

Vendor Payment Request Form

1- Company Name	Viezeum, LLC
2- Vendor Name	Nielsen Media Research
3- Invoice Number(s)	9340202895
4- Invoice Date(s)	4/29/2020
5- Total Invoice Amount	\$11,076.13
6- Client and SOW/Job Code	360i RESEARCH - 20 - GEN
7- Billable	No
8- Job/SOW was or will be billed on	N/A
9- Select cost category (if applicable)	Hardcost Pass-Through Freelance Other
10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	
11- Other Information	Nielsen NTI Monthly Invoice for April 2020-Viezeum

Note: For payment request outside of normal payment terms, please provide requested payment date

Provide Approval Signatures:	
<i>Cynthia Vasquez</i>	Cynthia Vasquez
Preparer/Submitter Signature	Name
<i>Melanie Santiago</i>	Melanie Santiago
Melanie Santiago (Jul 21, 2020 20:16 EDT)	
Approver Signature	Name
Executive/Finance Approval (if needed)	Name



INVOICE

NIELSEN MEDIA RESEARCH
85 BROAD STREET
NEW YORK, NY 10004
USA
Federal Tax ID#: 06-1454128

Invoice	9340202895
Date	04/29/2020
Account	10387869
Terms	Net 30 days

Bill To:
SABRINA TRASKOS
360i
32 Avenue of the Americas Floor 6
New York, NY 10013
USA

Ship To:
VIZEUM
150 EAST 42ND STREET
NEW YORK, NY 10017
USA

Description	Percentage	Amount	Total USD
Nielsen Television Index Contract No.: 290297 Charge for APR 2020			
NTI Gross Monthly Billing Charge (Weighted Bracket Billing \$3422401.00 xBilling % 0.001347 or min. of \$2925.27.)		4,609.97	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-599.30	
Sub Total		4,010.67	
Group Discount	-5.00 %	-200.53	
Sub Total		3,810.14	
NPM Sample Expansion Household Surcharge 1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%		489.32	
2. BASE AMOUNT USED IN CALCULATION:			
Sub Total		4,299.46	
National Sample Expansion (11 - 25)	4.58 %	196.79	
Continued.....			

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
(1907 effective households in NPM sample x 0.00240% = 4.577%)			
Net Amount			4,496.25
Charge for APR 2020			
All Minute Respondent Level EDF		5,657.00	
Net Amount			5,657.00
Charge for APR 2020			
MRC Cooperation Charge		20.00	
Net Amount			20.00
State	Taxable		
NY	10,173.25		902.88
Continued.....			

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Description	Percentage	Amount	Total USD
		Sub Total USD	10,173.25
		----- Total Tax USD	902.88
		----- Total Amount Due USD	11,076.13

Remit Payment To:

Nielsen Media Research
PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004
Account No : 400206986
Routing No : 021000021
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich
Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

Details to Support Weighted Bracket Billing

Apr 2020

Contract Id:	290297
Client Name:	VIZEUM
Client Number:	00020590
Broadcast Monthly Buying	0.00
Number of Weeks	4
# of Weeks Factor	1.0833
Subtotal 1	0.00
10% Discount	0.00
Subtotal 2	0.00
Monthly Cable Declaration	3,421,366.83
Monthly Syndicated Declaration	1,034.17
Subtotal 3	3,422,401.00
Weighted Buying Factor	0.90
Total Weighted Buying Billing	3,080,160.90
Monthly Planning Declaration	3,422,401.00
Weighted Planning Factor	0.10
Total Weighted Planning Billing	342,240.10
Weighted Monthly Billing	3,422,401.00
Weighted Bracket Billing	3,422,401.00
Billing Percentage	0.1347%
Gross Monthly Billing Charge	4,609.97



32 Avenue of the Americas
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO054095
P.O. DATE : 03/04/2020
REVISION DATE - NO
DUE DATE : 12/31/2020
PAGE : 1 of 3
TOTAL PRICE : \$300,000.00

VENDOR: V02180/US44

Nielsen Media Research
Po Box 88961
Chicago, IL 606958961

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Measurement	360I RESEARCH-20-GEN 2020 Research-General	12.00	25,000.00	300,000.00
Vizeum-Nielsen NTI Monthly Invoice					
TOTAL					\$300,000.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Gail Sanders

Ordered by: Gail Sanders