Taylor Smith

www.tsmithcreative.com

WORK EXPERIENCE

May 2016 – Present **Product Owner** **Four Kitchens** Remote

Requirements gathering, consulting, scope control, backlog building/prioritization, release planning, and internal client advocacy for large-scale websites and web applications with complex content.

- Product Owner of internal business intelligence application powering resource planning and financial forecasting.
- Created tiers of service recommendations for Support Department sales to minimize variability between contracts, streamlining capacity planning, billing, and renewal procedures.
- **Oregon Public Broadcasting: Redesign — Product Owner:** Two-year relationship leading rounds of consulting as OPB transformed their offerings to embrace a digital-first vision. Lead author of a vision roadmap document including content, user experience, and technology recommendations from multiple teams. Aided conversations between OPB and their third-party vendors as they selected new digital asset and content management products. Led team to produce user-tested design and information architecture components in consultation with many stakeholders.
- **Frontline Medical Communications — Product Owner and Scrum Master:** Two-year relationship leading maintenance and expansion of an online publishing platform for 50 academic journals and medical news publications. Standardized processes, triaged requests from many stakeholders to improve team efficiency and balance delivery of quick-turn tickets with long-term goals. Aided client in creating an internal division to take development services in-house. Built new home page to showcase timely content and increase engagement.
- **Forcepoint: Rebranding — Product Owner and Lead Frontend Developer:** Led development team to gather requirements, model complex content, and rapidly build a mobile-first marketing site. Editors can reuse content to reduce maintenance overhead, internationalize (translate) content into 7 core languages in a centralized interface, localize (target geographically) content to core regions, and receive leads insight through tight third-party integrations.

Oct 2012 – April 2016 **Designer & Frontend Engineer** **Four Kitchens** Austin / Remote

Mobile-first responsive frontend development, Drupal theming/module development, graphic design.

- Introduced Product Owner as an internal role to respond to market expectations around solution-driven consulting.
- **Texas Exes: Replatforming — Product Owner and Tech Lead:** Led planning and build for new alumni site. Through Salesforce integration and Single-Sign-On, members can easily join or donate, find organization and chapter events, maintain their contact information, and find and use benefits determined by their membership level.

Jan 2010 – Present **Freelance Designer, Developer, and Stage Manager** Austin / Tulsa

Freelance print designer and web developer for Austin and Tulsa based non-profit and arts organizations.

Jan 2011 – Oct 2012 **Design Technologist** **Walsh:Barnes Interactive** Tulsa, Oklahoma

- Introduced responsive design to eliminate "m-dot" sites, streamlining mobile development and reducing build cost.
- Introduced Drupal as a powerful alternative CMS for projects with complex data or content relationships.
- Introduced source control using git with a git-flow repository architecture for dependable deployments.

EDUCATION

Aug 2007 – May 2011 **B.F.A. Graphic Design** **The University of Tulsa** Tulsa, Oklahoma

COMMUNITY

Jan 2019 – Present **Southwest Collegiate Cyber Defence Competition**, Project Manager
Jan 2015 – Present **Zilker Theatre Productions**, Member of the Board of Directors, IT Administration
Jan 2010 – May 2013 **AAF Tulsa**, Member on Board of Directors; Communications Chair and Web Developer

PRESENTATIONS & CONTENT

June 2019 **"Post-Project Retrospectives"** (Blog Post)
April 2019 **"Estimate for Iteration with Story Points & Thin Vertical Slices"** (Speaker) DrupalCon Seattle '19
June 2016 **"'Levelling Up' the Work from Home Experience"** (Blog Post on Remote Culture) Four Kitchens Blog
May 2016 **"Frontend Performance Training"** (Co-Presenter, Training Workshop) DrupalCon New Orleans '16
October 2015 **"Introduction to Singularity Grids"** (Speaker) DrupalCon Barcelona '15

REFERENCES & SAMPLES

Projects and content at **www.tsmithcreative.com**. Code samples and experiments at **github.com/tsmith512**.
References available upon request.