Dated: Oct 17 2023



Release Notes 2023.02

Introduction

We are delighted to announce the release of Nexelus 2023.02. This release incorporates enhanced functionality and some fixes. Details on enhancements and updates are mentioned below.

Enhancements:

Features:

Media Module Enhancements

This version of Nexelus includes the following enhancements in the Media Module.

- 1. Users can now create Campaign without specifying Project, this is to allow users to start the campaign process by initiating vendor RFPs before the project setup is approved. Please note that the Project code is still required for the approval of Campaign.
- 2. Media vehicle Tab under media plan has been enhanced to visually distinguish Internal and External (Google Campaign Manager) sites for visibility.
- 3. Nexelus now supports highly customizable excel based formats for internal and customer approval for Media Plans. It also supports multi-worksheet data presentation using pivot tables and charts. This option is available for individual Media Plan and Campaign level approvals. This enhancement is applicable for external approvals via Adobe signature platform.
- 4. Media Plan comments section has been enhanced to allow users to share comments via email with team members.
- 5. Generating and emailing Vendor Tags through GCM (formally known as DCM) has been enhanced with audit trail for last sent date.
- 6. Buying functionality has been enhanced to allow users to view and use package or placement name(s) while creating multiple budget Order, MS Advertising Insertion Order and Meta, TTD, Yahoo & DV360 campaigns in respective platforms.
- 7. Nexelus has added LinkedIn integration to its list of integrated ad-tech platforms. Nexelus now allows for creating campaigns in LinkedIn using Nexelus buying user interface, and the resulting delivery (performance data) is pulled into Nexelus for bill/pay reconciliation and pacing reports.
- 8. Several enhancements are being made to Vendor RFP functionality, including enhanced excel integration, communication between planner & vendor and document sharing.

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Please contact your designated consultant if you have any questions or would like to implement any of the above-mentioned functionality/features.

Minor Updates and Fixes -

Media:

- Ads and Creative section in Excel bulk sheet is only available if the company (ad agency) is using Nexelus to create ads and upload creatives into GCM using Nexelus.
- A display issue with floodlight lookback window has been addressed where the system was not displaying correct values.
- Fixed an issue in TTD Campaign where the first flight start date was incorrectly set one day earlier than the IO start date in specific scenario.
- Resolved timestamp issue related to placements copy/paste.
- User Email field is now mandatory on the employee screen when using OKTA.
- Fixed the issue with paging on Project search user interface.

Browser Information

This release is supported on the following browsers:

- Windows
 - o Edge 42.17134.1.0
 - o Firefox 65.0.2
 - o Chrome 74.0.3729.169
- MAC
 - o Safari 12.0.2