# **Vendor Payment Request Form**

1- Company Name	Vizeum, LLC				
2- Vendor Name	Nielsen Media Research				
3- Invoice Number(s)	9340187687				
4- Invoice Date(s)	9/1/2019				
5- Total Invoice Amount	\$17,536.45				
6- Client and SOW/Job Code	360i RESEARCH - 19 - GEN				
7- Billable	No				
8- Job/SOW was or will be billed on	N/A				
9- Select cost category (if applicable)  10- Expense Description: If this invoice is for future services (i.e. A Yearly Magazine Subscription) or for a future event (i.e. Marketing Tradeshow), please provide the date range or date of event	Hardcost Pass-Through Freelance Other				
11- Other Information	Nielsen NSI Monthly Invoice for Sep 2019				
Note: For payment request outside of normal payment terms, please prov	ide requested payment date				
Provide Approval Signatures:					
Reuben Karchern	Reuben Karchem				
Preparer/Submitter Signature  Melanie Santiago  Melanie Santiago (Oct 31, 2019)	Name Melanie Santiago				
Preparer/Submitter Signature	Name				
Executive/Finance Approval (if needed)	Name				

# nielsen

#### NIELSEN MEDIA RESEARCH

85 BROAD STREET NEW YORK, NY 10004 USA

Federal Tax ID#: 06-1454128

Invoice	9340187687
Date	09/01/2019
Account	10383950
Terms	Net 30 days

Bill To: BARBARA MCNAMARA VIZEUM 150 EAST 42ND STREET NEW YORK, NY 10017 USA

Description		Percentage	Amount	Total USD
Nielsen Station Index Contract No.: 301027		×		(ii)
Charge for SEP 2019				
Agency/Media Buyer Complete Base	Charge		12,577.96	
Basic Service	(4)			
	Net Amount			12,577.96
<b>Viewers In Profile Reports</b> VIP-All Markets				
Charge for SEP 2019				
Nielsen Local Monthlies			1,591.00	
	Net Amount			1,591.00
Charge for SEP 2019				
NSIH - Nielsen Local Monthlies			1,938.00	
	Net Amount	l l		1,938.00
	197	9		
State	Taxable			
NY	16,106.96			1,429.49
*				
	Continued			

INVOICE

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



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Description	Percentage	Amount	Total USD
		Sub Total USD	· ·
		Total Tax USD	
E	Total	. Amount Due USD	

Remit Payment To:

Nielsen Media Research

PO Box 88961, Chicago, IL 60695-8961

Wire Transfers:

Bank Name : JPMorgan Chase Bank NA

Address : ONE CHASE MANHATTAN PLAZA 7 th FLR, NEW YORK, NY 10004

Account No : 400206986 Routing No : 021000021

Swift : CHASUS33

For any questions about this document, call Accounts Receivable:

Jonathan Gingrich

Email: Jonathan.Gingrich.ap@nielsen.com Tel: (513) 394-4313

Your Nielsen representative is Ben F Crawford Tel: 212 887 1316



#### 32 Avenue of the Americas New York NY 10013 Tel: 212-703-7200

## **PURCHASE ORDER**

\$461,000.00

 PO
 NUMBER:
 PO052063

 P.O. DATE:
 11/15/2019

 REVISION DATE - NO
 12/31/2019

 PAGE:
 1 of 3

TOTAL PRICE:

<b>VENDOR:</b> V02180/US44		Ship To:		
Nielsen Media Research Po Box 88961 Chicago, IL 606958961				
T	HIS PURCHASE ORDER IS SUBJECT TO THE TER	MS AND CONDITIONS ATTAC	CHED HERETO	
LINE DESCRIPTION	JOB NUMBER / DESCRIPTION	QUANTITY	RATE	COST
1 Media Measurement	360I RESEARCH-19-GEN Research-General	1.00	461,000.00	461,000.00
			,	
			TOTAL	\$461,000.00
A COPY OF THIS P.O. MUST BE R	ETURNED WITH YOUR INVOICE	By: Authorized Sign	nature	

INVOICE NOT TO EXCEED PO AMOUNT

This purchase order is subject to all terms and conditions stated on attached form and outlined above. Acceptance is limited to the Terms stated herein, and any additional or different term proposed by Vendor is objected to and hereby rejected.

Approved by: Gail Sanders

Print Name, Title & Date

Ordered by: Gail Sanders