



261 Fifth Avenue, 26th Floor
New York, NY 10016
646-609-8906
invoicena@miqdigital.com

BILL TO

360i LLC
Detroit MI 48226

INVOICE

Invoice number 120624
Invoice date 05/31/2020
Payment terms 30
IO number
Run period May-20

Description	Impression Count	Amount (USD)
Equifax US (EFX) - Prospecting	7,411,858	\$22,700.00
Equifax US (EFX) - Retargeting	8,697,525	\$74,000.00
AMOUNT DUE		\$96,700.00

Notes: Revised inv 120239

Remittance instructions:

To ensure that we correctly apply any incoming transactions, please reference invoice numbers when making payments. In addition, please send all payments only to the bank account listed below on this invoice. For any additional billing inquiries, please contact Invoicena@miqdigital.com for assistance.

Steven Ashford 6/12/20

Janet Whitney 6/12/2020

To pay by bank transfer, send to:

Account holder name: MiQ Digital USA Inc.
Bank: HSBC Bank USA, N.A.
EIN: 46-1255166
ACH #: 022000020
ABA #: 021001088
Account #: 889000298

To pay by check, mail to:

MiQ Digital USA Inc.
Attn: Accounts Receivables
261 Fifth Avenue, 26th Floor
New York, NY 10016



Vendor: Media Iq Digital North America Inc.

Client: Equifax

Date: 06/08/2020

Campaign: US - Display - Q2 2020

IO Number: PO054432

Media Insertion Order

360i LLC:

Main Contact: Annie Swain
Email: Annie.Swain@360i.com

Phone#: -

Bill To:

Company: 360i LLC
Billing Name: 360i LLC
Email: 360i-vendorstatus-mediaops@360i.com

Address1: 32 Avenue of the Americas
Address2: 6th Floor
City: New York
State/Country : NY

Billing Instructions: PO054432 must be included on Invoice to 360i LLC. Please email invoices directly to your 360i LLC representative(s).

Please email invoices in PDF directly to 360i-vendorstatus-mediaops@360i.com and cc your main contact at 360i LLC representative(s). In order to process the invoice and avoid any delays, please make sure the following criteria are listed on the invoice:

- Agency Name: 360i
- Bill To address: 32 Avenue of the Americas, New York, NY 10013
- Client name
- Site Name
- PO#
- Month of Service
- Remittance address
- The invoice needs to be billed per client per campaign/insertion order, per month of service

Vendor:

Company: Media Iq Digital North America Inc.
Contact Name:
Phone#:
Fax#:
Email:

Address1: 853 Broadway 12Th Floor #
Address2: 1211
City: New York
State/Country: NY
Zip Code: 10003

Contracted Inventory:

Group / Placement EFX US - MiQ - April Prospecting

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		04/01/20 - 04/30/20	CPM	3.25	8,646,154.00	28,100.00

Group / Placement EFX US - MiQ - April Retargeting

Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		04/01/20 - 04/30/20	CPM	5.00	4,600,000.00	73,000.00

Group / Placement EFX US - MiQ - April Added Value						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		04/01/20 - 04/30/20	ZERO COST	0.00	432,308.00	0.00
Group / Placement EFX US - MiQ - May Prospecting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		05/01/20 - 05/31/20	CPM	3.25	6,984,615.00	22,700.00
Group / Placement EFX US - MiQ - May Retargeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		05/01/20 - 05/31/20	CPM	5.00	4,800,000.00	74,000.00
Group / Placement EFX US - MiQ - June Added Value						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		06/01/20 - 06/30/20	ZERO COST	0.00	362,307.00	0.00
Group / Placement EFX US - MiQ - June Prospecting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		06/01/20 - 06/30/20	CPM	3.25	7,246,139.00	23,549.95
Group / Placement EFX US - MiQ - June Retargeting						
Dimension	Position	Run Dates	Rate Type	Rate	Units	Net Cost
		06/01/20 - 06/30/20	CPM	5.00	4,800,000.00	74,000.00
Total:					67,871,523.00	295,349.95 USD

Authorization

Authorized 360i LLC Representative		Vendor Representative	
System		Print Name: <u>Mitch Scharf</u>	
Approved By: <u>Annie Swain</u>		Signature: <u><i>Mitch Scharf</i></u>	
Date: <u>06/08/2020</u>		Date: <u>6.9.2020</u>	

Disclaimer

This media insertion order is a contract governed by law and by the terms and conditions hereafter set forth. Each party acknowledges that it has received, read and agrees to be bound by the provisions hereafter set forth and further agrees that it has the authority to enter into this agreement.



Steven Ashford 6/8/20