PHATCHARA KHONGSAMPHAN

CONTENT WRITER

Portfolio: tsingtoh.github.io

PROFESSIONAL EXPERIENCE

Legal Content Writer

Jan 2024 - present | Bangkok, Thailand

Siam Legal International *∂*

Freelance Position: Remote (Sep 2024 - present) Full-Time Position: On-Site (Jan 2024 - Aug 2024)

• Create engaging and SEO-friendly web content for different sites and platforms, including website copy, blog posts, social media marketing, and video scripts on topics related to:

• Immigration news and legal updates

- Thai law and visas (Thai and foreign visas, property, litigation, marriage, divorce, adoption, corporate law, etc.)
- Immigrating to Thailand
- Wedding planner services
- Create and compile the monthly newsletter to send to over 80,000 email subscribers.
- Assist with copyediting the work of other writers when the content manager is absent.
- Moderate comments on a company WordPress site and provide detailed and informative responses to inquiries related to Thai immigration and law.

Content Writer & Ghostwriter

Jan 2022 - Dec 2022 | Bangkok, Thailand

Freelance (Remote)

- Create engaging and SEO-friendly web content for different sites and platforms, including website copy, blog posts, and social media marketing from client requests. Topics included:
 - Faith and religion (Christianity)
- Work closely with clients to understand their personal stories, experiences, and visions and then translate them into well-structured written content.

English & Math Tutor

Apr 2019 – Jul 2021 | South Africa & Thailand

Freelance (Hybrid)

- Set clear and achievable milestones for each tutoring session to track student progress while following the curriculum for students in grades 6 to 9. The subjects tutored included:
 - English (Creative Writing, Reading Comprehension)
 - Math (Pre-algebra, Algebra 1, Geometry)

ORGANISATIONS

Banner Language Center 🔗

Jan 2023 - Apr 2023 | Bangkok, Thailand

English Teaching Assistant (Volunteer)

· Assist with classroom activities, substitute for the lead teacher when absent, and tutor students (teenagers and adults) who are struggling or behind schedule.

EDUCATION & CERTIFICATIONS

General Educational Development Diploma (GED)

Oct 2023

HubSpot Academy

- SEO I Certification (Apr 2025 expires May 2026) ∂
- SEO II Certification (Apr 2025 expires May 2027) &