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Alizza Ideal / TSUTSUMI Kikuo
Presents

A MUST FOR STORE OWNERS

31 Things You Should Do After Adding Your Store to Google Maps

Google Business Profile Basics For You Who Want To Be The Best In Your Area!

Google Business Profile 21 Checklist
on Getting Started

What's the Important and Effective Information
to Get More Customers

Vectors by Vecteezy

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CLAIM AND VERIFY YOUR LISTING



- 1. Claim your GMB listing
- 2. Verify your listing
- 3. Get rid of duplicate listings

COMPLETE YOUR LISTING

- 4. Company Name
- 5. Address
- 6. Phone Number (use a local number instead of a toll-free number)
- 7. Description
- 8. Profile image
- 9. Cover photo
- 10. The areas you serve
- 11. Hours of operation
- 12. When your company was founded
- 13. Website
- 14. Provide your service area if you serve customers at their locations
- 15. Adjust your pin location of the map if it's market incorrectly

ADD IMAGES

- 20. Exterior photos
- 21. Interior photos
- 22. Product or service photos
- 23. Photos of serving customers
- 24. Team photos
- 25. Photos that showcase your company culture
- 26. Event photos



GROW YOUR REVIEWS

- 16. Ask for them.
- 17. Show them how to leave a review.
- 18. Remind them.
- 19. Respond to the reviews (even the negative ones)!

OTHER ITEMS TO ADD

- 27. Videos
- 28. Booking Button
- 29. Google Posts
- 30. COVID-19 (Novel Coronary Infections) Has information been added?
- 31. Questions & Answers