

# Customer Analysis

Continent

Country

All

All

63K

Total Orders

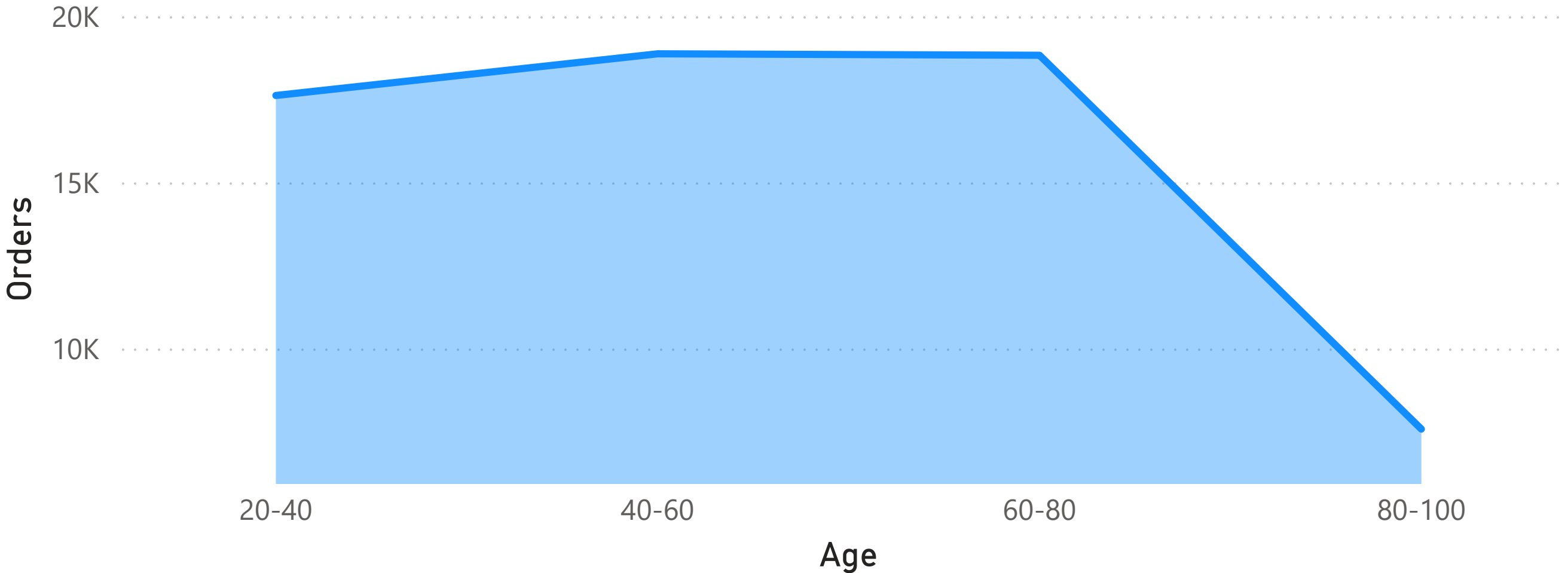
55.35M

Total Sales

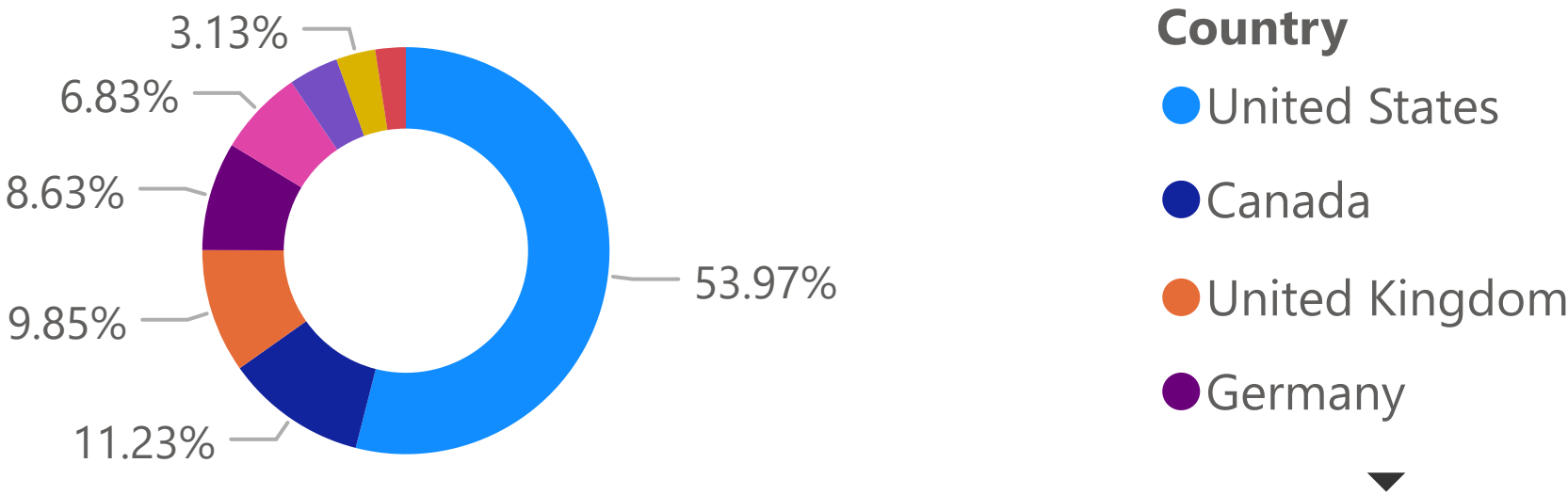
32.43M

Profit

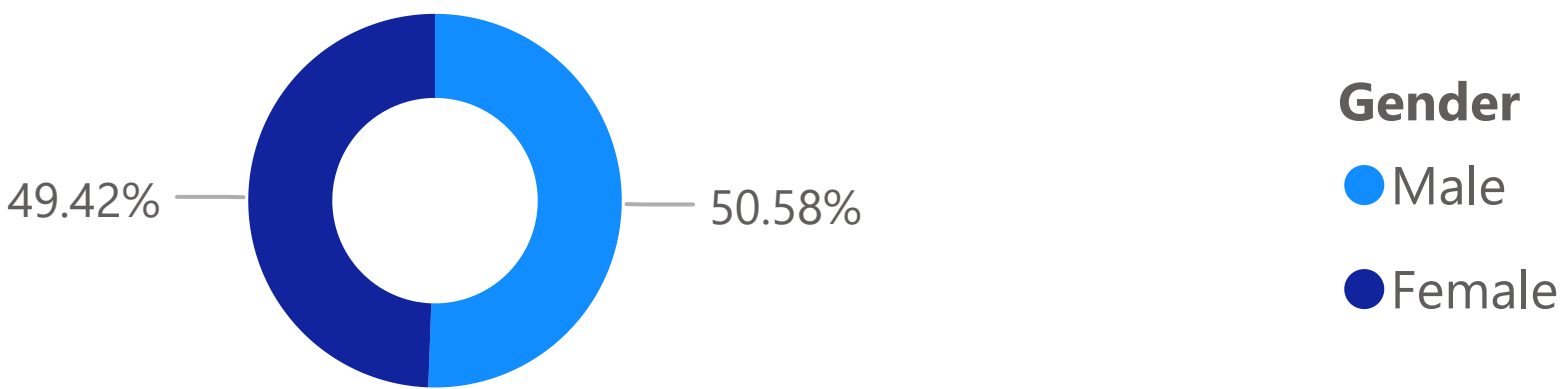
Orders by Age



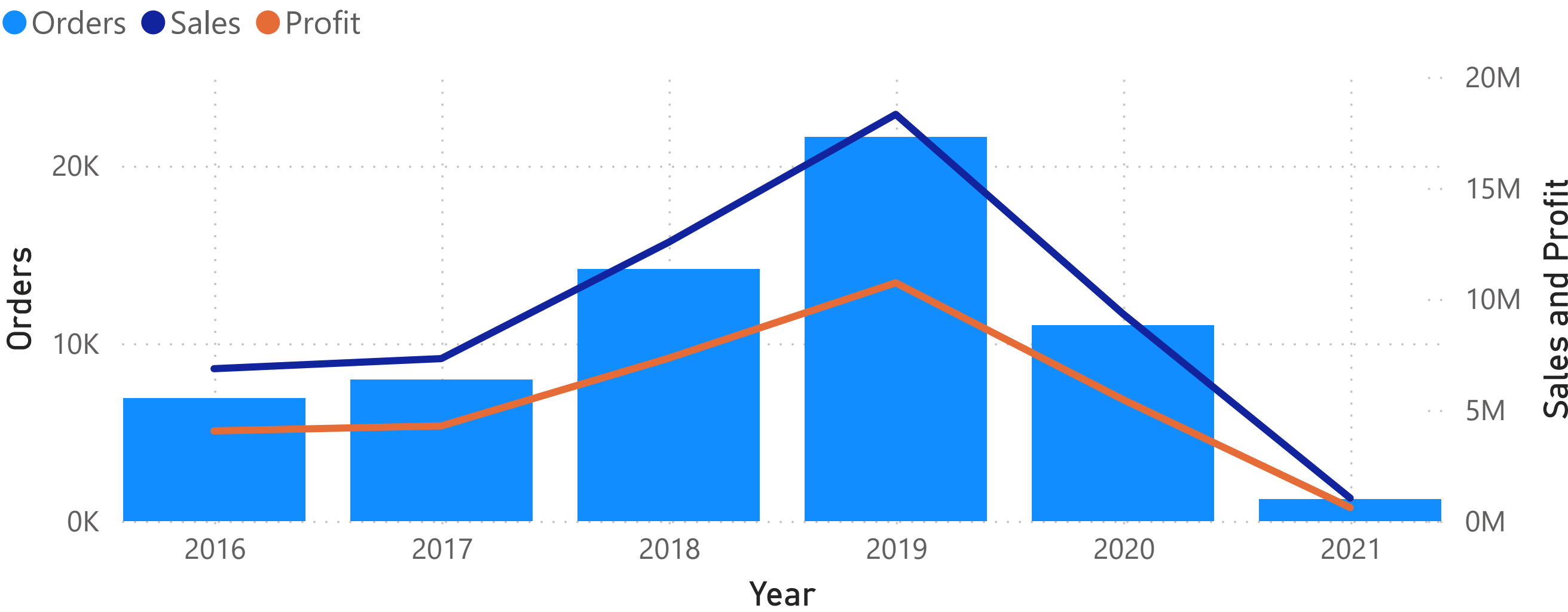
Sales by Country



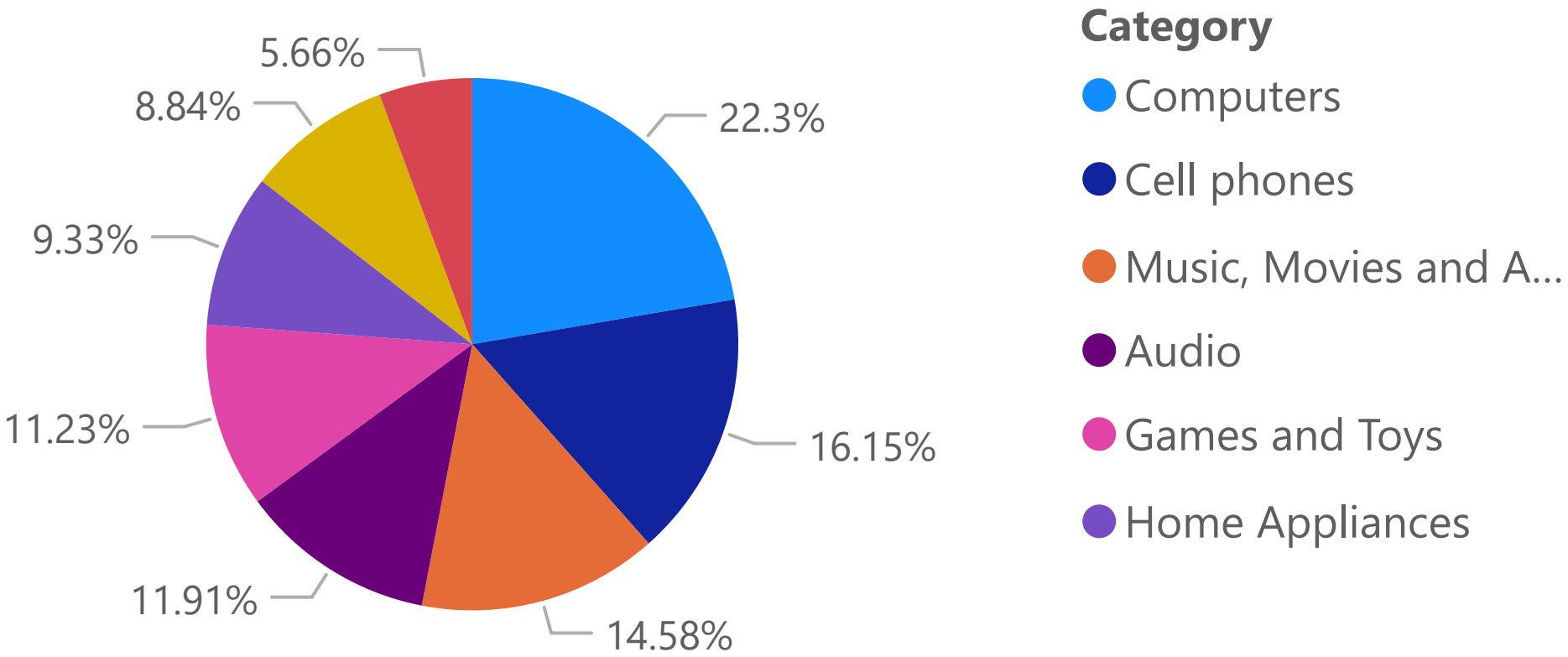
Orders by Gender



Sales Trend



Orders by Category

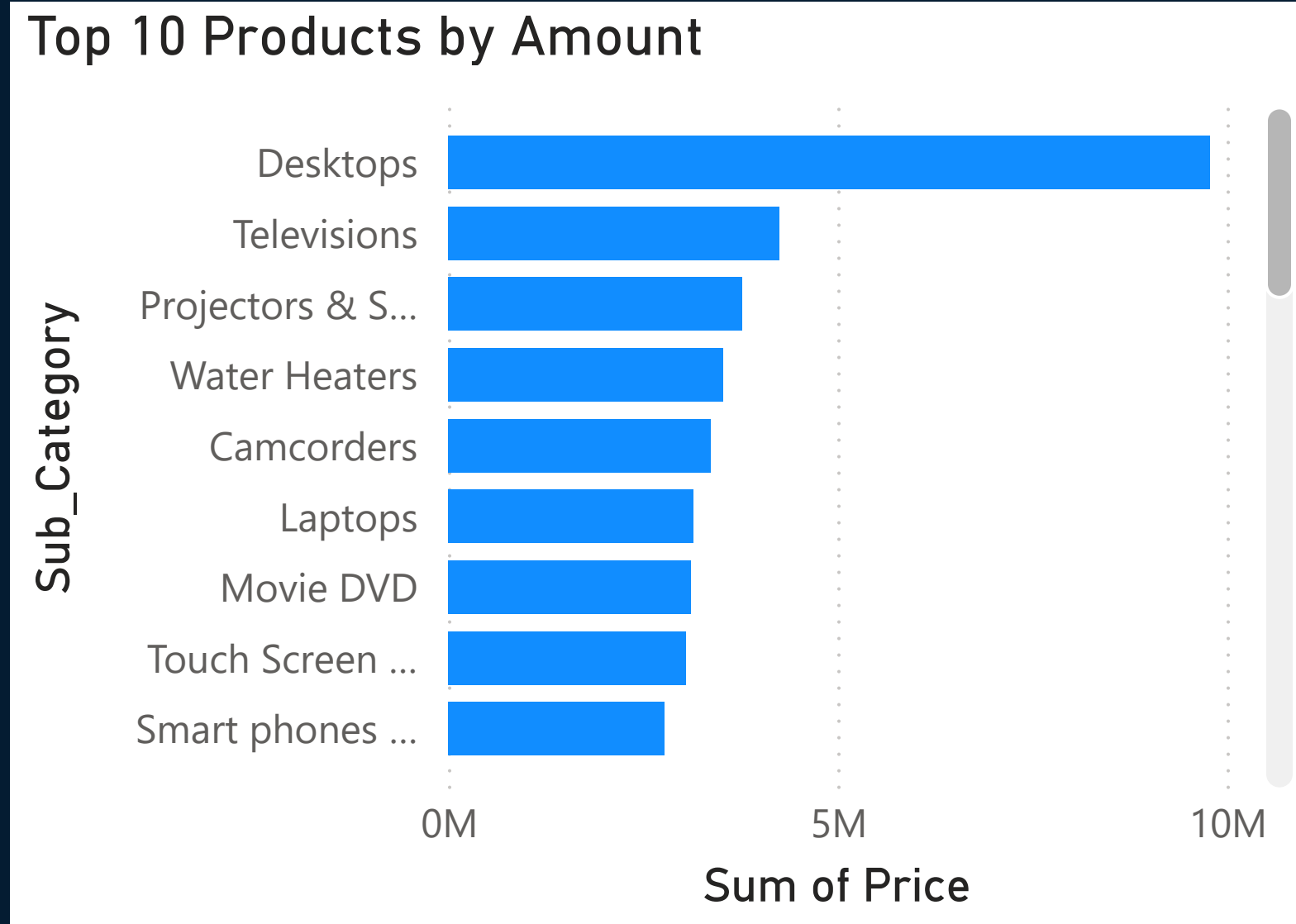
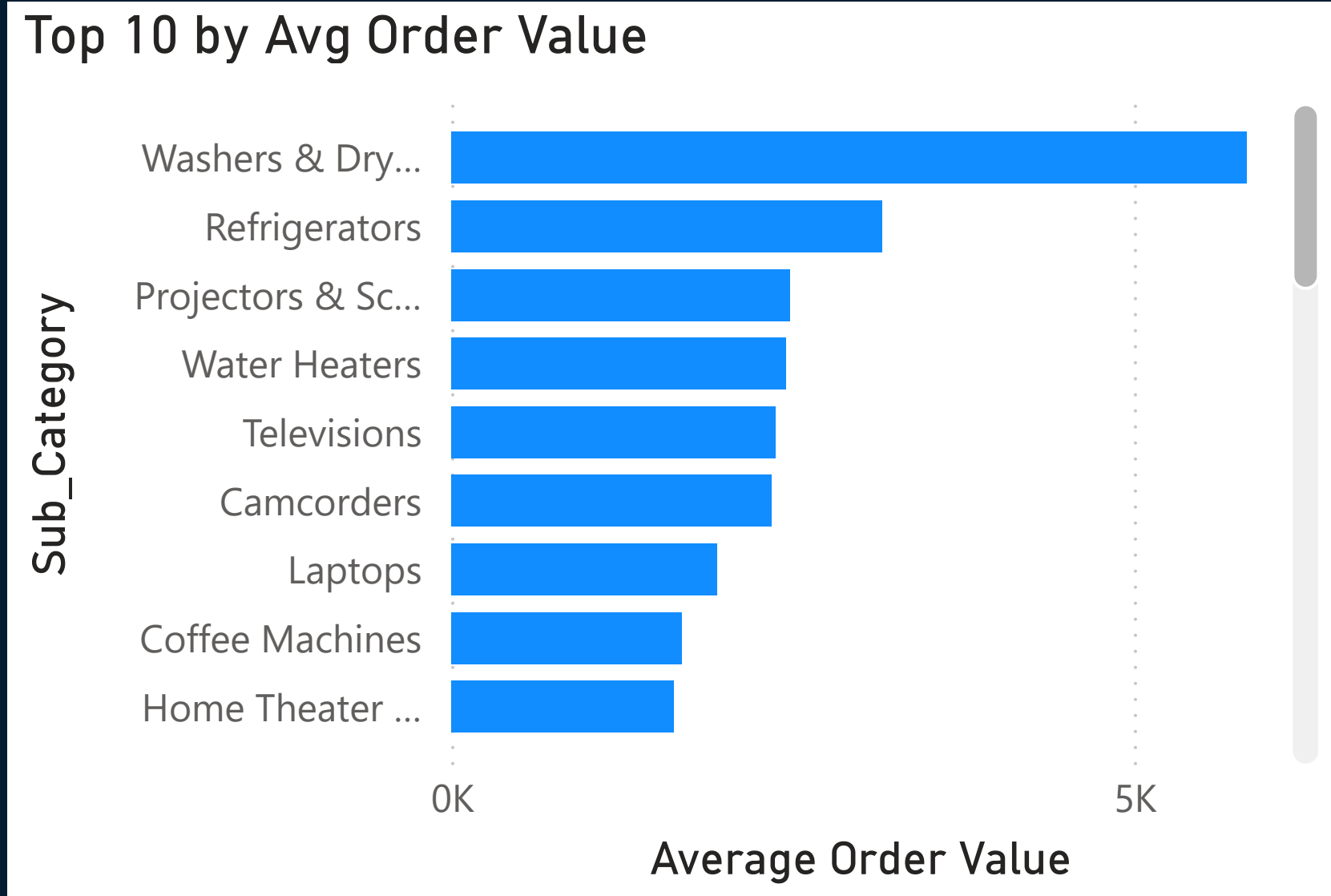
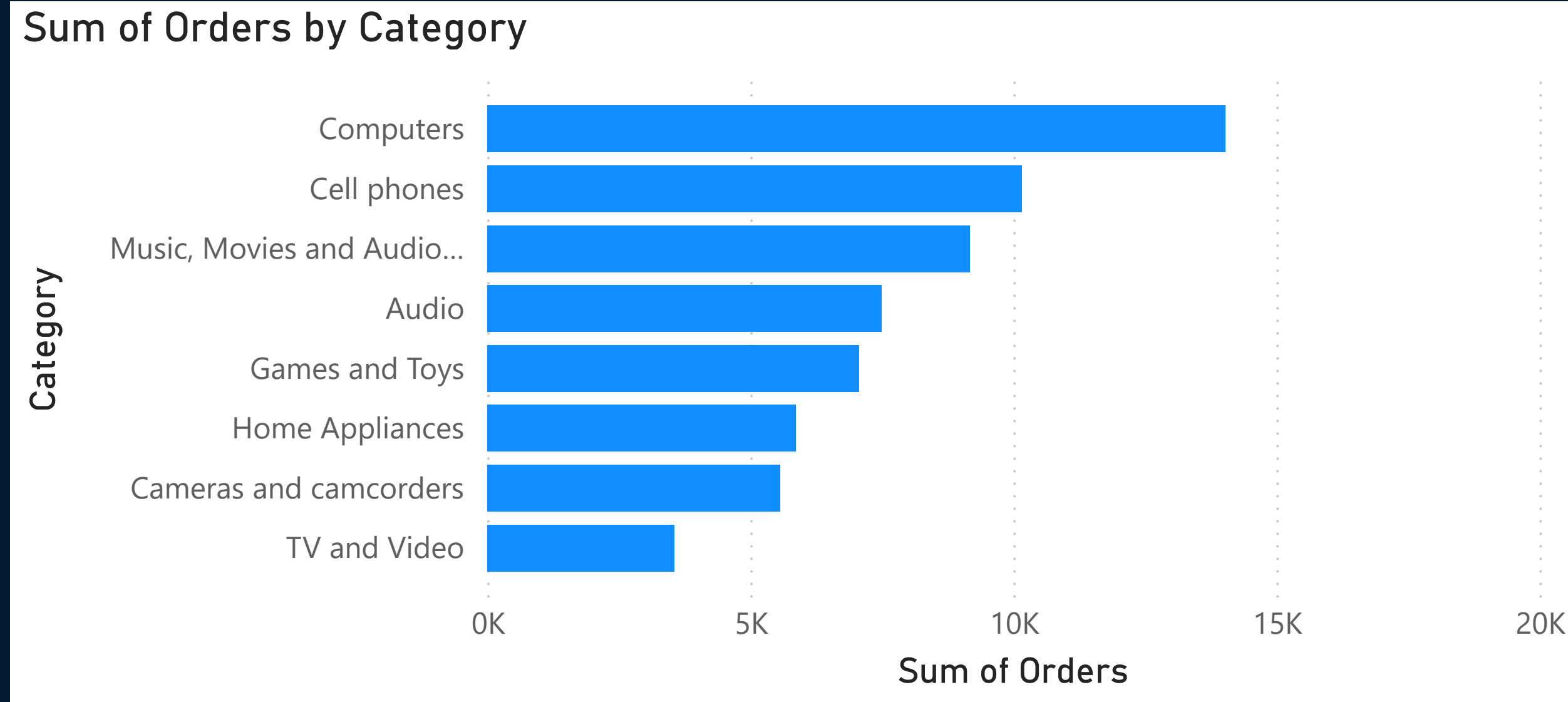
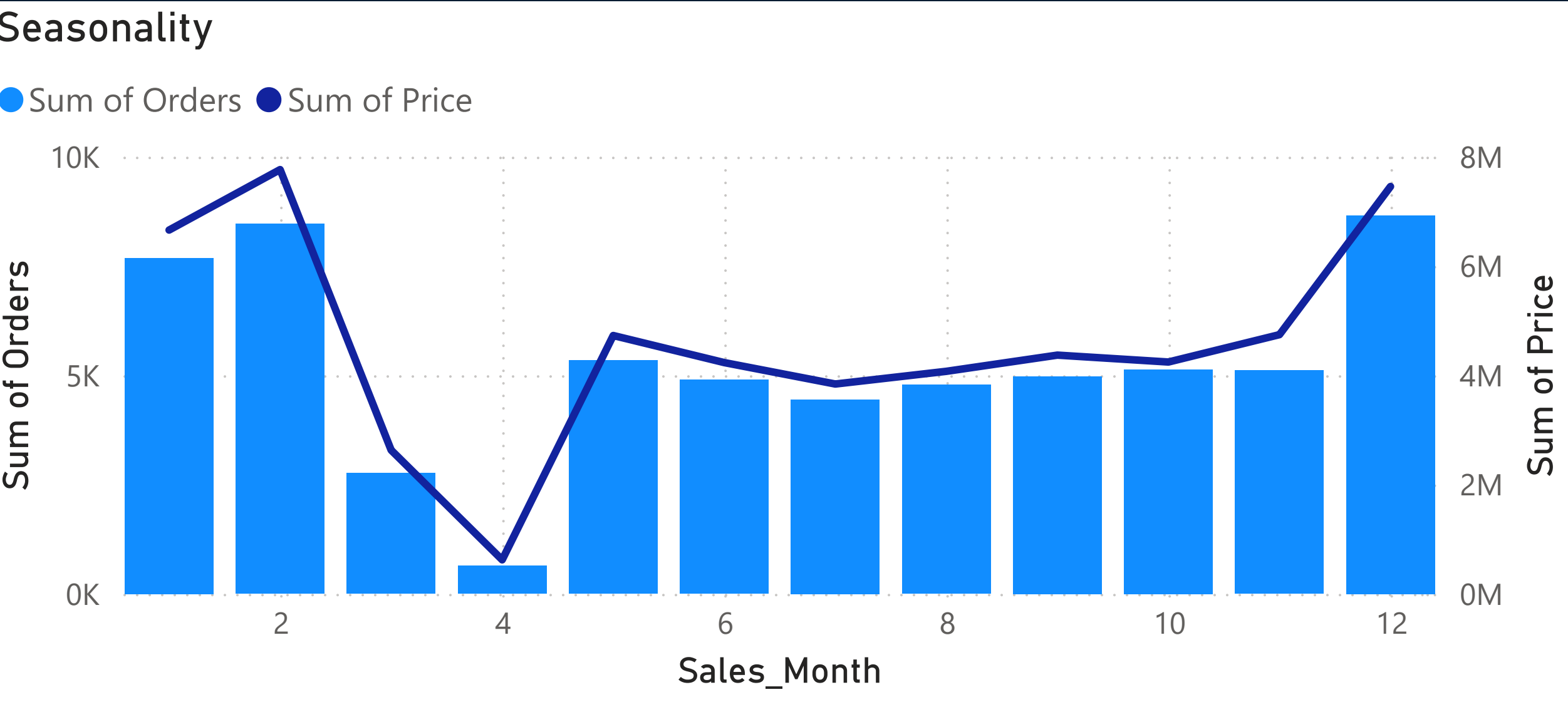


Sales\_Yr

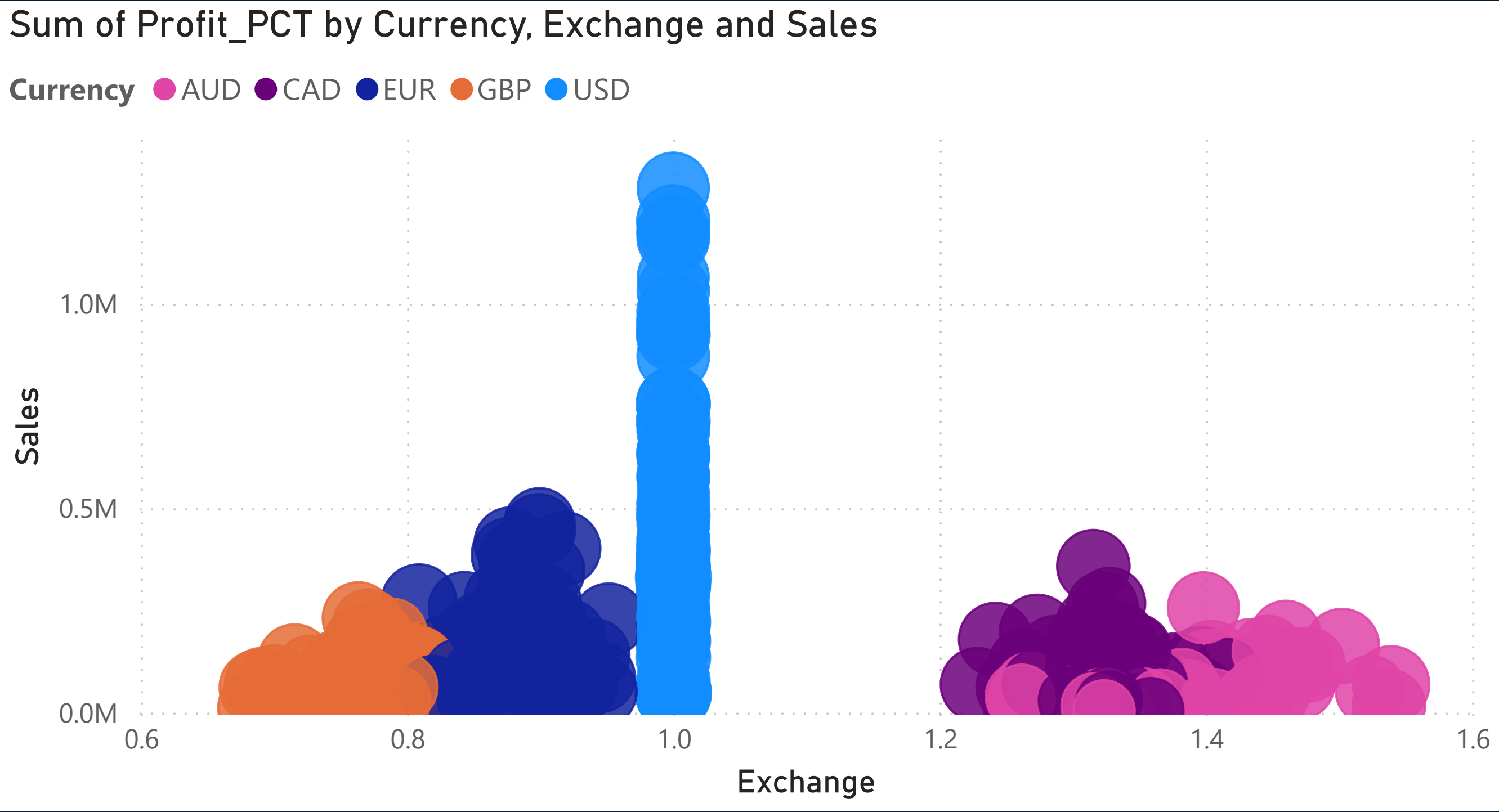
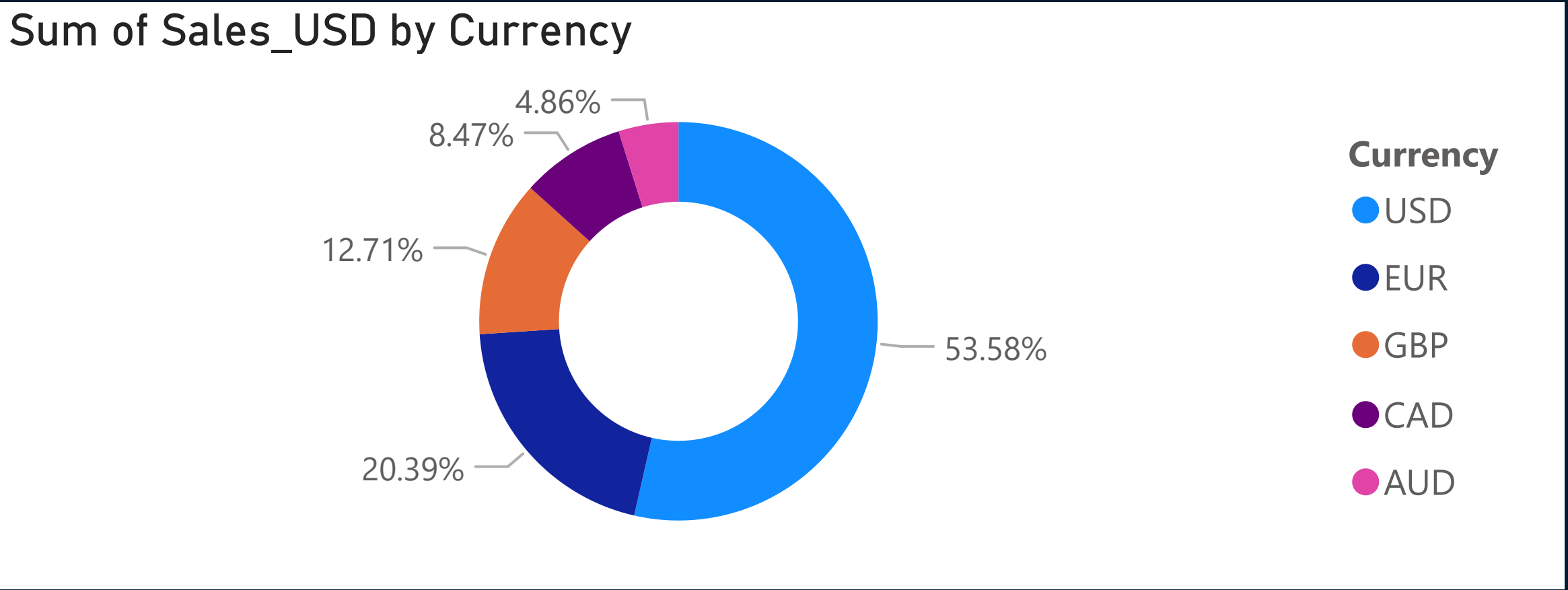
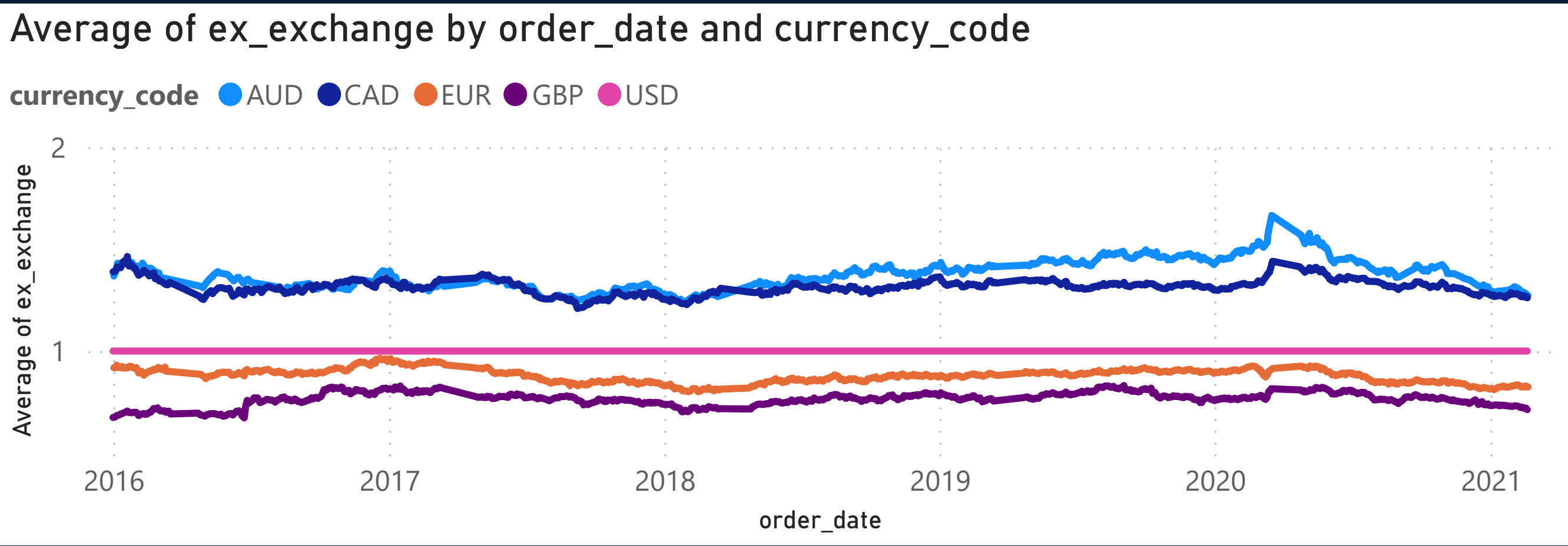
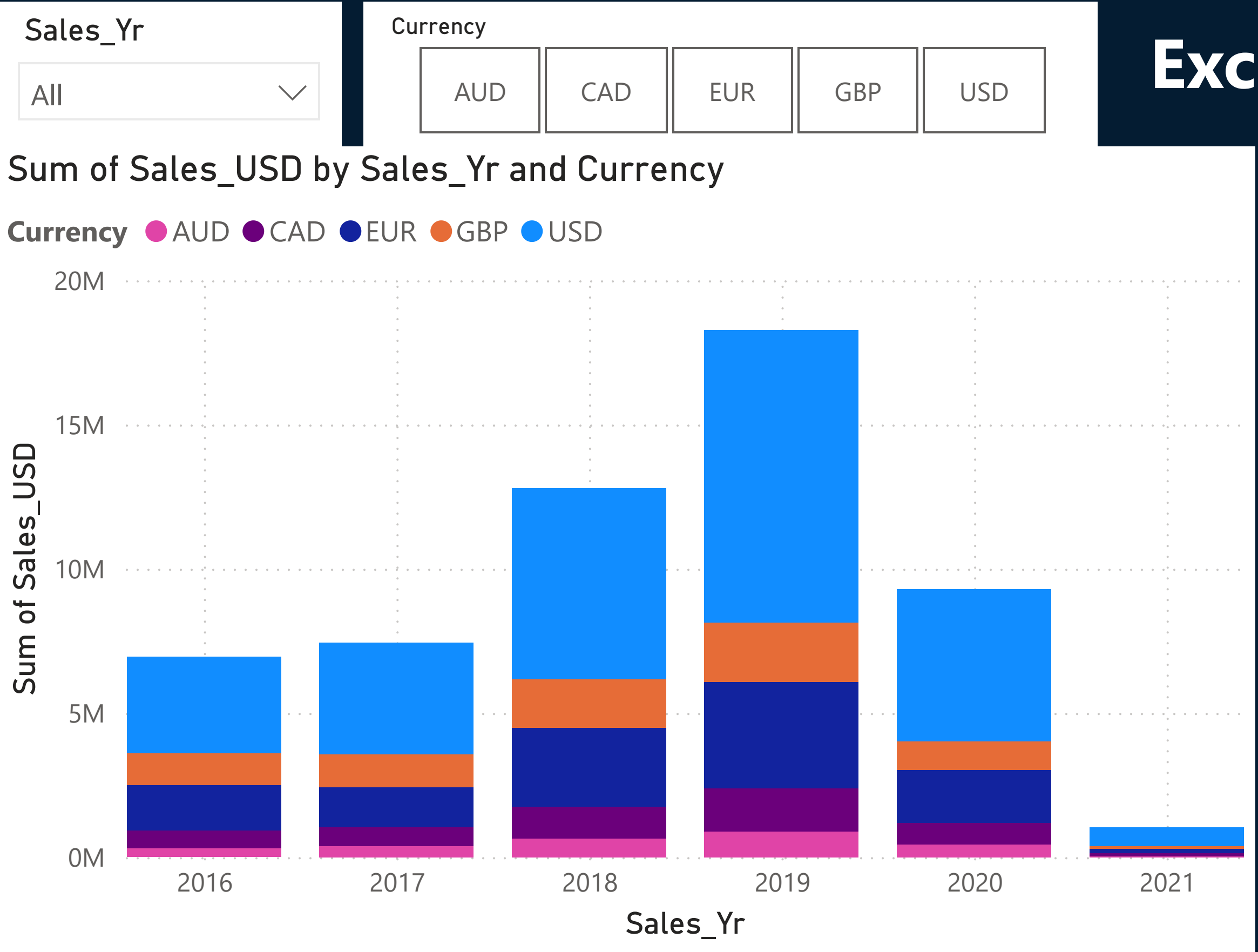
2016

2021

# Sales Analysis



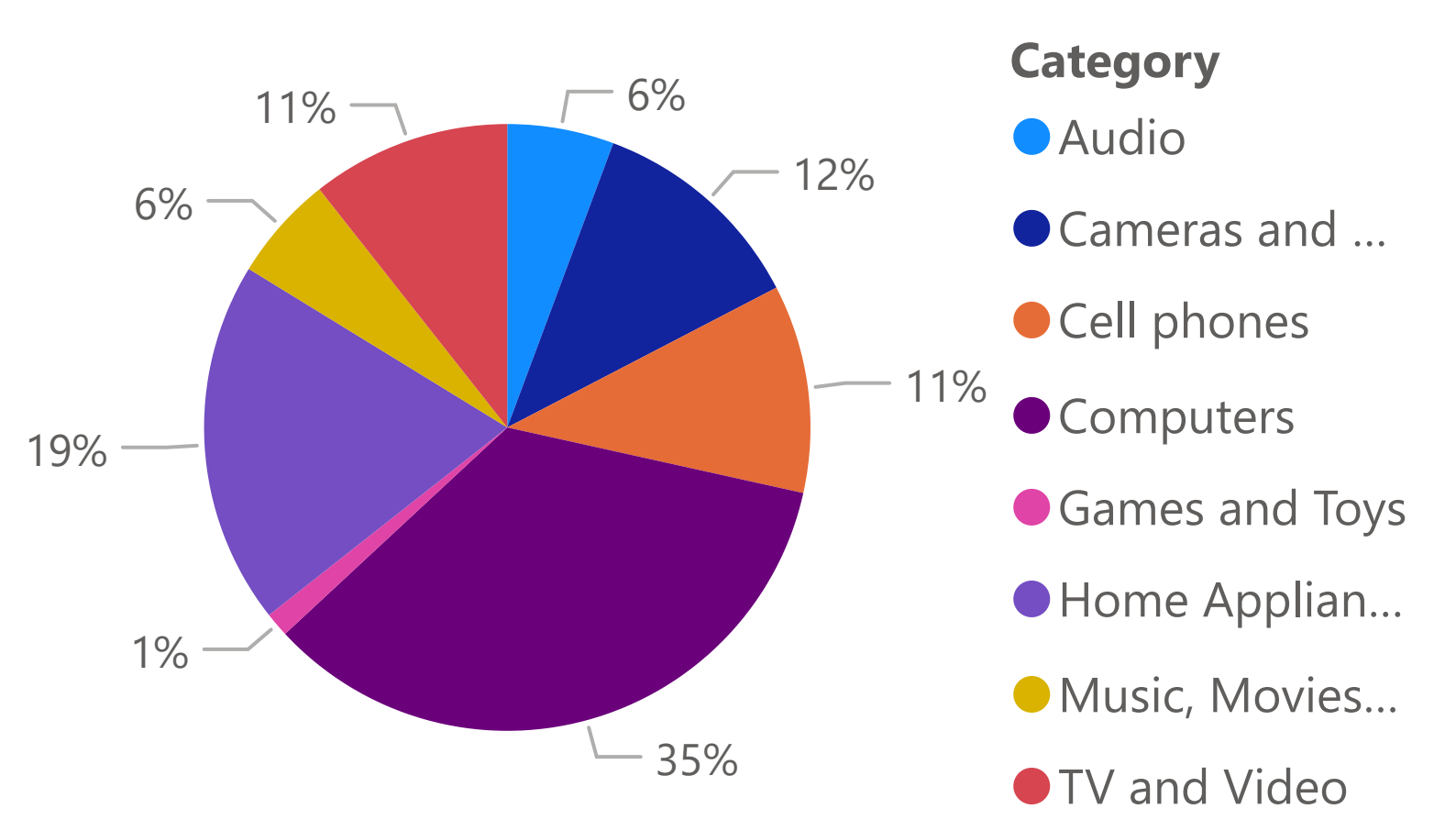
# Exchange Rate vs Sales/Profit



Sales\_Yr

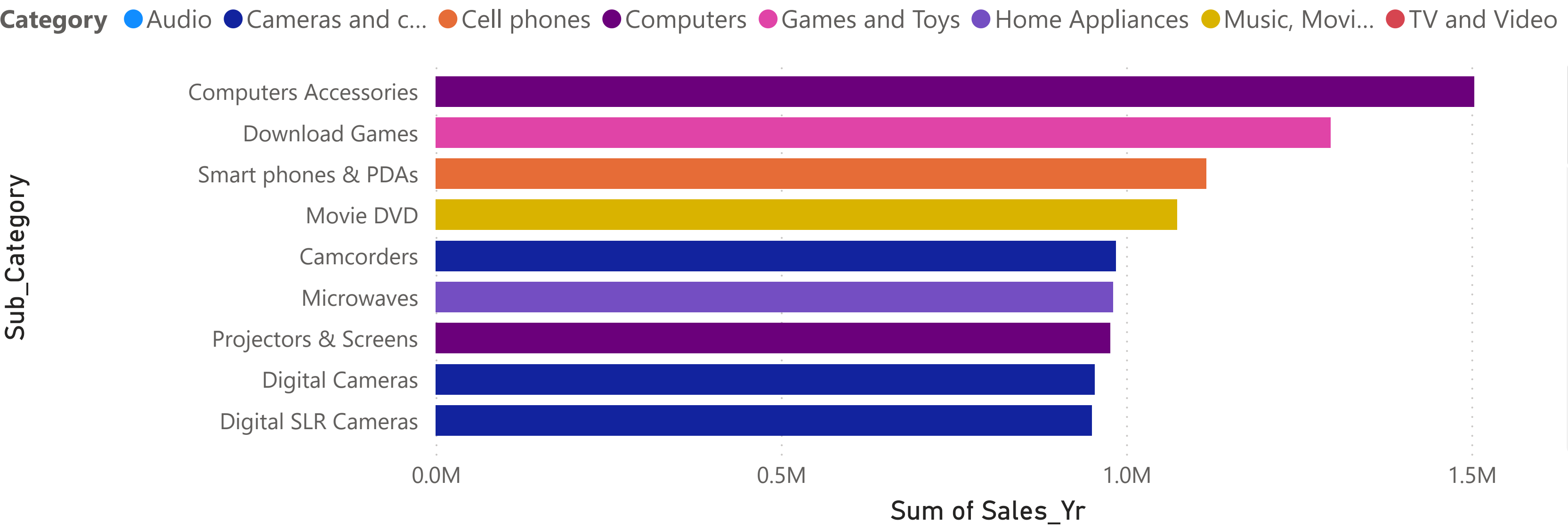
All

Sales by Category

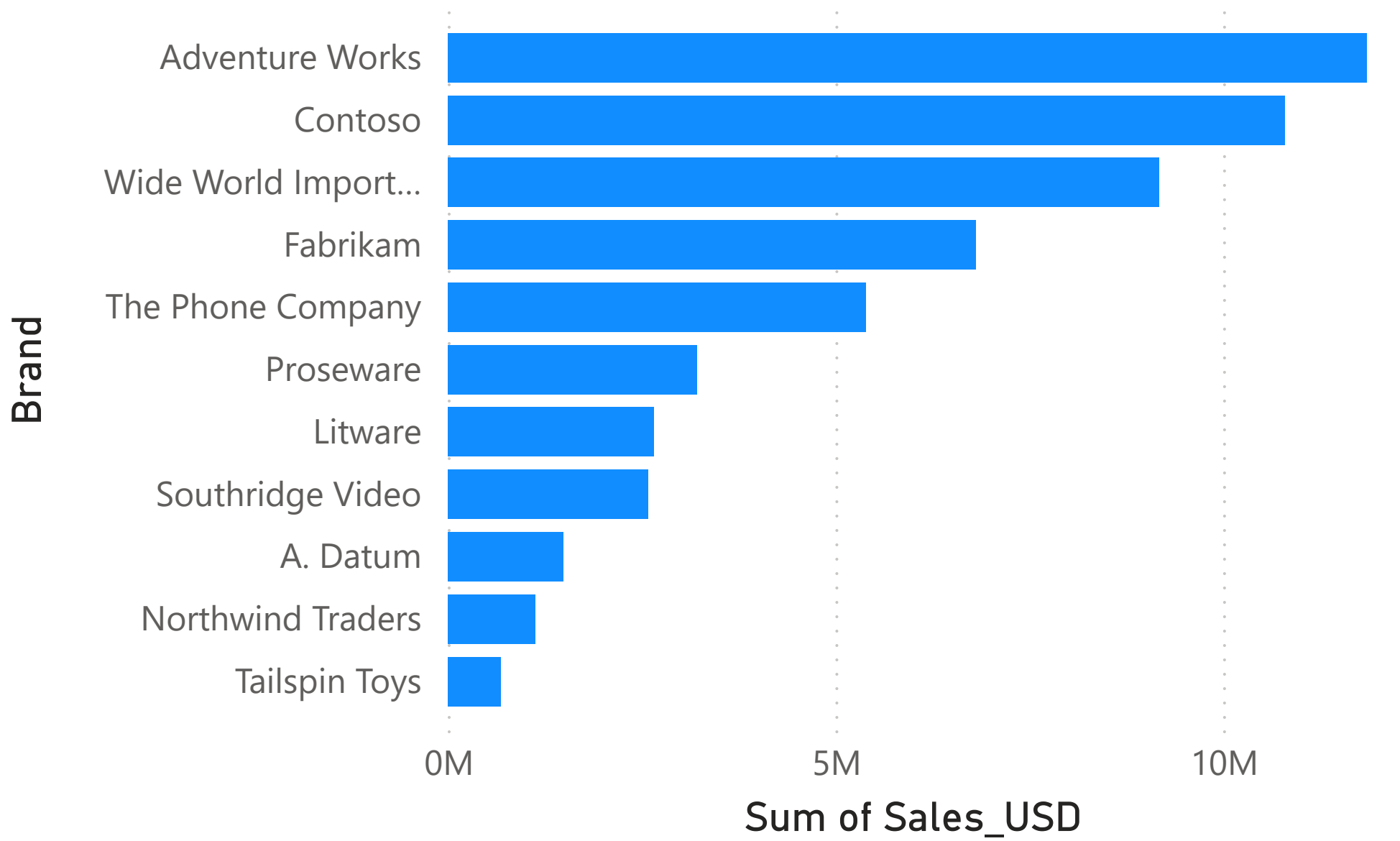


# Products Analysis

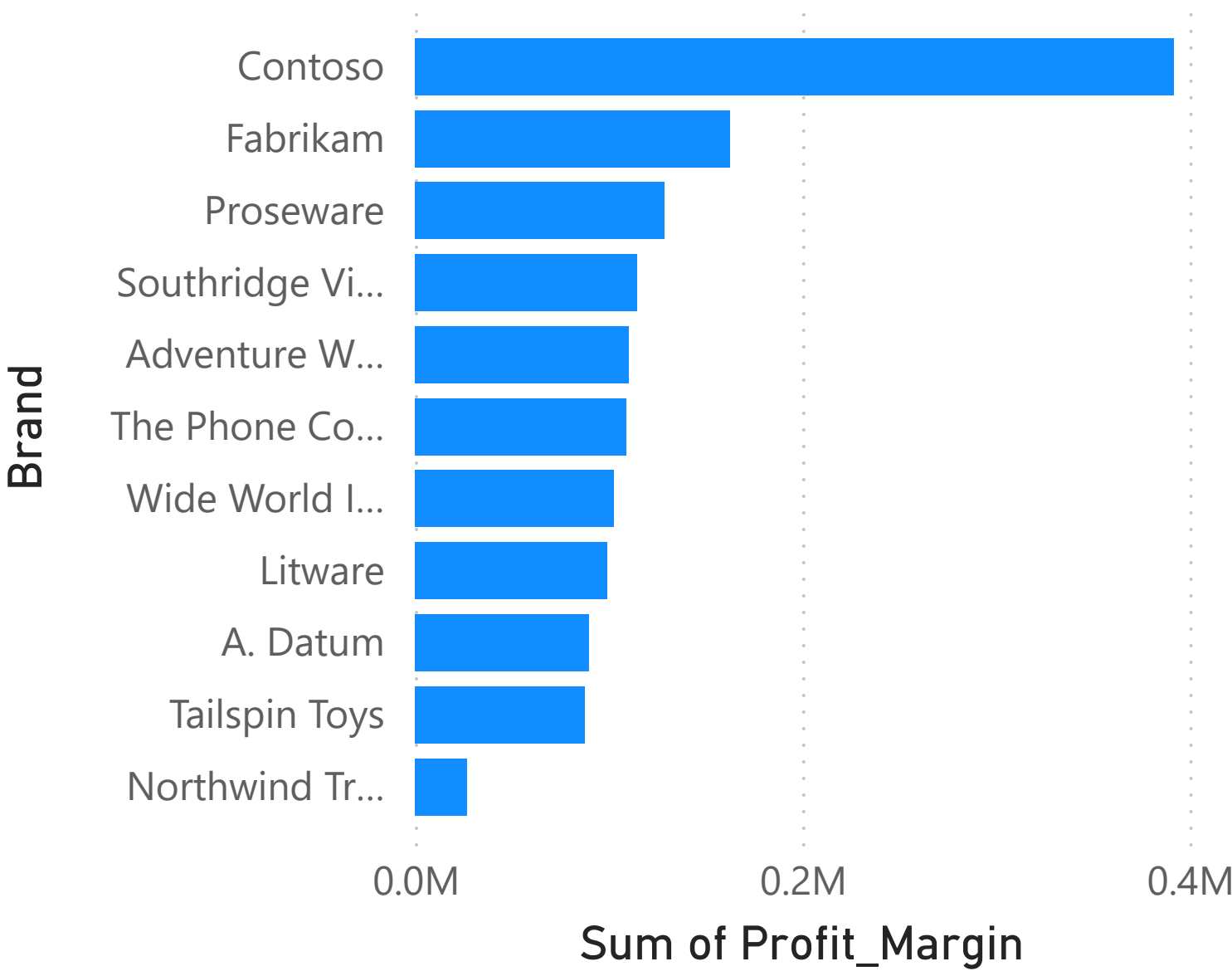
Sum of Sales\_Yr by Sub\_Category and Category



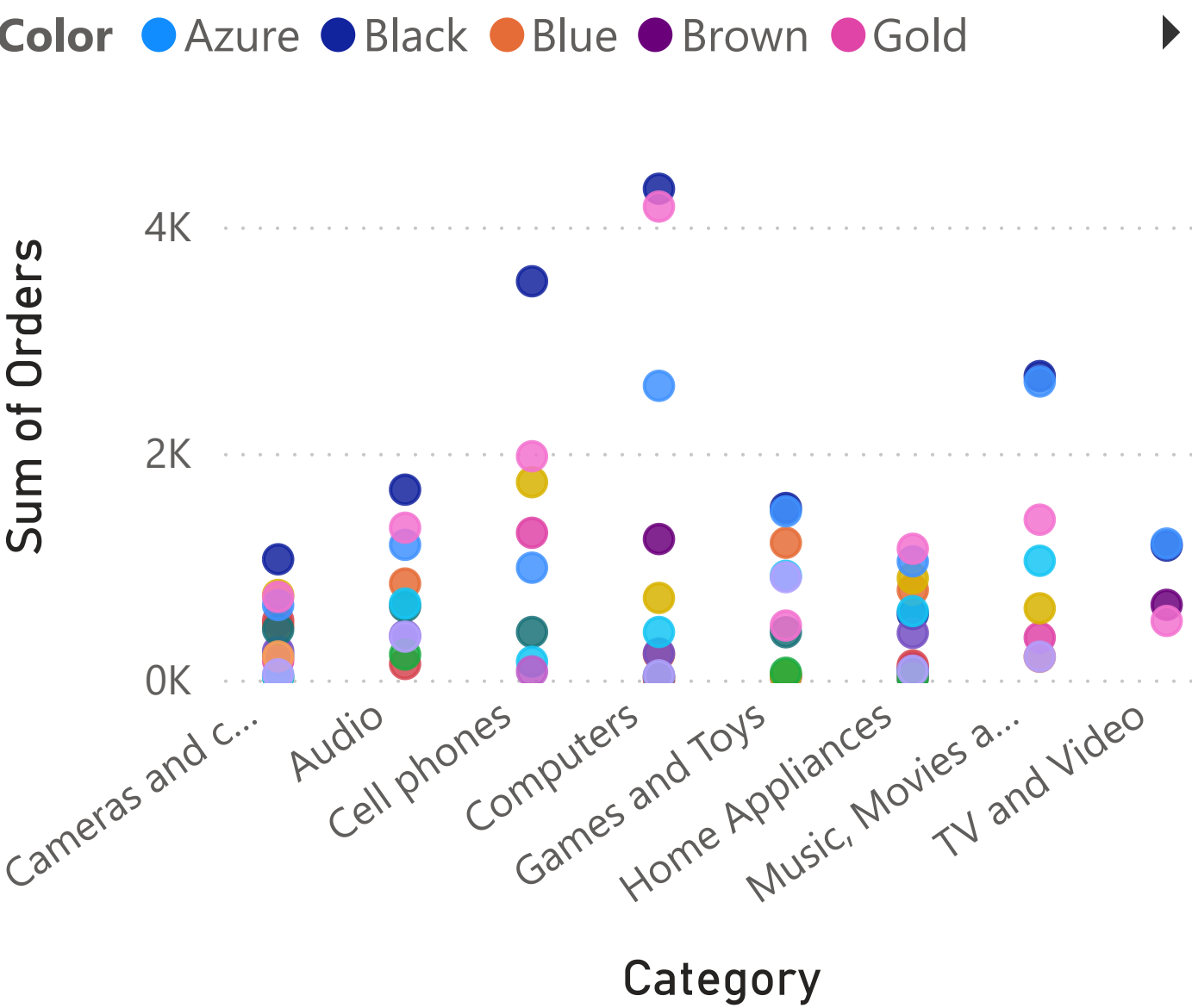
Top Brands by Sales



Top Brands by Margin%



Color Preference By Category



Country

All

44.35M

Store Sales

11.40M

Online Sales

