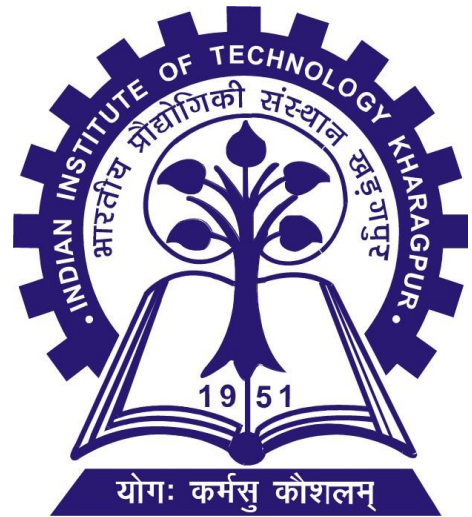




# PROPOSALS

Contesting for the post of:

**GENERAL SECRETARY  
SOCIAL AND CULTURAL**



**19BT30021**

**Biotechnology department  
Lal Bahadur Shastri Hall of  
Residence**

# PROPOSALS

## PROPOSAL -1:

### **Weekend Culture Promotion Program:**

My first proposal is to introduce the “**Weekend Culture Promotion Program**” for the students of IIT Kharagpur.

### **Necessity:**

IIT Kharagpur has splendid social and cultural activities throughout the year, be it our very own illumination to the tempo unleashed during GC's. The spirit of all this lies in its students, who manage to excel in sports, arts, and technology while managing the challenging lifestyle on campus. But due to the pandemic, there is a high chance of losing our rich culture.

So, in order to carry our culture to the upcoming freshers and current sophomores who haven't even got the chance to explore the events in this online semester, there is a need for them to interact with their seniors and understand the institute culture.

A Weekend Culture Promotion Program aims to increase awareness among students about cultural events in Kharagpur, fundae sessions for GC and Open IIT, senior-junior interactions and experiences discussions.

### **Implementation:**

Events will cover Illumination & Rangoli, sessions for sharing insights on Open IIT, General Championship Socio-cultural, performances and productions of all societies, etc.

The implementation of this proposal would be carried out in the following manner.

- The program will be introduced at the beginning of the semester for 2-3 weeks (Saturdays and Sundays only).
- Every society under the General Secretary, Social and Cultural, Technology Students Gymkhana will be given a respective responsibility to conduct the program.

## **Benefits:**

- Such cultural promotion programs will help in creating awareness among students about the culture of the institute.
- These events will promote our rich culture and provide recognition to every student who has put their efforts with dedication.
- This will help us build the student community and boost students' involvement in campus and social-cultural events.

## **PROPOSAL-2:**

### **Training Workshops:**

My second proposal is to introduce training seminars and workshops for the students of IIT KHARAGPUR who are interested in taking part in Open IIT cultural events.

### **Necessity:**

Workshops that are **open to all** are considerably required to increase engagement of all members of the student's community in Open IIT cultural contingent rather than confining the participation to selected members from respective societies. Most of the time, the talent of many students is missed out on because of not being able to provide a platform to explore and boost up their cultural skills. Most societies and cells have a selection process where students are expected to have prior knowledge and skills. This initiative would help in increasing the skills of the students and find their domain of interest in cultural arts. So that we can reach greater heights nationally from the social and cultural point of view as well.

### **Implementation:**

- The above-mentioned training seminars will be conducted way before the selections of societies and clubs.
- The platform for conducting workshops in online mode will be Microsoft Teams.
- The schedule for the workshop will be decided according to the circumstances at that time
- Respective societies will be consulted to conduct workshops.

## **Benefits:**

- As this is an “open to all” workshop, this in turn increases in participation
- Training seminars and workshops will give students an opportunity to enhance and exhibit their cultural skills.
- This provides skill improvement through societies.
- This helps in encouragement for students to get to know experiences.
- These information seminars will be largely informal with active interaction between students and professionals.

## **PROPOSAL -3:**

My third proposal is to introduce folk arts, dance competitions in Open IIT- Social and Cultural.

## **Necessity:**

India is marked by its rich traditional heritage of Folk Arts and Culture. Apart from their outstanding brilliance from the perspective of aesthetics, the folk art and culture forms have played an instrumental role in reinforcing national integrity. Under the influence of the advent of globalization, the diversified folk culture of our country is suffering from erosion. Thus, the stupendous socio-cultural exclusivity of the multifarious communities at the different nooks and corners of our country are getting endangered.

## **Implementation:**

Since our institute has introduced a National Cultural Appreciation (NCA) course as Extra Academic Activity by Academy of Classical and Folk arts, I would like to encourage students to participate in Open IIT-Social and Cultural events in Classical and Folk arts realm. Not only the students of NCA but also the students who are interested in folk arts can participate after going through a selection process depending upon the strength of the students participating. Eligible students will be provided with necessary training to be prepared for Open IIT competitions by Academy of Classical and Folk arts.

## Judging Criteria:

Musicality	35
Synchronization and Execution	20
Energy	20
20 Creativity/ Power moves	15
Overall Impact	10

## General Rules:

1. Only 1 entry is allowed per participant.
2. Exceeding the time limit will be strictly penalized.
3. Participants will have to perform any one of the classical dances of India. No other dance form is allowed.
4. Vulgarity and obscenity at any point are strictly not allowed. It can lead to immediate disqualification.
5. The video must be recorded from a static camera. Videos having multiple angles/moving cameras are strictly not allowed.
6. The decision of the judges will be final and binding.

## Benefits:

- The traditional media viz., folk art and culture have played a very important role in solving several emotional problems and channelizing the destructive forces into constructive ones.
- Such abilities, when cultivated over time, develop concentration and confidence, advanced left-brain right-brain coordination, and superior innovation skills, all of which are recipes for excellence in scientific creativity.
- With this initiative, the unique talent pool at IIT Kharagpur will be nurtured through India's rich milieu of creative arts.
- The demand for this newly introduced department will also be significantly increased.

