

**KENSHOO INC**  
22 4th Street  
7th Floor  
San Francisco 94103  
United States  
Tel.: +1-877-536-7462, Fax: +1-415-536-2830

*Christopher Carpenter*



URL: [Web Site www.kenshoo.com](http://www.kenshoo.com)

To:  
360i Atlanta  
1545 Peachtree St NE  
Suite 450  
Atlanta, GA 30309  
Attn: Christopher Carpenter  
Tel.: 12129914355

Invoice Date: 01/31/19  
Invoice: [19USIV000872](#)

Invoice No. [19USIV000872](#)

Description	# Clicks	Budget	Price
Service fee Search January 2019: NCL	2,341,270	1,952,349.41	19,523.49
Service fee Search January 2019: NCL - Hispanic	60,162	46,099.50	461.00
Service fee Search January 2019: OCI	178,092	347,686.73	3,476.87
Service fee Search January 2019: RSSC	115,793	201,570.72	2,015.71
Service fee UC January 2019: NCL – ADM	77,967	59,171.21	779.67
TOTAL	2,773,284	2,606,877.57	

Invoice No. Bar Code: \*19USIV000872\*  
Pay by: 03/02/19  
Customer Number: [4249466](#)  
Balance Owed: \$ 367,089.05  
Payment Terms: Net 30

Total Price 26,256.74  
Sales Tax 0.00  
USD 26,256.74

**Remit by WIRE/ACH:**  
Silicon Valley Bank  
3003 Tasman drive, Santa Clara, CA, 95054  
Routing#: 121140399  
SWIFT: SVBKUS6S  
Account: 3300710862

**Please remit payment by check to:**  
**Lockbox Remittance Address**  
Kenshoo Inc  
Dept LA 23651  
Pasadena, CA 91185-3651

**For Courier Deposits (FedEx etc.):**  
Kenshoo Inc  
Box 23651  
14005 Live Oak Ave  
Irwindale, CA 91706-1300

When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.



32 Avenue of the Americas - 6th Floor  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO047019  
P.O. DATE : 04/16/2019  
REVISION DATE - NO  
DUE DATE : 04/16/2019  
PAGE : 1 of 3  
TOTAL PRICE : \$124,606.07

**VENDOR:** KENSHOO

Kenshoo, Inc  
22 4th St  
14th FL  
San Francisco, CA California 94103

**Ship To:**

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Costs	NORWE001-19-002 Norwegian Cruise Line 2019 Paid Search January through June Kenshoo tech fees for Kenshoo. NCL and NCL LATAM.	1.00	94,626.55	94,626.55
3	Media Costs	NORWE003-18-003 Regent Seven Seas 2019 Paid Search Media January through June Kenshoo tech fees for Regent Seven Seas Cruises.	1.00	11,098.50	11,098.50
4	Media Costs	NORWE002-19-002 Oceania Cruises 2019 Paid Search Media January through June Kenshoo tech fees for Regent Seven Seas Cruises.	1.00	18,881.02	18,881.02
				<b>TOTAL</b>	<b>\$124,606.07</b>

**A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE**

**INVOICE NOT TO EXCEED PO AMOUNT**

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

**Approved by:** Benjamin Bartl

**Ordered by:** Christopher Carpenter