

Vendor Payment Request Form

1- Company Name 360i LLC

2- Vendor Name Nielsen Media Research

3- Invoice Number(s) 9340218597

4- Invoice Date(s) 12/07/2020

5- Total Invoice Amount \$10,791.76

6- Client and SOW/Job Code 360i RESEARCH - 20 - GEN

7- Billable No

8- Job/SOW was or will be billed on N/A

9- Select cost category (if applicable) **Hardcost** ☐ Pass-Through ☐ Freelance ☐ Other ☐

10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event _____

11- Other Information Nielsen NTI Monthly Invoice for December 2020-360i

Note: For payment request outside of normal payment terms, please provide requested payment date _____

Provide Approval Signatures:

Cynthia Vasquez
Cynthia Vasquez (Dec 15, 2020 15:13 EST)

Preparer/Submitter Signature

Melanie Santiago
Melanie Santiago (Dec 15, 2020 16:40 EST)

Approver Signature

Executive/Finance Approval (if needed)

Cynthia Vasquez

Name

Melanie Santiago

Name

Name



INVOICE

NIELSEN MEDIA RESEARCH
85 BROAD STREET
NEW YORK, NY 10004
USA
Federal Tax ID#: 06-1454128

Invoice	9340218597
Date	12/07/2020
Account	10601677
Terms	Net 30 days

Bill To:
REUBEN KARCHEM
Aegis Media Americas, Inc
32 6th Ave,
New York, NY 10013
USA

Ship To:
360i, LLC
6TH FL.,28 W. 23RD ST.
NEW YORK, NY 10010
USA

Description	Percentage	Amount	Total USD
Nielsen Television Index Contract No.: 290298 Charge for DEC 2020			
NTI Gross Monthly Billing Charge (Weighted Bracket Billing \$3334179.40 xBilling % 0.001347 or min. of \$2925.27.)		4,491.14	
Minimum Continuing Commitment Discount (7 Year Election)	-13.00 %	-583.85	
Sub Total		3,907.29	
Group Discount	-5.00 %	-195.36	
Sub Total		3,711.93	
NPM Sample Expansion Household Surcharge		476.70	
1. SURCHARGE PERCENT CALCULATION: 4670 effective household in NPM sample X 0.00275% = 12.8425%			
2. BASE AMOUNT USED IN CALCULATION: 3711.93			
3. CALCULATION OF NPM SURCHARGE AMT: 12.8425% X 3811.93			
Sub Total		4,188.63	
Continued.....			

Your Nielsen representative is Michael A Giangrosso Tel: 646-654-95



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Description	Percentage	Amount	Total USD
National Sample Expansion (11 - 25) (661 effective households in NPM sample x 0.00240% = 1.586%)	1.59 %	66.43	
Net Amount			4,255.06
Charge for DEC 2020			
All Minute Respondent Level EDF		5,657.00	
Net Amount			5,657.00
State	Taxable		
NY	9,912.06		879.70
Continued.....			

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NEW YORK, NY 10010
USA

Description	Percentage	Amount	Total USD
		Sub Total USD	9,912.06
		Total Tax USD	879.70
		Total Amount Due USD	10,791.76

Remit Payment To:

Nielsen Media Research
PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMORGAN CHASE BANK, N.A.
Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004
Account No : 400206986
Routing No : 021000021
Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Deepika V

Email: deepika.v.ap@nielsen.com Tel: 855-425-8844 X 27411

Your Nielsen representative is Michael A Giangrasso Tel: 646-654-95

Details to Support Weighted Bracket Billing

Dec 2020

Contract Id:	290298
Client Name:	360i, LLC
Client Number:	00019454
Broadcast Monthly Buying	0.00
Number of Weeks	5
# of Weeks Factor	0.8667
Subtotal 1	0.00
10% Discount	0.00
Subtotal 2	0.00
Monthly Cable Declaration	3,276,993.38
Monthly Syndicated Declaration	57,186.02
Subtotal 3	3,334,179.40
Weighted Buying Factor	0.90
Total Weighted Buying Billing	3,000,761.46
Monthly Planning Declaration	3,334,179.40
Weighted Planning Factor	0.10
Total Weighted Planning Billing	333,417.94
Weighted Monthly Billing	3,334,179.40
Weighted Bracket Billing	3,334,179.40
Billing Percentage	0.1347%
Gross Monthly Billing Charge	4,491.14