



*Dubbs*  
a gateway to all creatives

# Business Development

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- The fast pace of the world we live in leaves little time for extra things we would like to do, like plan events, parties, and social get-togethers. The demand for this service can only increase considering the rise in incomes, population, and need for interpersonal relations in the workplace.
- Here at Dubbs we create events from beginning to end, building you an exceptional concept and implementing it with professionalism and style. We're experts at bringing your vision to life and will utilize the best, most affordable vendors available.
- We're able to manage and/or coordinate any event, from weddings and corporate events, to team building and production launches. Our company also offers marketing and branding services that range from brand activations, social media management, promotions and public relations where we ensure your brand stays relevant to its target market.
- Dubbs is a 100% black & female owned and controlled organization, which comprises of a consortium of a monopoly of experienced business that specializes in most fields in the industry.

# Vision & Mission

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## VISION

- To be a leading events and entertainment development company offering one of the best quality services to our clients.

## MISSION

- To provide a range of high quality technical assistance and professional services essential for the development and implementation of viable business enterprises and development projects in a professional, timely and cost effective manner.

# Business Objective, Values & Commitment

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## **Objective:**

To assist small and medium scale businesses with identification and implementation of smart solutions to their business planning and management.

## **Values:**

In conducting our business we embrace a core set of values, which are our competitive advantages and are as follows; Accountability , integrity, honesty, professional services and fairness.

## **Commitment:**

We distinguish ourselves from the competitors by delivering prompt and accurate service to our customers in the most professional, efficient and reliable manner.

# Our Core Services

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- Business Development
- Social media marketing
- Physical marketing and communications
- Business Plans
- Photography
- Events & Functions
- Design (Invitation cards, posters, logos, programmes, flyers)

# Who we are, and what we do.

- We are 100% black owned multifaceted company with a vast network of relationships.
- This allows us to identify the right needs for your particular communications/ event management projects, media, publicity, marketing and audio & visual productions.
- Our plans integrate the right mix of services to achieve your bottom line.

# DUBBS PRODUCTIONS & EVENTS

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Division can organize:

- Venue searches
- Speakers and celebrity guests
- Organization and administration before, during and after the event
- Advertising and marketing
- PR and media handling
- Event websites, brochures and other publicity material
- Audio-visual equipment
- Catering
- Exhibition and conference staging
- Entertainment
- Promotional items (balloons, car stickers, banners, etc.)
- Accommodation advice
- Customer Relations Management

# Our Team

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## Executives

Reneilwe Mabalane (Co-founder)

Ontiretse Motswe (Co-founder)

## Non-Executives

Natasha Mabalane (Events coordinator)

Percy Msimango (Director)



# Contact Details

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Social Media

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