

3644 Eastham Dr.  
Culver City, CA 90232  
(310) 237-6304

## Account Invoice

Account Number	Invoice Number	Please pay	Due Date
23223	117957	\$28,771.80	2020-02-29

Invoice Date: 2020-02-01

Invoice Period: 2020-01-01 ~ 2020-01-31

## Notes:

## Payment:

We accept ACH/Wire, Major Credit Cards and Checks.

Subtotal	\$28,771.80
----------	-------------

Total Due	\$28,771.80
-----------	-------------

## Send checks to:

Steel House, Inc.  
PO BOX 841352  
Dallas, TX 75284-1352

## Wires/ACH Payments Should Be Sent To:

For credit to:	Steelhouse Inc.
Bank Name:	Bridge Bank, a division of Western Alliance Bank
ABA or Routing Number:	121143260
Account Number:	8156802333

## International Wires in USD Only:

Swift Code:	BBFXUS6S
-------------	----------

Please contact [customercare@steelhouse.com](mailto:customercare@steelhouse.com) for more information.



3/19/2020



Lauren Johnson (Mar 24, 2020)



Vendor: Steelhouse, Inc.  
 Client: Advance Auto Parts  
 Date: 01/23/2020  
 Campaign: 009 ~ AAP\_Steelhouse\_January\_FY20  
 IO Number: PO052879

Media Insertion Order

#### 360i LLC:

Main Contact: Zoie Hashim  
 Email: zoie.hashim@360i.com  
 Phone#: -

#### Bill To:

Company:	360i LLC	Address1:	32 Avenue of the Americas
Billing Name:	Accounts Payable	Address2:	6th Floor
Email:	360i-accountspayable-nyc@360i.com	City:	New York
		State/Country :	NY

Billing Instructions: PO052879 must be included on Invoice to 360i LLC

#### Vendor:

Company:	Steelhouse, Inc.	Address1:	3644 Eastham Drive
Contact Name:		Address2:	
Phone#:		City:	Culver City
Fax#:		State/Country:	CA
Email:		Zip Code:	90232

#### Contracted Inventory:

##### Group / Placement Alternators

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/26/2020 - 01/31/2020	CPM	\$6.50	200,706.00	\$1,304.59

##### Group / Placement Dynamic Remarketing

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/01/2020 - 01/25/2020	CPM	\$6.50	23,569,370.00	\$153,200.90
		01/26/2020 - 01/31/2020	CPM	\$6.50	6,226,842.32	\$40,474.48

##### Group / Placement Dynamic Remarketing Weather Trigger

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/01/2020 - 01/25/2020	CPM	\$6.50	2,161,383.00	\$14,048.99
		01/26/2020 - 01/31/2020	CPM	\$6.50	720,461.10	\$4,683.00

Group / Placement Starters						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/26/2020 - 01/31/2020	CPM	\$6.50	86,023.00	\$559.15
Group / Placement Sylvania						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/01/2020 - 01/25/2020	CPM	\$6.50	720,461.00	\$4,683.00
		01/26/2020 - 01/31/2020	CPM	\$6.50	154,427.95	\$1,003.78
Group / Placement Technet Prospecting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/01/2020 - 01/25/2020	CPM	\$6.50	2,529,615.00	\$16,442.50
		01/26/2020 - 01/31/2020	CPM	\$6.50	607,108.00	\$3,946.20
Group / Placement Technet Remarketing						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/01/2020 - 01/25/2020	CPM	\$6.50	1,084,121.00	\$7,046.79
		01/26/2020 - 01/31/2020	CPM	\$6.50	260,189.00	\$1,691.23
Group / Placement Trico						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/01/2020 - 01/25/2020	CPM	\$6.50	1,624,370.00	\$10,558.41
		01/26/2020 - 01/31/2020	CPM	\$6.50	427,846.25	\$2,781.00
Group / Placement Trico Weather Trigger						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		01/01/2020 - 01/25/2020	CPM	\$6.50	696,158.00	\$4,525.03
		01/26/2020 - 01/31/2020	CPM	\$6.50	183,362.68	\$1,191.86
<b>Total:</b>					<b>41,252,444.30</b>	<b>\$268,140.91</b>

#### Authorization

Authorized 360i LLC Representative	Client Representative
System Approved By: <u>Brandon Walker</u>	Print Name: _____
	Signature: _____
Date: <u>01/23/2020</u>	Date: _____

#### **Disclaimer**

This media insertion order is a contract governed by law and by the terms and conditions hereafter set forth. Each party acknowledges that it has received, read and agrees to be bound by the provisions hereafter set forth and further agrees that it has the authority to enter into this agreement.