

3644 Eastham Dr.
Culver City, CA 90232
(310) 237-6304


Bruce Williams (Apr 27, 2020)

Account Invoice

Account Number	Invoice Number	Please pay	Due Date
11152	218498	\$248,816.22	2020-03-31

Invoice Date: 2020-03-01

Invoice Period: 2020-02-01 ~ 2020-02-29

Notes:

PO053480

Payment:

We accept ACH/Wire, Major Credit Cards and Checks.

Send checks to:
Steel House, Inc. PO BOX 841352 Dallas, TX 75284-1352

Wires/ACH Payments Should Be Sent To:	
For credit to:	Steelhouse Inc.
Bank Name:	Bridge Bank, a division of Western Alliance Bank
ABA or Routing Number:	121143260
Account Number:	8156802333

International Wires in USD Only:	
Swift Code:	BBFXUS6S

Subtotal	\$248,816.22
Total Due	\$248,816.22

Please contact customercare@steelhouse.com for more information.

Brandon Walker 4/27/2020



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Brandon Walker 4/27/2020



Vendor: Steelhouse, Inc.
Client: Advance Auto Parts
Date: 01/28/2020
Campaign: 015 ~ AAP_Steelhouse_February_FY20
IO Number: PO053480

Media Insertion Order

360i LLC:

Main Contact: Lauren Prince Phone#: -
Email:

Bill To:

Company:	360i LLC	Address1:	32 Avenue of the Americas
Billing Name:	Accounts Payable	Address2:	6th Floor
Email:	360i-accountspayable-nyc@360i.com	City:	New York
		State/Country :	NY

Billing Instructions: PO053480 must be included on Invoice to 360i LLC

Vendor:

Company:	Steelhouse, Inc.	Address1:	3644 Eastham Drive
Contact Name:		Address2:	
Phone#:		City:	Culver City
Fax#:		State/Country:	CA
Email:		Zip Code:	90232

Contracted Inventory:

Group / Placement Alternators

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/23/2020 - 02/29/2020	CPM	\$6.50	234,150.00	\$1,521.97
		02/01/2020 - 02/22/2020	CPM	\$6.50	735,893.00	\$4,783.30

Group / Placement Dynamic Remarketing

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/2020 - 02/22/2020	CPM	\$6.50	23,312,063.00	\$151,528.41
		02/23/2020 - 02/29/2020	CPM	\$6.50	8,456,772.00	\$54,969.02

Group / Placement Dynamic Remarketing Weather Trigger

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/2020 - 02/22/2020	CPM	\$6.50	2,161,383.00	\$14,048.99
		02/23/2020 - 02/29/2020	CPM	\$6.50	720,461.00	\$4,683.00

Group / Placement Starters						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/23/2020 - 02/29/2020	CPM	\$6.50	100,360.00	\$652.34
		02/01/2020 - 02/22/2020	CPM	\$6.50	315,418.00	\$2,050.22
Group / Placement Sylvania						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/2020 - 02/22/2020	CPM	\$6.50	566,077.00	\$3,679.50
		02/23/2020 - 02/29/2020	CPM	\$6.50	180,115.00	\$1,170.75
Group / Placement Technet (Prospecting)						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/2020 - 02/22/2020	CPM	\$6.50	2,529,615.00	\$16,442.50
		02/23/2020 - 02/29/2020	CPM	\$6.50	663,386.00	\$4,312.01
Group / Placement Technet (Remarketing)						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/2020 - 02/22/2020	CPM	\$6.50	607,108.00	\$3,946.20
		02/23/2020 - 02/29/2020	CPM	\$6.50	284,308.00	\$1,848.00
Group / Placement Trico						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/2020 - 02/22/2020	CPM	\$6.50	1,568,768.00	\$10,196.99
		02/23/2020 - 02/29/2020	CPM	\$6.50	378,823.00	\$2,462.35
Group / Placement Trico Weather Trigger						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		02/01/2020 - 02/22/2020	CPM	\$6.50	672,329.00	\$4,370.14
		02/23/2020 - 02/29/2020	CPM	\$6.50	162,353.00	\$1,055.29
Total:					43,649,382.00	\$283,720.98

Authorization

Authorized 360i LLC Representative

Client Representative

System

Approved By:

Lauren Prince

Print Name:

Rebecca Walker

Signature:

Rebecca Walker

Date:

01/28/2020

Date:

3/12/20

Disclaimer

This media insertion order is a contract governed by law and by the terms and conditions hereafter set forth. Each party acknowledges that it has received, read and agrees to be bound by the provisions hereafter set forth and further agrees that it has the authority to enter into this agreement.