



Invoice

Date	Invoice #
3/31/2020	AAP-20-03D

Bill To
360i LLC 32 Avenue of the Americas, 6th Floor, New York, NY, 10013

Maggie Hatfield 5/12/2020

Brandon Walker 6/4/2020

Insertion Order No.	Campaign Name	ID#	Terms
AAP 9D SteelHouse IO Mar	AAP Q1 2020	24258	Net 30

Description	Qty	Rate	Amount
AAP Q1 2020 - Steelhouse	33,465,454	0.00035	11,712.91
IO: AAP 9D SteelHouse IO March 20200129			
PO053988			

Month of Service: March 2020	Total	\$11,712.91
	Balance Due	\$11,712.91

FOR PAYMENT BY WIRE/ACH: Bridge Bank a Division of Western Alliance ABA or Routing Number: 121143260 Account Number: DDA# 8457531843 Swift Code: BBFXUS6S (International Wires in USD Only) For Credit to: NinthDecimal, Inc.	REMITTANCE ADDRESS: NinthDecimal Inc. PO Box 414919 Boston, MA 02241-4919
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Vendor: Ninthdecimal, Inc.
 Client: Advance Auto Parts
 Date: 02/26/2020
 Campaign: 022 ~ AAP_Steelhouse_March_FY20
 IO Number: PO053988

Media Insertion Order

360i LLC:

Main Contact: Zoie Hashim
 Email: zoie.hashim@360i.com

Phone#: -

Bill To:

Company: 360i LLC
 Billing Name: Accounts Payable
 Email: 360i-accountspayable-nyc@360i.com

Address1: 32 Avenue of the Americas
 Address2: 6th Floor
 City: New York
 State/Country : NY

Billing Instructions: PO053988 must be included on Invoice to 360i LLC

Vendor:

Company: Ninthdecimal, Inc.
 Contact Name:
 Phone#:
 Fax#:
 Email:

Address1: P.O. Box 414919
 Address2:
 City: Boston
 State/Country: MA
 Zip Code: 02241

Contracted Inventory:

Group / Placement AAP Funded

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/2020 - 03/21/2020	FRI	\$0.00	0.00	\$10,211.55
		03/22/2020 - 03/31/2020	FRI	\$0.00	0.00	\$5,103.17

Group / Placement AAP Funded (Weather Trigger)

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/2020 - 03/21/2020	FRI	\$0.00	0.00	\$869.96
		03/22/2020 - 03/31/2020	FRI	\$0.00	0.00	\$414.27

Group / Placement Alternators Funded

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/22/2020 - 03/31/2020	FRI	\$0.00	0.00	\$134.64
		03/01/2020 - 03/21/2020	FRI	\$0.00	0.00	\$282.74

Group / Placement Starters Funded						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/22/2020 - 03/31/2020	FRI	\$0.00	0.00	\$57.71
		03/01/2020 - 03/21/2020	FRI	\$0.00	0.00	\$121.18
Group / Placement Sylvania Funded						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/2020 - 03/21/2020	FRI	\$0.00	0.00	\$217.49
		03/22/2020 - 03/31/2020	FRI	\$0.00	0.00	\$82.85
Group / Placement Trico Funded						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/2020 - 03/21/2020	FRI	\$0.00	0.00	\$457.43
		03/22/2020 - 03/31/2020	FRI	\$0.00	0.00	\$216.89
Group / Placement Trico Funded (Weather Trigger)						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		03/01/2020 - 03/21/2020	FRI	\$0.00	0.00	\$196.04
		03/22/2020 - 03/31/2020	FRI	\$0.00	0.00	\$92.95
Total:					0.00	\$18,458.87

Authorization

Authorized 360i LLC Representative	Client Representative
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System Approved By: <u>Brandon Walker</u> Date: <u>02/26/2020</u>	Print Name: _____ Signature: _____ Date: _____
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Comments
<p>Standard LCI™ reports will provide LCI™ Incremental Lift, Visit Metrics and Campaign Analytics. In the event that the recorded pixel impression data is insufficient to meet thresholds for statistical significance, some metrics may be excluded from the final report. Client shall be billed at the agreed upon CPM rate stated in this Insertion Order for all impressions for which the NinthDecimal LCI™ pixel is triggered and recorded by NinthDecimal, from the campaign start date through the campaign end date or, in the event of early termination of the campaign for any reason, the executed date of campaign cancellation with NinthDecimal. In the event that NinthDecimal reports impressions over 10% higher than what the agency (360i's) ad server (DCM) reported, the agency/client will only be responsible for the costs up to a 10% impression differential threshold or less.</p>

Disclaimer
<p>This media insertion order is a contract governed by law and by the terms and conditions hereafter set forth. Each party acknowledges that it has received, read and agrees to be bound by the provisions hereafter set forth and further agrees that it has the authority to enter into this agreement.</p>