

261 Fifth Avenue, 26th Floor New York, NY 10016 646-609-8906 invoicesna@miqdigital.com

360i LLC Detroit MI 48226

INVOICE

Invoice number 119137 Invoice date 03/30/2020 Payment terms 30 IO number PO052785 Run period

March 20

Frandon Walker		Maggie Hatfield	6/15/2020
rundon Walker	6/8/2020	00	

Description **Impression Count** Amount (USD) Advance Auto Parts (AAP) - Mobil 1 428,225 \$10,437.52

AMOUNT DUE

\$10,437.52

Notes:

Remittance instructions:

To ensure that we correctly apply any incoming transactions, please reference invoice numbers when making payments. In addition, please send all payments only to the bank account listed below on this invoice. For any additional billing inquiries, please contact InvoicesNA@miqdigital.com for assistance.

To pay by bank transfer, send to:

Account holder name: MiQ Digital USA Inc.

Bank: HSBC Bank USA, N.A.

EIN: 46-1255166 ACH #: 022000020 ABA#: 021001088 Account #: 889000298 To pay by check, mail to:

MiQ Digital USA Inc. Attn: Accounts Receivables 261 Fifth Avenue, 26th Floor

New York, NY 10016



Vendor: Media Iq Digital North America Inc.

Client: Advance Auto Parts

02/28/2020 Date:

Campaign: 003 ~ AAP_Mobil1_Q1_2020

IO Number: PO052785 Media Insertion Order

360i LLC:

Main Contact: Zoie Hashim

Email: zoie.hashim@360i.com

Bill To:

Company: 360i LLC

Billing Name: Accounts Payable

Email: 360i-accountspayble-nyc@360i.com Address1: 32 Avenue of the Americas

Address2: 6th Floor New York City:

NY State/Country:

Phone#:

Billing Instructions: PO052785 must be included on Invoice to 360i LLC

Vendor:

Phone#:

Fax#:

Email:

Contact Name:

Company:

Media Iq Digital North America Inc. Address1:

853 Broadway 12Th Floor # Address2: 1211 City: New York State/Country: NY

Zip Code: 10003

Contracted Inventory:

Group / Placement Standard Pre-Roll - Car Enthusiast, 100% English, 80/20 Men Female, 25-54 Age, DMA Blacklist Dimension Position **Run Dates** Rate Type Rate Units **Net Cost** 01/06/2020 - 01/31/2020 CPM \$24.50 271,084.00 \$6,641.56 02/01/2020 - 02/29/2020 CPM \$24.50 479,149.00 \$11,739.15 03/01/2020 - 03/21/2020 CPM \$24.50 426,021.05 \$10,437.52

Total: 1,176,254.05 \$28,818.23

Authorization

Client Representative Authorized 360i LLC Representative

System

Mitch Scharf Print Name: **Brandon Walker** Approved By:

> Mitch Scharf Signature:

02/28/2020 3/2/2020 Date: Date: