Cyclistic User Analysis

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Analysis

The next step is to start analyzing the data. To do that I have uploaded the cuserDataYearly file downloaded from the SQL query in the previous step.

I then installed the required packages and library from TidyVerse.

```
install.packages("tidyverse")

## Installing package into '/cloud/lib/x86_64-pc-linux-gnu-library/4.1'
## (as 'lib' is unspecified)
library(ggplot2)

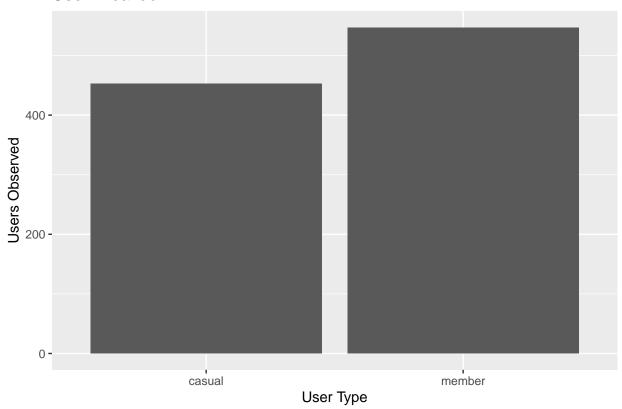
I assigned the variable userData to by csv document.
```

userData <- read.csv("/cloud/project/userDataYearly.csv")</pre>

I created a table showing the total number of members and casual users in the study.

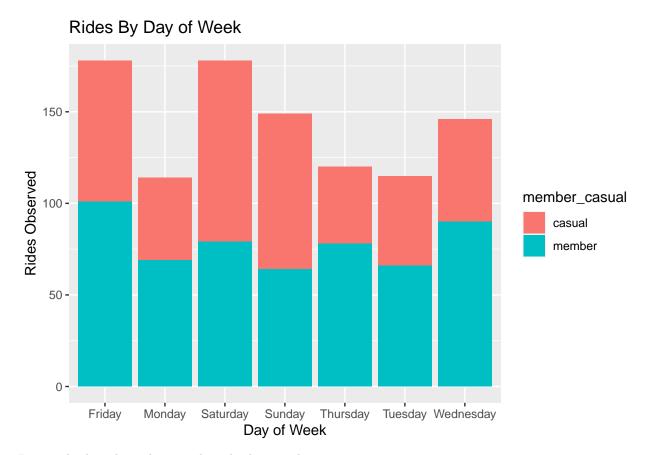
ggplot(data = userData)+geom_bar(aes(x=member_casual))+labs(title="User Breakdown",x="User Type",y="User Type",y="

User Breakdown



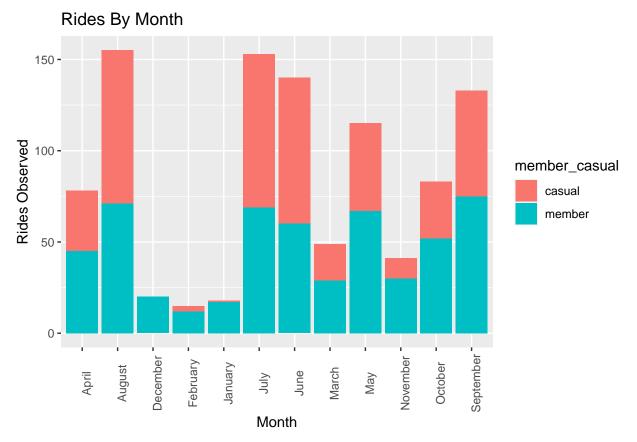
I created a bar chart showing the rides by day of the week.

ggplot(data = userData)+geom_bar(aes(x=day_started,fill=member_casual))+labs(title="Rides By Day of Weel



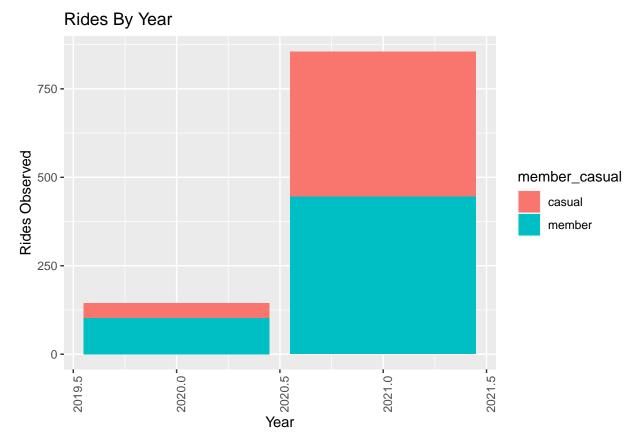
I created a bar chart showing the rides by month.

ggplot(data = userData)+geom_bar(aes(x=month_started,fill=member_casual))+labs(title="Rides By Month",x



I created a bar chart showing the rides by year.

ggplot(data = userData)+geom_bar(aes(x=year_started,fill=member_casual))+labs(title="Rides By Year",x="")

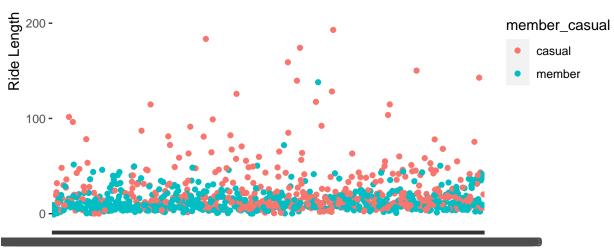


I created a scatter plot showing ride lengths over time.

 $\verb|ggplot(data = userData) + \verb|geom_point(aes(x=started_at,y=ride_length_minutes, color=member_casual)) + labs(tinutes, color=member_casual)) + l$

Ride Length Over Time





Time