

# Vendor Payment Request Form

1- Company Name 360i LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 93401923

4- Invoice Date(s) 11/9/2019

5- Total Invoice Amount \$7,974.67

6- Client and SOW/Job Code 360i RESEARCH - 19 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) Hardcost Pass-Through Freelance Other

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event \_\_\_\_\_

11- Other Information Nielsen NTI Monthly Invoice for November 2019

Note: For payment request outside of normal payment terms, please provide requested payment date \_\_\_\_\_

Provide Approval Signatures:	
<u>Reuben Karchem</u>	<b>Reuben Karchem</b>
Preparer/Submitter Signature	Name
<u>Melanie Santiago</u> <small>Melanie Santiago (Nov 22, 2019)</small>	<b>Melanie Santiago</b>
Preparer/Submitter Signature	Name
Executive/Finance Approval (if needed)	Name



# INVOICE

**NIELSEN MEDIA RESEARCH**

85 BROAD STREET

NEW YORK, NY 10004

USA

Federal Tax ID#: 06-1454128

<b>Invoice</b>	9340191923
<b>Date</b>	11/09/2019
<b>Account</b>	10601677
<b>Terms</b>	Net 30 days

Bill To:

MELISSA THOMAS

Aegis Media Americas, Inc

32 6th Ave,

New York, NY 10013

USA

**Ship To:**

360i, LLC

6TH FL., 28 W. 23RD ST.

NEW YORK, NY 10010

USA

Description	Percentage	Amount	Total USD
<b>Nielsen Television Index</b>			
Contract No.: 290298			
Charge for NOV 2019			
<b>NTI Gross Monthly Billing Charge</b>		7,493.89	
(Weighted Bracket Billing			
\$5,840,460.05xBilling % 0.001283 or min. of			
\$2785.97.)			
Minimum Continuing Commitment Discount	-13.00 %	-974.21	
(7 Year Election)			
		-----	
Sub Total		6,519.68	
Group Discount	-5.00 %	-325.98	
		-----	
Sub Total		6,193.70	
NPM Sample Expansion Household Surcharge		795.43	
1. SURCHARGE PERCENT CALCULATION: 4670			
effective household in NPM sample X 0.00275%			
= 12.8425%			
2. BASE AMOUNT USED IN CALCULATION:6,193.70			
3. CALCULATION OF NPM SURCHARGE AMT:			
12.8425% X 6,193.70			
		-----	
Continued.....			

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95



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NEW YORK, NY 10004  
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<b>Bill To:</b> MELISSA THOMAS Aegis Media Americas, Inc 32 6th Ave, New York, NY 10013 USA	<b>Ship To:</b> 360i, LLC 6TH FL.,28 W. 23RD ST. NEW YORK, NY 10010 USA
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Description	Percentage	Amount	Total USD
Sub Total		6,989.13	
National Sample Expansion (11 - 25) (2000 effective households in NPM sample x 0.00240% = 4.800%)	4.80 %	335.48	
Net Amount			7,324.61
State Taxable			
NY 7,324.61			650.06
Continued.....			

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New York, NY 10013  
USA

**Ship To:**

360i, LLC  
6TH FL.,28 W. 23RD ST.  
NEW YORK, NY 10010  
USA

Description	Percentage	Amount	Total USD
		Sub Total USD	7,324.61
		----- Total Tax USD	650.06
		----- Total Amount Due USD	7,974.67

**Remit Payment To:**

Nielsen Media Research  
PO Box 88961, Chicago, IL 60695-8961

**Wire Transfers:**

Bank Name : JPMorgan Chase Bank NA  
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004  
Account No : 400206986  
Routing No : 021000021  
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich  
Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

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## Details to Support Weighted Bracket Billing

Nov 2019

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<b>Contract Id:</b>	<b>290298</b>
<b>Client Name:</b>	<b>360i, LLC</b>
<b>Client Number:</b>	<b>00019454</b>
<b>Broadcast Monthly Buying</b>	0.00
<b>Number of Weeks</b>	4
<b># of Weeks Factor</b>	1.0833
<b>Subtotal 1</b>	0.00
<b>10% Discount</b>	0.00
<b>Subtotal 2</b>	0.00
<b>Monthly Cable Declaration</b>	5,840,460.05
<b>Monthly Syndicated Declaration</b>	0.00
<b>Subtotal 3</b>	5,840,460.05
<b>Weighted Buying Factor</b>	0.90
<b>Total Weighted Buying Billing</b>	5,256,414.05
<b>Monthly Planning Declaration</b>	5,840,460.05
<b>Weighted Planning Factor</b>	0.10
<b>Total Weighted Planning Billing</b>	584,046.01
<b>Weighted Monthly Billing</b>	5,840,460.05
<b>Weighted Bracket Billing</b>	5,840,460.05
<b>Billing Percentage</b>	0.1283%
<b>Gross Monthly Billing Charge</b>	7,493.89