#### How to use WordPress 4.3 Favicons

Welcome to another InMotion Hosting WordPress Video Tutorial. Today we will be a talking about favicons which are also Site icons in WordPress. Being able to add Site icons is a new feature built in to WordPress version 4.3. What exactly is a favicon? If you're not familiar with it, the favicon is that little graphic that you see next to the domain name in your browser. (graphic)

# What exactly is a favicon?

A favicon is the tiny icon that appears in the tab next to your domain name. It used to appear in the address bar next to your domain name, but it has been removed from that location for security reasons. The one exception is Microsoft Internet Explorer which still shows the favicon next to the address in the address bar. All the other browsers use the address bar to indicate different states of your website's security.

### **How to Create a Favicon**

In order to create favicon, you need to use a graphics program that can create a JPEG, GIF or PNG file that is at least 512 pixels by 512 pixels. Remember that this is supposed to be a quick loading and very tiny graphic that will be loaded in the tab of the browser. Keep it small and use only a few colors, as certain details will not always appear due to its size. You can also create a favicon by simply loading a graphic in WordPress and then cropping out just the part of the graphic.

Feel free to experiment and see what works best for you needs!

## How to Add a Site Favicon

It use to be only possible to add a favicon in WordPress either directly into the theme code, or by using a plug-in. However, in WordPress 4.3 (currently in beta at this time), the Site Icon feature has been added to the Customizer functions.

- 1. Login to the WordPress Administrator
- 2. Click on **Appearance**, then click on **Customize**
- 3. Click on **Site Icon** (same as Favicon)
- 4. By default, there is no Site Icon selected. It will say "No file selected" so click on Select file in order to pick one.

#### Some guide lines to remember:

- Your graphic file should be at least 512 pixels x 512 pixels
- The image can be something you upload or a file that is within your media library
- Keep the image at 72 DPI (dots per inch) Remember that this file will be loaded whenever someone views your
  website, so it should be kept to a minimal size for the sake of website performance. Don't create a massive 4 MB
  image that is set to 300 DPI
- 5. If your file is part of a much larger image, you will have the option to crop the area that you want to use for the site icon. Select the area that will become your site icon