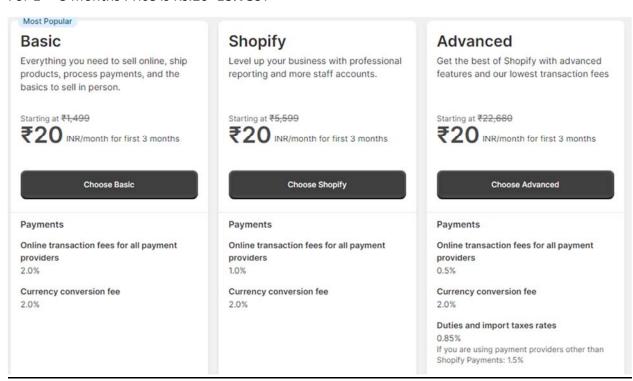
1.What is Shopify?

Shopify is an ecommerce platform you can use to build an online store. It allows you to sell both online with your own website and/or in person using a point-of-sale app.

- 1.1 <u>Website Creation</u>: Shopify offers a user-friendly website builder that allows users to design and customize their online stores. It provides various templates and themes to choose from, making it easy to create a professional-looking website.
- 1.2 <u>Product Management</u>: Users can easily add, edit, and organize their products, including images, descriptions, and pricing. Inventory management tools help track stock levels and sales.
- 1.3 <u>Payment Processing</u>: Shopify supports various payment gateways, allowing businesses to accept credit card payments, PayPal, and other payment methods securely.
- 1.4 <u>Security</u>: Shopify takes security seriously, offering features like SSL certification, data encryption, and protection against fraudulent orders.

2.Plans: -

For 1st 3 months Price is Rs.20+18%GST



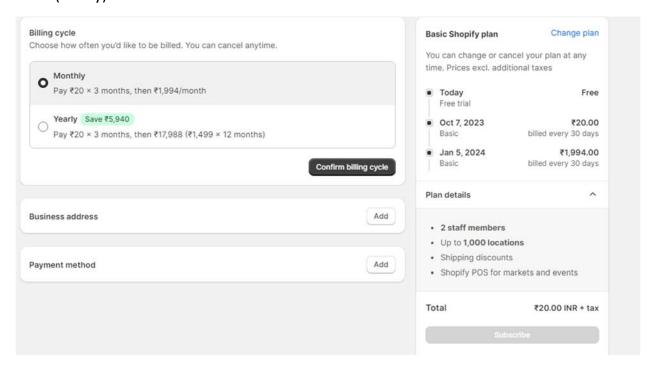
2.1 Features: -

Basic Plan: -

- 2 staff members
- Up to 1,000 locations
- Point of Sale
- Basic reports

Price (Monthly): - Rs.1994

Price (Yearly): -Rs.17988

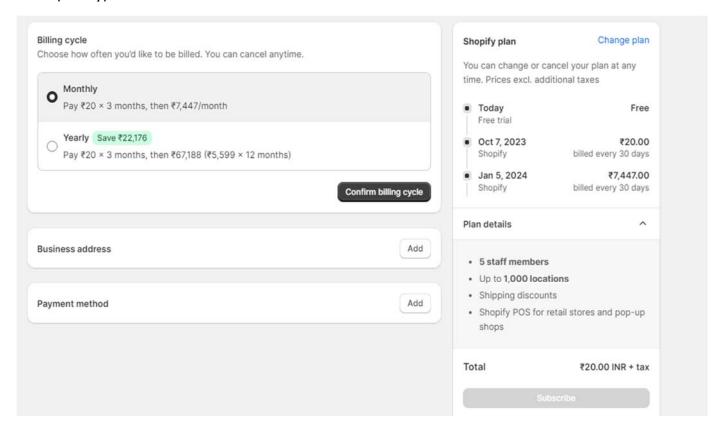


Medium Plan: -

- 5 staff members
- Up to 1,000 locations
- Point of Sale
- Professional reports

Price (Monthly): -Rs.7447

Price (Yearly): -Rs.67188

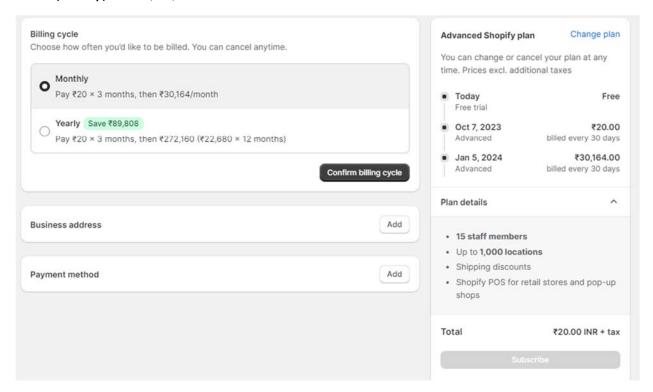


Advanced Plan: -

- 15 staff members
- Up to 1,000 locations
- Point of Sale
- Professional reports
- Advanced report builder
- International pricing
- Duties and import taxes.

Price (Monthly): -Rs.30,164

Price (Yearly): -Rs.2,72,160



E-commerce websites include at least 15 to 20 micro services to handle micro services it requires VPS hosting (Virtual Private Server) server.

Micro services: - It is a software development approach where an application is divided into a set of small, independently deployable service together that work together to provide the overall functionality of the application. Each service is responsible for a specific business capability and communicates with other services through well-defined APIs (Application Programming Interfaces).

VPS hosting Price: - Rs.8577.00/-

- 2 Core CPU
- 2 GB RAM
- 20 GB SSD
- 1 TB Bandwidth
- Free Website Migration

Standard Plan (1 year): - RS.499/mo.

Features: -

- 2 Core CPU
- 2 GB RAM
- 20 GB SSD
- 1 TB Bandwidth
- Free Website Migration

Enhanced Plan (1 year): - Rs.799/mo.

Features: -

- 2 Core CPU
- 4 GB RAM
- 40 GB SSD
- 1 TB Bandwidth
- Free Website Migration
- Free Dedicated IP (1)

Premium Plan (1 year): - Rs.1199/mo.

Features: -

- 3 Core CPU
- 6 GB RAM
- 80 GB SSD
- 2 TB Bandwidth
- Free Website Migration
- Free Dedicated IP (1)

<u>Ultimate Plan (1 year): -</u> Rs.1599/mo.

Features: -

- 4 Core CPU
- 8 GB RAM
- 120 GB SSD
- 2 TB Bandwidth
- Free Website Migration
- Free Dedicated IP (1)

3. What sapp Chat Widget: -

WhatsApp Chat Widget makes online interactions instant, easy, and powerful. A WhatsApp chat widget is a small window that appears on a website allowing visitors to

talk to your customer service representatives. It helps your visitors get in touch with your business quickly. And after some pre-sale's questions, it will be much easier for you to close a deal!

