

userID: 19
name: Bob Parr
email: bob@insuricare.com



postID: 21
url: nytimes.com
user: 19
...

postID: 219
url: reddit.com
user: 19
...

Disguise
(e.g., unsubscribe)

userID: 295
name: Mr.Incredible
email: None



postID: 21
url: nytimes.com
user: 295
...

Reveal
(e.g., resubscribe)

userID: 918
name: SuperDad
email: None



postID: 219
url: reddit.com
user: 918
...