**Dataset:** You can download the dataset from:

Yelp Dataset Challenge: https://www.yelp.com/dataset/download

Kaggle: <a href="https://www.kaggle.com/yelp-dataset/yelp-dataset/yelp-dataset/yelp-dataset/">https://www.kaggle.com/yelp-dataset/yelp-dataset/</a>

## Phase 1: Data Manipulation

Remove Outliers

Merge two data files

Data set: business.json,

review.json

Code: IE7275ProjectCode1.py

Language Used: Python

Libraries/packages Used: json Results: trimmedData\_2.json, trimmedReviewData.json,

mergedData.json

# **Phase 2: JSON Manipulation**

Drop bad Attributes

Data set: trimmedData\_2.json Code: json\_cleaning.ipynb Language Used: Python

Libraries/packages Used: boltons and json

Environment Used: Jupyter Notebook

Results: trimmedData\_2.json

### Phase 3: JSON to CSV Conversion

Scripting json to csv

Data set: trimmedData\_2.json,

trimmedReviewData.json

Code: JSONtoCSVScript.R

Language Used: R

Libraries/packages Used: jsonlite Environment Used: RStudio Results: yelp\_data\_business.csv yelp\_data\_review.csv

**Phase 4:** Open yelp\_data\_business.csv in Excel and save it as a workbook as yelp\_data\_business.xlsx

## **Phase 5: Sentiment Analysis and Data Preprocessing**

- Sentiment Analysis
- Data preprocessing for model

Data set: yelp\_data\_business.xlsx,

yelp\_data\_review.csv

Code: Yelp\_Sentiment\_And\_DataPreprocessing.ipynb

Language Used: Python

Libraries/packages Used: pandas, numpy, sklearn, re, matplotlib, sys, os, and nltk

Environment Used: Jupyter Notebook

Results: model\_data.csv

#### Phase 6: FeedForward Neural Network

Model

Performance Evaluation

Data set: model\_data.csv Code: Yelp\_FNN.Rmd Language Used: R

Libraries/packages Used: readr, keras, RSNNS, tensorflow, ggplot2, tidyquant, and plotly

Environment Used: RStudio

#### **Phase 7: LSTM Neural Network**

Model

• Performance Evaluation

Data set: model\_data.csv Code: Yelp\_LSTM.Rmd Language Used: R

Libraries/packages Used: readr, keras, RSNNS, tensorflow, ggplot2, tidyquant, and plotly

Environment Used: RStudio

### Phase 8: Polynomial

Model

Diagnostics

Data set: model\_data.csv Code: Yelp\_polynomial.Rmd

Language Used: R

Libraries/packages Used: mice, dplyr, corrplot, RColorBrewer, data.table, ggplot2, ISLR, polynom, locfit, multipol, car, MASS, leaps, bootstrap, orcutt, hydroGOF, modelr, mlbench, and

caret

Environment Used: RStudio