Vendor Payment Request Form

1- Company Name	Vizeum, LLC			
2- Vendor Name	Nielsen Media Research			
3- Invoice Number(s)	9340197601			
4- Invoice Date(s)	2/5/2020			
5- Total Invoice Amount	\$17,536.45			
6- Client and SOW/Job Code	360i RESEARCH - 20 - GEN			
7- Billable	No			
8- Job/SOW was or will be billed on	N/A			
9- Select cost category (if applicable) 10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	Hardcost Pass-Through Freelance Other			
11- Other Information	Nielsen NSI Monthly Invoice for February 2020 for Vizeum			
Note: For payment request outside of normal payment terms, please prov	ide requested payment date			
Provide Approval Signatures:				
Reuben Karchem	Reuben Karchem			
Preparer/Submitter Signature	Name			
Melanie Santiago	Melanie Santiago			
Approver Signature	Name			
Executive/Finance Approval (if needed)	Name			



NIELSEN MEDIA RESEARCH

85 BROAD STREET
NEW YORK, NY 10004

Federal Tax ID#: 06-1454128

INVOICE

Invoice	9340197601		
Date	02/05/2020		
Account	10383950		
Terms	Net 30 days		

Bill To: BARBARA MCNAMARA VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description		Percentage	Amount	Total USD
Nielsen Station Index Contract No.: 301027				
Charge for FEB 2020				
Agency/Media Buyer Complete Bas	se Charge		12,577.96	
Basic Service	_		·	
	Net Amount			12,577.96
Viewers In Profile Reports VIP-All Markets				
Charge for FEB 2020				
Nielsen Local Monthlies		_	1,591.00	
	Net Amount			1,591.00
Charge for FEB 2020				
NSIH - Nielsen Local Monthlies			1,938.00	
	Net Amount			1,938.00
State	Taxable			
NY	16,106.96			1,429.49
	Continued			

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



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Description	Percentage	Amount	Total USD
		Sub Total USD	16,106.96
		Total Tax USD	1,429.49
	Total	. Amount Due USD	17,536.45

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986

Routing No : 021000021 Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



32 Avenue of the Americas New York NY 10013 Tel: 212-703-7200

PURCHASE ORDER

PO NUMBER:	PO053595			
P.O. DATE:	02/06/2020			
REVISION DATE - NO				
DUE DATE :	12/31/2020			
PAGE :	1 of 3			
TOTAL PRICE :	\$210,437.40			

VEN	DOR: V02180/US44		Ship	то:		
Po E	sen Media Research Box 88961 ago, IL 606958961					
	THIS F	PURCHASE ORDER IS SUBJECT TO THE TER	MS AND CO	NDITIONS ATTACH	IED HERETO	
l	Incompany.					
LINE 1	DESCRIPTION Media Measurement	360I RESEARCH-20-GEN 2020 Research-General	Q	12.00	17,536.45	210,437.40
	NSI Monthly Invoice for Vizeum					
					TOTAL	\$210,437.40
			Ву:	Authorized Signa	ture)
A CO	PY OF THIS P.O. MUST BE RETUR	NED WITH YOUR INVOICE	By:	3		
INVO	ICE NOT TO EXCEED PO AMOUNT	•		Print Name, Title	& Date	

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Gail Sanders

Ordered by: Gail Sanders