

Vendor Payment Request Form

1- Company Name Vizeum, LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340191922

4- Invoice Date(s) 11/9/2019

5- Total Invoice Amount \$26,197.96

6- Client and SOW/Job Code 360i RESEARCH - 19 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) Hardcost Pass-Through Freelance Other _____

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event _____

11- Other Information Nielsen NTI Monthly Invoice for November 2019

Note: For payment request outside of normal payment terms, please provide requested payment date _____

Provide Approval Signatures:	
<u>Reuben Karchem</u>	Reuben Karchem
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u>	Melanie Santiago
Preparer/Submitter Signature	Name
Executive/Finance Approval (if needed)	Name



INVOICE

NIELSEN MEDIA RESEARCH

85 BROAD STREET
NEW YORK, NY 10004
USA
Federal Tax ID#: 06-1454128

Invoice	9340191922
Date	11/09/2019
Account	10387869
Terms	Net 30 days

Bill To:

SABRINA TRASKOS
360i
32 Avenue of the Americas Floor 6
New York, NY 10013
USA

Ship To:

VIZEUM
150 EAST 42ND STREET
NEW YORK, NY 10017
USA

Description	Percentage	Amount	Total USD
Nielsen Television Index			
Contract No.: 290297			
Charge for NOV 2019			
NTI Gross Monthly Billing Charge		13,740.82	
(Weighted Bracket Billing \$10,709,914.53 xBilling % 0.001283 or min. of \$2785.97.)			
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-1,786.31	

Sub Total		11,954.51	
Group Discount	-5.00 %	-597.73	

Sub Total		11,356.78	
NPM Sample Expansion Household Surcharge		1,458.50	
1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 11,356.79			
3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 11,356.79			
Continued.....			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
Sub Total		12,815.28	
National Sample Expansion (11 - 25) (2000 effective households in NPM sample x 0.00240% = 4.800%)	4.80 %	615.13	
Net Amount			13,430.41
Charge for NOV 2019 All Minute Respondent Level EDF		5,657.00	
Net Amount			5,657.00
Charge for NOV 2019 MRC Cooperation Charge		20.00	
Net Amount			20.00
Nielsen Television Index			
Contract No.: 290301 Charge for NOV 2019 NPower Contract Subscription		4,955.00	
Net Amount			4,955.00
State Taxable			
Continued.....			

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360i

32 Avenue of the Americas Floor 6

New York, NY 10013

USA

Ship To:

VIZEUM

150 EAST 42ND STREET

NEW YORK, NY 10017

USA

Description	Percentage	Amount	Total USD
NY	24,062.41		2,135.55
Sub Total USD			24,062.41
Total Tax USD			2,135.55
Total Amount Due USD			26,197.96

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMorgan Chase Bank NA

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986

Routing No : 021000021

Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

Details to Support Weighted Bracket Billing

Nov 2019

Contract Id:	290297
Client Name:	VIZEUM
Client Number:	00020590
Broadcast Monthly Buying	0.00
Number of Weeks	4
# of Weeks Factor	1.0833
Subtotal 1	0.00
10% Discount	0.00
Subtotal 2	0.00
Monthly Cable Declaration	10,506,599.51
Monthly Syndicated Declaration	203,315.01
Subtotal 3	10,709,914.52
Weighted Buying Factor	0.90
Total Weighted Buying Billing	9,638,923.07
Monthly Planning Declaration	10,709,914.53
Weighted Planning Factor	0.10
Total Weighted Planning Billing	1,070,991.45
Weighted Monthly Billing	10,709,914.53
Weighted Bracket Billing	10,709,914.53
Billing Percentage	0.1283%
Gross Monthly Billing Charge	13,740.82



32 Avenue of the Americas
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO052063
P.O. DATE : 11/15/2019
REVISION DATE - NO
DUE DATE : 12/31/2019
PAGE : 1 of 3
TOTAL PRICE : \$461,000.00

VENDOR: V02180/US44

Ship To:

Nielsen Media Research
Po Box 88961
Chicago, IL 606958961

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Measurement	360I RESEARCH-19-GEN Research-General	1.00	461,000.00	461,000.00
TOTAL					\$461,000.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Gail Sanders

Ordered by: Gail Sanders