



Terry Song

Product Designer/Web Developer



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NEXT OBJECTIVE

To build a better bridge between design and frontend in order to find better product solutions and implement them at speed.

EXPERIENCE

Tradesy • Product Designer + Frontend Developer

Feb 2015 - May 2017

A peer to peer marketplace for luxury brand resale.

Product design and frontend development - partnered with UX and Product Manager to optimized the selling experience on the web platform.

GlobalWide Media • Web Designer

Jan 2014 - Nov 2014

A global, data driven, digital marketing leader.

Produced web and mobile creatives and ad placements for clients and vendors.

Lead the redesign for the company website.

Dollar Shave Club • Product Designer (Independent Contractor)

May 2013 - Nov 2014

A web-based subscription service for razors/bathroom products.

Lead enhancement efforts, created style guide/functional specs, UI design, print/production design.

American Express • Customer Experience Designer

Jan 2012 - Apr 2013

A Pre-paid card service for web and mobile.

Member of the Customer Experience team. Independently developed concepts and designs to improve UX/UI for the web app, Serve.

Myspace • Product/Visual Designer

Jul 2009 - Jan 2011

Dedicated design resource for the Games and Developer Platform team.

Optimized the Games pages during the redesign for relaunch and worked with the engineering team on social gaming strategy.

SKILLS & APPS

Adobe Creative Suites

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Sketch

● ● ● ● ○

InVision

● ● ● ● ○

HTML

● ● ● ○ ○

CSS

● ● ● ○ ○

Javascript

● ○ ○ ○ ○

EDUCATION

California State University, Northridge

B.A. Arts - Graphic Design

Graduated May 2009

San Francisco State University

2003 - 2006

INTERESTS & LANGUAGES

Film

Cooking

Travel

English

Korean

French (un peu)



Scrum Certified

References available upon request