



# INVOICE

The Trade Desk  
42 N. Chestnut St.  
Ventura, CA 93001

InvoiceDate: 03/31/2018  
Invoice #: INV-0076392  
CustomerID: P-00502  
Due Date: 05/15/2018  
Term: Net 45

Term Description:

**BILL 360i LLC**  
TO: 32 Avenue of the Americas, 6th floor,  
New York, NY 10013  
United States

**360i LLC**  
SOLD 32 Avenue of the Americas, 6th floor  
TO: New York, NY 10013  
United States

DIGITAL ADVERTISING TRANSACTION DETAILS					
Month of service: March 2018					
ADVERTISER	CAMPAIGN	IO#	IMPRESSIONS	CHARGE DESCRIPTION	AMOUNT
FOX	360i - FBC - Empire 4B 3.21 - 3.28		3717351	360i - FOX - 360i - FBC - Empire 4B 3.21 - 3.28 - Media Cost	\$47,302.05
FOX	360i - FBC - Empire 4B 3.21 - 3.28		0	360i - FOX - 360i - FBC - Empire 4B 3.21 - 3.28 - Data Cost	\$62.39
FOX	360i - FBC - Empire 4B 3.21 - 3.28		0	360i - FOX - 360i - FBC - Empire 4B 3.21 - 3.28 - Feature Cost	\$311.45
FOX	360i - FBC - Empire 4B 3.21 - 3.28		0	360i - FOX - 360i - FBC - Empire 4B 3.21 - 3.28 - TTD Platform Fee	\$7,123.98
FOX	360i - FBC - Sunday Night Lineup 3.14 - 3.18		1608294	360i - FOX - 360i - FBC - Sunday Night Lineup 3.14 - 3.18 - Media Cost	\$25,810.09
FOX	360i - FBC - Sunday Night Lineup 3.14 - 3.18		0	360i - FOX - 360i - FBC - Sunday Night Lineup 3.14 - 3.18 - Data Cost	\$286.77
FOX	360i - FBC - Sunday Night Lineup 3.14 - 3.18		0	360i - FOX - 360i - FBC - Sunday Night Lineup 3.14 - 3.18 - Feature Cost	\$3.19
FOX	360i - FBC - Sunday Night Lineup 3.14 - 3.18		0	360i - FOX - 360i - FBC - Sunday Night Lineup 3.14 - 3.18 - TTD Platform Fee	\$3,900.01
FOX	360i - FBC - True Crime_OJ Simpson_Grapeshot		2266227	360i - FOX - 360i - FBC - True Crime_OJ Simpson_Grapeshot - Media Cost	\$24,618.24
FOX	360i - FBC - True Crime_OJ Simpson_Grapeshot		0	360i - FOX - 360i - FBC - True Crime_OJ Simpson_Grapeshot - Data Cost	\$1,498.01
FOX	360i - FBC - True Crime_OJ Simpson_Grapeshot		0	360i - FOX - 360i - FBC - True Crime_OJ Simpson_Grapeshot - TTD Platform Fee	\$3,902.43
FOX	360i - FBC - World Cup Champ_Altice_3/13-3/14		3208882	360i - FOX - 360i - FBC - World Cup Champ_Altice_3/13-3/14 - Media Cost	\$38,791.44
FOX	360i - FBC - World Cup Champ_Altice_3/13-3/14		0	360i - FOX - 360i - FBC - World Cup Champ_Altice_3/13-3/14 - Data Cost	\$127.16
FOX	360i - FBC - World Cup Champ_Altice_3/13-3/14		0	360i - FOX - 360i - FBC - World Cup Champ_Altice_3/13-3/14 - Feature Cost	\$4.04

FOX	360i - FBC - World Cup Champ_Altice_3/13-3/14		0	360i - FOX - 360i - FBC - World Cup Champ_Altice_3/13-3/14 - TTD Platform Fee	\$5,816.03
FOX	360i - FBC - World Cup_SXSW_3.7 - 3.12		3021754	360i - FOX - 360i - FBC - World Cup_SXSW_3.7 - 3.12 - Media Cost	\$12,895.54
FOX	360i - FBC - World Cup_SXSW_3.7 - 3.12		0	360i - FOX - 360i - FBC - World Cup_SXSW_3.7 - 3.12 - Data Cost	\$2,659.59
FOX	360i - FBC - World Cup_SXSW_3.7 - 3.12		0	360i - FOX - 360i - FBC - World Cup_SXSW_3.7 - 3.12 - Feature Cost	\$13.60
FOX	360i - FBC - World Cup_SXSW_3.7 - 3.12		0	360i - FOX - 360i - FBC - World Cup_SXSW_3.7 - 3.12 - TTD Platform Fee	\$2,326.36
FOX	911_Week 10 Finale_2018		2626167	360i - FOX - 911_Week 10 Finale_2018 - Media Cost	\$36,706.85
FOX	911_Week 10 Finale_2018		0	360i - FOX - 911_Week 10 Finale_2018 - Data Cost	\$1,060.06
FOX	911_Week 10 Finale_2018		0	360i - FOX - 911_Week 10 Finale_2018 - Feature Cost	\$287.66
FOX	911_Week 10 Finale_2018		0	360i - FOX - 911_Week 10 Finale_2018 - TTD Platform Fee	\$5,686.31
FOX	911_Week 8_2018		888199	360i - FOX - 911_Week 8_2018 - Media Cost	\$14,890.36
FOX	911_Week 8_2018		0	360i - FOX - 911_Week 8_2018 - Data Cost	\$346.70
FOX	911_Week 8_2018		0	360i - FOX - 911_Week 8_2018 - TTD Platform Fee	\$2,276.80
FOX	911_Week 9_2018		581123	360i - FOX - 911_Week 9_2018 - Media Cost	\$8,450.52
FOX	911_Week 9_2018		0	360i - FOX - 911_Week 9_2018 - Data Cost	\$251.89
FOX	911_Week 9_2018		0	360i - FOX - 911_Week 9_2018 - TTD Platform Fee	\$1,300.36
FOX	Empire Star Oscar Buzz_2018		430919	360i - FOX - Empire Star Oscar Buzz_2018 - Media Cost	\$5,779.99
FOX	Empire Star Oscar Buzz_2018		0	360i - FOX - Empire Star Oscar Buzz_2018 - Data Cost	\$309.18
FOX	Empire Star Oscar Buzz_2018		0	360i - FOX - Empire Star Oscar Buzz_2018 - TTD Platform Fee	\$909.88
FOX	Masterchef Jr_2018		347433	360i - FOX - Masterchef Jr_2018 - Media Cost	\$6,079.90
FOX	Masterchef Jr_2018		0	360i - FOX - Masterchef Jr_2018 - Data Cost	\$12.10
FOX	Masterchef Jr_2018		0	360i - FOX - Masterchef Jr_2018 - Feature Cost	\$0.72
FOX	Masterchef Jr_2018		0	360i - FOX - Masterchef Jr_2018 - TTD Platform Fee	\$910.41
<b>SUBTOTAL</b>					<b>\$262,712.06</b>
<b>TOTAL</b>					<b>\$262,712.06</b>
<b>Invoice Currency:</b>					<b>USD</b>

**Checks should be mailed to Lockbox:**

THE TRADE DESK, INC  
PO Box 894903  
Los Angeles, CA 90189-4903

**Overnight Lockbox Address:**

First Data/Remitco

**Invoice Questions:** [billing@thetradedesk.com](mailto:billing@thetradedesk.com)

**Remittance Questions:** [ar@thetradedesk.com](mailto:ar@thetradedesk.com)

DocuSigned by:

Kelin Kleveno

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The Trade Desk, INC. Lockbox #4903  
2525 Corporate Place, Suite 250  
Monterey Park, CA 91754

**Wires/ACH Payments Should Be Sent To:**

For Credit To:	THE TRADE DESK INC
Bank Name:	Citibank, N.A.
ABA or Routing #:	322271724
Account #: (USD Wires)	206516023
Account #: (Non-USD Wires)	31019046

**International Wires Should Be Sent To:**

Swift Code:	CITIUS33
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**For invoices in Non-USD currencies, please note the following code in the reference field of your wire: “CBGCON”**

