DBA Media, LLC

750 N. San Vicente Blvd, Suite 950 West Hollywood, CA 90069 (323) 486-8480 accounting@thedigitalbrandarchitects.com www.thedigitalbrandarchitects.com



INVOICE

BILL TO

Ellie Blocker 360i LLC 32 Sixth Avenue - 6th Floor New York, NY 10013 DATE 08/31/2020
DUE DATE 10/15/2020
TERMS Net 45

MANAGER

ΑF

DATE DESCRIPTION AMOUNT

Tieghan Gerard - Half Baked Harvest
Kroger Meal Stretching Campaign
1 IGTV
Would like some element of branding, not on the main thumbnail
1 IG Post
No branding
1 IG Story (minimum 3 frames)
Would like some element of branding

50,000.00

All Payments are to be made in US Dollars.

A monthly interest rate of 2% will be applied for overdue invoices.

BALANCE DUE

\$50,000.00

Please make checks payable to DBA MEDIA, LLC.

Payments by wire, please send to the following:

Bank Name — CITY NATIONAL BANK
Account Name ------ DBA MEDIA LLC
Account # ------ 127525889
ABA Routing # ------ 122016066
Swift code ------ CINAUS6L

Please reference the invoice number(s) on all payments.

We also accept payment via PayPal (subject to processing fee of 3% of the invoice amount). Credit card payments must be made though PayPal as well.

PayPal account: accounting@thedigitalbrandarchitects.com





PURCHASE ORDER

| 32 Avenue of the Americas |
|---------------------------|
| New York NY 10013 |
| Tel : 212-703-7200 |

VENDOR: V02311/US44

| PO | NUMBER: | PO056078 |
|------|---------|------------|
| P.O. | DATE: | 08/11/2020 |

REVISION DATE - NO

Ship To:

DUE DATE : 08/11/2020 PAGE : 1 of 3 TOTAL PRICE : \$50,000.00

| 750 | Media Llc N. San Vicente Blvd Suite 950 t Hollywood, CA 90069 THIS PUI | RCHASE ORDER IS SUBJECT TO THE TERMS AN | D CONDITIONS ATTACHE | D HERETO | |
|------|---|--|---|-----------|-------------|
| LINE | DESCRIPTION | JOB NUMBER / DESCRIPTION | QUANTITY | RATE | COST |
| | DWOM/ Influencer Mktg Cost | KROG001-19-010 Kroger Influencer Retainer-Enterprise | 1.00 | 50,000.00 | 50,000.00 |
| | PY OF THIS P.O. MUST BE RETURN ICE NOT TO EXCEED PO AMOUNT | ED WITH YOUR INVOICE | By: Authorized Signatu By: Print Name, Title & | | \$50,000.00 |

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Rachel Brueno

Ordered by: Ellie Blocker