



INVOICE

From

We Are Rosie
REMIT ADDRESS
1372 Peachtree ST NE
Atlanta, GA 30309

Invoice ID **1396**
PO Number PO-056117
Issue Date 09/23/2020
Due Date 11/07/2020 (Net 45)
Subject We Are Rosie - Invoice Helene Parker
(09/01/2020 - 09/15/2020)

Invoice For

360i LLC
1545 Peachtree St NE
Suite 450
Atlanta, GA 30309

Emanuel Mirabal

Item Type	Description	Quantity	Unit Price	Amount
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/01/2020 - Illinois Lottery	5.00	\$76.00	\$380.00
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/02/2020 - Illinois Lottery	6.50	\$76.00	\$494.00
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/03/2020 - Illinois Lottery	6.50	\$76.00	\$494.00
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/04/2020 - Illinois Lottery	5.50	\$76.00	\$418.00
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/08/2020 - Illinois Lottery	7.50	\$76.00	\$570.00
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/09/2020 - Illinois Lottery	8.00	\$76.00	\$608.00
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/10/2020 - Illinois Lottery	7.50	\$76.00	\$570.00
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/11/2020 - Illinois Lottery	6.00	\$76.00	\$456.00

Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/14/2020 - Illinois Lottery	7.00	\$76.00	\$532.00
Service	[360i41] Media Supervisor of Audience Activation, Programmatic Illinois Lottery - Helene Parker - 09/15/2020 - Illinois Lottery	7.00	\$76.00	\$532.00

Amount Due \$5,054.00

Notes

Thank you for your Partnership. Stay Rosie!

We Are Rosie, LLC - Wiring Instructions/Bank Information

You may use the following information to conduct the wire transfer transaction:

Name of Bank: Suntrust Bank Bank Routing No.: 061000104 Account Number: 1000215914887

Swift Code: SNTRUS3A

Bank Address: 303 Peachtree Street NE, Atlanta, GA 30308

Name of Account: We Are Rosie, LLC

Please reference your company's name and invoice number when processing your wire.



32 Avenue of the Americas
New York NY 10013
Tel : 212-703-7200

PURCHASE ORDER

PO NUMBER : PO056117
P.O. DATE : 08/13/2020
REVISION DATE - NO
DUE DATE : 12/31/2021
PAGE : 1 of 3
TOTAL PRICE : \$63,600.00

VENDOR: V07115/US44

We Are Rosie, LLC
1250 Beech Valley Road Ne
Atlanta, GA 30306

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Freelance/Outside Services	CAMELO-19-002 IL Lottery Retainer and Production FY20	1.00	63,600.00	63,600.00
	Illinois Lottery Supervisor				
TOTAL					\$63,600.00

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: _____
Authorized Signature

By: _____
Print Name, Title & Date

Approved by: Emanuel Mirabal

Ordered by: Emanuel Mirabal



Freelance Approval Order

Nexelus Job: CAMELO-19-002

CRER ID: C388

Freelancer Information

Name of Hire	TBD
Employment Type	Contractor/Freelancer
New Hire/Extension	New Hire
Name of Source	We are Rosie
Reason for Need	Interim Help During Recruiting

Job Information

Requestor	Emanuel.Mirabal@360i.com
Department	Audience Activation
Job Title	Media Supervisor, Audience Activation (Programmatic)
Location	Chicago
Clients	Illinois Lottery
Name of Pipeline Client	
Rate Type	Hourly
Rate	75
Start Date	2020-08-10
End Date	2020-12-31
Context	<p>This request is intended to cover for Robert Carroll's resignation and the potential attrition of Jake Harris (MM on the account) who needs to be rotated off immediately to be retained (due to cross department chemistry challenges). In an effort to continue to service Illinois Lottery and to give us a chance at protecting Jake, the idea is to use up the paid allocation (100% MM and 50% Supervisor, validated via Mavenlink) and fill the gap with 100% of a freelance Supervisor. Based on our understanding of market talent, we would be looking at a per hour cost of \$75, which against the revenue attached to the roles = \$103.3K, we will be operating the two roles at a GM% of 38% (we will need to review client GM YTD and YTG also).</p>

Total Approved Amount: \$63,600

Approved by: Guillermo A. Cabrera

