

Bright TV Case Study

Revenue

R430,505

Province

10

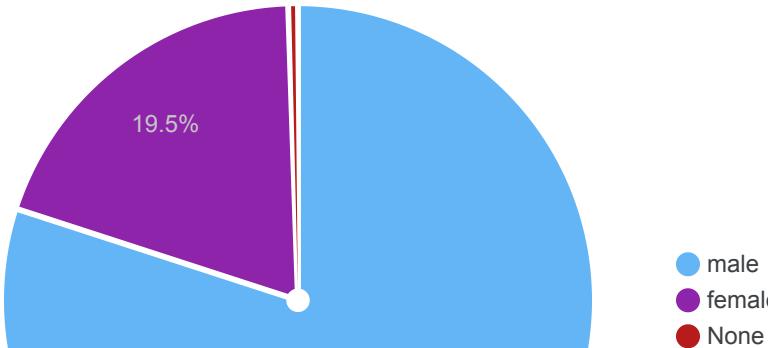
Age Group

Race

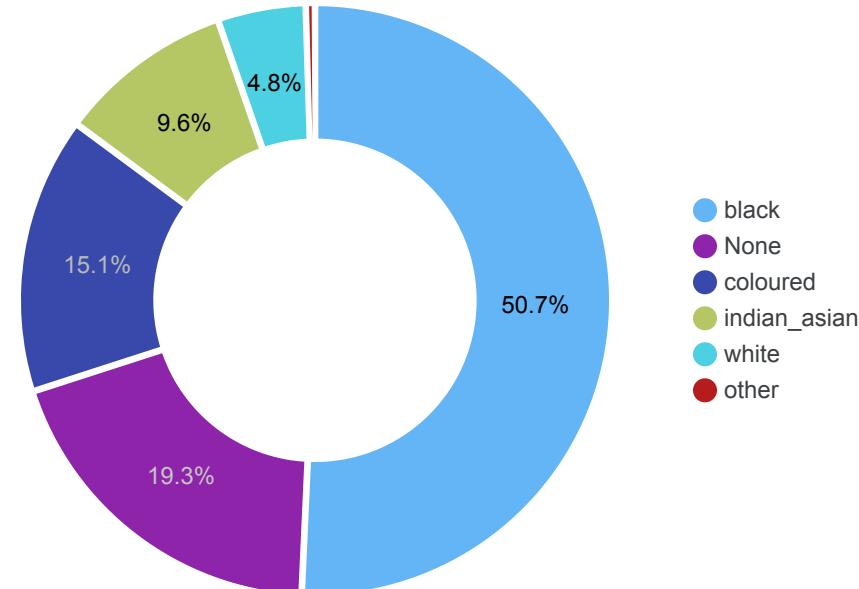
Gender

Province

Gender by viewership



Viewership per Race



Viewership per Province

