

Bright TV Case Study

Revenue

R430,505

Province

10

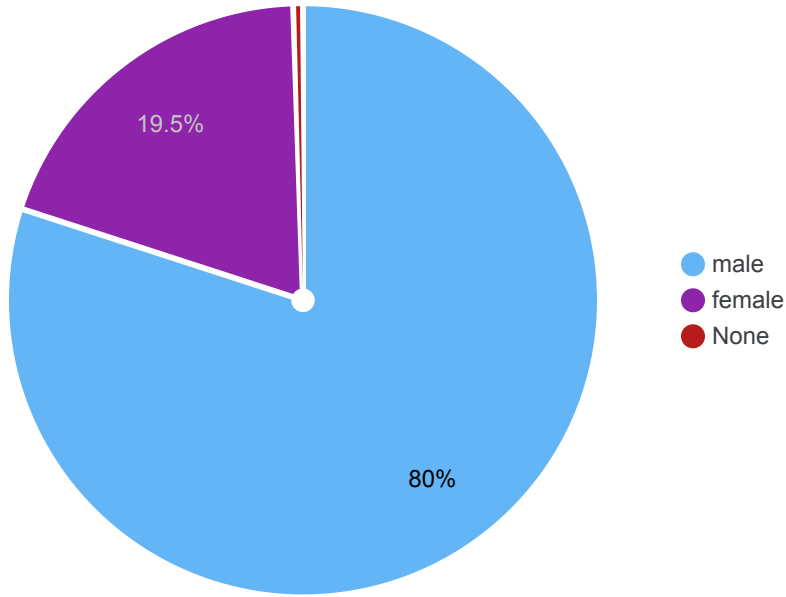
Age Group

Race

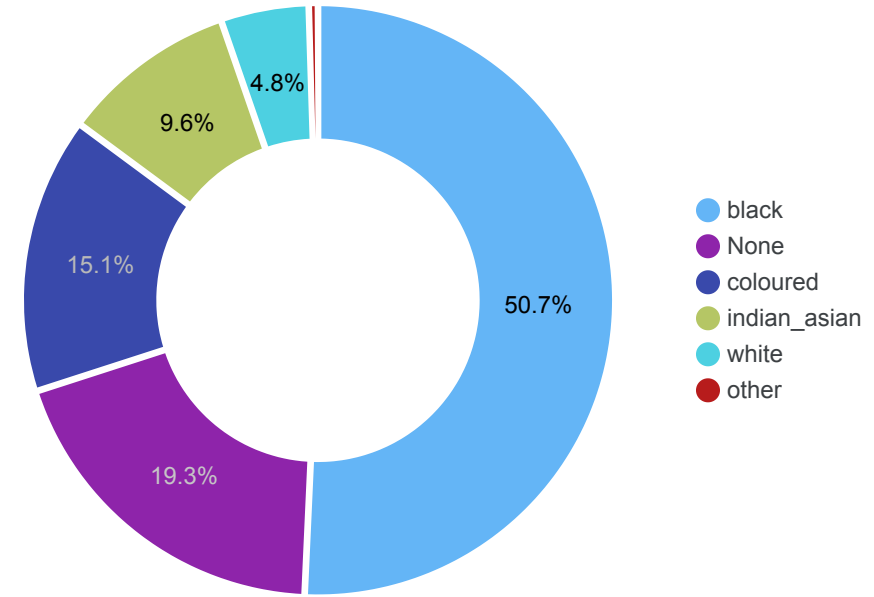
Gender

Province

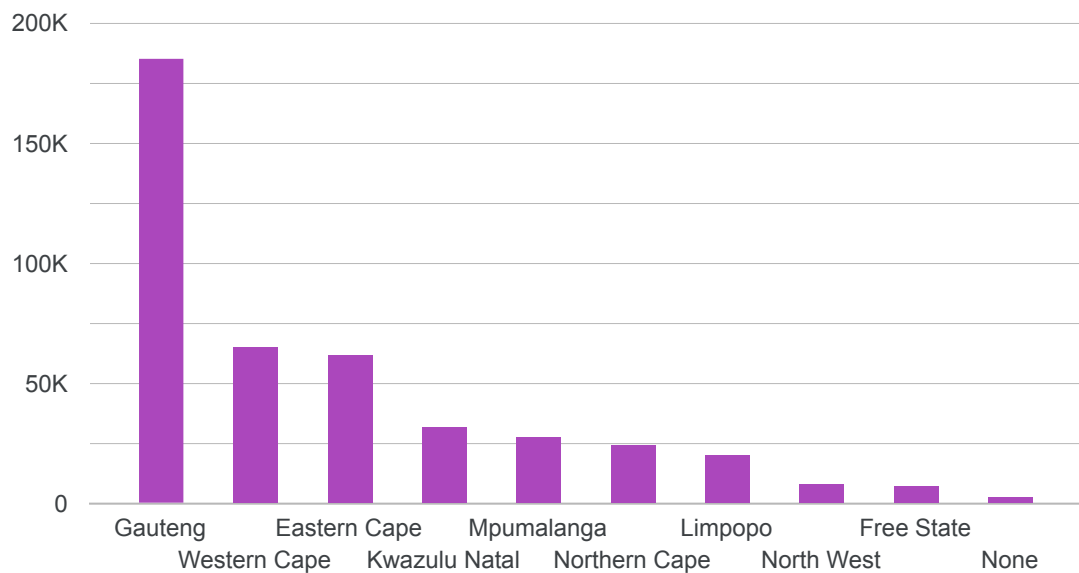
Gender by viewership



Viewership per Race



Viewership per Province



Viewership per Age Group

