

**KENSHOO INC**  
14th Street  
10th Floor  
San Francisco 94103  
United States  
Tel.: +1-877-536-7462, Fax: +1-415-536-2830

**kenshoo**

URL: [www.kenshoo.com](http://www.kenshoo.com)

To:  
i60i LLC  
12 Avenue of the Americas  
New York, NY 10013  
Attn: Asaf Segal

Invoice Date: 06/30/19  
Invoice: 19USIV009170

Invoice No. 19USIV009170

Description	# Clicks	Budget	Price
Service fee Search June 2019: 360i_Vineyard Vines	20,188	3,799.54	38.00
Service fee Search June 2019: Vineyard Vines	890,935	156,860.73	1,568.61
Service fee Search June 2019: 360i_Vineyard Vines_PLA	166,491	211,292.22	2,112.92
Service fee Search June 2019: Vineyard Vines - Non Brand RLSA	66,404	142,815.26	1,428.15
<b>TOTAL</b>	<b>1,144,018</b>	<b>514,767.75</b>	

Invoice No. Bar Code: \*19USIV009170\*  
Pay by: 30/07/19  
Customer Number: 4249386  
Balance Owed: \$ 39,088.39  
Payment Terms: Net 30

<b>Total Price</b>	<b>5,147.68</b>
<b>Sales Tax</b>	<b>0.00</b>
	<b>USD 5,147.68</b>

**Remit by WIRE/ACH:**  
Silicon Valley Bank  
3003 Tasman drive, Santa Clara, CA, 95054  
Routing#: 121140399  
SWIFT: SVBKUS6S  
Account: 3300710862

**Please remit payment by check to:**  
**Lockbox Remittance Address**  
Kenshoo Inc  
Dept LA 23651  
Pasadena, CA 91185-3651

**For Courier Deposits (FedEx etc.):**  
Kenshoo Inc  
Box 23651  
14005 Live Oak Ave  
Irwindale, CA 91706-1300

**When remitting payment, please include the invoice number and invoice amount. Failure to do so, may cause delays in processing your payment.**

*Asaf Segal, AMP*  
*7/29/19*



32 Avenue of the Americas - 6th Floor  
New York NY 10013  
Tel : 212-703-7200

## PURCHASE ORDER

PO NUMBER : PO049182  
P.O. DATE : 07/29/2019  
REVISION DATE - NO  
DUE DATE : 07/29/2019  
PAGE : 1 of 3  
TOTAL PRICE : 5,147.68 USD

VENDOR: V03751/US44

Kenshoo, Inc  
22 4Th St 14Th Fl  
San Francisco, CA 94103

Ship To:

THIS PURCHASE ORDER IS SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO

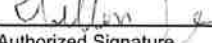
Vineyard Vines Kenshoo PO June 2019

LINE	DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1	Media Costs	VINE001-19-003 Vineyard Vines Performance Media 2019	1.00	5,147.68	5,147.68
Vineyard Vines Kenshoo PO June 2019					
TOTAL					5,147.68 USD

A COPY OF THIS P.O. MUST BE RETURNED WITH YOUR INVOICE

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

By:   
Authorized Signature

By: Dillon Lee, AWD, 7/29/19  
Print Name, Title & Date

Approved by: Alice Suh

Ordered by: Alice Suh