

INVOICE NUMBER20287220HU

INVOICE DATEDec 13, 2022

TERMSNet 30

DUE DATEJan 12, 2023

ORDER NO485803

INSERTION ORDERPO063688

BILLING PERIODNOVEMBER 2022

BILLING DATESNov 1,2022 To Nov 30,2022

ADVERTISERVITAL FARMS, INC.

CAMPAIGNVital Farms_Awareness_4Q22_Hulu-

BILL TO:

ATTN: 360i Billing Contact

SIMONS-MICHELSON-ZIEVE, INC.

Thank you for your business!

PLEASE REMIT PAYMENT TO:

Hulu, LLC

15059 Collections Center Drive

Chicago, IL 60693

Fed. Tax ID: 02-0809769

Questions? Please email Hulu.AR@Disney.com
Please include the invoice number on your remittance.

RECEIVED
Bank of America
Account No. 123456789
Wire ABA 081000020
ACH ABA 081000020

FLIGHT NAME	DESCRIPTION	CONTRACTED		UNIT AMOUNT	UNIT COST	COST METHOD
		START	END			
DTA P2+_Scatter_Vital Farms_Video Commercial_FX on Hulu-REACH MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5581918	Video Commercial	Nov 1, 2022	Nov 18, 2022	702437	\$38.86	CPM
DTA P2+_Scatter_Vital Farms_Video Commercial_Binge Persuasion-REACH MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5582208	Video Commercial	Nov 1, 2022	Nov 18, 2022	2730062	\$38.86	CPM
DTA P2+_Scatter_Vital Farms_Video Commercial_Hot on Hulu-REACH MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5582648	Video Commercial	Nov 1, 2022	Nov 18, 2022	1890617	\$38.86	CPM

Admin Approval: govtm1156alassubramaniam, 2022-12-13 19:34:00 UTC
Media Approval: Casey Brown, 2022-12-13 18:10:11 UTC