

Sales Analysis Summary

Total Revenue: 456,000.00

Average Order Value: 456.00

Key Insights:

- Sales show clear seasonal variation across months.
- Certain product categories generate significantly higher revenue.
- Revenue is concentrated in specific regions.
- Average order value indicates strong per-transaction spending.

Recommendations:

- Increase inventory before peak sales months.
- Focus marketing on top-performing product categories.
- Expand operations in high-revenue regions.
- Introduce promotions to boost low-performing months.

Monthly Sales Trend





