

Speech and Language Processing

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October 20, 2023

These notes are based on Jurafsky and Martin 2023.

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1 Naive Bayes, Text Classification, and Sentiment

1.1 Naive Bayes Classifiers

- Probabilistic, generative, and discriminative classifiers:
 - A probabilistic classifier outputs the probability that an instance belongs to a class.
 - Generative classifiers model the probability that a class generated an instance.
 - Discriminative classifiers learn the features that best discriminate between classes.
- Bayes' theorem, posterior and prior probabilities, and likelihoods:
 - Naive Bayes is a probabilistic classifier.
 - For a document d and classes $c \in C$, it returns the class \hat{c} that has the maximum posterior probability given the document:

$$\hat{c} = \arg \max_{c \in C} P(c | d) \quad (1)$$

- Bayes' theorem states that the posterior probability is:

$$P(c | d) = \frac{P(d | c)P(c)}{P(d)} \quad (2)$$

- $P(d)$ is the prior probability of the document, which is the same for all classes. Therefore, we can return the class:

$$\hat{c} = \arg \max_{c \in C} P(d | c)P(c) \quad (3)$$

- Naive Bayes classifiers' assumptions:
 - A 'bag of words' is an unordered set of words. The 'bag of words' assumption is that the order of words in a document does not matter.
 - Naive Bayes (conditional independence) assumption.

1.2 Training the Naive Bayes Classifier

- Maximum likelihood estimate (frequency counts)
- Smoothing, unknown words, and stop words
- Example training algorithm

1.4 Optimizing for Sentiment Analysis

- For sentiment classification and other tasks, whether a token occurs in a document is more important than how many times it occurs. This is called binomial or binary naive Bayes.
- A simple way to handle negation is to prepend ‘not’ to tokens that occur between a negation token and the next punctuation mark. Negation can be handled more accurately with parsing.
- Sentiment lexicons are lists of tokens annotated with positive or negative sentiment. When the training set is sparse or not representative of the test set, lexicon features may generalize better.

1.5 Naive Bayes for other text classification tasks

Sets of tokens and non-linguistic features may be appropriate for other tasks. E.g., character or byte n-grams are effective for language identification. Feature selection is the process of selecting the most informative features.

1.6 Naive Bayes as a Language Model

Naive Bayes classifiers can use features that depend on multiple tokens or are non-linguistic. But naive Bayes classifiers that only use single-token features are similar to language models. Specifically, they are sets of class-specific unigram language models.

1.7 Evaluation: Precision, Recall, F-measure

- ‘True’ (human-defined) labels are called gold or gold-standard labels.
- A confusion matrix or contingency table represents the precision, recall, and accuracy of a classifier.
- The F-measure is one way to combine precision and recall into a single measure.
 - $F_\beta = \frac{(\beta^2+1) \cdot \text{precision} \cdot \text{recall}}{\beta^2 \cdot \text{precision} + \text{recall}}$
 - $\beta < 1$ favours precision and $\beta > 1$ favours recall.
 - $\beta = 1$ equally balances precision and recall.
 - $F_{\beta=1}$ or $F_1 = \frac{2 \cdot \text{precision} \cdot \text{recall}}{\text{precision} + \text{recall}}$ is the most common.
 - The F-measure is a weighted harmonic mean of precision and recall.
- Multi-class classification
 - In macroaveraging, we compute the performance for each class, then average over classes. A microaverage is dominated by the most frequent class.
 - In microaveraging, we compute the performance for all classes. A microaverage better reflects the class distribution, so it is more appropriate when performance on all classes is equally important.

1.8 Test Sets and Cross-validation

- Thus far, we have described a procedure wherein we split the data into training, test, and development sets.
- We can instead use all of the data for training and testing by using k -fold cross-validation:
 - Partition the data into k disjoint subsets (folds).
 - For each fold, train the classifier on the remaining $k - 1$ folds and test it on the fold.
 - Average the test-set error rate over all folds.
- But then we can't examine the data to look for features, because we would be looking at the test set.
- Therefore, it is common to split the data into training and test sets, then use k -fold cross-validation on the training set.

1.9 Statistical Significance Testing

- How do we compare the performance of two systems A and B ? The effect size $\delta(x)$ is the performance difference of A relative to B on a test set x . We want to know whether $\delta(x)$ is statistically significant.
- The null hypothesis H_0 is that $\delta(x) \leq 0$. We want to reject the null hypothesis to support the hypothesis that A is better than B .
- Let X be a random variable over all test sets. The p-value is the probability $P(\delta(X) \geq \delta(x) \mid H_0)$. A result is statistically significant if the p-value is below a threshold.
- Parametric tests like t-tests or ANOVAs make assumptions about the distributions of the test statistic. In NLP, we typically use non-parametric tests based on sampling:
 - Approximate randomization
 - The bootstrap test
- Paired tests compare two sets of aligned observations, e.g., the performance of two systems on a test set.

1.9.1 The Paired Bootstrap Test

- Bootstrapping is repeatedly sampling with replacement from a set of observations. Intuitively, we can create many virtual test sets from an observed test set by sampling from it.
- The test set is biased by $\delta(x)$ towards A (the expected value of $\delta(X)$ for the bootstrapped test sets is $\delta(x)$).

$$\text{p-value}(x) = \frac{1}{b} \sum_{i=1}^b \mathbb{I}(\delta(x_i) \geq 2\delta(x)) \quad (4)$$

1.10 Avoiding Harms in Classification

- Representational harms affect demographic groups, e.g., by perpetuating negative stereotypes.
- Another kind of harm is censorship, which may disproportionately affect minority groups, e.g., in toxicity detection.
- A model card documents its data sources, intended use, performance across demographic groups, etc.

2 Logistic Regression

Generative and discriminative classifiers

- A *generative* model uses a likelihood term $P(d \mid c)$. It expresses how to generate the data d from the class c .
- A *discriminative* model uses a posterior term $P(c \mid d)$. It expresses how to discriminate between classes c given the data d .

Components of a probabilistic machine-learning classifier

- A *feature representation* of the input \vec{x} .
- A *classification function* $f(\vec{x}) = \hat{y}$, e.g., sigmoid and softmax.
- An *objective function*, e.g., the cross-entropy loss function.
- An *optimization algorithm*, e.g., stochastic gradient descent.

2.1 The sigmoid function

Logistic regression learns a vector of *weights* and a *bias* term or intercept:

$$z = \left(\sum_{i=1}^n w_i x_i \right) + b \equiv \vec{w} \cdot \vec{x} + b \quad (5)$$

The *sigmoid* or logistic function $\sigma : \mathbb{R} \rightarrow [0, 1]$ is:

$$\sigma(z) = \frac{1}{1 + e^{-z}} \quad (6)$$

It is differentiable and squashes outliers towards 0 or 1.

For binary classification, we require that $P(y = 0) + P(y = 1) = 1$:

$$P(y = 1 \mid \vec{x}) = \sigma(\vec{w} \cdot \vec{x} + b) \quad (7)$$

$$P(y = 0 \mid \vec{x}) = 1 - \sigma(\vec{w} \cdot \vec{x} + b) = \sigma(-\vec{w} \cdot \vec{x} - b) \quad (8)$$

2.2 Classification with logistic regression

For binary classification, we call 0.5 the *decision boundary* of $P(y \mid \vec{x})$:

$$\text{decision}(\vec{x}) = \begin{cases} 1 & \text{if } P(y = 1 \mid \vec{x}) > 0.5 \\ 0 & \text{otherwise} \end{cases} \quad (9)$$

2.2.2 Other classification tasks and features

For some tasks, it helps to design combinations of features or *feature interactions*. These can be created automatically from *feature templates*. *Representation learning* tries to learn features automatically.

Scaling input features It is common to *standardize* features to have zero mean and unit variance. This transformation is called the *z-score*.

$$x'_{ij} = \frac{x_{ij} - \mu_i}{\sigma_i} \text{ where } \mu_i = \frac{1}{N} \sum_{j=1}^N x_{ij} \text{ and } \sigma_i = \sqrt{\frac{1}{N} \sum_{j=1}^N (x_{ij} - \mu_i)^2} \quad (10)$$

Alternatively, we can *normalize* features by $f : \mathbb{R} \rightarrow [0, 1]$:

$$x'_{ij} = \frac{x_{ij} - \min(x_i)}{\max(x_i) - \min(x_i)} \quad (11)$$

2.2.3 Processing many examples at once

Let $\{\vec{x}_j \mid j \in 1..N\}$ be a set of input feature vectors and $X = (x_{ij})$ a matrix where row i is the feature vector \vec{x}_i . Then the output vector is:

$$\vec{y} = X\vec{w} + b\vec{1} \quad (12)$$

2.2.4 Choosing a classifier

Naive Bayes assumes conditional independence, i.e., treats correlated features as independent. Logistic regression properly handles correlated features, so it generally works better on large datasets or documents. However, naive Bayes is easy to implement and fast to train, because it has no optimization step.

2.3 Multinomial logistic regression

Multinomial ($k > 2$) logistic regression is sometimes called softmax regression. It is an example of *hard* classification, i.e., it assigns a single class to each instance. A *one-hot vector* \vec{y} has $y_i = 1$ and $y_j = 0 \forall i \neq j$.

2.3.1 Softmax

The *softmax* function is a generalisation of the sigmoid function to k classes:

$$\text{softmax}(z_i) = \frac{e^{z_i}}{\sum_{j=1}^k e^{z_j}} : i \in 1..k \quad (13)$$

2.3.2 Applying softmax in logistic regression

The probability that an input feature vector \vec{x} belongs to class y_i is:

$$P(y_i = 1 \mid \vec{x}) = \text{softmax}(\vec{w}_i \cdot \vec{x} + b_i) = \frac{e^{\vec{w}_i \cdot \vec{x} + b_i}}{\sum_{j=1}^k e^{\vec{w}_j \cdot \vec{x} + b_j}} : i \in 1..k \quad (14)$$

The vector of output probabilities for the k classes is:

$$\vec{y} = \text{softmax}(W\vec{x} + \vec{b}) \quad (15)$$

2.3.3 Features in multinomial logistic regression

In multinomial logistic regression, there is a weight vector and bias for each of the k classes. The weight vector \vec{w} depends on the input feature vector and the output class, so it is sometimes written $f(x, y)$.

2.4 Learning in logistic regression

The learning task to learn the weight vector \vec{w} and bias b that make the vector of output probabilities $\vec{\hat{y}}$ most similar to the true output \vec{y} for the training data. Typically, the *distance* between them is measured, which is called the *loss* or cost function. The *cross-entropy* loss is commonly used for logistic regression and neural networks. The loss function is minimised by an optimisation algorithm. *Gradient descent*, e.g., stochastic gradient descent, is commonly used.

2.5 The cross-entropy loss function

A loss function that prefers that the true outputs are more likely is an example of *conditional maximum likelihood estimation*. It maximises the log probability of the true outputs given the input feature vectors.

The cross-entropy loss is:

$$L_{CE}(\vec{\hat{y}}, \vec{y}) = - \sum_{i=1}^k y_i \log \hat{y}_i \quad (16)$$

Derivation for binary regression For $k = 2$ classes, the probability that the output label is correct $P(y | x)$ is a Bernoulli distribution (it has two discrete outcomes):

$$P(y | x) = \hat{y}^y (1 - \hat{y})^{1-y} \quad (17)$$

The logarithm is a monotonic function. Therefore, instead of maximising the probability, we can maximise the log probability (or minimise the negative log probability):

$$-\log P(y | x) = -y \log \hat{y} - (1 - y) \log(1 - \hat{y}) \quad (18)$$

This is equivalent to 16 for $k = 2$.

2.6 Gradient descent

An optimisation algorithm finds the weights θ that minimise the loss function. In logistic regression, $\theta = (\vec{w}, b)$. For n instances, the weights that minimise the average loss are:

$$\vec{\theta} = \arg \min_{\vec{\theta}} \frac{1}{n} \sum_{i=1}^n L(f(\vec{x}^{(i)}, \vec{\theta}), \vec{y}^{(i)}) \quad (19)$$

Gradient descent finds the minimum of a function by incrementing its parameters in the opposite direction in parameter space to the direction with the largest gradient. The increment is weighted by a *learning rate* η . In logistic regression, the loss function is convex (has at most one minimum) and gradient descent is guaranteed to find the global minimum.

The equation to update the weights is:

$$\vec{\theta}' = \vec{\theta} - \eta \nabla_{\vec{\theta}} L(f(x, \vec{\theta}), y) \quad (20)$$

2.6.1 The gradient for logistic regression

For binary logistic regression, the cross-entropy loss function is:

$$L_{\text{CE}}(\hat{y}, y) = -y \log \hat{y} - (1 - y) \log(1 - \hat{y}) \quad \text{where} \quad \hat{y} = \sigma(\vec{w} \cdot \vec{x} + b) \quad (21)$$

Its derivative with respect to w_i is:

$$\frac{\partial L_{\text{CE}}}{\partial w_j} = -y \frac{\partial \log \hat{y}}{\partial w_j} - (1 - y) \frac{\partial \log(1 - \hat{y})}{\partial w_j} \quad (22)$$

$$= -\frac{y}{\hat{y}} \frac{\partial \hat{y}}{\partial w_j} - \frac{1 - y}{1 - \hat{y}} \frac{\partial (1 - \hat{y})}{\partial w_j} \quad (23)$$

$$= -\left(\frac{y}{\hat{y}} - \frac{1 - y}{1 - \hat{y}}\right) \frac{\partial \hat{y}}{\partial w_j} \quad (24)$$

The derivative of the sigmoid function is:

$$\frac{\partial \sigma(z)}{\partial z} = \sigma(z)(1 - \sigma(z)) \quad (25)$$

Therefore:

$$\frac{\partial L_{\text{CE}}}{\partial w_j} = -(y - \hat{y}) \frac{\partial (\vec{w} \cdot \vec{x} + b)}{\partial w_j} \quad (26)$$

$$= (\hat{y} - y)x_j \quad (27)$$

I.e., the gradient with respect to a weight w_j is the difference between the true y and the estimated \hat{y} multiplied by the input feature x_j .

2.6.2 The stochastic gradient descent algorithm

The learning rate η is a hyperparameter. It is common to start with a higher learning rate and slowly decrease it.

2.6.4 Mini-batch training

3 Vector Semantics and Embeddings

- Distributional hypothesis (quotes)
- Word embeddings, static/contextualized
- Representation learning

3.1 Lexical Semantics

- Lemmas and senses, word sense disambiguation
- Synonymy, propositional meaning, principle of contrast
- Similarity and relatedness (association)
- Semantic fields, topic models, LDA ...
- Semantic frames
- Connotations (affective meanings) and sentiment

3.2 Vector Semantics

- Combining vector representations and distributional semantics
- Embeddings (dense, e.g., word2vec) and vectors (sparse, e.g., tf-idf)

3.3 Words and Vectors

- Cooccurrence matrix
- E.g., term-document matrix
- Dimensionality
- Information retrieval
- Row and column vectors
- E.g., term-term matrix

3.4 Cosine for measuring similarity

- Dot/inner product and length
- Normalized dot product (cosine of angle)
- Cosine similarity

TF-IDF, (P)PMI, applications.

3.5 Word2vec

- Dense, short vectors
- Skip-gram with negative sampling (SGNS)
- Self-supervision

3.5.1 The classifier

- Logistic/sigmoid function
- Independence assumption

3.5.2 Learning skip-gram embeddings

- Random initial embedding vectors and iteration
- Negative sampling and noise words
- Maximize similarity of positive target-context pairs and minimize similarity of negative pairs
- Stochastic gradient-descent
- Proof of derivatives and update equations
- Target and context embeddings
- Context window size

3.5.3 Other kinds of static embeddings

- fasttext and subwords
- GloVe (global vectors)

3.6 Visualizing Embeddings

- Most similar words
- Clustering
- Dimensionality reduction, e.g., t-SNE

3.7 Semantic properties of embeddings

- First- and second-order cooccurrence (syntagmatic and paradigmatic association)
- Analogy and relational similarity, parallelogram model
- Historical semantics

3.8 Bias and embeddings

- Allocational and representational harm
- Tendency to amplify bias
- Debiasing

References

Jurafsky, Dan and James H. Martin (2023). *Speech and Language Processing*.