

**KENSHOO INC**

22 4th Street

7th Floor

San Francisco 94103

United States

Tel.: +1-877-536-7462, Fax: +1-415-536-2830

**kenshoo**URL: [www.kenshoo.com](http://www.kenshoo.com)**To:**

360i Atlanta

1545 Peachtree St NE

Suite 450

Atlanta, GA 30309

Attn: Christopher Carpenter

Tel.: 12129914355

Invoice Date: 12/31/19

Invoice: 19USIV021124

Invoice No. 19USIV021124

Description	# Clicks	Budget	Price
Service fee Search December 2019: RSSC	94,117	189,709.67	1,897.10
Service fee Search December 2019: OCI	150,661	291,794.42	2,917.94
Service fee Search December 2019: NCL	1,886,107	1,598,533.78	15,985.34
<b>TOTAL</b>	<b>2,130,885</b>	<b>2,080,037.87</b>	

Invoice No. Bar Code: \*19USIV021124\*

Pay by: 01/30/20

Customer Number: 4249466

Balance Owed: \$ 21,422.00

Payment Terms: Net 30

<b>Total Price</b>	<b>20,800.38</b>
<b>Sales Tax</b>	<b>0.00</b>
	<b>USD 20,800.38</b>

**Remit by WIRE/ACH:**

Silicon Valley Bank

3003 Tasman drive, Santa Clara, CA, 95054

Routing#: 121140399

SWIFT: SVBKUS6S

Account: 3300710862

**Please remit payment by check to:****Lockbox Remittance Address**

Kenshoo Inc

Dept LA 23651

Pasadena, CA 91185-3651

**For Courier Deposits (FedEx etc.):**

Kenshoo Inc

Box 23651

14005 Live Oak Ave

Irwindale, CA 91706-1300

**When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.**



32 Avenue of the Americas - 6th Floor  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO051397  
P.O. DATE : 10/15/2019  
REVISION DATE - NO  
DUE DATE : 12/31/2019  
PAGE : 1 of 3  
TOTAL PRICE : 126,281.12 USD

VENDOR: V03751/US44

Kenshoo, Inc  
22 4Th St 14Th Fl  
San Francisco, CA 94103

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Costs Funding for NCL and NCL LATAM	NORWE001-19-002 Norwegian Cruise Line 2019 Paid Search Media	1.00	100,176.85	100,176.85
2	Media Costs Funding for Oceania Kenshoo SEM	NORWE002-19-002 Oceania Cruises 2019 Paid Search Media	1.00	16,193.51	16,193.51
3	Media Costs Regent Q3Q4 Kenshoo Fees	NORWE003-18-003 Regent Seven Seas 2019 Paid Search Media	1.00	9,910.76	9,910.76
TOTAL					126,281.12 USD

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By: \_\_\_\_\_  
Authorized Signature

By: \_\_\_\_\_  
Print Name, Title & Date

Approved by: Christopher Carpenter

Ordered by: Christopher Carpenter