



Invoice

Invoice number: 3622680002

Google LLC

1600 Amphitheatre Pkwy

Mountain View, CA 94043

United States

Federal Tax ID: 77-0493581

Bill to

Accounts Payable
360i LLC
32 Avenue of the Americas
6th Floor
New York, NY 10013
United States

Advertiser

Shannon Popelka
J.C. Penney Corporation, Inc.
6501 Legacy Drive
Plano, TX 75024
United States

Details

Invoice number 3622680002
Invoice date Jul 31, 2019
Payment terms Net 45
Billing ID 2806-4979-2205

Search Ads 360

Total amount due in USD

\$14,776.42

Due Sep 14, 2019

Summary for Jul 1, 2019 - Jul 31, 2019

Pay in USD:

| | |
|-------------------------|-------------|
| Subtotal in USD | \$14,776.42 |
| Tax (0%) | \$0.00 |
| Total amount due in USD | \$14,776.42 |

Remittance Instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

To pay by wire transfer, send to:

Account holder name: Google LLC
Bank: Wells Fargo
SWIFT BIC: WFBUS6S
ABA #: 121000248
Account #: 4121100648

Bank branch address:

Wells Fargo Bank, N.A.
420 Montgomery St
San Francisco, CA 94104
USA

To pay by check, mail to:

Google LLC
Dept. 33654
P.O. Box 39000
San Francisco, CA 94139
United States

Jul 1, 2019 - Jul 31, 2019

| Description | Quantity | UOM | Rate | Amount(\$) |
|---|-----------|-----|--------|--------------------|
| % Media Spend - Search Ads 360 - Advertiser: JCPenney ID: 21700000001380173 - 07/2019 | 4,829,329 | EA | 0.300% | 14,487.99 |
| Fee Adjustment - Advertiser: JCPenney ID: 21700000001380173 | | | | 288.43 |
| Subtotal in USD | | | | \$14,776.42 |
| Tax (0%) | | | | \$0.00 |
| Total in USD | | | | \$14,776.42 |



32 Avenue of the Americas - 6th Floor
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO047811
P.O. DATE : 05/30/2019
REVISION DATE - NO 08/15/2019 - 2
DUE DATE : 09/07/2019
PAGE : 1 of 3
TOTAL PRICE : 45,000.00 USD

VENDOR: V07630/US44

Google SA3
Dept. 33654
P.O. Box 39000
San Francisco, CA 94139

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
|-------|-------------|---|----------|-----------|---------------|
| 2 | Media Costs | JCPE001-19-001 JCPenney Paid Media Services 2019 | 1.00 | 45,000.00 | 45,000.00 |
| TOTAL | | | | | 45,000.00 USD |

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Nick Edwards

Ordered by: Katherine Kahn