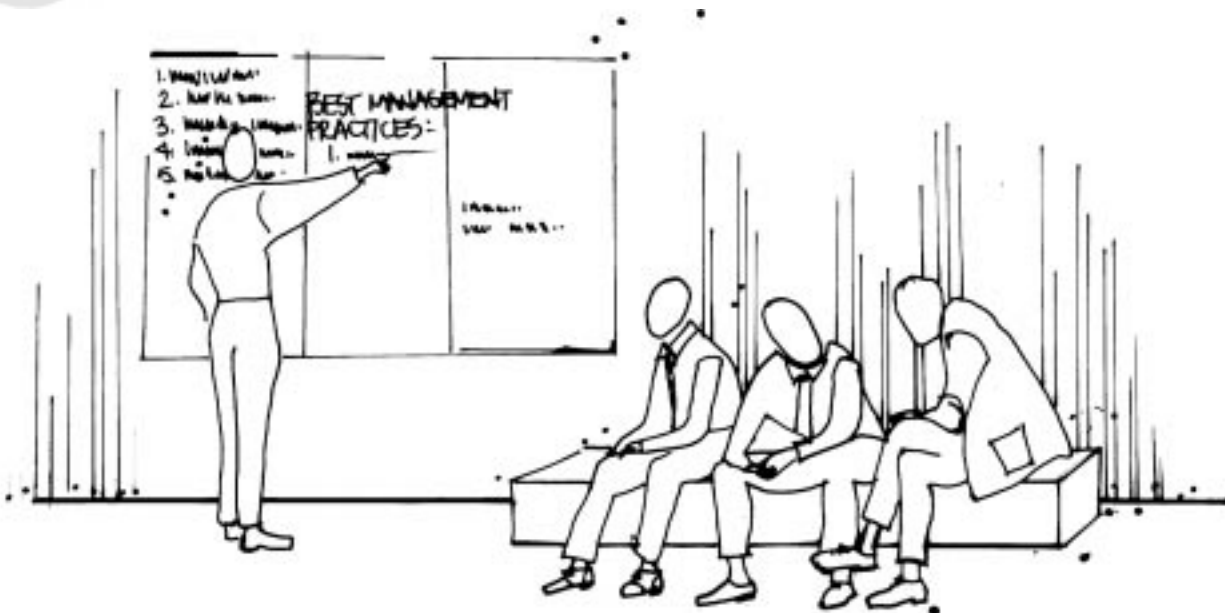**PRIMARY USE**: Reduction of pollutants of all kinds.
ADDITIONAL USES:

EDUCATION PROGRAMS

What is it? A non-structural practice to reduce pollutants in all systems.

Purpose

Education programs can be considered a nonstructural BMP that should be implemented for everyone. Too much pollution enters streams, rivers and lakes through carelessness or ignorance. Many people will adopt new methods or use alternative materials if they are simply informed of techniques that can reduce the impacts on receiving waters.

**Conduct Regular Information Sharing Sessions
Perspective View**

Limitations

This practice seeks voluntary compliance, which may not always be forthcoming.

Materials

This is a non-structural practice.

Installation

Industry employees can learn to properly handle and store materials and dispose of industrial wastes through in-house training courses, videotape presentations and interactive seminars. Local libraries and government agencies, such as the Cooperative Extension Service and the Industrial Extension Service often have educational materials to use in training. Local governments can sponsor public presentations, school programs and mailings aimed at children and adults. Citizens should learn proper disposal of litter, yard waste, used motor oil, and other household wastes. Industries, municipalities and homeowners can also learn how to use fertilizer and pesticides correctly to maintain their lawns and gardens without polluting the water. Residents can tap the same educational resources as municipalities: libraries, local Cooperative Extension offices, community colleges, etc. Citizen's groups can sponsor programs to teach the public ways to protect our water.

Source: Watershed Science Institute.