

# **Lesson 10: Spatial Interaction Models**

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# Content

- Characteristics of Spatial Interaction Data
- Spatial Interaction Models
  - Unconstrained
  - Origin constrained
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  - Doubly constrained

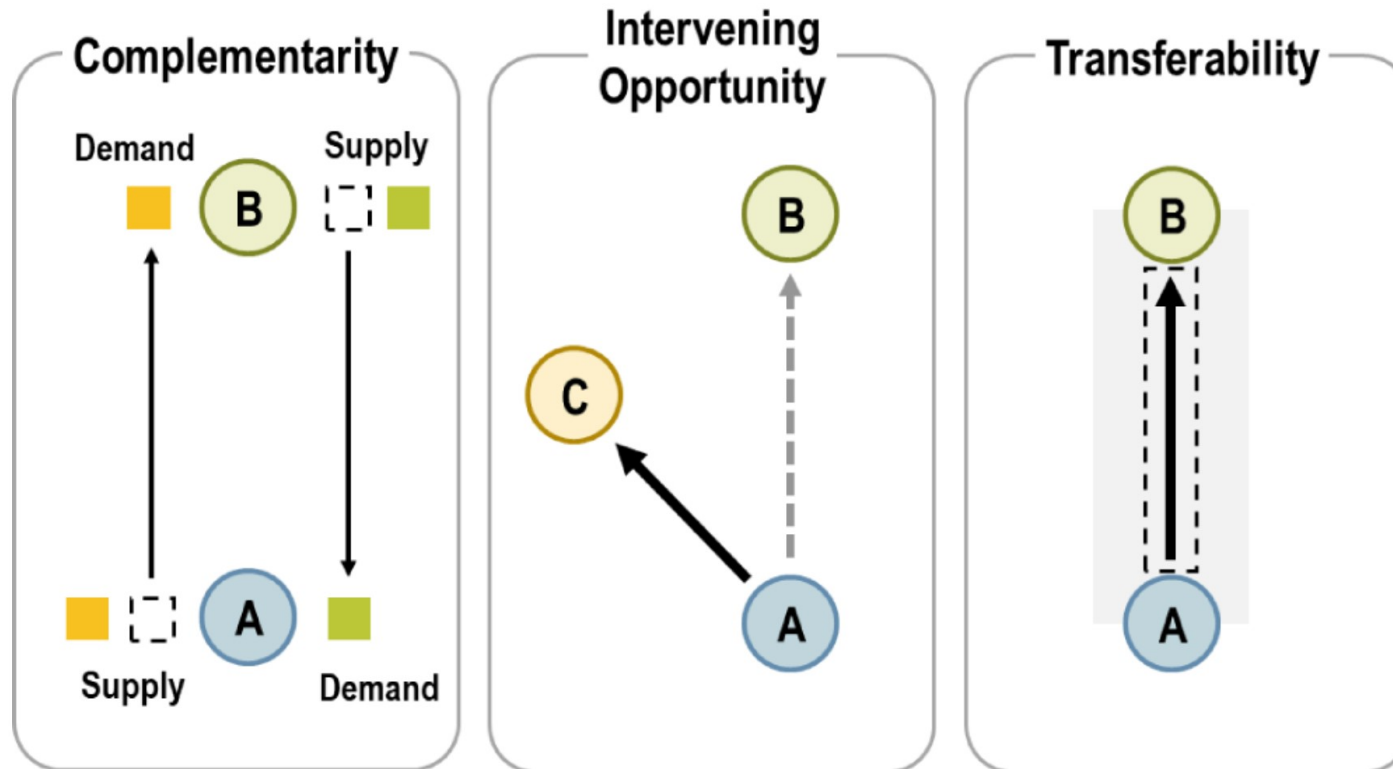
# What Spatial Interaction Models are?

Spatial interaction or “gravity models” estimate the flow of people, material, or information between locations in geographical space.



## Conditions for Spatial Flows

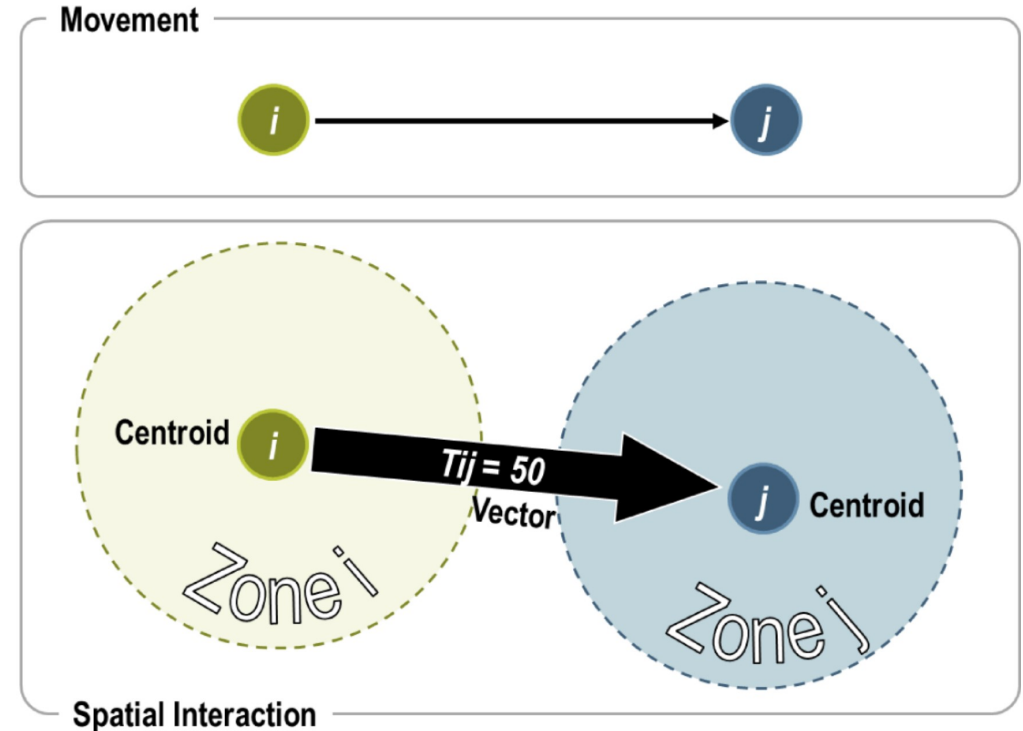
- Three interdependent conditions are necessary for a spatial interaction to occur:



# Representation of a Movement as a Spatial Interaction

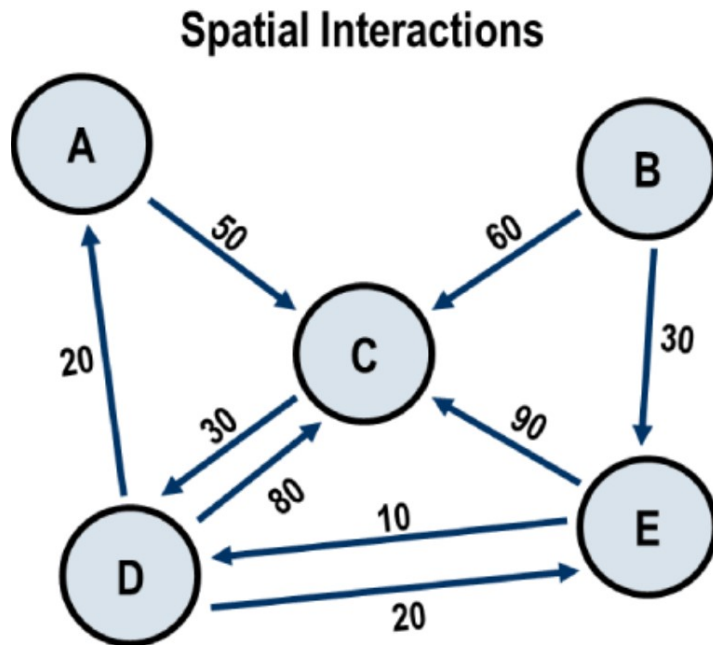
Representing mobility as a spatial interaction involves several considerations:

- Locations. A movement is occurring between a location of origin and a location of destination.  $i$  generally denotes an origin while  $j$  is a destination.
- Centroid. An abstraction of the attributes of a zone at a point.
- Flows. Flows are generally expressed by a valued vector  $T_{ij}$  representing an interaction between locations  $i$  and  $j$ .
- Vectors. A vector  $T_{ij}$  links two centroids and has a value assigned to it (50) which can represent movements.



# Constructing an O/D Matrix

- The construction of an origin / destination matrix requires directional flow information between a series of locations.
- Figure below represents movements (O/D pairs) between five locations (A, B, C, D and E). From this graph, an O/D matrix can be built where each O/D pair becomes a cell. A value of 0 is assigned for each O/D pair that does not have an observed flow.



**O/D Matrix**

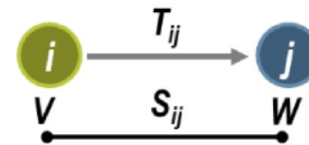
	A	B	C	D	E	Ti
A	0	0	50	0	0	50
B	0	0	60	0	30	90
C	0	0	0	30	0	30
D	20	0	80	0	20	120
E	0	0	90	10	0	100
Tj	20	0	280	40	50	390

# Three Basic Types of Interaction Models

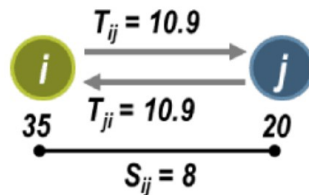
- The general formulation of the spatial interaction model is stated as  $T_{ij}$ , which is the interaction between location  $i$  (origin) and location  $j$  (destination).  $V_i$  are the attributes of the location of origin  $i$ ,  $W_j$  are the attributes of the location of destination  $j$ , and  $S_{ij}$  are the attributes of separation between the location of origin  $i$  and the location of destination  $j$ .
- From this general formulation, three basic types of interaction models can be derived:

## General Formulation

$$T_{ij} = f(V_i, W_j, S_{ij})$$

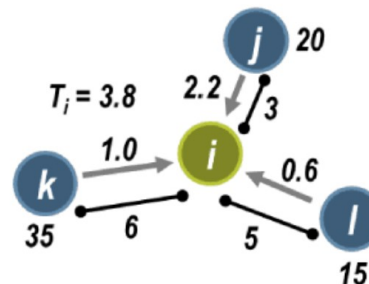


$$T_{ij} = \frac{V_i * W_j}{S_{ij}^2}$$



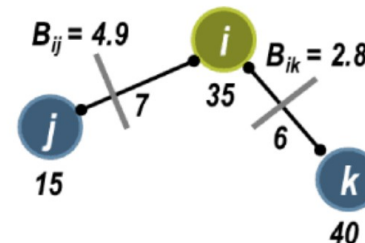
Gravity Model

$$T_i = \sum_j \frac{W_j}{S_{ij}^2}$$



Potential Model

$$B_{ij} = \frac{S_{ij}}{1 + \frac{W_j}{V_i}}$$



Retail Model

# Gravity Models

The general formula (also known as unconstrained):

$$T_{ij} = k \frac{V_i^\mu W_j^\alpha}{d_{ij}^\beta}$$

- $T_{ij}$  is the transition/trip or flow,  $T$ , between origin  $i$  (always the rows in a matrix) and destination  $j$  (always the columns in a matrix). If you are not overly familiar with matrix notation, the  $i$  and  $j$  are just generic indexes to allow us to refer to any cell in the matrix.
- $V$  is a vector (a 1 dimensional matrix – or, if you like, a single line of numbers) of origin attributes which relate to the emissivity of all origins in the dataset,  $i$  – this could be any of the origin-related variables.
- $W$  is a vector of destination attributes relating to the attractiveness of all destinations in the dataset,  $j$  – similarly, this could be any of the destination related variables.
- $d$  is a matrix of costs (frequently distances – hence,  $d$ ) relating to the flows between  $i$  and  $j$ .
- $k$ ,  $\mu$ ,  $\alpha$  and  $\beta$  are all model parameters to be estimated.  $\beta$  is assumed to be negative, as with an increase in cost/distance we would expect interaction to decrease.



# Unconstrained (Totally constrained) case

The O-D Matrix

	Destinations ( <i>j</i> )				Total Outflows ( $\sum_j T_{ij}$ or $O_i$ )
	from/to	1	2	3	
Origins ( <i>i</i> )	1	100	20	40	160
	2	60	300	90	450
	3	40	50	90	180
Total Inflows ( $\sum_i T_{ij}$ or $D_j$ )					Grand Total 790
					( $\sum_i \sum_j T_{ij}$ or $T$ )

The estimated O-D matrix:

	Destinations ( <i>j</i> )				$\sum_j \hat{T}_{ij}$
	from/to	1	2	3	
Origins ( <i>i</i> )	1	79	19	35	133
	2	29	412	49	490
	3	36	33	98	167
$\sum_i \hat{T}_{ij}$		144	464	182	790
					$\sum_i \sum_j \hat{T}_{ij}$

and the calculation T11

$$\frac{0.004944 \times 160 \times 200}{2} = 79$$

and distance matrix:

	1	2	3
1	2	15	5
2	15	2	10
3	5	10	2

Suppose  $\lambda = 1$ ,  $\alpha = 1$ , and  $\beta = -1$  for this system.

# The Origin (Production) Constrained Model

$$T_{ij} = A_i O_i W_j^\alpha d_{ij}^- \beta$$

where:

$$O_i = \sum_j T_{ij}$$

and:

$$A_i = \frac{1}{\sum_j W_j^\alpha d_{ij}^- \beta}$$

In the Origin Constrained Model,

- $O_i$  does not have a parameter as it is a known **constraint**.
- $A_i$  is known as a **balancing factor** and is a vector of values which relate to each origin  $i$  which do the equivalent job as  $k$  in the unconstrained/total constrained model but ensure that flow estimates from each origin sum to the known totals  $O_i$  rather than just the overall total.

# Oringin (Production) constrained case

The O-D Matrix

	Destinations (j)			Total Outflows ( $\sum_j T_{ij}$ or $O_i$ )
	from/to	1	2	3
Origins (i)	1	100	20	40
	2	60	300	90
	3	40	50	90
Total Inflows ( $\sum_i T_{ij}$ or $D_j$ )				Grand Total 790
				( $\sum_i \sum_j T_{ij}$ or $T$ )

and distance matrix:

	1	2	3
1	2	15	5
2	15	2	10
3	5	10	2

Suppose  $\lambda = 1$ ,  $\alpha = 1$ , and  $\beta = -1$  for this system.

The estimated O-D matrix:

	Destinations (j)			$\sum_j \hat{T}_{ij}$
	from/to	1	2	3
Origins (i)	1	95	23	42
	2	27	378	45
	3	38	36	106
$\sum_i \hat{T}_{ij}$		160	437	193
		790		

A1 is calculated as shown below:

$$A_1 = \left[ \frac{200}{2} + \frac{370}{15} + \frac{200}{5} \right]^{-1} = [168.67]^{-1} = 0.005929$$

Hence, T11 is calculated as shown below:

$$\hat{T}_{11} = \frac{0.005929 \times 160 \times 200}{2} = 95$$

## The Destination (Attraction) Constrained Model

$$T_{ij} = D_j B_j V_i^\mu d_{ij}^- \beta$$

where:

$$D_j = \sum_i T_{ij}$$

and:

$$B_j = \frac{1}{\sum_i V_i^\mu d_{ij}^- \beta}$$

# Destination (Attraction) constrained case

The O-D Matrix

	Destinations (j)				Total Outflows ( $\sum_j T_{ij}$ or $O_i$ )
	from/to	1	2	3	
Origins (i)	1	100	20	40	160
	2	60	300	90	450
	3	40	50	90	180
Total Inflows ( $\sum_i T_{ij}$ or $D_j$ )					Grand Total 790
					( $\sum_i \sum_j T_{ij}$ or $T$ )

and distance matrix:

	1	2	3
1	2	15	5
2	15	2	10
3	5	10	2

Suppose  $\lambda = 1$ ,  $\alpha = 1$ , and  $\beta = -1$  for this system.

The estimated O-D matrix:

	Destinations (j)				$\sum_j \hat{T}_{ij}$
	from/to	1	2	3	
Origins (i)	1	110	16	42	168
	2	41	328	59	428
	3	49	26	119	194
$\sum_i \hat{T}_{ij}$					790

B1 is calculated as shown below:

$$B_1 = \left[ \frac{160}{2} + \frac{450}{15} + \frac{180}{5} \right]^{-1} = [146]^{-1} = 0.006849$$

Hence, T11 is calculated as shown below:

$$\hat{T}_{11} = \frac{0.006849 \times 160 \times 200}{2} = 110$$

# The Doubly Constrained Model

$$T_{ij} = A_i O_i B_j D_j d_{ij}^- \beta$$

where:

$$O_i = \sum_j T_{ij}$$

$$D_j = \sum_i T_{ij}$$

and:

$$A_i = \frac{1}{\sum_j B_j D_j d_{ij}^- \beta}$$

$$B_j = \frac{1}{\sum_i A_i O_i d_{ij}^- \beta}$$

Note that the calculation of  $A_i$  relies on knowing  $B_j$  and the calculation of  $B_j$  relies on knowing  $A_i$  – something of a conundrum to which the solution is elegantly described by Senior (1979), who sketches out a very useful algorithm for iteratively arriving at values for  $A_i$  and  $B_j$  by setting each to equal 1 initially and then continuing to calculate each in turn until the difference between successive iterations of the  $A_i$  and  $B_j$  values is small enough not to matter.

# Destination (Attraction) constrained case

The O-D Matrix

	Destinations (j)				Total Outflows ( $\sum_j T_{ij}$ or $O_i$ )
	from/to	1	2	3	
Origins (i)	1	100	20	40	160
	2	60	300	90	450
	3	40	50	90	180
Total Inflows ( $\sum_i T_{ij}$ or $D_j$ )					Grand Total 790
					( $\sum_i \sum_j T_{ij}$ or $T$ )

and distance matrix:

	1	2	3
1	2	15	5
2	15	2	10
3	5	10	2

Suppose  $\lambda = 1$ ,  $\alpha = 1$ , and  $\beta = -1$  for this system.

The estimated O-D matrix:

	Destinations (j)				$\sum_j \hat{T}_{ij}$
	from/to	1	2	3	
Origins (i)	1	107	13	40	160
	2	47	334	69	450
	3	46	23	111	180
$\sum_i \hat{T}_{ij}$					790

Hence, T11 is calculated as shown below:

$$\hat{T}_{11} = \frac{0.0046 \times 160 \times 1.45 \times 200}{2} = 107$$

Notice that A1 and B1 are computed by using computer.