is to make it easier for users.
- **Allow to deactivate TTD Campaign** – Users can now deactivate TTD campaign by selecting cancel/close option for a Media IO. This allows for keeping data in sync between the two platforms.
- **AdWords - Billing Account ID** – The Billing Account ID field on client profile has now been changed from the dropdown list to a lookup field. A refresh button has also been implemented within the “Billing Account ID” lookup that allows users to refresh/load new accounts from Google.

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- **AdWords – Support for multiple billing ids** – In case of multiple billings used by a company, users can now tag different primary billing id on client profiles.
- **Media Plan – Media Vehicle** - A new column has been added in the lookup to display vendor currency.
- **Media Plan – Generate Name Function** - The “Generate name” function on media plan, package, placement and roadblock will now work automatically on clicking the Save button. There will be no need to click on “Generate Name” button.
- **Media Plan – Change AD Type** – The system will now allow to change AD Type if media Plan is not synched to the ad server and if creatives are not assigned to the Ad in question.

Fixes

Following minor fixes are included in this release:

- Issue in the billing reconciliation UI where system was not calculating management fee (commission) based on GROSS rate type
- Multi-user control has been implemented for preventing issues while synchronizing campaign to ad servers.
- Issue with advertiser lookup on Client Profile has been addressed.
- The issue showing incorrect budget amount in a specific scenario while revising a Budget Order has now been fixed.
- A user-friendly message is now being displayed for missing cost type on adding placement.
- The menu bar in Media section will be available on small screen resolutions.
- Media Plan Import - The “status” field shown under DCM Additional Attributes is now mandatory.
- Media Plan Import - The “Stop serving method” field shown under Sizmek Additional Attributes is now mandatory.
- Project Inquiry UI – allows users to replace vendor invoice attachment(s).
- Media Payable Matching – the issue with downloading an attachment has been fixed.
- Media Plan – This version locks all previous revisions if one revision of the media plan is approved.

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Note: Multiple sessions of NEXELUS® application in different tabs of a browser or in separate browser windows cannot be maintained. This may cause data corruption issues.

Browser Information

This release is supported on following browsers:

- **Windows**
 - IE 11.590.17134.0
 - Edge 42.17134.1.0
 - Firefox 65.0
 - Chrome 71.0.3578.98
- **MAC**
 - Safari 12.0.2