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Magyar borkultúra központja [Hungarian Viniculture Centre]

Project description:

Hungary has been producing wine since Roman times and through an eventful rich history. Nowadays Magyars being really proud of their viniculture history, value wine as much as possible. Hungarian wine has been consider as the most interesting one between the former ‘Iron curtain’ countries, with some regions to excel considerably, such as the famous Tokaji or the sparkling wine of Buda.

Budapest as the Hungarian capital stands pilot to the touristy industry of the country, with Buda to excel. Since Buda has been always more connected with Hungarian wine, local winemakers seize the opportunity of the tourism to market their products and to illustrate theirs true value to the visitors. Thus the existence of a variety of ‘wine houses’, cellar displays and the wine museum, all over the Buda Castle hill, is a consideration of Hungarian winemakers that their wine equals any other cultural aspect of the city.

That gravity of the Hungarian viniculture, along with the knowledge of the history which led to a world popularity decrease over the time are the starting spark for a project that contributes to Hungarian wine restoration to its true potential. Hungary’s wine is considered by wine experts as promising. Concluding, a concept of wine making, history of viniculture illustration and Hungarian wine unification under the capital is to be proposed.