INVOICE NUMBER 20287220HU INVOICE DATE Dec 13, 2022 **TERMS** Net 30

DUE DATE Jan 12, 2023

ORDER NO 485803 INSERTION ORDER PO063688

BILLING PERIOD

NOVEMBER 2022

BILLING DATES Nov 1,2022 To Nov 30,2022

ADVERTISER VITAL FARMS, INC.

CAMPAIGN Vital Farms_Awareness_4Q22_Hulu-



BILL TO:

ATTN: 360i Billing Contact

SIMONS-MICHELSON-ZIEVE, INC.

Thank you for your business!

PLEASE REMIT PAYMENT TO:

Hulu, LLC

15059 Collections Center Drive Chicago, IL 60693 Fed. Tax ID: 02-0809769

Questions? Please email Hulu.AR@Disney.com Please include the invoice number on your remittance. **ELECTRONIC REMITTANCE:**

Bank of America

Account Name: Hulu, LLC

Account No.: 1233065811 Wire ABA No.: 026009593 ACH ABA No.: 121000358

FLIGHT NAME	DESCRIPTION	CONTRACTED						
		START	END	UNIT AMOUNT	UNIT COST	COST METHOD	GROSS AMOUNT	NET AMOUNT DUE
DTA P2+_Scatter_Vital Farms_Video Commercial_FX on Hulu-REACH	Video Commercial	Nov 1, 2022	Nov 18, 2022	702437	\$38.86	СРМ		\$27,296.70
MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5581918								
DTA P2+_Scatter_Vital Farms_Video Commercial_Binge Persuasion-REACH	Video Commercial	Nov 1, 2022	Nov 18, 2022	2730062	\$38.86	СРМ		\$106,090.21
MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5582208								
DTA P2+_Scatter_Vital Farms_Video Commercial_Hot on Hulu-REACH	Video Commercial	Nov 1, 2022	Nov 18, 2022	1890617	\$38.86	СРМ		\$73,469.38
MEDIA_NG A25-54_3P Targeting_Q4'22 - November 5582648								
Places remit NET amount (LISD):								\$206.956.20

Please remit NET amount (USD):