

INVOICE

The Trade Desk, Inc. 42 N Chestnut St Ventura, CA 93001

 Invoice Date
 :
 12/31/2021

 Invoice Number
 :
 100255460

 Customer ID
 :
 3114

 Due Date
 :
 02/14/2022

 Term
 :
 D 30, Late 45

Term Description : Payment discount applies to following month's platform

share

Comments :

Ship-to Site Number: 5870

SOLD Hoffman York
TO: 200 N. Water St.
Milwaukee, WI 53202
VAT ID/Tax ID:

Bill-to Site Number:5870

BILL Hoffman York
TO: 200 N. Water St.
Milwaukee, WI 53202

			NG TRANSACTIO vice: December 2		
ADVERTISER	CAMPAIGN	IO#	IMPRESSIONS	CHARGE DESCRIPTION	AMOUNT
Destination Kohler	KHOS-21 DK Remarketing		360968	Media Cost	\$933.68
Destination Kohler	KHOS-21 DK Remarketing		0	Data Cost	\$255.73
Destination Kohler	KHOS-21 DK Remarketing		0	Feature Cost	\$13.93
Destination Kohler	KHOS-21 DK Remarketing		0	TTD Fee	\$246.47
Destination Kohler	KHOS-21 DK Remarketing		0	TTD Platform Fee - Tier Volume Discount	-\$17.26
Destination Kohler	KHOS-21 DK Remarketing		0	TTD Platform Fee - Early Payment Discount	-\$33.32
Destination Kohler	KHOS-21 Golf Remarketing		313118	Media Cost	\$600.93
Destination Kohler	KHOS-21 Golf Remarketing		0	Data Cost	\$201.11
Destination Kohler	KHOS-21 Golf Remarketing		0	Feature Cost	\$10.28
Destination Kohler	KHOS-21 Golf Remarketing		0	TTD Fee	\$166.38
Destination Kohler	KHOS-21 Golf Remarketing		0	TTD Platform Fee - Tier Volume Discount	-\$11.65
Destination Kohler	KHOS-21 Golf Remarketing		0	TTD Platform Fee - Early Payment Discount	-\$22.49
Destination Kohler	KHOS-21 KORC Remarketing		197374	Media Cost	\$736.39
Destination Kohler	KHOS-21 KORC Remarketing		0	Data Cost	\$183.63
Destination Kohler	KHOS-21 KORC Remarketing		0	Feature Cost	\$10.02
Destination Kohler	KHOS-21 KORC Remarketing		0	TTD Fee	\$190.49
Destination Kohler	KHOS-21 KORC Remarketing		0	TTD Platform Fee - Tier Volume Discount	-\$13.34
Destination Kohler	KHOS-21 KORC Remarketing		0	TTD Platform Fee - Early Payment Discount	-\$25.75
Destination Kohler	KHOS-21 KWS Kohler Remarketing		127306	Media Cost	\$356.00
Destination Kohler	KHOS-21 KWS Kohler Remarketing		0	Data Cost	\$95.74
Destination Kohler	KHOS-21 KWS Kohler Remarketing		0	Feature Cost	\$5.11
Destination Kohler	KHOS-21 KWS Kohler Remarketing		0	TTD Fee	\$93.57
Destination Kohler	KHOS-21 KWS Kohler Remarketing		0	TTD Platform Fee - Tier Volume Discount	-\$6.55
Destination Kohler	KHOS-21 KWS Kohler Remarketing		0	TTD Platform Fee - Early Payment Discount	-\$12.65
Destination Kohler	KHOS-21 KWS LP Remarketing		84638	Media Cost	\$298.37
Destination Kohler	KHOS-21 KWS LP Remarketing		0	Data Cost	\$65.89
Destination Kohler	KHOS-21 KWS LP Remarketing		0	Feature Cost	\$4.00
Destination Kohler	KHOS-21 KWS LP Remarketing		0	TTD Fee	\$75.43
Destination Kohler	KHOS-21 KWS LP Remarketing		0	TTD Platform Fee - Tier Volume Discount	-\$5.28
Destination Kohler	KHOS-21 KWS LP Remarketing		0	TTD Platform Fee - Early Payment Discount	-\$10.20
Destination Kohler	KHOS-21 LK Remarketing		287862	Media Cost	\$903.71
Destination Kohler	KHOS-21 LK Remarketing		0	Data Cost	\$225.43
Destination Kohler	KHOS-21 LK Remarketing		0	Feature Cost	\$12.65
Destination Kohler	KHOS-21 LK Remarketing		0	TTD Fee	\$233.86

Destination Kohler	KHOS-21 LK Remarketing	0	TTD Platform Fee - Tier Volume Discount	-\$16.38
Destination Kohler	KHOS-21 LK Remarketing	0	TTD Platform Fee - Early Payment Discount	-\$31.61
Montana Tourism	FY22 Winter - Audience Targeting Display	505997	Media Cost	\$1,106.72
Montana Tourism	FY22 Winter - Audience Targeting Display	0	Data Cost	\$616.52
Montana Tourism	FY22 Winter - Audience Targeting Display	0	Feature Cost	\$62.11
Montana Tourism	FY22 Winter - Audience Targeting Display	0	TTD Fee	\$365.67
Montana Tourism	FY22 Winter - Audience Targeting Display	0	TTD Platform Fee - Tier Volume Discount	-\$25.61
Montana Tourism	FY22 Winter - Audience Targeting Display	0	TTD Platform Fee - Early Payment Discount	-\$49.43
Montana Tourism	FY22 Winter - Audio	56767	Media Cost	\$530.11
Montana Tourism	FY22 Winter - Audio	0	Data Cost	\$112.72
Montana Tourism	FY22 Winter - Audio	0	Feature Cost	\$16.53
Montana Tourism	FY22 Winter - Audio	0	TTD Fee	\$135.05
Montana Tourism	FY22 Winter - Audio	0	TTD Platform Fee - Tier Volume Discount	-\$9.46
Montana Tourism	FY22 Winter - Audio	0	TTD Platform Fee - Early Payment Discount	-\$18.25
Montana Tourism	FY22 Winter - CTV	1463914	Media Cost	\$40,415.61
Montana Tourism	FY22 Winter - CTV	0	Data Cost	\$3,997.86
Montana Tourism	FY22 Winter - CTV	0	Feature Cost	\$586.76
Montana Tourism	FY22 Winter - CTV	0	TTD Fee	\$9,216.91
Montana Tourism	FY22 Winter - CTV	0	TTD Platform Fee - Tier Volume Discount	-\$645.44
Montana Tourism	FY22 Winter - CTV	0	TTD Platform Fee - Early Payment Discount	-\$1,245.85
Montana Tourism	FY22 Winter - Niche Audience Native Display	758388	Media Cost	\$2,020.05
Montana Tourism	FY22 Winter - Niche Audience Native Display	0	Data Cost	\$934.33
Montana Tourism	FY22 Winter - Niche Audience Native Display	0	Feature Cost	\$76.18
Montana Tourism	FY22 Winter - Niche Audience	0	TTD Fee	\$620.72
Montana Tourism	Native Display FY22 Winter - Niche Audience	0	TTD Platform Fee - Tier Volume	-\$43.47
Montana Tourism	Native Display FY22 Winter - Niche Audience	0	Discount TTD Platform Fee - Early Payment	-\$83.90
Montana Tourism	Native Display FY22 Winter - Retargeting	171521	Discount Media Cost	\$541.83
Montana Tourism	Display FY22 Winter - Retargeting	0	Data Cost	\$173.27
	Display FY22 Winter - Retargeting	-		· .
Montana Tourism	Display FY22 Winter - Retargeting	0	Feature Cost	\$7.59
Montana Tourism	Display	0	TTD Fee	\$148.02
Montana Tourism	FY22 Winter - Retargeting Display	0	TTD Platform Fee - Tier Volume Discount	-\$10.37
Montana Tourism	FY22 Winter - Retargeting Display	0	TTD Platform Fee - Early Payment Discount	-\$20.01
Montana Tourism	FY22 Winter - Retargeting Native Display	47994	Media Cost	\$172.79
Montana Tourism	FY22 Winter - Retargeting Native Display	0	Data Cost	\$49.72
Montana Tourism	FY22 Winter - Retargeting Native Display	0	Feature Cost	\$4.41
Montana Tourism	FY22 Winter - Retargeting Native Display	0	TTD Fee	\$46.48
Montana Tourism	FY22 Winter - Retargeting Native Display	0	TTD Platform Fee - Tier Volume Discount	-\$3.25
Montana Tourism	FY22 Winter - Retargeting Native Display	0	TTD Platform Fee - Early Payment Discount	-\$6.28
Montana Tourism	FY22 Winter - Retargeting Native Video	65114	Media Cost	\$376.84
Montana Tourism	FY22 Winter - Retargeting Native Video	0	Data Cost	\$65.92
Montana Tourism	FY22 Winter - Retargeting Native Video	0	Feature Cost	\$29.97
Montana Tourism	FY22 Winter - Retargeting Native Video	0	TTD Fee	\$96.82
	FY22 Winter - Retargeting	0	TTD Platform Fee - Tier Volume	-\$6.78

Montana Tourism	FY22 Winter - Retargeting Native Video	0	TTD Platform Fee - Early Payment Discount	-\$13.09
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	431886	Media Cost	\$1,683.09
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	0	Data Cost	\$289.66
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	0	Feature Cost	\$44.14
Outer Banks Visitors Bureau	FY21-22 - Continuity - Native Content Support (Dec-Jun)	0	TTD Fee	\$413.10
Outer Banks Visitors	FY21-22 - Continuity - Native	0	TTD Platform Fee - Tier Volume	-\$28.93
Bureau Outer Banks Visitors	Content Support (Dec-Jun) FY21-22 - Continuity - Native	0	Discount TTD Platform Fee - Early Payment	-\$55.84
Bureau Outer Banks Visitors	Content Support (Dec-Jun)	244933	Discount Media Cost	\$1,387.56
Bureau Outer Banks Visitors	FY21-22-Spring-Summer_Audio			
Bureau Outer Banks Visitors	FY21-22-Spring-Summer_Audio	0	Data Cost	\$494.75
Bureau	FY21-22-Spring-Summer_Audio	0	Feature Cost	\$83.49
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	0	TTD Fee	\$402.63
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	0	TTD Platform Fee - Tier Volume Discount	-\$28.20
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Audio	0	TTD Platform Fee - Early Payment Discount	-\$54.42
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV	265280	Media Cost	\$5,204.63
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_CTV	0	Data Cost	\$643.67
Outer Banks Visitors	FY21-22-Spring-Summer_CTV	0	Feature Cost	\$108.10
Outer Banks Visitors	FY21-22-Spring-Summer_CTV	0	TTD Fee	\$1,219.99
Bureau Outer Banks Visitors	FY21-22-Spring-Summer_CTV	0	TTD Platform Fee - Tier Volume	-\$85.43
Bureau Outer Banks Visitors	, , , _		Discount TTD Platform Fee - Early Payment	
Bureau Outer Banks Visitors	FY21-22-Spring-Summer_CTV FY21-22-Spring-	0	Discount	-\$164.91
Bureau	Summer_Display	381329	Media Cost	\$939.18
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	0	Data Cost	\$487.17
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	0	Feature Cost	\$21.61
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Display	0	TTD Fee	\$296.57
Outer Banks Visitors Bureau	FY21-22-Spring- Summer Display	0	TTD Platform Fee - Tier Volume Discount	-\$20.77
Outer Banks Visitors	FY21-22-Spring-	0	TTD Platform Fee - Early Payment	-\$40.09
Outer Banks Visitors	Summer_Display FY21-22-Spring-	524795	Discount Media Cost	\$958.23
Bureau Outer Banks Visitors	Summer_Native-Display FY21-22-Spring-	0	Data Cost	\$435.39
Bureau Outer Banks Visitors	Summer_Native-Display FY21-22-Spring-			•
Bureau Outer Banks Visitors	Summer_Native-Display FY21-22-Spring-	0	Feature Cost	\$54.44
Bureau Outer Banks Visitors	Summer_Native-Display	0	TTD Fee TTD Platform Fee - Tier Volume	\$296.59
Bureau	FY21-22-Spring- Summer_Native-Display	0	Discount	-\$20.77
Outer Banks Visitors Bureau	FY21-22-Spring- Summer_Native-Display	0	TTD Platform Fee - Early Payment Discount	-\$40.09
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video	628533	Media Cost	\$3,864.72
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video	0	Data Cost	\$1,395.21
Outer Banks Visitors Bureau	FY21-22-Spring-Summer_Video	0	Feature Cost	\$374.93
Outer Banks Visitors	FY21-22-Spring-Summer_Video	0	TTD Fee	\$1,154.13
Outer Banks Visitors	FY21-22-Spring-Summer_Video	0	TTD Platform Fee - Tier Volume	-\$80.82
Outer Banks Visitors	FY21-22-Spring-Summer_Video	0	Discount TTD Platform Fee - Early Payment	-\$156.00
Bureau Wahl Clippor	wahl-21-		Discount	-ψ100.00
Wahl Clipper Corporation	massager_preroll_hytd_brand_v complete	475507	Media Cost	\$3,247.80
Wahl Clipper Corporation	wahl-21- massager_preroll_hytd_brand_v complete	0	Data Cost	\$993.12

Wahl Clipper Corporation	wahl-21- massager_preroll_hytd_brand_v complete	0	Feature Cost	\$269.34
Wahl Clipper Corporation	wahl-21- massager_preroll_hytd_brand_v complete	0	TTD Fee	\$923.79
Wahl Clipper Corporation	wahl-21- massager_preroll_hytd_brand_v complete	0	TTD Platform Fee - Tier Volume Discount	-\$64.69
Wahl Clipper Corporation	wahl-21- massager_preroll_hytd_brand_v complete	0	TTD Platform Fee - Early Payment Discount	-\$124.87
Wahl Clipper Corporation	wahl-21-massagers_display- native hytd product conv	1250006	Media Cost	\$4,386.71
Wahl Clipper Corporation	wahl-21-massagers_display- native_hytd_product_conv	0	Data Cost	\$2,326.58
Wahl Clipper Corporation	wahl-21-massagers_display- native_hytd_product_conv	0	Feature Cost	\$65.18
Wahl Clipper	wahl-21-massagers_display-	0	TTD Fee	\$1,388.36
Corporation Wahl Clipper	native_hytd_product_conv wahl-21-massagers_display-	0	TTD Platform Fee - Tier Volume	-\$97.22
Corporation Wahl Clipper	native_hytd_product_conv wahl-21-massagers_display-	0	Discount TTD Platform Fee - Early Payment	-\$187.67
Corporation	native_hytd_product_conv wahl-21-	-	Discount	-φ107.07
Wahl Clipper Corporation	masssagers_native_hytd_brand _impr	416883	Media Cost	\$1,226.78
Wahl Clipper Corporation	wahl-21- masssagers_native_hytd_brand _impr	0	Data Cost	\$307.71
Wahl Clipper Corporation	wahl-21- masssagers_native_hytd_brand _impr	0	Feature Cost	\$179.29
Wahl Clipper Corporation	wahl-21- masssagers_native_hytd_brand _impr	0	TTD Fee	\$351.02
Wahl Clipper Corporation	wahl-21- masssagers_native_hytd_brand _impr	0	TTD Platform Fee - Tier Volume Discount	-\$24.58
Wahl Clipper Corporation	wahl-21- masssagers_native_hytd_brand impr	0	TTD Platform Fee - Early Payment Discount	-\$47.45
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting	281997	Media Cost	\$667.84
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting	0	Data Cost	\$557.86
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting	0	Feature Cost	\$60.88
Wisconsin School of Business	WSB-FY22 Executive MBA Audience Targeting	0	TTD Fee	\$263.52
Wisconsin School of	WSB-FY22 Executive MBA	0	TTD Platform Fee - Tier Volume	-\$18.45
Business Wisconsin School of	Audience Targeting WSB-FY22 Executive MBA	0	Discount TTD Platform Fee - Early Payment	-\$35.62
Business Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Marketing	267082	Discount Media Cost	\$984.90
Business Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Marketing			·
Business Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Marketing	0	Data Cost	\$586.41
Business Wisconsin School of	Audience Targeting WSB-FY22 FTMBA Marketing	0	Feature Cost	\$29.88
Business	Audience Targeting	0	TTD Fee	\$327.96
Wisconsin School of Business	WSB-FY22 FTMBA Marketing Audience Targeting	0	TTD Platform Fee - Tier Volume Discount	-\$22.97
Wisconsin School of Business	WSB-FY22 FTMBA Marketing Audience Targeting	0	TTD Platform Fee - Early Payment Discount	-\$44.33
Wisconsin School of Business	WSB-FY22 FTMBA Marketing Retargeting	34502	Media Cost	\$192.22
Wisconsin School of Business	WSB-FY22 FTMBA Marketing Retargeting	0	Data Cost	\$33.98
Wisconsin School of Business	WSB-FY22 FTMBA Marketing Retargeting	0	Feature Cost	\$2.51
Wisconsin School of Business	WSB-FY22 FTMBA Marketing	0	TTD Fee	\$46.84
Wisconsin School of	Retargeting WSB-FY22 FTMBA Marketing	0	TTD Platform Fee - Tier Volume	-\$3.28
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Marketing	0	TTD Platform Fee - Early Payment	-\$6.33
Business Wisconsin School of	Retargeting WSB-FY22 FTMBA Primary	268555	Discount Media Cost	\$1,057.88

Business		14/0D E1/00 ETI (D.) = :		T	
Wisconsin School of Business Wisconsin School of Wisser-Y22 FTMBA Primary Audience Targeting 0 Feature Cost \$94.3 Wisconsin School of Business Wissons School of Business Wissons School of Business Wisser-Y22 FTMBA Primary Audience Targeting 0 TTD Feater The Fore - Tier Volume Discount \$25.8 \$368.5 \$362.5 \$368.5 \$362.5 \$362.5 \$362.5 \$362.5 \$362.5 \$362.5 \$362.5 \$362.5 \$362.5 \$362.5	Wisconsin School of Business		0	Data Cost	\$647.28
Wisconsin School of Wisp-Pr22 FTMBA Primary Dispute Spansor Spanso	Wisconsin School of	WSB-FY22 FTMBA Primary	0	Feature Cost	\$94.3
Wesconsin School of Business Wiss Prize FiftMa Retargeting Discount Wiss Prize FiftMa Retargeting Wiss Prize FiftMa Retargeting Discount Wis	Wisconsin School of	WSB-FY22 FTMBA Primary	0	TTD Fee	\$368.5
Business	Business Wisconsin School of		-		
Business	Business	Audience Targeting	0		-\$25.8
Business	Business		0		-\$49.8
Business	Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	173295	Media Cost	\$602.5
Business	Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	0	Data Cost	\$127.0
Business WISB-FY22 FTMBA Retargeting 0 TTD Platform Fee - Tier Volume S151.0 Business WSB-FY22 FTMBA Retargeting 0 TTD Platform Fee - Early Payment -\$10.6 Business WSB-FY22 FTMBA Retargeting 0 TTD Platform Fee - Early Payment -\$20.5 Wisconsin School of Business WSB-FY22 FTMBA URM 252090 Media Cost \$882.6 Wisconsin School of Business WSB-FY22 FTMBA URM 0 Data Cost \$832.4 Wisconsin School of Business WSB-FY22 FTMBA URM 0 Feature Cost \$80.7 Wisconsin School of Business WSB-FY22 FTMBA URM 0 TTD Pear \$347.3 Wisconsin School of Wiss-FY22 FTMBA URM 0 TTD Pear \$347.3 Wisconsin School of Wiss-FY22 FTMBA URM 0 TTD Platform Fee - Tier Volume -\$24.3 Business Audience Targeting 0 Data Cost \$80.7 Wisconsin School of Wiss-FY22 FTMBA URM 0 Discount TTD Platform Fee - Tier Volume -\$46.9 Business Audience Targeting 0 Data Cost S60.4	Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	0	Feature Cost	\$10.7
Business WSB-FY22 FTMBA Retargeting 0 Discount -Stude Wisconsin School of Business WSB-FY22 FTMBA Retargeting 0 TTD Platform Fee - Early Payment -\$20.5 Wisconsin School of Business WSB-FY22 FTMBA URM 252090 Media Cost \$882.6 Wisconsin School of Business WSB-FY22 FTMBA URM 0 Data Cost \$832.4 Wisconsin School of Business WSB-FY22 FTMBA URM 0 Feature Cost \$80.7 Wisconsin School of Business WSB-FY22 FTMBA URM 0 TTD Fee \$347.3 Wisconsin School of Wisb-FY22 FTMBA URM 0 TTD Fee \$347.3 Wisconsin School of Wisb-FY22 FTMBA URM 0 TTD Fee \$347.3 Wisconsin School of Wisb-FY22 FTMBA URM 0 TTD Flatform Fee - Early Payment \$46.9 Business Audience Targeting 0 Data Cost \$600.0 Wisconsin School of Wisb-FY22 FTMBA URM 0 TTD Flatform Fee - Early Payment \$46.9 Business Audience Targeting 0 Data Cost \$372.7 Wisconsin School of Wisb-FY22 Frofessonal MBA </td <td>Wisconsin School of Business</td> <td>WSB-FY22 FTMBA Retargeting</td> <td>0</td> <td>TTD Fee</td> <td>\$151.6</td>	Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	0	TTD Fee	\$151.6
Business Wisconsin School of Wisconsin School	Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	0	Discount	-\$10.6
Business Audience Targeting 252/99 (Media Cost) Media Cost \$982-6 Wisconsin School of Wiss-PSZ FTMBA URM 0 Data Cost \$632.4 Wisconsin School of Wiss-PSZ FTMBA URM 0 Feature Cost \$80.7 Wisconsin School of Wiss-PSZ FTMBA URM 0 TTD Fee \$347.3 Wisconsin School of Wiss-PSZ FTMBA URM 0 TTD Platform Fee - Tier Volume \$347.3 Wisconsin School of Wiss-PSZ FTMBA URM 0 TTD Platform Fee - Early Payment \$44.9 Wisconsin School of Wiss-PSZ PTMBA URM 0 TTD Platform Fee - Early Payment \$44.9 Wisconsin School of Wiss-PSZ PTMEASIGNAI MBA 240196 Media Cost \$609.0 Wisconsin School of Wiss-PSZ Professional MBA Audience Targeting 0 Data Cost \$372.7 Wisconsin School of Wiss-PSZ Professional MBA Audience Targeting 0 Feature Cost \$69.0 Business Wisconsin School of Wiss-PSZ Professional MBA Audience Targeting 0 TTD Fee \$215.3 Wisconsin School of Wissonsin School of Wi	Wisconsin School of Business	WSB-FY22 FTMBA Retargeting	0		-\$20.5
Business Audience Targeting 0 Data Cost \$632.4 Wisconsin School of Business Wisconsin School of Business <td>Wisconsin School of Business</td> <td>Audience Targeting</td> <td>252090</td> <td>Media Cost</td> <td>\$982.6</td>	Wisconsin School of Business	Audience Targeting	252090	Media Cost	\$982.6
Wisconsin School of business WSB-FY22 FTMBA URM Audience Targeting 0 Feature Cost \$80.7 Wisconsin School of business WSB-FY22 FTMBA URM Audience Targeting 0 TTD Fee \$347.3 Wisconsin School of Business WSB-FY22 FTMBA URM Audience Targeting 0 TTD Platform Fee - Tier Volume Discount \$524.3 Wisconsin School of WSB-FY22 FTMBA URM Audience Targeting 0 TD Platform Fee - Early Payment Discount \$46.9 Wisconsin School of WSB-FY22 FTMBA URM Audience Targeting 0 TD Platform Fee - Early Payment Discount \$46.9 Wisconsin School of WSB-FY22 Professional MBA Audience Targeting Audience Targeting Audience Targeting 0 Data Cost \$372.7 Wisconsin School of WSB-FY22 Professional MBA Audience Targeting Audience Targeting Audience Targeting Audience Targeting 0 TTD Fee \$215.3 Wisconsin School of Business Audience Targeting A	Wisconsin School of Business		0	Data Cost	\$632.4
Wisconsin School of Business Audience Targeting Wisconsin School of WSB-FY22 FTMBA URM Audience Targeting Discount TID Platform Fee - Early Payment Discount Discount TID Platform Fee - Early Payment Discount Discount TID Platform Fee - Early Payment Discount TID Platform Fee - Early Payment Discount TID Platform Fee - Early Payment Discount TID Platform Fee - Early Payment Discount Discount TID Platform Fee - Early Payment Discount TID Platform Fee - Tier Volume Discount TID Platform Fee - Tier Volume Discount TID Platform Fee - Tier Volume Discount TID Platform Fee - Early Payment Discount TID Platform Fee - Early Payment Discount TID Platform Fee - Ea	Wisconsin School of Business	WSB-FY22 FTMBA URM Audience Targeting	0	Feature Cost	\$80.7
Wisconsin School of WSB-FY22 Professional MBA Business Audience Targeting Wisconsin School of Business Wisconsin School of Business Wisconsin School of Business Audience Targeting Wisconsin School of Business Wisconsin School of Business Audience Targeting Wisconsin School of Business Audience Targeting Wisconsin School of Business Wisconsin School of Business Audience Targeting Wisconsin School of Business Retargeting Wiscons	Wisconsin School of Business	WSB-FY22 FTMBA URM Audience Targeting	0	TTD Fee	\$347.3
Business Audience Targeting Wisconsin School of Business Audience Targeting Wisconsin School of Business Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Audience Targeting Time Visconsin School of WSB-FY22 Professional MBA Audience Targeting Time Visconsin School of WSB-FY22 Professional MBA Audience Targeting Time Visconsin School of Susiness Wisconsin School of Susiness Wisconsin School of Wisc	Wisconsin School of Business		0		-\$24.3
Business Audience Targeting WSB-FY22 Professional MBA Audience Targeting Wisconsin School of Business Audience Targeting Wisconsin School of Business Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Business Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Business Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Audience Targeting Wisconsin School of Business Retargeting Wisconsin School of Business Retargeting Wisconsin School of WSB-FY22 Professional MBA Retargeting Wisconsin School of WSB-FY22 Profession	Wisconsin School of Business		0		-\$46.9
Business Audience Targeting Wisconsin School of Business Audience Targeting Wisconsin School of Business Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Audience Targeting Discount TID Platform Fee - Tier Volume Discount Discount Discount Discount Discount Discount School of Business Audience Targeting Discount Discou	Wisconsin School of Business		240196	Media Cost	\$609.0
Business Audience Targeting Wisconsin School of Business Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Audience Targeting USSCOUNT USSC	Wisconsin School of Business		0	Data Cost	\$372.7
Business Audience Targeting Wisconsin School of WSB-FY22 Professional MBA Retargeting Wisconsin School of Business Retargeting Wisconsin School of WSB-FY22 Professional MBA Retargeting Data Cost Suspensional WSB-FY22 Professional MBA Retargeting Wisconsin School of WSB-FY22 Professional MBA Retargeting Wisconsin School of WSB-FY22 Professional MBA Retargeting Time Wisconsin School of Retargeting Time Wisconsin School of Retargeting Time Wisconsin School of WSB-FY22 Professional MBA Retargeting Time Wisconsin School of Discount Time Research School of Discount School of Disconsin S	Wisconsin School of Business	Audience Targeting	0	Feature Cost	\$69.4
Business Audience Targeting Wisp-FY22 Professional MBA Business Audience Targeting Discount School of WSB-FY22 Professional MBA Retargeting Wisconsin School of Business Audience Targeting Discount Discount School of Business Audience Targeting Wisconsin School of Business Retargeting Discount WSB-FY22 Professional MBA Retargeting Discount Discount School of Business Retargeting Discount Discount School of Business Retargeting Discount Disco	Wisconsin School of Business	Audience Targeting	0	TTD Fee	\$215.3
Business Audience Targeting WSB-FY22 Professional MBA Retargeting Polational Mack Retargeting Polational Mack Retargeting Polational Mack Retargeting Polational Mack Polational Mac	Business	Audience Targeting	0	Discount	-\$15.0
Business Retargeting Wisconsin School of Business Retargeting Wisconsin School of Business Retargeting Retargeting Wisconsin School of Business Retargeting Platform Fee - Early Payment Discount Wisconsin School of Business Retargeting Platform Fee - Early Payment Discount Wisconsin School of Business Retargeting Wisconsin School of Business Retargeting Platform Fee - Early Payment Discount Wisconsin School of Business Retargeting Platform Fee - Early Payment Discount Platform Fee - E	Business	Audience Targeting	0		-\$29.1
Business Retargeting Wisconsin School of Business Retargeting WSB-FY22 Professional MBA Retargeting Wisconsin School of Business Retargeting WSB-FY22 Professional MBA Retargeting WSB-FY22 Professional MBA Retargeting Wisconsin School of Business Retargeting WSB-FY22 Professional MBA Retargeting Discount WSB-FY22 Professional MBA Retargeting WSB-FY22 Professional MBA WSB-FY22 Professional M	Business	Retargeting	38089	Media Cost	\$151.9
Business Retargeting USB-FY22 Professional MBA Retargeting USB-Count USB-FY22 Professional MBA Retargeting U	Wisconsin School of Business	Retargeting	0	Data Cost	\$32.2
Business Retargeting Wisconsin School of Business Retargeting WSB-FY22 Professional MBA Retargeting Discount Platform Fee - Tier Volume Discount TID Platform Fee - Tier Volume Discount Platform Fee - Early Payment Platform Fee - Early Payment Platform Fee - Early Platform Fee - Early Platform Fee - Tier Volume Discount Platform Fee - Tier Volume Discount Platform Fee - Tier Volume Discount Platform Fee - Early Platform Platform Fee - Early Platform Fee - Early Platform Platform Fee - Early Platform Platform Fee - Early Platform Platform Platform Fee - Early Platform Platform Fee - Early Platform Platform Platform Platform Platform Platform Fee - Early Platform Pla	Wisconsin School of Business	l l	0	Feature Cost	\$2.7
Business Retargeting UDiscount School of WSB-FY22 Professional MBA Retargeting TTD Platform Fee - Early Payment Discount School of Retargeting Subsiness Retargeting Subsiness Retargeting Subsiness Retargeting Subsiness Remarketing Substitution School of Remarketing Substitution School of Remarketing Substitution School of Retargeting Substitution School of Retargeting Substitution School of Retargeting Substitution School of Retargeting Substitution School of Sc	Wisconsin School of Business	Retargeting	0		\$38.2
Wisconsin School of Business Retargeting 0 TTD Platform Fee - Early Payment Discount -\$5.1 Yamaha Marine YMOB - 2021 - Outboards - Remarketing 1 Platform Fee - Early Payment Discount 1 Platform Fee - Tier Volume Discount 1 Platform Fee - Tier Volume Discount 1 Platform Fee - Early Payment Discount 1 Platform Fee - Early Pay	Wisconsin School of Business	WSB-FY22 Professional MBA	0		-\$2.6
Yamaha Marine YMOB - 2021 - Outboards - Remarketing	Wisconsin School of Business	WSB-FY22 Professional MBA	0	TTD Platform Fee - Early Payment	-\$5.1
Yamaha MarineYMOB - 2021 - Outboards - Remarketing0Data Cost\$234.7Yamaha MarineYMOB - 2021 - Outboards - Remarketing0Feature Cost\$14.2Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Fee\$255.6Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Platform Fee - Tier Volume Discount-\$17.9Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Platform Fee - Early Payment Discount-\$34.5Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Platform Fee - Early Payment Discount-\$34.5Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Platform Fee - Early Payment Discount-\$34.5	Yamaha Marine	YMOB - 2021 - Outboards -	300268		\$999.1
Yamaha MarineYMOB - 2021 - Outboards - Remarketing0Feature Cost\$14.2Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Fee\$255.6Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Platform Fee - Tier Volume Discount-\$17.9Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Platform Fee - Early Payment Discount-\$34.5Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Platform Fee - Early Payment Discount-\$34.5Yamaha MarineYMOB - 2021 - Outboards - Remarketing0TTD Platform Fee - Early Payment Discount-\$34.5	Yamaha Marine	YMOB - 2021 - Outboards -	0	Data Cost	\$234.7
Yamaha Marine YMOB - 2021 - Outboards - Remarketing 0 TTD Fee \$255.6 Yamaha Marine YMOB - 2021 - Outboards - Remarketing 0 TTD Platform Fee - Tier Volume Discount -\$17.9 Yamaha Marine YMOB - 2021 - Outboards - Remarketing 0 TTD Platform Fee - Early Payment Discount -\$34.5 SUBTOTAL \$114,094.6 TOTAL \$114,094.6	Yamaha Marine	YMOB - 2021 - Outboards -	0	Feature Cost	\$14.2
Yamaha Marine YMOB - 2021 - Outboards - Remarketing 0 TTD Platform Fee - Tier Volume Discount -\$17.9 Yamaha Marine YMOB - 2021 - Outboards - Remarketing 0 TTD Platform Fee - Early Payment Discount -\$34.5 SUBTOTAL \$114,094.6 TOTAL \$114,094.6	Yamaha Marine	YMOB - 2021 - Outboards -	0	TTD Fee	\$255.6
Yamaha Marine YMOB - 2021 - Outboards - Remarketing 0 TTD Platform Fee - Early Payment Discount -\$34.5 SUBTOTAL \$114,094.6 TOTAL \$114,094.6	Yamaha Marine	YMOB - 2021 - Outboards -	0		-\$17.9
SUBTOTAL \$114,094.6 TOTAL \$114,094.6	Yamaha Marine	YMOB - 2021 - Outboards -	0	TTD Platform Fee - Early Payment	-\$34.5
			I		
				TOTAL	\$114,094.6

Checks should be mailed to Lockbox:

THE TRADE DESK, INC PO Box 102757 Balance Questions: ar@thetradedesk.com Remittance Questions: ttd-remittance@thetradedesk.com Pasadena, CA 91189-102757

Overnight Lockbox Address:

The Trade Desk, INC. 102757 2710 Media Center Dr, Bldg 6, Ste 120, Los Angeles, CA 90065

ACH Payments Should Be Sent To:

For Credit To:	THE TRADE DESK INC	
Bank Name:	JP Morgan Chase Bank, N.A.	
ABA or Routing #:	322271627	
Account #: (USD Wires)	725125386	

Wires Payments Should Be Sent To:

For Credit To:	THE TRADE DESK INC	
Bank Name: JP Morgan Chase Bank, N.		
ABA or Routing #:	021000021	
Account #: (USD Wires)	725125386	

International Wires Should Be Sent To:

Swift Code:	CHASUS33