INVOICE NUMBER 20287220HU

INVOICE DATE Dec 13, 2022

TERMS Net 30

DUE DATE Jan 12, 2023

ORDER NO

485803

INSERTION ORDER PO063688

BILLING PERIOD **NOVEMBER 2022**

CAMPAIGN

BILLING DATES Nov 1,2022 To Nov 30,2022

ADVERTISER VITAL FARMS, INC.

Vital Farms_Awareness_4Q22_Hulu-

BILL TO:

ATTN: 360i Billing Contact

SIMONS-MICHELSON-ZIEVE, INC.

Thank you for your business!

PLEASE REMIT PAYMENT TO:

15059 Collections Center Drive Chicago, IL 60693 Fed. Tax ID: 02-0809769

Questions? Please email Hulu.AR@Disney.com Please include the invoice number on your remittance. **ELECTRONIC REMITTANCE:**

Bank of America

Account Name: Hulu, LLC

Account No.: 1233065811 Wire ABA No.: 026009593 ACH ABA No.: 121000358

	DESCRIPTION	CONTRACTED						
FLIGHT NAME		START	END	UNIT AMOUNT	UNIT COST	COST METHOD	GROSS AMOUNT	NET AMOUNT DUE
DTA P2+_Scatter_Vital Farms_Video Commercial_FX on Hulu-REACH	Video Commercial	Nov 1, 2022	Nov 18, 2022	702437	\$38.86	СРМ		\$27,296.70
MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5581918								
DTA P2+_Scatter_Vital Farms_Video Commercial_Binge Persuasion-REACH	Video Commercial	Nov 1, 2022	Nov 18, 2022	2730062	\$38.86	СРМ		\$106,090.21
MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5582208								
DTA P2+_Scatter_Vital Farms_Video Commercial_Hot on Hulu-REACH	Video Commercial	Nov 1, 2022	Nov 18, 2022	1890617	\$38.86	СРМ		\$73,469.38
MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5582648								

Please remit NET amount (USD):