

# Vendor Payment Request Form

|  |  |
|--|--|
| 1- Company Name  | Vizeum LLC                                       |
| 2- Vendor Name   | Nielsen Media Research                           |
| 3- Invoice Number(s)   | 9350009662                                       |
| 4- Invoice Date(s)   | 7/29/2019  |
| 5- Total Invoice Amount  | -\$1,737.10                                      |
| 6- Client and SOW/Job Code   | 360i RESEARCH - 20 - GEN                         |
| 7- Billable  | No   |
| 8- Job/SOW was or will be billed on  | N/A  |
| 9- Select cost category (if applicable)  | <b>Hardcost</b> Pass-Through   Freelance   Other |
| 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event |  |
| 11- Other Information  | Nielsen NSI Credit memo for Vizeum               |

Note: For payment request outside of normal payment terms, please provide requested payment date

|  |                  |
|--|------------------|
| Provide Approval Signatures:   |                  |
| <i>Cynthia Vasquez</i>   | Cynthia Vasquez  |
| Preparer/Submitter Signature   | Name             |
| <i>Melanie Santiago</i><br><small>Melanie Santiago (Jul 1, 2020 15:55 EDT)</small> | Melanie Santiago |
| Approver Signature   | Name             |
| Executive/Finance Approval (if needed)   | Name             |



## CREDIT MEMO

## NIELSEN MEDIA RESEARCH

85 BROAD STREET

NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

Credit Memo

9350009662

Date

07/29/2019

Account

10383950

**Bill To:**

BARBARA MCNAMARA

VIZEUM

150 EAST 42ND STREET

NEW YORK, NY 10017

USA

| Description   | Percentage     | Amount  | Total USD |
|---|----------------|---------|-----------|
| Reference Invoice   | Date           |         |           |
| 9340162016  | 08/02/2018     |         |           |
| 9340163951  | 09/03/2018     |         |           |
| <b>Nielsen Station Index</b>  |                |         |           |
| Contract No.: 179288  |                |         |           |
| Credit issued against above mentioned invoices<br>due to client contract revision effective<br>Aug'18 |                |         |           |
| <b>Agency/Media Buyer Complete Base Charge</b>  |                | -797.75 |           |
| Basic Service   |                |         |           |
| Net Amount  |                |         | -797.75   |
| <b>Agency/Media Buyer Complete Base Charge</b>  |                | -797.75 |           |
| Basic Service   |                |         |           |
| Net Amount  |                |         | -797.75   |
| <b>State</b>  | <b>Taxable</b> |         |           |
| NY  | -1,595.50      |         | -141.60   |
| Continued.....  |                |         |           |

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



## CREDIT MEMO

**NIELSEN MEDIA RESEARCH**

85 BROAD STREET

NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

|                    |            |
|--------------------|------------|
| <b>Credit Memo</b> | 9350009662 |
| <b>Date</b>        | 07/29/2019 |
| <b>Account</b>     | 10383950   |

**Bill To:**

BARBARA MCNAMARA

VIZEUM

150 EAST 42ND STREET

NEW YORK, NY 10017

USA

| Description | Percentage | Amount               | Total USD |
|-------------|------------|----------------------|-----------|
|             |            | Sub Total USD        | -1,595.50 |
|             |            | -----                | -----     |
|             |            | Total Tax USD        | -141.60   |
|             |            | -----                | -----     |
|             |            | Total Amount Due USD | -1,737.10 |

**Remit Payment To:**

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

**Wire Transfers:**

Bank Name : JPMORGAN CHASE BANK, N.A.

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986

Routing No : 021000021

Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



32 Avenue of the Americas  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO053595  
P.O. DATE : 02/06/2020  
REVISION DATE - NO  
DUE DATE : 12/31/2020  
PAGE : 1 of 3  
TOTAL PRICE : \$210,437.40

VENDOR: V02180/US44

Nielsen Media Research  
Po Box 88961  
Chicago, IL 606958961

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

| LINE                           | DESCRIPTION       | JOB NUMBER / DESCRIPTION                      | QUANTITY | RATE      | COST         |
|--------------------------------|-------------------|---|----------|-----------|--------------|
| 1                              | Media Measurement | 360I RESEARCH-20-GEN<br>2020 Research-General | 12.00    | 17,536.45 | 210,437.40   |
| NSI Monthly Invoice for Vizeum |                   |   |          |           |              |
| TOTAL                          |                   |   |          |           | \$210,437.40 |

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Gail Sanders

Ordered by: Gail Sanders

# Vendor Payment Request Form

|  |  |
|--|--|
| 1- Company Name  | Vizeum LLC                                       |
| 2- Vendor Name   | Nielsen Media Research                           |
| 3- Invoice Number(s)   | 999350010432                                     |
| 4- Invoice Date(s)   | 5/15/2020  |
| 5- Total Invoice Amount  | -\$11,207.66                                     |
| 6- Client and SOW/Job Code   | 360i RESEARCH - 20 - GEN                         |
| 7- Billable  | No   |
| 8- Job/SOW was or will be billed on  | N/A  |
| 9- Select cost category (if applicable)  | <b>Hardcost</b> Pass-Through   Freelance   Other |
| 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event |  |
| 11- Other Information  | Nielsen NTI credit memo for Vizeum               |

Note: For payment request outside of normal payment terms, please provide requested payment date

|  |                  |
|--|------------------|
| Provide Approval Signatures:           |                  |
| <i>Cynthia Vasquez</i>                 | Cynthia Vasquez  |
| Preparer/Submitter Signature           | Name             |
| <i>Melanie Santiago</i>                | Melanie Santiago |
| Approver Signature                     | Name             |
| Executive/Finance Approval (if needed) | Name             |



CREDIT MEMO

NIELSEN MEDIA RESEARCH  
85 BROAD STREET  
NEW YORK, NY 10004  
USA  
Federal Tax ID#: 06-1454128

|             |            |
|-------------|------------|
| Credit Memo | 9350010432 |
| Date        | 05/15/2020 |
| Account     | 10387869   |

|  |  |
|--|--|
| <b>Bill To:</b><br>SABRINA TRASKOS<br>360i<br>32 Avenue of the Americas Floor 6<br>New York, NY 10013<br>USA | <b>Ship To:</b><br>VIZEUM<br>150 EAST 42ND STREET<br>NEW YORK, NY 10017<br>USA |
|--|--|

| Description  | Percentage | Amount    | Total USD |
|--|------------|-----------|-----------|
| <b>Nielsen Television Index</b><br>Contract No.: 290297<br>Credit issued against invoice 9340199950 dated 3/1/2020 to reflect declared dollars six months ending December 31, 2019 |            |           |           |
| <b>NTI Gross Monthly Billing Charge</b><br><div>Net Amount</div>   |            | -9,572.10 | -9,572.10 |
| <b>All Minute Respondent Level EDF</b><br><div>Net Amount</div>  |            | -721.97   | -721.97   |
| <div>StateTaxable</div> <div>NY-10,294.07</div>  |            |           | -913.59   |
| Continued.....   |            |           |           |

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



## CREDIT MEMO

**NIELSEN MEDIA RESEARCH**

85 BROAD STREET

NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

**Credit Memo****Date****Account**

9350010432

05/15/2020

10387869

**Bill To:**

SABRINA TRASKOS

360i

32 Avenue of the Americas Floor 6

New York, NY 10013

USA

**Ship To:**

VIZEUM

150 EAST 42ND STREET

NEW YORK, NY 10017

USA

**Description****Percentage****Amount****Total USD**

Sub Total USD

-10,294.07

Total Tax USD

-913.59

Total Amount Due USD

-11,207.66

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Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

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Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



32 Avenue of the Americas  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO054095  
P.O. DATE : 03/04/2020  
REVISION DATE - NO  
DUE DATE : 12/31/2020  
PAGE : 1 of 3  
TOTAL PRICE : \$300,000.00

VENDOR: V02180/US44

Nielsen Media Research  
Po Box 88961  
Chicago, IL 606958961

Ship To:

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| LINE                               | DESCRIPTION       | JOB NUMBER / DESCRIPTION                      | QUANTITY | RATE      | COST         |
|------------------------------------|-------------------|---|----------|-----------|--------------|
| 1                                  | Media Measurement | 360I RESEARCH-20-GEN<br>2020 Research-General | 12.00    | 25,000.00 | 300,000.00   |
| Vizeum-Nielsen NTI Monthly Invoice |                   |   |          |           |              |
| TOTAL                              |                   |   |          |           | \$300,000.00 |

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