




Joseph Srea (Feb 3, 2022 16:54 EST)

Invoice

Invoice number: 4063565244

Google LLC

1600 Amphitheatre Pkwy

Mountain View, CA 94043

United States

Federal Tax ID: 77-0493581

Bill to

Accounts Payable

360i LLC

32 Avenue of the Americas

6th Floor

New York, NY 10013

United States

Advertiser

Dwight Morr

Designer Brands Inc.

810 DSW Drive

Columbus, OH 43219

United States

Details

Invoice number4063565244

Invoice dateJan 31, 2022

Payment termsNet 45

Billing ID2806-4979-2205

Account ID291-331-4771

Purchase orderPO061600

Google Ads

Total amount due in USD

\$3,934,312.75

Due Mar 17, 2022

Summary for Jan 1, 2022 - Jan 31, 2022

Pay in USD:

Amount in USD \$3,934,312.65

Tax (0%) \$0.00

India Regulatory Operating Cost * \$0.10

Tax (0%) \$0.00

Total amount due in USD

\$3,934,312.75

*Additional fees (e.g. Regulatory Operating Costs, Digital Services Tax (DST) Fee, etc.) are applicable to your business when ads are displayed in certain countries. Learn more about fees and charges: <https://support.google.com/google-ads/answer/9750227>

Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

To pay by wire transfer, send to:

Account holder name: Google LLC

Bank: Wells Fargo

SWIFT BIC: WFBUS6S

ABA #: 121000248

Account #: 4121100648

Bank branch address:

Wells Fargo Bank, N.A.

420 Montgomery St

San Francisco, CA 94104

USA

To pay by check, mail to:

Google LLC

Dept. 33654

P.O. Box 39000

San Francisco, CA 94139

United States

Account: DSW - PLA

Account ID: 291-331-4771

Account budget: DSW - January FY21 PLA ~ P0061600

Purchase order: P0061600

Jan 1, 2022 - Jan 31, 2022

Description	Quantity	Units	Amount(\$)
G_Shopping_Boots & Booties	1360197	Clicks	932,304.39
G_Shopping_Athletic & Sneaker	1038398	Clicks	680,261.02
G_LIA_Shopping_Boots & Booties	981843	Clicks	623,878.69
G_LIA_Shopping_Athletic & Sneaker	553235	Clicks	277,465.63
G_Shopping_Sandals	323398	Clicks	228,454.16
G_LIA_Shopping_Loafers & Slip On	331657	Clicks	226,889.92
G_Shopping_Loafers & Slip On	286991	Clicks	183,649.14
G_Shopping_Exclusive Brands	240020	Clicks	177,060.00
G_Shopping_Evening & Wedding	122758	Clicks	103,726.17
G_LIA_Shopping_Pumps	140019	Clicks	103,295.75
G_LIA_Shopping_Sandals	141508	Clicks	87,115.76
G_Shopping_Accessories	115815	Clicks	66,992.02
G_Shopping_Pumps	100863	Clicks	60,062.30
G_Shopping_Crocs	52949	Clicks	32,360.63
G_Shopping_Flats	49319	Clicks	30,680.94
G_LIA_Shopping_Evening & Wedding	44711	Clicks	29,890.57
G_LIA_Shopping_Flats	26669	Clicks	20,731.25
G_LIA_Shopping_Nike	35636	Clicks	16,978.45
G_Shopping_JLo	23703	Clicks	16,553.18
G_LIA_Shopping_Accessories	44534	Clicks	15,341.84
G_Shopping_Nike	29729	Clicks	13,396.96
G_LIA_Shopping_All Products	70221	Clicks	7,322.68
G_Shopping_AllProducts	1293	Clicks	31.86
Invalid activity			-130.66

Subtotal in USD	\$3,934,312.65
Tax (0%)	\$0.00
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Total in USD	\$3,934,312.65

Fees
Account: DSW - PLA
Account ID: 291-331-4771
Jan 31, 2022

Description	Amount(\$)
India Regulatory Operating Cost	0.10
Subtotal in USD	\$0.10
Tax (0%)	\$0.00
Total in USD	\$0.10